ANSWERS

VOLUME XXVIII

PALMER

1952

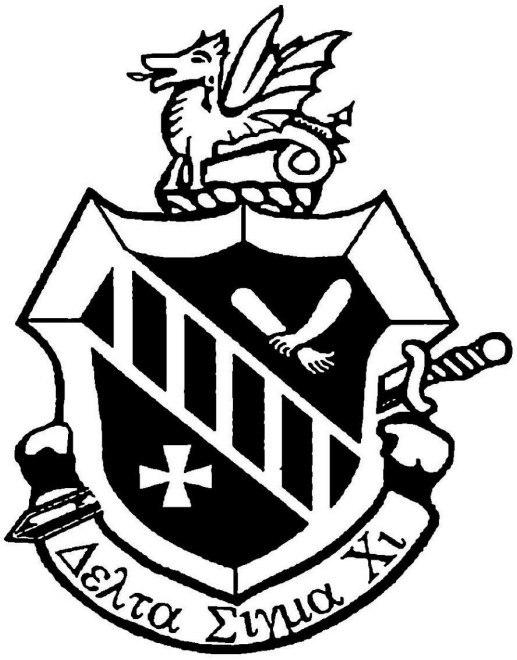
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B. J. PALMER, *D. C., Ph. C.*

Developer of Chiropractic

"B.J. OF DAVENPORT"*

— philosopher, scientist, artist, builder — the bit of a mortal being whom Innate Intelligence developed.

Oil Portrait by Raymond P. R. Neilson Studios, 131 East 66th Street, New York City

"ANSWERS"

By
B. J. Palmer, D.C., Ph.C.
President, the Palmer School of Chiropractic

CHIROPRACTIC FOUNTAIN HEAD
DAVENPORT, IOWA, U. S. A.

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FOREWORD

At the beginning, we anticipate this subject, as presented, will be taken at face value and understood by some, even many of our profession. Many, in our opinion, possess preconceived ideas which need reconstruction.

We record our knowledge, gained through research, of the fundamentals upon which Chiropractic rests as promulgated by our father but never clearly explained by him. By careful reading of his writings, gleanings of these ideas are apparent.

To be consistent with the objective of this book, these are written with WE and US in mind. Ordinarily, "we" and "us" imply and are understood to be TWO different and separate persons. Ordinarily, "I" implies ONE fellow who lives in a material body and runs it. Whenever and wherever "I" is used, we refer to the educated fellow who thinks, speaks and writes for himself alone as one of the two fellows he is. He does so within the limitations of his education. This book, so far as the author is concerned, writes from the duality of personalities — the inseparable, indivisible, Siamese-twin personalities living in one structure — the Innate and Educated individualities.

WE serves several purposes:

1. It eliminates that disgusting and egotistical selfish pronoun "I" which constantly intrudes itself.

2. It permits the author to delineate his concept of the duality of personalities inhabiting one human home.

3. It broadly includes and spreads credit where credit is due, to any, every, and all people who have or are cooperating in building the structures, organizations, institutions, and associations which are an integral part of their lives.

It will be difficult for the reader, as he reads "we", to think "we", because he will constantly interpret it into ordinary channels of thot of TWO different and separate people. To read this book and gain viewpoint of its author, reader must know "we" or HE will fail to gain the fundamental purpose of this book.

B. J. PALMER.

CHAPTER 1

The Story of
SYSTEM OF SPINOGRAPHIC ANALYSIS

By P. A. Remier, D.C., Ph.C.

The thrust properly delivered, at the correct place but only at the right time assures Chiropractic results.

To know when to adjust means to know when and where interference exists. To know how to adjust requires spinographs to know how the vertebra moved to its listed or analyzed position — then the ability to apply the laws of mechanics when making contact, line of drive, torque and the thrust.

Records reveal a remarkable gain in proficiency in both the Technic and X-ray departments — also in the practice of those using these principles. In our Spinograph Clinic where comparative spinograph readings are made, students show greater interest and ability when analyzing their patients' films to determine contacts, lines of drive, etc., and the actual understanding of what they are doing.

YOU, too, can experience these results in YOUR practice, IF YOU WILL MAKE USE OF THESE METHODS.

The spinograph is an indispensable aid to Chiropractors. The analysis is the most important phase of Spinography. Mechanical perception and imagination are qualities one must possess to become an interpreter of the spinograph. The art of making the analysis is to be able to compensate for the variables.

These drawings reveal a system whereby one thoroughly familiar with the skull, cervical spine and its articulations can construct the correct median line and determine the directions in atlas and axis misalignment. There should not be any confusion except the extreme border-line case, or where there is an unusual amount of anomaly and malformation. Then, additional views will reveal the necessary information to assure the correct analysis.

This system is not complex — it is only a matter of drawing straight lines, providing one is capable of recognizing the structures from where these lines are to be drawn on the film. There is no multiplication or division, yet this system will reveal the correct analysis, as well as the proper point of contact and direction for adjustment. To visualize the spinograph when palpating for contact will assure accuracy. This system is simple, accurate, and will obtain better results.

Reading the spinograph is not a mathematical problem because the descriptive parts are not symmetrical; there are no two alike. Therefore, there is no basis for such a problem; therefore, the seeming problem is only an estimate of the relationship of one vertebra with another. In other words, it is only a matter of personal judgment. For example, condyles vary decidedly in depth, width, and often one will be found very shallow. Lateral masses may be abnormal in width and greater in depth, and all this may be distorted only by slight head rotation in placement.

Much thought and emphasis should be given to the following:

The spinograph determines misalignments — not subluxations.

There are exceptions to the wedge rule.

The NCM or NCG determines the point of interference.

In addition to the spinograph listing one must know how the vertebra moved to its misaligned position.

In my opinion, these are facts — not suppositions.

The P.S.C. system of listing the spinous process of axis in relation to its own body, the body relative to the correct median line and then atlas with the condyles is proper to obtain the exact spinographic analysis. The axis is the basis from which the upper cervical analysis is ascertained. Unless the correct position of axis is determined first, and then how it moved to that position, there will be chaos, error and delay when working out the exact listing.

Anomalies, malposition of patient and lack of film detail always make spinograph reading difficult. These malformations may be tremendous and very often make it difficult to produce proper and precision placement. Unless placement is correct, at least

some part of the listing is usually erroneous, altho it is possible to compensate for many of these variations with a definite degree of accuracy. THE THOMPSON HEAD CLAMP will enable the Spinographer to improve the PLACEMENT, eliminating the expense and inconvenience of retakes.

Our method of specific atlas and axis analysis seems to be the basis for the many systems employed in the profession today. It is as accurate as any system can be and requires only a few minutes to read a set of 3 or 4 films. Remember TIME is an important factor in your practice.

This year Dr. Paul Phillipp presented his idea and interpretation of the spinographic analysis to the P.S.C., which is similar to our former idea of a True and False axis, except that he measures atlas with axis rather than axis with atlas. Actually his interpretation can be taken from our letter listings. He lists atlas relative to axis and never in relation to condyles or any other osseous structure. He takes the lateral, nasium and BP. We find the AP cervical, properly made, offers much more information than does the nasium. The BP is better than the vertex to determine the relation of atlas with axis because of the particular angle of atlas. The transversarium foramen are more clearly outlined. Seldom, however, does he adjust axis and then only when axis is, should I say, extremely misaligned.

The Spinograph Department has investigated his method and found it possesses merit in some cases. When researching we made forms and records to show some 270 different combinations in atlas and axis misalignments. May I repeat, his interpretations can be determined from our regular letter listings. The question is whether to adjust atlas relative to condyles or to the axis. For instance, say the letter listing was atlas ASR — right transverse anterior. Axis: spinous pivot — body right — with laterality of axis greater than atlas. In this event the atlas would be left of axis but right on condyles. Since he does not consider the relationship of atlas and condyles, he would adjust atlas to align atlas with axis. The fact that there is great variation in the lateral width of the first neural ring, indicates an atlas could move laterally (I am speaking only of laterality) and not produce any interference. So no doubt an atlas could be moved

another degree or two right on the condyles and still not produce any lateral interference.

If, for some reason, the axis could not be adjusted, or there was such variation of the condyles or lateral masses to produce an optical illusion resulting in an erroneous atlas and condyles listing, it is understandable in some cases at least, that atlas could be moved further laterally on the condyles and results would be obtained. Altho atlas is the highest point of manifestation, mechanically the axis should be adjusted from the right.

Our records indicate that in the majority of cases axis should be considered in relation to the median line and atlas with the condyles. The spinographer interprets the spinograph as he sees it. The individual making the adjustment interprets the misalignment as he adjusts it. So an ASR atlas — right transverse posterior, or a PRI axis listing may be actually correct but may demand the adjustment from the opposite side.

May I remind you that secondary radiation is injurious to the operator, and a menace to the radiograph. I say it is a killer. Read article in August, 1948, Cosmopolitan Magazine, page 40. Therefore protect yourself from these rays at all times and use as little KVP in your technic as possible. KVP increases secondary radiation. A lead booth and a bucky diaphragm will add years to the life and life to the years of an X-ray technician.

To complete the analysis, in my opinion, requires case history pertaining to accidents, previous X-rays, some knowledge of the patient's occupation and perhaps something concerning high or continuous temperature, because such temperature often results in exostosis and bony growths. Patients should then have Neurocalometer or Neurocalograph readings and then be spinographed. The chiropractor should palpate each case to determine the exact location for contact, even though spinographs are available. Briefly, in specific work the major is determined after the adjustment.

The spinograph determines misalignments — not subluxations. It is actually a shadowgraph and its descriptive parts are revealed by a gradation of shadows. Light shadows indicate greater density and more resistance to the X-rays — while darker shadows mean lesser density and less resistance to the X-rays.

The NCM or Neurocalograph determines the point of interference, therefore the adjustment should be given only at the proper time, or when there is interference.

Research has proved that the upright posture is proper for spinographic work — sitting up for cervical views, and standing for full spine. Because a greater percentage of all cases carry their head in rotation, lateral tilt, or both, it is necessary to rotate the body manually (not just the head) in spinographic placement to align certain anterior, posterior descriptive parts in order to obtain a true anterior posterior view; otherwise the view would be oblique and more difficult to read atlas relative to condyles.

We advocate at least three flat views, Lateral, AP, Base Posterior or Vertex, and when necessary a Nasium to verify atlas laterality and to determine the angle of the condyles for adjusting purposes. There is more general information offered, however, by the AP cervical view, yet we use the Base Posterior or Vertex to prove atlas rotation and atlas pivot.

There is always some degree of anomaly and malformation in all cervical views. The head is often found larger on one side — condyles vary in depth as do the lateral masses — the occiput is found irregular and larger on one side than the other. This often means the exception to the wedge rule. In other words, it is not uncommon to find atlas laterality in one direction, and the point of wedge in the opposite direction. Extreme head tilt and atlas rotation are other factors contributing to the cause of the exception to the rule.

In a large percentage of cases the atlas moves high on the side of laterality and rotates anterior, making a point wedge on that side. Remember this is not true in every case. Atlases are also found level, so to speak, or low on side of laterality and rotated posterior on that side.

It is definitely necessary to establish a basic line, then the normal condyle line in order to construct the correct median line. This is accomplished by first drawing horizontal line or lines thru the superior portion of the skull. This median line is necessary in order to correctly list the body of axis.

The axis usually misaligns by pivoting at the body, between

the body and the spinous process and at the junction of laminae or spinous process. These are referred to as body pivot, center pivot and spinous pivot. Occasionally the axis does not appear rotated but the entire vertebra moves right or left with odontoid and spinous process the same distance from the median line.

Bear in mind we have always listed the spinous process of axis in relation to its own body, and then the body in relation to the median line. For example, the spinous of axis may be right of its own body with the odontoid in the median line. This would be a right axis, body pivot, — or perhaps the spinous of axis is found extremely right of its own body, body and odontoid left, which would be body pivot, body laterality left. If on the other hand the odontoid and spinous were the same distance but opposite the median line, it would be a center pivot. If spinous is slightly right of its own body with the junction of laminae in the median line, or nearly so, with body left, it would be a spinous pivot. When junction of laminae is right of its own body but left of the correct median line, it is still a right axis, pivoted with the body left. In this event the degree of laterality of the body is much greater than the degree of body rotation, which has carried the spinous left of the median line.

These various pivots demand different points of contact and different lines of drive. Making the adjustic thrust on the spinous of axis from the left because it is left of the median line but actually right of its own body is positively the wrong procedure. Now you see how important and necessary the correct median line is. Let me repeat, — the spinous of axis is listed relative to its own body, and the body according to the median line.

The axis should be listed before atlas, because its misalignment changes all spaces relative to atlas. Then list atlas in relation to condyles, the rotation, then the laterality.

Familiarize yourself with the anomalies, then determine whether placement is correct. Keep these factors well embedded in your mind all thru the analysis for they are important points. As previously stated, they cause the exception to the rule.

From the lateral view the axis is read relative to the zygapophyses and the intervertebral foramen of 3rd cervical. Then the odontoid is compared with the anterior arch of atlas and the spinous of axis with the posterior arch of atlas. Then list atlas

according to the condyles: — first by comparing the anterior arch with the anterior surface of the condyles and with the odontoid to determine anteriority, then verifying this direction by checking the posterior arch of atlas with the spinous of axis.

Next draw line thru posterior tubercle and the dark center of the anterior arch and compare this angle with the angle of a normal atlas which carries approximately an 8 degree tilt upward at the anterior. Anything less would be considered inferior and anything greater would be superior.

To actually list all atlases in degrees however, is in my opinion needless, because there is no way of knowing exactly the degree of stance and angle of drive. The best method I know is to be able to conveniently see three cervical spinographic views (Lateral, AP, Base Posterior or Vertex) at the time you palpate for contact. This should better enable you to approximate the angle of drive.

When reading the AP cervical flat view and having familiarized yourself with placement and anomalies, use a magnifying glass to determine and mark the very internal, inferior points of each condyle. Incidentally the white line indicating the lateral portions of the foramen magnum usually extends downward to these points of condyles.

1 — Draw sharp line with No. 2 indelible pencil thru each point of condyle.

2 — Then draw one or several horizontal lines thru upper portion of skull until the one line is level with the skull, or the two lines parallel each other and appear level with the skull. These lines are drawn from like structures on either side of the skull, including the infra orbital foramen if visible. Either one of these can be used as a basic line from where two lines are drawn at right angles thru the inferior points of each condyle. These two lines will make a perfect rectangle.

3 — Next bisect the distance between these points of condyles which will be the center of the foramen magnum regardless of head rotation except where head rotation might be so extreme that it overshadows a part of one condyle. In this

event one would naturally retake the case for better placement.

4 — Then draw the perpendicular line at this point of bi-section at right angles to the basic line.

This is the correct median line.

Then read axis — first list the spinous relative to its own body, then the body relative to the median line. This determines the pivots and body laterality, or laterality of the body without body rotation. This would be visible when the spinous is found in the center of its own body and both spinous and odontoid the same distance from the median line. Add to this listing the posterior or posterior inferior directions and any lateral tipping to approximate the proper stance and angle of drive.

Next determine atlas rotation by considering all points and not just some obvious one. Incidentally, the base posterior or vertex will prove atlas rotation and pivot and may reveal some indications of atlas laterality.

Marking the base posterior or vertex view, locate and draw a line from the external occipital protuberance to a point of the nasal spine or center of the nasal cavity between the ocular orbits. This line will prove correct placement and any lateral tilt or rotation of the head. If only head rotation exists, the symphysis menti will be found right or left of this perpendicular line, with angles of jaw on a horizontal plane or nearly so. When lateral head tilt is present, an imaginary line from one angle of the jaw to the other will not appear level.

Next, draw a line thru the atlas bisecting the transversarium foramen and compare it with the line from angles of jaw. Then draw another line thru the posterior tubercle and center of anterior arch. If there are no anomalies this line will be found at right angles to the transversarium line. Should there be no rotation of atlas, with other factors equal, the transversarium line will parallel the line from one angle of the jaw to the other, and the line thru posterior tubercle and the anterior arch will be in the median line. On the other hand, if the jaw line and line thru transversarium make a point wedge, the atlas is said to be anterior on that side.

With little or no rotation or lateral tilt of the head in placement,

and considering the rotation of atlas, if any, an indication of atlas laterality would be apparent when the atlas appears closer to one side of the head than the other. In this event, the anterior arch would be correspondingly right or left of the center of the basilar process. When atlas pivots exist, anteriority will be greater with a definite point wedge between fovea dentalis articulations towards the pivot side, or the side of atlas laterality. Further, a great deal more of the superior axis articulation should be seen on the side at which the atlas rotates anterior, etc. From a mechanical point of view, this type of misalignment requires a change from the ordinary procedure in adjusting.

It is the writer's opinion that line drawing is not a necessity when reading the nasium film. This view properly made and correctly read may be valuable in checking atlas laterality. Ordinarily there is more general information revealed by the A to P cervical spinograph. Head and atlas rotation, however, must be considered first. In other words, a greater amount of lateral mass in the foramen magnum area does not indicate laterality until anterior rotation is determined. For instance, atlas laterality could be right and more of the right lateral mass may be seen extending into the foramen magnum than the left. Conversely, if atlas was right with posterior rotation, the right lateral mass would have moved away from the odontoid or median line and the left would naturally move towards it and into the foramen magnum more than the right. Remember, when atlas moves laterally it moves closer to that side of the skull. Further, when measuring from any one descriptive part to another or with the median line, in this respect, rotation must be considered first, because the greater distance would tend to indicate anterior rotation of atlas.

All points for atlas laterality and rotation and axis pivots are found in our textbook "Modern X-ray Practice and Chiropractic Spinography," — 2nd edition.

Having determined the misalignment of axis and the rotation of atlas or atlas pivot, the laterality of atlas should be easily decided. Then draw wedge line from jugular to jugular and another line from lateral inferior tips of lateral masses. These lines make a point wedge and give the first indication of atlas laterality. The atlas moving up on the condyle produces a point wedge

indicative of the direction of laterality. Verify this by checking the spaces between lateral masses and jaw, atlas rotation, and the type of axis misalignment relative to the width of the inter-odontoid spaces for when atlas moves laterally it moves closer to the corresponding side of the head.

This system of cervical spinal analysis is simple, accurate and will assure you better results.

SUBSEQUENT STEPS AND PROCEDURE IN THE UPPER CERVICAL ANALYSIS, AP VIEW

By P. A. Remier, D.C., Ph.C.

Lateral, A.P., Base Posterior or Vertex views make an ideal set.

Add Nasium view when necessary to check atlas laterality.

Add Stereoscopic views for border-line cases, pathology, etc.

1 — *Anomalies* (AP view)

a — Condyles
b — Lateral Masses
c — Occiput
} result in the exception to the wedge rule.

d — Diag. Exten. of Jaw, either malformation or could be due to head rotation in placement.

2 — *Incorrect Placement,* AP view (head rotation) results in erroneous listings.

Points proving *Right Head Rotation* (face turned towards the right) and vice versa.

a — Occ. Prot. L. of Median Line.

b — Nasal Spine R. of Median Line.

c — Jaw extends right (unless malformed and bent left).

d — Space between R. jugular process and int. rim of R. side of jaw greater than left side.

e — Width of R. side of jaw (opposite atlas) narrower than left.

f — Angle of R. side of jaw not as prominent as left side.

g — R. mastoid smaller than left (should reveal more detail and contrast than left).

h — R. mastoid should not extend laterally from jaw as far as L. mastoid to L. side of jaw.

i — R. jaw should appear farther from R. condyle than left jaw to L. condyle.

j — Space between R. orbital cavity and ext. rim of skull should be smaller on the R. side.

k — R. orbital cavity should be narrower than left.

3 — *Determine Curvatures.* This step may not apply when degrees of manual rotation in placement are necessary.

4 — *Draw Median Line* (AP view) (This includes the Superior and Basic lines).

5 — *Read Axis* (Lat. and AP views) (Misaligned axis changes spaces relative to atlas). It expedites the analysis with greater accuracy.

a — (AP view) Compare junc. of laminae with center of the body. (This determines axis rotation.)
Spinous Right — the body rotates left.
Spinous Left — the body rotates right.

b — (AP view) Compare center of body with med. line. (This determines lat. of the body of axis.)

c — (AP view) Compensate for head rotation, if any, when listing atlas or axis.

d — (AP view) Determine axis pivots.

NOTE. Axis is often found not rotated (junct. of laminae and center of body in alignment.) But entire vertebra may be R. or L. of median line.

6 — *Indications of Atlas Rotation* (Base Posterior or Vertex will determine atlas rotation). Taking lat. head tilt into consideration the hi trans. (base posterior or vertex view) is the ant. side of atlas rota. and vice versa.
Points indicating R. trans. of atlas anterior in rotation: (AP view)

a — post. tubercle R. of median line — altho if ant. rot. was slight and L. laterality was plus, the posterior tubercle may be found left of the median line.

b — R. side of post. arch larger and more dense where it joins lateral mass.

c — Right groove of posterior arch not as prominent as the left.

d — That part of right lateral mass extending below post. arch smaller than left side.

e — Right lateral mass larger.

f — Right lateral mass darker.

g — Internal surface of right lateral mass larger and darker.

h — R. trans. shorter and greater in depth.

i — Rt. transversarium foramen partially overshadowed by right lateral mass.

j — Space between rt. condyle and right lateral mass narrower than left.

NOTE: Any overlapping of lateral mass and condyle is not actually a point indicating rotation of atlas because laterality, ossification of post. at. occ. ligament and head rotation AP view, also produce this overlapping. The same is true of axis because laterality and rotation of either will reveal this over-lapping.

7 — *Determine Atlas Pivot.*

8 — *Draw Wedge Lines.*

9 — *Determine Atlas Laterality.* (There is no concrete point proving atlas laterality until consideration is made of axis misalignment, atlas and head rotations.)

AP SPINOGRAPHIC INTERPRETATION SHEET Film No.

Pat's Name Analyst Date

	AXIS	RIGHT of BODY	LEFT of BODY	CENTER of BODY	RIGHT of MED. L	LEFT of MED. L	ROTA.	BODY	SPIN.	CENTER	CURV.
1	Spinous Process										
2	Junc. of Laminae										
3	Body										
4	Lamina Cleft										
5	Crest. Shad. Smaller										
6	Int.Vert.Foram.Larger										
7	Bent Odontoid										
8	Malformation										
9	Lateral Tilt										
10	Pivot Point										
11	Head Rotation										
	Totals _ _										

LISTING

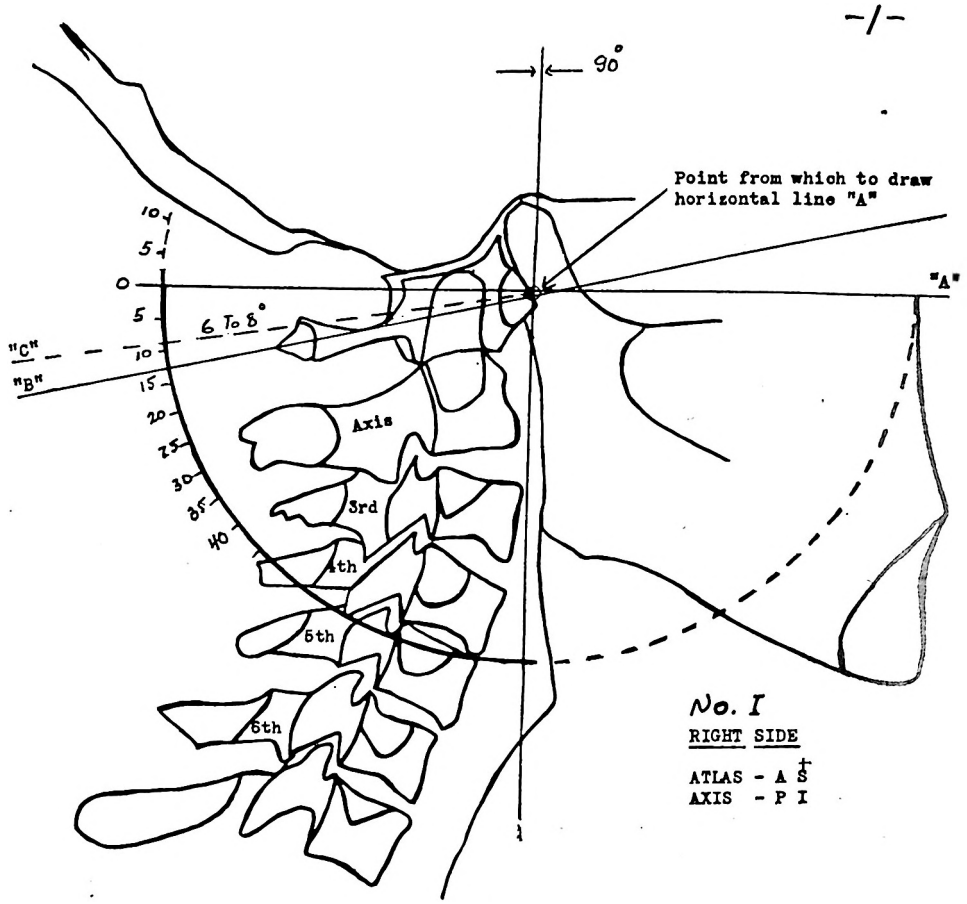
	ATLAS	RT.HI	L. HI	EVEN	NO DIFF.	EQUAL	RT.	LEFT	CENTER	LEVEL	CURV.
1	Condyle										
2	Malformed Condyle										
3	Post. Tubercle										
4	Amt.of Lat.Mass Vis. Below Post.Arch Smaller										
5	More of Mass in Foramen Magnum										
6	Interodontoid Space Larger										
7	Trans. Process Shorter and Wider										
8	Int.Surf.of Lat.Mass Larger and Darker										
9	Lateral Tilt										
10	Trans. Foramen Overshadowed by Lat.Mass										
11	Space between Condyle and Lat.Mass Smaller										
12	Atlas in Relation to Med. Line										
13	Post. Arch Larger and more dense on										
14	Point of Wedge										
15	Malformation										
16	Head Rotation										
17	Pivot										
	Totals _ _										

LISTING Rotation _

Laterality

NOTE: Check each point in proper column -
then determine Axis Misalignment, Atlas Rotation and Laterality.

P.A.REMIER,D.C.,PH.C.

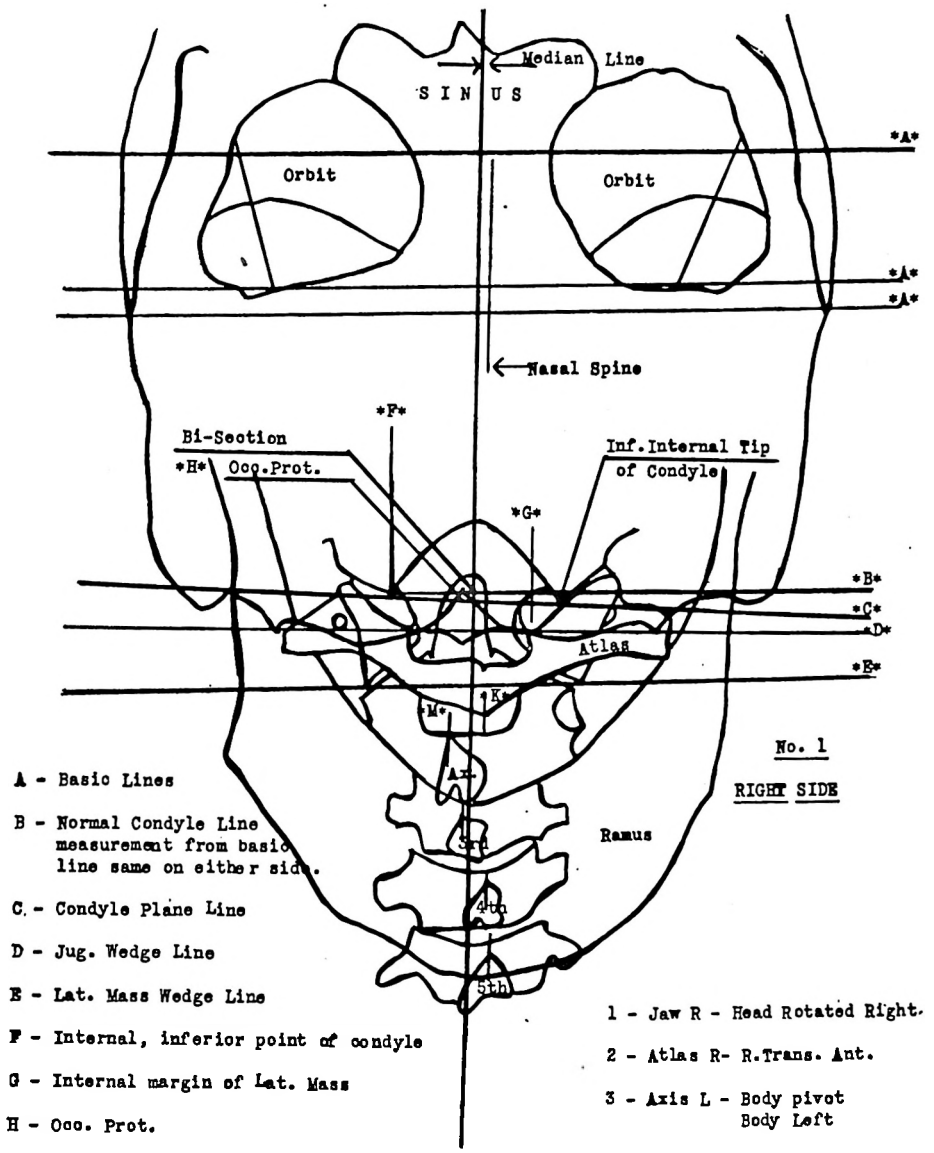


Lateral Cervical Flat

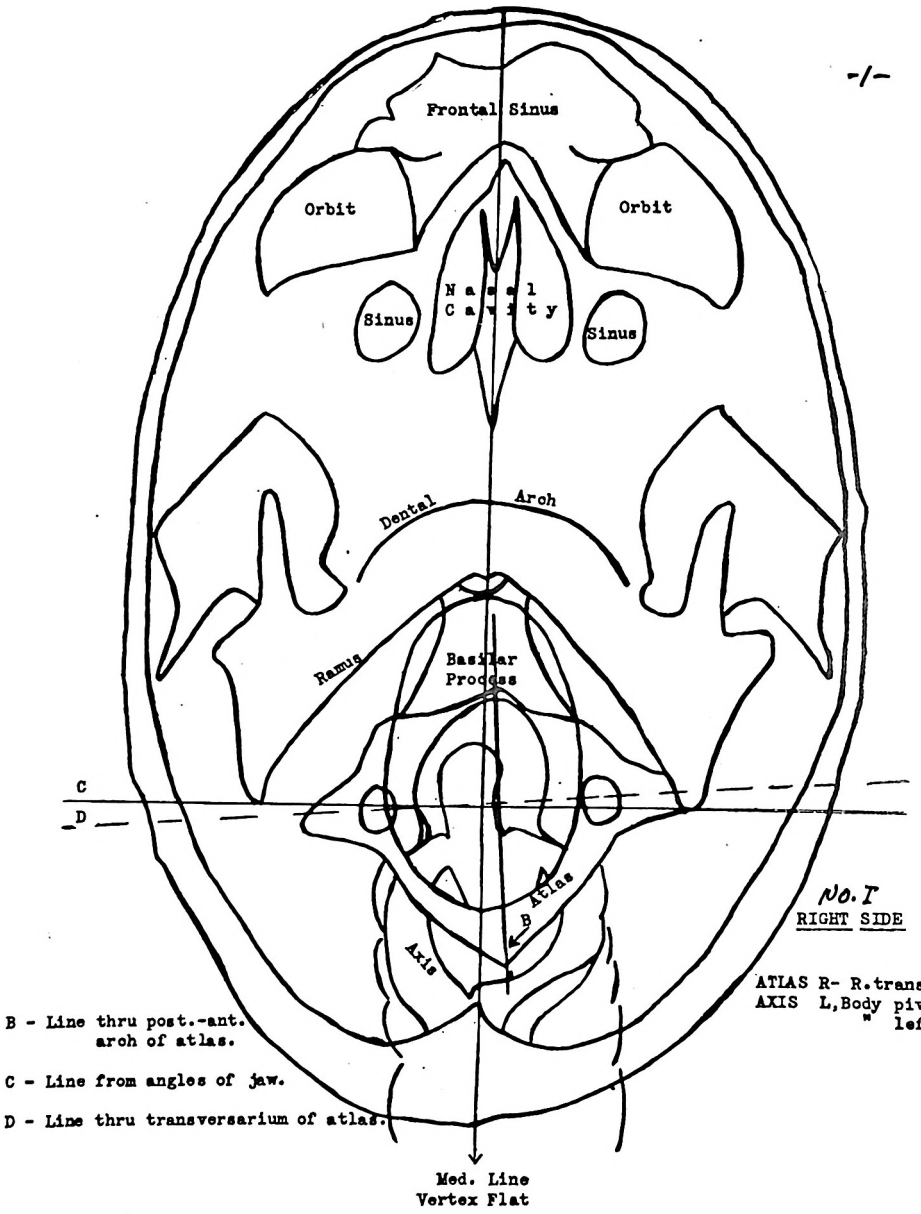
A - Horizontal Line

B - Atlas Plane

C - Approximate Normal Atlas Plane Line


Median Line
S I N U S
Orbit
Orbit
A
A
A
Nasal Spine
F
Bi-Section
H Occ.Prot.
Inf.Internal Tip of Condyle
G
B
C
D
E
Atlas
K
M
Ax.
3rd
4th
5th
Ramus
No. 1
RIGHT SIDE
A - Basic Lines
B - Normal Condyle Line measurement from basic line same on either side.
C - Condyle Plane Line
D - Jug. Wedge Line
E - Lat. Mass Wedge Line
F - Internal, inferior point of condyle
G - Internal margin of Lat. Mass
H - Occ. Prot.
K - Post. Tubercle
M - Junction of Laminae
AP CERVICAL FLAT
1 - Jaw R - Head Rotated Right.
2 - Atlas R- R.Trans. Ant.
3 - Axis L - Body pivot Body Left
4 - Atlas Hi R.side
5 - Axis Hi R. side

-/-



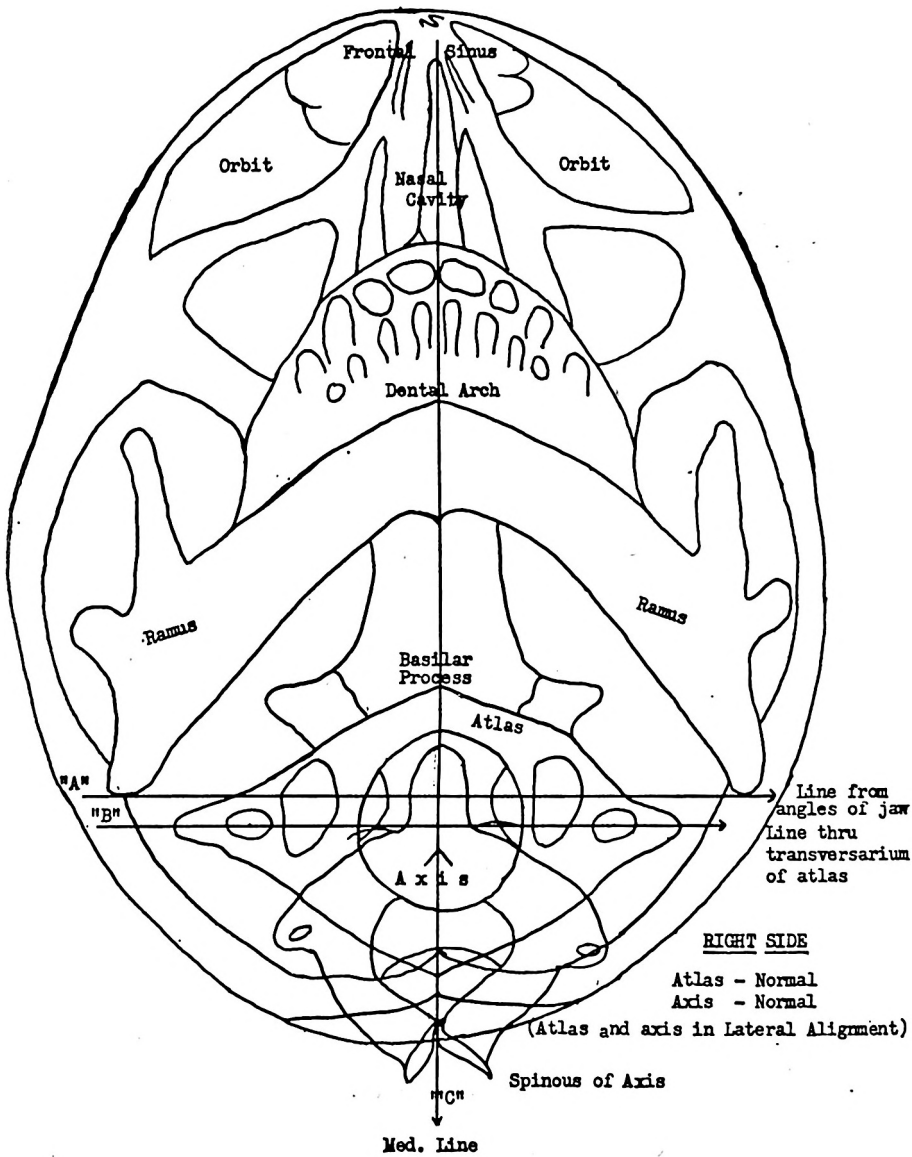
No. I
RIGHT SIDE

ATLAS R- R.trans.ant.
AXIS L, Body pivot "left.

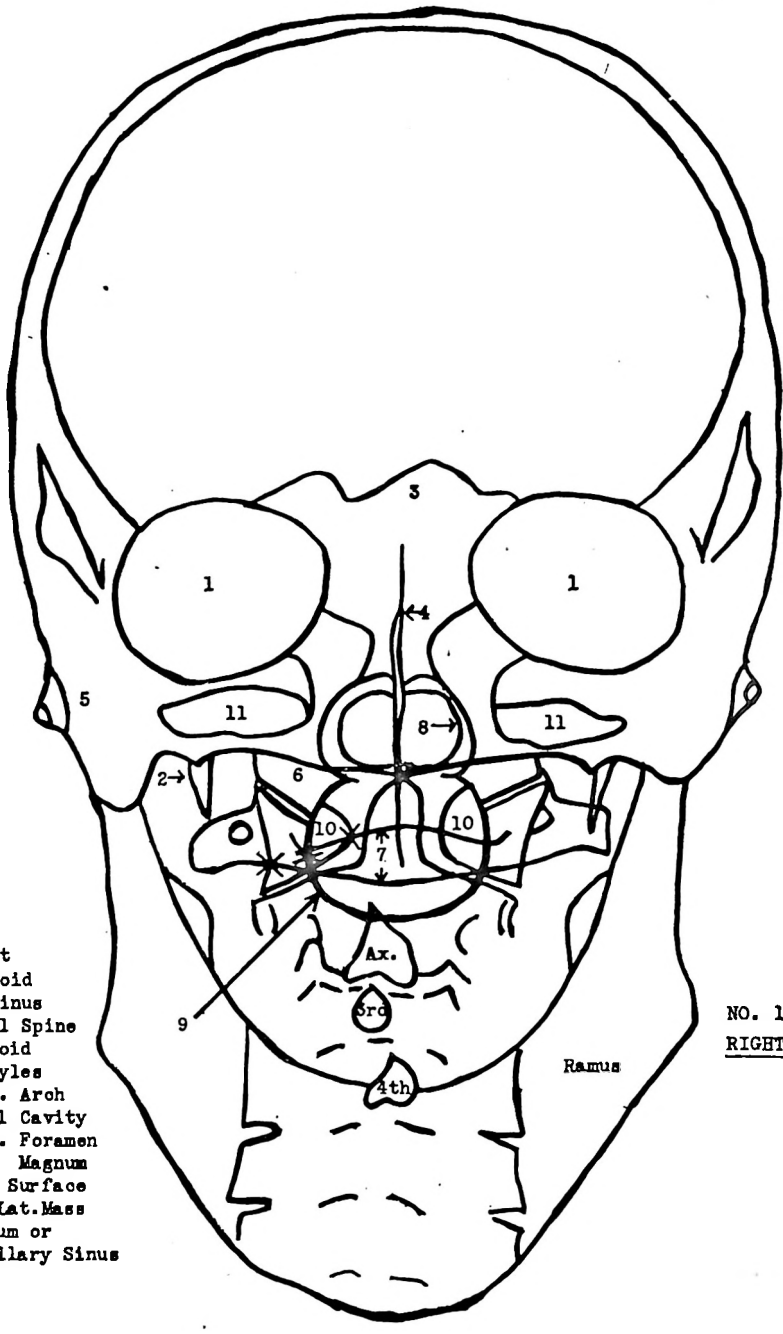
B - Line thru post.-ant. arch of atlas.

C - Line from angles of jaw.

D - Line thru transversarium of atlas.



BASE POSTERIOR FLAT



1 - Orbit
2 - Styloid
3 - F. Sinus
4 - Nasal Spine
5 - Mastoid
6 - Condyles
7 - Post. Arch
8 - Nasal Cavity
9 - Post. Foramen Magnum
10 - Int. Surface Lat. Mass
11 - Antrum or Maxillary Sinus

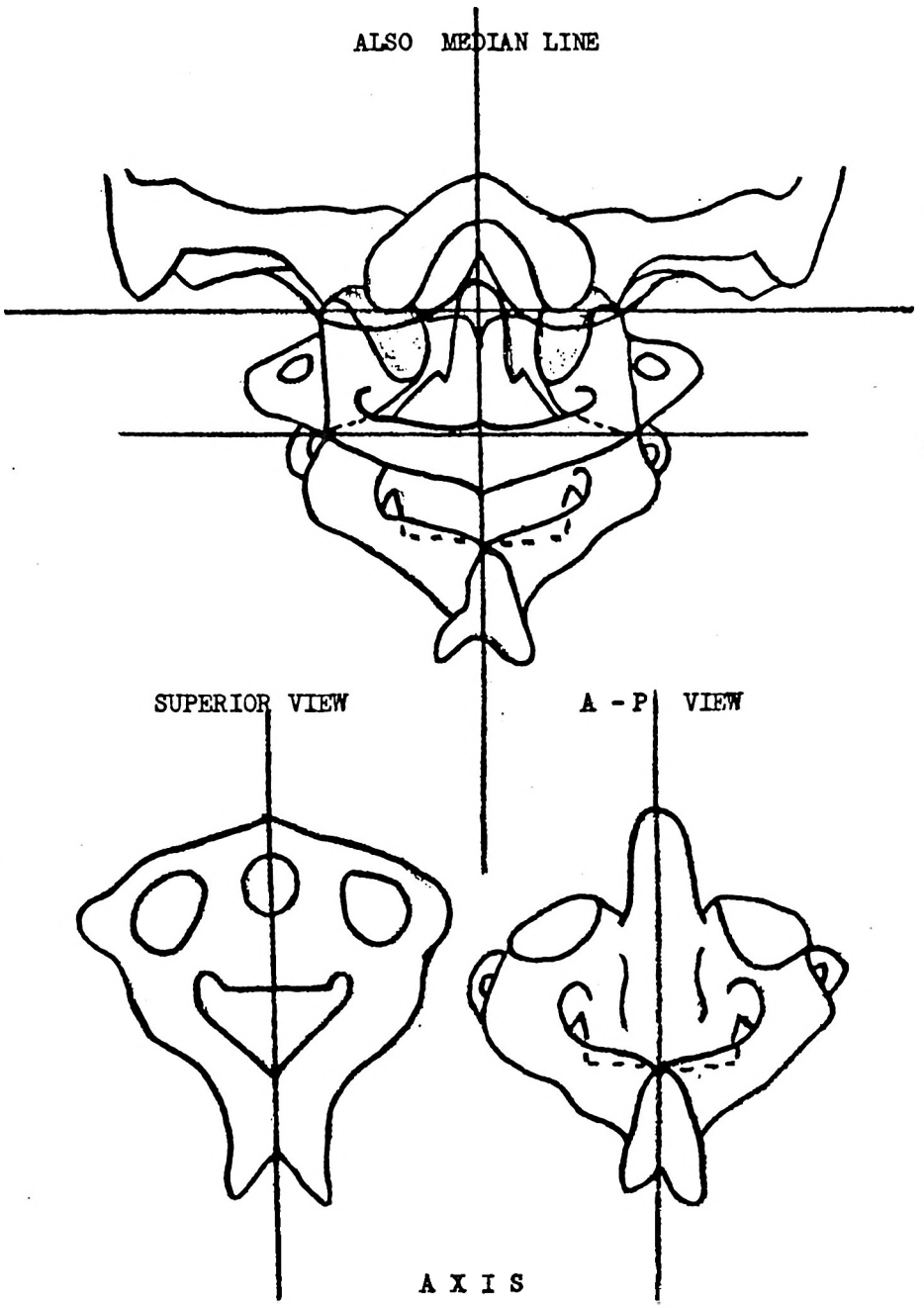
NO. 1
RIGHT SIDE

NASIUM

NORMAL ARTICULATION OF

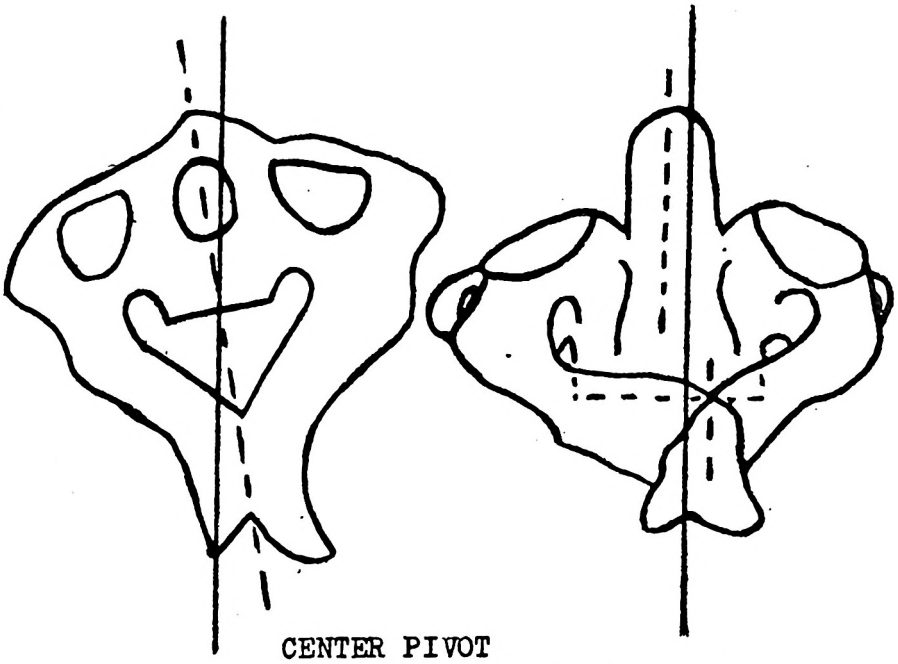
CONDYLE - ATLAS - AXIS

ALSO MEDIAN LINE

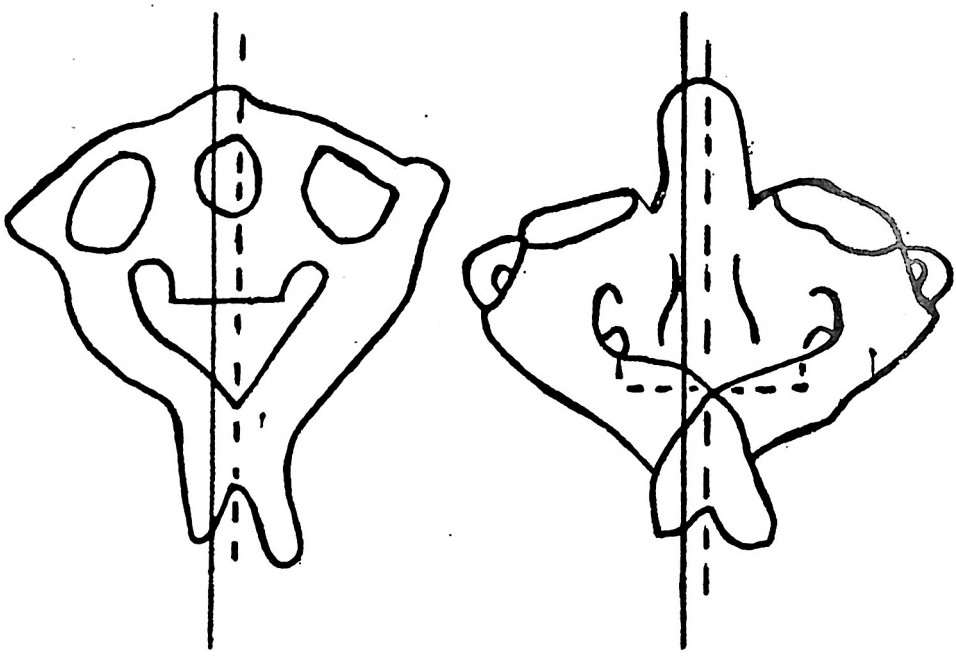


A X I S

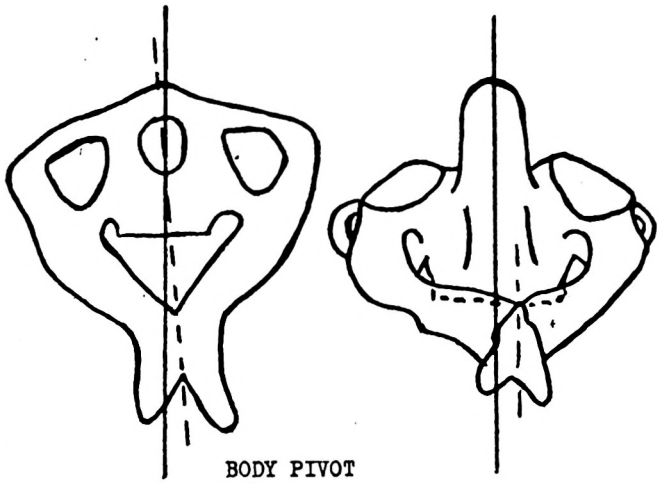
NORMAL



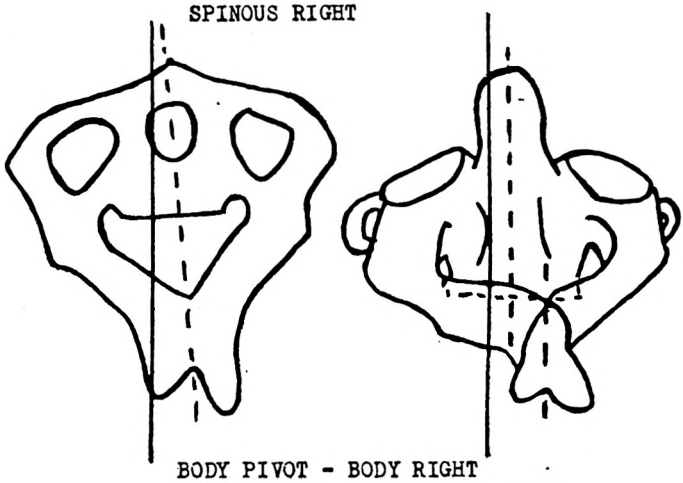
CENTER PIVOT
BODY LEFT - SPINOUS RIGHT



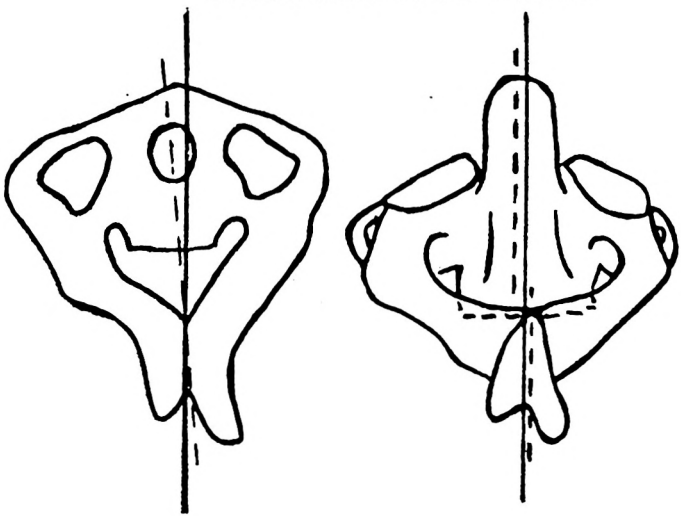
NO ROTATION - ENTIRE AXIS RIGHT OF MEDIAN LINE



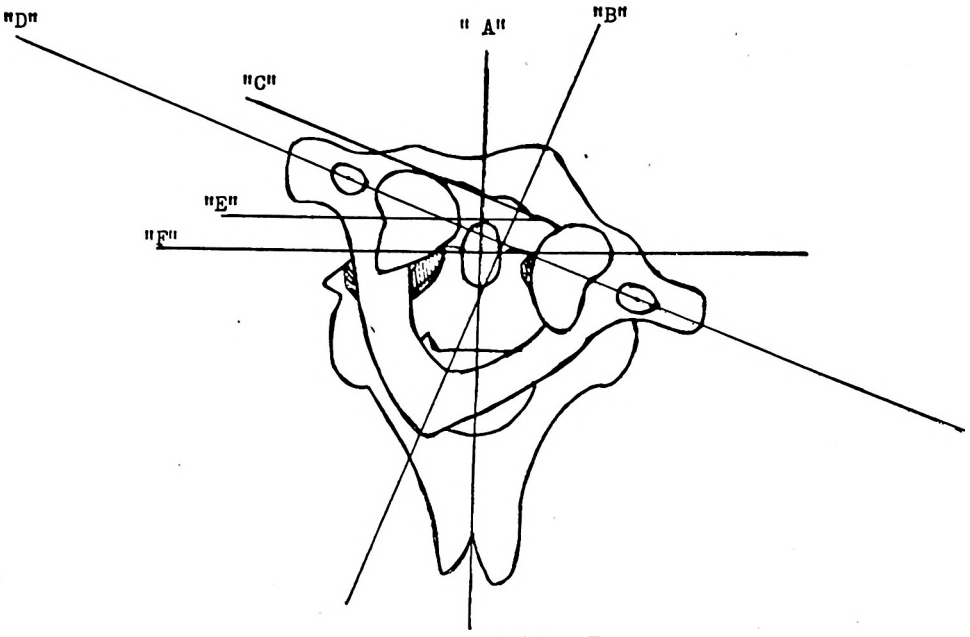
BODY PIVOT
SPINOUS RIGHT



BODY PIVOT - BODY RIGHT
SPINOUS RIGHT OF ITS OWN BODY



SPINOUS PIVOT - BODY LEFT
JUNCTION OF LAMINAE IN MEDIAN LINE



ATLAS PIVOT
(Superior View)

Knowledge of the laws of spinal mechanics is very necessary in the practice of Chiropractic. Continue to study these movements of adaptation and you will realize the necessity of specific contacts and proper lines of drive. The adjustic thrust must move the vertebra, in all its misaligned positions, towards the normal, therefore the reason for defining the following terms:

1 — 'The law of mechanics' is a theory involving that part of physical science which treats of the action of forces on bodies.

2 — 'Rotate' means to turn on an axis.

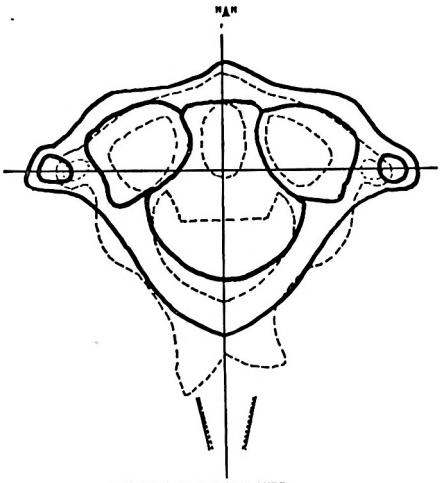
3 — 'Pivot' refers to a turn or twist at a given point.

4 — 'Fulcrum' is a support on or against which a lever rests.

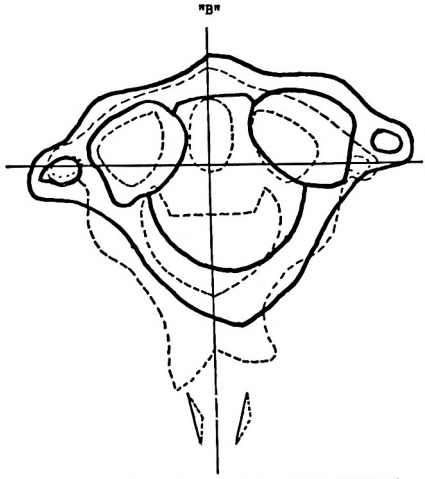
5 — 'Leverage' is the mechanical advantage gained by the use of a lever.

We have always said the atlas rotates against the odontoid process with the idea that the degree of rotation was the same, or nearly so, on either side. We now know, however, that the atlas pivots on either side of the odontoid causing the anterior rotated transverse to often assume a much greater anterior position than the rotated posterior transverse. It is the writer's

opinion that the rotated atlas more often pivots rather than just rotates at the odontoid process; although in the majority of cases atlas pivots seem to be sufficiently slight which does not require any change in the regular procedure of adjusting. There are, however, some cases of atlas pivot where the degree of anterior rotation is much greater than the degree of posterior rotation, which according to the law of mechanics demand a change from the regular procedure of adjusting.

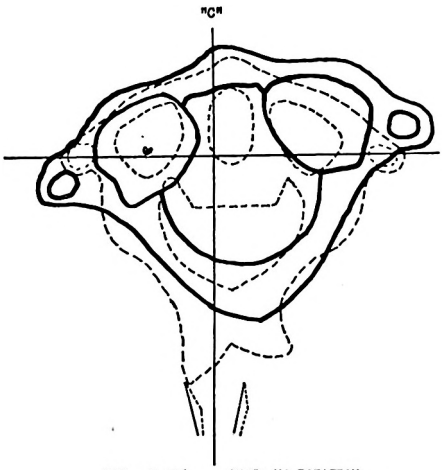


NORMAL ATLAS AND AXIS



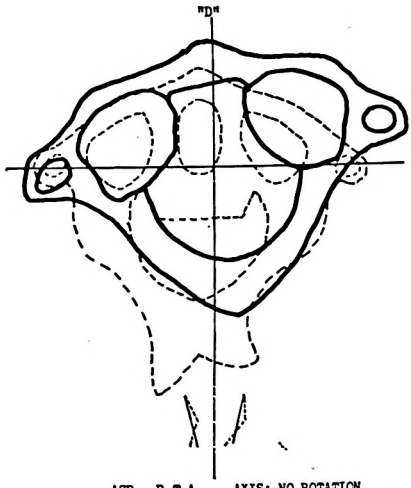
ASR - R.T.A. AXIS: IN MED. LINE and NO ROTATION

Atlas R. of Axis and R. on Condyles



ASR - R.T.A. AXIS: NO ROTATION ENTIRE VERT. RT.

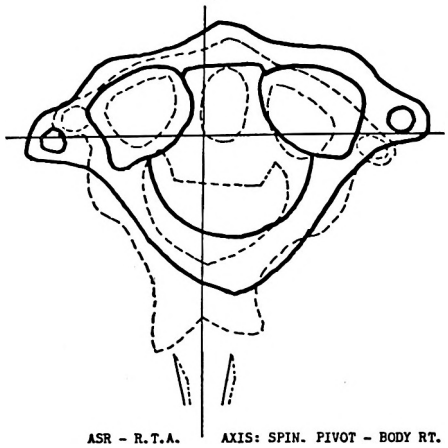
Atlas R. of Axis and R. on Condyles



ASR - R.T.A. AXIS: NO ROTATION ENTIRE VERT. LEFT

Atlas R. of Axis and R. on Condyles

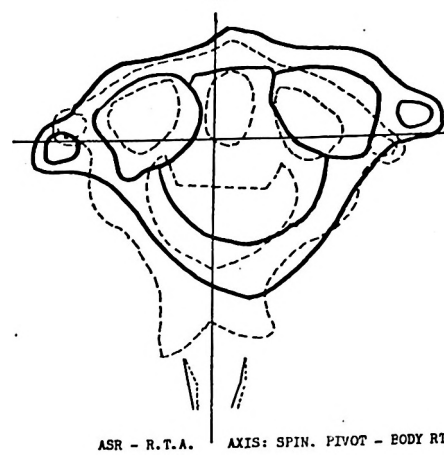
"E"



ASR - R.T.A. AXIS: SPIN. PIVOT - BODY RT.

Axis Body Right - Atlas and Axis in Lat. Alignmt.
Atlas R. on Condyles

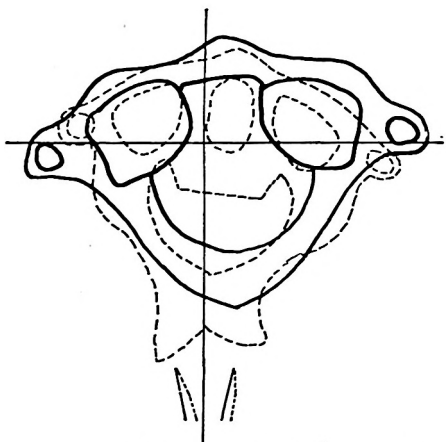
"F"



ASR - R.T.A. AXIS: SPIN. PIVOT - BODY RT.

Axis Body Right
Atlas R. of Axis and R. on Condyles

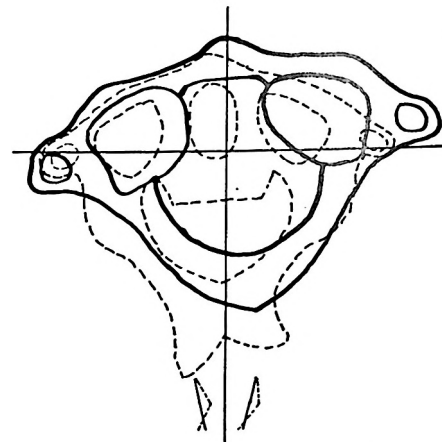
"G"



ASR - R.T.A. AXIS: SPIN. PIVOT - BODY RT.

Axis Body Right
Atlas L. of Axis and R. on Condyles

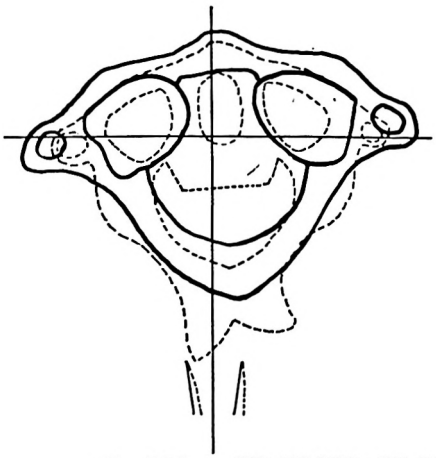
"H"



ASR - R.T.A. AXIS: SPIN. PIVOT - BODY LEFT

Axis Body Left
Atlas R. of Axis and R. on Condyles

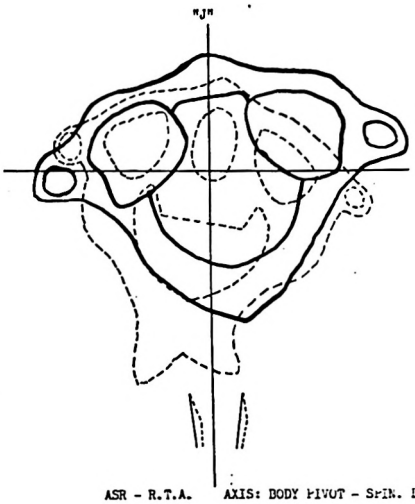
"I"



ASR - R.T.A. AXIS: BODY PIVOT - SPIN. RT.

Axis Body Right - Atlas and Axis in Lat. Alignmt.
Atlas R. on Condyles

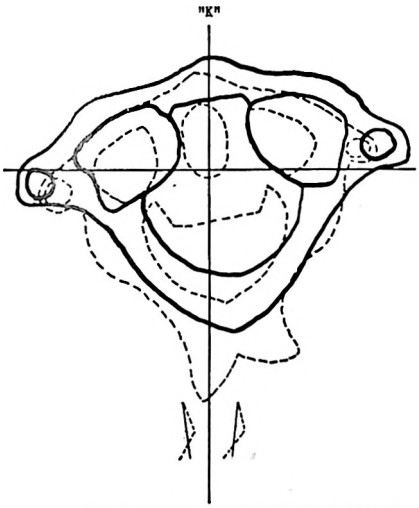
"J"



ASR - R.T.A. AXIS: BODY PIVOT - SPIN. LEFT

Axis Body in Med. Line
Atlas R. of Axis and R. on Condyles

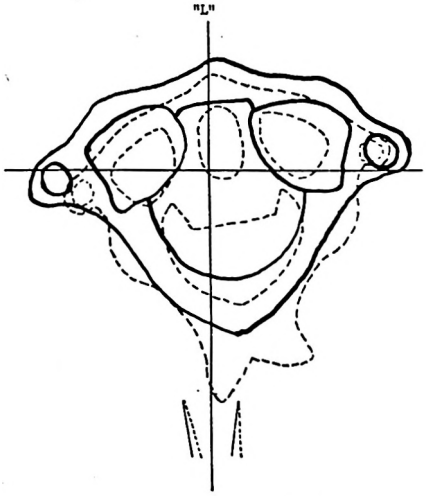
"K"



ASR - R.T.A. AXIS: BODY PIVOT - SPIN. RT.

Axis Body in Med. Line
Atlas R. of Axis and R. on Condyles

"L"



ASR - R.T.A. AXIS: BODY PIVOT - SPIN. RT

Axis Body Right
Atlas L. of Axis and R. on Condyles

CHAPTER 2

The Story of "WHY?"

PREFATORY REMARKS

If listener or reader has corns or bunions and doesn't want them stepped or tramped on, skip this story. If you are mentally smug and self-complacent, content to walk in granddaddy's boots or grandmammy's slippers, skip this story and go on to the next one.

Herb Hender, who is one of our most sincere and severest critics, has cautioned us many times: "Go as far and as deep as facts justify, but stay close to Chiropractic principle and practice. When you do, you win approbation. It is when you wander into by-paths, apply ideas to other subjects, you arouse antagonism which reflects and rebounds and injures your presentations of Chiropractic."

Chiropractic goes deeper than "*treating* backbones to stimulate or inhibit nerves;" deeper than locating vertebral subluxations and adjusting them; deeper than locating specific cause of one dis-ease and correcting that specific to get sick people well — each being an empiric limitation or border beyond which our differing groups refuse to go. Chiropractic goes deep enough to want TO KNOW what makes vertebrates tick, including genus homo; why, how, when, where he ticks; for knowledge is power. Chiropractic has a NEW and greater insight into human existence to present.

If Herb Hender knew we had written this talk and contemplated delivering it somewhere, sometime, and printing it in this book, we know he would STRONGLY advise against doing so. He raises a fine point when he suggests we "raise antagonisms on contemporary subjects when it is unnecessary to make our Chiropractic position clear." He contends when we wander into foreign fields we increase resentment against the speaker, weaken presentation, add no strength.

That this talk presents a conflict, is obvious. That this conflict involves many different sides of man's thinking, is obvious. That we could present only our one side of this conflict, is also obvious. In doing so, however, we would adjust the cause of ONE dis-ease and permit other dis-eases to eat away life of patient. How can we present A conflict without presenting THE conflict as applied to such conflict?

On first thinking, some of you will fully agree with its basic fundamental theme. Others will mildly disagree. Others may desire to violently disagree, thinking it attacks some of your convictions. Upon mature digestion, we are sure you will realize it fully agrees with every conviction all of you hold dear. Don't protest until you have thot it thru. It will grow on you. It is bigger than you think.

SUCCESS OR FAILURE?

One vital question pertaining to our future, frequently raised by our sincere profession is: WHY DO CHIROPRACTORS FAIL WHEN THEY ENTER THE FIELD? This question should be modified: WHY DO *SOME* GRADUATES FAIL WHEN THEY ENTER THE FIELD?

Those two questions state negative.

Let us restate, in reverse, in positive: WHY DO CHIROPRACTORS SUCCEED WHEN THEY ENTER THE FIELD? WHY DO SOME GRADUATES SUCCEED WHEN THEY ENTER THE FIELD?

Every Chiropractor is seeking success. Searching, he raises many criticisms, sooner than later. We at The PSC (and same is true of all schools) receive reams of criticisms as to what we do or do not; what we should or should not, teach. Rarely do we get ONE word of constructive suggestion HOW to correct the evils or WHAT to do to better the situation. Anybody can get in the game of becoming a carping critic. What WE ALL NEED is help.

ONE UP – OTHER DOWN. WHY?

As one who has seen thousands of tyros come, enter school, graduate, enter practice, and succeed or fail, let us state SOME observations.

Given two students, matriculating SAME time, attending SAME classes, listening to SAME instructors, graduating SAME day, one fails and other succeeds. WHERE is THE difference, other things being equal? It must be what two different men get OUT of it; what two different men put INTO it; or difference each man PULLS OUT FROM HIMSELF.

ALL professions have failures — ministry, law, medicine, engineering, teaching, dentistry, podiatry, osteopathy, Chiropractic. No profession has 100 per cent successes or 100 per cent failures. Average of success or failure is no different or greater in one over another. It isn't THE PROFESSION that fails, it's the one WHO PROFESSES to follow that profession. It is true that some professions possess more elements of successful objectives than others, such as medicine vs. Chiropractic.

Some students think that by going to school, sitting in class rooms, reading words in books, memorizing words, sentences, paragraphs, rattling off answers to quizzes, writing exams, squeezing thru state board, opening an office, hanging diploma on wall, buying short-cut courses here and there, hanging sign on door — soon multitudes will flock to their offices, stampede inside, force them to take their money, bank it daily, and soon they can retire rich men with fame and fortune — the fruit of their idleness. None of this is true!

We have known students who could and do pass every exam 100 per cent, who fail in office practice. We have seen others flunk every exam, and succeed in getting sick people well.

No truer statement was ever made than: GET THE IDEA — ALL ELSE FOLLOWS!

We have seen thousands come here, sit in class rooms, hour after hour, day after day, month after month, and never get a particle of any constructive idea of what Chiropractic is. We have seen scores go from class rooms to cafeteria, play pinball machine, with nothing else to do. We have seen them gather around tables, chew fat of nonsense until bell rings, then run to class room to take another snooze in back row, or read a newspaper about the latest scandal.

Time is a precious medium given to us to use, but many abuse all the time. They get up late, run for a cup of java, sneak into class room just under timekeeper's wire, stare into vacant space with vacant look for fifty minutes until they can get another cup of java. Many have concept that to cheat teacher, cheat on understandings, cheat on exams, cheat on finals, cheat state board, builds a ladder upon which they can climb to wealth and success. They have not gotten thru their infantile minds that the only guy they are cheating is the guy that walks under their hat — if they can afford one.

Many have spurious theory that shorter hours, less labor, less they do when supervisor or foreman is not watching, make easy road to get to top of hill. Snitching, we believe, is their word.

SUCCESS comes from hard work, long hours, being sincere, being honest with one's self, looking facts squarely and dealing with them frankly, being open in relations with fellow men; thinking ten hours to percolate out one sane, sound, sensible idea in ten minutes. After all, IDEAS are what constitute foundation upon which superstructure of every success is built.

THERE IS A DIFFERENCE

We are often asked how we write ideas in speeches, lectures, or books. We don't WRITE them, we BUILD them. (See article on this subject in PREFACE by Herb Hender, Volume xxii, THE BIGNESS OF THE FELLOW WITHIN.)

Every talk, lecture, or article has a THEME IDEA around which all else follows. To think out THAT THEME is labor, takes hours of studying, investigating, researching. Once that has been reached, then comes pleasure of wrapping it into proper, simple, intelligent words — and even this takes hours, perhaps days; even as this is written now, written and rewritten to logically get this theme thot into words which reader may grasp.

This recalls an experience we once had with Roth, the MEMORY MAN. He has a course in memory training that sells for $100. We were being taught how to increase length of our golf drive from 120 to 250 yards. "Do this;" "don't do that" — dozens of them, until we grew weary trying to remember which ones to do, which not to do. Finally we said, "To be a good golfer one

should take the Roth memory course." A little man sitting on a bench close by said: "Did I hear you mention the name of Roth? I am Mr. Roth." We quit trying to memorize "do's" and "don'ts", sat down with Mr. Roth, and asked him, "What is THE THEME THOT of your course which you wrap up in thousands of words in your books, and sell for $100? Give it to us in simple terms. We'll pay $100 for THAT THEME, but we refuse to waste time reading words. Give us THE IDEA and we will write our own words." His answer was what we expected: "Put things, articles, ideas in motion." THAT was his theme of his course.

Majority of students READ books, MEMORIZE words, sentences, paragraphs. They hold theory that to store away, file, catalogue, systematize ALL words, EVERY sentence, EACH paragraph, EXACTLY as said in books, is true path to wisdom.

We NEVER READ a book. In EVERY book written or printed there is a central idea around which are wrapped thousands of words. We scan, glance at, run over hundreds of pages to find that ONE sentence, paragraph which contains THE big idea which was THE purpose of book. Once we have that plot, from then on words are verbiage, garbage, wasted time.

THERE IS NO OTHER WAY

We often liken human mind, in its desire to accumulate understanding, to an endeavor to copytag others. What THEY said, WE will say; what THEY thot, WE will think; what THEY did, WE will do; HOW they did it is way WE will do it, until their minds become cluttered, jammed, a mass of external complexities, having no internal originality of their own to absorb and reject.

We often liken human mind, in its desire to accept a new profession, to a mine. Imbedded in every ton of ore is some zinc, copper, lead, silver, or gold. Hundreds of tons of ore are brot to surface at tremendous expense of machinery, money, and men; then refined, smelted to extract the few flakes of gold, silver, or few pounds of zinc, lead, or copper. For every ton of matter that cost money to haul to surface, there are a few ounces of material demanded, wanted, secured. Every mining engineer knows this. He struggles, strives, labors to produce MORE of what he wants

from less he needs. He has learned lesson that to get what he WANTS he must throw away slag and dross, and build a monumental dump of USELESS material to get THE USEFUL valuable materials the world cries for, needs, and can use.

Same is true with human mind. It is a smelting plant with smelting process. Individual pours IN ore by ton, every hour, day, and week. He has erroneous idea that process of education is RETAINING EVERY ton of ore, keeping ALL, piling it up, CASTING OFF NONE, retaining EVERY particle until he soon has a congestion of theories producing a constipation of thot.

We have said over and over again that process of attaining wisdom is gentle art of forgetting, casting off, throwing away, eliminating mental slag and dross.

Let us put it another way:

Every day, three times a day, each person takes in many pounds and much liquid, via mouth. If process of retention is sound, how long do you suppose you could keep INSIDE body ALL you ate and drank? In 24 hours you would bloat like a poisoned pup; body would become dropsical; you would burst and die of auto-intoxication.

Innate has so designed our bodies that we ARE FORCED to urinate, defecate, perspire, and otherwise ELIMINATE all slag and dross, AFTER INNATE HAS EXTRACTED few drops of serum, nutritional nuggets of human silver and gold NEEDED to sustain life.

Educated brain is no different. It absorbs theories, ideas, thru five senses in many people, seven in a few people (horse and common). To retain and keep within the working portals of that brain ALL it absorbs via senses, would produce a congestion of thinking, a MENTAL auto-intoxication of thot. That's what happens to many students in school. They cram, holding on to EVERY word, EVERY lecture, until at time of needing AN INDEPENDENT OR ORIGINAL IDEA, they can't find it because the few flakes of silver or gold are buried amongst tons of USELESS slag and ore. Dump pile is so huge when they need an idea they can't find it in refuse pile stacked and stored in brain.

REJECTION OR INJECTION?

Average student comes to Chiropractic school with 20, 30, or 40 years of medical inculcation, saturation, vaccination, tincturated and swabbed with medicine in his mental and physical system. He is mentally and physically poisoned with it until his system can retain or secure no more. Immediately upon entering a Chiropractic school, he is told all this USELESS slag should be carted to dump. Now begins great conflict. How much of past can he keep, how much of present can he accept? Battle of centuries is on. He begins a process of life of if's, but's, perhap's, maybe's. He fights to cling to MUCH old and tries to accept SOME new. One violates and rapes other. They disagree with each other. Can he retain 50, 60, 70, or 80 per cent of old? Can he accept and utilize 50, 40, 30, or 20 per cent of new? Can he blend one with and into other? How much of that which is old which has been pumped IN can be consistently thrown away? How much of that which is now coming from OUTSIDE that is new can he justly absorb? What is all this talk about DRAWING FROM WITHIN, and what does it all mean? These and more like them confuse his shallow thinking capacity. "Certainly there is SOME good in what has gone before. Certainly the new of today can't be 100 per cent right." Where is dividing line? And so his mind wavers up and down scale. "Certainly germs cause SOME diseases. Certainly VERTEBRAL SUBLUXATIONS cause SOME diseases. Which ones? How many in each group? Certainly SOME drugs cure SOME diseases. Surely some ADJUSTMENTS are good for SOME ailments." Where does one begin, other leave off?

Student finds himself in middle of a conflict that has baffled all minds for centuries until HE solves that issue. Chiropractic is ONE simple idea. Vertebral subluxation causes dis-ease, ALL dis-ease, EVERY dis-ease — not some, but all. Vertebral adjustment corrects THE cause of dis-ease, ALL dis-ease, EVERY dis-ease — not some, but all. That principle and practice is either right or wrong. If right, it is right all the way — 100 per cent. If wrong, it is wrong all the way — 100 per cent. How long will it take to reach that conclusion? THAT IS THE PROBLEM. Some students reach it in thirty days; others, six months; others, four years; OTHERS NEVER REACH IT. Some accept what

they hear on faith, relying upon future practice to prove or disprove their accuracy. Some deny every premise, believing nothing. Therein lies percentage of successes or failures which our and all other professions have to contend with.

"EDUCATION." WHAT IS IT?

Standard education to seemingly qualify a Chiropractor to be such, in eyes of public generally, or legislation and state boards in particular, is: inanimate, didactic, class room anatomy, physiology, pathology, symptomatology, diagnosis, chemistry, dissection, and many other PHYSICAL subjects with a little, if any, philosophy thrown in on the side, with technique of how to treat, manipulate, punch, or adjust backbones of sick people, to make him safe to turn loose upon an uneducated, unsuspecting sick populace. Study of an abstract Innate Intelligence within healthy or sick living bodies is so much excess baggage in all our "chiropractic" schools, with exception of two. These major book studies are of the corporeal, material, human body AS BUILDED, not the major studies of Innate immaterial, *the builder*. One can know everything of DEAD object, and know nothing and be useless to get LIVING sick people well. To know Innate is to know architect, designer, builder, and that is to know object built even tho unnecessary to know that to be of service. Therein lies percentage of successes or failures which our and all other professions have to contend with.

Example:

One "chiropractor," graduate of a well known "chiropractic" college which calls study of Innate a "cult" therefore refuses to teach such, said to us recently: "B.J., WHY do we TREAT backbone only? Is it to stimulate and inhibit nerves?" That man is a failure BEFORE he opens an office. He doesn't know answer to FIRST question. He has NO answer to WHY he does anything.

A Chiropractor doesn't TREAT anything. He ADJUSTS *cause* of dis-ease. "Nerves" are a substance. THEY cannot be stimulated or inhibited. If they could, we could work on corpses, for a DEAD man has as many "nerves" as a live one. It is the LIVING mental impulse supply *flowing into and thru* "nerves" in LIVING bodies that is vital. This man is trying to live a duality of actions,

a saint and a sinner, trying to live the life of an educated medico-chiro, denying all of both every time he gives a "treatment" on backbone. It's a crazy world if you don't WAKEN! Therein lies percentage of successes or failures which our and all other professions have to contend with.

HOW LONG DOES IT TAKE?

We have said before, and we repeat: Give us a student who has straight-line thinking, and in thirty days we can make him into a simple Chiropractor who can and will go forth and get more sick people well than any physician, surgeon, or practitioner of any other so-called "health" profession. What we mean is that he has gone ALL the way in rejecting ALL the old; has gone ALL the way accepting ALL the new; knows difference between right and wrong, between what Innate can and does do INSIDE, and what medicine, pills, potions, and powders cannot do in or from OUTSIDE, taken inside. Therein lies percentage of successes or failures which our and all other professions have to contend with.

MUST WE BE UNEDUCATED?

It takes a long time and much training — in fact, most of our and his time — to *uneducate* average student; more than it does to *reeducate* him. Eighty per cent of our time is spent scrubbing, washing, rinsing, soaking OUT yesterday, and twenty per cent of our time is spent to get practical, workable ideas IN. Some students go thru this process quickly; others take months; some NEVER reach that stage of development. Therein lies percentage of successes or failures which our and all other professions have to contend with.

Some quickly reject the old, ON FAITH of their teachers. Some accept the new, ON STATEMENTS made by instructors. Some accept only as they SEE PROOF on actual cases. Others reject or accept nothing until they have pumped tons of ore thru their mental smelters, separating silver and gold from dross. These are ones who use logic, reason, facts, and research TO PROVE to themselves what is right, what is wrong; rejecting all of one, accepting all of other. Therein again lies percentage OF

SUCCESSES OR FAILURES which our and all other professions have to contend with.

Smelting mental ore thru human brain is work — hard labor; takes hours, days, weeks, months, years. Some hunt for 100 per cent pure nuggets and reject ore. Others pick up ore containing gold, throw it away because they don't recognize that which they seek. Others laboriously struggle to get a few flakes here and there to accumulate mental wealth. Some know they can't cheat anybody but themselves. Others think by cheating everybody they are storing up much education that will be salable and useful in later years. They go forth, try to use it, only to know when it's too late they are carrying around tons of useless slag producing mental kyphosis with ankylosed ideas. It's a great game IF YOU DON'T WAKEN. Therein again lies another reason why percentage of successes or failures exist in our profession as well as others.

IS EDUCATION A MOSAIC?

We have often likened securing knowledge and wisdom to building of a mosaic. One gathers pebbles here and there — different shapes, sizes, and colors. They accumulate and are stored away, seemingly of no value until some day a brilliant flash puts all into one definite form, creating a pattern of gorgeous painting on a wall in brain.

ELIMINATION OR ACCUMULATION?

Successful thinker will often be found sitting in a yard, seemingly doing nothing; or may be found fishing off end of a boat; or he may lie in bed gazing at ceiling or reading a who-done-it. Seemingly he is wasting precious time. Not so! He is sifting a thousand petty solutions to one major problem until he finds right simple one which works best. His time is spent eliminating, having mental urinations, thot defecations, learning to get rid of slag, hunting for few flakes of knowledge and wisdom of gold that remain, which are useful. Therein lies percentage of successes or failures which our and all other professions have to contend with.

SUBTRACTION OR ADDITION?

Successful thinker reaches realization that "education" pumped in from outside is a false alarm; that "education" per se is a process of cramming, retaining, and overloading the bus that breaks it down on highway of life. What successful man seeks is *knowledge and wisdom* — and there IS a wide gulf of difference between that and education. EDUCATION is a crude assemblage of a mass of everything human mind stores away thinking there will be a future use for ALL of it. KNOWLEDGE is separation of silver from dross. WISDOM is refining process KNOWLEDGE goes thru, keeping less and less OF EDUCATION to gain more and more OF KNOWLEDGE AND WISDOM. Therein lies percentage of successes or failures which our and all other professions have to contend with.

WISDOM seeker knows that Innate knows CORRECT answers to ALL human questions; that Innate long ago solved ALL human problems; that Innate lives INSIDE him; that Innate is eager, ready, anxious to tell "education" what it and he needs IF he would listen to and accept that wee sma' voice that whispers what it alone knows and wants to tell. Here again is age-old conflict. EDUCATION thinks education is everything. EDUCATION thinks education knows it all. EDUCATION thinks knowledge and wisdom which flow from Innate are a "cult" and bunk, therefore he places education on pedestal and buries Innate in mud. Therein again lies one of many reasons for our percentage of failures which our and all other professions have to contend with.

MUCH OR LITTLE?

Innate is simple. Education is complex. Innate is ONE. Education is so many we get lost wading thru morasses of its mazes. Average educated mind cannot grasp simple Innate solutions to complex educated problems. It throws thousand-and-one complex EDUCATED ideas to oppose ONE simple Innate idea, and smothers it with a blanket of many wrongs against one right. When will Chiropractic students learn this? Some can in thirty days, others in six months, some never. Those that NEVER secure this understanding go forth with heads crammed full OF EDUCATION, using heads for hatracks, pass semester and state

board exams with flying colors, secure license, open office, and fail. And they wonder WHY! This is another reason why we have failures in our profession.

ARE FACULTIES THE SAME?

Average faculty of a Chiropractic school are no different from average student they educate. They are a sample cross-section of humanity. They ARE EDUCATED, therefore they pass on *their* education to educate students. Here and there is an exceptional instructor who has outgrown that concept. Instead of PUMPING IN day after day, he aims to DRAW FORTH from within student. Therein lies percentage of successes or failures that our and all other professions have to contend with.

ARE STATE BOARDS THE SAME?

Average member of a Chiropractic State Board is no different from average applicant for license. He is educated, therefore buys a quiz compend on various PHYSICAL subjects, picks out questions at random, throws these educated questions at applicant, and grades answers according to whether they pony up to educated answers in educated quiz compend. Majority of state board members could not pass another state board exam in another state. Here and there is a state board member who has outgrown that concept. He seeks to find what applicant knows ABOUT CHIROPRACTIC, whether he is competent AS A CHIROPRACTOR, asks CHIROPRACTIC questions, and grades according to whether it is sound or unsound CHIROPRACTIC. Sooner or later, he finds it an uphill job to draw out KNOWLEDGE in questions and answers. Finally he gives up in despair. So, we find our field of practitioners boning up on kind of questions they know state boards ask. Our field is filled with many educated fool practitioners, because of EDUCATED instructors, EDUCATED school exams, EDUCATED state board exams, and EDUCATED licenses to practice an EDUCATED system of EDUCATED principles and practices *called* Chiropractic. Then we wonder WHY we have failures in our profession, when the whole purpose and intent, for all reasons for giving an adjustment, IS TO DRAW FORTH FROM WITHIN the very Innate

that knows all, is all, performs all, does all. Therein lies percentage of successes or failures which our and all other professions have to contend with.

Examination question asked in a plumbers' state examination in Illinois:

Q. What kind of fire apparatus should never go down a one-way street?
A. A fire boat.

Questions asked in a Chiropractic state board examination in Texas:

Q. What is Chiropractic?
A. The practice of doing what comes naturally.
Q. Define word "Chiropractic."
A. To do it by hand.
Q. What are the principal functions of the spine?
A. To support the head
To support the ribs
To support the Chiropractor.

WHAT IS UNDERSTOOD?

In all the criticisms of the field against what schools should or should not do or teach to produce successful Chiropractors, there is ONE fundamental never touched upon by either.

A. If the school teaches what it should and if the student absorbs what is taught, there would be more successes.

B. If the school DOES NOT teach what it should and the student labors long and hard to make something out of nothing, he will still be a failure.

C. If the school DOES teach what it should and the student DOES NOT absorb, we still have failures.

Regardless, however, of what the school does or does not teach, or the student does or does not absorb, UNDERSTANDING OF INNATE is NOT a subject school CAN teach or student CAN absorb from the exterior. It isn't something OUR education CAN GIVE HIS education. IT IS AN UNDERSTANDING student alone can attain or give himself. All any school CAN DO is to expose the student to his own internal grasping of what HIS Innate means TO HIM. We, as teachers or as a school, cannot GIVE LIFE to a tree; that Innate which comes TO a tree FROM WITHIN that tree.

WHY do some Chiropractors succeed, others fail? We seek tap root reason. There are superficial arguments we could present. Under those surfaces there IS a fundamental that over-shadows all. We again present our theme of this talk as applied to our professional conventions. Some answers lie in pumping and priming professions of processes of differences between educated and Innate thinkers at many so-called "chiropractic" conventions.

OPPORTUNISTS vs. CHIROPRACTORS

OPPORTUNISTS are for the most part, if not entirely, educated sprinters, doing their 100 yard dash treatments in 9 seconds flat, who run because of the medal at the end. We have too many of these.

MARATHON RUNNERS are for the most part, if not entirely, Innate people, regardless of time consumed, who run to keep the light burning from one end of the long road to the other. Our profession needs many more of these.

OPPORTUNISTS think in terms of any kind of an educated treatment, the dollar tagged on, and of themselves today only. They want a diploma whether earned or not, a license gained by cribbing, and the easy life they think goes with them. We have too many of these.

CHIROPRACTORS are Innate scholars. They think in terms of better men, for a better race; tomorrow, next year and a century hence. A diploma and a license are figments of imagination having little value as compared to what is in their heads, hearts and hands. Our profession needs many more of these.

OPPORTUNISTS exist in a groove, floating downstream, drifters; who trail a narrow path in the morning from home to office; in the afternoon from office to home. They live for themselves, their families, their homes only. We have too many of these.

CHIROPRACTORS live in great wide open spaces, have broad outlook over all geography without boundaries or fences; observe, study and serve all races regardless of color, creed or country. This type of Innate person premeditates and looks upon destiny as their goal. They see billions of vertebral subluxations, each

crying, pleading, begging to be adjusted. They see billions of insane made sane; millions of sick made well; millions of families, millions of unhappy homes they can make happy. They think in terms of a world of people, "the world is my country and to do good is my religion." Our profession needs many more of these.

Educated OPPORTUNISTS are temporarily permitted on earth to sustain today's concepts, acting as devils on tomorrow's progress. They are actively anchoring progress from moving upward, forward and onward. They are found behind bars passing out whisky, gin and rye and other types of mixed mental drinks which lull into stupor thinking values of evolution. We have too many of these in action in our ranks.

Innate CHIROPRACTORS are angels of mercy. They are too often passive, "resist not evil." If opportunists slap them down, they turn and take another biff on the chin. They are the type who sit in amen corners and pray protests against evils men do. They look with tears while gazing out the window at the burning of man's liberties set on fire by greedy opportunists. They admire the aggressive fighting qualities of *other* men who make history. This group *need prodding into action.*

OPPORTUNISTS think of how to educationally restrict efforts of themselves and others. They cramp Innate Chiropractic service whenever and wherever possible, even to basic science bills to help medical men to that end. They hand-cuff and leg-iron Innate to a state-stake, state board slavery and state license reductions, to make impossible more Chiropractors. We have too many of these.

CHIROPRACTORS think, knowingly or unknowingly, of the limited present small army of 20,000 or less, trying to open Innate channels of communication to the sick. They see and hear wails of 20 billion vertebral subluxations crying in the wilderness for succor. They think in terms of 100,000 Chiropractors today and 200,000 tomorrow, even then leaving much work undone. Our profession needs many more of these.

OPPORTUNISTS are educated to think in terms of the few for the many, how much for how little. We have too many of these.

CHIROPRACTORS let Innate flow naturally thereby rendering a service of the many for the many for mental exhilaration rewards of honest service well rendered to those needing what they deliver. Our profession needs many more of these.

OPPORTUNISTS see a backbone to be punched and punished, someway, somehow, to a mere handful of innocent sick in their offices. They live in an educationally constructed, constricted and restricted shell of "me and my wife, my son John and his wife, we four and no more." They make their little pile, think their work is done, and retire satisfied. We have too many of these.

CHIROPRACTORS live in a constantly expanding Innate horizon, uniting with others of like thot to form a fighting phalanx to push back impregnable horizons, to place a living light where before darkness existed. The farther they travel, the more they do, the greater opportunities for more work are ahead and the steeper grows the mountain of deeds. Their work is never done. There is no time to retire for there is greater work ahead than has been done behind. Our profession needs many more of these.

OPPORTUNISTS form educated schools to teach budding educated therapists popular educated short cuts to an educated dead past of medicine. They are content to make a living wage today off students who enter knowing no difference between education from without and Innate from within. When day is done their school goes dry rot when they die of inertia. Many such have come and gone leaving their progeny as orphans. They hold little if any interest whether their graduates Innately succeed or educationally fail with educated methods taught them. They hope they succeed but many die aborning. They lack Innate vision, suffering with nearness of their educated selves to their educations. We have too many of this type of school in our ranks.

CHIROPRACTORS build a school on the incontrovertible and impregnable Innate basis and foundation of logic, reason, facts, research, truth and results. They teach today's unpopular Innate principles and practices that will be educated's vogue 100 years from now. They teach what they KNOW about Innate, caring little about its effect upon financial returns, being concerned only if what they teach is in conformity with Innate. They struggle and strive to Innately teach educated mossbacks a new Innate

truth to elevate mankind. They build an institution that by merit alone will perpetuate itself thru ages to come. They are vitally concerned in giving students *a new* Innate insight into THEIR OWN lives from that new-old Innate source, on how to succeed *from within themselves,* that they might *give others* over the world what mankind has sought for centuries which is now revealed for first time in history. Our profession needs many more of *this kind* of school.

ARE CONVENTIONS THE SAME?

Having seen and attended many conventions, we can enlighten our profession on what our far-sighted reactions are to most of them.

They remind us of a three ring circus with hi-stepping educated hi-school automatons going thru their automatic drilled routines in one ring; a tight-rope juggling naturopath-chiropractor in center ring; and a muscle manipulating-chiropractor cracking whip on the bears in the other; side-show of treatment freaks, monstrosities, pygmies, giants, snake charmers and sleight of hand performers in hall-ways. Clowns doing monkey-shines weave back and forth everywhere. Perhaps, over in the corner, almost obscured from sight, there may be a timid Innate Chiropractor trying to get attention, secure an audience, win applause when he proves to the audience that a vertebral adjustment alone gets sick people well.

A "chiropractic" state or provincial convention is composed mostly of, guided and manipulated by handpicked political opportunists; and some mis-directed Chiropractors who think hard, clamp jaws tight, sit on hands, who are trying to sift a few grains of worth to a successful answer WHY some succeed and others fail.

A "chiropractic" convention is purportedly a gathering of divergent professional men and women, educated to the 'nth degree, for the *seeming* purpose of securing progressive development of the philosophy, science and art. This is *supposedly* accomplished by inviting split groups of speakers into philosophy, x-ray and technique, from different schools of thot, by-passing unity of fundamental capacity and purpose. Each speaker con-

tradicts other two. Here and there, scattered amongst the many, are a few who try to keep the Chiropractic ship of state on an even keel against "big shots" who whip up storms of professional protest, personal hatred and vituperative vengeance.

A "chiropractic" convention listens to the great, near-great and non-great speakers. They gaze enraptured and amazed at preposterous claims made for demonstrators and demonstrations of techniques. They crowd close to see the little trick that turns all tides. The *educated* listener and observer laboriously tries to mentally sift thru verbal and visual debris after hours of wasted time, parading thru halls of external medication and treatment devices. They came, mentally seeking right from wrong but go home more twisted, professionally, financially and legally. They educationally didn't know who was right, what was wrong, why they came. They go home more mystified. Each to his own, returns to his office convinced "chiropractic" conventions are a grafting hodge-podge of lax and loose assemblages of conglomerate speakers, regretting wasted time and money from their offices, promising themselves they'll never come again. No wonder conventions go begging and are forced to enforce a two day registration to force attendance to get a renewal of license.

The average "chiropractic" convention has educationally split partisan groups, presenting split partisan speakers, presenting warmed-over partisan hash phantasies. You go to this hall and listen to your pet peeve; we go to that hall and listen to somebody's else short-cut hobby; and, perchance, there might by accident be one speaker so bold as to speak on the heretic subject of specific, pure and unadulterated ten-fingered CHIROPRACTIC. He will probably draw the biggest crowd, attracting attendance like a magnet from all other halls where they were forced to adjourn for the want of an audience. We have had this happen many times.

All Chiropractors BELIEVE IN THE PRINCIPLE, talk about it, advertise it, but when it comes TO PRACTICE they seek obsolete methods to obliterate it.

The majority of invited convention speakers have lost sight of Chiropractic, lost in the convention shuffle, usually relegated to the dump by preference. Some speakers sample local atmosphere in advance, find what the convention WANTS to hear, then give

them that, shifting their convictions, if any, from one convention to another.

Various speakers represent the schizophrenic split personalities, theories and techniques, such as:

medico-chiropractic
manipulative-chiropractic
bone-setting-chiropractic
muscle-twisting-chiropractic
naturopathic-chiropractic
colonic-irrigation-chiropractic
vitamin-pills-chiropractic
ultra-violet-ray-chiropractic
sinusoidal-chiropractic
injections-chiropractic
hyperdermic-chiropractic
hypodermic-chiropractic
electric-needle-tonsil-removing-chiropractic
liver-distension-chiropractic
varicose-vein-treatment-chiropractic
basic-technique-chiropractic
meric-system-chiropractic
specific-chiropractic
ad infinitum, ad nauseum,

and, if there are any we have missed or overlooked, you'll find them advertised in The NCA Journal.

Occasionally, here and there, is an outstanding CHIROPRACTIC convention, where CHIROPRACTORS seek CHIROPRACTIC information. We have seen and been seen commingling with other Innate Chiropractors laying down successful Chiropractic programs. We talk the same language, and what we said was understood by all.

We have also seen and been seen commingling with opportunists who tell long and strong how they succeeded in failing, telling conventioneers how well they too can succeed by failing if they will follow their teachings. Having failed themselves, they are competent in asking others to follow. We have seen and heard speakers grease the skids and slip the toboggan under Chiropractors having them slide into medical treatment oblivion.

We have seen and heard hundreds of glib technique men shout wares peddling gadgets and techniques by the dozen, that were "world beaters," that worked while you slept; with which you could rise to glory, fame and fortune, without which you go into bankruptcy, *who couldn't pay their rent in their own practice.* What wise men these sellers are and what fools these buyers be!

But, there IS ONE gathering of Chiropractors where visitors KNOW ONLY Innate Chiropractic, ALL Innate Chiropractic, and NOTHING BUT Innate Chiropractic will be uttered from mouths of speakers; morning, afternoon and evening. They deliver only true, tried, tested ideas and methods that have proven to accomplish the CHIROPRACTIC objective. Having tried everything that failed, visitors come back to the Mother School to find WHY they failed so they can buy some other gadget and fail again and again. Once a sucker, always a sucker!

This gathering, in one unit at one time and place, is larger than all combined units of 48 states and 9 provinces. WHY? *Confidence* has been broken down in the small state units while *confidence* has been built up in the large international one where CHIROPRACTIC was born and developed to a full grown man. What is delivered at the Fountain Head, year after year, is insistently, consistently and persistently based on intentions which work, founded on simple, natural, normal Innate laws. It has drawn the largest assemblages for 46 years. Here you find no distorted mental quirps of deranged perversions or distortions of what Chiropractic *is not* or what it cannot be made be. Here there is no three ring circus with clowns, freaks and monstrosities. But, from the four corners of the earth come those who seek better ways to better accomplish the ultimate buying objective of sick people and the ultimate selling objective of Chiropractic — health.

Educated OPPORTUNISTS are sometimes TEMPORARY successes, are always PERMANENT failures because they erect habitats on shifting sands of the dead past. They leave no imprint on history. When they fail their name is mud.

Innate CHIROPRACTORS are always PERMANENT successes, are rarely permanent failures because they erect habitats

on the granite of a living future. They DO leave their imprint on history. To their work and works, monuments are erected.

Yes, there IS a difference between educated OPPORTUNISTS who fail and Innate CHIROPRACTORS who succeed. There ARE ways to win success and eliminate failure.

ALL PARTS NEED WORK TOGETHER

A natural, normal, healthy, growing, living INNATE body has organs, viscera, glands, muscles and bones. ALL work INNATELY AND COORDINATELY to keep growing.

New Zealand and Australia Chiropractic associations are like two lungs. Canadian association is the heart. Groups in Europe are necessary glands. State and Provincial associations could be muscles giving motion to the organization. Individual Chiropractors are units of the backbone to which everything in Chiropractic is attached and supported.

No one tissue cell, organ, viscus, muscle or bone can live, thrive or function WITHOUT OTHER PARTS. Some association groups educationally think they are autonomous — can keep on growing INDEPENDENT of all Innate parts — need not associate or cooperate with the ICA INNATE Chiropractic body. They educationally harbor the suspicion they can live, thrive, grow and prosper WITHOUT THE BALANCE OF THAT BODY. When they do, they are failures. They should realize they ARE dependent Innate units of the body. They educationally leech off it and commit suicide by amputating themselves FROM that body, causing it to stagnate, wither, rot on the vine, decay and die proportionately. THAT'S another reason WHY we find educated successes and failures in our ranks.

IS THE MINISTERIAL APPROACH DIFFERENT?

Ministry of teaching and practicing *any* religion is no different. He preaches Christ, and lives life of Riley. He has been educated to emulate Christ who was an uneducated but Innate individual. That's why HIS teachings, precepts, and parables have stood test of time. Same analogy is true of Buddha, Mohammet, Confucius, and other world leaders, each unto his time,

place, and people. This modern educated preacher sermonizes educated teachings of an *Innate* Christ to a congregation of *educated* listeners who sit with mouths agape, with minds sealed, with hungry souls, hoping to be saved from heaven or hell *from outside in.* Christ taught all we need know, to be, IF we would heed His Innate concepts. All religions as such, or Christianity as such today are more or less an educated system of perverted churchianity social system of gatherings of earnest people who seemingly do not care or dare to dig below surfaces of vital issues.

We are taught TO BELIEVE AND HAVE FAITH in anything and everything preached weekly, even tho there is no proof of the authenticity of any of it. (See The Story of THE BOOK, Volume xxii, THE BIGNESS OF THE FELLOW WITHIN, page 478.)

We can BELIEVE the moon is made of green cheese. We can have FAITH in second, third, or fourth coming of Christ, even to setting actual dates which John Alexander Dowie did and his followers BELIEVED would happen. We can BELIEVE the world is flat, and we can sail to the edge and fall off — but logic, reason, facts, with help of the Creator, prove the world goes on the same as it always has in spite of what we BELIEVE or have FAITH in, right or wrong.

We suggest you listen to Christian radio sermons, 8 a.m. to noon, Sundays; sermons of meaningless jargons of words, terms, languages, phrases — a babel of voices. The one YOU like is, of course, in tune with the Infinite and all the rest are off key. Try to think sense into ALL of them. We quit trying. The more we listened, the more puzzled we became. Who is right? YOU are, of course; but all of them can't be when they radically differ 148 ways in the U.S. alone.

One says you may play cards; another says you may not. One says dancing is of the devil and corrupts morals; another says it brings relaxation and enjoyment, and permits it in rooms of church. One says, "Remember the Sabbath to keep it holy." (We say, "Remember the week — weak — day to keep it holy.") Another says, do so until noon, then play baseball in afternoon if you wish. One says music is heathenish; another makes most of it with organ, choir, solos, etc. One said people were bewitched, and burned them at the stake. Today we call it witch-

craft. One said, "No cooking on Sunday; bake beans Saturday and eat them cold Sunday." One says liquor is an abomination of the devil. Prohibitionist says, "I don't drink, therefore you must not or I will drag you into court and force you to stop if you try." He closes saloons Sundays until noon, thinking to force people into churches by preference. Others hold services on golf links. Some say, "No bingo for you, but if we do it in church it is o.k. because it is done in the Lord's name for His good."

One education endeavors to force itself upon another, piling up issues of doubt and making crimes of innocent pastimes. Today religions are overburdened with don'ts. Even the Ten Commandments are written in negative — "Thou shalt NOT . . ."

There is no harm in *all things natural* if taken in moderate doses, because they flow from Innate. Even the Bible prescribes any and all of them, good and bad, moral and immoral, in its pages. People go crazy on politics, liquor, women, as well as religion, because they forget Rule No. 9 and take themselves too damn seriously. Gautama Buddha said, "Everything in moderation." Innate self-government is better than outside statutory political government control. Women are necessary to repopulate the world, especially after a war has dessimated male population. We would hate to think, though, what this world would be without sane religions to think and act for the masses.

We have known Chiropractors who refused to give adjustments on Sunday because "That is the Lord's day." This attitude indicates Innate has joined some heavenly union, punched OUT at midnight Saturday and punched IN at midnight Sunday. Does Innate stop working because educated man has arbitrarily seen fit to quit working physically one day of week, and then wakes his spirituality on Sunday? Can mental worker shut off and on mental processes for one 24-hour period a week, or do they keep on ticking, regardless? Does Innate stop breathing, stop heart beating, stop all other bodily processes? Does Innate stop building babies in mothers one day of every week of nine months? The idea is preposterous and yet there are people who think this is a consistent religious program. If this were possible, human race would disappear in one week as soon as last human body rolled off religious union assembly line at midnight Saturday. Innate

works to produce, reproduce, sustain, and SAVE human lives, getting sick people well on Sunday as other six days. You say this type of individual went too far; that it is "the Lord's work" to ease pain and SAVE human lives, regardless of day. To this we agree. But where IS the line, in principle and practice? It is this kind of conflict between a Chiropractor's *professional* obligation to secure information based on facts to better serve mankind, and his *religious* duty to himself, family, and society based on theories, beliefs, and faiths not supported by evidence or proof. We gag on gnats and swallow camels.

IS THE LEGAL APPROACH THE SAME?

System of modern jurisprudence is same. For every case tried in court, there are two lawyers — one for, one against — each trying to outvie other in swaying judges and juries that refuse to think BEYOND emotions, passions, and prejudices. These conditions lawyers know well and take advantage of. Both sides can't be right, just, or correct. Each interprets statute in his light, to better advantage of his client. Lawyers have been educated to interpret statutes written on statute books by other educated people. Education has piled upon education, word upon word, page upon page, book upon book, library after library, until statute books grow musty, stale, and putrify thot and language. Knowledge and wisdom, or what is just, have little place in our modern scheme of trying a case. Usually it's a compromise in which both sides win and lose.

What is the punishment; how many years does criminal get? That depends largely upon sicknesses of minds of judge and jury; as one interprets statute, other interprets facts in relation thereto. If they are sour and headachy, he gets a long term. If they are well, they will be lenient and considerate of shortcomings of others like unto themselves, realizing that "but for the grace of God, there goes me." Two lawyers should get together, out of court, agree on logic, reason, and facts in case, settle issue quickly, briefly, and inexpensively for all parties. Some lawyers do. Majority do not. Most frequently both are stubborn, bull-headed, and let judge and jury do it for them. Why not they?

So many people, so many minds, so many opinions. A jury of twelve is twelve times more complex than one judge or two lawyers. Here is where emotions, passions, and prejudices are multiplied and easier to sway, as well as financial fees enter at so much per day. Here is also where precedent enters. What did judges and juries of yesterday decide in a like or similar case? What did Supreme Court decide sometimes back one hundred years?

If our listener or reader has had experience in trials of cases in court rooms, he knows what we present. One lawyer is examining or cross-examining witness. He hammers away, question after question. He takes sudden twists, diversions, always directing pointed questions. He demands FACTS, not fancies; TRUTH, not theories. He grills, drills, and bores in until he KNOWS exact language, WHO said it, WHY it was said, WHEN it was said, WHAT took place, WHERE and HOW. He wants no hearsay testimony. He refuses to accept rumors. No evasions, inferences, "think-so's."

What would happen if that same lawyer were to take that same keen mind into church-court-room on Sunday? After preacher was thru with his sermon of trite ideas, stock words, stereotyped phrases, and multigraphed sentences, making bold and positive assertions, he should examine and cross-examine the preacher-witness. He demands facts, not fancies; truth, not theories; knowledge, not beliefs and faiths. Suppose he grilled, drilled, and bore in until he KNEW exact language — WHO said it, WHY it was said, WHEN it was said, WHAT took place, WHERE, and HOW. No evasions, inferences, or "think-so's." WHO wrote the books; WHEN; WHAT PROOF have you? How many revisions have been made? WHO made them? WHEN were they made? Was each diverging revision correct interpretation of former revisions? Did Roger Bacon revise King James' first edition? (Is this suggestion another of the Shakespeare-Baconian controversies?) How far would he get? He would be told flatly that religion was A BELIEF AND A FAITH even unto that of a mustard seed. Lawyer would find himself in mental conflict between six office work days of week, and church rest period of seventh. When he locks his law office Saturday, he closes his FACT-FINDING mind. When he opens his mind

Sunday, he wakens his BELIEFS AND FAITHS mind on religion. (Remember that evolution trial between Clarence Darrow and Wm. Jennings Bryan, in Tennessee?)

Average Chiropractor is in like situation. During week he MUST locate accurately and adjust correctly THE vertebra that IS subluxated. He must KNOW WHERE it is, WHEN to adjust, WHEN to stop, WHY he is doing WHAT he does. He must KNOW Innate is on job, in him as well as patient. On Sunday, he doesn't need KNOW anything as long as he *believes* and has *faith* in things he reads, is told and preached about.

ATOMIC CALENDAR MEASURES TIME

Condensed from Popular Science Monthly
James T. Howard

One night in 1947 a band of Bedouin goatherds, traveling a back-country route to Bethlehem, camped near the hot north shore of the Dead Sea. There one of their goats escaped, and in the ensuing chase one of the herdsmen stumbled upon a small opening in the face of the rock. He could barely crawl through it, and found a small cave filled with sealed earthen jars.

The Bedouins cursed their luck because they found neither gold nor precious stones. To them the rolled parchments which the jars contained were so much rubbish. Fortunately, two of them sensed a chance for making at least a small profit from the disappointing windfall. They peddled an armful of scrolls in Jerusalem as curious antiquities.

Buyers included Jewish and Arabian scholars, but the best bargain went to the Assyrian Archbishop of Jerusalem, Yeshue Samuel. He acquired five scrolls, one of which proved to be a complete script of the Book of Isaiah, closely written over almost 24 feet of parchment, and in a remarkable state of preservation. Experts from the American School of Oriental Research assured the Archbishop that these were the most important Biblical documents unearthed in perhaps a thousand years. In time, the Archbishop brought his five precious scrolls to the Oriental Institute at Chicago for study.

A conflict developed over the age and authenticity of the scrolls. The dispute was finally solved by a technique new to archaeology.

At the University of Chicago nuclear physicists have established a way to measure the age of ancient plant and animal matter by radioactivity. This technique, developed by radiochemist Willard F. Libby and several associates, is known as the atomic calendar.

Libby discovered that the constant bombardment of cosmic rays from outer space turns nitrogen in the atmosphere into radioactive carbon-14.

Every breathing thing — plant or animal — takes in some of this carbon-14, which is retained even after breathing stops. Because the radioactivity of carbon-14 declines by half in 5600 years, it is possible to arrive at the approximate age of any plant or animal matter by measuring the radioactivity of its carbon-14.

Dating the Isaiah scroll was merely another chore for Libby. He had just finished determining approximate ages of 3800 years for a charcoal sample from Stonehenge, 6300 years for a handful of grain from an Egyptian pit and 11,100 years for a scrap of burned bone from a prehistoric hearth. In other cases, Libby had estimated the age of various ancient objects, checking in each instance with dates established by archaeologists using traditional methods.

Libby reduced an ounce of the scroll's linen wrapping to pure carbon by burning it. This he measured with a Geiger counter. Then the radioactivity of its carbon-14 was carefully counted to determine the date when the carbon-14 was created by the action of cosmic rays. The answer: the Dead Sea scrolls were wrapped in linen which was made from flax that was alive about 1900 years ago. Libby cautions that one must always allow a margin of error, a century or two either way.

This dating of the Dead Sea scrolls is of tremendous importance to Bible scholars, who previously had no physical evidence to prove that any part of the Bible existed that long ago. They are now reasonably certain that the Book of Isaiah, much as we know it today, was available in the original Hebrew in the time of Christ or shortly thereafter.

Except for fragments, the oldest Hebrew manuscripts available when our modern Bibles were prepared dated back **only to the eighth or ninth century of the Christian era.** These were copies of older manuscripts, dating back conceivably more than ten centuries B.C.

The King James version of the Bible, which we read today, was translated from Hebrew, Aramaic and Greek versions **by 54 learned men of the Church of England during the years 1604 to 1611. Experts have long debated over questions of authenticity and accuracy of translation.**

Isaiah, for instance, lived in the eighth century B.C. The Book of Isaiah, as it appears in our Bible, was translated from a Hebrew text drafted **at least 17 centuries after the prophet's time.** Our confidence in the King James translation gets a sharp lift when we discover that today's version checks substantially against the ancient scroll the Bedouins found near Bethlehem.

The bulk of the precious cache in the cave was lost in a few ruthless moments under the rough feet of ignorant tribesmen. But now we know such hot and dry caves will preserve parchment through the centuries. There is hope archaeologists may strike such treasure again.

Reader's Digest, Feb. 1952.

You ask wisely, as one of our counselors justly said, "Why stir up dissension here and now before this group by discussing church and court room, at this time and place, in this story?" Because it's all *a part* of general scheme OF EDUCATION which wraps itself into ALL thinking, which sheds itself down into our schooling processes of hyperdermically and hypodermically injecting and forcing it INTO children and people, here and now; because it has become part and parcel of our lives; and it is THAT STATE OF MIND you bring to Chiropractic schools. Here we try and continue to try with each new class, year after year, to reverse this method by trying to DRAW FORTH FROM WITHIN YOU OUTWARD. We try TO PULL OUT rather than FORCE IN. There may be nothing wrong in any or all injectional systems of education, but if they form the framework of YOUR pattern of thinking and become the backbone of YOUR professional actions, they DO take on the pattern of wrong thinking much of which we must overcome if we are to build you into a Chiropractor that SUCCEEDS, with difference between internal medicine pumped in and Chiropractic drawing out Innate as a part of that picture.

PROGRESSION OR RETROGRESSION?

Today, in our modern scheme of things, we crossbreed strains in cattle, hogs, horses, dogs, cats, flowers, and what-have-you. We watch for what we call better qualities, pick breeding qualities of male and female, thinking we are strengthening the strain. Are we? Let alone, they would revert back to Innate intention in each.

Here, with human race, we do as we please, with few exceptions such as sterilizing a few types of sickness and so-called criminals. Boy meets girl — one good, other bad; one strong, other weak; one healthy, other sickly. They meet under many adverse circumstances — in bed, in business; for legs, breasts, or hips; because one knows what and how, other doesn't and wants to find out; one is tall, other short; one is blonde, other brunette; and so it goes between geographical races and colors, until we wonder who is what and where it all came from. Israel Znagwell once called us Americans the melting pot. They meet, they mate,

and out of the mixture mess comes another homely squalling brat of a kid. Child is brot up under an educated system of schools, churches, and statutes, one for his body and mind, other for future of his soul. Eventually, out of this heterogeneous mass they come to Chiropractic schools. We find so much to do and so little time in which to do it, that we often fail to overcome generations past to rebuild a newer and better generation. Four years' time is so little to train him TO DRAW OUT FROM WITHIN himself, as against generations of grandparents who taught him arnica, molasses and sulphur, ipecac, nus vomica, vaseline and KY.

Somewhere, weaving in and thru warp and woof of this conglomeration, we hold idea that Innate suffers much in endeavoring to correct mistakes of educated mortals. People exist because of Innate rather than in spite of Innate. If it were left to educated mortals, race would long ago have been dead and buried. It is only because Innate is much stronger than education that Innate has perpetuated itself. People continue to peddle educated wares in marts of human world in spite of vertebral subluxations rather than because of them. Somewhere in struggle to get mass to understand, we have seen fit to think that if ALL vertebral subluxations were adjusted correctly, Innate would come thru and readjust human beings into a fine, upright, normal, healthy thinking and acting people — and the world would be a better place for all people to live in.

SHALL WE MULTIPLY SAMPLES?

By this time we have aroused your slumbering emotions, passions, and prejudices into action. You are rebelling at our gross manner of criticizing some of your pet beliefs, faiths, and confidences. You think we have overstepped the bounds of propriety, that we have gone too far. Have we? Let us take a few samples, then multiply, and see. Is a sick man a capable man? Is a woman with tuberculosis a healthy individual? Is an insane person safe to be turned loose? Is a criminal safe with a gun? You find cause of these dis-eases, adjust it, they get well. Have you improved social standing of these samples when you do? Mutliply rebuilding of these few by 20,000 Chiropractors, correcting

weaknesses of millions, year after year. What HAVE you done, whether you like it or attempt to deny it? You have released the imprisoned mental impulse INNATE FLOW FROM WITHIN OUT. You have done THE VERY THING to them we ask YOU to do *to yourself* — let Innate flow from within out IN YOU. We ask you to quit injecting medicines (medi-sins, middle sins) from outside in, in sick people; so do we ask you to quit injecting errors of omissions and commissions of education from outside in. As you have opened the portals of a greater inner Innate world to sick people, so do we ask you to open wide the doors of the BIGNESS OF THE FELLOW WITHIN you, that it may come forth and make *you* a greater, bigger, better fellow from within.

If all this were done, sickness, crime, perversities, monstrosities, mentally and physically sick, would disappear exactly as night disappears when day appears, as darkness disappears when light appears. Wars and rumors of wars would be eliminated. Peace, natural peace, would come upon us from within where it is. Instead of competition, there would be cooperation between peoples, races, countries. Happiness would take place of sorrow; pain would be eliminated; narcotics and habits formed thereby would be unnecessary. Is this a phantastic dream? We think not! As you have done it unto your few, our many would do it for the many. When will this take place? Not until EDUCATION is relegated to its proper *lower* sphere and is replaced with Innate in *higher* sphere levels where it of right belongs. Not until Chiropractors become such in more than name, title, and license. Is this idealistic? If so, it is because EDUCATION thinks it is. To Innate it is NATURAL AND NORMAL. Ask any sick person who has taken adjustments and gotten well if this is idealistic. HE will tell you it is real, genuine, and lasting.

WHAT MAKES YOU MOVE?

We have said before, in many ways, at various times, in our talks, that 95 per cent of people are moved into action by emotions, passions, and prejudices. Only 5 per cent are moved into action by logic, reason, facts, and research from within. In medicine there is no logic, reason, facts, or research worth knowing. It is a blundering mass of theories and experiments. "Try this,

and if that fails we will try something else," none of which work. *That,* you and we know, but the rest of the world does not agree with us. We know that Innate FROM WITHIN body of ailing gets him well. *That,* you and we know, but rest of the world does not agree with us. Which is right?

In ministry, there is little logic, reason, facts, and research which can be substantiated or proven. Everything in Damascus, Bethlehem, or Jerusalem is "we believe," "we think," "this or that is supposed to be the place," etc. Nothing is stated with positiveness. It is a social mass of theoretical beliefs and phantastic faiths.

In law, each lawyer is trying his best to beat the other fellow; be quicker and more brilliant on the draw; sway jury in his favor to win his side of the case.

We like to think that Chiropractic is fundamental and based on NATURAL logic, reason, facts, and research, interpreted to read Innate's book WRITTEN BY INNATE in natural composite objects, rather than artificial books written by artificially educated men.

All medicine, ministry, and law are based and play on emotions, passions, and prejudices. There is no need or place for any of this in simple Chiropractic; and the initiated Chiropractor WHO SUCCEEDS will find no place for any of it in daily practice. A vertebral subluxation is the same to all races, religions. A Chiropractic adjustment has same effective value regardless of what educated man, woman, or child professes to believe or have faith in. He could be an agnostic, atheist, or infidel, and get same results. This truth is well known to all who think, read, and practice our principles.

CAN WE SUCCESSFULLY CROSSBREED?

Principles and practices of Chiropractic do not jibe with and are in many ways in opposition to principles and practices of education in general, and with other "health" professions in particular. Everything we hold right THAT SUCCEEDS comes from within — "THE KINGDOM OF GOD IS WITHIN YOU." All others pump in from outside, out of books, based on precedent, like poll parrots. Average Chiropractor tries to live both

of these two different systems, at SAME time, at SAME place, in SAME bodies. He tries to patch this crossword puzzle and jig-saw conundrum into simple evidence that the Chiropractic adjustment of vertebral subluxation permits Innate to flow from within out and get sick people well. He twists and squirms and non-consciously they don't fit into each other. His life is confusion. He must be either ALL ONE or ALL THE OTHER, otherwise it is inevitable his life will be a failure. He must FIND HIMSELF. Nobody can crossbreed multiple complex medical principles of stimulation and/or inhibition experimentation from without, with simple single Chiropractic principle of restoration of Innate flowing from within outward to get sick people well. Neither can you crossbreed education treatment on belly with knowledge adjustment on back; nor is it possible to crossbreed restoration of transmission of normal quantity mental impulse supply with "stimulation or inhibition of nerves." IT IS EITHER ALL ONE OR ALL OTHER. Many have been and are trying to crossbreed. *That's what's producing failure in our ranks.* How to prevent it? It is *for individual alone* to find himself, to get himself in tune with his Innate. We faculty members can't pump this in from outside. Student alone must permit Innate to flow outward naturally and normally. THERE IS NO OTHER ROAD TO SUCCESS.

BEGINNING OR ENDING. WHERE'S THE DIFFERENCE?

Human baby is born with Innate in full, total, complete functional control of its body. Domestication and environment of the human, handed to us thru generations of like beings, begin to divide and separate *full control* of Innate into a schizophrenic split personality. Education decrees necessity FOR more education, piling it up layer upon layer. The five senses, contacting outer world, BEGIN to receive external artificial environmental impressions. They are interpreted, as nonentities at first, vaguely later. As time wears on, they multiply, become better focused, more concentrated, increase in self-importance. They are systematized into definite categories, indexed, filed, forming patterns of thot and action for present and future use. They increase in auto-suggestion self-hypnotic value. Innate *goes down* ladder in ratio as education *climbs.* Innate *descends* as rapidly as educa-

tion *ascends*. We rob Peter (Innate) when we pay Paul (Education).

Child goes to kindergarten, grade school, high school, college, and possibly university. He shifts his healthy Innate nudity and rapidly goes thru a metamorphosis of covering the naked beast, changing style after style. In ratio as education assumes the throne of responsibility of human body, Innate declines in importance in accordance with the dictates of education. Eventually, education becomes the all-supreme, thinks it IS all, knows all, can do all. It thinks it can control everything internal as well as external.

Education thinks, breathes, drinks, eats, lives artificialities foreign to its internal Innate. It thinks it knows past and future. It thinks it knows functions better than Innate and can and tries to direct them inside and outside. He even extends education beyond himself and creates an educated heaven and hell for future educated welfare of mankind. He explores everything in sky, surface and bowels of earth. When it comes to exploring the internal Innate, that intellectuality which made him, he is a lost mariner without compass or rudder. He has pushed back that unlimited horizon into slavery so far that it is but a "SUB-conscious," "instinct," "nature," "cult," that is now of little, if any, importance and exists only because it *can't be* entirely ignored. If it could be, it would be. At this stage of understanding, education is *supposed to be* on top of human control, and Innate is *supposed to be* educationally relegated into the dump, ash can, and refuse pile.

Education, without Innate, is without a rudder, compass, sextant, control, director, intuition, power-behind-the-throne.

Education needs find itself in relation WITH its Innate.

Education, without Innate, is an army of tissue cell privates without a general; a fleet of organic functions without its admiral.

Education needs find itself in relation to the general *and* admiral.

We liken Innate Intelligence, residing in Innate Brain, to a person living in a colossal mansion, a veritable, gigantic storage-warehouse of stored-away collections of countless treasures of

ages, destined for personal use thru human bodies. In this mansion are many rooms, each with private door, each ready, willing, eager to be unlocked to release contents for man's improved consumption.

Contents contain:

musician	carpenter	comedian
writer	plumber	composer
poet	doctor	organist
mechanic	surgeon	actor
electrician	singer	actress
bridge-builder	radio artist	public speaker
sculptor	showman	master of ceremonies
artist	television talent	pilot —

in fact, EVERY vocation or avocation man has EVER done; for each split-named occupation is but Innate thot of mind and Innate motion of muscles.

Non-educated (so called ignorant) or university-educated (so-called "higher level") person potentially CAN receive alike without discrimination the contents of each, any, many, or ALL rooms, IF he is willing to let Innate turn key, open door, and flow forth.

Why is average person restricted and constricted into a small, circumscribed, stereotyped, cramped life? Why have the world's great producers of original products been simple, single, otherwise ignorant men who knew where to go, what to do, to reach into and receive from the back recesses of his mansion? Why doesn't man open more doors, become more and do more than he does?

In spite of education, rather than because of too much of it, sometimes one or more doors MIGHT BE FOUND ajar and a wee bit of their contents could accidentally ooze or squeeze out. Even then, it might go unnoticed and not be recognized for what it was. The more false and artificial external education we plaster ON, the more INTERNAL doors are kept closed and fewer will be opened. Potentially, ANY man or woman CAN open EVERY door. Practically, many turn many keys, lock all doors, throw away every key, refusing to explore, discover, and develop vast talents they possess, refusing to trespass into unknown forbidden grounds.

Man is an educated paradox. He seeks what he has, doesn't know he has it, refuses to admit it is within him, thereby goes begging all his life.

WHICH WOULD YOU RATHER BE?

Time levels all values. Older we get, the more and better judgments we attain. We dilute education and essence wisdom. As we get older in years we grow deeper in understanding, education diminishes and tapers off, and Innate increases in stature. About the time we come to shuffle off, we have almost gone back to second childhood from which we started, where Innate is once more Master, and education is the servant. What a pity, as we grow broader and deeper, and should be reaching the zenith of usefulness to fellow man, when we reach the heights of relative values between outside education and inside Innate, we are too old to put it into use for the better perpetuation of the human race. What a parody on existence it becomes when we find it impossible to shed to our children that which we have gone thru.

This much can be said for "savages and natives, uncivilized tribes" as educated folks call them. They do not amass education; they live the simple but natural lives of internal production, living peaceably and healthfully with normal reproduction of their species for perpetuation. This much can also be said for animals in native habitats — they are simple in education, if any, but long on Innate existences.

Man can still learn ceaseless Innate activities of the ant, abilities of bees, simplicities of cows, sagacities of wolves, faithfulness of dogs, nine lives of cats, songs of birds, abilities of eagles to soar high, fish to sink to depths unknown, and fidelity of horses. They may have NO education as WE educationally think, but they do know how to evade and avoid pitfalls and traps which educated man manufactures for fellow man.

We can and do in a limited way domesticate some animals. We capture the gorilla, orang-outan, chimpanzee, give them a name, feed them in cages until they respond to their captors. We train them to doff caps, pick up pennies, dress and undress, sit at tables and eat with spoons, smoke cigarettes. We train

parrots, crows, and mynah birds to imitate and say a few words. We repeat the name "Fido" until Fido comes when we call him. We train cats to imitate humans in tricks of varied kinds. Bears, lions, and elephants stand on their heads, cavort about. In small measure we are robbing Peter to pay our educated concepts of Paul.

Do animals have language? Yes, but of their own kind. As human race has many languages, divided by geography, each unintelligible to other, so animals talk and communicate between themselves, each to its kind, which no other animal or human understands. We call them "dumb brutes" because they are NOT educated to OUR educations, our language. They are INNATELY intelligent, doing things we wish we could do, as they do it.

Ever watch geese or ducks flying in V formation; see them bank and turn, rise and lower, following their leaders? Pelicans do the same in Florida. Count them; almost always even number, male and female. Rarely do you find an odd number. Ever watch a school of fish rising and sinking simultaneously? Ever watch a herd of deer, caribou, reindeer, moose, suddenly run at same split second? Leaders speak a silent language all hear and understand. Clouds of bats, enuf to hide the sun, swarm thru and out of Carlsbad Cave, with absolute darkness, weaving in, between and around stalactites, stalagmites and mightytites. They miss every obstacle. Each has an Innate built-in radar system which measures distances. Comparisons are endless and odious.

BIRDS BALANCE. SHOULD WE?

Education, in the gross, is passing phantasies, too theoretical, much experimentation, covering beginning grounds. Innate goes on forever everywhere. Innate has solved every mystery long ago. Bats knew radar, centuries ago. Fish knew submarines. Birds knew aeroplanes far beyond us. Birds fly 5,000 miles without alighting for food or water, absorbing energy from atmosphere. In Bombay, India, live Parsees who do not putrify earth with burying dead bodies. They place them in Towers of Silence and let vultures devour them. These Towers are builded in size to accommodate the usual number of daily deaths.

A sufficient number of vultures hover in trees close by to accommodate this average.

We asked the attendant: "What would happen if you had a pestilence, an alarming increase in number of deaths? There wouldn't be enuf birds here to devour them." His answer was simple: "The birds here would communicate with vultures 1,000 to 2,000 miles away and tomorrow there WOULD BE enuf birds here to absorb the increase." "What would happen when the pestilence was over?" "The birds here would go back from whence they came."

What else but wireless communication, which we cannot explain within ourselves or duplicate, unless there is some unknown method of clairvoyant thot transference not in general use by us today? Innate is full of surprises if we would look, see, and think that which completely envelopes us inside. It has been said if we could break down atomic energy contained in ONE drop of water, we could propel the Queen Mary on a trip from New York to Southhampton and return. Perhaps some day we MAY travel a round trip to the moon on TWO drops of water. Stored up in Innate's vaults are untold secrets.

CAN WE GAIN BY LOSING?

To gain education is to lose Innate, not functionally but externally as man contacts outer world. No man can, thru education or ignorance, exterminate Innate in a living body. To gain Innate, educationally, is to decrease value of education, per se. The more we become acquainted with Innate and know its endless and limitless internal and external capabilities and possibilities when permitted to deal with external world problems, the less we think of superficialities of education. Less education we use, the more we listen to Innate, the more humble education becomes. Some educated people suggest that to do this is *to drop down* to low level of becoming an animal, being animalistic, a "dumb brute." One who has attained greater understanding of Innate would be satisfied he has attained *high level* of accomplishment. Older we grow, more modest we become, only because we realize, by comparison with Innate within, *we* are educationally so insignificant that *we* diminish in importance as

understanding of Innate broadens. For that reason we have often been heard to speak of "educated fools." This accounts for why cross-section of civilized educated people, including those in our profession, have so many bombastic, egotistic, egomaniacs. They are too magnificently wrapped in their tinsel fancy do-dads so Innate can't untie the knots. This is another fundamental why some of our people fail and why few succeed. Success or failure is imbedded in what use the individual makes of his internal potentials. It does not lie in superficial theories of whether he has or has not masses of colossal education. As many university graduates fail as those without it. A few succeed in spite of it, as many without it do. Success or failure IS dependent upon how much or how little, how long and broad, or how narrow and shallow the individual receives from Innate — THE SOURCE OF ALL SUCCESS, as it IS success.

Story is told that somebody visiting Ralph Waldo Emerson, looking out window, damned the cold, icy winter. Emerson looked out the same window, saw same cold, icy winter, and said, "*I* am snowing," meaning HE was a part of Universal Intelligence and to damn *it* was to damn himself; to praise what was occurring was to make himself a part of it. To damn education with focalized praise is to necessitate substitution of Innate to replace it.

WHAT IS NEW, IF ANYTHING?

There is only ONE thing new, original, different, which Chiropractic introduces into principles and practices of vertebrates, viz., vertebral subluxation, its sequences which follow as THE cause of ALL dis-ease.

WHICH TAKES PRECEDENCE?

Mankind has studied for centuries "sub-conscious," "unconscious," "non-conscious," soul, spirit, ego, intuition, ectoplasm, nature, immaterial, instinct, abstract mind, and various other terms in relation to what is supposed to go on in the brain in which organ thot occurs. Mankind has treated these mental afflictions in various and devious ways for centuries. With Christian Science, it is all mind, no matter.

Mankind has also studied for centuries matter, corporeal, physical, substance, the concrete, and various other terms in relation to the body in which organs function, action, motion occur. Mankind has treated *physical* diseases in various and devious *physical* ways. Fads come and go, none succeeding. With medicine, it is all matter, never mind.

Because of this disconnected dis-union of mind *from* matter, man in his studies and experiments of each separated from other has been compelled to set up endless theories of how each is all; one does everything *without* other. Mental studies are a conglomeration of misinterpreted phantasies endeavoring to explain how the other lives *without* one. Physical studies are an endless complexity of "reflex actions," "sympathies," ending in mistaken diagnoses and experimentations in physical treatments to physical diseases, changing from one miracle drug to another, century after century, endeavoring to explain how one lives *without* other.

Recently, medicine has TRIED to unite the two in psychosomatic diseases, wherein mind over matter causes matter to get sick; therefore, mind over matter can get him well. Psychiatry, metaphysics, hypnosis, and many other terms have attempted to blanket this field, only to end in more failures.

Why have these two great important fields failed to get sick people well? Because, within each field, neither one possessed THE CAUSE of that which disconnected one from other — vertebral subluxation.

If MENTAL field had had THAT knowledge, they would still have studied mind, its attributes, its abilities and accomplishments, but they would have ceased TO TREAT its diseases. If PHYSICAL field had had *that* knowledge, they too would have studied the body, its proportions, sizes, and purposes, but they would have ceased TO TREAT its diseases. If BOTH these fields had had *that* knowledge they would KNOW it was unnecessary TO KNOW EITHER OR BOTH because THEY WOULD UNITE THEMSELVES TOGETHER, rule, regulate, control, and direct one into other, blend themselves together, and BOTH would do as they were intended to do.

Vertebral subluxation IS THE MISSING LINK, THE CONNECTING LINK, between mind AND matter, soul AND body, ego AND function. With knowledge OF vertebral subluxation,

its adjustment would naturally, normally, and mechanically follow as a matter of course, permitting each to unite one WITH other, one to blend INTO other, each to lose *its* identity as an individuality; and health and normal function does automatically follow without hindrance or interference from outside sources with outside media.

The ONE thing, and ONLY ONE NEW THING Chiropractic has introduced into this human field of normal or abnormal, sick or well fields of study and application has been and is THE VERTEBRAL SUBLUXATION AND ITS ADJUSTMENT. That IS the alpha and omega, the crux, the prima facie evidence *vitally* needed to be studied; for, after all, all IS accomplished man wants done to get sick people well. *There* is where Chiropractors need focalizing of minds.

ONE little thing, ONE essential item, ONE important issue, ONE simple adjustment makes *all* the difference, turns trick from ignorance, incompetency and inefficiency, to success. It is THE difference between failure of mind OR matter to success of mind AND matter.

WHICH IS EXPENDABLE?

An apt theoretical analogy we have often used is: there is electricity AND dynamo, wires and globe. We *want* light. One group of students studies ONLY electricity. It is ALL and everything; there is nothing else. They originate diseases of electricity, and treat electricity, but *fail* to get *more* light. Another group of students studies ONLY dynamos, wires, and globes. They are ALL and everything; nothing more is needed. They diagnose diseases of dynamo, wires and globes, and treat them, only to *fail* to get more light.

Chiropractor admits there IS electricity, dynamos, wires *and* globes, and possibly concludes that everything known ABOUT EACH may be true, but *neither is* true by itself. No conclusion reached by *each* alone, as being the totality, is true. Chiropractor admits *one* should flow normally *thru other* in healthy quantity, from right place at one end where it is, to right place at other end where it is needed.

Any ignorant *or* educated parent can tell any ignorant *or* educated child, "Turn on light, fan, motor, iron," and child will do so without hesitation, debate, or argument. She will do so in a practical manner, at right place, right time, right button to turn on certain flows to definite objects and secure natural, normal results. She need *not know* first speck of information regarding *what* electricity is, *how much* should flow, *how* it goes thru wires, *what* it does after it gets there. Neither does she *need know* anything about construction of dynamos, wires, globes, stoves, refrigerators, etc. Neither does child — or adult — *need* diagnose or treat absence of light, breeze, motion, heat, to secure these when she snaps on an adjustment of button.

True, SOMEBODY HAD TO EDUCATIONALLY KNOW how to create and manufacture man-made equipment to produce electricity, dynamos, wires, and globes, etc. IN HUMAN BODY, Innate created, manufactured human dynamos, wires, globes, motors, heating units, refrigerators, in uterus, in nine months; started them generating normal and natural quantities of human electrical flows at birth, thru entire system, and keeps it running smoothly, perfectly, normally, and healthily UNTIL an accident turns off human electrical subluxation button. It was automatically *completed* BEFORE birth, was automatically started AT birth, and runs automatically AFTER birth without man's external and artificial interferences. A watch needs constant winding to keep it running. Not so with man.

Chiropractor — a backbone button specialist — need have NO education, intelligence, or knowledge of diseases of this system to turn ON this button when it is off. He can be AND IS as practical and as simple as child who turns on button on wall.

The ONE thing the Chiropractor *has* discovered *and* developed is knowledge and art of where to turn on RIGHT BUTTON that disconnected one *from* other, after which there IS light. He can forget diseases of electricity, dynamos, wires and globes. He can forget all treatments of either or both. He needs no diagnosis of either field. Chiropractor has introduced THE ONE THING ESSENTIALLY NECESSARY: WHERE IS *THE* BUTTON which interferes with flow, which, when turned on, restores normal quantity flow from one end to other — the button subluxation and its adjustment. Simple, isn't it?

CAN YOU DO THIS?

Greatest service we can render mankind, and more particularly people of our profession, is to arouse within yourself a realization of greater Innate within each of you, that Innate may come forth from dark recesses of your understanding of yourself and into and become guiding light of YOUR life. Once YOU grasp this, received, you will pass this on to all you contact. If you do this, *your* and *our* life will have been enriched knowing the human race has been bettered for our having lived.

CAN INNATE BE EMBARRASSED?

In our writings, under many titles, we have discussed errors of educated belittling terms such as "subconscious," "unconscious," "non-conscious" mind, referred to physiologically as "sympathy" and "reflex action." These terms prove and portray how insignificant *education* thinks of Innate within, and how stupendous and colossal EDUCATION thinks it is by comparison. So long as education thinks of Innate in such terms, Innate takes a back seat and comes forth only as it must to keep body and soul together, performing function as occasion demands, but rarely revealing itself *to* education. It is much like wanting to get intimately acquainted with a brilliant genius who is publicly embarrassed by being belittled. He withdraws in his shell and refuses to perform. If greatest pianist, violinist, writer, poet, or painter had his work held up to ridicule, it would demoralize his sensibilities to the quick, and from then on education can go begging before they will get any private or public display of those talents. In private, however, he would continue to do that which he was impelled to do. Innate IS a personality, greater by far than education, far more capable of performing what educated mortals call miracles; more sensitive than a genius and more timid and retiring than a child.

Often, education wants to know HOW to struggle or fight to attain "inspirations" from Innate. The *more* education struggles and fights to focalize Innate to come thru, LESS he gets from Innate.

Many who read and study our writings re Innate frequently ask, "HOW can WE contact Innate; HOW can WE get in tune

with Innate; HOW can WE reach Innate?" This is equivalent to asking, "HOW can WE contact God; HOW can WE get in tune with God; HOW can WE reach God?" Let us reword those questions and perhaps that will help. "How can EDUCATION contact Innate or God; HOW can EDUCATION get in tune with Innate or God; HOW can EDUCATION reach Innate or God?" Answer is: EDUCATIONALLY, YOU CAN'T.

We once asked Ford where ideas come from. There was something like a saucer on the desk in front of him. He flipped it upside down, tapped the bottom with his fingers, and said:

> "You know that atmospheric pressure is hitting this object at 14 pounds per square inch. You can't see it or feel it, but you know it is happening. It's that way with ideas. The air is full of them. They are knocking you on the head. You don't have to think about it too much. You only have to know what you want, then forget it and go about your business. Suddenly the idea you want will come through. It was there all the time."

Ford did not mind being thought a fool. It was not bad to be a fool for what one believed was right. Then, not to leave himself or the fool entirely in the lurch, he would add:

> "The best part of it is that fools sometimes live to prove they were right."

But for the public as people, Ford had a lively contempt. He cared nothing for people's opinions, which he thought were generally wrong; all the more, people cared for his and clamored for them. Reporters were assigned to dog him. To avoid them, he sometimes went in and out through the windows. Yet he liked it, too.

Distrust of the expert is a native American prejudice. Any man may do anything. The irrational assumption follows that a man who has achieved greatly in one thing will have important opinions to impart on many things. This is the theory of the value of ignorance turned around and coming back.

Ford apparently never got anything out of books. "I don't like to read books," he said. "They muss up my mind." And again, "Machines are to a mechanic what books are to a writer."

With his great friend Thomas A. Edison, the self-made wizard, Ford shared a naive faith in what they called the value of ignorance. Innocence would have been a better word. What they

meant was that in order to act upon a thing in an original way, you have to see it as it is; see it directly, with no labels on it to tell you what it is. Thus, as Ford would say, the less you know, or think you know, about a thing beforehand, the better.

Whether Ford got the doctrine of the value of ignorance from Edison, or Edison from him, is an immaterial question. They were born that way. Both made their discoveries by a kind of unspoiled original sense. For their attacks on the impossible, they had but one tool. That was trial and error.

They didn't mind failure. "One who fears failure," said Ford, "limits his activities. Failure is only the opportunity more intelligently to begin again."

Let us see HOW Innate talks to education.

Does education tell education when to urinate, when to have a BM, when to eat, or how much to void, evacuate, or eat of this or that? Or, does Innate tell education?

When education wants to move body from here to there, or turn head right or left, who or what directs flow of mental impulse supply to proper muscles to perform desired direction, distance of legs; or, to see this or that, to focus eye to right distance to see objects close in or far distant? Is it Innate?

Innate talks to education without words, but in wise suggestions, creating educated understanding of internal necessities.

Education CAN, temporarily, restrict Innate action of urination, defecation, digestion, motion of legs or eyes, etc., if time and place are not convenient; but not for long, because Innate will have its way sooner or later UNLESS interference occurs between Innate and function. In that event, dropsy, auto-intoxication, indigestion, paralysis, or strabismus, etc., occurs.

There are two possible levels of existence:

1. Educated or lower level with its multitudinous trials, tribulations, and troubles; with endless errors and misgivings; with conglomerate experiments, all of which are external, superficial, and repetitious, year after year, one life upon another, piling up imponderables.

2. Innate or superior level, with simple and single oneness; with all finite and infinite problems solved in advance, all of which are internal, ready, willing, trying to get thru from higher to lower level of man.

If lower level KNEW higher level, understood its far-reaching values, mankind would simplify living and attain all objectives they long have sought and foundeth naught.

Therein is VERY LESSON we have been TRYING to inculcate in THIS talk. Education has placed ITSELF up HIGH on a pedestal, dragging Innate LOW in mud. Education TRIES to reach, contact, and get in tune with Innate. EXACTLY AS GOD CONTACTS INNATE, SO DOES INNATE CONTACT EDUCATION. All things worth while, having permanent value, FLOW FROM ABOVE DOWN, never from below up; from within without, never from without within. When education TRIES to contact Innate, or man TRIES to talk to God, it reverses process WHICH IS IMPOSSIBLE.

Reshaping these questions: HOW does INNATE contact education? In same manner as God contacts Innate. Are words spoken; is there some way of turning button on or off, somewhere, some way? No! Is there some attitude of repose one's education gets in; do we lie down and relax; do we blank out education; do we retire to some dark quiet spot? What do WE — that is, education — do? There is NOTHING EDUCATION CAN DO; IT MUST COME DIRECT FROM INNATE TO EDUCATION.

Nearest explanation one can give is: when *education* reaches that degree of exalted understanding that it recognizes there IS an Innate, knows WHAT Innate IS, grasps importance of bigness of that Innate personality; then *Innate* becomes aware that education IS READY to be directed by it. Innate will then COME TO EDUCATION with thot flashes in exact frequency of degree of understanding, recognition, and importance education relies upon Innate. When thot flashes arrive FROM Innate TO education, education *must* rely upon them, *act* upon them, not tomorrow but now, and not question them. HOW is one to recognize difference between educated ideas and Innate's thots? Answer is clear: When you KNOW what Innate is, Innate will so *vividly* impress its thots upon education that you WILL recognize difference between dullness of one and brilliancy of other. But,

beware! If Innate flashes a thot and you educationally debate, argue, hesitate, question its accuracy, quality, value, or correctness, Innate will retire and forget your needs and necessities and withdraw until you ARE ready, at some future time, if at all.

Therein lies difference between personal, professional, and financial success and failure. Innate IS success. Education IS failure. When education tries to direct Innate's functions with external artificial medical methods, he fails. When education relies upon Innate to do what it will, when it is ready, at places and in degree Innate alone knows best, then sick get well and success comes his way. Therein again lies erratic errors of educational wants and demands. God does not hear babbling voices of man or any number of men. But God is in constant contact with man, via Innate, or he wouldn't be alive nor could he live one second of time. God does not shape history of activities of man because of what man asks, pleads and prays for, or wants. God's will be done — not ours!

WHAT IS A CHIROPRACTOR?

We started out to solve problem WHY some Chiropractors fail and others succeed. It is because they place education *above* Innate; outside in, as more competent than inside out. Peculiar, isn't it, that in law Chiropractic and Chiropractors have turned to the travesties of educated legal customs with their emotions, passions, and prejudices, for succor, relief, and aid to promulgate, protect, and defend rights to practice Innate method of getting sick well. It is like trying to wear three coats: outer of religion, middle of law, and inner of Innate.

Chiropractor should be, and if he IS a Chiropractor will be, an Innate man and look to Innate to get sick well after he adjusts obstruction to Innate personification in sick body. Then on Sunday he throws all this overboard and backs up to emotions, passions and prejudices, for aid to balance of other six days. Even here we find a contradiction: six days of week it is Innate that flows from within that does the work; seventh day it is *belief* and *faith* in a law that plainly and unmistakably works six days in week. If it is Innate six days, why not Innate on seventh? Instead of KNOWING Innate works from within-with-

out six days of week, on seventh HE TELLS all-powerful, all-wise omnipresent, omniscient Creator WHAT to do, WHEN to do it, HOW to do it, and WHERE. "Bless the fireman, the policeman, and the sick in the hospitals," knowing full well Innate will do all this without hint or advice IF Innate can get thru to perform what it is capable of performing. No wonder we have few Chiropractors except in name only.

They BELIEVE AND HAVE FAITH in one thing and perform acts which directly oppose it. What fools we mortals be!

We are hedged and fenced by educated inhibitions.

In Sarasota, where we have our winter home, all houses are painted white, everything white, all white, inside and out. Why? No reason at all, except somebody started that way and all blind non-thinking sheep followed that zig-zagging zany path. They were educated to think it was proper and befitting to have all homes all white. We decided to doll our home with color — reds, blues, yellows, greens, and orange. We trimmed it inside and out with lots of colors. Some neighbors like it, some do not. We are so used to criticism we would be lost without it. We decided to let go of inhibitions of others. We have no fear of what "they say" so long as they say it. Innate said color, so we delivered color. We wanted a flagpole. We erected one 60 feet high — the only one on St. Armand's Key. Now, when asked where they live, all neighbors say, "Find the flagpole, look for Jacob's housecoat of many colors; we are two doors north (or south, as the case may be)."

Which fork, knife, or spoon do we correctly use? We watch to see what host or hostess does, then follow suit. These are educated rules of proper eating. Fingers were made by Innate before educated inhibited us with forks, knives, and spoons. Act natural, and you are ostracized by others of like breeding.

HOW MANY FACETS HAS INNATE?

Innate brain is like a house of many rooms. Innate lives and has its tentacles in each of them. Innate is a personality with many facets to its being.

In another story (The Story of MAJOR OBSERVATIONS, in this volume) we describe many of these divisions of that dis-

tinctividuality. Each room has an open door, open to any education Innate would care to enter; closed to any education that thinks it is more than Innate. Innate has lived for centuries, gone thru countless experiences, done innumerable things, encompassed the world and worlds, multiplied races of many countries for millions of years. Within each room is a division of activity. Santa Claus lives in one, Christ lived in another, so did Buddha, Mohammet, Confucius, and others. Innate lives in YOUR home. Innate is extremely modest, coming when desired, wanted, and needed; retiring and refusing to come forth when not wanted. In most people, Innate is a has-wasser, a nonentity, a cult. To most people, identity of Innate is not known and is relegated to the limbo of the dodo's.

Why mention this here and now, in this fashion? Because average person of today is inhibited as regards Innate and has extensively developed his educated-ego by preference. In most people, *none* of these rooms have been unlocked. Any one can open *any* door he wishes, become anything he wants to, whether it be writer, artist, musician, engineer, doctor, author, or what-not. He fears stepping out to be original, to be different from surrounding, so-called friends. He fears criticism, refuses to be ostracised, hence he gets into the accepted groove and keeps there. He was brot up in the groove, he has been taught in all schooling to get into grooves. Longer he lives, the longer, deeper, and wider that groove becomes. History has been made by men who broke fetters, climbed up and out of man-made grooves, who opened one or more doors of his Innate.

Some men are large enuf to become mayors, others governors, some presidents. Some men have opened one door only, others open many doors and develop many talents such as thinkers, writers, printers, cafeteria, radio stations, authors, lecturers, builders, philosophers, A Little Bit O' Heaven, Clinic Gardens, growth of roses, orchids, ad infinitum. How can one man do so much when he *educationally* knows so little? It's easy when Innate points the way. Innate opens one or more doors of *unlimited* wisdom, flows *thru* to education; education *accepts* without hesitation, acts and moves, and all comes out the *big end* of the horn of success. It's hard, difficult and impossible when education *scoffs* at Innate, *refuses* to receive and accept what

Innate offers, and thus we again account for failures in our ranks and those of other professions.

Man's physical body is made of many parts, each arbitrarily separated for purposes of man's study of man, yet physiologically all parts work smoothly together. Man's Innate brain is similar; it is composed of many phases of mental activities, each division and kind of thinking an integral part empirically separated for purposes of man's use, yet intimately blended into one composite whole, all parts working smoothly together. Over all, man is like a symphonic orchestra containing every instrument. Innate is the director on the podium, playing every instrument, all instruments, trying to reach perfection in harmony, endeavoring as best it can to eliminate sour notes.

For same reason, there are MANY PERSONAL outwardly expressed angles in ANY business or profession. And there are many angles to what constitutes a "success" or "failure." Is it money, satisfaction, getting sick well, gratitude, etc? Is it piling up properties, cars, homes, jewels, fur coats?

DO WE GAIN WHEN WE ROB?

Elements of NATURAL success, or perverted failure, are either Innately active or educationally dormant within himself or herself. To rob Peter is to pay Paul. Many perverted dormant failures are artificially and externally introduced into the principles and practices of Chiropractic. Many sick people, with diagnosed dis-eases of ALL types, have gotten well by accidental or intentional adjustments. Many competent Chiropractors have proven Innate's all-inclusive natural success potentials are workable. Too many inefficient Chiropractors have proven the all-inclusive external perversions have failed to get sick people well.

During 57 years of elucidating, explaining, and trying to inculcate the simpleness of these personal and professional elements into thousands of budding Chiropractors, we have seen some who could not read or write, who talked illiterately, used poor grammar and English, yet have gone forth, spread the gospel like a crusader, carried on war for the cause, used printer's ink, became successful in getting sick well, and attained rewards that come from honest service well rendered. In reverse, we have seen

college professors come, go thru school, sit alongside ignorant brethren, fail miserably to fight for our issues, refuse to use printer's ink, fail to get anybody well, fold up and silently steal away in the night. Some had NO education and succeeded; others had too much and failed. We find no fault with education when it possesses none of the evils that education too often breeds.

There are those in our ranks who hammer away demanding legislative amendments forcing up time element, semester content, subject study, believing that therein lies the basic reason for any and all failures; to increase length of course, multiply subjects for study, stiffen exams, tighten weak links in state boards, etc., is to step up percentage of successes. Same percentage of successes or failures that exist in *our* profession has been going on for centuries in *every other* profession, even to medicine that now requires SEVEN years before they can get a license to practice. Strength of success, or weakness of failure, is IN individual. So, "ignorance" or "education" was not solution to the question "WHY?" Too often have we been convinced that educational-ignorance is a blessing in disguise. They don't know a thing can't be done, so they do it. It fires imagination and inspires initiative. We also realize too much ignorant-education is a smothering process. It chokes initiative and deflates imagination. They know so much we teach isn't so, constantly comparing what others say with what we say, quoting other books to deny our books, spending school time telling how ignorant we are to prove how educated they are, aiming to prove to us that Chiropractic can't do what we claim, thereby getting little from us they came here to get.

Those who succeed know Chiropractic is new; it radically differs from what people think; people need to understand before they will come to his office; therefore necessity for printer's ink in copious doses to tell the story over and over again. Millions have never heard the word; millions more know nothing of what it does, how it does it. Still more millions are sick, who need be told. Failure group amongst us are convinced professional educational dignity needs be "elevated" to heights of high-hat-ism. To advertise, regardless of method, is "beneath professional educational standards" set by medical profession.

WE RECAPITULATE!

(Jan. 22nd '52, Herb Hender and "Shorty" were visiting us at BJ's BH winter home at Sarasota, Fla. We went over this talk to find, if possible, some inconsistency in logic, reason or fact.

(Discussing the theme of WHY some of our people succeed and *why* others fail, he raised this question: "Do you know OF ONE chiropractor who has adopted and adapted our Chiropractic philosophy, who FOUND HIMSELF in relation to his Innate, that ever repudiated that fundamental, or was a failure from any angle?" We named many — we couldn't mention ONE who lost face with himself, us or our profession.

(It is plain what we mean by a "chiropractor" who LOST HIMSELF. He gropes, wanders, lost in the woods, has no mental compass, no rudder to steer his years. He thinks like a mental drunk. He is never anchored, he is flighty. He has eyes but cannot see; he has ears but cannot hear; he has feet but they run around in small and large circles. He is a round-around sucker for every gadget and treatment device. Each *is* what he *thinks* he needs. Each, given time, is another puzzle and mystery that solves nothing when applied. He has no powers of discernment or discrimination whether any, many or none are right or wrong. He seeks but never finds.

(He gropes, hunting for something, he knows not what. He suffers with inferiority complexes, thinking he knows what he knows when he knows he does not know. He refuses to admit limitations. Some day HE MAY find himself. When he does he IS a different man. He will then BE a success. When he FINDS HIMSELF he will know WHAT he knows and all heaven and hell cannot reverse his convictions. NOW HE KNOWS WHAT HE KNOWS. As Herb and we counted noses, we found this a truism and a prima facie fact.)

Absorb and blend Innate into education and you have found God. Many go to church Sunday, profess God; go home, deny and ignore Innate within, other 6 days. Preachers talk about a Super-God which is outside, above and distant; and, scientists, psychiatrists and physicians discuss a "SUB-conscious" inside and within man. Preachers should talk more about finding Innate, automatically making possible God contacting man. If preachers

knew more Innate, they would know more about our "Soul." As well praise sun, denying moon, or vice-versa; or, immortalize day by ignoring night, or vice-versa — both are vitally necessary.

DO YOU FEAR BEING DEVELOPED?

Fear to step out of educational line, timidity to adopt original Innate activities, walking in medical dead-men's shoes, adopting professional ethics long since proven wrong in medical profession (thou shalt not advertise and pay for it), getting in goose-step grooves — these are mental professional hazards which stop the flow of successful Innate mental impulse supply. It chokes at source. Many in our ranks would rather be ethical and starve, which they do, than be unethical and richly rewarded by getting sick people well. As A. B. Hender used to say: "People would rather die diagnosed than get well without diagnosis."

Chiropractic was born unethical from an uneducated mind of a non-professional man. It was developed by one who was an interloper in professional fields. You Chiropractors are still unethical, by adoption, in our ranks. Chiropractic itself is still unethical in the minds of millions of people. We regret to think of day when it becomes ethical, for then is when we play Chopin's funeral march to its progress. For our profession to publicly advertise and pay for it, display words, deeds, and accomplishments with printer's ink in our public marts, is considered unethical by professions that don't DARE advertise; and Chiropractors who deplore advertising are the failure group who never did anything worth advertising.

ARE YOU SIMPLE OR COMPLEX?

As we analyze this problem after years of seeing thousands come and go, watching its multiple growth from one basement room to many buildings, from one idea rattling around in the brain of one man to where it became a solid established philosophy, science and art; from one practitioner to thousands; from one deaf man whose hearing was restored to where millions bless it for having saved their lives, it is plain that those who GOT THE SIMPLE IDEA were sincere and honest with the

sick, fought for the rights of the Chiropractic principle and practice to live in its purity for posterity for coming generations, paying strict attention to constant improvement of their service, confined applications exclusively to backbone — those succeeded.

Others who never GOT THIS SIMPLE IDEA were insincere money-grabbers, backbone punchers, back-door cleaner-outers, privy practitioners, manure-o-paths, belly rubbers, inclusively stealing means and methods of other professions for what they thot was greener grass on the other side of another's fence; took no part in associating with fellow workers in protecting and defending our rights to practice; didn't give a damn what he did or how; had no interest in the sick of tomorrow so long as they got theirs today — those were the ones who failed.

So-called scholastic, didactic, or class room education or ignorance plays a very small part compared with other attributes not taught in class rooms that take precedence in winning Dame Success. As one president of a State University told us recently, "The only purpose of going to college is to be taught where to go, what book to look into, when you want to know a certain idea. Colleges do not teach ideas, they merely tell you where to hunt for it if you think you need it."

ARE YOU?

WHO is competent to pass judgment on who should or should not enter our school's front doors, or keep them out? We, who have seen most of all this pass in and out, least of all. Ultra-educated say, "Take only educated high school graduates." Many of those failed. So-called ignorant who have come up the hard way, self-taught, self-trained, are generous and want all to have equal chance to learn how to serve and save the sick. In early days, many were patients, took adjustments, got well. They became imbued with that exalted ambition to live and let live and to pass on same blessings they received to all comers, regardless. Today, many students do not know what an adjustment is, have never had one, don't know whether it comes in capsules or bottles, whether it is taken with spoon or hypodermic injection. To too many, it is but an easy way to get quick money.

If it were a method of transplanting or pilastered education like so much veneer, WHERE WOULD ANY CHIROPRACTOR BE TODAY? There wouldn't be ONE if it hadn't been for the ONE MAN who was expelled from high school in first half of first year. All have directly or indirectly sat at his feet, learned what he thot and taught, have what they have because of so-called ignorance of this self-made man who inherently inherited a lost cause from his father. This man dedicated and consecrated his life to the development of self-drawing out the unlimited Innate resources within himself, to carry on this great work. That HE has succeeded is self-evident. Fortunately, at age eighteen he FOUND HIMSELF. Because of HIS having lived, millions of years have been added to millions of lives. Because of HIS teachings, he has brot millions of dollars into pockets of thousands of Chiropractors. Grateful? Many are! Many are not! Many nurse petty grudges because of actions necessary to be done as they obstructed his path of duty. Many others nursed mental bruises as he was compelled to brush aside obstacles. Common sense has taught many others such aggressive actions were inevitable, at those times, in those manners. None of these viewpoints have ever deterred this man from pursuing his relentless course.

It has been another historical observation that those who suffered most at hands of tyrants have, in their turn when they came into power, become the most brutal of tyrants. Note inconsistent, unreasonable and domineering rulings of some of our politically appointed state boards. Some of the most ignorant failures have put on the worst bitter screws and tortured on the rack many of their more or less fortunate compatriots. Ignorant and most incompetent failures of yesterday travel from place to place telling others they need impossible standards to cut down competition from more capable and more successful ones.

DOES HISTORY REPEAT?

Movements which have been and are destined to evolutionize and revolutionize human behavior go thru successive stages:

1st. discovery.

2nd. development.

3rd. suffering with growing pains.

4th. slow acceptance by gradual growth of understanding.

5th. resistance by anchored older groups.

6th. every honest and dishonest, legal and illegal means will be and are used by older groups to kill off new incoming group.

7th. conflicts as to which will survive — will it be the old or the new?

Chiropractic has been and is no exception to the application of these terms. We are still in the process. We have not yet arrived. The battle has just started. Billions of vertebral subluxations have not yet heard of Chiropractic adjustment. Up till this day we have been skirmishing with enemies within and without our ranks. We are now sounding the tocsin of aggressive attacks. Too much credit cannot be given those sturdy early pioneers when it was live or die, go to jail, who had staunch fighting patriotic qualities; who lived thru days, months, years of persecution and prosecution, where they gave their all, throwing everything back into the hopper to carry on. Youth of today are soft, sleep on feather beds, know little of those days of struggle and strife. Modern following is more interested in what THEY CAN TAKE OUT rather than what THEY CAN PLOW BACK INTO Chiropractic. We plead with you modern Chiropractors to buckle on armor, join our army, help us fight, until day of emancipation has been declared.

Movements which have been and are destined to evolutionize and revolutionize human behavior — such as telephone, radio, automobile, aeroplane, steam and diesel engines, television, telegraph, radar, etc. — in very nature of their advent displace things long established and taken for granted. New breeds opposition from old. Incoming had to fight old bitterly for sustenance and existence. Outgoing old fought to maintain its place in the sun. It became necessary for the new to invent and create innovations consistent with new opportunities.

Chiropractic was no exception. Once well established, new becomes old and is taken for granted. Chiropractic has not reached its pinnacle. In many respects we are still on lower rungs of ladder. It will be several generations before that day

arrives. Meanwhile our people must be on guard that the past does not squeeze the new backward into old habits, and kill it off. *There is too much of that tendency now stealthily creeping into our professional practices and legislative tactics.* Witness "treatment" instead of adjustment; "Chiropractic physicians and surgeons" instead of Chiropractor; "chiropraxis" instead of Chiropractic, etc. Time has long passed when we can sit idly by in rocking chairs and let those who prefer to become mossbacks or slide backwards govern our future backward-growth. Evils ARE creeping in. Failures in our ranks, who cannot and do not succeed with present and future professional and legislative stability, are cunningly drifting us back into failures of the past, based on THEIR failures in present.

This modus operandi MUST be stopped and thrown quickly in high reverse if our profession is to survive. You must *stop* closing states and provinces making it difficult for competent and efficient Chiropractors to secure license to practice. You MUST open states and provinces and cease CLOSING them. Those CLOSED must be OPENED. You MUST reverse your thinking. How? By joining the International Chiropractors Association which has set this kind of machinery into aggressive action.

IS LIVING SIMPLE?

Breathing—inhalation of oxygen and exhalation of carbon dioxide, so necessary to life, in and out of lungs, day and night, asleep and awake, is exclusively an internal Innate function. It is wise it is so. Imagine what could and would happen IF EDUCATION assumed partial or complete interference and attempted to or insisted upon statutory legal control or regulation, if such function were partially or completely divorced from Innate; and it — education — were to take over that and other vital living functions and tried to legally direct them according to its multitudinous varied whims, fancies and idiosyncratic theories. Yes, education DOES try to do just that when sickness prevails, only to fail.

Education — thinking theories and performances in relation to certain superficial external functions as well as curing disease from the outside, the doing of which revolves around our external

efforts to attain educated success from the outer world — is what it is, much or little, because of receiving ALL energies and functions from its Innate source. It is this perverted twist which produces varied whims, fancies and idiosyncracies.

Education, once it receives this pure stream from Innate, assumes arbitrary and empiric theory of robbing Peter to pay Paul. Education alone, divorced from Innate, can and does assume itself capable of professionally and legally construing, interpreting and regulating quantity and quality of educated thinking according to its external environmental dictates; even to setting up statutory rules and regulations for health actions. THAT is WHY educated thinking IS derailed on the side-track OF FAILURE. Education CANNOT interfere with breathing and live. WHY does education interfere with Innate thinking our ideas?

WHY MOTHBALL NECESSITIES?

Why did the Secretary of the Navy invite fourteen Iowa VIP's to take a shakedown cruise on supercruiser IOWA? All fourteen VIP's were in high publicity positions who could, would and did publicize what they heard and saw. They included President of State University of Iowa, President of Grinnell College, prominent newspaper men, State Senator, men of national business renown, men connected with well-established, nationally known radio stations, etc.

What was the purpose of this trip? To prove to publicity men that it does *not pay* to put our navy in mothballs. It was extravagant to put them in, wasteful to have them lie idle, costly to unmothball them, expensive to train new crews to make them useful again in war, if, as, and when necessary. In event of immediate need, they were laid up as useless.

Same is true of Chiropractic and our Chiropractic profession. A mere handful of misguided malicious designers have been desperately endeavoring to put our profession, schools, and field in mothballs. As old as the navy is, they can't afford to be put in cold storage. It must be kept ready for instant defense. As young as we are, we can't afford to be put in a deep freeze and made inactive. We also must be kept ready, prepared for war

against enemies. We need a Chiropractic navy, submarines, cruisers, battleships with captains and commanders, trained crews, for instant and immediate action. All school men can do is act as prophets, pointing evil ways that have been coming and are in part upon us, forewarn when typhoons are headed our way. It was you field men who have been putting Chiropractic into legislative mothball tailspins. It is you field men who must unmothball our legislative entanglements that have been and are restricting our futures. You MUST reverse thinking and DO IT NOW, TODAY! Whether we live or die, where we have a future, is a responsibility that is yours. Whether the sick of tomorrow suffer and die or get well and live, is in your hands today.

WHY BE AFRAID?

Average person on street, including majority of Chiropractors, is afraid to think, say, do, write, print or advertise his convictions — and again the age-old conflict between past and present, confines and restricts Chiropractors, even outside of their professional lives, from being all they should be.

REVERSALS ARE IN ORDER

This talk explains HOW to reverse failure to success. HOW to multiply education by REDUCING it. HOW to add educated values by having LESS of education. Few understand GETTING MORE of Innate by having less of education. Few understand — until they do — that Innate which created us can bring abundant knowledge and wisdom when paroled and liberated from its cranial prison. Innate will reverse

boredom,
frustration,
pessimism,
vacillation,
oversensitivity,
self-defense-mechanisms,
self-consciousness,
inferiority complexes,
inhibitions,

producing contentment and satisfaction in greater and better living.

GETTING FROM Innate implies

effort
struggle
pleading
begging
prayer
belief and
faith.

THAT'S THE mistake educated man makes. THAT'S what education CAN'T do. What one needs do IS TO EXPOSE education TO Innate. It is as easy to have as it is easy to live, each comes from same source.

IT IS as simple as that!

IS THERE PEACE WITHIN US?

The "man on the street" is the *usual* human being.

The *usual* human being uses education EXclusively.

He who uses education EXclusively leans on educated wrongs.

He who leans on educated wrongs IS a failure.

He who IS a failure finds himself in a revolting, revolving and conflicting turmoil.

He who is in a turmoil is torn asunder between many of these and those.

He who is torn asunder is a physical choked volcano; he vomits mental lava frequently.

This "man on the street" seeks truth and doesn't KNOW WHERE to find it.

WHERE IS TRUTH? Inside himself.

— What is inside is Innate.
— What is Innate? Our other self inside.
— Our other fellow is always right.
— What is right is single and simple
— what is right and simple, is natural
— what is natural, is normal

— what is normal, is internal
— what is internal flows from above down
— what flows from above down, flows from within out
— what flows from above down and from within out, is healthy
— what is healthy, is sane
— when we are sane, we are happy
— when we are happy, we are successful
— when we are successful, we are UNusual
— when we are UNusual, it is because Innate has found us
— when Innate knows us, we lean INclusively on it
— when Innate has found US, we have found ourselves within ourselves

— when THAT occurs, we KNOW Innate was there ALL the time, but WE didn't know it, until IT discovered and developed US.

This educated failure now travels the contented and happy road of being one of the UNusual successes all because he met, became acquainted with and relied upon his Innate within.

Success is comparative. There is no end to the top of accomplishment. Regardless of where you think you are on that ladder, there is more higher. Innate will help you climb.

YOU can do what any other has done if you work WITH law!

THIS APPLIES TO YOU — AND YOU — AND YOU!

Greatest service you can render mankind, IS TO AROUSE WITHIN YOURSELF A REALIZATION OF GREATER INNATE WITHIN YOU, that Innate may come forth from dark recesses of your misunderstanding of yourself, and into AND BECOME GUIDING LIGHT OF YOUR LIFE. Once YOU grasp this, received, you will pass this on to all you contact. If you DO this, YOUR AND OUR LIFE will have been enriched, knowing the human race has been bettered for our having lived.

CHAPTER 3

The Story of FACTUAL INNATE

The inception, conception, beginning, existence of all things is a Universal Intelligence governing, directing, and pursuing its necessities of worlds as we think we see and understand them.

The inception, conception, beginning, existence of all things in any and all composite organized forms of matter is the expression of Innate Intelligence in them to produce, reproduce, and develop them.

As the producer, so the product. Product can be no greater than producer, and usually is less. This includes vegetables, animals, reptiles, birds, fish, quadrupeds, and bipeds, even unto man and woman.

RELIGIOUS CONCEPTS

ALL religions are based on some concept of a Jehovah, God, Great Spirit, or Universal Intelligence. Human beings are based on their beliefs and faiths in a Supreme Being that springs matter into life, action, function, and motion, expressing material manifestation of that factual reality.

THEY ARE THE SAME

Regardless of whether it be Hottentot, Kaffir, Balinese, Esquimeaux; ignorant or intelligent; barbarian or civilized; ancient days or now — all conceived some greater power than that which we educationally possessed to which they looked for guidance, help, and to which they prayed for better things, thanking the giver for all received, little realising whom they acknowledged as their Savior, if any; or whether he denied any or all; or whether the supplicant was so ignorant he didn't care; or even if he be agnostic, atheist or infidel — he would get the same internal health as one who believed everything and had faith in all. Same

health would be restored to a Buddhist, Mohammedan, Confusionist, Hindu, or whatever other religion he professed or denied. Out of all this, the native viewpoint, was a "primitive" worship of natural procreation and what such meant as the source of all life, which was their simple understanding of the birth and beginning of all things — sex — hence "phallic worship."

(See THE STORY OF PHALLIC WORSHIP, Vol. XXII, p. 514, 1949, Palmer.)

As man left the natural and normal, common to all mankind, he built artificial lives, as he educationally thot of creation, heaven, hell, purgatory, etc., rather than the internal Innate life within himself as it was, and builded variously construed "educated" ones, creating educated understandings of Gods of varying degrees of comprehension, building religions of educated designs, making God more man-like.

OTHERWISE IT WAS BLANK

It has been an Intelligent Power without which the world could not have been. Man has always looked up to It as a source of good, right, constructive, helpful, healthful, uplifting, bettering source of all we wished to be and become. With It all is cosmos. Without It all would be chaos.

ALL AGREE

That ALL acknowledge there is an It, is obvious. Only the infidel, agnostic, or atheist attempts to deny existence of such. Even he cannot refute It because it surrounds him everywhere in everything; even he is a product and lives because of It.

MAN IS EGOTISTIC

Man, in egotistic and often ego maniac education, assumes to think he knows Universal Intelligence, all its attributes, and suggests and tries to direct and run it. His prayers for more power, his directions to the Universal Power, his thanks for what he has received, portray that. Man, also, in his egotistic education, assumes to think he knows the Innate Intelligence within

himself, all its attributes, and tries to direct them to do his scholastic and college book-learning bidding.

WHAT IS "PROOF?"

That Innate Intelligence exists as a mental reality or physical actuality in the unit, in function, is conceded and granted by all, tho none could prove it in a laboratory. It is not a physical substance, nor does It take corporeal form. The world of people bow to It, pray to It, preach about It, build religions around It, and millions acknowledge It on Sundays — the one day of the week they set aside to adore It.

When the populace begin to PRACTICE IT, apply It to daily needs, we find controversies, contradictions, conflicts. It is similar to the Chiropractic PRINCIPLE — all acknowledge its soundness and then go off half-cocked in its PRACTICE. It is not surprising, then, that we find many major religions PRACTICED in the world, all differing from each other as to who represents that great IT. It is astonishing to realize there are 248 interpretations of what IT stands for in America alone, each sect believing it possesses the true interpretation of what to do, how to do it, when to do it, and why.

Any person can take a human body, complete as a cadaver, and ignorantly cut it to pieces or scientifically break down its component parts even to microscopic cells, but no man can put them back together again. The elements of chlorophyl can be analysed but they can't be synthesized again. Man can't build as few as two cells, put them together and make them function, much less 400 trillion of them in a united living body.

THERE IS an Innate Intelligence that lives WITHIN man which HAS done that, duplicating this millions of times within millions of others, for centuries, and keeps them all working as long as they live. This Innate Intelligence can't be dissected, broken down into an anatomical, chemical, histological, microscopic or biological analysis. Neither can it be put together. Neither can man make that power or make it function. It lives by itself, for itself, within itself, independent of all education.

EACH TO ITS OWN

Cows are born of cows, horses of horses, reptiles of reptiles, simians of simians, trees of trees, vegetables of vegetables, fruits of fruits, each to its species and family. Innate within itself will not cross species or families. If it ever did, they would breed hybrids, and species and families would die for want of a natural and normal expression of Innate. Man is the same. We are born of the same Universal pattern of construction, each to its species and family. We can cross-breed genus homo, whites with reds, blacks with whites, and no principle of Innate Law has been denied.

WHAT IS "IT?"

What is IT that created worlds and holds them in their orbits? What is IT that creates seasons and balances them from year to year thruout time? What is IT that balances oxygen and hydrogen? What is IT that establishes an equality between wets and dries, creating a necessity for each? What is IT that fixes species and families in vegetables, animals, reptiles, simians, bipeds, and quadrupeds, including man, and fixes their span of life? What is IT that created billions of children, male and female, and builds them adaptable to and confines each to production and reproduction of their kind? What is IT that creates patterns for all functional expressions and holds them in line thru millions of years? What is IT that fixes certain immutable regulations by which all things are equitably governed? What is IT that wraps up in an eight-pound package a boy or girl, in 280 days?

WHAT IS "IT?"

What is IT that brings sap up in trees in the spring and down in the fall? What is IT which makes trees and vegetables quiescent in winter and active in summer? What is IT which sends bears into hibernation in winter and makes them forage for food in summer? What is IT which makes colors man cannot duplicate? What is IT which ALWAYS brings forth alligators from alligator eggs, birds from bird eggs? What is IT which brings calves from cows, colts from mares? What is IT which brings forth human babies from the genus homo sapiens? What is IT

which long ago foreordained the pattern and follows it implicitly, each to its kind? Is all this something to be placed on high on Sunday and to be despised or even denied by some human beings the other six days of the week?

WHY?

When skin burns, why the blister? When bone is broken, why the symphysis, exostosis, ankylosis? When an adjustment is given, whence comes intelligence and force which heals, cures, and restores health? Why use stimulation and inhibition from without, when all the world of knowledge, ability, and function is within; and always flows from above below, from within without, and never reverses that process; and fails when it is attempted?

What is IT which creates a heart — an unbelievably rugged organ, a four-chambered four valve pump which handles 5000 gallons of blood a day — almost enuf to fill a railroad tank car? It supplies a circulatory system whose vessels total 12,000 miles, and in the course of a life time, beats two and a half billion times.

What is IT which manufactures two kidneys which are so necessary that they are two of the most miraculous organs in the body? They contain approximately 280 miles of tiny tubules whose function is to filter poisonous impurities from the body, purify it, and return the useful elements. The waste products are concentrated in a daily three pints of urine. Should man lose one kidney, the other develops twice its size to accommodate the entire body.

What is IT which produces, normally in adult body approximately 24 trillion red blood cells, carrying oxygen to tissue cells helping to produce combustion to heat the body? Laid edge to edge they would stretch 116,000 miles — half way to the moon.

Could any educated man, or any set of men, past or present, do what any of these does? Could any educated scientist, no matter how learned, or any set of educated scientists, no matter how much they correlated their sciences, manufacture one or two kidneys to do what they do? WHO or WHAT DID build them and start them functioning and keep them at work from birth to death? Was it "nature," "instinct," "intuition,"

"sub-conscious," "non-conscious," "unconscious," "reflex action" or "sympathy" by "means unknown?"

What is IT which causes mankind to think of "God" (or some other name) that rules him Sunday, and makes him think that God is a "cult" when he reasons that so long as God rules the world and man is a part of that world, it also governs him? What is IT which flows INTO man from God, THRU MAN from brain to body, which causes action, motion, function, which makes preachers revere such and scientists deny such? What is that peculiar quirp in some men who admit the factual God on Sunday, and call IT a fantastic hallucination in himself the balance of week? How can man differ so widely on the fundamental always-present, always-obvious, internal intelligence within himself, that one man can confirm one day of the week and other become negative on same subject other six days?

Why does man, in his conceited exalted education, confirm "God" as the Creator of all things Universal, and then call the same creative force in units such as reptiles, animals, fish, trees, and man, by that crude ignorant title of "Nature" which does this, that, and other things in units? Why does man seek to give highest type of Intelligence to a Universal force and give it the lowest type of ignorance — such as reflex action or sympathy from the solar plexus center — in man? Why does he seek to belittle that which is the same in the universe as is found in units such as man?

IS IT "HE?"

This Universal Intelligence takes many attributes in the human educated mind. Usually, in our modern day, it is a He and a Him of tremendous size, equivalent to and something like ourselves. Others see it only in the abstract, without shape, form, or size. Whatever this IT has been or is, It has existed from the beginning of time. It has directed all worlds, all forms, all created things, including mankind.

A BABY IS BORN

Man is born to live and die. He comes with an Innate Intelligence and without an education. One he has at birth, other he accumulates. The accumulation never equals its source. The source is millions of years old, has gone thru millions of adaptations, and knows right from wrong, good from bad, successful from unsuccessful, that which comes and that which can't come. That which we humans accumulate as an education is from birth to death, a short span of years, and then it goes back to the cosmos from which it came. Peculiarly, the little THINKS it is the much. The much KNOWS it is little. The lesser assumes arrogant attitude of being greater than the greater. Greater assumes humble knowledge that it IS the greater, continuing to produce and reproduce, and lets it rest at that.

WHERE IS "HEAVEN" AND "HELL?"

Peculiarly, man in his educated processes of inductions, has seen fit to try to place good and bad in places such as heaven and hell; up there or down below; and resigns and designs to send the good one place and bad another. He has seen fit to try to make God more man-like and man more God-like, so he builds a heaven of good and a hell of bad, and sends good and bad according to his way of interpreting good and bad, little realizing that all that which is natural is normal, and all that which is normal is good; that bad is only such when good is interfered with from expressing itself as natural and normal.

UP OR DOWN?

Is this IT to be sneered at, scoffed, ridiculed, held up to contempt? The world thinks not, therefore builds a service of human thinking as it conceives this IT to be, to try to drag educated man UP TO its level of goodness, righteousness, and constructive thinking and acting. Is it a disgrace to acknowledge IT one day of the week in guiding the Universe, and affirm its conduct in units such as you and we the rest of the week?

THE ESSENTIALS

The four great factors are: (1) intelligence, (2) force or power, (3) matter, and (4) time. No one or all of these can be destroyed. When balanced in equal proportions to each, all is normal. This is true of the Universe or Unit, such as man. When any one is abnormally unbalanced in relation to the other three, man is abnormal, sick, and unhealthy. It takes a certain amount of intelligence (1), to direct a certain amount of force or power (2), in a certain amount of matter (3), in a certain amount of time (4), to keep man's functions running smoothly as they were intended to do. Intelligence, in either the Universe or the Unit, is a fixed factor. IT, being intelligence, uses intelligence to keep itself in normal quantity, regardless of whether it be Universe or Unit. This is true in man at birth, during life, and up to the moment of death. IT is never reduced in quantity or quality. Amount of force or power of mental impulse or nerve force flow that intelligence MAY direct CAN BE reduced in quantity in a given amount of time in a given amount of matter. Such being so, matter is unbalanced in production of its products, in a given amount of time — a condition we call sickness or dis-ease in man.

None of these could be destroyed. There is just so much intelligence, force or power, matter, and time in our world — enough to intelligently run everything. Intelligence has seen fit to create species and families, form and arrangements of matter to accomplish certain objectives. Arrangements of forms and locations of matter can be displaced, rearranged, but they are never lost or destroyed. Truth can be lied about, but truth is not destroyed. Life can be misunderstood, but it cannot be destroyed. Innate Intelligence in the unit can be called "cult," but this does not destroy its reality. The atheist, agnostic, or infidel may deny God, but he cannot destroy It. If our interpretation of these factors in their relation to each other be correct or incorrect, we have destroyed nothing because we have added or subtracted nothing from any, but have seen fit to see they are balanced each in relation to others. Man, in thinking he possesses a superior wisdom to that of God in the Universe and Innate Intelligence in the Unit, can confuse and divert correct thinking in minds of educated man in preference to a correct understanding of these factors, so much so that he can disarrange education, force or

power, matter, and time, to destroy normal arrangements in relation to each other. Such is temporary, for sooner or later the natural and normal comes back to its original status.

WHAT DOES IT REQUIRE?

It isn't what THE BABY educationally MIGHT think about its right to live, that counts. It's what INNATE THINKS that lives in that baby that runs and regulates its functions!

It isn't what THE CHILD educationally thinks about family life, that's important. It's what child educationally thinks THAT THE PARENT THINKS, that best regulates a happy educated family!

It isn't what THE HI-SCHOOL STUDENT educationally thinks that makes for a sane, sound and sensible "education." It's what hi-school student educationally thinks that hi-school professor EDUCATIONALLY THINKS that builds his hi-school "education"!

It isn't what THE READER of books educationally thinks about what he educationally reads into words, that is vital. It's what reader educationally thinks about what author EDUCATIONALLY HAD IN MIND WHEN HE WROTE AND PRINTED WORDS, that counts in education out of books!

It isn't what THE CHIROPRACTIC STUDENT, attending a "chiropractic" school, educationally thinks, that will make him A CHIROPRACTOR. It's what he educationally thinks he thinks, about what the "chiropractic" instructor educationally thinks he thinks, that will make student an "educated" Chiropractor!

It isn't what educated views THE EDUCATED CHIROPRACTOR has that makes him A CHIROPRACTOR. It is minimizing his educated views of his education and maximizing of his educated views of Innate, and that alone, that CAN AND WILL MAKE HIM A CHIROPRACTOR!

It isn't what THE CHIROPRACTOR thinks he knows that transforms sick bodies to well ones. It's what THE CHIROPRACTOR SHOULD THINK THAT INNATE IN HIM AS WELL AS INNATE IN PATIENT KNOWS, that is ALL important, ALL vital, ALL that counts!

If any person, much more the Chiropractor, KNEW WHAT INNATE KNOWS AND IS CAPABLE OF DOING, he would educationally think and do far less, to be more capable, efficient and proficient, to get more and worse cases well quicker, at less cost to them!

It isn't reliance EDUCATED CHIROPRACTOR places in education that makes him more capable, efficient and proficient thinking along straight Chiropractic lines. It is the greatest understanding he has of THE BIGNESS OF THE INNATE WITHIN, that will!

GIANTS OR PIGMIES?

If educated man KNEW Innate, worked WITH Innate, understood Innate, cooperated with Innate within himself, he would receive, get, and be able to use far more of the greater inner source within himself than he does now. It is our ignorance of and lack of cooperation with this superior Innate within that makes us mentally feeble and physically unfit to do what we are potentially thinking and doing. What lies BEHIND us and what lies BEFORE us are tiny compared to what lies WITHIN us.

HOW LARGE OR HOW SMALL?

What is our educated understanding of the Universal or Innate Intelligence? We grope, try to grasp, and fail miserably. What is our comprehension of the size of the universe? We seek, look and act wise, when we surround ourselves with dense ignorance. How great is our feeble educated intellect as against Universal Intelligence? Yet, we look wise, act wise, and perform as tho we knew all and more. Yet, in and behind this supreme, conceited education and zero of knowledge within us is an internal world to know, to work with, which will perform all we desire if we give it full sway and cooperation.

IMPOSSIBILITIES

Man, with his boasted accumulation of super-colossal educated study of himself, over thousands of years, cannot put together ONE tissue cell, self-start it into motion, form a function for

bodily good. Innate within man and woman, in its supremely modest manner, manufactures 400 billion in 280 days, manufactures varied kinds, properly places each in its place, coordinates their activities into one harmonious whole, brings forth a moving being that lives three score and ten, into a healthy normal human. Yet, feeble education of some people deign to cast scorn upon the greater fellow within, six days of the week, and call it "cult." Why?

OTHERS AGREE

Reader's Digest (March, 1952, p. 37) says:

"Reduced to simplest terms intuition is a way of thinking without words — a short cut to the truth, and in matters of emotion, the only way of getting there at all. Dr. Carl Jung defines it as 'a basic psychological function which transmits perceptions in an unconscious way.'

"Civilization has substituted words and various other abstractions for the direct experience of seeing, hearing, smelling, tasting, touching and feeling. But our neglected senses still go right on operating, far better than we realize.

"Likewise, every intuitive person knows how to draw on his reserve of unconscious knowledge and experience in coping with the problems of everyday life. The American Chemical society questioned 232 leading U.S. scientists, found that 83% of them depended upon intuition in their research after intense conscious effort had failed to produce results. A similar study by Dr. Eliot Dole Hutchinson revealed that intuition played an important part in the creative work of 80% of a sample of 253 artists, musicians and writers.

"The unconscious part of your brain never stops working. So when you're faced with a perplexing job, work on it as hard as you can. Then if you can't lick it, try sleeping on it or taking a walk or relaxing with friends. If you have primed yourself with all available facts, the answer is likely to 'dawn' on you while your mind is seemingly at rest.

"In the case of a purely personal decision, the important facts are your own deep feelings, and in this case you know intuitively what to do without the need for long preliminary deliberation.

"Life is much more interesting for the intuitive person than for the non-intuitive. People mean more when you understand them from the inside out — and because of this, you mean more to them. That is what intuition is, really — finding new and deeper meanings in people and events, making more sense out of life.

"Intuition isn't the enemy, but the ally of reason. Effective realistic thinking requires a combination of both."

We cannot question thots expressed. We can question reliability of terms used, viz: "intuition" and "unconscious" for neither expresses what *he* means. Innate Intelligence is a sound substitute for "intuition" as SUPER-conscious is for "unconscious."

THE GREAT DIVIDE

As near as history can establish, Theles, 500 years B.C., saw fit to break a totality of a unit into indivisible halves, contending each half was a complete entity by itself.

Halves were mind and matter, soul and body, immateriality and materiality.

Breaking man into theoretical halves demanded that two schools of thot be established to study, develop, and practice upon each half; hence schools to study mind, soul, spirit, and another school to study matter, body, and the materiality. One of these became known as theology, theosophy, philosophy, and the other was anatomy, pathology, and disease.

Theologists studied the soul here and hereafter. Philosophers studied whys of the mind, soul, spirit. Materialists studied matter, dead and alive, its physical properties, chemically and physically.

Today we have two classifications of students, two classifications of schools, each studying its half as tho that half were all.

Preachers study soul and spirit, where it will go whether good or bad. Physicians study body and matter and what should be done to it when sick and diseased.

Appropriately, today we have one classification of schools, seminaries, and theological institutions graduating preachers, rabbis and priests. The other group have schools producing physicians who treat physical make-up of sick material people and animals.

That two halves WERE together, that they NEVER were separated, could not be if they were to live or be alive, never occurred to either of these groups. Common sense forced both to admit they ARE together but still they continue to study them separately.

We cannot conceive of a preacher preaching about the body of man, his liver, spleen, stomach, or nervous system. Neither could

one conceive a physician diagnosing and treating the soul, spirit, or conscience of man.

Chiropractic was THE FIRST study of a united man to know they were together, that disunity meant death, that the presence of one in one part and not fully in another part meant dis-ease. Chiropractic was THE FIRST to study to locate the interference between one and the other in that united disunited body. It was THE FIRST study to do that which united the believed disunity of the two elements in the same body.

Chiropractic is THE FIRST study that found THE CONNECTING LINK between one and the other; that which ALL OTHER STUDIES still overlook.

Each of these two groups that believed man was two halves of a whole, each half being the totality of that unit, has sought this connecting link for 2,500 years. None found it.

The spiritualist does not take his disordered and sick liver to another preacher — he takes it to a materialist. The physician does not take his sins of omission or commission of his soul or spirit to another physician, but to the preacher, rabbi, or priest. The lines are clearly drawn.

Chiropractic KNOWS that Innate lives IN the body; it must flow from brain into and thru body; Innate KNOWS function, can perform function IF it can get from where it is in the brain to where it should express itself in the body. Chiropractor studies one living body as united mind and matter, soul and body, Innate and function. Chiropractic is a PHILOSOPHY of Innate, a SCIENCE of interference, and an ART of its correction, therefore it is more than any one because it is a union of all three.

What a wonderful opportunity we have to undo the disaster Theles brot upon the world of vertebrates 2,500 years ago. The stupendous task before us is unlimited. Yes, Chiropractic is something more than punching backbones to make money, to buy Fords, to get rich. It has a great lesson to teach mankind.

ERRORS MULTIPLY. RIGHTS SIMPLIFY.

Medical men MUST be highly educated when they preach, teach, and practice errors, wrongs, and things not true. Errors,

like liars, have a way of multiplying. A liar must have a darned good memory. Same is true of fictional issues. Medical ideas not true and conclusions which do not work demand massive education to attempt to sustain themselves.

Educations which preach, teach, and practice factual realities that work also need simple education which, because it DOES work, naturally gravitates to simplification which is the way of all truths.

Chiropractors need simple knowledge to preach, teach, and practice simple principles, truths, and issues which work.

All great men of history, or those called great, be they philosophers or tycoons of commerce, be they humble or accomplished, have been for the most part what the world calls ignorant and uneducated. They may have had little, if any, formal education as measured by scholastic hours, college semesters, or university diplomas, but they do have cracker-box idealisms and native visions. The so-called highly educated, or those who pretend to be such, have super-plus education but little knowledge. Men of accomplishment have knowledge, possessing little, if any, education. Education is plastered on the outside. Knowledge flows from within, from Innate — the source.

Our Chiropractic ranks contain many educated men, or men who think they are, or want to be, and insist that men be educated by due process of legislative license. Our Chiropractic ranks contain many men of knowledge who suggest massive education be reduced to simple knowledge so it is practical and works in getting sick people well.

ARE MONSTROSITIES NATURAL?

Medicine is a gigantic accumulation of things they think they know, none of which are true and few, if any, work. Year after year they continue to pile them up. Is it any wonder they are compelled to study error after error, inconsistency after inconsistency, year after year, before they become competent to practice an inaccurate hodge-podge of theories on which no two agree?

Chiropractic, on the reverse, is ONE principle, ONE practice, ONE cause for ONE dis-ease; a subluxation of one vertebra of

the spinal column and an adjustment by hand only; easy to understand, easy to apply, leaving complexities and complications to Innate. And, if we are any judge, to Innate all is as simple as Chiropractic is to us knowledge Chiropractors.

HE SHOULD BUT WILL HE?

If man, with the use of his petty education, would look upon, study, know, and utilize the BIGNESS OF THE FELLOW WITHIN; study Innate's ways, methods, and understandings; would let Innate do things, he would know his inner better self as he is.

HE SHOULD BUT MANY WON'T

Some in our profession have tried to propagate the idea that Innate Intelligence studied by Chiropractic as the source of life and health; and its absence as the cause of dis-ease, abnormal function, and eventual death; and its restoration to restore life and health, is a crime against Chiropractic and mankind.

WE HAVE A GREAT DIVIDE

The Chiropractic profession is split into two groups on practice — mixers and straights — regulars and irregulars — those who want to be ChiropracTORS, all ChiropracTIC, believing it an all-sufficient and all-inclusive and all-exclusive practice, who deny necessity of anything but adjustment of vertebral subluxation to restore health; AND those who do not agree with that all-complete principle, who think there should be a mixture of medical principles of stimulating inhibited function at periphery of nerves, or inhibiting stimulated function at periphery of nerves, via medicines, drugs, treatments of multitudinous forms. The latter try to amalgamate two diametrically opposed principles and practices into one composite whole. Notwithstanding this agreement on principle and contradiction on practice, all continue to give adjustments of the vertebral subluxation, regardless of how they construe the principle to be a "cult," and thereby get same results as the one who agrees with that principle AND practice. Why they affirm principle and deny practice,

and then PRACTICE that principle after denying it, is a mystery we cannot solve. In so doing, irregulars deride, hold in contempt, and scoff at principle, trying to make it appear that we who affirm that principle are establishing an unfounded, ungrounded, fantastical religious "cult."

WE AGREE — AND THEN DISAGREE

The Chiropractic profession have been united on, talk, advertise, and publicity proclaim the principle: that an Innate Intelligence within is the life within; that it is interference between Innate brain and body which causes dis-ease in the body; that it is adjustment of vertebral subluxation, as interfering medium between brain and body; that it is vertebral adjustment which permits restoration of Innate in brain to flow freely, naturally, and normally to and thru the nervous system, which restores ease — health.

WE BUILD HUMAN MANSIONS

Chiropractic discovered and developed the principle that the cause and cure of dis-ease is internal, not external; interpreted united man as he is, thereby advocating the philosophy that Innate is an intelligent dominant and all controlling factor of life's physiological and biological functions. Chiropractic not only advanced these premises, but scientifically proved them true on millions of sick people; electronically and mechanically measured them in normal and abnormal processes and also proved them true by restoring abnormal back to normal. It went one step further in building a profession of thousands of sincere and honest people who went into byways and highways and delivered that message, thereby building a new profession, advocating a new principle with a new practice, attaining new results.

SILLY NOMENCLATURE

The word "nature" covers a multitude of ignorance. "Nature" grows trees, heals wounds, mends broken bones. "Instinct" is another word which confounds and dumbfounds multitudes. "Instinct" brings salmon back to the very stream of its birth.

"Instinct" directs homing pigeon to its cote. When it comes to man, we add several more such as "SUB-conscious," "NON-conscious," and "UN-conscious" mind. All of these terms indicate something phantasmagorical, etherial, fantastic beyond reach or understanding of educated man, yet indicating something real, factual beyond reach. Leaving the unreachable, we grope into the body and there it is "reflex action" or "sympathy" in function.

Chiropractic reaches a simple analysis of man and divides thot and intelligence into two divisions, both resident in all natural composite forms — be that man or animal, viz., education or conscious understanding and the SUPER-conscious or Innate Intelligence. Each is a personality, both resident within the same form, each expressing itself in matter equal to its abilities. In religions, people use education to reach God; admit there is a superhuman intelligence which is all, sees all, knows all and directs the universe in all forms, all times. In daily life, education admits a Superior which governs and directs all. In human education man calls this Super-intelligence within himself "nature," "instinct," "sub-conscious," "non-conscious," "unconscious" mind; "reflex action" and/or "sympathy" at work.

Chiropractic is the first practical study of natural composite created forms to observe that which is all, does all in man is an INNATE INTELLIGENCE, a personality, a super-reasoning greater than anything educated man accumulates within his three score and ten. Man does not reach UP to God. God reaches DOWN to man. Man does not reach UP to his Innate Intelligence. His Innate Intelligence flows DOWN to education. It is Innate within which grows trees, heals wounds, mends broken bones, directs salmon and homing pigeon, as well as creates human functions at all times, all ways, always. Chiropractic is more than a cult; it is more than a philosophy, science, and art; it is the unity of all these and more.

A BIT OF SOPHISTRY

The medical profession 2500 years ago separated immaterial from material; mind from matter; psychological from corporeal. For 2500 years two different groups have disputed any relation

between one and the other, even to denying existence of one and affirming the other was all that mattered. Each group claimed its one-half to be all in all, each one-half being the entity in entirety.

Here is a silly example of that kind of sophistry:

What produces light when we push button on wall? "Button does it!" How does button produce light when it is pushed on? "Turned-on button stimulates wires; that stimulates globe." In what way does turned-on button stimulate wires and globe? "Substance matter of wires and globe are agitated because we have shaken button when we turn it on. All that matters is that we have a globe, wires, and a dynamo somewhere connected in some way we don't know, which induces reflex action between button and wires by means of sympathy between wires and globe." Want more light? "Stimulate wires!" How? "Give them a hypo, massage, twist, and bend wires like you would legs or arms, give them a hot bath, soak them in goose grease and lard." Want less light? "Try hydrotherapy, heliotherapy, cold baths, and how about trying psychotherapy? Give them a treatment of some kind because it is THE WIRES that are diseased." Simple, isn't it? To suggest the obvious of stimulating or inhibiting THE ELECTRICAL CURRENT FLOW is to be called an electrical "cultist" by anti-electricians. How CAN we explain light? "That is reflex action thru a sympathetic action thru a sympathetic wire system of ganglionic relays!" The idea of an abstract flow of some intangible thing we call electricity is preposterous, therefore any person who advocates the necessity of such is a "cultist."

When a globe is without light, and you want light, what do YOU do? What would any child do? The medical way, comparing it to what they do to human bodies that are without life, would be to "stimulate" or "inhibit" wires, globe, or the absent flow of normal quantity of electricity. Or, they might try to "irritate" or goad the dead wires, dark globe, or absent flow of normal electricity. Or, they might even try to give wires, globe, or absent flow of normal electricity a hot or cold bath, massage some or all of them, or apply some of the other many multiple treatments. Ask any child to "turn on the light" and he would KNOW what to do! He adjusts the button. What would YOU do, wanting light? Adjust the turned-off button, making internal contact,

thereby RESTORING THE NORMAL QUANTITY FLOW OF ELECTRICITY so it CAN FLOW from where it was behind the button, so it could flow of its own volition, naturally and normally to the peripheral ends of those wires TO globe, and LIGHT will automatically occur. Any child can grasp the correctness and efficiency of that way to solve the problem of darkness, but it appears difficult for SOME Chiropractors to apply the same simple principle to a sick human being. Queer, isn't it?

A telephone is another simple sample. When you pick up "receiver" you hear a buzzing sound. That is the carrier wave, sound created by a flow of electrical current from dynamo to your instrument. That indicates "phone is alive." You can now speak into it knowing it will carry your message to the person at other end of those wires. You listen in your "live" phone and you hear message from person at other end of wires coming to you; thus a circuit of conversation is established between other fellow AND YOU, and you and OTHER FELLOW. What happens when you get a "bad connection?" You report it to "central" and she gives you a better one by throwing in more quantity of electrical current carrier wave. The function of the phone system of a normal healthy communication between person at other end to you, and you to other person, has been completed. What happens when the phone is "dead?" Are wires "dead?" Is there anything wrong with central? You have perfect wire and phone physical connections between central and you and you and central — but there is NO CARRIER WAVE thru phone system. As soon as the normal quantity of carrier wave current has been restored into phone system, communication is once more established and instructions can be issued and carried out. If carrier wave is feeble, weak, emaciated, sick, dis-eased, M.D. would begin treating phone, wires. He would stimulate or inhibit receiver. He would give intravenous injections, hypodermics. If carrier wave is not up to par, is debilitated, some Chiropractors would put receiver and its wires in a hot or cold bath, perhaps massage it for a half hour. He might even think he can improve conversational values by "irritating" or goading wires. Fortunately for us, phone people are practical. They are not treaters of disease. They locate cause, adjust it quickly, and thus get paid for doing a perfect job. What a chaos would exist in the world

of communications today if phone men tried to be part time physicians, part time Chiropractors, playing fast and loose between fiddling and fooling themselves and trying to fool the public. If they failed to deliver communication service, there would be a howl such as the world has never heard. We would refuse to pay for service we didn't get.

Would you call a phone man a "cultist," practicing a "cult," because he knew, advocated, talked, and practiced a system that had to have a normal quantity of its carrier wave before it could super-impose normal intelligent conversation function over its wires?

A recent book, issued by a certain Chiropractor, is apropos of what we mean. We find such statements as follows:

"NERVES control all functions in the body."

"Few people realize to what extent they are governed BY THE NERVOUS SYSTEM."

"That YOUR NERVOUS SYSTEM CONTROLS your health."

"The body combats colds THRU AID OF NERVOUS SYSTEM."

"THE NERVES ADAPT the body to sudden weather changes AND CONTROL the sensations, secretions, and activities of the nose and throat."

"Sleep controlled BY NERVOUS SYSTEM."

"Health governed by proper hygiene AND NERVOUS SYSTEM."

The book contains more statements of like kind. The dead man has as much nervous system as a live one. His "nervous system" is complete, yet does nothing as stated in quotations. This author, in these and like statements, overlooks the fundamental that IT IS THE MENTAL IMPULSE OR NERVE FORCE FLOW INTO AND THRU NERVES which does everything. This is a common fault indulged by too many Chiropractors.

MIND – MATTER OR MIND AND MATTER?

Chiropractic is the first practical study and application which believed, taught, and practiced mind and matter were not disconnected but were ALWAYS united in life; could not be sep-

arated, were together except in death; but could be interfered with in quantity in the control of one over the other; and, the controlling abstract factor could be restored in quantity in regulating quality actions of the concrete.

Christian Science is all mind and no matter. Their concept is that if you educationally think and pray right to the dominant controlling factor inside, you can direct its healing activities and all will be healthy. Medicine is all matter and no mind. Their concept is that disease is material and it takes matter to change abnormal matter to normal matter. Chiropractic is mind AND matter, where Innate interblends into and thru matter. We have knowledge that Innate IS life, healthy, normal, constructive, and if it can get thru to flow in normal quantity from where it is TO the body where its flow has been interfered with, it will change unhealthy materials to become normal. The salient difference between these three is that Christian Science AND medicine do not know what, where, or how there exists AN INTERFERENCE between one and the other. THIS, Chiropractic DOES know, and THAT'S the BIG difference.

What is mind? Never matter! What is matter? Never mind! It has only been since the days of Chiropractic that medicine has begun advocating the psychosomatic relations of one to the other; even then they do not yet understand this relation because they never recognized the internal interfering medium which reduces one from other or distorts other from one. If they knew this, they would know Chiropractic.

DENIAL EVASIONS

Educated man, as he studied man, ignoring Innate Intelligence, was compelled to offer SOME SORT of an explanation as to how and why function was. Believing man was ONLY matter, how could matter move as it did, in places it did, in way it did? How did he explain coordination of one gland with another, one organ with another, digestive system with all its parts, urinary process, systemic circulation of arterial and venous blood? He set up a 129 independent and separate brain system, with solar plexus in the belly as the big fellow. Thru these 129 separate material brains was a complicated system of reflexes running wild from

one to another, governed in helter-skelter hop-skip-and-jump by "sympathy," therefore a "sympathetic nervous system" thru which all occurred.

Was man a haphazard functional being, or was he an organized, directed, controlled, functional being, directed in all parts harmoniously so there was no conflict, one part with another? Obviously, the latter was true. If so, there was some other explanation! To analyze man is to see a well organized, smoothly working being. Over all was ONE brain. In that brain was Innate. Innate lived in the brain in the skull. From there Innate flowed mental impulses of normal quantity to ALL parts via spinal cord, thru spinal nerves to all parts. The very nature of the make-up of the brain, spinal cord, spinal nerves, and their distribution proved that. To further analyze man is to know Innate as well as Educated minds SENSED what was going on in the body thru impressions received from periphery to epiphery. Sensible explanation, then, is that brain has an efferent DIRECT CONTINUITY of matter from brain TO tissue cell. The body has afferent DIRECT CONTINUITY of matter from tissue cell to brain. Thus we complete a continuous CIRCUIT of matter, brain to body, body to brain. Thru this CONTINUITY OF MATTER flows a CONTINUITY of mental impulse or nerve force, brain to body producing function, motion; and from body to brain with the senses of seeing, hearing, tasting, feeling, and smelling. Over and above, directing and controlling this continuity flow is ONE Innate in ONE brain thru a DIRECT circuit direction.

A few years ago all diseases were caused by stagnated, impeded, or impure blood. Osteopathy was founded on the premise, quoting A. T. Still, that "The rule of the artery is supreme." Every anatomy and every anatomist knows that arteries and veins anastomose, larger getting smaller until there are hundreds of anastomoses in every square inch of tissue. It is impossible, except by external tourniquet around arm or leg, to impede or stagnate blood. It is impossible to have a specific dis-ease, located in one specific place, to be caused by impure blood, for the same blood that reached it was also flowing thru entire body every three minutes. Nerves, however, DO NOT anastomose. They are one continuous fiber from brain cell to tissue cell. They convey a direct mental impulse FROM one direct place TO tissue

cell to which that nerve fiber goes. To interfere with THAT flow is to affect ONE direct place only — the tissue structure where THAT fiber goes, thus accounting for and explaining WHY disease is specific in location and is not a roving or roaming hobo.

INTERNAL OR EXTERNAL?

For 2500 years, medical men have sought the cause and cure of disease OUTSIDE of man; that disease was an exclusive internal physical condition which had to be TREATED by external ingredients and substances ingested from the outside to be digested inside to change internal physical conditions by external physical media. Chiropractic, by contrast, adds or subtracts nothing; gives or takes nothing from mind or matter. All man needs is self-contained inside. If medicine believes cause and cure of disease are outside, how could they possibly adopt or adapt what we think and do, to believing our premise that the cause and cure of disease are inside? If they believe the way to cure disease is to stimulate inhibited condition or inhibit stimulated condition of organic structure, how could they reverse themselves to believe our fundamental to restoring internal healing forces already within the body is the proper thing to do? If any so-called Chiropractor in our ranks has not grasped this difference in approach, he is not a Chiropractor in fact. All any so-called Chiropractor in our ranks can do, who disbelieves Chiropractic and believes medicine, is to believe as medicine believes, do as medical men do, and thereby gag, fetter, and leg-iron Chiropractic and Chiropractors and turn us over body and soul to medical interests so they can legislatively absorb our principles and practices for the exclusive purpose of killing us off to eliminate successful financial competition against financial failure competition.

YOU HAVE A CHOICE

For 2500 years the principle and practice of medicine has been to stimulate and inhibit disease — force up or choke down to an empiric or arbitrary level, each physician to his own concept, seldom agreeing with each other or amongst themselves, always seeking some new miracle drug and casting them aside as fast

as they announce them. ChiropracTIC does not stimulate or inhibit dis-ease; it permits A RESTORATION of mental impulse flow from brain where it is, to body where it is not, and is negligible in another part of that same body. With ChiropracTORS we have certain groups that do not follow the ChiropracTIC concept. They, too, hunt for the medical golden pot at the foot of the rainbow, chasing technique will-o'-the-wisps, striving to force up or choke down empiric and arbitrary symptomatic or pathological levels, each Chiropractor to his own concept, seldom agreeing with each other or amongst themselves, always seeking some new miracle theory or method, casting them aside almost as fast as they buy them. Maybe we ought not trod too hard on medical toes when our profession is seemingly as bad as they.

HIGH ROAD OR LOW ROAD?

For 2,500 years, medical man has approached sickness, ill-health, disease as a concrete substance, denying any abstract, yet affirming it in an obtuse way. He approaches the abstract by ascertaining symptoms told him by patient; he approaches the concrete by pathologies as best he can by physical methods. He has no other way of knowing symptoms except by asking patient where he felt, how he felt, what reactions were produced. Obviously, symptoms ARE abstract, denying source, yet seeking their evaluation in the equation — QUALITY being object sought. He studies implications and complications of QUANTITIES of pathologies of materialities by examining excrescenses such as faeces, urine, vomitus, sputum, blood count, blood chemistry, blood pressure, etc.

Having gathered these, he assembles them into a symposium to match them against certain combinations which standard diagnostic books say equal a certain name. Every diagnostician knows no two cases are alike. There is no one case that meets a positive standard. All differ. Every case has imponderables and variables. Each physician has HIS personal imponderables and variables. Add variables and imponderables of physician AND patient, and few physicians can or do agree on diagnosis. In some cases symptoms or pathologies have not developed sufficiently to match books on diagnosis to reveal certain typical

diagnostic signs. Physician waits until they do. Having diagnosed the case, right or wrong, true or untrue to existing internal conditions, he arbitrarily prescribes and empirically treats the case.

Having diagnosed the case is like Harvard's scale of heights for weights to be healthy. They took 1,000 cases, measured heights, weighed them, and struck a common average. All of us know short heavy people and tall thin people, who vary from that scale, who are healthy. Same is true with books on diagnosis. They strike a common average, almost every case violating those rules.

The Chiropractor does not approach ANY case with ANY of this in mind. He knows Innate knows EXACTLY what, where, quality and quantity of dis-ease exists. Education knows, perhaps, grossly. Innate knows positively, accurately. Innate is in contact with every cell every second of what should be normal, what is abnormal. Chiropractor's first thot is INTERNAL CAUSE OF INTERFERENCE between Innate normal in brain and Innate abnormal in body. What that INTERNAL DISTURBANCE is, in some way, location unknown, diagnosis unknown, IS known to Innate. Having located THE specific interference creating ANY condition ANYwhere, the Chiropractor adjusts it, knowing Innate in that case knows what IS wrong, where it is wrong, to what degree; knowing that Innate is capable of rebuilding that condition back to normal; and letting Innate do it without educated interference.

Positive symptoms and pathologies are negative ones. Negative ones are positive ones. Objective is of no value. Subjective IS of value.

Example: Eruptive fevers. Eruptions, whether internal or external, such as diphtheria, measles, varioloid, chicken-pox, smallpox, eczema, pimples, etc., are Innate's normal adaptative way of eliminating poisons by erupting them out of the body. Fever accompanying such is Innate's way of burning internal refuse poisons. Eruptive fevers are a natural adaptation to an abnormal condition. These are negative symptoms. That which is positive is inactive or paralyzed condition of kidneys which cannot eliminate poisons naturally. Diagnosis, if any, should be directed to kidneys. Treatment, if any, should be to get kidneys into greater action. Treatment should ignore fevers or eruptions. Medical

diagnoses and treatments are almost always confined to negative objective symptoms because they ARE objective.

Another example: A rapid beating of heart, perhaps enlarged. Physician treats heart. This could back up to liver which issues too much bile, regurgitates into stomach, creating undue amount of gas which distends stomach, producing pressure against heart, squeezing into smaller space, forcing it to beat harder and faster to do normal work. Major issue is liver. Heart could be ignored, but rarely is. No wonder diagnosis is so inaccurate, so impossible, on which so few agree. If I were a Chiropractor and WANTED to diagnose, I would look for remote organ involved, not obvious one.

Chiropractors, knowing errors and inconsistences of diagnosis, do not diagnose. Chiropractors KNOW Innate knows, therefore leave it to Innate. When a Chiropractor adjusts cause of interference between Innate and function, brain and body, regardless of where dis-ease is, he knows Innate will restore it to normal, regardless of what we educationally think, say, teach, or do. The two systems are diametrically opposed, are antipodal to each other, have nothing in common. Medicine approaches disease at periphery of organs on objectives. Chiropractors do not approach dis-ease, disregarding it as a part of the modus operandi, but do locate CAUSE and adjust it, oftentimes before symptoms or pathologies develop, checking them before they get started, especially acute cases.

Chiropractic analysis of cause is more positive in service to getting sick well than is negative diagnosis of symptoms and pathologies.

IS THERE SUCH?

For 5,000 years medical men have been seeking specifics for diseases, one for each. None have been found for any. Today they still seek a specific for the cause of cancer, tuberculosis, cerebral palsy, polio, ad infinitum, ad nauseum; and plead for and get millions of dollars to seek it. Chiropractic, on the reverse, has discovered, developed, taught, and proven to the sick as well as in our laboratories, that dis-ease is singular, that it has ONE internal specific as well as ONE internal correction for

ONE cause of dis-ease, viz., the vertebral subluxation in the spinal column and its adjustment by hands only.

Is all this now to be destroyed because of a hatred obsession of one man in our profession against all others who believe in and practice chiropractic? Is the human race of the future to be deprived of this great service we now have and are delivering because of the malicious disintegration of one man who deplores the success of all whom he dislikes?

IFS

One important field of educated man attempting to solve the riddle of sickness is to think that "mind over matter" produces some sorts of disease. He calls it the study of the human mind, psychiatry out of which has grown psychotherapy. If the principle is sound that (1) everything abstract within the vertebrate units flows from above down, and from within out; and (2) if the principle is sound that nothing of curative value flows from out in, or from below up; and (3) if further amplification of that principle be sound that educated man cannot talk up to Innate or God, then it is true that (4) psychiatry as taught today is unsound, unworkable, impossible to attain results of healing value. Educated mind of psychiatrist CAN talk to educated man who IS sick — but that's as far as he can penetrate. Educated mind of psychiatrist CANNOT talk to Innate of one who IS sick. He may think he can, but he never has. Innate has so guarded and protected itself that educated man would upset the universe as well as human beings if it were otherwise.

If it is further true that (5) Innate works from within outward, and (6) Innate cannot functionate in the body if there IS an interference between Innate in the brain and the end of efferent nerve in the body where Innate should be working, then it is further true that (7) no external mind of an external psychiatrist can work backward or upward thru the educated mind of a sick person THRU THAT INTERFERENCE to talk to Innate to tell it what to do, where to do it, or how much to do; because (8) external educated mind of external psychiatrist most always diagnoses wrongly the objective rather than the subjective; (9) educated knowledge of psychiatrist has little conception of extent

of damage done to tissues or correction needed; (10) he could very easily misdirect quantity of functional action needed and thus misjudge timing in quantity flow. For these reasons, psychiatry and psychotherapy are very much overrated in value to the sick.

The following letter is typical of what we are trying to express:

July 20, 1951.

"Dear B.J.:

"I just finished reading an article by you, 'The Story of the 1949 Educational Problem.' I graduated from the ——— College in 1941, so I know you are 100% right when you say ——— College teaches no philosophy whatever. In fact, one of the psychology teachers tried to teach your philosophy there and he lost his job in no time flat. Last fall a Chiropractor here in Michigan (PSC Grad.) sent a minister's son to ——— College. This Chiropractor readily admitted that he had never been to ———, knew nothing about the ——— College personally. I asked him why on earth he sent his son to ——— College instead of The PSC. He said because he wasn't sure what they would teach him at The PSC. I've managed to get one of the ——— boys in my class to go to The PSC for six months. I have one more sold on the idea but his family obligations are too heavy right now. My brother plans to come to your school as soon as he can. Personally, I think that ——— College is a disgrace to our profession. The quicker it folds up the better off the profession will be. If you could see what goes on in their student clinic. I was an interne there for two years. I adjusted (?) my guinea pigs 3 times a week, regardless. No toggle recoil. Just 'master cervicals' and 'million dollar rolls' and a rap here or there three times a week. I had a couple adjustments — they use the word treatment, because 'it is more up-to-date.' We were taught to refer to your work as treatments. I get a little excited when I think of ——— College. It made me appreciate a Chiropractic school once I found it. At least they don't try to make gynecologists out of you at PSC."

Imagine another graduate of this four-years college saying to us:

"Have you a COUPLE OF MINUTES — I'd like to know what you believe."

"B.J., why do we Chiropractors give backbone treatments?"

Our answer directed him to buy Volumes 22, 23, 24, 25, 26, and 27 and find for himself. Regardless of whether or not this graduate knew WHY he gave "backbone treatments," whether

he was or was not taught or believed there was or was not an Innate residing in bodies of patients, they would get well by a process which Innate knew which he did NOT know. The same is true with patients. They can be imbeciles, idiots, insane, ignorant, savage, or university graduates, or entire dis-believers of everything we think, and they will get well if right adjustment is given at right place, in right way, at right time. What the Chiropractor or patient educationally thinks he thinks is immaterial to Innate that has a job to do and will do it if there are no obstructions between Innate in brain and functional necessity in body.

Our life has been spent asking the eternal question "WHY?" WHY do we get sick? WHY do we get well? WHY do people get sick with a subluxation? WHY do they get well after adjustment? We have a reason WHY we think every thot we do; WHY we say everything we do; WHY we write everything we do; WHY we act as we do. Everything must measure to a practical, reasonable, and simple yard-stick answer. Without Chiropractic philosophy which answers WHY, there is nothing to cement or solidify loyalty to a faculty, student body, giving it no future. It is this ability to answer WHY which you see everywhere here, our buildings, grounds, faculty, employees, that bubble over with understanding, loyalty, that bands them together thru years and years. Year after year you see the same faces, same smiles. WHY? We teach a philosophy and all live it as a family. Graduates of that "chiropractic" college follow the paths of least resistance. Yours not to question WHY, yours but to do and die! They do what they do in spite of rather than because of sensible answers to simple questions asked.

WITHOUT KNOWLEDGE – FEAR

We can remember back in those early days when D. D. Palmer "treated" cervical vertebrae. Whether it was a subluxation or a dislocation was then unknown. Medical men said it was extremely dangerous to move cervical vertebrae; to do so meant to PROduce a dislocation. Even father was afraid and would not touch them except with extreme caution. So much was this true that instead of announcing results he secured in cervical "treat-

ments" in his book, he said it was a dorsal instead. This was so with the Harvey Lillard case of deafness.

What a change has taken place. Today our adjusting technique is confined to cervical adjusting in specific work. In seventeen years of Chiropractic clinically controlled research, in our world's largest research clinic, nothing else has been adjusted on thousands of cases.

We remember back in those early days when medical men said it was impossible to have a vertebral SUBluxation. So much was this a truism with them that only ONE book on orthopedic surgery mentioned the words "vertebral subluxation," and then only ONCE. We know, because in our library we have a copy of EVERY book that was EVER published on orthopedic surgery. They spoke frequently of "cervical DISlocations." During our earlier years they emphatically denied such, stating we were creating a figment of our imagination. How the picture has changed. Now it is frequently mentioned in medical magazines, X-ray publications, even to describing them minutely.

We remember back in those early days, and in more recent ones also, many physicians attempting to correct cervical subluxations. They do it by devious methods — stretching, pulling, twisting, hanging, and in many instances direct with a patient on the table with their hands only, copying our work as best bunglers can, without knowing what they do, how, or why. Today, medical men are accepting our findings and at the same time denying HOW we get results. They are designedly calling it "physical therapy" and using rehabilitation methods to correct them. The last three wars have done much to break down prejudice against the use of vertebral adjusting. Hundreds of Chiropractors in the army, navy, marines, and Waves were permitted to adjust thousands of cases medical men were baffled about. Observing how it was expertly done, they went forth and did likewise, bungling the art.

Today the ethical medical profession are rapidly approaching our vertebral subluxation fact in a round-about manner, calling it "herniated disc." They try to correct our vertebral subluxation by surgically removing what they prefer calling a herniated disc. A rose by any other name is just as sweet.

It is evident when one vertebra becomes misaligned and/or subluxated in relation with co-respondents above and below, the disc above and/or below will be distorted in relation to the vertebrae themselves. Which came first, chicken or egg? Did subluxated vertebra herniate disc, or did herniated disc subluxate vertebra? Surgeon cuts away distortion of disc. Chiropractor adjusts subluxation. When surgeon cuts away herniated portion of disc, then what? Subluxation still exists. When Chiropractor adjusts vertebral subluxation, then what? Herniated disc resumes normal position. They are treating one effect, once removed, as usual. We adjust first cause.

We remember back in 1910 when we were first to introduce X-ray into our work. In those days, electrical shows were held annually in New York and Chicago. We attended both annually because they exhibited X-ray development. In 1909, an exhibit in New York showed pictures of X-ray powerful enough to penetrate thru thin hands. In 1910, they penetrated thru small thin necks. It was then we purchased a Scheidel-Western. We put it up on third floor of 828 Brady. As our work was confined to SPINES, we coined the word "SPINOGRAPH." Why were we interested in spinographs? Medical men said there was NO SUCH THING AS A VERTEBRAL SUBLUXATION. If there WERE what WE called a vertebral subluxation, which was LESS THAN a dislocation, we could prove it with X-ray pictures. In those days we used glass plates. We had to give long exposures. We took thousands of exposures, eventually proving such DID exist. Gradually the hub-bub of medical denial began to fade because we HAD PROOF which they admitted WAS proof. The Scheidel-Western was a huge box-like structure with revolving discs which made a tremendous crackling noise which scared patients frightfully. We had to beg patients to permit us to take their pictures. In those days the tube was open, no shielding, so we were exposed to direct X-rays on thousands of cases. It is a wonder we were not burned from head to toe.

The introduction of spinography into our regular curriculum brot about an insurrection of six of our faculty who resigned. Believing we were right, we remained firm to our conviction. Time has proved it. Where are those six? All dead and buried — and The Dear Old P.S.C. keeps on keeping on!

We remember back when we went into this work every other Chiropractic school called our research along this line poppycock, foolish, and idiotic. Said they: "Do you mean to say that a non-thinking, non-feeling machine can tell you something better and more accurate than our feeling fingers, which we interpret mentally as we glide them up and down the spinal column?" Our answer always was, "Yes!" School after school used to advertise, "We use the old, reliable, established technique of digital palpation," and more of that.

TIME CHANGES ALL THINGS

Today, what's the story? Every school, with the exception of one, has spinographic equipment, uses it in practically every case, relying upon its findings in preference to palpation. We have seen them come, one by one, dragging their tails behind them.

We remember back when, in 1923, we introduced the Neurocalometer to establish pertinent facts of WHEN there WAS or WAS NOT pressure producing interference to nerve force flow; WHERE this interference was and WHERE IT WAS NOT; WHEN to adjust and WHEN NOT to adjust. We, too, had to go thru that period of trial by error, research its best use and how. Upon its announcement, many of our profession bought because they agreed with us that it did what we said it did; others bought out of confidence in our judgment because we had never betrayed the profession. Many others thot this was our first betrayal, that we were money mad. Many bought, tried, and threw them away. They found instead of THEIR trying IT, IT tried THEM. They could not and did not accept a better way to be of greater service. They could not get away from the mistakes of digital palpation or the use of the NCM telling them where, when, and why.

With one exception, every other school laughed at it, told lurid tales about its inventor, the patentee, and its use. All refused to endorse, buy, or try to improve their standards.

The introduction of the NCM into our regular curriculum brot about another insurrection of the Big Four of our faculty, who resigned. Believing we were right, we remained true to our conviction. Time has proven it. Where are those four? Three

are dead and buried — and The Dear Old P.S.C. keeps on keeping on!

Today, what's the story? Over 5,000 NCMs are in use the world over. It has become an established necessity in every progressive accurate and efficient office. Today there are imitations on the market, some cheaply made, others more cheaply made. The NCM was built UP TO highest scientific standards. Others were made to sell and usually the buyer WAS sold.

We have seen much water go under the bridge. We have lived to see medical men supporting, endorsing, and using much of our work. We have also lived to see many of our people supporting, endorsing, and using much that is medical, repudiating the Chiropractic principle and practice. But to adapt and adopt successful methods has always been the way of the progressive men of medical profession, and to ignore and refuse to adopt and adapt successful methods has been the pattern of retrogressive men of our profession, our percentage being no greater than any other.

RESEARCH DEMANDS CASES

If EVERY Chiropractor would send at least ONE problem case to this research clinic once a year, think of the increased possibilities we would have to increase observations on more cases, increase revenue which would make possible increasing our research staff, get out more research books more rapidly. This is the ONLY all-Chiropractic, only-Chiropractic research clinic our profession has. Instead of taking five years, according to our present program, to complete our full research, we could do it in one. YOU have problem cases. Let us research them. We will send you our reports telling you where and how to adjust. Will YOU do your part? At least ONE case per year!

Lyceum, 1950, we closed our Sunday night talk with the following:

"The day will come when we will take a long vacation, never to return. (Twice last year that came very close to being a reality.) OUR MANTEL WILL BE CAST UPON AND

AROUND EACH OF YOU. The obligations are yours today, now. You must begin to assume them NOW.

"WHO? You!

"You must no longer lean on us, The P.S.C. and I.C.A.

"You must BECOME us, The P.S.C. and I.C.A.

"And let us again pause for thirty seconds' silence. We want no shouting of 'Glory Hallelujah,' no hitting of any sawdust trail or coming to the altar making a public display of your professing. We want just an inward igniting of an honest resolution sincerely made. We want you to sit for thirty seconds in the silence of the communion within yourself — your inner self — THE BIGNESS OF THE FELLOW WITHIN — and again reaffirm your loyalty to our cause, that others to come tomorrow may possess the blessings you possess now, because of the labors and sacrifices of those who passed away yesterday before you."

(30 seconds pause)

Good night!

CHAPTER 4

The Story Of MAJOR OBSERVATIONS

August 6, 1951

We have seen this profession grow from one man to thousands;
— from backbone "treatments" to specific vertebral subluxation adjustment — and then only when interference exists;

— from one technique hitting all 24 vertebrae, thru many better or worse techniques, some ours, some from others, without knowing why, to one specific, knowing why and proving it.

We have seen the practice go thru many variables of theories of the evolution of techniques, gradually eliminating the injurious, retaining what was better;

— from one-room basement class room where our feet were on boards, sitting up on bricks to keep them out of the water, to the institution you see here now with its reinforced concrete fireproof buildings;

— from no equipment of any kind to where you see before you labs of many kinds, each equipped with the best procurable;

— from one patient, Harvey Lillard, to where our people serve millions;

— from sitting at the feet of "The Old Master," D. D. Palmer, a few evenings, to a full four-year course;

— from where two people, D.D. and B.J., taught the little we thot we knew then, to now where we teach less, still thinking we know more now than then; to where we have a group of loyal and sincere help-mate adherents to our work who remain with us down thru these many years;

— from where it was a rule-of-thumb of one man with many opinions, to where we are all organization men clearing all issues thru many departments and department heads;

— from where we had a dogma, preaching dogmas in a dogmatic manner, to where we now teach science in a scientific manner without any desire but to let you choose the difference.

We have seen a printing plant grow from one multigraph to where we buy paper by the carload, store it in our own storage room; to where there is none better equipped, producing all our literature, booklets, publications, and sending them out by millions to help the world better know what Chiropractic is, what it is not, how it does it, and why.

We have seen a cafeteria grow from one nickel candy dispenser to where we now feed thousands every day with finest foods at lowest cost consistent with quality service.

We have seen our Chiropractic library grow from one to twenty-eight volumes — an entire library — millions of words — years of study, research and thot, writing and collaboration of ideas.

YES, WE EVOLVE

We have seen what amounts to almost an evolution and revolution in our approaches and deliveries to cases, increasing our efficiency and accuracy in knowing what we are doing, changing the by-guess-and-by-God to the use of such instrumentation that told us exactly what, where, when, why, and how to use it, reducing the time of getting worse cases well quicker at a cheaper cost to them.

We have seen the establishment of the largest and most completely equipped Chiropractic clinic on controlled research, building case files on thousands of cases of all types, to prove or disprove what it was doing, the way it was being done, to prove or disprove those methods were taking worse cases and getting them well quicker than by any other method or technique used; then breaking this mass of data into a scientific analysis and publishing same in separate books, department by department, something no other clinic of any kind would dare do or publish for public consumption.

We have seen thousands of students go thru this and other schools;

— we have seen many graduates of our and other schools die;

— we have seen many graduates of this and other schools live, thrive, prosper, and they are still with us.

Why did some die, others live? Those who died did not get the idea, therefore nothing else followed; they did not know Chiropractic and died for want of an honest and sincere service. Why did others live? Because they found themselves, found Chiropractic, knew Chiropractic and lived with it, for it, and by it.

(See The Story of "WHY?" in this Volume.)

THEY COME AND GO

To some of us, many obvious reasons exist WHY a Chiropractor fences himself in preventing broadening his correct approaches to our fundamentals.

While in Florida one such visited us. Many questions were asked which we were supposed to answer. We had answers for all of them.

Weaving into the patterns of thot of this Chiropractor were (1) a certain odd religion, (2) "vibrations," (3) numerology and (4) astrology, influencing his thinking and acting. On certain days he COULD do this, on other days he COULDN'T do that because any one of them were in opposition to the others. If ALL were in relation, he WOULD move. His professional life was twisted, warped, distorted and screw-balled. With that kind of mind, we KNEW he was buying this and that techniques as a method of escape, but he would only buy "when the stars and numerals were in conjunction."

Everything we tried to explain was counteracted. We gave up. When a chiropractor BELIEVES and has FAITH in "vibrations," numbers and astrology shaping his thinking and actions from THE OUTSIDE of himself; poor, little insignificant Innate WITHIN his brain hasn't much chance. Without his understanding or knowing, Innate still thinks, acts and lives WITHIN his body and keeps him alive and healthy, in spite of rather than because of what he believes or thinks. Notwithstanding he THINKS "vibrations," numbers and stars rule, regulate, guide and shape his destiny from one day to another, no two alike, he takes adjustments when he feels the need. Why? Is it possible he takes an adjustment only on certain days when "vibrations" are in tune, numbers are evens or odds, and stars are in apposi-

tion? Do "vibrations," numerals and stars desert him and fail to get him well when a vertebral subluxation intervenes? Is the vertebral subluxation more powerful to interfere with mental impulse flow sidetracking sanity and health than are the "influences" of "vibrations," numerals and stars? Is one potent, other impotent, on certain days? If so, which is and which isn't? When? Why?

We tried to set his mind to straight-line thinking that a vertebral subluxation or its adjustment WAS a subluxation OR adjustment, regardless. We found it hopeless and helpless. Who were WE to overcome "vibrations," numbers and stars? How could he separate one from the other? What a confused mind! For once, we gave up and shut up!

We have seen scores, yea hundreds, of "chiropractic" schools come and go, leaving orphans in their wake, only to have them join our PSC family sooner or later, we inviting them to put their feet under our table and feast if they were hungry.

Why did these schools come into being? They wanted to teach something different; they denied our philosophy; they wanted many techniques; they complicated rather than simplified their instruction. They thot they could change fundamentals and make fast money easy.

Why did the vast majority of these schools die? Because they were prompted by greed or ignorance of what it was all about. One institution in St. Paul called itself THE INTERNATIONAL UNIVERSITY OF CHIROPRACTIC. They had one room, one student occasionally, one spinal column, one book, one instructor. Meanwhile, The PSC has always been just a "school."

We have seen The PSC continue to teach, for 57 years, an all-inclusive and all-exclusive, pure and unadulterated, two hands, straight-line-thinking Chiropractic principle and practice;

— other schools would not use the NCM because it grew out of B.J.'s idea;

— they would not teach Chiropractic Innate philosophy because it was B.J.'s and because there was no other kind;

— they would not use an electroencephaloneuromentimpograph because (1) it was too expensive for them to install properly;

(2) it would prove what they were teaching and practicing was wrong; (3) what B.J. was teaching and doing was right;

— they taught and practiced physio-therapy and naturopathy, foot treatments, muscular contractions, nerve irritations, and innumerable other variables because B.J. would NOT teach, endorse, or use them;

— they called what they did "treatments" because B.J. called them adjustments;

— they called them "x-rays" and "radiography" because B.J. coined the word and called them "spinographs."

EVEN DAVENPORT CHANGES

We have seen the change in attitude of Davenport from that of thinking of us personally, financially, and professionally as fakes, quacks, and robbing the sick of their hard-earned money, to that of a respectable group of tremendous value to the city;

— whereas, once we had to fight every inch of the way to keep existing, today all comes to us on a silver platter without asking for it;

— and all of this in one lifetime.

We have lived, studied, researched long enough, with not only the Chiropractic principle and practice but also other therapeutical principles and practices, including medicine.

We are convinced that, outside of the political medical group who want to crush anything that doesn't originate within the realms of licensed medicine, they are a sincere and honest group, seeking specifics for diseases and desirious of getting the sick well.

That the medical concept of disease, its cause and cure, is fundamentally unsound is obvious to us as well as them, which they admit candidly when they won't be quoted. Honestly seeking, they will some day find what they want in Chiropractic.

We have also lived, studied, researched long enough within the ranks of our own profession to know that many have not reached that stage of depth, length, and breadth of study to realize that they have what medicine seeks, therefore they seek what medicine has, turning their backs on what they have and going hog-wild in believing medicine has what they want. If

this continues, it is only a question of years until the tables will reverse and we will lose what we have and steal what we don't need, which can't work. What a pity some of our professional vision is short-sighted.

THEY STEAL OUR WORK

We have lived long enough to see many medical men eat of the ripe fruit of our Chiropractic labors. Following is another example:

The Sunday News (New York) published a double page spread regarding the cause and cure of migraine headaches, from which we extract:

"Dr. Murray Braaf of 565 West End Ave., New York City, is much more certain of his conclusions. An orthopedic surgeon, he has applied his specialty to the study and treatment of headache, and more pointedly to migraine.

"He believes and cites cases that most migraine can be traced to trouble WITH THE CERVICAL VERTEBRAE, the bones of the neck at the top of the spine.

"His theory is that DISPLACEMENT OF THE DISKS BETWEEN THE BONES, BY INJURY, POOR POSTURE, MUSCULAR TENSION OR WORK POSITION, INTERFERES WITH THE NERVES BRANCHING OUT OF THE SPINAL CORD BETWEEN THESE BONES.

"X-rays at right illustrate Braaf's theory. Arrow in first picture points to DISPLACED CERVICAL VERTEBRA WHICH CAUSES PRESSURE ON NERVES ISSUING FROM SPINAL COLUMN AT THAT POINT.

"From his study of headache and from his experience with a large number of cases, Braaf has concluded that the condition which leads to most headaches is brought about BY AN INJURY TO THE CERVICAL VERTEBRAE."

We have also lived long enough to see many "chiropractors" eat of the discarded fruit of medical labors.

It would be wonderful if ALL medical men became Chiropractors and got the sick well. It would be still more wonderful if all Chiropractors became medical men and made business for the medical-chiropractors.

Who knows — this MAY come to pass.

We have placed confidence in many men, built them up in our profession, only to see them wither and fall by the wayside when they were not under our guidance.

We have pinched pennies to where we now squeeze dollars.

And thru it all, with its few ups and many downs, with all its trials, troubles, and tribulations, we have kept on keeping on, realizing that this is humanity as humanity acts with their understandings or lack of them. That which has kept The PSC growing down thru these 57 years has been its strict adherence to Chiropractic principles and practices.

And so we could go on and on. Anything we do which you don't do is queer. Queer, isn't it?

CHAPTER 5

The Story of
A PRE LYCEUM TALK

1951 - 1952

For 5,000 years medical men have been searching for a specific for every disease — many diseases, many specifics.

For 5,000 years they have been seeking a separate cause for each separate disease.

For 5,000 years they have found none.

For 5,000 years they have diagnosed separate groups of symptoms and pathologies into names.

Names call for empiric and arbitrary treatments of multiple kinds, varying with variables.

Today they still seek the cause of cancer, polio, cerebral palsy, tuberculosis, etc.

Drives are on constantly for millions of dollars to help them seek each cause.

Today they are in a quandary as to what to do, where to look, what to find to get the sick *well.*

BLOOD WAS EVERYTHING

It was but a few years ago, within the scope of most of us, when all diseases were caused by bad, impure, or stagnated blood.

Today blood diseases are almost a lost language. Today nerves are tops. Who brot about this change? Why did they change?

Every year we hear of some new "miracle" drug. They come and go almost as fast as techniques with our profession. Why do they wander from one drug to another? Because they have not found what they seek. Why does our profession wander from

one technique to another? Because they are lost and have not found themselves.

Today the study of medical men, medical theories, are so complex it takes seven years to study them.

A RADICALLY DIFFERENT APPROACH

How different the Chiropractic approach.

One dis-ease, *one* cause, *one* vertebral subluxation, *one* adjustment.

It takes power, energy, to move matter.

It takes *intelligent* power or energy in mental impulse flow to move matter into function.

Reduce that *intelligent* mental impulse factor and you slow down action of any, many, or all tissue structures.

Slow down action of matter and you unbalance function into one single type of dis-ease — lack of normal quantity of action.

IT IS SIMPLE

One thing reduces normal quantity flow of mental impulse or nerve force flow — a vertebral subluxation.

There is *only one* place this interference can occur — occipito-atlantal-axial area.

NCM locates *when* there is, is not; *where* it is, is not.

Spinograph determines *abnormal position* of interfering medium.

Toggle-recoil adjustment, given at *right time, right manner,* and not over-adjusted, permits a normal restoration of a normal quantity of a normal intelligent mental impulse or nerve force flow.

When this is *restored,* intelligent normal action occurs, intelligent normal balance of function is established, and health results.

Simple, isn't it?

Why complex it beyond that?

IS IT THIS – OR THAT?

There is a marked difference in approach between stimulating inhibited peripheral function;

— inhibiting stimulated peripheral condition (these two are unlimited in number and methods of application, internally and externally);

— and RESTORING internal normal flow of intelligent mental impulse supply. This is singular and single.

DO YOU?

You come here to get results of 57 years of exhaustive research.

We accepted the Chiropractic *principle* in its completeness as sound, true. That could not be improved upon.

At no time, in no way, has anybody been able *to add to* or *subtract from* that D. D. Palmer principle and make it more practical, efficient, or workable.

The practice of that principle, however, is another issue.

HOW to apply that principle has kept us digging for whys, wheres, hows, and whens.

In 1935, we determined to build a research clinic to *prove or disprove* any and all forms *of applications* of the Chiropractic principle, to find which worked better, faster, got worse cases well quicker, at less cost to patient.

We approached the problem on theory that getting well was a heavy expense to average case.

They come to us strapped; want to get well quickly and cheaply.

To this end, we threw everything *we* knew, or *thot* we knew, into the hopper. We threw everything *everybody else* knew, or *thot* they knew, into the hopper.

We kept in mind the underlying D. D. Palmer principle which was:

— a *concussion of forces* produced a vertebral subluxation;

— a vertebral subluxation *occluded an opening* thru which nerves passed;

— that occlusion *produced pressure* upon nerves;
— that vertebral subluxation pressure interfered with normal quantity mental impulse flow;
— a reduction in quantity of mental impulse flow was THE cause of ALL dis-ease at peripheral ends of those nerves wherever they went;
— this reduced quantity flow of mental impulse supply slowed up action or motion of tissue structure attached to peripheries of those nerves;
— a vertebral subluxation needed adjustment to release pressure to restore flow.

The problem was:
— WHERE was this subluxation;
— WHEN was it;
— WHEN was it not;
— had we given adjustment or were we pecking away at what WE THOT was an adjustment;
— did we or did we not OVER-ADJUST that subluxation;
— did we OPEN that occlusion;
— did we RELEASE pressure;
— did what we did RESTORE normal quantity transmission of mental impulse supply;
— was patient getting better or worse, AND HOW DID WE KNOW;
— were we guessing, or knowing, what was or was not being accomplished;
— had we accomplished ultimate objective of restoring flow?

A SURVEY PROVES

At one time we took a national field survey. We asked for reliable truthful reports as to percentage of cases which got well, or improved, and what percentage got no results. It boiled down to 35 per cent for first group and 65 per cent for latter. Even at that, our profession was getting a larger per cent well, or improved, than any other profession claimed in their highest ratings. This in itself justifies existence of average Chiropractor, assuming he has NO desire to raise one percentage and lower other.

However, we here were not satisfied with these figures.

WHY did we get 35 per cent well, or improved?

WHY did we fail on 65 per cent?

Could it be that 35 per cent HAD subluxations and interferences and 65 per cent did not?

Could it be that SOME Chiropractors delivered more efficient adjustments than others?

Could it be that 35 per cent of diseases were caused by vertebral subluxations and 65 per cent were caused by conditions cited by medical men?

Was it possible that 35 per cent of cases needed adjustments and 65 per cent needed medicine?

Could we go static and let it rest at that?

Why did *some* of the diseases in the 65 per cent group *get well* with SOME Chiropractors and fail with others?

Why did *certain diseases* in the 35 per cent group get well with some, and 65 per cent *of same* diseases fail with others?

Was there a limit to which we could go, and not beyond?

If the Chiropractic principle was right, then 100 per cent of the sick HAD vertebral subluxation interferences and we could raise our percentage getting well *if we knew where and how.* This demanded further research on the 65 per cent, to answer WHY.

WE WANTED TO KNOW

To this end, we built a research clinic into two divisions:

1. Medical side, to ascertain known histories of symptoms and pathologies;

— to establish facts on what, where, and how case WAS sick.

We did this to offset the promiscuous gossip that patients who came here were not sick; they were hypochondriacs and just thot they were sick.

We did this also to prove to our satisfaction that what they came here to get well of did change back to normal as a result of what we did Chiropractically.

To this end we built complete case files and kept all these in our case library.

To this end we trusted nothing to memory. Every fact established had to be a matter of record on special printed sheets for such purpose. All these were a part of that case file record.

2. Chiropractic side, to establish the vertebral subluxation fact

— where, when, how;

— to prove or disprove medical facts were or were not changing from abnormal to normal.

To this end we did the one thing no other clinic in the world, to the best of our knowledge, had ever done: we checked back on our cases, in *every* department, *every* week on entire series of facts we previously ascertained.

This was done both medically and Chiropractically.

All this became a matter of record on printed sheets in our case files.

By thus checking, we knew whether what we were doing was right or wrong, in line with that D. D. Palmer principle.

Only exceptions to this weekly check system were spinograph and timpograph which were made two weeks apart.

VARIABLES vs. CONSTANTS

One fundamental principle upon which we researched our work was to eliminate any and all variables and establish our constants.

We found in exact ratio as we *eliminated* variables we automatically *established* constants; and in exact ratio as we *established* constants we *eliminated* variables.

Obviously, if more than one application of this principle was used, we had at least one variable from which we could establish no constant. More variables, farther we got away from establishing any fact of value.

If more than one method of application was used, less reliable were we in establishing a research conclusion.

Obviously, if 5 or 10 different methods were used, even assuming case got well, we could not know which one or more accomplished objective.

Wherever possible we constructed our equipment so that it *mechanically and automatically graphed* its findings to eliminate error factors of human beings.

Where this was not possible, we had printed forms upon which findings were recorded while they were fresh in mind of technician. There is nothing more fickle than memory.

Only by eliminating and testing each application could we prove whether it worked or failed.

WE REACH CONCLUSIONS

As a result of all this research of seventeen years on thousands of cases of all kinds, we finally came out with proof of the specific subluxation at region mentioned.

It could not occur any other place and have the four elements necessary to prove our facts.

What are the four factors necessary to have a subluxation?

1. A vertebral misalignment.
2. A vertebral occlusion between its co-respondents above and below.
3. A pressure upon spinal cord or nerves emitting from it.
4. An interference to normal quantity flow between brain and body, Innate and function.

That we could have misalignments at other places than occipito-atlantal-axial area is obvious.

That there could be pressures at such places is NOT possible.

That there could be no interferences at such other places is an established fact, because of interlocking of vertebrae at all places below inferior of axis.

Misalignments and occlusions COULD BE within inter-articular osseous locks;

— misalignments within those locks COULD produce occlusions, but the locks prevented a possible pressure upon nerves, because (a) nerves were very small within these large openings; (b) openings were so large they could not produce pressures upon these small nerves.

In years past, we asserted that pressures and interferences could be possible at any and all vertebrae below axis. Because of this assertion upon our part, and because medical men knew such was impossible, they were able to successfully say that Chiropractic was not scientific and we could not prove our case. In this they were right, altho we did not know it then.

At present, since we have corrected that error and have set forth certain demonstrable scientific facts regarding existence of four elements within the occipito-atlantal-axial area where there are no locks, they agree with us and no longer deny that premise.

If vertebrae below inferior of axis got out of those locks, it was a dislocation or fracture, which took it out of our field.

There are no locks above inferior of axis except in certain directions;

— no locks between occiput and atlas, permitting atlas to side-slip to right or left, anterior on one side and posterior on other; it could even slip superior on anterior or inferior on posterior.

— Atlas cannot go posterior on axis because it locks against odontoid process, but it can move anterior from axis.

— Only hindrance to this latter is the round ligament which is so frequently green-stick fractured that it is a regular occurrence with a majority of subluxations.

— Anterior ring of atlas can ride superiorly on odontoid. In all subluxations in atlas-axis area, the four elements can be and are present.

All brain congregates its fibres at magnum foramen. Here spinal cord is complete and largest. As it goes inferior, bundles of nerve fibres desiccate, cord getting smaller the farther inferior it goes. Spinal canal and intervertebral foramina get larger as we go inferior. Here we have a contrast. *Largest* portion of spinal cord is found in *smallest* spinal canal and intervertebral foramina. *Smallest* portion of spinal cord is found in *largest* spinal canal and intervertebral foramina. It is impossible, farther we go inferior, for any vertebra to get out of its inter-osseous articulating locks to decrease larger openings to produce pressure upon decreasing size of spinal cord.

(See "Brain and Spinal Cord — Its Shrinkage Before and After Death", page 36, CHIROPRACTIC CLINICAL CONTROLLED RESEARCH, Vol. XXV, Palmer, 1951.)

TESTING CONCLUSIONS

Having proven these facts, we confined our work in our research clinic to adjusting ONLY subluxation found there as proven in existence with neurocalometer, neurocalograph, neurotempometer, and timpograph, in shielded and grounded booths.

PROVING CONCLUSIONS

We checked human equation and found that human beings are fickle, unreliable factors.

We proved that the human mind was an unstable factor.

Visograph proved that eyes did not see ALL needle delivered;

— mind did not record ALL eyes saw;

— memory could not remember ALL mind recorded;

— arms could not accurately reproduce on paper what little was inaccurately remembered;

therefore, efficient records fell far short of being 100 per cent correct.

One of the great inequalities of average professional man is that he THINKS he does everything top-hole without realizing he is far short of that goal. That's where spread enters between competency and incompetency, when he thinks he is and does not try to find out that he isn't competent.

To obviate these questionable human variables we developed the neurocalograph which shunted across direct from neurocalometer to a recording graph which reproduced exactly what needle delivered.

Human equation, if busy, tended to read rapidly, frequently making a mean line heat reading into a break reading; or, if not busy and reading was made slowly, tendency frequently was to make a break reading into a mean line heat reading.

In either event, adjustments were given when they should not have been, introducing over-adjusting;

— adjustments were not given when they should have been, introducing under-adjusting.

To overcome these variables, we developed neurotempometer which fixed rate of travel of NCM in all readings, which was

synchronized in speed of travel with that of neurocalograph, fixing a constant of accuracy of all readings, day after day, week after week.

Then we found that we needed to fix position of head so that readings were checked daily with head *in same* position constant. We devolped a head rest into which forehead rests when readings are made.

CHECKING AND RECHECKING

What we were seeking was the constant of all readings, as they were, in checking processes.

What we were reading was subluxation interference reading, which was a variable from normal flow.

What we wanted to graph was variable-constant interference quantity flow.

Man was and is the first and only all-complete electrical device ever constructed or manufactured;

— skin acts as an insulating material against external energies up to a certain point;

— beyond that point external energies can and do penetrate skin, enter body, are absorbed by nervous system, and are superimposed into those flows, thus distorting them according to what is being absorbed.

I said "up to a certain point." That point is reached when external invasionary energy is greater than internal resistive force, which penetrates and could become a concussive force and, if great enough, could produce a vertebral subluxation; or could adjust it as in cases of accidents.

This accounts for why so-called "shock treatment" could kill, cure, or do great damage.

There are five external energies which invade, penetrate, and are absorbed by living body:

1. North and South pole energies.
2. High and low frequencies in air.
3. Electrical radiations from wires, lights, exposed connections, etc.

4. AM and FM radio waves.

And now we add the fifth — TV radiations.

We found these were affecting our abnormal reduced variable-constant readings which we wished to graph.

To obviate these variables, we built shielded and grounded booths, to shield and ground out all external energies.

Today, a compass goes ga-ga in these booths; a battery-fed radio goes dead.

As a result of elimination of these variables, we found we had *a consistent pattern* being reproduced day after day, based on whatever the interference variable-constant was.

We then began to follow *patterns* as they occurred day after day, rather than base time for adjustment upon any one day's readings. This eliminates largest majority of over-adjusting.

REDUCTION TAKES PLACE

There was a time when we thot it necessary to adjust various multiple "subluxations" every day;

— then came meric system;

— then came majors and minors;

— then came specific;

— then came pattern principle;

— today we adjust only ONE place, and then at varied intervals of days, weeks, or months.

We now find worse cases get well quicker, at less cost to case, than by any other adjusting application of this Chiropractic principle.

SPINOGRAPHIC FACTS

We took spinograph thru same process of eliminating variables and establishing constants.

Regular x-ray equipment, regardless of make, will make excellent pictures.

Usual Chiropractor takes pre-set of spinographs and lets it rest at that.

Usual Chiropractor, if or when he takes post-spinographs, permits patient to assume an entirely different posture than when he took pre-set. When he compares two *differing posture* sets, to ascertain what has been adjusted, he is inaccurate in conclusions because they *do not match* one set with other.

This is what occasions frequent remark of thotful or studious spinographer, "I see no correction of the vertebral subluxation. Post check set shows same location, position and degree, as pre-set."

We wanted more than pre-spinographs in our research.

We take a set of *ten* spinographs upon entrance of case, and a two-spinograph post-check every two weeks thereafter, for comparative purposes.

There was no possible comparison unless there was a posture-constant established so we could KNOW one set was taken in EXACTLY same posture as all previous sets.

Today we overlap one set upon another, or one of one set with another in like position of another set, and outline as many as eight color over-lapping graph drawings to prove actual subluxations *are* reduced under correct adjustment.

ALL LABS ARE CALIBRATED

Today, all labs in which we measure and record energy flow graphs are shielded and grounded.

We shield these labs with one-eighth inch copper screen wire on ceiling, all side walls, floor under linoleum.

We also shield out North and South pole waves by covering booths outside, top and bottom, with iron sheeting of certain thicknesses as established by U. S. Bureau of Standards at Washington, sufficient to accomplish that objective.

This work today has gotten to such a fine point of accuracy that we can look at any one graph and practically tell you the patient to whom it belongs, because of pattern established.

WAS ORIGINAL PREMISE SOUND?

Possibly greatest single step forward to proving correctness or incorrectness of our application of the D. D. Palmer Chiropractic principle was with electroencephaloneuromentimpograph.

It measures, evaluates, calibrates, and times eight simultaneous, automatically and mechanically graphed wave patterns, of *quantity* flow of mental impulse or nerve force between some lobe of brain where it is manufactured for some part of body, down thru to body for which it was made.

All this is on one wide continuously flowing sheet of paper, running at whatever length we find necessary to establish our test.

We check brain quantity, above-subluxation quantity, below-subluxation quantity, and sick organ quantity.

Brain quantity and above-subluxation quantity should equal each other.

Below-subluxation quantity and sick organ quantity should equal each other.

Obviously, brain quantity and above-subluxation quantity will differ materially with below-subluxation quantity and sick organ quantity.

After adjustment, if given right time, in right manner, at right place, one can study difference as below-subluxation quantity and sick organ quantity begin to grow back to normal brain quantity and above-subluxation quantity.

All this was done to prove whether what *we* were doing, at place we were doing it, in manner we were doing it, was *proving or disproving* correctness and accuracy of applying principle of our work.

Fundamentally, this IS or should be the crux of all Chiropractic work; *did it* or *did it not increase* flow of mental impulse supply? Here was a process of measuring and proving our case. At various times, upon request, we have tested accuracy of various techniques now on the market. Some of these tests have been published. Others are still on file.

WHAT PRODUCES AND REDUCES?

A vertebral subluxation is PROduced by a concussion of forces wherein external invasionary force exceeds internal resistive force, overcoming natural, normal, healthy, or sick and weak contiguity of structure. Violent forces can prolapse soft structure

or can PROduce a fracture, dislocation, subluxation, or misalignment of bone structure.

An external invasionary force can enter ANYWHERE in a human body between feet and head. It might be noxious gases via lungs, poisonous foods via stomach, poisons thru injections into skin, such as vaccines — for all these are potentials of quantities of external invasionary forces; jars, wrenches, twists, falls, accidents of a thousand kinds, even to nightmare in sleep when all the body is most relaxed. It might enter at feet and accidentally PROduce a vertebral subluxation where there are no interarticular osseous locks, at atlas or axis.

Another external invasionary force might enter at buttocks in a fall on ice, and oftentimes could accidentally REduce a vertebral subluxation where there are no locks, at atlas or axis.

Who WANTS to PROduce accidents to REduce subluxations? Yet that is what sometimes happens when a Chiropractor tries to "adjust" a "subluxation" by remote control at some other place where no subluxation exists. He is doing just what an accident does, in same percentage that accidents correct, adjusting by remote control.

It takes far more force delivered at some remote point to PROduce or REduce a subluxation than it does to deliver invasionary force DIRECT upon subluxation where there are no locks. Energy has a method of dissipating itself between point where it invades and point where it does damage. Farther away from atlas or axis it enters, the more dissipation and greater the force must be.

Some Chiropractors have the idea that so long as they punch backbones, hear them crack, any place, any way, indiscriminately, they are accomplishing the Chiropractic objective of adjusting a vertebral subluxation which is causing dis-ease, and getting patient well. That people sometimes do get well is obvious and is not in dispute. Such, however, puts them in the accidental level. Chiropractic objective is to adjust THE subluxation which IS interfering with normal quantity flow of mental impulses between brain and body. That a CERTAIN one IS or CERTAIN ones ARE, is obvious. To KNOW which, when, where, and how, is to increase the successful level and lower accident level; to take

worse cases and get them well quicker. To punch backbones, hear them crack, any place, any way, indiscriminately, is to do much where no good is done; and can, could, and often undoes good which accidents MIGHT do. No matter WHAT is done or WHERE or HOW, so long as it is done on backbone, SOME results are bound to accidentally occur. If you are satisfied on that level, then there is much that CAN BE said to make you dissatisfied.

Question arises whether you want to get ACCIDENTAL PERCENTAGE well by accident, or whether you want to increase your percentage by direct intention.

We are saying some cases do get well by your well-meaning desire, delivered at distant points away from direct subluxation. We are saying that by so doing your percentage is reduced to the accidental level.

KNOWLEDGE IS RESULTS

If we were a Chiropractor and desired to practice methods other than Chiropractic, we would like to KNOW:

1. Has this other method PERMANENT value?
2. Is its palliative or remedial value temporary?
3. Has it any curative value at all?
4. When salesman tells it does this or that, WHAT DOES it do?

Suppose a salesman told you he could do this or that to your globe and make it give more light; or he could level off base of dynamo and it would thereby produce more electricity — you'd want him to make good, or prove his case before you bought.

HOW could he PROVE his case?

HOW could YOU prove to YOUR satisfaction that HE DID increase permanent generation of electricity; DID increase light in your globe?

STICK A METER IN THE LINE, KEEP IT THERE, MAKING CONSTANT READINGS. THAT will tell the tale.

If we were a Chiropractor and desired to practice methods other than Chiropractic, we would like TO KNOW what effect this or that method had *on increasing or decreasing mental impulse nerve force flow* between brain and body;

— whether such was permanent or temporary

— whether it was a big build-up for a great let-down, or not.

If we were a Chiropractor, desiring to practice methods other than Chiropractic, we would reason that THERE IS ONE WAY TO KNOW — put a meter on the nerve line and measure what happens

— measure quantity flow before, during, and after other method was used;

— measure quantity flow each week, for weeks thereafter.

That will PROVE what happens as a result of use of that method.

It will prove or disprove MORE than all printed literature, gifted words, varnished surfaces or any glib salesman can tell.

— If it DOES permanently INCREASE mental impulse nerve force flow, it is worth its weight in gold;

— if it permanently REDUCES flow, it is not worth your time, worry, or money — no matter how cheap.

These are ideas you already know. We are not telling you anything new.

WE MEASURE CURRENT FLOW

The B. J. Palmer Chiropractic Clinic, in our labs, have put meters on nerve lines; WE HAVE MEASURED NERVE CURRENT before, during, and after. WE KNOW what happens!

We have made extensive tests and measured quantity of electric potential of

— stimulative and inhibitive quantity flow values of various essenced and diluted so-called treatment diet foods

— various drug reactions, such as hypnotics, narcotics, stimulants and depressants; per mouth and hypodermics, etc.

— resultant conditions following common so-called every-day drugs such as those given for epilepsy, etc.

— various so-called non-medical treatment modalities, such as massage, colonic irrigations, electrotherapy, hydrotherapy, infra-red, ultra-violet, internal and external hydrotherapy treatments, etc.

Purpose of these extensive recordings of conditions was to find out what their action was to increase or decrease nerve force flow, mental impulse supply and resultant reaction upon them by Innate Intelligence; how long each might produce change; whether temporary or permanent, etc.

Net result of this research, which was FIRST TIME such was ever conducted on living human beings, shows:

— all that STIMULATES does so for a short time immediately after being given or taken; then falls into inhibitive stage;

— all which INHIBITS does so beginning at once, immediately after being given or taken and continuing as long as a condition exists which incited such action;

— all stimulation stimulates at first and gradually fades into exhaustion and then BLOCKS flow;

— ALL stimulation OR inhibition ALWAYS ENDS IN BLOCKING;

— how blocking occurs on efferent or afferent side of cycle;

— how vertebral subluxation "blocks" quantity flow on efferent side of cycle and produces dis-ease;

— how some drugs and treatments "block" quantity flow on afferent side of cycle and produce or reduce "pain" in mind in brain.

DOES "BLOCKING" FLOW PAY?

An aching tooth is a good example of what occurs.

Dentist gives an injection of novocaine at periphery of those efferent nerves, or at beginning of afferent nerves leading back to brain.

Pain subsides in a few moments.

What happened? All impressions are blocked off from traveling to brain, hence mind gets NO impressions to interpret, hence NO FEELING of abnormal condition at periphery of those efferent nerves.

Patient feels relief from pain.

Pain, or other normal mental interpretation of abnormal physical condition at periphery of efferent nerves IS necessary FOR

INNATE TO KNOW WHAT to do, HOW to do it, WHERE to do it, and HOW MUCH energy to do it with.

Suppose food were put into stomach, and NO impressions traveled from stomach to brain — how would Innate know when, how, or where to send functional impulses to stomach muscles to begin churning it to begin digestion?

Suppose kidneys filled with urine and NO impressions traveled from kidneys to brain — how would Innate know where, when or how to send functional impulses to kidneys to cause them to dump their contents into bladder for urination?

Suppose lower bowel filled with fecal matter, and NO impressions traveled from lower bowel to brain — how would Innate know where, when or how to send functional impulses to bowel to cause defecation?

Innate MUST KNOW and ONLY way thon CAN KNOW is by impressions thon gets FROM area involved, via afferent nerves.

To BLOCK OFF afferent flow is to produce an ABNORMAL status on afferent side of functional cycle.

Chemicals and treatments have a direct effect of blocking AFFERENT flow. Other chemicals and other treatments have a direct effect of blocking EFFERENT flow.

Both sides of this circuit must flow normally to produce normal function.

WE DIGRESS

In earlier years we were not satisfied with the medical neurological and physiological distribution of nerves and explanation OF FUNCTION over them. We were not satisfied that man was an unorganized 129 independent ganglionic brain system with a sympathetic, vagus, reflex action nervous system physiology.

In line with our Chiropractic principle, we desired to know to what organs spinal nerves went FROM vertebra TO each organ. A ganglion, instead of being an independent brain controlling function, was a separation and distribution point for continuous fibres from brain to tissue cell.

We knew, as every patient knew, that a nerve under pressure thru which there is an interference flow, IS A TENDER NERVE,

SORE to the degree of interference of mental impulse supply thru it, exactly as a sick organ is a tender and sore organ. The degree of abnormal sensitivity was easily traceable on live patient who COULD FEEL the relative and comparative feelings and thus cooperated with us in following paths of those fibres FROM spine TO organ involved.

We digitally traced tender and sore efferent fibres which were under pressure somewhere, from spinal exits of nerves to organs sick; or from sick organs back to entrance of those nerves IN spine. We worked upon nerve tracings on thousands of live sick cases to verify correctness of repetition of same distributions. In so doing, we established a new nervous *functional* organization of man, a direct brain cell to tissue cell. We would not have you get the idea that we "established a new nervous system", because we didn't. We did, however, prove A DIFFERENT *functional* understanding of the nervous system common to all vertebrata. Because of this work on thousands of cases, we skin-marked these paths, fotographed them, and issued Volume 13 (now out of print).

We established a designated name for exit or entrance of efferent nerves according to organs or tissues they conveyed mental impulse to — such as H.P., Heart Place; S. P., Stomach Place; K.P., Kidney Place; etc. This was how the meric system came into being.

As of that day, believing that vertebral subluxations could and did occur in any, many, or all vertebrae, we naturally concluded these were the places to adjust for diseases of those organs. We had no way of proving that the actual place of pressure or interference was or could be at some higher location. At exit or entrance of those nerves, was as far as we could prove our case as of that day. We had no other way to prove to the contrary. We proved the neurological distribution thereby jumping to *causative* conclusion *of locations* of vertebral subluxations affecting those organs.

We proved there was a direct continuity nerve fibre from brain cell, thru magnum foramen, into and thru spinal cord, to its continuity exit from and between intervertebral foramina, thru a ganglion as a distribution center, on its way as a continuous fibre, to sick organ. And thru this continuity nerve fibre flowed

a continuity stream of mental impulse flow which was interrupted in its normal quantity flow if sickness existed. There is no other way to account for the SPECIFIC location, SPECIFIC NATURE, SPECIFIC degree of disease in a SPECIFIC organ. Like a button on sidewall, it could be 10 or 1,000 feet from globe on ceiling; turning it off and on could affect darkness or light even tho a remote distance intervened between. Nerves do not anastomose, neither do wires. Mental impulse current does not reflex, neither does electricity. This research still does not seem consistent to SOME Chiropractors.

Further research with NCM, timpograph, calograph, checking back and controlling all adjusting to only atlas and axis, eventually proved our neurological distribution was still right, but second conclusion of location of subluxations was not based on fact; so we reconstructed our premises. We proved that, regardless of how many mean line heat readings we found below axis, they all checked out without further or additional adjustment if we adjusted atlas or axis at right time, in right place, in right way.

Today the meric system is neurologically sound. Today the meric system is not sound to be used in locating "vertebral subluxations" for adjustment.

THE OTHER FELLOW'S GRASS IS GREENER

Today there are many techniques on the market. You oftentimes find yourself in a stew, not knowing whether to buy and try this or some other. You use one or other; several or many; some you have become wedded to. In regards to them, you may have certain opinions of superiority of some over others. High pressure salesmen make great claims for what they have to sell. You buy, try, and discard some or many of them sooner than later.

All expressed opinions these salesmen make, or those some of you may have, ARE MATTERS OF OPINION. They do not prove their opinions or judgments. They have no way of doing so. Their records of cases, on the whole, are meager.

Their offices or clinics are not set up so they can prove what they think or say. More than likely they could not afford such.

In spite of this, many continue to make broad and bold assertions which will not bear testing in a properly equipped series of laboratories such as we have here.

We have dared, in the B.J.P. Research Clinic to express what WE KNOW and have proven by confining our practice to the yardstick of the D. D. Palmer principle involved. We have *dared* to bring forth a complete break-down analysis of our case facts, print them in book form, and issue them to you. This is the first time such has been done in *any* clinic of *any* kind, including our own, under Chiropractic controlled clinical research. No medical clinic *would dare* put their work under duplicate scrutiny of this kind of glaring searchlight.

Your opinions of relative and comparative merits of one technique as against another are just that and nothing more. One you might discard might be the one another lauds to the skies. Our proof is just that, and all that. Over 5,000 cases have been carefully and accurately compiled. To date we have issued, case by case, five books; urological, hematological, electrocardiograph, and basal metabolic cases, and audiometric changes under specific Chiropractic care. Two more books will be issued by the end of this year (1952), one on differential white cell changes, and one on blood pressure changes under specific Chiropractic care. More will follow as research continues, each phase of our work being a separate presentation. At present, for instance, we are breaking down an analysis of tons of spinographs, 32 points being observed on each, comparing them case by case.

IT ALL DEPENDS

The solution in your or our minds is a question of objectives. Epsom salts will move bowels — once. Or, rather, bowels move objectionable salts — once. Then it needs repeating. Drugs will whip up or slow down heart beats — as long as drugs have chemical value as reactive agents. Drugs have same "irritating" or "goading" value as external stimulation has. Massage feels good — while it lasts. Hot baths will stimulate until you cool off. There are many ways to get TEMPORARY visual results, if they can be called that.

It has been our endeavor to get sick people WELL. This cannot be done artificially, externally. It must be done naturally, internally.

WHICH KNOWS?

Innate is in contact with EVERY tissue cell EVERY second of life. Are you?

Innate is getting afferent impressions from the periphery of every efferent nerve. Are you?

Innate receives 400 billion interpretations every second. Do you?

Innate is receiving messages "from the front" all the time between birth and death. Do you?

Innate knows when, where, what is and what is not going on in every portion or organ of the body all the time, day or night, awake or asleep. Do you?

Innate knows when everything is normal or abnormal, well or sick. Do you?

Innate knows exactly where a sickness or dis-ease is. Do you?

Innate knows *precisely* how much tissue structure is involved, whether subjective or objective, even to number of cells.

Do you?

Innate knows *which* one or more of the primary or secondary functions are involved.

Do you?

Innate knows *how* to properly mix chemicals to establish a normal bodily chemical balance to accomplish certain results.

Do you?

Innate knows *how* to mend a broken bone, build a blister to a burn, heal bruises or cuts, bring forth a callous, cure dis-ease.

Can you?

Innate knows *how* to 100 per cent correctly diagnose disease or pathology, not once in one person, not by accident occasionally, but all ways, always, in all people.

Can you?

Innate *will take care* of everything inside, and does, if there are no interferences to normal quantity flow of mental impulse supply to part or parts that need attention.

Can you?

INNATE INTELLIGENCE IS—

(1) an intellectual power generator, condensing, concentrating sufficient energy to keep thousands of muscle motors running at normal speed, 24 hours a day, for three score and ten, more or less.

(2) Innate has at its disposal a dynamo, motors, complete positive and negative nerve electrical system, builded by itself, for itself, running itself, connecting them together into one harmonious unit.

(3) Innate acts as a master electrical engineer to supervise, direct, control, such human electrical flows.

(4) Innate is a telegrapher with an international Western Union wire and cable system, the world's largest, sending healthy messages out and receiving normal replies back instantaneously, without friction or confusion.

(5) Innate has an international Bell telephone system, more complicated, complex and compact, all in one skull, than all fone systems of the world combined.

(6) Innate is a mathematician, adding, subtracting, dividing, multiplying as necessities demand, utilizing figures as high as 400 billion.

(7) Innate is the world's greatest chemist, compounding, mixing, refining and intermixing varied glandular chemicals in solutions which have been and are baffling human chemists who can break them down but cannot put them together again.

(8) Innate is a sex producer and re-producer, building male and female sex organic structures in all natural composite assembled creatures, including man and woman, something no man or set of men, scientists or otherwise, has ever done or can do.

As our profession now knows, The PSC has built (1951) the finest series of dissection, microscopic, and chemistry labs in the United States, barring none including colleges and universities. We see ONE advantage in dissection: it proves what a wonderful

builder Innate has been and is with vertebrata. When one works and studies bodies built, he realizes far more how insignificant education is; therefore education studies the work and works of Innate.

(9) Innate builds many diverse characters of materials: bones, muscles, ligaments, cartilages, viscera, brain and nerve substances, etc., in contrast to which no man has ever made one tissue cell.

(10) Innate places each kind, each assemblage, in its respective place that one part or kind may, can and does work harmoniously with all other parts.

(11) Innate builds a complete urinating and defecating sewerage system for this city within a city.

(12) Innate takes raw materials, fluids and solids, creates vitamins, calories, nourishment, of right quantities and qualities and distributes them to right places as needed.

(13) Innate is the most accurate, competent and efficient internal dietician needed to balance all living and growing necessities.

(14) Innate has a fotographic camera eye; fotographs, develops pictures, fixes and rinses them, accurately receives all colors and shades, measures distance in each rapidly changing exposure, permanently records and stores them away in catalogued memory for future reproduction, restoring them in design, size, shape, date, etc.

(15) Innate is an architect establishing a fixed blue print for vertebrate races, including man and woman which has not varied in pattern in millions of years, in millions of people, except for voluntary necessity as to varied forms for local adaptation. Occasionally dwarfs, pygmies, giants and other monstrosities occur because of vertebral subluxations in mother or in child in uterus.

(16) Innate designs creations of vegetables and animals and balances them as to disposition, deposition and sexes. Where seemingly Burbank has changed some in some respects, let to themselves, they will revert back to original form and pattern once more.

(17) Innate is a draughtsman, keeping in mind the duplicature of recorded patterns of its created objects.

(18) Innate is an engineer that can and does deposit tissue cell centers of varied kinds, variously and properly distributed throughout its forms to replace shedding or dying cells with living and live cells to maintain its normal and natural and healthy developmental expansion programs.

(19) Innate is a bridge builder, par excellence, in osseous structures, never equalled by educated man.

(20) Innate is a philosopher, knowing all answers to all man's educated questions as to the why of all necessities for all things; past, present and future, knowing all answers as to the here and hereafter, if there be such.

(21) Innate is a theologian, theosophist, psychologist, psychiatrist, as educated man glibly and loosely applies such terms, for it is within itself the is-all, knows-all, sees-all, and is all able in its relations between man's educated God and the religious theories of educated man.

(22) Innate is a preacher of its and all gospels; ready, willing, glad to teach finite man what it infinitely knows if he will set aside his ignorances and is prepared to listen.

(23) Innate is a teacher only if the pupil admits the teacher knows. And, there IS a great discrepancy between what Innate KNOWS and what preachers prattle.

(24) Innate is a technician because it knows what, where and how and is an artist in executing products to equal producer.

(25) Innate IS the artist supreme, unequalled, creating the original, the form divine — woman, the greatest model of ALL art; more copied, painted on canvas; more sculptured in granite, marble, bronze, plaster; more described by word, books and libraries. For all time she has been the outstanding symbol of purity, kindness, charity, mother love and all that is everlasting that is good. Her standards have been used as themes in emotions and tragedies, theatricals, plays written for stage. She is the revolving pivotal star of movies; basis for plots without end, because Innate has seen fit to make her man's mate, to endow and adorn her charms upon which man loves to gaze and feast his eyes and mind, fondle and caress; undraped and unashamed in burlesque, stags, legitimate, vaudeville, radio, television, from

king to pauper, educated to savages, even to Ka Puu Paa in The BJP CC.

Not only has Innate created this original art but brought to living status this lovable, and living creature; she thinks, talks, sings, acts and reproduces her kind. She has that soft velvety skin man loves to touch, admire and caress; with curves, undulations and elevations thotfully, generously and artistically distributed in right places and correct proportions, all because Innate the greatest of artists created the most artistic production man can conceive in imagination.

Wars and religions have been instigated and revolve around her to possess and dispossess, to have the all-inclusive and all-exclusive right to capture, enslave and control her mental and physical charms to own, cuddle and hold as a chattel.

Where is the canvas, granite, marble, bronze or plaster; where are the educated men who call themselves artists who have ever been able to capture or duplicate in like kind any or all these attributes which Innate alone HAS produced and reproduced by millions for eons of time?

(26) Innate is pugilist, boxer and wrestler, giving man natural mechanics of internal self-defense if, as and when necessary, without use of external aids.

(27) Innate is a doctor, healing wounds, curing sickness, mending broken bones, etc.

(28) Innate is a scholar, who has never sat cramped, mentally or physically, within six walls; never attended any little red school house, college or university; never listened to the fatalistic or phantastic stock phrases and theories of preachers or professors, yet knows what all think they know, and more; never read or wrote a book, yet knows more about what's purported to be in books than all contained in libraries; knows more than all who wrote them; holds no degrees yet merits more than all degrees ever issued; knows no language yet speaks a language of silence and action more fluent and capable of understanding than all man-made languages composed of alphabets, words, grammar and rhetoric.

(29) Innate has constructed over 30,000 miles of blood vessels; one pound of body fat supplies enough energy to lay 17,731

bricks, shovel 114,000 pounds of sand, or run 43 miles — which is one reason it is difficult to defeat Innate by reducing fat by exercise.

In the process of breathing while you sleep, Innate raises bed clothes about 1,000 times an hour; thus, if blankets weigh 5 lbs., for an 8 hour sleep Innate actually lifts 20 tons. Your heart does enuf work to lift a 150 lb. man to the top of a 3 story building. By time you are 70, Innate has done enuf work to lift largest battleship out of water. By that time having beaten 2,500,000,000 times, heart will have pumped 61,500,000 gallons of blood weighing 258,500 tons — enuf to fill a pool one foot deep, one mile long, 1,553 feet wide. And then some people call the study of Innate a "cult". And some other people think pills necessary to stimulate, inhibit or "aid Nature".

(30) If Innate human brain dynamo could be externally and artificially built to generate all continuous normal quantity flow of mental impulse supply for a human body, between birth and death, it would take a skyscraper to house it, power of Niagara Falls to run it, and all water of Niagara Falls to cool it. And the medical profession still overlooks Innate's ability to cure cuts, heal bruises and get sick people well. Some Chiropractors, too!

If you'd like to venture into the realm of higher mathematics try comparing the spinal cord to a telephone cable. A neurology instructor we know has a section of lead cable containing 380 pairs of 24-gauge copper wires to carry man-made messages both ways. It is approximately 2¼ inches in diameter. We wondered how big such a cable would have to be to contain the same number of wires as there are nerve fibres in the spinal cord, but we ran into a snag when we tried to pin the instructor down to the exact number of nerve fibres in the cord. It is known there are at least 16,500,000 — but Crile reports there could be 400 trillion — and there are an estimated 14 trillion cells in the body also. The smaller number — 16,500,000 — was easier to compute. According to our rusty mathematics a telephone cable containing the same number of 24-gauge wires would be over 27½ feet in diameter. Does any Chiropractor conceive HE is capable of fabricating a spinal cord which will precisely fit the spinal canal? Is the builder of this mightiest of all mighty productions "a cult"?

(31) Innate was and is the original, first, complete, all comprehensive, all embracing fonograph, including microfone pick-up, recorder and reproducer with golden throat voice box duplicating reproductions perfectly. It does not distort, squeal, whistle or heterodyne unless education interferes. It runs down only once, needs no stimulated or inhibited winding or replacing of artificial external needles. Innate memorizes every impression received thru all senses, of all peoples alike; of places, dates, internal and external, from birth to death, from the minutest detail of one tissue cell to gross capacities of the world, covering years of all kinds of conceptions. All is stored, card-indexed, catalogued, filed on an endless mental tape or wire. Innate remembers past and present and oftentimes proves memories of its laws of futures. Sometimes Innate can and does play-back thru to education part or parts of that inexhaustible library or encyclopedia, be it paintings, travels, music, schooling, and continuously memorizes functions within itself. Upon provocation and under apropos conditions Innate can and does reproduce from memory's store-house, any or many incidents of anything from everywhere at any time. Innate never misrepresents, misinterprets, misunderstands, perverts or lies. Like mechanical recordings it reproduces only what has been recorded. Innate's memory never grows stale or musty. It is always fresh. How different is educated memory. It frequently can't remember from hour to hour, day to day. As time progresses its memory gets foggy and complex until much is lost and forgotten. There is nothing so fickle as educated memory.

(32) Innate knows all, and more than all doctors past and present, and more than any doctor of the future ever will know.

(33) Innate knows all, and more than what has been written and printed in all medical books in all medical libraries, past and present, and more than any that will be printed in the future, for Innate is the producer of all that which man studies. Man studies a detailed broken-down synthesis and analysis of the by-product.

(34) Innate is a practitioner; never has gone to any medical, osteopathic, chiropractic school or college yet knows all they know and more than they ever can or will know; takes no semester examinations on any anatomical, physiological, chemi-

cal, pathological, diagnostic or treatment method conceived by man; takes no State Board examinations, secures no state license to practice any healing art; practices all health methods in accordance with Innate knowledge and not in contradiction to its known human principles and laws on all sick or well people, in all countries alike, for all dis-ease or diseases known or unknown; in all component parts, from birth to death.

(35) Innate in a lapsus linguae, non compos mentis moment, permitted first educated fool to think he knew more than it did. It was then concussions of forces entered producing vertebral subluxations. Innate was the first Chiropractor in the history of man accidentally adjusting vertebral subluxations. Adam had a specific subluxation. He was crazy when he asked Eve to partake of the apple. He and Eve were not properly and functionally balanced for it wasn't an apple, it was a green pair — (pear.)

(36) Innate has never been arrested for treating, healing or curing dis-ease; or for giving vertebral adjustments either accidentally or intentionally, which Innate has been doing for millions of years on millions of people, young and old.

(37) Innate has never been arrested; tried before Judge and Jury; convicted, fined or imprisoned; and temporary or permanent injunctions have never been issued because of alleged violations of man-made statutes purposely designed to regulate and control practices of medicine, osteopathy or chiropractic, without a license so to do — and yet, Innate Intelligence is THE world's greatest and universal violator of all regulatory legal health measures conceived in the mind of educated man. Innate Intelligence is ALWAYS present as the exclusive offender in EVERY such "crime" performing such acts with "deliberate, malicious and felonious intent"; continues to practice in defiance of all men, all statutes, all courts. Innate Intelligence is always present, in every case on trial, that has ever gotten sick or well; and, peculiarly, denies and defeats all regulations and succeeds in keeping him alive, gives him health when sick, in spite of man rather than because of him. It is the attempt of educated man to imitate, advise in his machinations to duplicate Innate Intelligence and its work which educated man tries to control by statute. In spite of this futility of all educated man, regardless of school, to defeat Innate, THE GREAT JUDGE CONTINUES TO

SIT ON THE GREAT THRONE OF REALITY AND ACTUALITY and sanctions what Innate does, honors its work, continues to grant unlimited and unrestrained liberties and infinite power everlasting, placing all wisely beyond the reach of finite man.

(38) Innate is the Unital Supreme Master — in spite of educated men who derogatorially belittle it with such titles as "nature", "instinct", "subconscious", "non-conscious", "un-conscious", "spirit", "soul", "ego", "sympathy", "reflex action", etc.

That "NATURE cures" is an admitted reality by all therapists of all schools of therapeutic thot, including doctors of medicine. At least, all SAY SO. Is "NATURE", "instinct", or other glibly used term, present IN the body or does "NATURE" come from OUTSIDE in thru pill, powder, potion; or, is it pumped in by colonic irrigations or hypodermics; or, does it come in concentrated or diluted form thru penicillin, electrical shocks; or, does "NATURE" sneak up on our blind side via teaspoon every hour out of bottles compounded by pharmacist from prescription of an M.D.? Does term "NATURE cures" have significance in fact, or is it used evasively to explain something that does not explain?

(39) Innate always works from above down, from within outward and resents all intrusions and artificial interferences with its orderly natural procedures, by educated man, from outside in, from below upward, religious or professional.

ANCIENT OR MODERN, IT'S ALL THE SAME

Archeologists and anthropologists are constantly digging into the surface of and the bowels of earth, from North to South Poles and all whistle stops between; to study past activities of people long dead who once lived here, there and everywhere; at same time digging holes to lay away people to create a greater study for generations to come, of present productions of the same GREAT INNATE MENTALITY that was in people long gone, is here now and is still at work in us — we refer to the Innate that was then and is now; that was at work in those people as it is at work in us now; which has created as great a field for research as anything that was buried that has been dug up or that

is being buried now, a field that for all practical purposes is totally ignored today.

Archeologists and anthropologists study records of ancient people that built the pyramids of Egypt; mound builders, cliff dwellers; people of centuries ago. Each had homes and burial grounds leaving behind artifacts from which archeologists and anthropologists piece together who these people were, what they did, how they did things, why they thot, and when they lived. They left languages, ideographs, pictographs; a civilization and history of themselves.

THE BEST IS BEST

Innate has done the same. The BJP CC has the largest, finest, comparative anomalous, pathological and traumatic osteological collection of 20,000 specimens in the world. Soft flesh is gone. Solid bone remains. These dry bones of today tell us of Innates that lived yesterday in those thousands of bodies. To many, they are so many bones to glance at and pass by. To some of us, thousands of hours is too short a time to study the workings of that great Innate intellectual personality that created the archeologists' and anthropologists' dreams, that lived in those bodies of ancient and modern times, of varied geographical habitations.

This Innate — the bigness of the fellow within — has worked, builded, spoken an unspoken vocabulary for all who would read. These remains reveal a book of multitudinous constructive ideas, an encyclopedia of artifacts, a library of manifested thinking, a museum of wonders which never cease. These bones represent the workshop of a student of brilliant performances. Here the centuries old Innate philosopher has left personal records for us. For instance, Princess MeritAton, 3,325 years ago. Innate faced many problems and solved them. That Innate pointed the way, is apparent.

As anthropologists piece together ideas they express, so do they piece together artifacts and prove kind of people who inhabited physical homes they left behind. We do the same with these osseous products Innate built; these homes in which it lived for years. We can tell whether male or female, their age, color, race, nationality, where they lived and died, how and why

they prospered or starved, whether they were warriors or peaceful, what they thot by what they did, whether they were sick or well, whether they did or did not have a vertebral subluxation, where it was; whether they had accidents and thru it all Innate reveals its thinking. Princess MeritAton had a subluxation. Spinographs reveal it. All we have said Innate is (age means nothing to Innate) is an open book to him who would read.

Students go thru The BJP Osteo Lab; many never go in it once; few study what is there. We like to think of ourselves as an Innate osseous archeologist and anthropologist, studying dead records of a living Innate in human habitations — a personality of vast proof left behind — a temporary home which a permanent Innate builded, furnished, and vacated.

DOES INNATE MAKE MISTAKES?

Question arises: if Innate is perfect, normal, in quantity and quality, then Innate as the CREATIVE INTELLECTUAL PERSONALITY having had many centuries of experience, should make no mistakes or errors in productions. What about hermaphrodite, five-breasted woman, three-legged man, two-headed calf, etc.? These are vertebral subluxation mistakes or errors, where function has been modified, where Innate is perfect, pattern is perfect, intent is perfect, mental impulse flow down TO vertebral subluxation is of normal quantity and quality. From there on it is reduced to an abnormal lower level in performance and quality of by-products of which children are but one, which perverts organic physical structure of either the mother as in pre-natal monstrosities; or, in structure of post-natal born creature such as giants, pygmies, Lilliputians, etc. As digestion can become indigestion if stomach is working below par; as normal bm's can become constipated if bowels are constipated; as heart can beat too rapidly or too slowly; as elephantiasis can develop; as a tumor can amplify in soft tissue or on bone; as a male or female can become sterile and not reproduce at all; as sex can become unbalanced as all females or all males in one family, so can uterus of mother become abnormal and reproduce an abnormal perverted pre-natal form of one child or a siamese mixture of two forms as in twins. All perverted physical forms are abnormal

manifestations of physical structure or functional actions working unnaturally. Fault is not in Innate Producer but in abnormally expressed physical product or by-product.

HOW INNATE SENSES

EVERY condition of external environment reaching external of human as well as quadruped bodies, occasions an impression received by peripheral ends of efferent nerves, is carried superiorly afferently and travels to brain where Innate Intelligence 100 per cent-correctly interprets it. This is true for EVERY condition of internal action inside of human and quadruped bodies. There they are weighed, measured and calibrated for quantity and quality, for constructive or destructive values. Accordingly they are sorted, systematized, recorded and filed for future reference, to be duplicated in like action if, as and when similiar necessities require. Innate is a memory, remembering EVERY impression ever received, any time, from any source, between birth and death, and oftentimes pre-natal memories prove themselves. In this way, Innate is alert, on the job guarding its body, 24 hours a day; every hour, minute and second, even to split seconds, even when education is asleep.

This quality of impressions received by Innate AND Educated confounds, confuses and mystifies man who tries to break down comparative mental process of each of these two mental phases of man. Not all impressions received by educated man received thru five senses of seeing, hearing, tasting, feeling and smelling are fully, correctly or intelligently interpreted. Those which are educationally interpreted ARE usually poorly interpreted and most frequently are not comprehensively remembered. This is vividly portrayed when several or many educated people see an accident. Many look, some see, and fewer yet observe details alike, yet accident happened only ONE way. When called to testify it is surprising how futile is educated memory of each person, all differing on major issues. In truth-detector tests made in our BJP CC Research Lab, where Innate records its findings truth only is revealed accurately, for IT ALWAYS remembers EXACTLY and never lies. Our Vis-O-Graph tests further prove that the educated eye sees only a part of what it looks at, interprets only a part of what it sees, records only a

part of what it observes and interprets, and remembers only a part of that.

Let a person walk down a flight of stairs. Innate looks, sees and observes EVERY step and adapts efferent flow of mental impulse supply to accommodate muscular control of those sets of muscles which have to do with locomotive action necessary for each step and distance between them. If dark and Innate CANNOT see last step, does not know it is there, and body makes TWO steps by mistake when only accommodated FOR ONE, Innate is INSTANTLY on the job, receives sense of feeling, braces and sets muscles accordingly to absorb the jar and most usually reacts to overcome it. However, IF invasionary force is greater than resistance, a vertebral subluxation CAN occur. Not so with educated mind. AFTER Innate has acted, education becomes partially aware of what HAS ALREADY occurred. Let a person accidentally drop his finger on a hot iron which to the educated sense of feeling looks cold, Innate will instantly receive sense impression of hot feeling, interpret it as burning tissue structure destructively, jerk finger, hand and arm away BEFORE EDUCATED MIND even KNOWS sensation of feeling, and education is surprised at speed of Innate re-action to preserve skin from burning, in formation of a blister.

WHO or WHAT does all this in countless millions of forms? Is it a crude ignorant "Nature" in use of term "NATURE cures"? Or, is it intelligence at work, duplicating itself in like form millions of times, in all people alike, educated or ignorant, never varying? Whatever IT IS, always works same way under same circumstances, regardless of whether hot iron duplicates itself in one person or in millions; blisters will ALWAYS form, proving intellectual design, deliberate intention, and like repetition of acts, under like circumstances. After formation of blister, by Innate, to protect tissue, what does educated man do? He punctures the blister to let the water OUT.

WHY INNATE MUST KNOW

Were all this NOT true, where and what source could a broken bone go to be mended, biped or quadruped? WHO and WHAT would direct expanding ossific cells from an osseous tissue cell

center, not any one somewhere else in the body, but those nearest the fracture? Why otherwise were prenatal tissue cells deposited in handy locations in all bones in each body, for such emergencies? WHO and WHAT source would heal a bruise, unite an epidermal cut? WHERE and WHAT source would direct expanding epidermal tissue cells from an epidermal tissue cell center . . . not any one somewhere else in body, but those nearest cut? Why otherwise were pre-natal epidermal tissue cells deposited in handy locations in each body of skin structure, for such emergencies? Such occur in quadrupeds alike. When diseased lung structure suffers from broken down cells as in tuberculosis and it gets well, indigestion is returned to digestion, blindness restored to sight, deafness to hearing, paralysis of muscles built back to normal use, whence comes this FUNCTIONAL restoration where no additional tissue cells are needed? That organic destruction or functional sickness gets well and health is restored, is obvious.

WHY DO WE?

What is the objective, were this not true, of giving an adjustment? Is it to "punch backbones to stimulate or inhibit the nervous system"? If so, what is IT that IS "stimulated or inhibited"? CHIROPRACTIC purpose of an adjustment is:

1. To open the intervertebral occlusion that it may become normal in size and circumference.

Why?

2. That pressure may be released upon nerves passing through or between them.

Why? That there can be restored a normal quantity flow of mental impulse or nerve force flow from brain above to body below; from where it is, to where it isn't, through the obstruction that interfered with its flow.

Why?

That this flow CAN come from ITS epipheral source to ITS periphery to fulfill intellectual intent.

Where IS that source? The brain!

And WHAT is IT in the brain that regulates, controls, directs and has an endless supply of exactly what IT needs, to do exactly what IT necessitates? Innate Intelligence!

And that's WHAT every tissue cell, organ, or set of organs goes TO for ITS supply of life force to produce sanity in thot and/or normal function in action.

IS INNATE FALLIBLE?

One of the unexplained mystery questions which researcher can raise is: If Innate is all this, does all this, why does not Innate in its intellectual supreme capabilities prevent vertebral subluxations, preventing functional and organic dis-ease in bipeds and quadrupeds? Man is still in the process, he has not yet arrived. He is still climbing from crawling on all fours to walking upright on two legs. Man has seen fit, in this process, to "expand" from the animal to a human being; to gather a veneer outside education, ignoring the BIGNESS OF THE FELLOW WITHIN. As man's education INCREASES, his Innate self DECREASES. Educationally, we have been robbing Peter to pay Paul. We have been educating ourselves to the plus supreme degree of thinking education is all important and in exact ratio as we develop one, Innate faculties have been minimized accordingly. As we make important education we have made unimportant the Innate to degree of terms we mention in another part of this article. As a result, educated man has assumed derogatory and arbitrary changes of much of the uses he makes of his body. He builds elevators to go upstairs whereas the native never built 40 story buildings. He builds automobiles to travel 60 miles an hour and aeroplanes to fly 700 miles an hour to go nowhere in particular, that he might maim and kill more men faster, whereas the native had no place to go and all the time in the world to stay where he was; and if he did go, he walked. Instances could be cited endlessly where the savage, native and animals live the Innate life, obviating strains, struggles, twists, wrenches and accidents education has introduced into so-called modern congested cities. Educated man has far more vertebral subluxations than natives; natives have more than animals, excepting domesticated varieties. Has man "advanced" because of all "he has done"? Yes, educa-

tionally, commercially, financially, mechanically and professionally. No, for the betterment of the human or animal being. Educated man has highly bred out certain necessary strong stock qualities in horses, cows, pigs, sheep and what-have-you, weakening their resistance, and then begins a process of trying to bolster weakened strains by antidotes, anti-vaccines and medicines. Educated man has educationally weakened himself making vertebral subluxations more frequent; diseases are on the increase per thousand of population; longevity has been shortened in spite of statements to the contrary. As a result, he complicates an endless chain of "marvelous discoveries" of "miracle" drugs and treatments to overcome all this. Meanwhile, Innate WITHIN struggles to defeat efforts of external education, doing best IT can to continue to exist as possible in mortal forms. If there is ONE thing our Chiropractic philosophy and knowledge of Innate Intelligence within has done, in its importance in correcting mistakes of educated man, it is the attempt to bring back a minimizing of education so far as it relates to health, strength and longevity of human being and maximizing in letting Innate run human bodies in which IT lives.

Why and how is all this true?

Because Innate Intelligence conceived, created, developed, built and runs all that is made possible by that infinite product which insignificant finite man tries to decipher; the creator being greater than the created; the created being greater than the by-product thots of educated man who wants to and tries to solve the whole.

Innate is the intellectuality, the builder of materials; knows the location of, degree of disease; is the diagnostician, chemist, practitioner, doctor, healer of all sickness.

If Innate knows all this, does all this, why should we worry, fuss, fume, stew, guess, and try to make our educated minds imitate in a far less competent manner, as well or better?

All of above being true, what is our job as Chiropractors? Can we duplicate or substitute or invade the field of Innate?

We know the locale of vertebral subluxation.

We know how and can determine its abnormal misalignment.

We can adjust it back to normal alignment.

What MORE can WE do? What more IS THERE to be done?

From there on, INNATE INTELLIGENCE takes over and does all WE want done, all THE PATIENT wants done.

Simple, isn't it?

TODAY AND TOMORROW

Today, the PRACTICE of medicine is guess-work. They try and try, fail and fail, and try again. They do not know actual reaction of ANY ONE drug upon ANY ONE person. If patient gets well, it is in spite of doctor rather than because of him. If case gets well, M.D. claims credit. If case dies, it was "the will of God."

We have long contended that the doctor, if capable, competent, and efficient, should of his own accord, in a simple, easily understood manner, find THE cause of dis-ease, adjust it, and get patient well regardless of any guess-work factor invoked or involved.

Today we have brot this idea of getting sick people well down to such a fine procedure that any and all cases could come to us deaf, dumb, blind; imbecile, idiot, insane, and WITHOUT ASKING THEM ONE QUESTION OR THEIR TELLING US ONE THING, we would know what to do, where to go to get them well; and still not know what they suffered with, where it was, or how bad it was.

Today we KNOW *THE* cause, WHERE it is, WHEN it is, how to prove its position and location, HOW to adjust it, knowing that from there on Innate does everything which needs be done to get them well. Health does not depend upon us. Health comes from Innate within the patient which we can neither increase nor decrease; neither can we "irritate" or "goad" it, hasten or slow it.

That kind of work is scientific and artistic. The doctor of Chiropractic now becomes in reality what he should have been 5,000 years ago.

TODAY – THE SPECIFIC

(Some of much of this research is covered in detail in our Volume XXV (1951) CHIROPRACTIC CLINICAL CONTROLLED RESEARCH—744 pages. It will bear study on your part.)

Today you are here to learn more about the specific which our research has proven. It is yours to accept or reject. You may have many reasons why you should reject it. You may have other reasons why you would like to adapt and adopt it. Whatever the reasons, pro or con, this much is certain: ultimate objective is to get largest percentage of successes well with least percentage of failures.

It is well to keep in mind, if the Chiropractic principle and practice be correct, that Innate will not flow the normal quantity of mental impulse supply to sick organ UNLESS AND UNTIL pressure is released, occlusion opened, and THE right vertebral subluxation has been adjusted in right way, at right time. Even this, sometimes happens with accidents.

HOW TO TEST TO PROVE

Perhaps you will gain much here that will enlighten you.

You can be skeptical, have honest doubts, but let us suggest a fair and just test. When you go home, divide your practice into two divisions:

1. Continue on with old cases as you had before, using this, that, or something else; this or that technique or some other.

2. Upon arriving home, take all NEW cases, confine your adjustment to what you learn here, using NCM, spinograph, neurocalograph, preventing over-adjusting. Give an adjustment *only* where you *find* interference and then *only* when it is; follow spinograph interpretation, and then *only* on atlas or axis. Do nothing else in any other way.

At end of six months, check new group as against older group and prove to yourself which is better, quicker, more accurate, more reliable, and accomplishes more in a quicker time at less cost to patient.

CHIROPRACTIC FOR TODAY AND TOMORROW

The world of human beings is a sick people. Innately, their minds have not duplicated their potentials. Physically, they fall far short of being capable of doing what Innate dictates.

Chiropractic, as we know and apply it today, with the D. D. Palmer principle and our application, will do more for mankind than any other method. And we state clearly here and now that we have not said the last word in trying to attain our objectives; but we do say it is far better than any other we know of. At least we dare to print our findings which none other has done to date.

You have within your grasp the greatest understanding of how Innate gets sick well, in the history of mankind. Not only will YOU permit restored health to the sick, not only will you raise yourself to greater levels, but in so doing you increase ability of millions now living and millions to come.

Chiropractic is more than a method of punching backs, indiscriminately, to exhibit greed for dollars, to buy cars, to live the life of Riley. It is an Innate process, a natural method of making possible the elevation of a human race to equal their Innates within.

Today, for the first time, we are stressing a greater understanding of the value of Innate within all vertebrata, once it can get through to deliver its destinies to man.

Today, for first time in history of man, YOU are being directed as to why race is below par and how to raise those mental and physical standards up to par by application of a simple principle, with a simple practice, attaining a simple result.

It is difficult for any of us to grasp the tremendous importance of that knowledge and ability we possess in Innate within. Can we rise to its importance? That can be answered only by you, by what you do the balance of your lives in present forms.

Midst complexities of our educated human behaviors we are prone to overlook the simplicities of how Innate wants us to live. May we have the educated mental capacities and physical abilities to rise to the obligation we owe the human race! The only obligation the world owes us is an opportunity. Beyond that, it is our obligation to repay the world by rendering Innate's service to others.

We hope *we* have risen, or will rise, to Innate's possibilities.

What lies ahead, is beyond the belief of any of us.

CHAPTER 6

The Story of CAN ANYBODY?

West Hempstead, New York,
January 31, 1952.

Dear Dr. Palmer:

I have been appointed chairman of a committee established to investigate a problem facing the Chiropractic profession.

We know from experience the respective Chiropractic colleges have varying opinions as to precisely what happens when an adjustment is given to accomplish a desired result. We are sincerely endeavoring to secure the views of various qualified men in Chiropractic and would very much appreciate your candid reply to this question: "How would you explain the phenomenon of an adjustment and how it restores health?"

We feel that the time is long overdue for this question to be answered. We want to assure you, however, that we are all in agreement on the following points:

1. Chiropractic has been getting sick people well for over 50 years.
2. The philosophy of Chiropractic has no counterpart in other professions.
3. Some of the theories previously set forth in Chiropractic may have served a useful purpose at the time, but certainly offer no explanation that the profession can unanimously agree on.
4. Pure science means the ability to predict in advance the end result—as in mathematics.

The aforementioned should not suggest that pure or applied science in itself can hasten a patient's recovery, but we know that something happens between the giving of the adjustment and the eventual recovery. This undefined something must be presented in scientific terminology, then the unbiased professional mind will feel free to accept Chiropractic as a science and not a theory, and the scientific basis of CHIROPRACTIC will have been established.

You can be assured that any effort on your part towards answering this question will be appreciated.

With kindest personal wishes,

Sincerely yours,

AEW:dr ALBERT E. WERNER, D.C.

Sarasota, Fla., Feb. 5, 1952.

Dear Albert:

The "problem" you present is not as easily answered as you suggest. We present an answer as we see it.

1st. "I have been appointed chairman of a committee —"

2nd. "We know from experience the respective Chiropractic colleges have varying opinions as to precisely what happens when an adjustment is given."

3rd. "We are sincerely endeavoring to secure THE VIEWS of various QUALIFIED men in Chiropractic"

4th. "We feel that the time IS LONG OVERDUE for THIS question to be answered."

5th. "... but certainly OFFER NO EXPLANATION that the profession CAN UNANIMOUSLY AGREE on."

6th. "... as in mathematics."

You set forth that "mathematics" is "a science". So is chemistry; therefore ALL people should agree.

Even tho "mathematics" is "a science", no two countries agree on mathematical value of coinage, changing from time to time, place to place, dollars, pounds, rupees, rubles, francs, etc.

Even though chemistry IS "a science" no two physicians AGREE when applying it to sick people.

Even tho "mathematics" IS "a science" no two medical men agree on its quantitative application in physiology, symptomatology, pathology, diagnosis, or treatment.

Your "problem" is that "chiropractic" SHOULD BE "a science", therefore all people WILL agree to the same solution.

"Chiropractic" is A NAME "Chiropractors" give to an interpretation of living objects, sick and well, and how one gets either way.

You have asked "respective Chiropractic colleges" their opinions on what happens, why, and how. This "problem" goes deeper than educated men. Getting *their* opinions, you will still find THEY DISAGREE because the "problem" would still exist. There is no way they *can* agree. THAT IS the "problem."

"We feel that THE TIME is long overdue for THIS question to be answered."

WE agree it has been "long overdue" for anybody to disagree on any vital issue, but it's been going on for millions of years in millions of educated minds. Perhaps you and your "committee"

CAN settle it in 30 days when you receive differing opinions "from respective colleges."

YOUR "problem" is: what can be evolved, solved, discovered, developed, said in a few words, in a few letters, from "respective Chiropractic colleges" which will bring about a meeting of the minds getting ALL PEOPLE TO THINKING AND ACTING ALIKE IN ALL THINGS THEY THINK, SAY, AND DO. That is some "problem" because it IS that far-reaching.

"This undefined something must be presented in SCIENTIFIC terminology, then the UNBIASED professional mind WILL feel free to accept Chiropractic as A SCIENCE and NOT A THEORY, and the SCIENTIFIC basis of Chiropractic will have been established."

Where can you or will you find the "unbiased professional minds"?

When you and your "committee" have brot about the solution of the "phenomenon" of different educated people, with differing educated opinions on similar educated subjects, and you have brot them together to where they are ground out like mechanical automatons and robots speak so they MUST agree on everything, you will have accomplished your objective.

What you want is to get, and insist upon, A CHIROPRACTIC IDEA, AN ABSTRACT PRINCIPLE, have it analyzed, broken down into a provable demonstrable PHYSICAL scientific formula. What you DESIRE is to get A HUMAN MOVEMENT of a group of people into a proven demonstrable mathematical physical chemical scientific formula that will ALWAYS work, in ALL people, under all VARYING conditions, who are not educated exactly and precisely alike, even tho no two people ARE EVER ALIKE and no ONE educated formula works exactly and precisely alike in ALL people in THE SAME way. What you still further ask for is to get inner abstract workings of an invisible indivisible unknown Innate quantity and quality beyond educated minds of all people, reduced to a definite equation in ALL people alike.

When our educated or finite mind can and will know *all* the infinite or Innate mind knows then the "problem" *will* be solved.

We at The PSC have been working on this "problem" for 56 years. We in The BJP Clinic have been researching this "problem" for 16 years on thousands of cases. We, too, seek the correct

solution of that "problem." We CAN reach it as far as human educated minds can control certain constants in OUR work which we have printed and presented to our profession. No other institution has done such.

May we humbly suggest that what your letter suggests, "we feel" be reduced to "pure science", "as in mathematics" in your requests, so we "respective Chiropractic colleges" who are asked OUR opinions can "predict in advance the end result" YOU want? *Your* letter is unscientific, unmathematical as you state them. Your letter in itself is equivocal and not stated in terms of science "as in mathematics", nor could you do so if you wished.

There are 148 different "christian" schisms in America alone. In the world there are HUNDREDS of "saviors"; hundreds of religions — on which no two people professing the same thing agree. They have the same "problem."

No two people think, speak, write, print, or act alike in dress, food, likes or dislikes, habits, etc. They have the same "problem."

No two people in same business are alike. When you get THEM to where they are, will you tell us how you brot it about? We'd like to know!

Right now the world is torn asunder, country against country, ideologies against ideologies. We are at war, nation against nation. Right now our country is split into factions as to who is going to or should be our next president. We are a people against and for people. "Some of the theories previously set forth . . . may have served a useful purpose AT THE TIME, but certainly offer NO explanation" that our people ". . . can UNANIMOUSLY AGREE ON."

We note YOU, as "appointed chairman of a committee," HAVE agreed on four points. There are many who might DISAGREE with you and your committee. What right have YOU or YOUR COMMITTEE to arbitrarily and empirically set up what YOU AND YOUR COMMITTEE agree upon? What right have YOU OR YOUR COMMITTEE to set yourselves as judge and jury to commend or condemn the work of others who have done one million times more research than any or all of you could ever do in your few years in our work? Will YOUR suggestions to

"respective Chiropractic colleges" bring forth agreement with you and your committee?

When you HAVE solved this "phenomenon" of getting EVERYBODY thinking SAME thots on SAME THINGS at SAME TIMES, we wish you would let us know because *that* is a "phenomenon" everybody has been trying to solve since time began. If, as and when YOU DO, you will have done what was never before done.

We at The PSC in our 56 years of research have laboriously presented OUR research many times, many ways, many places, and WE have never been able to get all OUR people agreed. Perhaps you and your committee can, with a few letters in a few days, with a few words. We shall await your solution with anticipation and expectation.

People EDUCATIONALLY think what and as they do, partly because of environment, largely because of parental backgrounds, including nationalities of peoples, religions, politics, financial conditions, climates, cities or villages — each helps or hinders an EDUCATED mental pattern. All backgrounds, before or after birth, nobody can change. He may learn to direct and in part control.

There is no positive, pure, physical strain in all alike in any one or all people in common; therefore there is no "science" in people. We are a conglomerate heterogeneous biological mixed mass. People have cross-bred in and out so many conflicting physical and educated mental elements that nobody definitely or "mathematically" knows what he is or how he thinks. These conglomerate physical and educated conditions influence his peculiarities, quirps, eccentricities, and idiosyncracies of educated thinking on any and all "problems."

Inasmuch as no two people have EXACTLY SAME EDUCATED backgrounds; inasmuch as educated backgrounds establish his educated mental pattern, it would be impossible to find TWO people with those EXTERNAL conditions EXACTLY alike, therefore no two people CAN OR WILL educationally think EXACTLY alike on any ONE subject, including "How would you explain the phenomenon of an adjustment and how it restores health?" Yet this "appointed chairman of a com-

mittee" asks several "respective Chiropractic colleges" to reverse backgrounds and bring about a common educated cosmos out of an educated chaos.

All people, regardless of country, color, or creed, DO LIVE EXACTLY THE SAME INNATE INTERNAL biological and functional life. All drink, eat, urinate, defecate, heat, cool, have organs and viscera alike; have same chemical and mechanical functions; have senses alike; have forms according to species and families; get sick because of violations of one common Innate law in all alike; get well when that Innate law common to all is restored. INNATE INSIDE *IS* THE SAME IN ALL. Innate functions *THE* SAME in all natural composite created objects, biped and quadruped. That Innate pattern, mentally and physically IS THE SAME regardless of educated variables that influence variable external educated thinking. *That* Innate law is inside, never outside; works the same whether educated man knows it or doesn't; understands or ignores; believes or denies; whether schools agree or disagree on what, where, how or why.

THAT is the keen distinction this "chairman of the committee" has not recognized. He wants ALL CHIROPRACTORS TO EDUCATIONALLY THINK, reach conclusions, EXACTLY ALIKE. This is impossible. He does not grasp the ONE GREAT OUTSTANDING CHIROPRACTIC PRINCIPLE that ALL PEOPLE — CHIROPRACTORS OR PATIENTS — ARE ALIKE INNATELY INTERNALLY. Therein lies the UNIVERSAL application OF CHIROPRACTIC. The Chiropractor can educationally think anything, on all things, or oppose all; contradict the Chiropractic principle, deny it; differ from everybody else on any and all subjects, including this "problem" where two or more "respective Chiropractic colleges" may radically "have varying opinions" on "what happens when an adjustment is given;" the vertebral subluxation and its sequences, the vertebral adjustment and its restoration ARE ALIKE regardless. There is no German subluxation and Japanese adjustment; no Russian occlusion and French opening; no Swedish pressure and Chinese releasure; no Asian reduction in mental impulse supply and African restoration of that supply. Vertebral subluxation AND vertebral adjustments *are the same* everywhere in all people, regardless of educated differences of educated minds as

to explanation of what might or might not happen in explanation thereof.

Millions of sick people existed previous to 1895, all caused by vertebral subluxations. Millions of sick people have been getting well previous to 1895 by vertebral adjustment. *Accidents* PRODuce subluxations and *accidents* REduce subluxations. The falling brick, fall down stairs, fall off a ladder did not know the scientific explanation, nor could it "explain the phenomenon of an adjustment and how it restores health."

If all variable educated people would let one common Innate denominator direct their educated Chiropractic thinking, this "chairman of a committee" would have the Innate "scientific basis of Chiropractic."

If you wish *our* full and complete answer to your "problem", see Volume XXV, CHIROPRACTIC CLINICAL CONTROLLED RESEARCH, Palmer, 1951, which represents 56 years of application to this "problem". Also secure our booklets giving a broken-down analysis of THE RESULTS of that research. In this way you can secure OUR explanation of your "problem."

As ever,

B.J.

P.S. If you quote or use any part or parts of this letter, or read any part or parts to your committee or at any meeting, I respectfully request you be just to our views by quoting it entire, exactly as is.

CHAPTER 7

The Story of
CAN THEY, OR WILL THEY?

Florida Chiropractors, under a Florida Chiropractic license, began to do many things other than Chiropractic under that license. They went hog-wild. Somebody raised the question to the Florida Attorney-General. He passed the buck back to Florida Chiropractic Board in the following language. We think if all facts were known, somebody briefed him to give this language.

His ruling follows:

PROFESSIONS AND VOCATIONS
CHIROPRACTIC

April 6, 1951 051-83

CHIROPRACTORS — FOODS, FOOD CONCENTRATES, FOOD EXTRACTS — USE OF AUTHORIZED — C. 460, FLORIDA STATUTES.
QUESTION: Do persons licensed to practice Chiropractic in this state under Chapter 460, Florida Statutes, have the legal authority to administer foods, food concentrates and food extracts other than orally, such as subcutaneously, intravenously, intramembraneously or intramuscularly?

To: Dr. Daniel K. Kirk, Secretary-Treasurer, State Board of Chiropractic Examiners:

Section 460.11 (2) (B), Florida Statutes, provides in pertinent part that "Chiropractors may adjust, manipulate, or treat the human body by manual, mechanical, electrical, or natural methods, or by the use of physical means, physiotherapy (including light, heat, water or exercise) or by the use of foods and food concentrates, food extracts....."

The answer to your question depends upon the interpretation of the word "use" as contained in the above quoted statute. The statute does not specifically indicate in what particular manner such food extracts or concentrates may be used or administered. Essentially, then, the question is whether the statute contemplates that such food products are to be administered orally only, or whether other recognized methods of administering foods to the human body can be utilized by Chiropractors.

The word "use" is of broad scope and definition. It means to make use of; to convert to one's service; to employ; to avail oneself of; to put into operation; to cause to function; to apply (See Vol. 43, Words and Phrases, page 463, et seq.). Accordingly, there seems no legal basis to assume that the word, as used in the statute, meant to imply oral use only, in the absence of anything tending to indicate such restrictive application of the word.

Therefore, since I can find nothing in Chapter 460, or other statutes expressly prohibiting the use of foods by means other than through the mouth, or even tending to indicate any restrictive definition of the word "use," the ultimate answer to your question would, in my opinion, depend largely upon whether or not members of the Chiropractic profession are qualified by reason of their education and experience to introduce said substances by the other processes mentioned. Since the administration by subcutaneous, intravenous, intra-membraneous or intra-muscular methods requires a certain specialized knowledge over and above that required for oral introduction, it would seem logical to conclude that such methods should be employed only by persons having training in that particular technique. Whether or not a licensed Chiropractor is technically qualified to give injections, or to employ particular methods of using foods, food extracts or concentrates here under discussion, is a matter for professional determination by your Board, rather than this office, in my opinion. From a legal standpoint, however, it appears that the term "use" as contained in the governing statute is sufficiently broad to include methods other than oral introductions, provided the Chiropractor is technically qualified to employ such other means.

Accordingly, in view of the broad application of the word "use" in the statute, and in the absence of any indication that such word was intended to mean only oral use, it is my opinion that licensed Chiropractors have the legal right to use foods, food concentrates, and food extracts in the treatment of the human body by the various means set forth in the question, provided such Chiropractors are technically qualified to employ such methods.

Richard W. Ervin
Attorney General.

RWE/JAM/LW
S

Ed Saunders, President of the Florida Chiropractors Association, put the issue squarely up to the Florida Chiropractic Board in the following letter:

Fort Myers, Florida, June 26, 1951.

Dr. George M. Coates, President
Florida State Board of Chiropractic Examiners
Bradenton, Florida.

Re: Attorney General's Opinion 051-83

Dear Dr. Coates:

In the fourth paragraph of his opinion, the Attorney General states that: The State Board of Chiropractic Examiners must determine whether or not licensed Chiropractors are qualified by reason of their education and experience to administer Food, Food Concentrates, and Food Extracts subcutaneously, intravenously, intramembraneously, or intramuscularly.

Sooner or later the Board must make a decision on this point to avoid legal complications. In the interest of Chiropractic and in the interest of the public health and welfare the officers of the Florida Chiropractors' Association call upon the Board to make that decision now.

Your decision should clarify two important points:

1. Whether or not the use of injections is being, or has ever been taught in the Chiropractic Schools, recognized by Chiropractic Board of Examiners.
2. Whether the use of injections is a part of Chiropractic Theory and Practice or part of Medical Theory and Practice.

If Chiropractors are permitted to use injections, the following important questions must be answered:

1. Who is and who is not qualified to give injections under a Florida Chiropractic license?
2. Are they qualified not only to administer injections; but also are they qualified in the treatment of possible bad sequelae that might follow such injections?
3. What steps is the Board prepared to make to determine these qualifications?
4. What additional risks in Malpractice Litigation, if any, does a Chiropractor assume by administering such injections?

These issues are a source of great concern to the members of the profession both in Florida and elsewhere.

As President of the Florida Chiropractors' Association, I am obliged to do all in my power to protect and defend Chiropractic from Medical control or domination. It is our sincere belief that, if injections are to be permitted under a Florida Chiropractic license, it will be a stepping stone to such medical control. Your Board should earnestly and thoroughly consider this danger before making a decision.

Prolonged indecision will seriously endanger our professional future. In view of the Attorney General's opinion, those holding Florida licenses are looking to the Board for an immediate Board ruling. The Board is in a position to head off possible litigation by exercising jurisdiction over this question before it reaches the courts.

For these reasons we respectfully suggest and urge the Board to call a special meeting at the earliest possible time.

Sincerely yours,

(Signed) E. M. Saunders, D.C.

E. M. Saunders, D.C., Pres.,

Fla. Chiropractors' Ass'n, Inc.

EMS/jc

Chiropractic schools were asked direct questions bearing upon this issue.

We reproduce fotostatic copies of their replies. These schools are to be highly commended for their forthright and courageous stand on this issue. We were surprised at stand taken by SOME of the schools.



Dade County Chiropractic Society

INCORPORATED

J. J. KIRTON, D.C.
PRESIDENT
1335 SW 8TH STREET
MIAMI, FLORIDA

M. O. CHANCE, D.C.
VICE-PRESIDENT
340 SINALOA AVENUE
CORAL GABLES, FLORIDA

T. P. AGH, D.C.
SECRETARY-TREASURER
76 E. 2ND STREET
HIALEAH, FLORIDA

W. M. WISHNER, D.C.
CHAIRMAN, COMMITTEE
ON EDUCATION
320 LINCOLN ROAD
MIAMI BEACH, FLORIDA

May 20, 1951

Chiropractic Institute of New York
152 West 42nd Street
New York 18, N.Y.

Dear Sirs:

Because of a recent legal decision in Florida, we feel that it has become necessary to determine the qualifications of Chirpractors who have graduated from your school. We respectfully request that you answer the following questions. A self addressed, stamped envelope is enclos ed for your convenience.

(1) Have you ever taught, as a part of your regular curriculum, the technique and practice of the therapeutic administration of any substances whatever through injection into the human body intramuscularly, subcutaneously, intramembranously, or intrave nously?

No.

(2) Do you, in any way, advocate to your Chiropractic students that these methods of administration of vitamins, foods, food extracts, food suppliments, or food concentrates be used as a part of their Chiropractic practices?

No.

If the answer to either of the previous two questions is affirmative, please answer the following:

(1) Do you have, as a part of your regular curriculum, a course teaching the use of injectable substances, their possible side effects and the medical treatment of the same?

(2) Do you feel that the use of vitamins, foods, food extracts, food concentrates, or food suppliments by hypodermic injection into the human body is compatable with Chiropractic theory and practice?

We will appreciate an immediate reply; and please include any comment you feel to be appropriate.

Very truly yours,

John J. Kirton, D.C.

John J. Kirton, D.C.
President

J. J. KIRTON, D.C.
PRESIDENT
1323 SW 8TH STREET
MIAMI, FLORIDA

M. D. CHANCE, D.C.
VICE-PRESIDENT
240 GIRALDA AVENUE
CORAL GABLES, FLORIDA

T. P. ASH, D.C.
SECRETARY-TREASURER
73 E. 2ND STREET
HIALEAH, FLORIDA

W. M. WISHNER, D.C.
CHAIRMAN, COMMITTEE
ON EDUCATION
960 LINCOLN ROAD
MIAMI BEACH, FLORIDA

Dade County Chiropractic Society

INCORPORATED

May 20, 1951

Columbia College of Chiropractic
119 West Franklin St.
Baltimore, Maryland

Dear Sirs:

Because of a recent legal decision in Florida, we feel that it has become necessary to determine the qualifications of Chiropractors who have graduated from your school. We respectfully request that you answer the following questions. A self addressed, stamped envelope is enclosed for your convenience.

(1) Have you ever taught, as a part of your regular curriculum, the technique and practice of the therapeutic administration of any substances whatever through injection into the human body intramuscularly, subcutaneously, intramembranously, or intravenously? No

(2) Do you, in any way, advocate to your Chiropractic students that these methods of administration of vitamins, foods, food extracts, food supplements, or food concentrates be used as a part of their Chiropractic practices No

If the answer to either of the previous two questions is affirmative, please answer the following:

(1) Do you have, as a part of your regular curriculum, a course teaching the use of injectable substances, their possible side effects and the medical treatment of the same? No

(2) Do you feel that the use of vitamins, foods, food extracts, food concentrates, or food supplements by hypodermic injection into the human body is compatable with Chiropractic theory and practice? NO

We will appreciate an immediate reply; and please include any comment you feel to be appropriate.

Very truly yours,
John J. Kirton, D.C.
John J. Kirton, D.C.
President

Dr. J. N. Firth, *Pres.*
Dr. L. J. Steinbach, *Vice-Pres.*

Dr. A. G. Hazmuras, *Pres.*
Dr. L. M. Kirn, *Sec'y*

The School of Preference

LINCOLN CHIROPRACTIC COLLEGE, INC.

Universal Chiropractic College—affiliate

631 NORTH PENNSYLVANIA STREET
INDIANAPOLIS 4, INDIANA

May 24, 1951

Dr. J. J. Kirton
1323 S.W. 8th St.
Miami, Florida

Dear Dr. Kirton:

In reply to your inquiry of May 20, I will state that we do not teach, nor have we ever taught, the use of any therapeutic substance to be injected into the human body, either intramuscularly, subcutaneously, intravenously or intramembranously.

In answer to the second question, I can also state that we do not advocate, nor has the teaching of this college ever advocated, the administration of vitamins, foods, food extracts, food supplements or food concentrates by injection through the skin.

However, we do of course teach in diet and nutrition where the function of all food substances and vitamins are scientifically explained, following standard texts on the subject of nutrition and diet.

I am enclosing herewith a copy of our current catalog which shows our entire curriculum on page 4. This curriculum includes all subjects which are now taught or have ever been taught in the Lincoln Chiropractic College since it was founded in 1926.

Very truly yours,

LINCOLN CHIROPRACTIC COLLEGE, INC.

J. N. Firth

JNF:lnh

THE KANSAS-STATE CHIROPRACTIC COLLEGE, INC.

(A Professionally Owned and Operated Institution)

626 North Broadway

Wichita 8, Kansas

May 24, 1951

John J. Kirton, D. C., President
Dade County Chiropractic Society
1323 SW 8th Street
Miami, Florida

Dear Doctor Kirton:

Your letter of May 20 has been received by the college. The answer to both of your questions is, "No!"

If we can give you any further information concerning our school, please feel free to contact us.

Very truly yours,

Vada Snyder

Mrs. Vada Snyder,
Secretary-Treasurer

VS:mb

LOGAN
BASIC
College of Chiropractic

HUGH B LOGAN D C
FOUNDER
VINTON P LOGAN D C
PRESIDENT

3701 FLORISSANT ROAD
ST. LOUIS 21, MO

May 25, 1951

Dr. J. J. Kirton
1323 S. W. 8th St.
Miami, Fla.

Dear Dr. Kirton:

I have your registered letter received yesterday. I hasten to answer giving the necessary information your letter requested.

The answer to both questions #1 and #2 is definitely no. Insofar as both of our questions are answered in the negative, I do not feel, therefore, it becomes necessary to answer the second group of questions #1 and #2.

It is my frank opinion there shall ever be room, in the heart of a good chiropractor, for a good medical doctor and vice versa. I am also of the opinion those in Chiropractic who would endeavor to change our profession and take away the rights of others by absolution, are not in accordance with the Constitution of the United States.

I hope I have answered your letter and if I can be of further service in this matter, please let me know.

Very sincerely yours,

VINTON P. LOGAN, D. C.
President

2 inns



Canadian ... College

TORONTO 5, CANADA

TELEPHONE MIDWAY 0917

May 25, 1951

Dr. J. J. Kirton
1323 S. W. 8th Street
Miami, Florida

Dear Dr. Kirton:

Your letter of May 20th containing questions on what we teach at our College has been referred to me.

1 - We have never taught and do not at present contemplate teaching the use of the hypodermic needle in any way, shape or form.

2 - We do not advocate to our students the use of injectables as a part of their chiropractic practice.

Very truly yours,

R. O. Muller, D. C., Ph.C.
Dean

ROM:jm



May 25, 1951

Dr. John Kirton, President
Dade County Chiropractic Society
1323 S.W. 8th Street
Miami, Florida

Dear Doctor Kirton:

In answer to your communication of May 20th, I would simply like to state that the answer is a definite No to the first two questions that you submit and hence, the following two need no further explanation.

We have never in any way whatsoever taught the technic and the practise of therapeutic administration of any substances through injection. We feel that such is fully incompatible with chiropractic theory and practice.

I trust that this represents the information that you seek and be assured that if we can be of any further service every effort of cooperation will be expended.

Very truly yours,

JJ:rmb

J. J. Janse, President

SCHOOL OF CHIROPRACTIC

SCHOOL OF NATUROPATHY

THE WESTERN STATES COLLEGE . . .

EDUCATIONAL SECTION

HEALTH RESEARCH FOUNDATION

TELEPHONE TABOR 1343
4525 S. E. 63RD AVENUE

PORTLAND 6, OREGON

May 26, 1951

John J. Kirton, D.C.
Miami Flordia

Dear Doctor:

In reply to your letter of May 20, 1951.

Question (1) The answer is in the negative. We believe now and always have believed that the injection of any substance into the human body with a therapeutic intent is the practice of medicine and is forbidden to chiropractors both by law and by ethical considerations.

Question (2) Again the answer is in the negative. In fact we feel that the value of many of these products is still debatable no matter how they may be administered. We further believe that the forgoing is true for any school of practice calling itself drugless or non medical.

Very truly yours,

Dr. W. A. Budden

Director, Western States College

Dr. H. V. Reeves

Dean, School of Chiropractic

WAB:CG



The Palmer School of Chiropractic
(CHIROPRACTIC FOUNTAIN-HEAD)

ADDRESS ALL CORRESPONDENCE TO FIRM AND NOT INDIVIDUALS
HERBERT C. HENDER, D.C., PH.C
DEAN

DAVENPORT, IOWA, U.S.A.

May 29, 1951

John J. Kirton, D.C., President
Dade County Chiropractic Society
1323 SW 8th. Street
Miami, Florida

Dear Dr. Kirton:

Questions posed in your letter of May 20, 1951, can both be answered with an emphatic, "No."

More specifically so that the record may be clear, we repeat your Questions, and state our answer:

(1) Have you ever taught, as a part of your regular curriculum, the technique and practice of the therapeutic administration of any substances whatever through injection into the human body intramuscularly, subcutaneously, intramembranously, or intravenously?

Answer: No.

(2) Do you, in any way, advocate to your Chiropractic students that these methods of administration of vitamins, foods, food extracts, food suppliments, or food concentrates be used as a part of their Chiropractic practices?

Answer: No.

Sincerely yours,

THE PALMER SCHOOL OF CHIROPRACTIC

H. C. Hender

HCH:gc

H. C. Hender, Dean.

Citrus 4-3184 CHAPMAN 5-1251

LOS ANGELES COLLEGE OF CHIROPRACTIC
INCORPORATED AND CHARTERED 1911
920 EAST BROADWAY
GLENDALE 5, CALIFORNIA

June 1, 1951

Dr. John J. Kirton, President
Dade County Chiropractic Society
1323 S.W. 8th Street
Miami, Florida

Dear Doctor:

We received your letter of May 20, 1951 in which you presented the following questions:

(1) Have you ever taught as a part of your regular curriculum, the technique and practice of the therapeutic administration of any substances whatever through injection into the human body intramuscularly, subcutaneously, intramembranously, or intravenously?
The answer to this question would be "no".

(2) Do you, in any way, advocate to your Chiropractic students that these methods of administration of vitamins, foods, food extracts, food supplements or food concentrates be used as a part of their Chiropractic practices?
The answer to this question must be divided into two parts. If by "these methods" you refer to those mentioned under question No. 1, the answer is "No". We do advocate the use of vitamins, foods, food extracts etc., as part of the dietary care of patients.

I would appreciate it if you would explain the reason for these questions. Hope that we have been of service and feel free to call on us whenever you need to.

Sincerely yours,

Geo. H. Haynes

George H. Haynes, D.C.
Acting Dean

GHH:jd

A Professionally Owned Non-Profit Institution

That "Down-in-Dixie" School

Texas Chiropractic College

San Pedro Park San Antonio Texas

Office Of The Registrar

June 4, 1951

Dr. J. J. Kirton,
President
Dade County Chiropractic Society
1123 SW 8th Street
Miami, Florida

Dear Dr. Kirton:

We acknowledge receipt of your letter of May 20, and in answer to the following questions as outlined in your letter the answers are as follows:

(1) We have never taught, as a part of our regular curriculum, the technique and practice of the therapeutic administration of any substances whatever through injection into the human body intramuscularly, subcutaneously, intramembranously, or intravenously.

(2) We do not, in any way, advocate to an Chiropractic Student that these methods of administration of vitamins, foods, food extracts, food supplements, or food concentrates be used as a part of their Chiropractic Practices.

As you know, we are of the strict chiropractic school, and do not use any modalities of any sort in the practice, or in the teaching of our students. We are glad to answer these questions for you, in order that you might know the standard policy of the Texas Chiropractic College.

With kindest personal regards from everyone here at the college, we are

Yours very truly,

TEXAS CHIROPRACTIC COLLEGE

William J. Opitz, Registrar

aJO:wjh

BOARD OF CONTROL-GOVERNING BODY OF THE TEXAS CHIROPRACTIC COLLEGE
Dr. M. E. TURLEY, Chairman Dr. LEE GRIFFIN, Secretary Dr. I. P. BRAIN Dr. C. B. LOFTIN Dr. HUGH WARREN Dr. M. E. WEIDEN

June 4, 1951

Western States College
4525 S.E. 63rd Avenue
Portland 6, Oregon

Dear Dr. Budden:

We wish to thank you for your prompt reply to our letter of May 20th. It will help clarify the position of the Chiropractors here, and will give sound basis for opposition to their use of injectable substances Chiropractors in Florida, as in some other States, are plagued by certain misguided individuals who wish to branch out into the use of medical procedures. Your clear statement of policy will be of great material assistance in our efforts to keep the members of our profession within the limitations set down by the schools of Chiropractic and the laws of the State of Florida.

The Dade County Chiropractic Society, Inc. intends to fight to maintain the integrity of the Chiropractic profession and to continue it's position as a separate and distinct healing art.

We have enclosed, herewith, a copy of a recent decision by the Attorney General of the State of Florida relative to the practice of Chiropractic in this State. You will note that the State Board of Chiropractic Examiners is required to qualify all Chiropractors desiring the use of injectable foods, food extracts, or food concentrates, and that such qualification shall be based upon "their education and experience" in the stipulated techniques. Consequently, it seems logical to assume that the graduates of schools not teaching these techniques will not be so qualified. With this in mind, we will appreciate any efforts you may make to prevent any misunderstanding among students and among the Chiropractors now in the field.

Thank you.

Very truly yours,

John J. Kirton, D.C.
President

We herewith quote resolution of Florida Chiropractic Board after their meeting of July 9, 1951:

"In view of the fact that no Chiropractic College as recognized by the Florida State Board of Chiropractic Examiners, so far as we have been able to ascertain, teaches the injection of any substance in any manner; be it therefore resolved by the members of the Florida State Board of Chiropractic Examiners assembled in Jacksonville, Florida, on July 9, 1951, that this practice is not covered nor permitted by a license issued by this Board."

We sent the secretary the following wire of congratulations. We hope other Boards will have the same courage. If, however, this should get out of hand in some state or states, they may expect a Supreme Court action to settle the question.

Davenport, Iowa, August 22, 1951.

Dan Kirk, D.C., Secretary
State Board of Chiropractic Examiners
1046 Flagler Street,
Jacksonville, Florida.

Reports are to effect your Board ruled Chiropractors are not competent to use injections under their Chiropractic license. Would appreciate an official copy of this ruling. Your Board is to be congratulated on the courage exercised although the issue was clear. Imagine there was great pressure to contrary. Hope your Board continues along this line to protect Chiropractic against such encroachments.

B. J. Palmer.

Excerpts from THE FLORIDA CHIROPRACTOR, Vol. XXVI, No. 10, July, 1951:

"President
Saunders
Says:

"We then brought up the recent ruling of the Attorney General in regards to injections. Dr. J. Kirton, President of the Dade County Chiropractic Society, had previously written every known Chiropractic College asking them if they had ever taught injections or if they considered them part of Chiropractic. He received replies from every college stating that they had never taught injections and all colleges stated in no uncertain terms

that injections were not a part of Chiropractic. After much discussion, I stated that I was certainly opposed to the use of injections by Chiropractors and asked that the F.C.A. go on record opposing the use of injections by Chiropractors and ask that the State Board of Examiners meet as soon as possible and make a definite decision. Your Officers voted to go on record supporting these views and ordered your President to write a letter to the State Board of Examiners stating that we oppose the use of injections by Chiropractors and asking that they render a decision as soon as possible. I have asked Dr. Shafer to print this letter which has been sent to the State Board of Examiners."

"The June program of the Dade County Chiropractic Society was a continuation of HIO technique with Dr. Chance giving a very interesting explanation of HIO philosophy following a showing of a film made several years ago featuring Dr. B. J. Palmer demonstrating cervical adjustment.

"The meeting opened with a lively discussion of the recent ruling of the Attorney General relative to the 'use' of foods and food concentrates. This opinion recently handed down seems to many of our members to be a very dangerous one. The majority taking part in the discussion seemed opposed to the use of injectibles by persons professing to be chiropractors unless such persons are well trained in the administration of such injectibles. And a poll of Chiropractic colleges reveals that no Chiropractic school answering the questionnaire teaches technique qualifying Chiropractors in that art."

"Dr. A. H. Shafer, Jr.

Editor, The Florida Chiropractor

11 East 7th Street

Jacksonville, Florida.

"Dear Dr. Shafer:

"In the June issue of the Florida Chiropractor, you published a letter addressed to me from Dr. D. K. Kirk. As all the facts concerning this letter were not included, you, as an editor, should be informed of them. "Dr. Kirk's letter was written in reply to a request for information made by the Dade County Chiropractic Society and was written on the Dade County Society stationery. I signed it as President of the DCCS. I cannot understand why Dr. Kirk would reply with a personal letter to a letter directed to him in his official capacity from an organization representing some thirty-five Chiropractors. This discourtesy caused it to appear that I was the only one concerned. He also inferred in his letter that the Chiropractors of Dade County were extremely anxious to start using injections — this is definitely not the case. If you, Dr. Shafer, had printed the Dade County news release — in which we speak clearly on our

opposition to use of injection procedures — the Chiropractors throughout the State would be well aware of Dade County's position. As it is now, they may doubt us. Why was this news release not printed? It was certainly appropriate considering Dr. Kirk's letter. Do you want the Chiropractors elsewhere in the State to feel that their friends in Dade County want to become 'back door medicos'?

"Dr. Shafer, I take the position that you wish to be looked upon as an unbiased reporter. Therefore, I am sure that, upon more careful consideration, you would have published our news release together with Dr. Kirk's letter. However, much of the harm has already been done. It is now time to straighten things out.

"I would like to request, Dr. Shafer, that in fairness to the Chiropractors of Dade County and myself, you publish this letter and all of our letters to Dr. Kirk concerning this matter. I am enclosing true copies of these letters on the stationery on which they were originally written so that you may publish them in the next issue of the Florida Chiropractor.

Very truly yours,

John J. Kirton, D.C."

"DADE COUNTY CHIROPRACTIC SOCIETY

Incorporated

May 19, 1951.

"State Board of Chiropractic Examiners,

Office of the Secretary,

Dr. Daniel K. Kirk,

1046 Flagler Avenue,

Jacksonville 7, Florida.

"Dear Dr. Kirk:

"It has come to our attention that there has been a recent ruling by the Attorney General relative to the administration by Chiropractors of foods, food extracts, food supplements, food concentrates, and vitamins by injection into the body intramuscularly, subcutaneously, intramembraneously, intravenously.

"The members of this Society have requested that you be contacted concerning this ruling and have presented the following questions:

"(1) What is the context of the Attorney General ruling? (We would like to have a certified copy of same.)

"(2) What is a food?

"(3) What is a food concentrate?

"(4) What is a food extract?

"(5) What is a food supplement?

"(6) What is a vitamin, i.e., does this include B12 concentrate, does it include nicotinic acid, and/or sodium nicotinate?

"(7) Does this include such injectables as liver and iron?

"(8) Is calcium a food?

"(9) Can hormones such as cortisone and estrogen be classified as food extracts?

"(10) Is the Board of Examiners going to issue certificates of qualification or proficiency in the technique and practice of the therapeutic administration of substances by hypodermic injection?

"(11) By what means is the Board of Examiners going to determine the qualifications of the Chiropractors to treat by administration of various substances by hypodermic injections?

"We would appreciate an immediate answer on this matter as we do not wish to violate the law in any way whatsoever.

"Respectfully yours,

"John J. Kirton, D.C.

President."

DADE COUNTY CHIROPRACTIC SOCIETY

Incorporated

June 12, 1951.

"Florida State Board of Chiropractic Examiners

Florida Theatre Bldg.,

Jacksonville, Florida.

"Dear Dr. Kirk:

"In the light of the statements made in the Attorney General's decision 051-83 as follows: '... the ultimate answer to your question would, in my opinion, depend largely upon whether or not members of the Chiropractic profession are qualified by reason of their education and experience to introduce said substances by the other processes mentioned.' 'Whether or not a licensed Chiropractor is technically qualified to give injections, or to employ the particular methods of using foods, food extracts or concentrates hereunder discussion, is a matter for professional determination by your Board, rather than this office, in my opinion.' '... provided the Chiropractor is technically qualified to employ such other means.' '... provided such Chiropractors are technically qualified to employ such methods,' we wish to have an official statement from the Florida State Board of Chiropractic Examiners to the effect that we are or are not permitted by law to use injection methods in the therapeutic administration of foods, food extracts, or food concentrates. As this is a matter of possible great legal significance, we wish to have a specific answer — one which can be interpreted only in one way. In order to expedite this decision, we have written to the following schools of Chiropractic: Los Angeles College of Chiropractic, Logan College of Chropractic, Texas Chiropractic College, Canadian Memorial Chiropractic College, Chiropractic Institute of New York, Columbia College of Chiropractic, Palmer

School of Chiropractic, Lincoln Chiropractic College, Kansas-State Chiropractic College, National College of Chiropractic, and Western States College. Photostatic copies of our letters and their replies are enclosed.

"We would like for the Board to face the problem squarely and give us a definite official decision as to whether we can or cannot use injections as discussed in the Attorney General's decision.

"Very truly yours,

"John J. Kirton, D.C.

President."

"Miami, Florida, June 12, 1951.

"Dr. D. K. Kirk,

Florida Theatre Bldg.

Jacksonville, Fla.

"Dear Dr. Kirk:

"I enclose this personal letter so that I might voice opinions which may not be held by all members of the D.C.C.S.

"I concur with the answers to our questions up to No. 6c — Is Sodium Nicotinate a vitamin? I believe Sodium Nicotinate to be a chemical which gives a similar therapeutic reaction in the human body to that of Nicotinic Acid. I am of the opinion that this may be included in Materia Medica.

"In question No. 7b, I believe that you are giving an answer based upon an erroneous argument. It is true that iron is found in the hemoglobin, in soils, plant life, and mineral waters. But isn't it also true that almost every other element is found in one or more of these places? Check in any Chemistry text. Are all elements found in foods, soils, etc., permissible to use just because they are found in nature? I seem to recall that the Naturopaths use an argument similar to this to salve their conscience in their use of drugs. Where are we, as Chiropractors, going to draw the line? Iron, in an isolated form, might be found in shingle nails and also in iron cacodylate (injectable), neither of which I would give to one of my patients. The shingle nails might be a little difficult to digest and the iron cacodylate is definitely a part of Materia Medica. Chiropractors are specifically prohibited by law to use anything included in Materia Medica.

"In question No. 8. Calcium is not a food, it is a chemical element. You would not care to administer pure calcium to one of your patients. He would quickly become very dead. All injectable forms of calcium (calcium gluconate, etc.) are included in Materia Medica.

"Whether you like it or not, Dr. Kirk, the State Board must make some sort of ruling on the question of injections. The State Law provides for such action in Section 6. Also see Section 25.

"Yes, I remember what happened in Tennessee. I have always been opposed to the dual license proposition. If you will investigate, you will

find that the only time there has been any sincere effort to change it was when I opposed it before the DCCS. I am for having licensure for either one or the other — not for both.

"In conclusion, I would like to state that I believe that a serious mistake will be made if Chiropractors are allowed the use of injection procedures — the line between foods and Materia Medica is too fine.

"With kind personal regards,

"John J. Kirton, D.C."

June 27, 1951.

"Dr. Zene Tozer
631 N.W. 36th Street
Miami, Florida.

"Dear Zene:

"The enclosed envelope tells the reason why your report from Dade County was not published in the June issue of the Florida Chiropractor. You will note that the envelope is incorrectly addressed. As a result of this error it had to be given Directory Service by the post office. This mail was placed in my mail box June 23, 1951. My mail is delivered about 3:00 p.m. every day. The 23rd being Saturday I was not at my office in the afternoon.

"I found your report in the mail box Monday morning, June 25, 1951. Immediately I called the Jacksonville Letter Shop but the stencil had been cut and they were in the process of assembling the bulletin when I called.

"You know that the 'dead line' is the 20th of each month. With all the work I do, I have to work on schedule.

"I have a letter from Dr. John J. Kirton inferring that I am a biased reporter. I assure you that this is not true and I believe Dr. Kirton will change his mind when he learns the facts.

"If Dr. Kirton will read the May issue of The Florida Chiropractor he will note that the opinion of the Attorney General was followed by an article by Dr. Wallace C. Andrews, 'Quo Vadis.' Let me assure you that it was not by accident that it followed the Attorney General's opinion. "I will publish the news report you sent me in the next issue of The Florida Chiropractor. If you have any further news please send it to me at once. I am leaving for Chicago about the 12th of July — will take the National P.G. course and then on to Detroit for the NCA Convention.

Hope to see you there.

"Please show the envelope to the Dade County Society.

"Sincerely yours,

"A. H. Shafer, Jr., D.C."

"June 27, 1951.

"Dr. John J. Kirton,
1323 S.W. 8th Street,
Miami, Florida.

"Dear Dr. Kirton:

"Copy of my letter to Dr. Zene Tozer who submits the news from Dade County explains why the report did not appear in the last issue of The Florida Chiropractor.

"I have always found Dr. Tozer to be a gentleman in every respect and I am sure he will show the envelope to the Dade County Society.

"You infer in your letter to me that I am biased. If I am, it is for CHIROPRACTIC.

"I shall be most happy to publish your letter to The Board of Chiropractic Examiners and all other correspondence regarding same in the next issue of The Florida Chiropractor.

"Sincerely yours,
"A H. Shafer, Jr., D.C."

FLORIDA CHIROPRACTORS' ASSOCIATION, Inc.
Office of Director

"July 2, 1951

"Dr. A. H. Shafer, Jr., Editor
Florida Chiropractor
11 E. Seventh Street
Jacksonville, Florida.

"Dear Dr. Shafer:

"Thank you for returning the envelope in which my Dade County News Release was mailed. You may be assured this office regrets very much the error in misaddressing that caused it to reach you several days after your deadline for such items.

"I shall exhibit the returned envelope bearing the post office notations at our Dade County Society meeting tomorrow evening and explain why our news did not appear in the June issue. You may publish the letter if you wish, but in any event I wish you to know that I consider the fault lies with me and that you are not to blame in any way.

"Sincerely yours,
"Zene Tozer, D.C."

"Miami, Florida, July 2, 1951.

"Dr. A. H. Shafer, Jr.
Editor, The Florida Chiropractor
11 East 7th Street
Jacksonville, Florida.

"Dear Dr. Shafer:

"Received your letter of June 27, 1951 and I sincerely regret that the error in the addressing of Dr. Tozer's Dade County news release caused so much misunderstanding. We do have our trials and tribulations, don't we? You may rest assured that the matter will be straightened out to everyone's satisfaction at the July 3rd meeting of the DCCS.

"We really appreciate having all of our correspondence with Dr. Kirk published so that those in other parts of the State may know our feeling on the matter of Chiropractors and injections. As we in Dade County have crusaded in many of these fights to help keep Florida Chiropractors within the bounds of reason, we are thankful for this opportunity to make it clear that our motives are sincere and honest — and are directed toward the best interest of the Chiropractic profession.

"In closing, Dr. Shafer, I wish to say that I do not for a moment doubt your integrity as a Chiropractor nor do I underestimate the difficulties encountered in the position you hold as Editor of the Florida Chiropractor. You usually end up in the middle of things, don't you?

"Very truly yours,
"John J. Kirton, D.C."

"DADE COUNTY NEWS

"The June news having been incorrectly addressed did not reach Dr. Shafer until several days after the deadline for news to reach his desk thus June report will be included in this release. The June meeting opened with a lively discussion of the recent ruling of the Attorney General relative to the 'use' of foods and food concentrates. The opinion as carried in a recent issue of THE FLORIDA CHIROPRACTOR seems to many of our members to be a very dangerous one. The concensus of those present being that the use of injectables by members of the Dade County Chiropractic Society would be considered outside the accepted practice of Chiropractic. A poll of Chiropractic colleges conducted by the society indicates that no college teaching Chiropractic includes technique which would qualify a Chiropractor in the art of administering foods or food concentrates by injection.

"Dr. Chance and Dr. Robinson continued demonstration of HIO technique. A movie showing Dr. B. J. demonstrating cervical adjustment was a feature of the evening.

"The Society amended their constitution by adopting the following amendment:

" 'No member shall be engaged in the practice of any profession, in addition to Chiropractic, the activities of which are in any way contrary to the principles and Practice of Chiropractic as defined in the Florida Chiropractic Law.'

"Proponents of the amendment expected more opposition than actually developed. In the opinion of many members this or a similar amendment will ultimately be found necessary in all Chiropractic organizations."

FLORIDA CHIROPRACTORS' ASSOCIATION, Inc.
Office of the President
Fort Myers, Florida

June 26, 1951.

"Dr. George M. Coates, President,
Florida State Board of Chiropractic Examiners,
Bradenton, Florida.

Re: Attorney General's Opinion
051-83

"Dear Dr. Coates:

"In the fourth paragraph of his opinion, the Attorney General states that the State Board of Chiropractic Examiners must determine whether or not licensed Chiropractors are qualified by reason of their EDUCATION and EXPERIENCE to administer Food, Food Concentrates, and Food Extracts subcutaneously, intravenously, intramembraneously or intramuscularly. Sooner or later the Board must make a decision on this point to avoid legal complications. In the interest of Chiropractic and in the interest of the public health and welfare the officers of the Florida Chiropractors' Association call upon the Board to make that decision now.

"Your decision should clarify two important points:

"1. Whether or not the use of injections is being, or has ever been taught in the Chiropractic Schools, recognized by Chiropractic Board of Examiners.

"2. Whether the use of injections is a part of Chiropractic theory and practice or part of Medical Theory and Practice.

"If Chiropractors are permitted to use injections, the following important questions must be answered:

"1. Who is and who is not qualified to give injections, under a Florida Chiropractic License?

"2. Are they qualified not only to administer injections; but also are they qualified in the treatment of possible bad sequelae that might follow such injections?

"3. What steps is the Board prepared to make to determine these qualifications?

"4. What additional risks in malpractice litigation, if any, does a Chiropractor assume by administering such injections?

"These issues are a source of great concern to the members of the profession both in Florida and elsewhere.

"As president of the Florida Chiropractors' Association, I am obliged to do all in my power to protect and defend Chiropractic from medical control or domination. It is our sincere belief that if injections are to be permitted under a Florida Chiropractic license, it will be a stepping stone to such medical control. Your Board should earnestly and thoroughly consider this danger before making a decision.

"Prolonged indecision will seriously endanger our professional future. In view of the Attorney General's Opinion, those holding Florida licenses are looking to the Board for an immediate Board ruling. The Board is in a position to head off possible litigation by exercising jurisdiction over this question before it reaches the courts.

"For these reasons we respectfully suggest and urge the Board to call a special meeting at the earliest possible time.

"Sincerely yours,

"E. M. Saunders, D.C., Pres.

Florida Chiropractors' Ass'n, Inc.

CHAPTER 8

The Story of CLEAR VIEW SANITARIUM

WHICH BUT FOR ONE MAN'S DREAM
– HAD NEVER BEEN WHITHER BOUND?
– WHAT OF TOMORROW?

By WILLIAM IVENS, M.A., B.D., D.C.

" A spark in the night leaps leagues of snarling seas and cries to shore for help; which, but for one man's dream would never come."—Herbert Kaufman

—o—

"For I dipt into the future, far as human eye could see,
Saw the vision of the world, and all the wonder that would be;
Saw the heavens filled with commerce, argosies of magic sails,
Pilots of the purple twilight, dropping down with costly bales;
Heard the heavens fill with shouting, and there rained a ghastly dew
From the nations' airy navies grappling in the central blue."

— Tennyson — Locksley Hall

—o—

" 'Tis not too late to seek a newer world."

— Tennyson — Ulysses

—o—

"All diseases quenched of Science, no man halt or deaf or blind;
Stronger ever born of weaker, lustier body, larger mind."

— Tennyson — Locksley Hall 60 years after.

Kaufman needed not prophetic insight, rather he here envisages the service rendered to humanity by wireless. It has revolutionized communication! Think what it has done for the home with the advent of the radio! Ships at sea; aeroplanes in flight;

sickness in the far wilds; loneliness in the immensities of the northland; much has it brought to them all. Which, but for one man's dream...!

Tennyson verily dipped into the future. Read his lines again. Penned a century before the day of aeroplanes, they are crammed with prophetic vision. When Edison gave electricity to the world; when the internal combustion engine was conceived; when the Wright brothers solved the secret of the sparrows' wing; then came the revolutionizing of travel, transportation, war. The aeroplane brought marvelous advantages, changes, dangers — which, but for one man's dream...!

"ALL DISEASES QUENCHED BY SCIENCE"

Chiropractic — which but for one man's dream had never been!

Last night I lay awake. I should have slept. My mind was swept with thought as the harp is swept by the hand of the minstrel. I should have arisen there and then to write this article. I saw, thru Chiropractic, a world from which sickness had disappeared. "All diseases quenched by science." We had a world free from war and rumors of war. Health and Peace reigned triumphant on earth. Had I written then, my article would have been differently entitled, possibly it would have been "Chiropractic, Yesterday, Today, and Tomorrow." Perhaps even yet that is what it ought to be.

The vast correspondence necessitated by my advocacy of the Tribute Chiropractic Hospital at "The Fountain Head" has brought me into contact with Chiropractors of every sort and condition, practicing many techniques, residing in many places, with every shade of thought as to what Chiropractic is and is not. Some fear what lies ahead if "The Hole-in-One" becomes the prevailing system: others fear what lies ahead if the H.I.O. does NOT become Universal. Some fear what lies ahead if Basic Technique DOES become universal; others fear what lies ahead if "Basic Technique" DOES NOT become universal. Some see hope for the future if the Neurocalometer does come into general use; others see disaster if it comes into general use. Some dread the future UNLESS all chiropractors come together into

one vast organization: others see nothing but stagnation if all DO become thus unified. One thing, one thing only is —

THE OBSESSION OF ALL ALIKE

It is that Chiropractic shall become ever more efficient, that it shall render ever more complete service, and that it shall, intact, be passed along to posterity. This latter thought renders insignificant the loves and hates of chiropractors; the unities and divisions of schools, of groups, and personalities; the varying techniques; the many modalities. What of tomorrow, they ask; what of tomorrow?

WHAT OF TOMORROW – WE MUST FACE IT

The disciples of Aesculapius have practiced their art for centuries. They differ widely in their methods and remedies, yet all find haven under the aegis of one association. They agree to disagree; and defend each other to the end. The science of Chiropractic is new; its devotees are eager, keen, enthusiastic; either you practice as I practice or you are an outlaw. As an outlaw you must be pursued, persecuted, maligned, punished. Thus are the ranks of this remarkable science divided and torn asunder. The day will come when the error of these discords and divisions will be realized and remedied; today we are in the midst of them. We worry not when medical men persecute, attack, and prosecute. That is as natural as that Railway Executives fear and oppose the competition of auto and truck transportation. "Basic Science," laws are intended to protect, not the public, but the medical profession. This is understandable; it is human nature. The medical profession has sufficiently captured the imagination of the public through its antiquity, its serviceability, its prestige, and its publicity, to eventually compel those who desire to practice any of its methods to study its whole agenda. Chiropractors who desire to practice Chiropractic — Plus — will have to study Chiropractic — plus — ultimately. Those who are determined to be Chiropractors first, last, and all the time: CHIROPRACTORS AND NOTHING ELSE BUT CHIROPRACTORS: those need study Chiropractic, and NOTHING ELSE but Chiropractic. The

public will finally determine this issue. It is with the Chiropractor, as such, that this article is concerned — with him and the remarkable science he practices to restore health. It is this group that is desirous that Chiropractic be preserved intact for posterity.

THE ISSUES INVOLVED

Chiropractic — "which but for one man's dream had never been." That one man was the revered Dr. D. D. Palmer. No need here to speak of the origin of the science of Chiropractic at Davenport in 1895. That is common knowledge. This new healing art, this new philosophy, that realized that all sickness had its origin within the body, not without the body, and that therefore the "cure" must come from within the body, and not from without the body; this new concept that there was A SPECIFIC CAUSE FOR ALL DISEASE, is now becoming generally known. Hence we can pass this over also.

STRUGGLES OF THE EARLY DAYS

"The Chiropractor's Adjustor", written by the discoverer of Chiropractic, tells the story of those early days with their difficulties and divisions; their hopes and fears. They are intensely interesting, yet they can find no place here. Let it suffice to say that, in that day, some forty years ago, when there was no "School of Chiropractic" in existence, students had to be taught, hence some sort of school had to be improvised. There was no instrument to assist the chiropractor: his science was undeveloped: the underlying principles, and these alone, were understood. Outside of these bare principles the wide world of this new science of the healing art was a vast unknown. It was natural then, as now that each new devotee, each new practitioner, should try to evolve some new way to adjust, some new way to tell which vertebra was subluxated, some new way to ascertain its false position. One man thought and did THIS, while another thought and did THAT. Of course there was clash of opinions; divisions, resentments. It was part of the process of bringing

into existence a new art. Trial and error was the only possible way to bring progress.

HOW DIFFERENT TODAY!

Things are different in many ways today. We now have instruments to assist; we have tested methods; we have long years of experimentation; we have the test of results. Not that differences of opinion have ceased to exist; the number of Chiropractic schools attest to some extent the fact of differences of opinions. They attest also personal ambitions, attitudes, antagonisms. These are inevitable where any new science is in the making. Radio, wireless, is a new discovery, yet see how many are the companies, the models, the set-up of radios. Some exist because of newer and better concepts, some exist because of the desire for gain.

THE DESIRE FOR GAIN IMPULSE

Strange as it may seem to the unthinking, "The P. S. C." is one Chiropractic institution that did not come into existence because of the incentive of personal emolument. Had it not been created, had it not been made to succeed, had it not blazed new trails, had it not persisted, there could have been no science of Chiropractic encircling the globe. It was created; it has succeeded; it is an imposing institution. The natural sequence is that its creator has been suspected, or openly charged, with cupidity. Some have even gone so far as to say that he was inspired more by the incentive of gain than by the desire to serve the science of Chiropractic. Little do such persons know of the privations, the struggles, the sacrifices, the heartaches incidental to the creation of such an institution. They see the massed effect of building after building, and that is all that they can see. This is as inevitable as it is discouraging.

BRICKBATS AND BOUQUETS

During the years the air has been filled alternately by bouquets and brickbats. "B. J." has been at one time the great leader, the inspired one. At another time he has been the tyrant

domineering the Chiropractic universe. It could not have been otherwise. Nevertheless, on the whole, the picture is one of encouragement. Never has Chiropractic gone backwards; always it has gone forward from weaker to stronger, from worse to better, from smaller to larger, from inconsequential to consequential, until today "The P. S. C." is more than a School, more than a printing house, more than a historical institution, more than an experimental headquarters. It is today a vast scientific enterprise; a striking commentary upon the ability, enthusiasm, determination, and one-minded-ness of the son of the discoverer of Chiropractic.

Others, of course, made their contribution thru the years. Names such as Hender, Firth, Chance, Heath, Vedder, and so on endlessly, come to mind. Their mark is indelible. Dominant personalities MUST leave their impress in their work they do. So too has it been with the student body; some have stood the test of the years and have ever been staunch in their loyalty to "The Fountain Head". Others have quarreled with "B. J." and have given their life and their loyalty otherwise. Yet all, in their day and generation, have made some contribution to "The P. S. C." No one, I imagine, more clearly recognizes this, and more thoroughly appreciates this than does Dr. B. J. Palmer. Nevertheless, his has been the creative, outstanding, dominating personality throughout all the years. Without him "The P. S. C." could not have been.

FRIENDS AND ENEMIES

Dominant personalities do things. Inevitably they make friends and enemies. "B. J." has made many in both groups. Too many enemies, methinks. Yet, withal, it is everywhere recognized that he has done much to make possible a bigger and better Chiropractic art, and to ensure its perpetuation after he has passed to his reward.

Chiropractic was handed down to him as a legacy by his father, the discoverer. Has he kept the faith, or has he betrayed his trust? Has Dr. B. J. Palmer brought Chiropractic to a higher level of efficiency; has he widened and enlarged its reach, its usefulness, its character; or has he belittled, bedeviled, degraded

it? The answer is resounding; there is and can be no doubt as to the answer. This is recognized by even his most virulent opponents. He has given his life to its advancement. It has advanced beyond the fondest hopes of anyone in this one man's lifetime. Advancement has come — "which but for one man's dream" — had never been. I am not unmindful of his limitations, of his weaknesses — he is but human. He is not divine. It is inevitable that he possess the limitations of his greatness. Let those among us without fault cast the first stone.

THE ACHIEVEMENTS OF THE YEARS

Look at "The P. S. C."; look at it from the historical viewpoint; look at it from the street; look at it from the air; look at it in the lives of chiropractors; look at it from the vantage point of the years that are to be. What a significant institution it is! Well, this is the monument to "B. J." This IS "B. J." What IT is, he IS. He made it what it is. It is his life. Let us examine it for one moment.

THE FOUNTAIN HEAD – THE P. S. C.

1. *The School* —

Its graduates numbered by the tens of thousands are scattered to the four winds of heaven. They literally span the Earth. They have added untold years of life to millions of sick and suffering people everywhere. Are these graduate chiropractors inferior to the output of schools otherwhere? You know the answer. Yet you are not satisfied, you say? You want a longer teaching course; more emphasis here, less there; better instructors; etc. Perhaps Dr. B. J. Palmer is not satisfied; perchance his staff is not satisfied; but, again, who will cast the first stone? This school has given a remarkable account of itself through the years; it is doing this today; it will do more tomorrow.

In Great Britain and Europe there is no question as to the ownership of Chiropractic schools. They have none. Their work is the creation of an efficient school in THEIR countries. Such schools are NOT money coining institutions. They are desperate to find some way by which students can be adequately educated

and trained. Language and economic difficulties stand in the way of many of them reaching the United States. Yet they need the facilities of the P. S. C., and it needs them. Here is a problem worthy of study. What is your suggestion? So long as this institution teaches pure and unadulterated Chiropractic, and nothing else but Chiropractic, it ought to be the best school for students. Would change of ownership in any way affect the number of the student body? What is your answer? Has the time arrived when some form of collective ownership of The Fountain Head is possible and imperative?

2. *The Printery* —

What reams of printed pages have come off that press! From text books, historical documents, testimonials, leaflets, to trenchant criticism, there has been no end. In every country, its message is heard, its guidance is clear cut, its warnings have thundered.

3. *The Osteological Laboratory* —

Chiropractors have studied the spine, and the bony structure of the body. In the osteological laboratory, what a treasure house is revealed. No accident can account for such a remarkable assemblage. It tells not only the story of "Bones" but a story of the mentality that made possible such a mass of information and potential service. Go into this section, then come out — if you can. You will find that it has a strange fascination. There is so much to learn in every display cabinet. You desire to stay, and stay, and stay; to look, and look, and look; to learn, and learn, and learn.

4. *The Historical Section* —

In the hall of the Clinic building, is a large display section — utterly inadequate is the space given to them — containing priceless historical things and documents; almost I said relics. They deserve a much more advantageous presentation. I could wish they could have space for special display at the next Lyceum, with a competent guide to tell their amazing story of the past. From the first adjusting table ever used by Dr. D. D. Palmer, through every gadget of the years, down to the most modern Chiropractic instrument, the story lies there unfolded to those

who have eyes to see and heart to understand. This section has immense usefulness for the future.

5. *The Library* —

Books, books, and still more books. What would you know about Medical lore, the healing art, Chiropractic literature. The story is there. Like the historical section, the Library is worthy of more striking presentation. The hour has struck when "The P. S. C." should have a library on a par with the outstanding importance of the institution as a whole. But, such things cost money; cost a lot of money. Need we enlarge?

6. *The Student Clinic* —

Those who were fortunate enough to see the student clinic demonstration put on by Dr. Chance, its supervisor, at Lyceum, 1938, must have been struck with its bigness and its efficiency. There seems to be almost no limit to the serviceability of this movement. It speaks for itself. An average of 1,255 cases monthly.

7. *The Radio — WOC, WHO*

Just as "B.J." envisioned the possibilities of the X-ray as soon as it was discovered and placed on the market, so he foresaw the enormous potentialities of the Radio. This wonderful new publicity medium must somehow be placed at the disposal of "Chiropractic." There was but one way to do this, namely to get in on the ground floor and to OWN a Radio Station. To do this a Radio station had to be created, and it was created at The Fountain Head. What vision is here portrayed; what wide-awakeness. Today WOC and WHO are invaluable assets of the Chiropractic World. Which — but for one man's dream — —!

SCIENTIFIC ADVANCEMENT IN CHIROPRACTIC

Let us now scan the scientific development of the years. No, I shall not include them all, nor shall I exhaust any of them. I shall but name a few.

1. *The X-ray (Spinograph) — which but for one man's dream—*

What vision on the part of "B.J." to see at such an early date the potentialities of the Spinograph! If the chiropractor could SEE THE SUBLUXATION, what an improvement over merely

feeling it. But, what a furore this "innovation" caused! Do you remember how part of the teaching staff, and part of the student body, went off in high dudgeon to "Start another School" where Chiropractic, and not these "fool" things, would be taught? What a painful memory. What discord. It lingers yet.

Who was right? Was it "B.J." or the dissentients? What a needless question to ask. Today not one chiropractor on earth can be found who will defend the thesis that the X-ray has set back Chiropractic. Its advantages, its advancement, its universal serviceability, are now universally acknowledged.

2. *The Neurocalometer — which but for one man's dream —*

That comes nearer home. Again "B.J." saw the vision. Saw it as another means to the end — "All diseases quenched by science." Some others could not see. Again the disagreement, again "the walk out." Disappointing? Yes. Discouraging? Yes. Heartbreaking? Yes. But, a leader MUST follow the vision, or all is lost. Once more we ask, has the NCM stepped up Chiropractic or has it set it back? Has it advanced the science or has it degraded it? There is again but one answer.

3. *The Dr. B. J. Palmer Chiropractic Clinic —*

Technique changed also with the changing years. It was not change for the sake of change, but change in the interest of advancement. We all remember the evolution of the "Hole in One"; the concept that subluxations were limited to the upper cervicals, and the present emphasis upon "Atlas" subluxations. That controversy rages furiously today. It will continue to rage. But, truth eventually must win. Its usefulness is demonstrating itself more and more, and, tomorrow, every indication points to its almost universal acceptance.

This advancement reached, came The B. J. Palmer Chiropractic Clinic where the HIO could be scientifically demonstrated. For three years quality of service has been emphasized, numbers have been rigidly kept down in that clinic, while instruments have been created as necessity demanded, until today scientific truth has been proven and the stage of experimentation has passed. I must not here speak of the instruments and methods used therein. Space lacks and knowledge is inadequate, but the main outline is clear. That Clinic is now ready for a forward move.

THE CLINIC OF THE FUTURE

"I would hate to think what would happen to this clinic tomorrow morning if you and I would read in tonight's paper that 'B.J.' had passed on to his reward for his services on this earth." — A Correspondent.

There you have it. It hits you between the eyes. The future of Chiropractic. The whole future of Chiropractic and the relationship of Dr. B. J. Palmer and his Clinic thereto. How can I deal with such a vast issue in this article? Its bigness staggers me. Yet I must give some thought to it because of its importance.

Clearly that Clinic must be enlarged and popularized. Here are a few of the needs:

1. The facilities of the Clinic should be enlarged to the place where One Hundred Patients are cared for where One is cared for at present. It should be made as widely known, and as generally appealing as are some outstanding medical clinics.
2. Until the time comes when Clinic and Chiropractic hospital are ENDOWED WITH FUNDS sufficient in part or wholly to carry the financial load, the clinic must be made financially self-sustaining. Nevertheless the time does seem to have come when some sort of sliding scale, based upon ability to pay, might well be adopted, so that many now unable to gain admittance might take advantage of its service.
3. Another consideration is that this Clinic attract chiropractors of outstanding ability as assistants. Just so soon as possible should its continuity, and its advancement, be made independent of the life of Dr. B. J. Palmer. Long may he be spared to contribute to the usefulness and greatness of this clinic. But, let things be so arranged that neither accident, diseases, nor death, can menace the existence of the Clinic.
4. Not until a Chiropractic hospital, adequate to meet every need, is created, can the Clinic render its maximum usefulness. More of this and the issues involved presently.

THE QUESTION OF MANAGEMENT AND OWNERSHIP

Every issue involved in the management and ownership of "The Fountain Head" as a whole applies to Clinic and Hospital.

Will the Clinic and Hospital of the future remain as at present under the sole ownership and control of Dr. Palmer, or will some avenue be created whereby others may share in these things? Here is an issue of more than passing interest to many sincere chiropractors. What of the future, is uppermost in many a mind.

Let us take a realistic look at some of the fundamental facts:

1. The P. S. C. as an institution could not have been brought into being EXCEPT as the private possession of the man who brought it into being. That is self-evident. Not one stone stood upon another when "B.J." began its career. To realize this clearly is imperative to a clear understanding of the problem as a whole. There has been hitherto no alternative.

2. So long as Dr. Palmer was young, likely to live for many years, ownership and control were relatively unimportant issues. Two things now indicate the need for some change. These are: —

(a) The inescapable fact that the years must take their toll. Dr. Palmer is not so young as formerly. The day must come when he will be foregathered to his fathers, and when that day comes the future existence and continued expansion of the institution must be somehow assured.

(b) The scientific advancement made by this institution during recent years makes its continuity more imperative than at any former time. Always its contribution was available to all comers at Lyceum, and the products of the printery were available to all at reasonable cost. Today rapid developments, scientific in nature, have immensely widened its usefulness.

3. The attitude of "B.J." to this problem seems unmistakable. To me it has been apparent for some years that he has had these very things in mind. *I recall that he offered some time ago to turn over to the profession the whole institution, as a free gift, free of debt, provided he could be assured ways and means could be worked out whereby Chiropractic, and nothing but Chiropractic, would there be taught and practiced for all time.*

That was a remarkable offer. My understanding is that it still stands. It knocks higher than a kite the suggestion that "B.J."

is more interested in personal gain than in the welfare of Chiropractic.

CHIROPRACTIC, FIRST, LAST AND ALWAYS

My reading of the writings of "B.J." has convinced me that he, throughout his life, has placed Chiropractic in the forefront. Personal gain took second, if any, place. This offer, thus stated, confirms that belief. Rumor says that in recent months he has been endeavoring to discover some solution to the problem of having the institution passed along to posterity without its having to pay enormous death duties to the State. That which he has thru long years labored to secure for the advantage of Chiropractic, should somehow be made available to succeeding Chiropractic generations without thus having to pay tribute. But, how?

Since he is now, as ever, placing Chiropractic first, I have but little doubt but that eventually he will discover the way. Our hope is this will be done before accident or old age rob him of the opportunity thus to prove that sinister selfishness has not replaced unselfish devotion to his life work. *He who has given his life to this master science of the ages will not hesitate to give mere worldly possessions to the same great cause.*

Meantime, why not let each one of us who feels that he or she has a constructive suggestion to offer, offer this NOW. The way to discover what is in his heart is to unbare your own to him.

WHAT ABOUT HOSPITALIZATION? YOU ASK

Hospitalization is the next great step forward. We shall, I am convinced, as a profession, make good our efforts to equip shortly the World's finest Chiropractic Hospital as our Tribute to The Fountain Head. As you saw from the November (1938) issue of the F. H. N., organization is rapidly taking shape. Soon we shall all be active, then our gifts will flow in regularly month by month, and the equipment of the Hospital will be assured. My hope is that this may become a reality by Lyceum, 1939. We shall have to speed things up to do this, but we CAN do it if we WILL. I feel we shall do it. I hope we shall. I will do all I can

to make this dream come true. You are with me on this proposal. But, you do want to dip "into the future, far as human eye can see." You want this issue of private versus collective ownership cleared up.

Whatever is evolved in regard to "The P. S. C." naturally embraces the Hospital together with every other section of the vast institution. This might not include the Radio Broadcasting set-up. I do not know. While this is immensely useful to Chiropractic, it is not of necessity an integral part of the P. S. C. It is essentially a thing apart so far as ownership is concerned. The hospital, however, is inseparable from the whole institution. Hence what I have said above applies equally to the hospital.

THE HOSPITAL OF THE FUTURE

We speak here of equipping the second floor of the Clinic building as our Tribute Hospital. But, that is a mere beginning as you will have realized. If the Clinic is to be enlarged as suggested above; if Chiropractic is to become socialized for Chiropractors and their families, and possibly in ways yet to be thought out for all the people who so desire; hospitalization must take on immense proportions. Such institutions will have to be created in every state, in every large city; some may desire their own private hospital; every country will think in terms of hospitalization; the P. S. C. will have to enlarge its building facilities. This is automatic and inevitable. Let it rest there for the present. How will the necessary finances be raised?

FINANCING FOR THE FUTURE

There is but little of the dictator in my make up. I have no desire to do more than suggest ways of financing. I know that today medical hospitals do receive enormous bequests from individuals, from governments, from death bequests. They have evolved a system of ownership that satisfies governments and patrons. I assume Chiropractic hospitals will be no exception to this rule. Once the question of ownership offers solution, plans will present themselves for the expansion of hospitalization. Meantime our work is cut out to equip the unit already under-

taken. Let us not become so lost in the maze of immensity that we cannot do the thing that lies immediately to hand. Yes, shares could be sold. That would be one way. Another way would be for Chiropractors and patients alike to donate liberally, and to have their donation credited to them personally to be taken up when and if they or their immediate family needed hospitalization. This issue is not at the moment paramount. In my opinion it will find its own solution in due time.

BEQUESTS – ENDOWMENTS – OTHER ISSUES

MEDICAL HOSPITALS RECEIVE LARGE DONATIONS

Sheffield, England — As a thank offering to the Sheffield Royal Infirmary for saving his life in 1923, S. C. Goodwin has given £10,000 ($50,000) to the hospital here — Winnipeg Tribune, June 7, 1938.

The Tribune, December, 1938, carried an item re a Mining firm which donated $100,000 for a new Hospital wing at Kirkland Lake, Ontario.

The Rockefeller Donations to Medical Hospitals everywhere are known to all. When will such donations and bequests come to Chiropractic Hospitals?

As the Clinic and the Hospital movements gain momentum persons will be found who will desire to endow them financially. They may ask for some assurance in the matter of ownership, but most will be satisfied if the institution is in every way a going concern, and is registered somewhat after the fashion of analogous medical or other public institutions.

AN UNIQUE INSTITUTION

"The Fountain Head" stands in a place, and on a plane, unique to the profession. Whatever may happen to the many privately owned Chiropractic institutions otherwhere, we ought as a profession to regard The Fountain Head as an institution apart. No other can take its place no matter how attractive the personalities or programs. They are NOT The Fountain Head. They can never take its place. There can be but ONE Fountain Head. It is at Davenport. It is "The P. S. C."

Meantime it is encouraging to see the fine get-together spirit now apparent. Dr. Herb Hender is doing a lot to bring this about by that constructive talk of his. Medical men are doing it by their program of persecution, prosecution and legislation. "B.J." is doing it by manifesting the mentality of the scientist in place of the hammer of the controversialist. The hospital venture is helping to bring this about. The onward march of Chiropractic is doing its bit. These things are all helping to bring Chiropractors everywhere together.

WILL IT FLY?

These are days when aeroplanes of various types, styles, and uses, fill the sky. The paramount issue is, will they fly? If they will not, they are useless. If they will, they have a place in the economy of the flying field. So is it with Chiropractic techniques and institutions. Do they get sick people well? If they do, let not practitioners quarrel, but let them get together. If they cannot travel the whole of the journey together, let them travel together as far as possible. That is common sense; that is important.

IF THERE IS A BEST – LET US GET IT

Naturally there is a "best" way to get health results via Chiropractic. Can you imagine Dr. B. J. Palmer selecting an INFERIOR method when a superior method is available? I cannot. If some better technique than HIO is discovered; if science reveals some improved method as the days go by; I imagine he will get that best method if it is humanly possible so to do. If we do the same we shall automatically be together. If he uses a superior method while we use some inferior method, then to that extent we create lack of unity. Still, if our aim is identical, namely that of restoring health to the sick, and if we can do this better by an inferior method — an odd way of stating it — then, again, the test is, "Will it fly?" Perhaps I cannot give an effective recoil adjustment; perhaps my X-ray technique is imperfect. The technique that YOU find effective I may not be able to manage at all. Surely this offers no excuse for my knocking others and their possibly superior method. Throw away the hammer and

buy a horn is not a bad slogan after all. The best is none too good. Let us all try to get the best. It will keep every last one of us really busy.

OUR IMMEDIATE TASK

Apart from issues presented above there are a few things I should like to request of my readers. If YOU want the hospitalization movement to go ahead, may I ask YOU to get busy. Make YOUR pledge. Send what you can as the initial cash payment. Get others to give. Let there be the minimum of delay and the maximum of speed.

The patients of Dr. Bend at Dixon, Illinois at a birthday party given in his honor, January 24th, 1939, pledged $1,000 and plan to present it in person at Lyceum.

Dr. L. A. Politis, North Adams, Mass., has increased his $250 pledge to $1,000, and other fine pledges are coming in steadily.

We have set up a world committee so that our volunteer army will have its members everywhere. Here is one army that must work without getting orders from "a general in command." You will be your own General wherever you are. The Advisory Board members have been appointed to give encouragement and help the state chairmen, to bring into being an effective organization where today none exists, and to form a group, smaller than the world committee, that the executive officers may consult from time to time as issues of moment arise.

WHEN SHALL WE BEGIN BUILDING OPERATIONS?

Some are asking when building operations will be undertaken. This depends upon you. Never must we forget that it is we, not Dr. B. J. Palmer, who are asking for the hospital. It is to be OUR tribute to The Fountain Head. Therefore we cannot, dare not, create a white elephant of debt and leave it at the door. We must be prepared to pay our bills as we incur them. Hence it is not possible for us to go ahead until success for our venture is in sight. The sooner your state underwrites its quota and sends on a reasonable amount in cash and pledges, the sooner we can get started. Shall we wait until every last dollar of cash is in the bank, or shall we begin as soon as we have $50,000 in pledges,

and $25,000 of it in cash. What is your proposal? Let us hear from you. You are interested in the whole program of Chiropractic and you want to safeguard its future, so I am justified in assuming that you are interested in getting the hospital away to a start as early as possible. Let us hear from you. Give us of your best and the future is ours. We shall then indeed realize the truth of the quotation, "Which but for one man's dream — had never been." " 'Tis not too late to seek a newer world."

B.J. EXPLAINS

The above was written in 1938 by Dr. William Ivens of Winnipeg, Canada, who conceived the idea of the necessity of a hospital in connection with The B.J.P.C.C. With his unusual inspiration, ideals, power of imagination, and executive ability, he started a movement to collect a hospital fund. That fund amounts to approximately $61,000. The money was placed in Government bonds and lay twelve years doing nothing.

The original intent was to build two floors on top of the B.J.P. Clinic Building. The amount anticipated was never realized. At or about that time, priority on materials, building restrictions, high cost of materials and labor made building prohibitive. $60,000 would hardly have bought a dozen bricks, so to speak.

In August, 1951, Herb Hender and I were chatting in my home. During the course of the conversation, Herb stated to me he wanted Mrs. Hender to retire from Clear View Sanitarium because she was working herself to death. Along with Dr. John Baker, she had been building the reputation of Clear View Sanitarium as the foremost Chiropractic sanitarium where wonderful results have been obtained with mental cases — and Herb said to me, "She has to get out."

I asked, "What are you trying to tell me?" Herb said, "It's not such a simple matter. We have had several very good offers — higher offers than the price we would offer it to you — but B.J. we have sacrificed our lives to build up the Sanitarium and we are afraid if someone else gets it, Chiropractic will be lost sight of; our efforts for the future of Chiropractic will have meant but very little, as everything else will come into the picture."

It suddenly seemed to me there could be but one logical future for Clear View Sanitarium. Before I could answer Herb, I seemed to have an answer to the long-delayed Chiropractic hospital aspiration. I surprised Herb when I asked him how much they wanted. He was anxious to relieve his wife of the burden of responsibility she had been carrying since 1926, when the institution was built. He told me he would have to discuss the matter with his wife and Dr. Baker, President of Clear View. I asked that they get their heads together and give me a figure. They did so, and that unselfish figure came within the possibilities of this hospital fund.

Now, backing up to twelve years ago: The formation of the Chiropractic Fountain Head Hospital Fund was a loosely-drawn set-up — one of those things where there was no constitution or by-laws; just an informal meeting now and then, with minutes kept carefully. When the time arrived to get to brass tacks, I called in attorneys and they were perplexed to know how to handle it and get it done legally, if we decided to buy the institution. They came up with a plan.

When the Hospital Fund was set up, there was an Advisory Board of fifteen people. Since then, three have died: Jessie Paderewski, Virgil Lake, and Dorothy Katter. This left twelve on the Advisory Board. We held a meeting. Our attorneys presented resolutions, motions were made, an active committee of three was appointed — Tena Murphy, Frances Julander, and George Logic; in fact, we went through all legal steps necessary, by means of which the Advisory Board of this hospital fund would buy Clear View Sanitarium under their name, and then in turn turn it over to The B. J. Palmer Chiropractic Clinic.

You will ask, "What about the question of its policy in the future, under a changed manager?" It will continue just as it has been, as a strictly Chiropractic institution. As fast as conditions warrant, we intend to build, section after section if necessary, for the hospitalization of the various types of bedridden cases we cannot take care of now in the Clinic itself. In other words, the ideals of Bill Ivens will be carried out as fast as we consistently can.

In a letter to Tena Murphy, Bill Ivens said that HE wouldn't live to see the consummation of his dream of a Hospital con-

nected with The B.J.P.C.C. I wired him that it had come to pass.

Clear View Sanitarium has been made a division and branch of The B. J. Palmer Chiropractic Clinic for research of mental cases, and at the same time is used as a school of instruction in Chiropractic psychiatry in which students are permitted to fill part of their school time for the 4 years of 9 course, as internes. It will also be made possible for field Chiropractors to become internes if they wish to specialize in this particular field.

This is going to be a wonderful advantage of The P.S.C. in its instruction.

It might be well to state that Clear View Sanitarium is a going concern, has been declaring a consistent profit down through the years, has had a waiting list of cases, because it IS the ONLY CHIROPRACTIC mental institution in the United States today. There are other institutions parading under that name, but their methods include everything — even shock therapy.

W. Heath Quigley, commonly known to all of us as "Nip", is Director of the Sanitarium. This does not mean that he will sever his connections with The P.S.C. He will continue to teach P.S.C. classes, but he is the psychiatry class instructor at the Sanitarium and executive manager. Regular classes are conducted there as a part of our school work. He has been serving TEN YEARS in that institution and he knows it thoroughly. It would be difficult to find a more capable person — except, of course, Herb and Mrs. Hender.

The Advisory Board gave authority to the committee to cash bonds, draw checks, and buy the Sanitarium. Ownership was transferred to The P.S.C. and operation started under the new management on October 15, 1951.

In the passing, and in the closing of one chapter and opening another, I want to pay tribute to one whom those of us who know her call "Shorty," otherwise Mrs. Herbert Hender. She was running this institution long before she married Herb. She has sacrificed her life, labored long, day and night and Sundays, for the cleanliness, upkeep, and welfare of the inmates of the Sanitarium. She is one woman in a million, in her inherent capacity to serve. Her life is a tribute not only to womanhood but to what it means to get the joy out of life by sacrificing for

others. She has worked so thoroughly, so long, so unstintingly that she has practically worn herself out, and Herb insisted that she get out.

That is the reason why Herb was more than willing to have the Palmer School take over ownership of Clear View — to save Mrs. Hender and to protect Chiropractic in its use in that institution. I, too, would get out if I could, but the only way for me is straight ahead.

I wish also to pay tribute to Dr. John Baker who maintained a straight Chiropractic institution for mental patients thruout the years. Working with Mrs. Hender and field Chiropractors, as president of the institution he was in a great measure responsible for Clear View's reputation for success in mental cases. John for some time had considered retiring, but as the final negotiations were terminating, and at the urging of Dr. Quigley, changed his mind and decided to remain on the staff for an indefinite period of time.

RESOLUTION PRESENTED AT 1951 LYCEUM

WHEREAS The Fountain Head Chiropractic Hospital Fund was created and established through voluntary and generous donations from members of the Chiropractic profession and others for the purpose of providing The Palmer School of Chiropractic with hospital facilities as the spontaneous tribute of the Profession to The Palmer School of Chiropractic, The Fountain Head of Chiropractic, at Davenport, Iowa, U.S.A.; and

WHEREAS a fund in excess of $50,000 was raised for this purpose, which with the accumulated income from the investment thereof now amounts to upward of $60,000; and

WHEREAS as a means of carrying out this purpose it was proposed that the Fund be employed in remodeling and adapting the second floor of the B. J. Palmer Chiropractic Clinic building for hospital use; and

WHEREAS architects were employed to prepare plans and specifications for such remodeling and to obtain bids therefor, but when the bids were submitted in the month of May, 1942, it was found that the cost of such remodeling and the cost of the

necessary furnishings, kitchen equipment and special hospital equipment was greatly in excess of the funds available therefor; and

WHEREAS such building costs and the cost of such equipment unfortunately have increased substantially since the year 1942, and unless some alternative plan for supplying hospital facilities is worked out, it will be impossible with the funds on hand to bring to fruition the purpose and intent of the Donors to The Fountain Head Chiropractic Hospital Fund; and

WHEREAS a proposal has been made that the fund be used for the purpose of acquiring for The Palmer School of Chiropractic the Clear View Sanitarium in Davenport, Iowa, and it is the concensus of opinion of the members of the Advisory Board of The Fountain Head Chiropractic Hospital Fund that the purpose and intent of the Donors to the Fund can only and best be carried out by purchasing the Clear View Sanitarium and presenting the same to The Palmer School of Chiropractic for hospital purposes

NOW, THEREFORE, BE IT RESOLVED that a committee consisting of Drs. Tena Murphy, George Logic, and Frances Julander be and hereby is appointed and that said Committee, acting through a majority of its members, shall have and are hereby vested with the following powers and duties:

(a) To negotiate and contract for the purchase of the Clear View Sanitarium at Davenport, Iowa, including such of the real and personal property thereof as said Committee may deem necessary for the operation of a Chiropractic hospital for the sum not in excess of the total funds available in the Fund and upon such terms and conditions as said Committee may deem advisable.

(b) Upon consummation of such purchase to cause title to said property to be conveyed and assigned to The Palmer School of Chiropractic.

(c) To execute any and all documents and do and perform all acts and things which said Committee may deem necessary, appropriate and advisable in order to bring about the consummation of such purchase and the conveyance of title to said property to The Palmer School of Chiropractic.

What do you think of this movement? What do you think of the idea of making this institution a part of the curriculum of our School? Do you think this is a good move upward along this higher educational line we hear so much about? Can you conceive of anybody deploring and belittling The P.S.C. from now on, as being an institution of low educational qualifications?

I would like to ask that from here on in you and each of you, whether a P.S.C. graduate or not, whether or not you believe in the things we use here in our Clinic, that you support this Clinic in both of its divisions as you consistently can, by sending at least one case a year for our research program; and also from now on send mental cases to Clear View Sanitarium, that we might build up a research on mental cases, possibly issuing a book, say five years from now, after we have built up enough cases on which to base that report.

I can conceive of no greater move that we have made in years than this move to adopt Clear View Sanitarium, and what it means to our profession at large. We never know how far-reaching something we may think, say, or do today may affect the lives of millions tomorrow.

In behalf of the Advisory Board, whose members are:

Marie H. Stoke, D.C.
L. B. Sims, D.C.
Frances Julander, D.C.
Mattie Carswell Stephens, D.C.
Esther Lieske, D.C.
S. K. Keiser, D.C.
Ella E. Karow, D.C.
George Logic, D.C.
Tena S. Murphy, D.C.
Milton W. Garfunkel, D.C.
Walter O. Peterson, D.C.
E. S. Grandchamp, D.C.

and in behalf of Tena Murphy and Bill Ivens, and in behalf of the officers, we want to thank this Lyceum assemblage for their vote of confidence in backing up their actions in the buying of

Clear View Sanitarium and presenting it to The B. J. Palmer Chiropractic Clinic. We shall continue its name as is, but "Owned and Operated by THE B. J. PALMER CHIROPRACTIC CLINIC," and make it a part of the Clinic itself.

The foregoing was our "surprise" we presented to our 1951 Lyceum audience. It met with spontaneous and enthusiastic applause. Sometimes, some speakers prepare an audience, spotting certain people to start applause. Not so, on this occasion. It met with genuine approval.

There were legal complications to be ironed out but the turnover took place on October 15, 1951. Being in Sarasota, Florida, we were not present on this auspicious occasion.

Clear View Sanitarium was a going concern with a waiting list of cases seeking entrance. It was a profitable concern. This made it possible to use The Fountain Head Hospital Fund to a useful end; otherwise it would have continued to lay idle in the bank. Credit and praise go to all persons involved: Dr. Ivens who conceived the necessity, the Hospital Fund Advisory Board, owners of the Sanitarium in refusing to sell to other than The P.S.C. Their vision, sincerity and desire to preserve, protect, and defend Chiropractic were commendable.

The P.S.C. can and does assure the Chiropractic profession it will maintain an all-Chiropractic institution. Nothing but Chiropractic will be used. Dr. W. Heath Quigley — known as "Nip" — has been installed as Director. He will still be connected with P.S.C. activities, same as before. Reliable and well-established name will be retained: CLEAR VIEW SANITARIUM, to which will be attached the following: OWNED AND OPERATED BY THE B. J. PALMER CHIROPRACTIC CLINIC, which, is owned and operated by The Palmer School of Chiropractic.

This is another milestone in the development of The P.S.C. The Sanitarium is now used as a teaching unit of The Palmer School of Chiropractic. Internes have access to instruction where teaching and practice take place in the sanitarium on actual mental cases. Time for such interneship will be credited to a part of the four-years-of-nine course. This is an advantage

which no other Chiropractic school or college has, for CLEAR VIEW SANITARIUM has been and is the only all-Chiropractic mental institution in the United States.

At same time, facilities of the sanitarium will be an added unit to The B. J. Palmer Chiropractic Clinic for mental cases. As time permits, as profits accumulate, it will be our intention to build more units for bedridden cases other than mental types, thus increasing facilities of The B. J. Palmer Chiropractic Clinic. During years past there has been an increasing demand for facilities for bedridden cases. As we expand, these will be taken care of, getting back to the fundamental purpose for which The Fountain Head Hospital Fund was raised.

Before closing this deal, knowing several thousand Chiropractors have contributed to fund involved, who are vitally interested in proper and consistent protection of their donations, we had a reliable appraisal made by Davenport realtors.

We herewith quote that:

ROY R. FISHER, REALTOR
First Federal Building
Davenport, Iowa

August 27, 1951.

Dear Dr. Palmer:

Pursuant to your recent request for an appraisal of Clear View Sanitarium, 4117 Eastern Avenue, Davenport, Iowa, for the purpose of determining the Fair Market Value, please be advised that we have inspected the above mentioned property which we find to be a two story and basement building of reinforced concrete and vitreous tile construction.

The lot is regular and is 320 ft. x 560 ft.

The legal description is as follows:

"Part of the NW¼ of Sec. 18-78-4, Scott County, Iowa, comm. at the SW Corner of said NW¼, north along east line of road 320', thence east 560', thence south 320', thence west to place of beginning."

The estimate of value is based upon data gathered and appraisal methods which are fully set forth in the detailed report which follows this letter of transmittal.

In our opinion, as of the 25 of August, 1951, the Fair Market Value, i.e., the highest price expressed in terms of money which the property will bring in the open market, with a reasonable time allowed to find a purchaser, buying with full knowledge of all the uses and purposes to which the property is adapted and for which it is capable of being used is **$64,000.00.**

This may be broken down as follows:

Land	$ 8,150
Building	52,400
Equipment	3,500
	TOTAL $64,050 or $64,000.00

Sincerely yours,

Roy R. Fisher,

Roy R. Fisher, Jr.

RRFj/jdf

SUMMARY OF IMPORTANT DATA
FOR
CLEAR VIEW SANITARIUM

Type of property	Two story and basement reinforced concrete and vitreous tile building
Date of Appraisal	August 25, 1951
Size of lot	320' x 560'
Value of lot	$400/acre plus improvements or $8,150
Value of building	$52,400
Value of equipment	$ 3,500
Market value estimate	$64,000
Assessed value — land and building	$ 7,700
Assessed value — equipment	2,000
Total assessed value	$ 9,700
Taxes (estimated)	$ 582
Date of completion of building	1926
Remaining economic life	75 years
Distribution of market value	
Building	$52,400
Land	8,150
Equipment	3,500
TOTAL	$64,050 or $64,000

PURPOSE OF APPRAISAL

The purpose of the appraisal is to determine the Fair Market Value of Clear View Sanitarium, 4117 Eastern Avenue, Davenport, Iowa. Fair Market Value is the highest price expressed in terms of money which the property will bring in the open market, with a reasonable time allowed to find a purchaser buying with full knowledge of all the uses and purposes to which the property is adapted and for which it is capable of being used.

NEIGHBORHOOD

Clear View Sanitarium is located on Eastern Avenue in North East Davenport. Eastern Avenue is paved to the corner of the subject property and there are no dwellings south of said property on Eastern Avenue. Forty-First Street, or Cemetery Road intersects Eastern Avenue at the corner of the subject property and so this property faces the cemeteries. While this feature would handicap the subject property for residential purposes, it in no way detracts from its usefulness for its present purposes. There is a railroad track past the front of the subject property with very limited switching operations to Eldridge and Maquoketa.

The west side of Eastern Avenue is owned by the State of Iowa and comprises the Annie Wittenmeyer Home. There is no contemplated residential development in this area at the present time.

SITE DESCRIPTION

Clear View Sanitarium is located on a wooded tract of land in the North East part of the City of Davenport, Iowa. The subject property fronts on Eastern Avenue in the 4100 block. The lot size is 320 feet along Eastern Avenue and 560 feet deep, or approximately 4.1 acres.

The lot is improved by a number of large shade trees and some fruit trees. There is a gravel drive approximately 500 feet long and a large gravel parking area. The property has a 115 foot drilled well and jet pump. There are two arbors, several trellises and a number of shrubs and young trees. The lawn is well graded and maintained.

The lot is located on a hillside with the street at the lower end and the buildings at the upper end. The view is good, but there is an upkeep problem regarding the long hillside driveway.

BUILDING DESCRIPTION

Clear View Sanitarium is a two story and basement fireproof building with vitreous tile exterior built in 1926. Floors and roof are reinforced concrete and all floors are covered with linoleum. The building has two steel fire escapes and all intercommunicating doors between the two halves of the building are fire-resistant doors. All interior partitions are masonry and all walls and ceilings are plastered, including all but two of the basement rooms. The building is 30′ x 88′ plus an addition 12′ x 32′ in front. Windows are wood with aluminum weatherstrip, and barred. West and south windows have awnings. There are 21 rooms and 5 baths, all but one complete. There are 2346 sq. ft. of dormitory space, 2110 sq. ft. of day room and reception room space, and the balance of space is work and service area.

There is a 20′ x 30′ 2-car garage in the rear with a large concrete apron. The garage has concrete floor and overhead doors.

The assessed valuation of this property for tax purposes is $7,700.00.

COST APPROACH (SUMMATION)

Building Size 30' x 88'	67,230 cu. ft.
plus addition 12' x 32'	10,368 cu. ft.
	77,598 cu. ft.
less	
Basement unexcavated 30' x 29'	
and 15' x 29'	10,395 cu. ft.
Net cubic feet	67,203 cu. ft.
Cubic foot cost @ $1.00	$67,203.00
Estimated Replacement Cost before Depreciation and Obsolescence	$67,203.00
Economic Life — 100 years	
Remaining Economic Life 75 years	
Depreciation 1%/yr. for 25 yrs. or 25%	
Depreciated Reproduction Cost	$50,402.25 or $50,400.00
Garage Size 20' x 30' — new Replacement Cost	$ 2,000.00
Total Depreciated Reproductive Cost of Buildings	$52,400.00

ECONOMIC APPROACH OF VALUE

It is a principle of valuation that hospitals are not operated for profit. As a matter of fact, in years of high cost most voluntary hospitals operate on a deficit basis.

The basis, then, for valuation of hospitals is based upon its physical plant, land and equipment. Hospitals are not compared as other income property on the basis of earnings, but rather on the basis of service.

A hospital such as this, which fulfills a basic need, is judged upon its performance and service, which has been excellent. It is the opinion of the appraisers that such a hospital will continue to receive support as long as the need exists, which should be for some time to come.

LAND VALUE

Comparable Sales.

Glenn Baggerly — 10 acres, January, 1944, $4500 or $450/acre. This property is paved on two sides and has a commercial street, Kimberly Road. Property is located on the northeast corner of Eastern Avenue and Kimberly Road.

Kraftmeyer — 41 acres, January, 1948, $22,680, includes house and barn and some other buildings. Allowing $10,680 for house, lot and buildings, this leaves a value of $300/acre for the land. This property surrounds the Baggerly property on the south and east and joins our subject property on the south. This acreage also has frontage on both Kimberly Road and Eastern Avenue.

These sales indicate a land value in this area of approximately $400/acre on today's market for unimproved land or $1640 for 4.1 acres. To this land value must be added the value of improvements, such as a hillside driveway 500 feet long, large parking area, shrubs and trees, lawn, arbor and trellises. The value of these improvements is approximately $5000, and the value of a well 115 feet deep, and pump, $1500.

The indicated land value, including all improvements, is

$8,150.00

HOSPITAL EQUIPMENT

Stove
Refrigerator
Pots and pans
China
Silver
Tables
Lockers
2 Desks
Typewriters
Adding Machine
6 Steel file cabinets
2 Adjusting tables
Neurocalograph
Neurocalometer
55 Steel beds and mattresses
60 Odd chairs
Desk
3 Overstuffed chairs

TOTAL $3500.00

The assessed valuation of this property for tax purposes is $2000.00.

CORRELATION OF VALUE INDICATORS

The purpose of this appraisal is to determine the Fair Market Value, i.e., the highest price in terms of money which the property will bring in the open market, allowing a reasonable time to find a purchaser, buying with full knowledge of all the uses and purposes for which it is capable of being used.

The Cost Approach to Value is an indication of the top value of the property on the market; on the theory that no one will pay more for a property than it would cost to reproduce a property of similar advantages in the same location.

The Income Approach to Value indicates the earning capacity of the property on the basis of assumed capitalization rates and economic life. These are arbitrary assumptions but are restricted to definite limits by the market for money and the rates demanded for its use. However, as has been pointed out previously, hospitals are appraised from a functional and service viewpoint due to the fact that it is impossible to measure the value of a hospital by a strict dollar return on the original investment.

The Market Data Approach to Value indicates what the buyers in the market place have paid for similar properties in similar locations. In the case of a unique property such as this, comparable sales are not available except as a guide to land value.

In the opinion of the appraisers, the cost approach is the least arbitrary in establishing the building value. The construction cost used herein is a stabilized construction cost and would indicate a minimum cost construction. The building, however, is functionally satisfactory and should remain so for some time. While there have been radical changes in hospital construction recently this particular operation seems to be well balanced.

FINAL ESTIMATE OF VALUE

The final estimate of market value, that is the highest price in terms of money which the property will bring in the open market, allowing a reasonable time to find a purchaser, buying with full knowledge of the uses and purposes for which the property may be used is

$64,000.00

ASSUMPTIONS AND CONTINGENT CONDITIONS

In order that there be no misunderstanding as to the nature and extent of this report this appraisal is subject to the following assumptions and conditions:

1. The legal description furnished to them is correct.
2. The title to the property is merchantable.
3. There are no encumbrances or defects of title other than those mentioned herein.
4. The property is free and clear of all liens other than listed in this report.
5. The property will be properly maintained.
6. The certain opinions or estimates furnished the appraiser are correct.
7. No survey was made of the property.
8. No right is given to publish the report or any part of it without consent of the maker.

APPRAISER'S CERTIFICATION

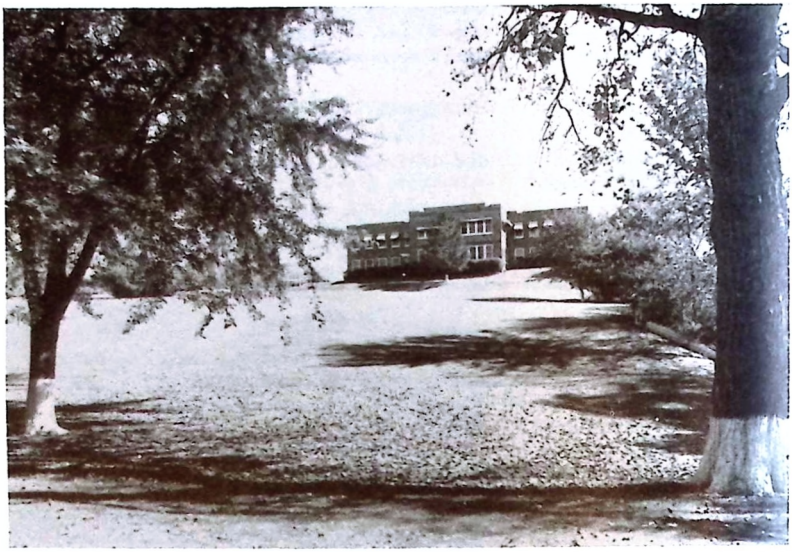
We, Roy R. Fisher and Roy R. Fisher, Jr., appraisers of Clear View Sanitarium, 4117 Eastern Avenue, Davenport, Iowa, do hereby certify the following:

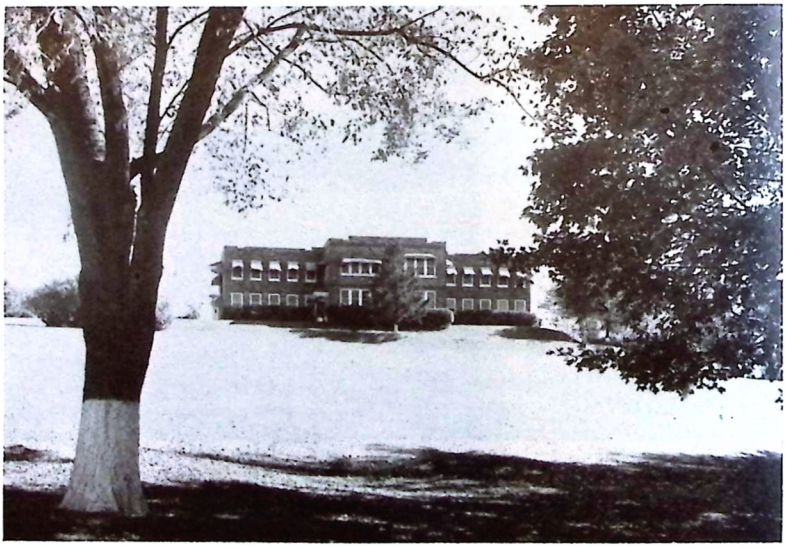
1. That we have no interest, present or contemplated, in the subject property.
2. The employment to make the appraisal was not contingent upon the valuation reported.
3. That we have personally inspected the property.
4. That to the best of our knowledge and belief all statements in the report are true and correct and no important facts have been withheld or overlooked.

Roy R. Fisher.

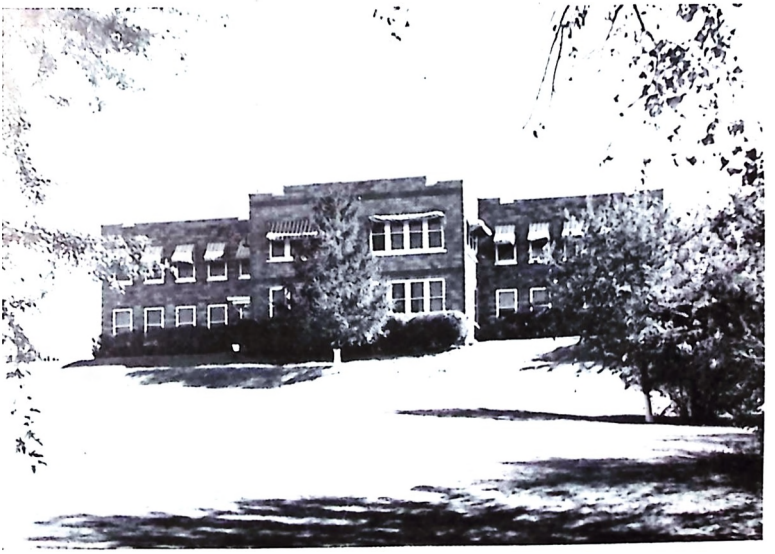
Roy R. Fisher, Jr.

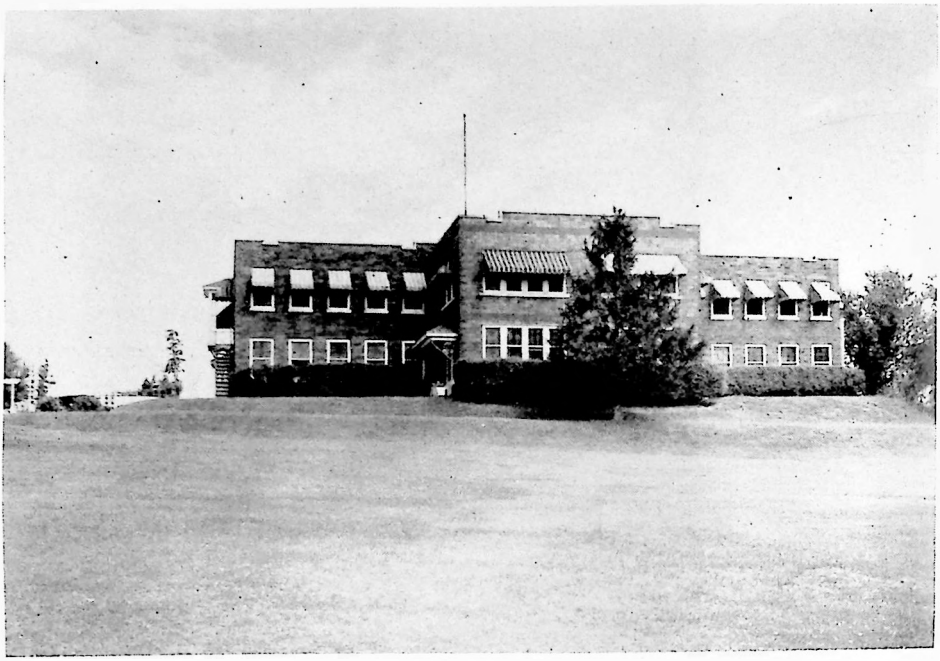


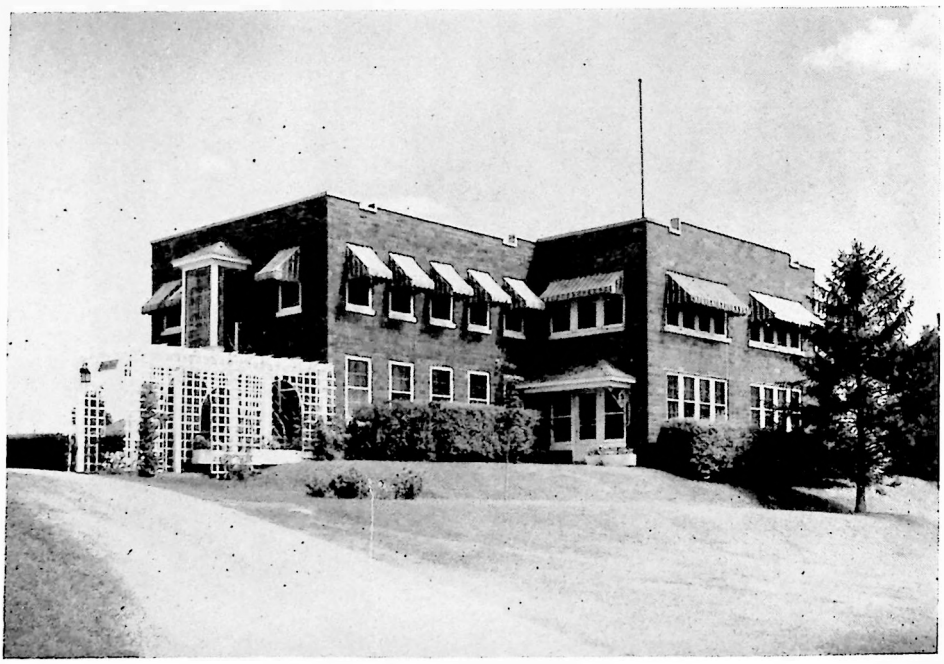


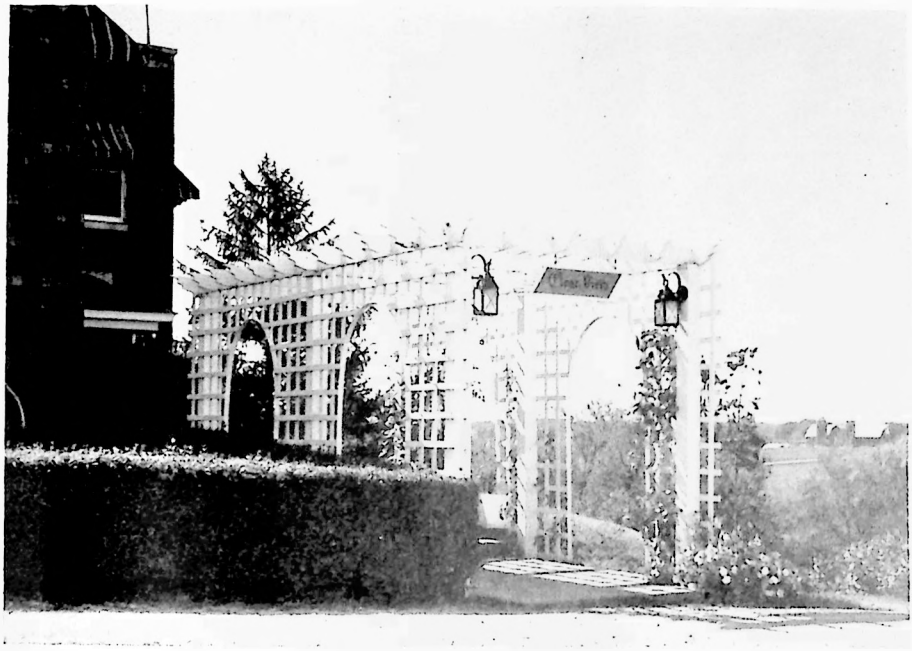


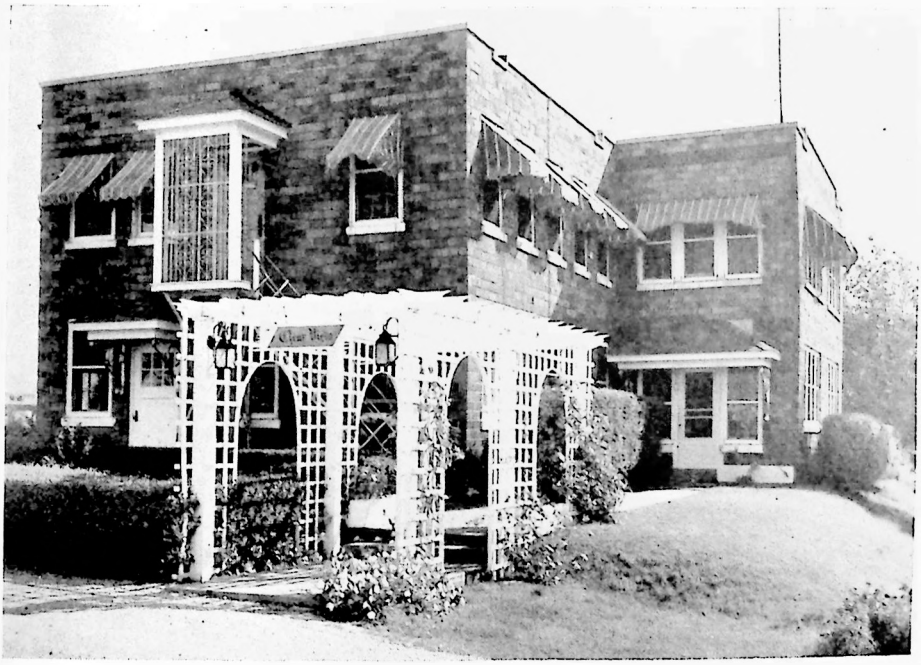


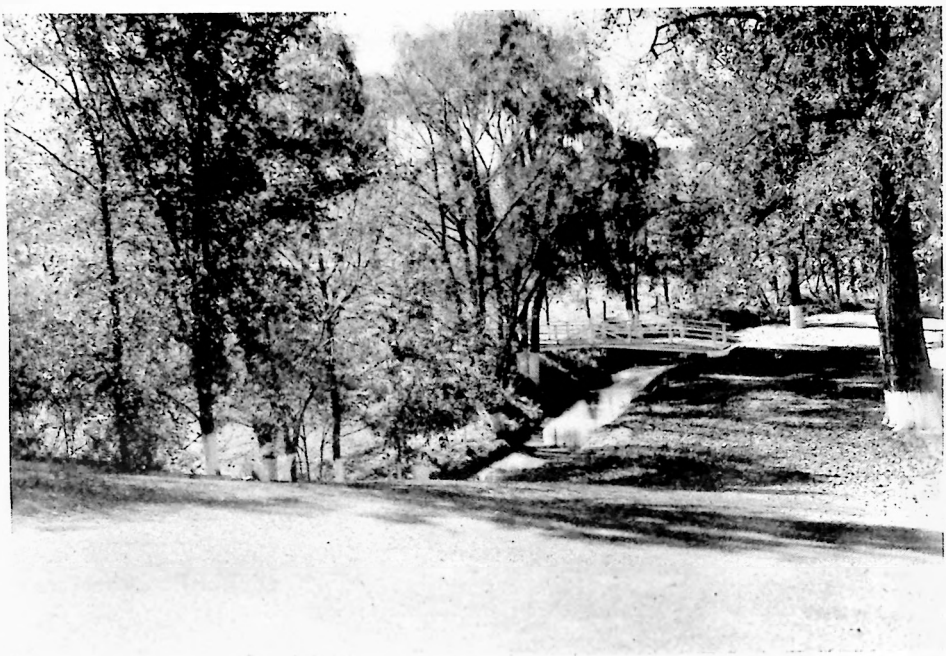






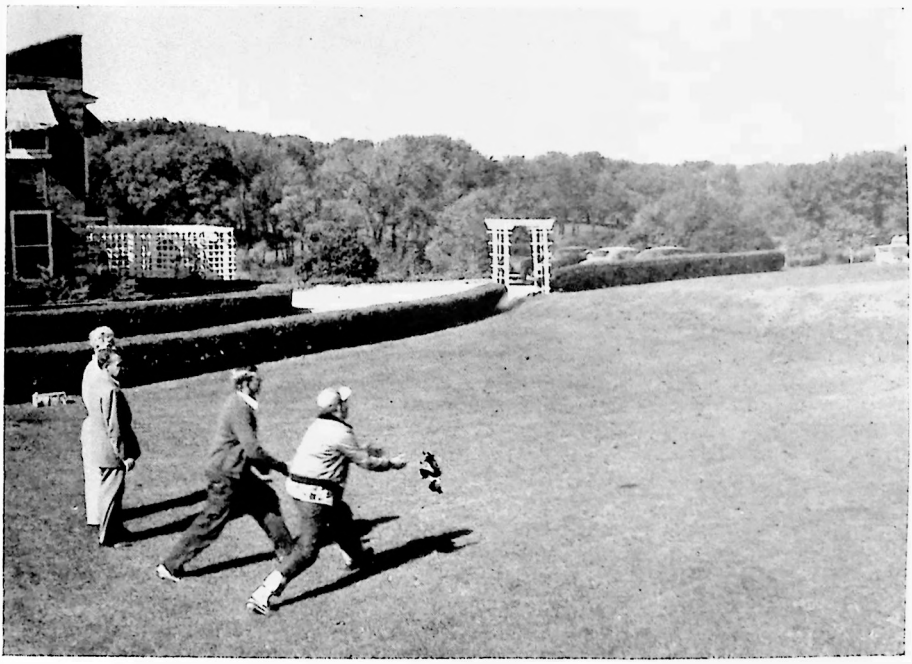






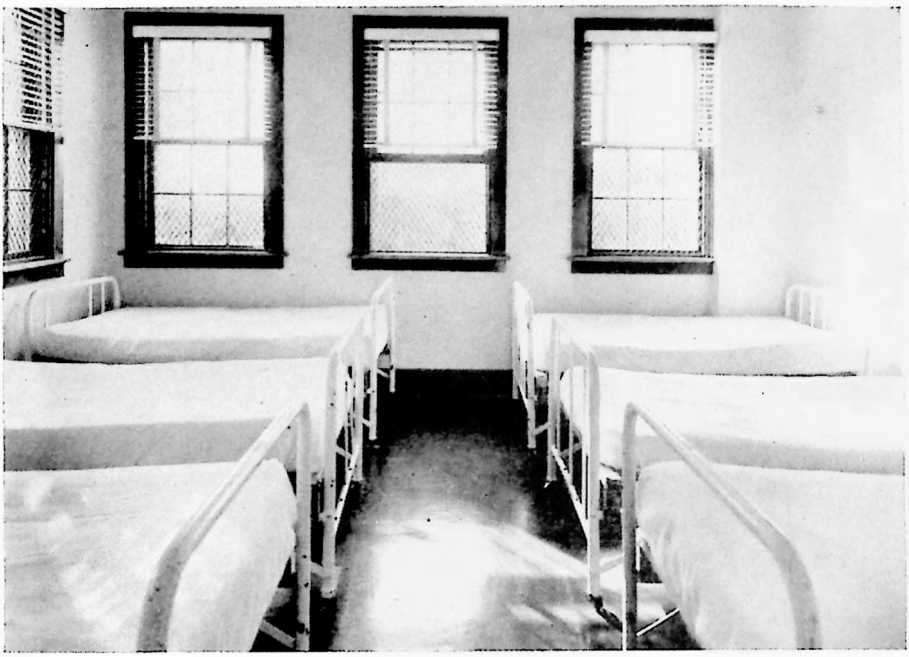






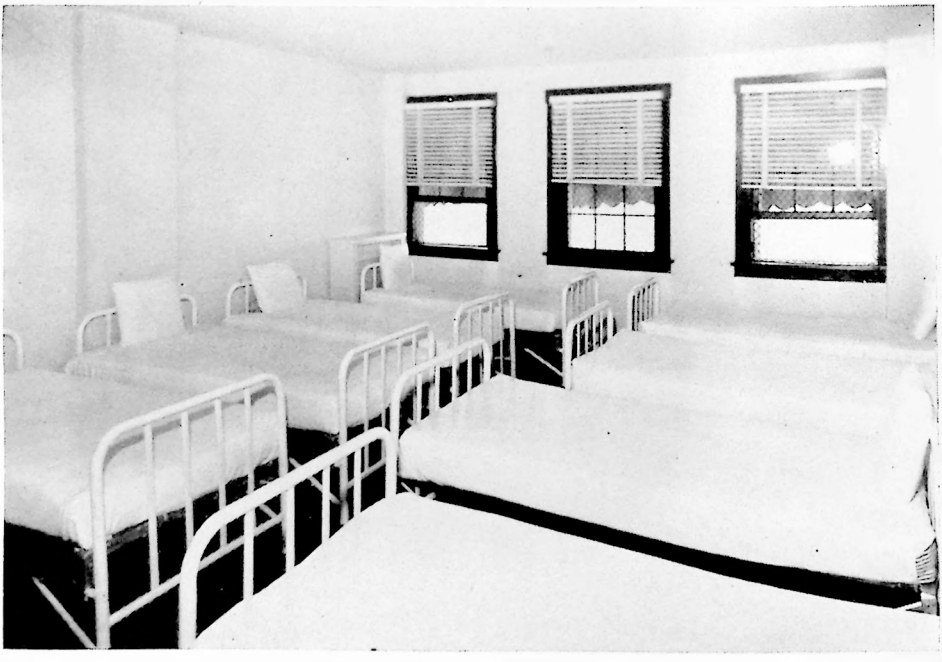


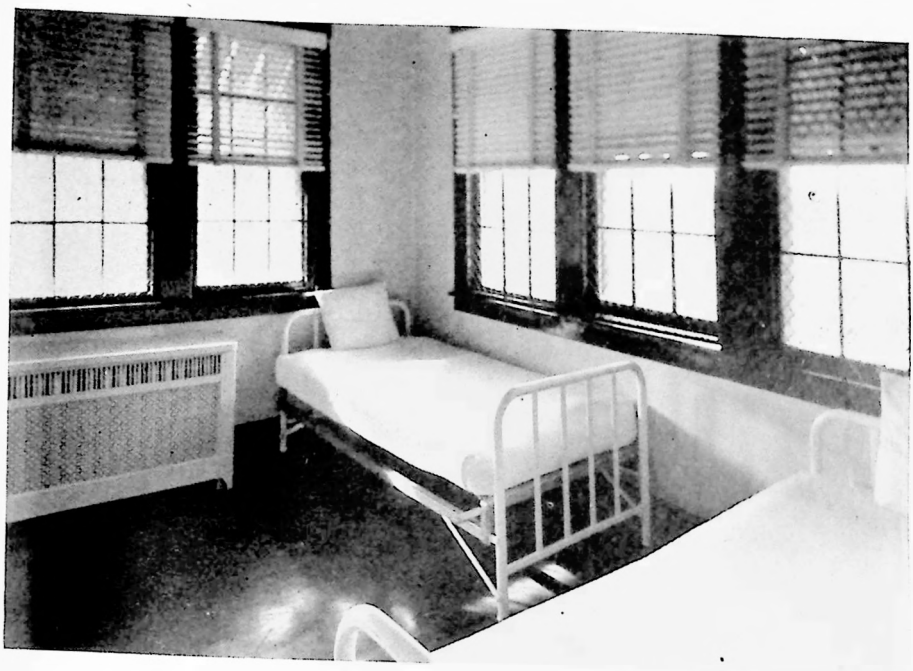










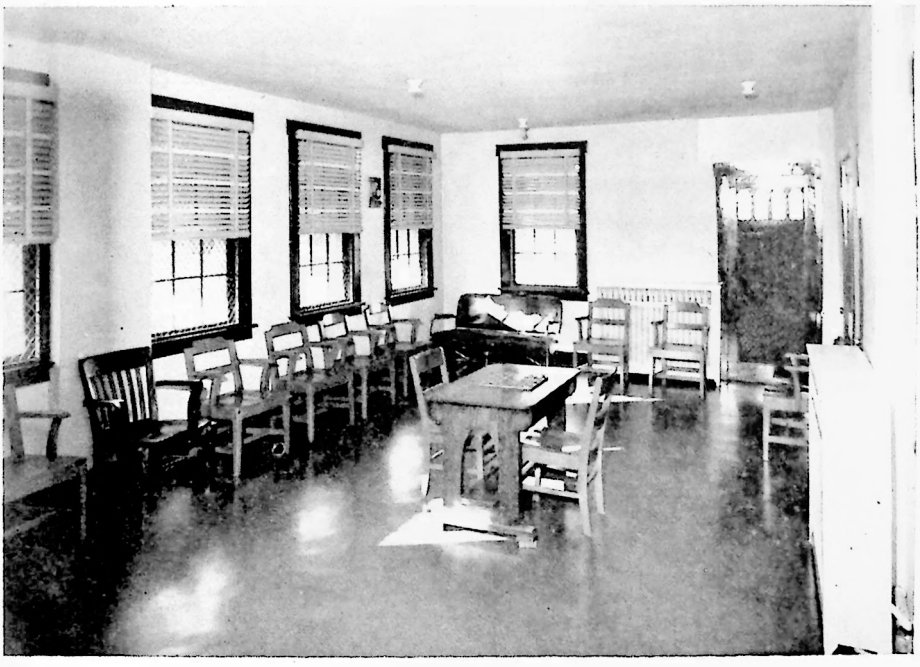


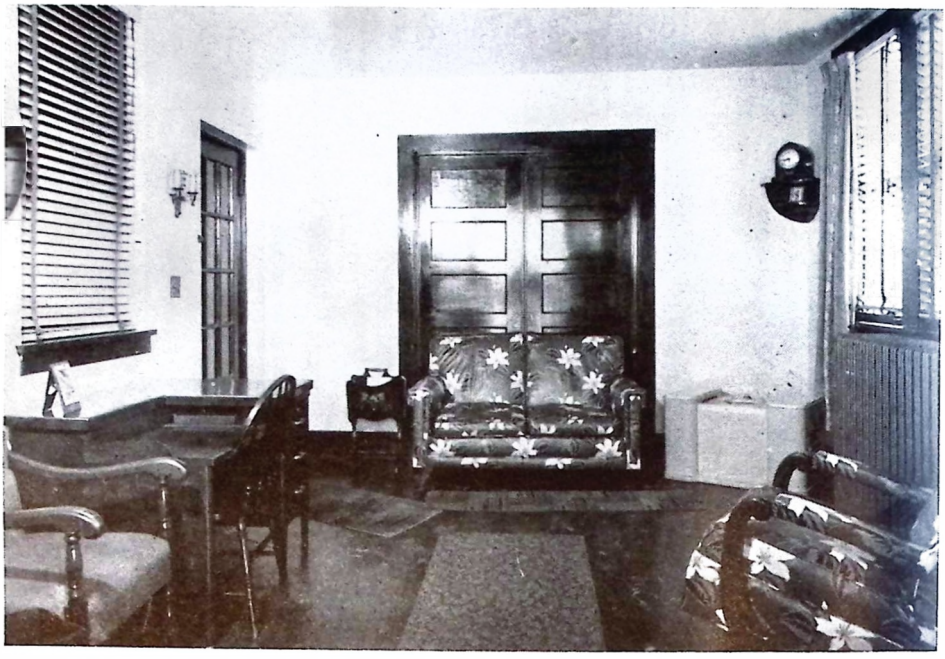












CHAPTER 9

The Story of
SPLIT-SECOND THINKER MAKES SERGEANT JUST LIKE AN ECHO

By Sgt. Jules Loh

FlyTAF Public Information Office

Ed Albany is a master of double talk — but on him it looks good.

Ed handles entertainment for Flying Training Air Force's special services division. Outwardly he looks just like another person — two arms, two legs. You'd never guess that he thinks 180 times faster than the average person. Or that he can repeat what somebody says a sixteenth of a second after they say it.

In Waco, T/Sgt. Ed and Mrs. Dorothy Albany live at 3724 Huaco Lane. They have two daughters, Chris and Toni, who are little "princesses with golden hair." Chris is seven. Toni holds up five fingers, but she's really only four.

Dorothy's dad is Edward L. Winans, a retired Air Force officer, whose original home is Waco. He now lives in Sacramento, Calif.

It was back in April of 1938 that Ed discovered he thinks 180 times faster than the average person. The way he discovered it was on an electroencephaloneuromentimpograph. An electro etc., being a machine which measures such things as how much faster than the average person certain people can think. Plus how long after somebody says something it takes Ed Albany to repeat it.

Sounds Like Echo

One-sixteenth of a second is a very short period of time. Thus when Ed makes with his double-talk routine — repeats what you say — it sounds like he's talking right along with you, saying the exact same thing.

THIS MACHINE IS IN DAVENPORT, IOWA. IT BELONGS TO DR. B. J. PALMER, HEAD OF THE PALMER SCHOOL

OF CHIROPRACTIC. THE "AVERAGE PERSON" WHO WAS TESTED WITH ED WAS THE HEAD OF THE PSYCHOLOGY DEPARTMENT OF ST. AMBROSE COLLEGE.

It was this double talking talent, together with a natural knack for entertaining, that got Ed started in show business.

He can repeat what a person says in any language and in any dialect. He does not read lips — turns his back on his subject. He does not anticipate what a person will say because Ed can repeat a series of numbers spoken at random as easily as he can repeat a sentence.

He twice appeared on the late Bob Ripley's Believe It or Not radio show in New York right after he was graduated from the University of Idaho in 1937. On the show, Lou (Monkeys are the craziest people) Lehr tried to stump Ed. He was as unsuccessful as everybody else has been.

He did character parts on the Fred Allen show in New York. A master of dialect, Ed was several of the voices in Allen's "Town Hall News of the Air," predecessor of "Allen's Alley." When he left Fred Allen, Ed joined the Al Pierce show, again doing character parts.

Performs in Follies

Ed moved to Hollywood a year later, worked on several radio comedy shows, then joined Ziegfeld Follies for its West Coast premier. One of his parts in the Follies was a song and dance act in blackface. He sang "Franklin D. Roosevelt Jones." "Song and dance?" shrugs Ed, "anybody can learn it."

He gave a double-talk performance in the Follies, too. J. J. Schubert, who was running the Follies, would stop the show right in the middle and offer a thousand dollars to any person in the audience who could trip Ed up. He never lost a dime.

Ed tried the double-talk stunt on Lt. Gen. Robert Harper, Air Training Command chief, as part of ceremonies opening a new officers' club at Mather AFB, California. After a few minutes of being echoed the General said, "Sergeant I believe this interview had better close before I say something that will get us both in trouble."

Another position Ed held in Hollywood was master of ceremonies at Earl Carroll's Famous restaurant near Sunset and Vine.

How does Ed do this double-talk routine? "I don't know," says Ed. And he makes it sound convincing. He's teaching Chris to do it, and says that she's picking it up well. Whenever he pulls the stunt on her she breaks into a poem or some tongue twister to try to trip him up. But when he tries it with 4-year-old Toni she just puts her hands on her hips and says, "Oh, Daddy."

(Waco (Texas) Tribune-Herald, March 2, 1952.)

CHAPTER 10

The Story of CHIROPRACTIC HANDS

By Wallace H. Farley, D.C.

These hands are shaped like His you know
So in this life of strife below —
May they be quick to sooth the care
Of troubled souls found everywhere;
May they reflect that gentle touch,
The world is needing — Oh so much;
Expressing all the care and love
That characterized His hands above.

May they be quick to lift the cross
Willing to share in another's loss;
Eager to lighten the burden of woe
Or share the lot of the poor below.
May they respond to the cry of the weak
The aged and lonely in sympathy seek
Never forgetting these hands to be
Fashioned the same as His, you see.

Your hands may be bent with sorrow and tears
Wrinkled and hard with labor and years,
Or they may be dainty and slender as youth
But ever be mindful of this solemn truth;
Regardless, how fortune has shuffled the pack
The prospects bright or the future black,
Say not the hand that you hold is bad
For it is the same as the Master had.

There's work to be done — your hands can do
There are other folks who depend on you.
It may be an aged mother or dad
A sweet little girl or a frolicking lad.

They're looking to you — and their chances to live
Depend on the things your hands can give.
Perhaps that's the reason 'twas heaven's design
To pattern them after the ones Divine.

There's another task your hands may fill
When rightly trained with professional skill.
They may open the door to the storehouse of health
Where are boundless joys and fabulous wealth.
Its rusty old lock is thrown open with ease
For they hold the key to its intricacies;
Its mysteries vanish like cables of sand
At the skillful touch of the master hand.

For to you is entrusted that sacred key
So earnestly sought since antiquity.
Your hand may direct the energy course
So the essence of life may flow from its source
And the chains of affliction, suffering and tears
That's shackled humanity thousands of years
Will crumble and fall like the iron and clay
Of Daniel's dream that was vanished away.

So be not dismayed whate'er it may cost
No labor or money or time is lost
If you may acquire that glorious art
Of restoring hope to a flickering heart.
And be not amazed if some misconstrue
Your motive and your purpose true.
Long years ago they connived to condemn
The One who offered His all for them.

There's connivance now and organized wrong
The challenging forces are cruel and strong
But the darkness and doctors and demons of hell
Though all combined can never excel
For the pathway of truth is long and obscure
Yet its ultimate triumph is stable and sure
And the hands, though nailed to the cross of pain,
Will join in the battle of truth again.

Yes, the eyes of the world are fixed upon you
There's a million things your hands can do.
Will you give them to gods of avarice and greed
Or consecrate them to the world's great need?
I bid you pause ere this choice you make
There's more than transient things at stake
For when this earthly race is run
May you not regret what your hands have done.

P.S. I got this inspiration from you, B.J. Wish you the best of everything — W. H. Farley.

CHAPTER 11

THE PICTORIAL STORY OF B.J.'s B.H.

Winter Home, Sarasota, Florida.
324 North Washington Drive — St. Armand's Key
Phone — Ringling 3-0948
Mail — P. O. Box 949.

For some reason, an island in Florida is called "Key." St. Armand is a name we could not trace to its origin. Locally, it is known as Ringling Island, for it was once a part of the estate of John Ringling.

It is more or less an irregularly circular island. In the center, Mr. Ringling made a big circle with driveway around. On one side he erected his office, with a porch on which he used to sit and watch his acts perform in the circle in front of him. Material for this office building was brot from mainland on barges. Later, he had concrete causeways built between mainland and the "key." Today, that office building is an excellent cafe — COCONUT PALMS.

Surrounding circle was to be commercial district of this key. Rest of the island was then and is today a very exclusive residential district. You should see the Abstract of Title, to learn how Mr. Ringling's mind worked re restrictions.

Main boulevard between Sarasota and Lido Beach is "John Ringling Boulevard." Main road between "John Ringling Boulevard" and "Long Boat Key" is "The Avenue of Presidents." All cross streets are named after our U.S. Presidents — B.J.'s B.H. is on WASHINGTON Drive.

One block down "Washington Drive" and one block on "Jefferson Drive" is home of Wm. P. and Jummy Brownell, D's C., which they purchased in February, 1952.

Sarasota is "circus town"; everything is circus atmosphere: John Ringling Boulevard, John Ringling Hotel, John Ringling

Circus Museum, John Ringling Palatial Venetian Palace Home, John Ringling Art Museum, Ringling Brothers Winter Quarters, etc.

B.J.'s PERSONAL SUGGESTIONS
for his
PROFESSIONAL AND PERSONAL FRIENDS
WHO CALL OR "DROP IN."

Our Winter residence address is: 324 North Washington Drive, St. Armand's Key, Sarasota, Florida.

Address mail to: P. O. Box 949, Sarasota, Florida.

Long Distance Phone: Ringling 3-0948.

Look for that famous B.J. large monogram by the door. Sarasota is a circus town:

— winter quarters of Ringling Brothers, Barnum & Bailey.

— home of Hotel John Ringling.

— the John and Mabel Art Museum. Visitors welcome.

— the John Ringling Venetian Palace. Open to the public.

— the American Museum of the Circus — to be permanent home of the famous Two Hemispheres Band Wagon, donated by B.J.

Friends who call or "drop in," either by advance arrangement or unexpectedly, must respectfully note carefully that B.J. is here to meditate, rest, and write — after a long, strenuous life of struggle. Even tho he may consent to your call, if something else arises which he prefers doing, he may or may not be present. His wishes will ALWAYS take preference. By this he means no offense, regardless of who you are.

He is here not to be entertained by you, or to entertain you. He will indicate whether you tire him; if so, make your visit short. It won't embarrass him — and don't you be embarrassed.

By appointment only, which he will keep, consultation with Chiropractor and case, $200.00.

In residence, season 1952-1953, approximately October 1, 1952, to April 1, 1953.

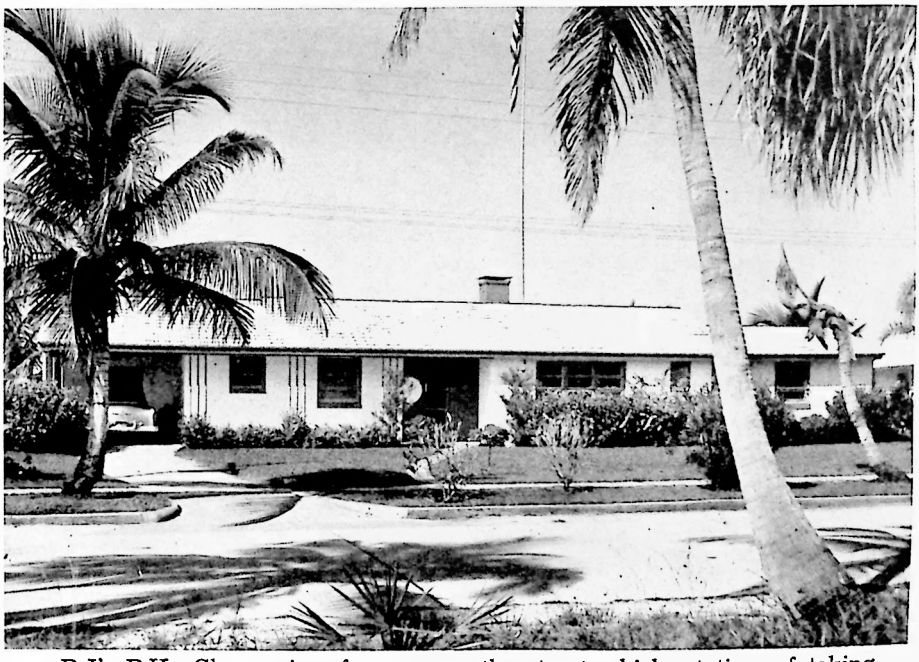
RULES FOR HOUSE GUESTS IN "B.J.'s B.H."

1. Any one who visits or stops in this home is a "guest."
2. We have a Home Manager when we are not here.
3. Her word is final in the management of our home as well as suggesting conduct of our guests, except where it may be reviewed by the owner and then only on extreme provocation.
4. Rates for rentals are more or less fixed, according to season or length of stay, and whether such are intimate friends of B.J. or transients.
5. Rentals of rooms are subject to arrival of owner, which usually is determined in advance. Such, however, may be changed suddenly, subject to his desires.
6. You may consider our rates a trifle higher than in town. If you wish only a place to lay the carcass, that's one thing. B.J.'s B.H. offers much more — therefore it's worth more. When you consider our deluxe accommodations which you could not get in town, rates are reasonable. Swimming in front yard; an upstairs roof sun-porch (in the nude, if you wish); deep sea fishing off boat pier; lolling around on lawn; quiet and peaceful home surroundings and environment, and our own 300-foot well with filtered water, as well as our own sea wall at the edge of our back-front yard facing Sarasota Bay.
7. Guests must use proper care with all furnishings. Smoking in bed is dangerous to fire. Know where a fire extinguisher is; learn how to use it in event of necessity.
8. Guests may use furniture on lawns, lounge room, fireplace in event of cool evenings. You may play moral games such as poker, canasta, etc., providing stakes are low and no loud noises are indulged in such as would disturb our neighbors. Drinking, within reason.
9. Transients staying for one day or less than a week pay rentals daily. If staying by the week pay weekly.
10. Rental fees include no meal service of any meal, lunches, or use of kitchen or dining room.
11. No coffee percolators or hot plates will be permitted in bedrooms or bathrooms. If such are used, vacancies will be asked for.

12. Sun bathe on sun-deck if you desire. Bathe in the raw if you wish, but do so with proper decorum and with moral respect from curious peeping toms.
13. Swim in the bay, wear swim suits or bikinis if you wish. None of us are prudes — but wear something which at least covers dese, dem and does.
14. Moderate washings in bathrooms will be permitted, such as hosiery, handkerchiefs, and lingerie.
15. When "in residence" B.J. comes for rest and recreation after many years of a long and strenuous life. Guests will realize his interests and desires take precedence. Govern yourselves accordingly.
16. In general, do exactly as you would want us to do if this were your home and we were visiting you.
17. Come and go as you please; enjoy yourself while here; but do so within reasonable limits. If you turn in at 2:00 a.m. after an evening's good time, do so quietly, for we have neighbors who want rest, too.
18. Keys furnished to guests upon registration and must be turned in upon leaving. $1.00 deposit for each key issued.
19. We urge you to get "stinko" as soon as possible — go out and return at a late hour to discuss any differences among you.
20. Be sure to turn your radio on LOUD in the wee hours so that some darn fool, who may want to sleep, won't have a chance.
21. Don't fail to leave your key in your room — go out, locking your door — return late and wake everybody trying to get in.
22. Be sure to park your car in such a manner that your neighbor can't possibly park his.
23. Please do your ironing on the dresser or desk. We have ironing boards you may have for the asking, but we'd rather not be bothered. It's so much easier to re-finish the furniture.
24. Checking out time is twelve noon — think nothing of it! The nice people who help us here don't mind a bit working twenty-four hours a day.
25. No Kiddin' — we INSIST you enjoy your stay with us.



B.J's B.H. Looking from across the street. Flag pole is 60 feet. When TV comes in here, antenna will go on top.



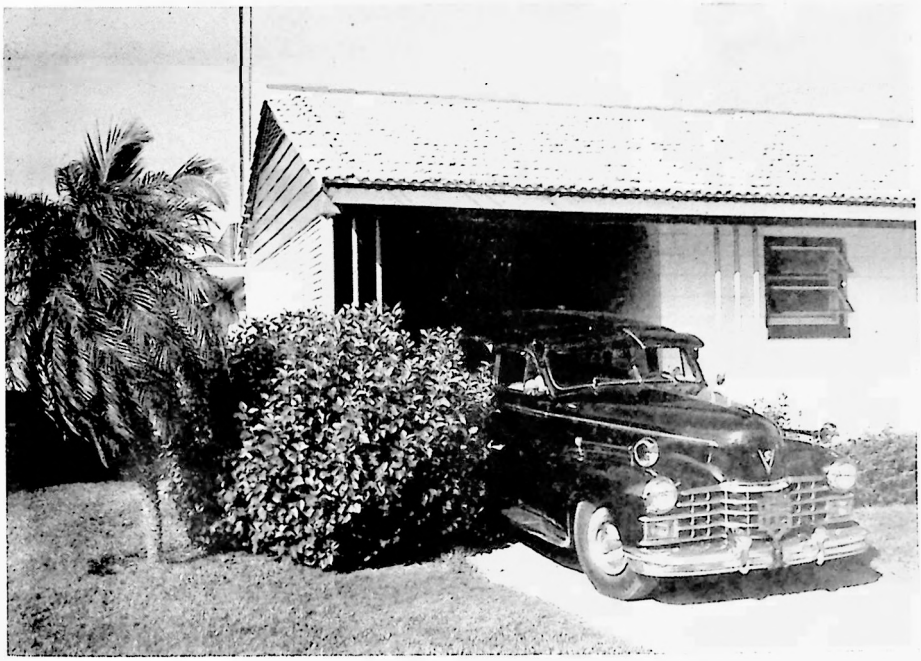
B.J's B.H. Closer view from across the street which, at time of taking this foto, was a virgin tropical jungle.



B.J's B.H. Extensive view, south to north. When "The Chief" is "at home", flag is up. When he is "out of town", flag is down, except on holidays such as July 4th. Flag is 10′ x 16′.



B.J's B.H. Close-up of front entrance. That which appears as dark color is deep marine green.



B.J's B.H. Carport. Up north we would call it a shed to run car into. Purpose here is to keep off salt air which pits chrome and ruins paint job on cars.



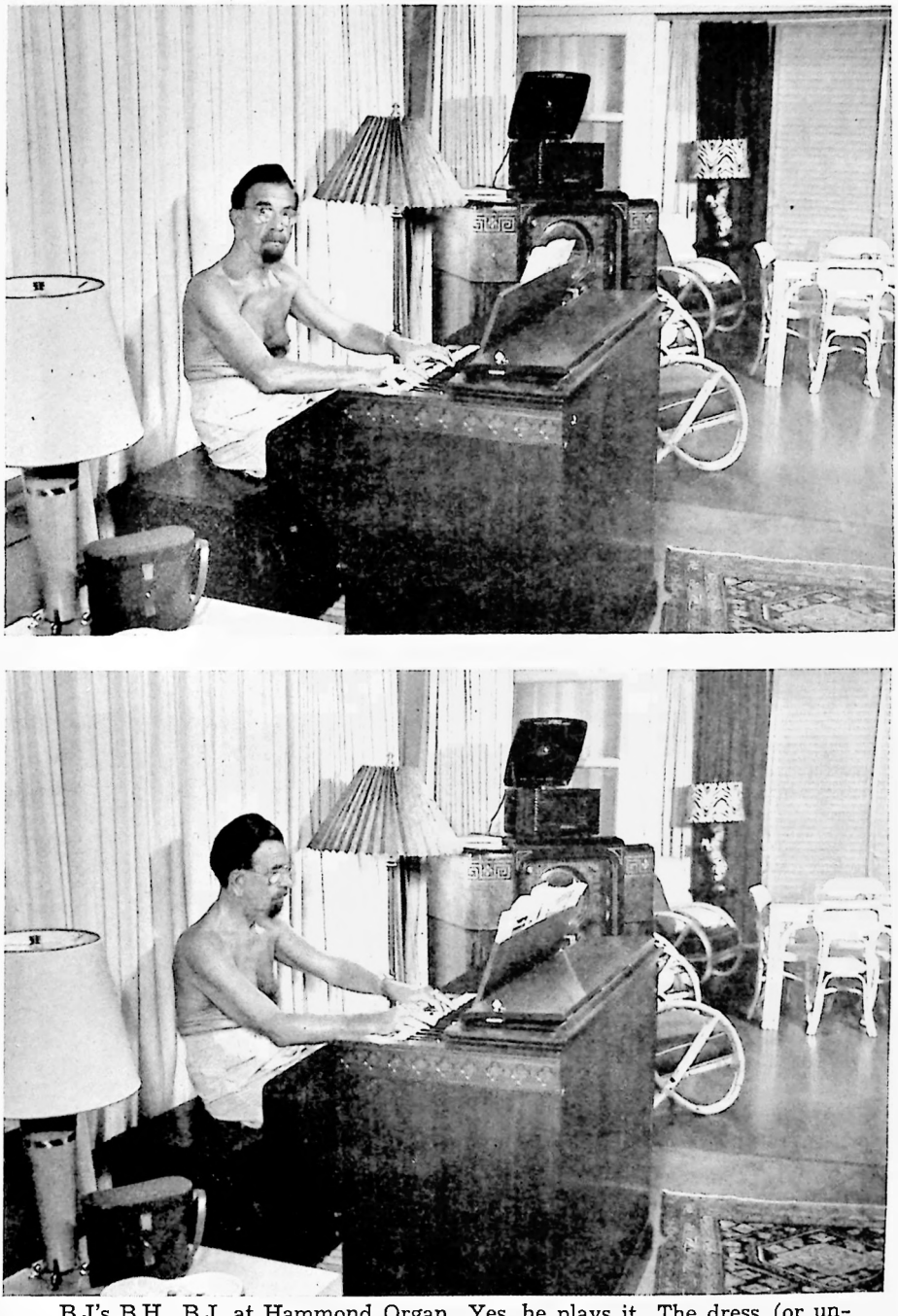
B.J's B.H. Living room, looking north. To left, bay with its gorgeous sunsets in evenings and marvelous sunrises in mornings. On left, looking into porch with rattan furniture. On right, looking into one spare bedroom. Fireplace in right rear corner.



B.J's B.H. Looking toward southeast corner. Two gorgeous Chinese paintings from Imperial Museum, Forbidden City, Peking, now Peiping, China. Hammond organ loud speaker on right.



B.J's B.H. Looking towards southwest corner, showing six of set of eleven museum pieces of Tibetan paintings on brocaded silks. This is regarded as finest collection of its kind in America. On sofa is another addition of Bengal Congo blades and spears picked up in 1952, to be added to B.J's collection in Davenport which is unquestionably the finest collection of "blades" in America. Door on right looks towards jungle across the road.



B.J's B.H. B.J. at Hammond Organ. Yes, he plays it. The dress (or undress) is characteristic, "going native." Record player on top of radio was presented by Niles Trammell, formerly President of National Broadcasting Company, now Chairman of its Board, when he visited B.J's B.H. in January, 1952. Binoculars in lower left corner were presented by August, 1950, P.S.C. Graduating Class.



B.J's B.H. Looking from living room into porch. Jalousies on left, which open or close according to weather. Note zebra lamp in rear — a touch of the circus.



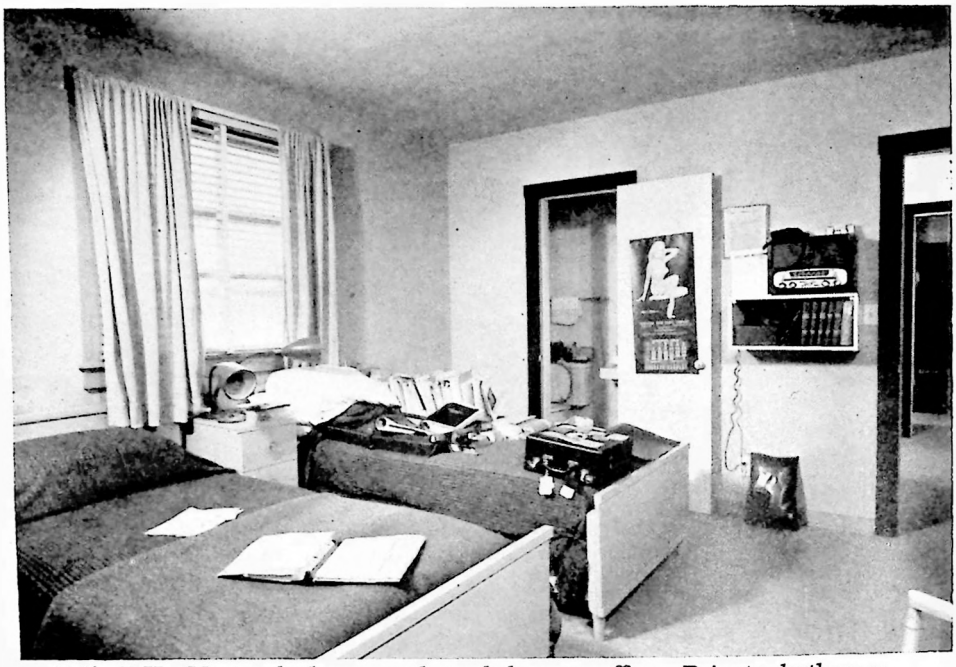
B.J's B.H. Looking south from porch into living room.



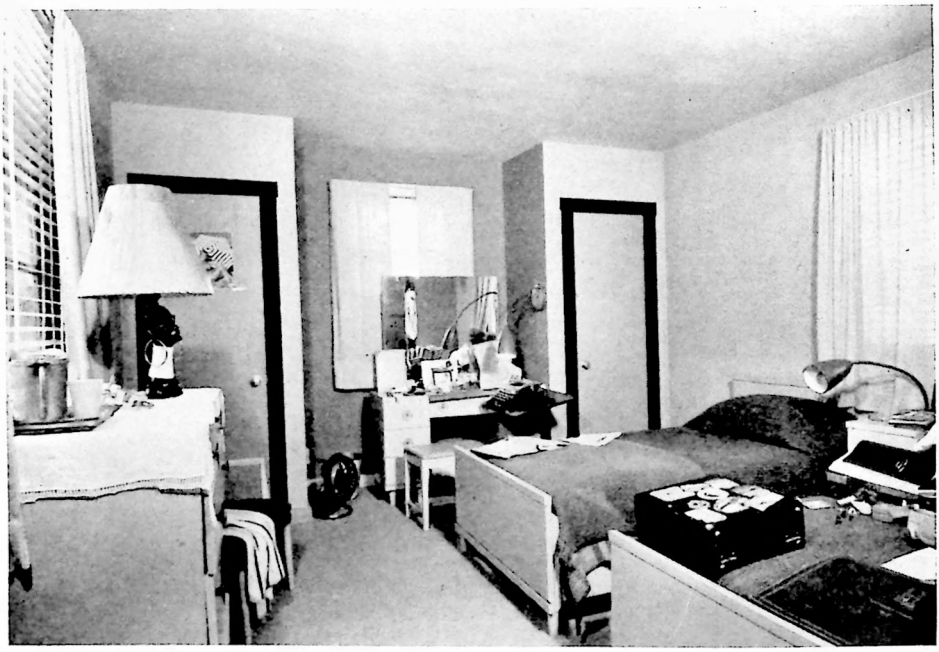
B.J's B.H. One of three spare bedrooms. Lamp on right is another touch of circus atmosphere found everywhere in Sarasota. Looking towards second spare bedroom.



B.J's B.H. Another view of one of spare bedrooms, looking towards living room on right.



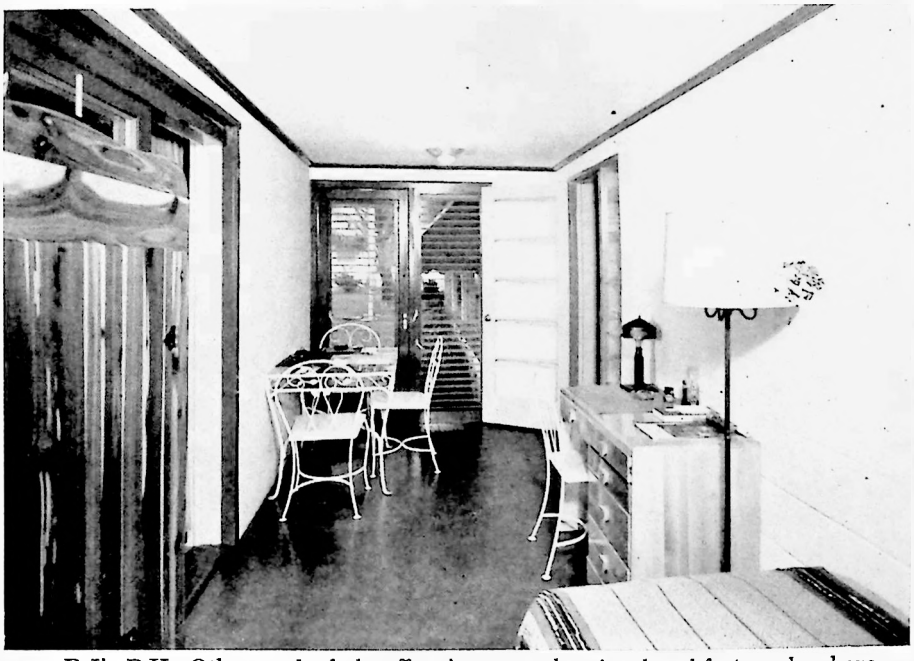
B.J's B.H. Master bedroom and workshop or office. Private bathroom.



B.J's B.H. Chief's bedroom. Lamp on left is again a touch of the circus. Altho supposedly on vacation, work follows wherever B.J. goes. Around him circulates all angles of a world-wide professional movement.



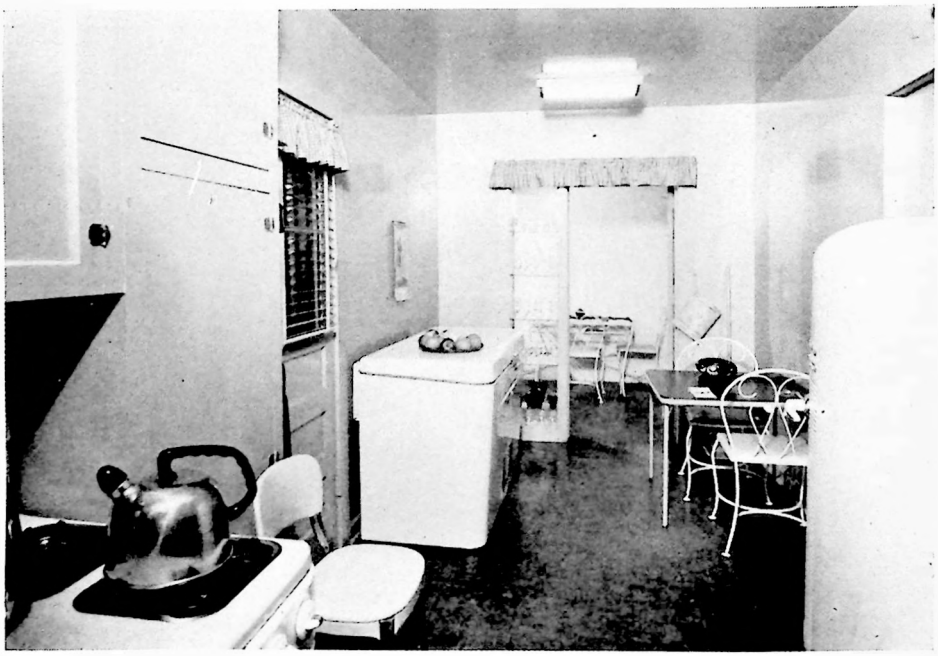
B.J's B.H. Chauffeur's "breezeway" bedroom. It has jalousies at both ends, and is connecting room between kitchen on left and housekeeper's room on right.



B.J's B.H. Other end of chauffeur's room, showing breakfast nook where all eat, unless there are guests.



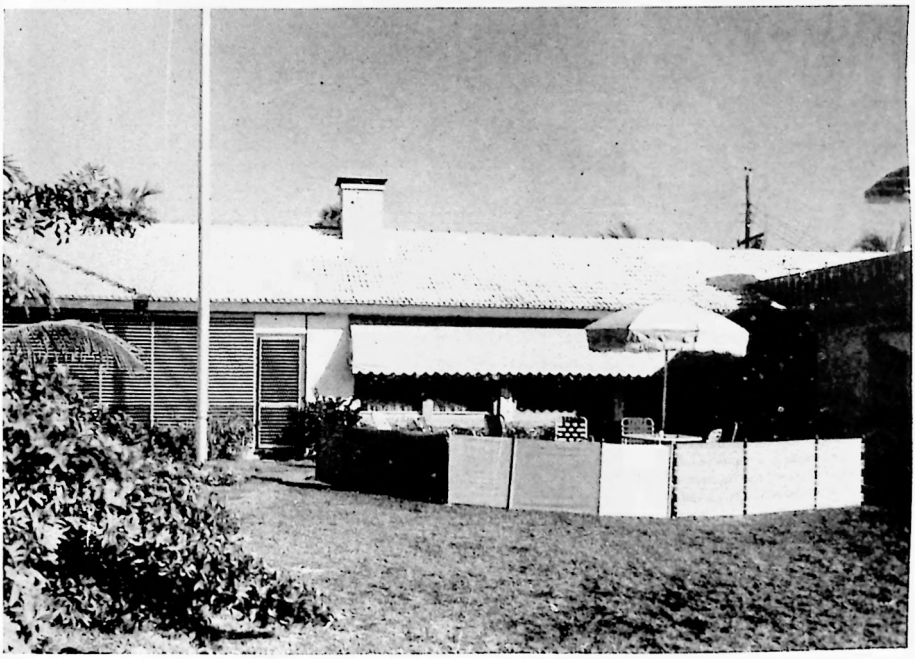
B.J's B.H. Housekeeper's bedroom. Left window looks to bay. Right window looks into patio.



B.J's B.H. Kitchen, looking into chauffeur's breezeway. Twelve cubic foot deep freeze on left.



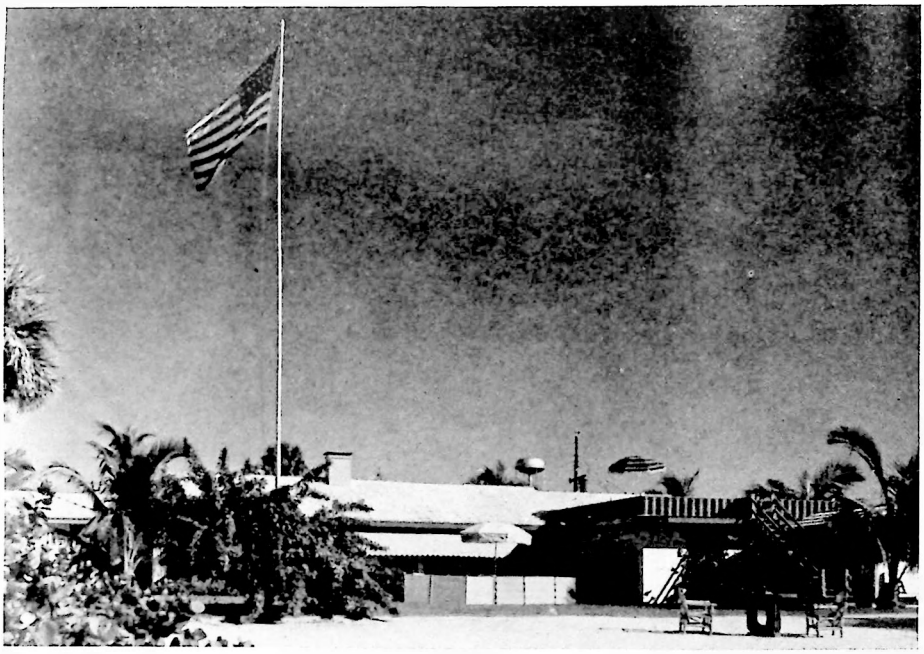
B.J's B.H. Working end of kitchen. Hurricane lamps hanging on wall on right. We are always prepared.



B.J's B.H. View of front-back yard. Windbreaks in patio.



B.J's B.H. Corner of patio looking towards bay, with boat dock.



B.J's B.H. Looking from beach toward front-back yard, showing flagpole and sun deck on right, upstairs, where neighbors, friends, guests can sunbathe. It is the only sun deck on the Key.



B.J's B.H. Taken from walk-way to boat dock towards front-back yard. Sea grape bush in foreground.



B.J's B.H. More distant view from boat dock towards front-back yard.



B.J's B.H. Looking from south to north. Small house on right is reservoir of our 300-foot private well.



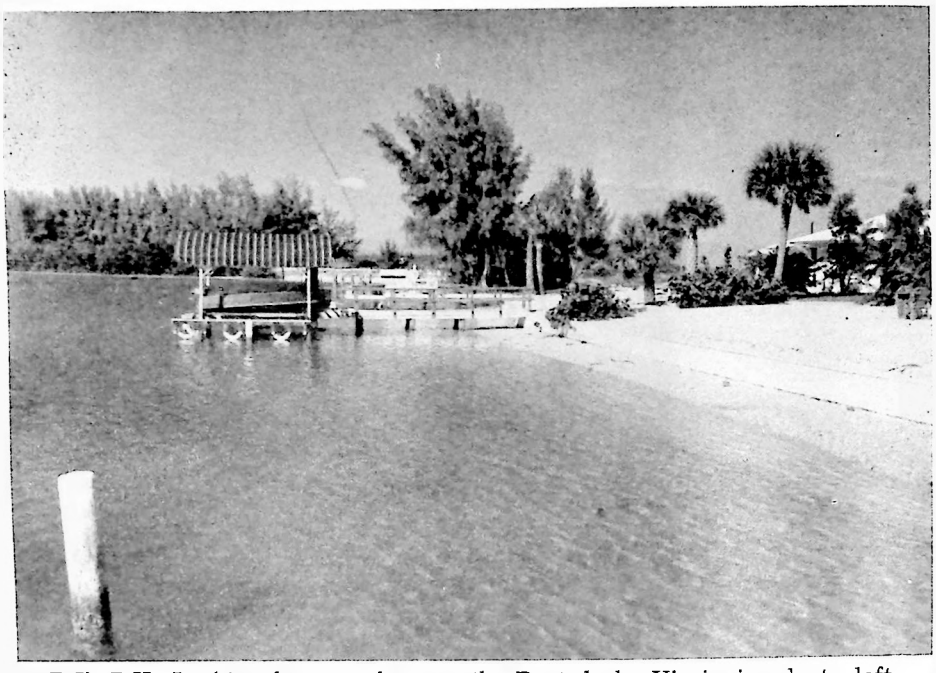
B.J's B.H. Corner of this winter home. Palms are predominant here.



B.J's B.H. A corner of front-back patio. Awning over living room.



B.J's B.H. Looking over bow of CHIEF MATATOPA towards front-back yard.



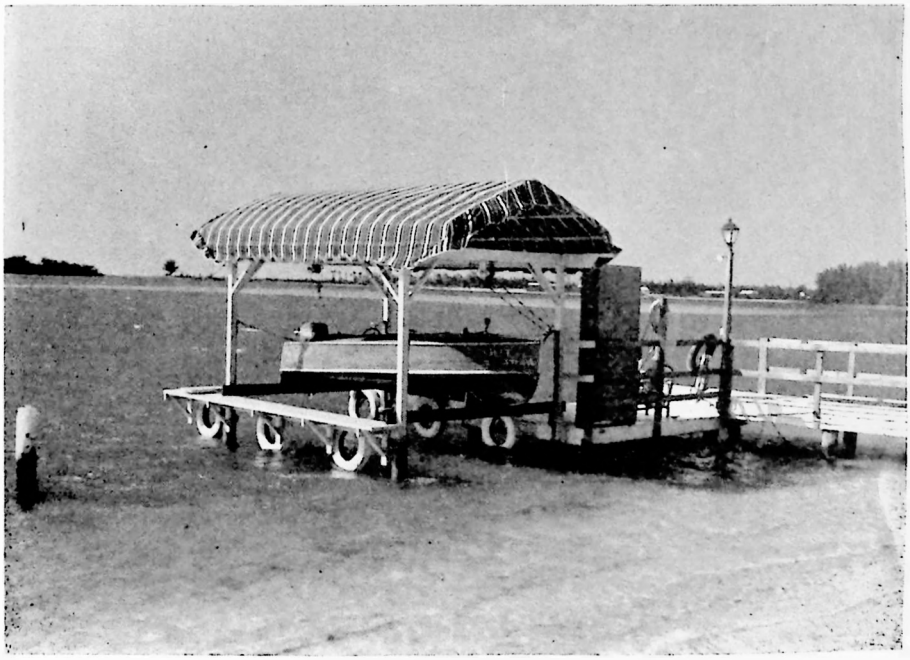
B.J's B.H. Looking from south to north. Boat dock. Virgin jungle to left.



B.J's B.H. Across the bay.



B.J's B.H. Sun dial on beach in front of front-back yard patio. On sun dial is one of our epigrams: "Many a man has the eyesight of a hawk and the vision of a clam". Appropriate for this location.



B.J's B.H. CHIEF MATATOPA in its cradle. Name is B.J's Sioux Indian Chief's name. He is a blood brother of the Sioux's.



B.J's B.H. Looking down on beach from atop sun deck. Long Boat Key in distance.



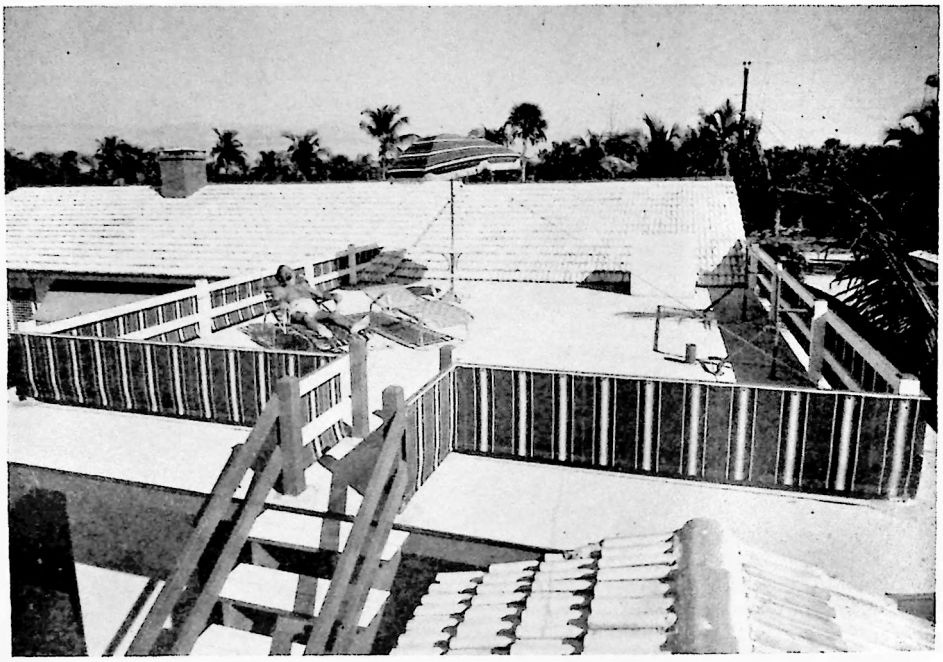
B.J's B.H. Approach to sun deck.



B.J's B.H. Looking from sun deck. Gulf of Mexico in distance.



B.J's B.H. Sun deck. Lido Beach Key to left.



B.J's B.H. B.J., living Life of Riley.

CHAPTER 12

The Story of THIRTY YEARS AGO

Early Memories of Local Radio

By Bob Feeney

Celebration of the thirtieth anniversay of the first broadcast of a radio program in Davenport by Station WOC Monday sent our memory spinning back toward those early days of radio in our community.

We can't recall the first broadcast on Feb. 18, 1922 — possibly we didn't even have a crystal set then — but we do remember many early broadcasts over the local station.

In the early days our favorite program was the Cliquot Club Eskimos, an orchestra that advertised a popular brand of ginger ale. We used to sit with the earphones glued to our ear and enjoy the numbers played.

Later — through the same earphones — we enjoyed the wit of Will Rogers, and the shows of other musicians and comedians.

Sometimes we wonder if our present TV receiving equipment is as primitive, in comparison with the television receiving sets of 1922 as our earphones were with the radio receiving sets of today.

One of our own early experiences in radio was when we took our first and only plunge into the field of song writing.

During the cross-word puzzle craze — it is still in existence but it was once a national mania — we were moved to write a popular song, "Cross Word Puzzles." Erwin Swindell, who was then musical director at Station WOC, liked the words and wrote music for them. Peter MacArthur, a popular singer who was connected with the station, sang it on the air several times. Erwin and we made plans to have the song published, and even went so far as to have Cartoonist "CEP" — the present managing editor of the Morning Democrat — draw a cover for it.

We had the words, the music, the cover, and a capable song plugger in Pete MacArthur, but somehow we never got the song into print. We thought that the cross-word puzzle craze would die before the song was published,

In later years, as we watched the late Dr. Charles E. Snyder and the late Judge J. W. Bollinger work cross-word puzzles in the reading room of the Chamber of Commerce each noon, we realized how wrong we were.

Dr. Snyder and the Judge are both now dead, but lots of people still work cross-word puzzles.

We no longer remember just when the cross-word puzzle craze was at its height, but we think it must have been about 1924 or 1925.

Some years thereafter we made our first plunge into the waters of radio oratory — and they haven't been too frequent since.

We gave a brief talk over Station WOC on the Corn Queen contest, which was sponsored by the Retail Merchants and the local newspapers, and in which it was our unhappy role to serve as contest manager.

In nervousness and apprehension we stood before a microphone suspended from the ceiling in a small music room and spoke our piece. Dr. B. J. Palmer, who used to broadcast quite a bit himself in those days, and Ed Schmidt, president of the Retail Merchants, were on hand to lend us moral support. As we stood before the microphone, a camera man moved into place and snapped our picture. B.J. and Ed took places at our side and made funny faces at the camera as we plodded on our oratorical way.

(Morning Democrat, Davenport, Iowa, February 20, 1952.)

IOWA-ILLINOIS GAS AND ELECTRIC COMPANY

Davenport, Iowa, February 21, 1952.

Dr. B. J. Palmer,
1000 Brady Street
Davenport, Iowa

WOC — on the air — for THIRTY YEARS !!
Congratulations!

It must be a source of great satisfaction and pride to you to be a pioneer in radio broadcasting. On last Monday, especially, your reminiscences

must have taken you back to the days when WOC was teaching the world "Davenport — where the West begins and in the State where the tall corn grows," when you mailed each applicant a weekly bulletin showing the WOC schedule and a detailed program for the week, when telegrams from appreciative fans were read into the program, nearly all saying, "Program coming in fine. Please play 'Sleepy Time Gal,' Joe Dokes of Iowa City."

Again, congratulations, and best wishes for your continued progressiveness with wireless' youngest child — TV.

(Signed) Ted Taylor
T. F. Taylor.

Sarasota, Florida, Feb. 24, 1952.

Dear Mr. Taylor:

Thank you for yours of February 21st. It is nice to receive such letters. It was very kind and thotful of you to write me.

Am in my winter home here since September 15th. Am returning home February 28th.

Yes, away back when — thirty years ago — were the good old days. They come and go, and in our work — just like yours — we must keep in step with the progressive parade or they pass us by. Incidentally, by keeping in step we help you sell more juice which means we help you as you help us, and that's what greases the wheels of commerce and finance.

Thank you again.

B.J.

CHAPTER 13

The Story of
THEY CLEANED HOUSE

THE STANDARD

"The Voice of Chiropractic in Michigan"

March 5, 1952.

AN OPEN LETTER TO ALL CHIROPRACTORS OF MICHIGAN

It is said: "The love of money is the root of all evil."

We could say, *misuse* of *money* is the cause of all trouble.

This letter is written as a result of urgent demands of some Chiropractors of Michigan. They believe the Michigan situation should be published in concrete form, for all to use as a guide, for their present and future, thinking and planning.

Following is a resumé in approximate sequence, of the past ten years, based on policy that has just resulted in another fight of CHIROPRACTOR against CHIROPRACTOR in the legislative halls of Lansing last week. Unless YOU the Chiropractor of Michigan stop supporting such leadership with YOUR money we can only expect more of the same until disaster may put a stop to it.

1. Following enactment of Chiropractic act in 1933, everyone seemed content and more or less peaceful for about five years, or more.
2. Then SPECIAL ASSESSMENT of $12.00 was levied, and FUNDS began to build up.
3. Special assessment later was voted DUES, and ANOTHER special assessment of $28.00 was levied and later became DUES.
4. Total dues now $50.00 — an executive secretary was hired, and put to work in Lansing.

5. Fund grows, purpose of fund to build kitty for PUBLIC RELATIONS, and LEGISLATION to COMBAT BASIC SCIENCE.
6. As fund continues to grow there is action in legislature out of which NATUROPATHIC SCANDAL DEVELOPS. Outcome, some CHIROPRACTORS guilty of bribery and sentenced to jail. CHIROPRACTORS guilty of trying to buy NATUROPATHIC LEGISLATION!
7. A new public relations director hired, given job of lobbyist, etc. . . .
8. Fund changed to legislation only, now PUBLIC RELATIONS almost FORGOTTEN. Work all done on LEGISLATION.
9. CHIROPRACTORS with considerable money again in fund — introduce H.B. 483, VERY SIMILAR TO NATUROPATHIC Bill.
10. H.B. 483 FAILED. Chiropractic act still intact.
11. Then Senate Bill 217 introduced. Very SIMILAR to old Naturopathic Bill and H.B. 483 — all three designed to permit CHIROPRACTOR to get into other forms of healing.
12. Senate Bill 217 DEFEATED. Chiropractic act STILL GOOD.
13. Now legislative committee asks ACADEMY co-operation.
14. ACADEMY members CO-OPERATE — attend legislative committee meetings.
15. ACADEMY members PROMISED no NEW LEGISLATION will be introduced until AGREEMENT is reached on a new BILL.
16. Academy FEARS, and legislative committee agrees, it is a bad time to introduce legislation so soon again unless we are united on bill. ACADEMY asks for more time.
17. Legislative committee IGNORED ADVICE, RISK, and PROMISE, introduced H.B. 183-184 WITHOUT Academy okay.
18. 183 and 184 AGAIN provided for CHIROPRACTORS to get into OTHER fields of HEALING.
19. 183 and 184 both DIED in committee. Chiropractic act AGAIN SAVED.

20. Ten years — the best estimate we can make would be approximately ¼ MILLION DOLLARS gone. Figure 25 to 35 thousand annually for 10 years. See what you get.
21. Gained for Chiropractors — 000 000 000. ! ! !
22. WHERE and WHAT PUBLIC RELATIONS were had?
23. Was the BASIC SCIENCE problem SOLVED? WHAT ATTEMPT was made on the BASIC SCIENCE question?
24. How many new D.C.'s got into state?
25. Did CHIROPRACTORS gain right to sign HEALTH CERTIFICATES?
26. Did CHIROPRACTORS get right to collect from WELFARE, SOCIAL, STATE aid, etc.
27. Three years ago some CHIROPRACTORS saw what was happening, couldn't tolerate more — formed QUALIFIED CHIROPRACTORS group.
28. A year later more CHIROPRACTORS had had enough, went with FIRST group, qualified Chiropractors, and formed and incorporated, The MICHIGAN ACADEMY of CHIROPRACTIC.
29. One year later more CHIROPRACTORS see hand writing on the wall. Result: 60% increase in MEMBERSHIP in the ACADEMY LAST YEAR.
30. Academy is SOUND, HEALTHY and, it IS the growing VOICE of Chiropractic in Michigan. Foregoing FACTS PROVE SAME.
31. Academy members pay HALF as much DUES and KEEP LAW. Formerly paid twice as much for someone to DESTROY their LAW.
32. Academy wants, and is working for, MORE BENEFITS for the Chiropractor. All benefits mentioned on BASIC SCIENCE and others, SIGNING of HEALTH CERTIFICATES, COLLECTING on CASES of STATE AID WELFARE, etc.
33. All these can, must be, gotten WITHOUT DESTROYING or JEOPARDIZING the Chiropractic act. These CAN be gained, but not at the expense of SOMEONE else. OTHER forms of HEALING in Michigan will NOT tolerate Chiropractors in their FIELDS.

34. Academy is working for genuine Chiropractic PUBLIC RELATIONS year in and year out.
35. Academy is supporting comprehensive INSURANCE PROGRAM, to provide great benefits to patients and Chiropractors. ACADEMY is fortunate to have on M.A.C. Board, benefit of MOST ABLE MIND on insurance in U.S.
36. Our insurance gains are proof we CAN GET all benefits listed above, and others through legislation, and STILL KEEP CHIROPRACTIC ACT, SEPARATE AND DISTINCT, with SINCERE and UNITED EFFORTS put forth at the PROPER TIME.
37. Academy has annual educational conference with top notch Chiropractic educators on programs, who give out genuine CHIROPRACTIC so all will be better CHIROPRACTORS.
38. All this and more the Academy offers you.
39. All who are sincere in considering it a pleasure to be known as a Chiropractor, devoting his or her efforts to the practice of Chiropractic, will have no difficulty determining, where he should invest his dollars and his devotion once he adds up these facts.
40. Invest YOUR MONEY where it will pay DIVIDENDS, invest it with the MICHIGAN ACADEMY OF CHIROPRACTIC, INC. A CHIROPRACTIC ORGANIZATION, of CHIROPRACTORS, by CHIROPRACTORS for CHIROPRACTORS.

C. W. O'Dell, D.C.
Academy of Chiropractic Inc.
President — Michigan

CHAPTER 14

The Story of
ANOTHER BIG WHOPPER

THE CONNECTICUT YANKEE (Published Monthly by Connecticut Chiropractic Association) Edited by Pat Sproviero, September, 1951, issue, contains following:

"If I may, I would like to supply a few missing links regarding the 'first chiropractic adjustment' in the article by Dr. Theo Schreiber. In the main, Dr. Schreiber's remarks are correct, but this subject of the 'first adjustment' has been kicked around by others like a football by the uninformed and ill-informed alike.

"Dr. A. W. Richardson, Dean and founder of the oldest Chiropractic College west of the Rocky Mountains (1913) took two courses of instruction under D. D. Palmer, one in 1906 and received a diploma which was lost and destroyed. The second course he took in 1913 to replace his lost diploma and for other reasons. I will say without fear of contradiction that Dr. A. W. Richardson was the greatest friend and defender of D. D. Palmer, which Palmer ever had, both before and after Palmer's death. Dr. Palmer described this discovery of Dr. Richardson and others, and it was repeated numerous times before myself and others and I give it to you as I remember it.

" 'First of all, Harvey Lillard was a professional strong man and weight lifter of mixed Caucasian and African blood, who used to perform his feats of strength with a circus and other such concessions. One day, on a wager, he lifted a huge casting, weighing some 500 or 600 pounds. He stood astride of the crossbars placing his feet between the openings. With his left hand forward of his left knee and his right hand back of his right knee, he crouched down so he could reach the cross bar. He lifted this weight over one foot high and on letting the weight down, a protruding corner came down on his foot, and it was while jerking his foot and lifting at the same instant that he felt the sharp pain and something "snap" **right between his shoulder blades.** This happened on a railroad platform. Lillard walked around to the opposite side of the station and sat down on a "loafer's seat." Suddenly he was aware that the station was shaking and trembling. On looking up he saw a through freight passing, which he had not **heard, functional deafness** having occurred in the matter of few minutes. Seventeen years later (1895) he consulted Dr. D. D. Palmer, who was a magnetic healer, who gave him **several** magnetic massages with no results. On studying his back closely, Dr. Palmer noticed a protrusion of hump between Lillard's shoulder blades. Believing this to be some abnormal condition, Palmer

placed his right hand in the crook of his left elbow. Then placing the point of his left elbow directly onto the point of the "bump" he gave a powerful thrust "with all his strength." The vertebra clicked back into its normal position and his hearing came back in a matter of a few minutes'.

"As to the exact vertebra, it may be said that it could have been any one of several. My own experience in cases of a like nature have been from the fourth to sixth (dorsal), thoracic.

"It has been said there are some Chiropractors today who cannot count vertebrae correctly. It may be just possible that D.D. could have been mistaken as to the exact vertebra he adjusted.

"In submitting this resume it is my belief that one can get a far clearer picture of what happened when you know all the details leading up to and following the cause of the injury.

"I hereby submit this for your approval.

"Chiropractically yours,

(Signed) E. C. Cooper, D.C., Ph.C.

"(July 1951 News Bulletin Dominion Council of Canadian Chiropractors)."

This article is a reprint from July, 1951, News Bulletin, Dominion Council of Canadian Chiropractors.

Let us digest people involved in this statement, article, publication, and republication.

The article was signed by E. N. Cooper, D.C., whom we do not know that we know. To our knowledge, he is not any old-timer who would know whether what he quoted and reprinted was true or untrue, nor did he read D.D.'s book to find out whether what HE said that RICHARDSON said was according to D.D.'s statement. Neither did he write US to find whether or not his statements were true.

As to "Dr. A. W. Richardson, Dean and Founder of the oldest Chiropractic College west of the Rocky Mountains," if he IS the man we have in mind, then he was arrested years ago for representing himself to the State Board of Medical Examiners (California) as having been a graduate of "The Palmer School, Davenport, Iowa." In their check-up of his application for license, by exemption, they wrote us to verify his statements. Our records revealed no such person. We went to California and so testified at a trial they instituted against him. Before the trial, if this IS the same Richardson, he asked us to step into the hall

where he tried to bribe us to the extent of $500, NOT to testify. Obviously, we turned him down and turned THAT information over to the prosecution. He WAS convicted of fraud in securing or attempting to secure a license.

The article states that "Dr. A. W. Richardson *** took two courses of instruction under D. D. Palmer, one in 1906 AND RECEIVED A DIPLOMA WHICH WAS LOST AND DESTROYED." It is easy to lose a diploma one never had. "The second course he took in 1913 to replace his lost diploma AND FOR OTHER REASONS." We can imagine what those "other reasons" were, for "Dr. A. W. Richardson" is NOT a reliable witness of statements of truth.

E. N. Cooper, D.C., further states "I will say WITHOUT FEAR OF CONTRADICTION that Dr. A. W. Richardson was THE GREATEST FRIEND AND DEFENDER OF D. D. PALMER, which Palmer ever had, both before and after Palmer's death. Dr. Palmer described this discovery to Dr. Richardson and others, and it was repeated numerous times before myself and others and I give it to you as I remember it."

D. D. Palmer never "described this discovery to Dr. Richardson and others" as reprinted here because SUCH NEVER OCCURRED AS STATED. D.D. could not and would not state such because SUCH NEVER OCCURRED AS STATED HEREIN. We agree that "this subject has been kicked around by others like a football BY THE UNINFORMED AND ILL-INFORMED ALIKE," including Dr. Richardson, Dr. Cooper, AND Pat Sproviero. Any or all could have easily secured FACTS AND TRUTH, had they checked with D.D.'s book, itself.

As to Pat Sproviero and his Connecticut Yankee, he has in recent years been a Chiropractic leftist, leaning heavily to anti-chiropractic thinking and editorials. Anything that would lean against chiropractic, against PSC, against BJP, he gladly accepts and publishes. In this article he leans backward against D. D. Palmer, his statements, and publishes a derogatory article which misrepresents D. D. Palmer.

A few years back, the NCA reprinted D. D.'s book. Pat, leaning heavily to their thinking, could check Richardson's statements and verify or deny them. Pat is a PSC graduate and could have

written us asking if what Richardson said was true or untrue. Did Pat do either? No! It was sufficient for Pat to know that the article denied something fundamental re the birth of CHIROPRACTIC — as he published it. Pat makes no apologies, neither does he affirm it as a joke. He reprints it as a fact, expecting and hoping readers will believe it, even tho it contradicts what D. D. Palmer has said and printed in his book regarding the story of Harvey Lillard. If OUR readers have anything AGAINST Chiropractic, send it to Pat. It will more than likely be published by Pat. It will help fill space when honest news is scarce.

Now that we have disposed of persons involved and designs intended, let us categorically deny every allegation made in that article, so far as it involves who and what Harvey Lillard was.

Harvey Lillard was NOT "a professional strong man and weight lifter."

Harvey Lillard was NOT "of mixed Caucasian and African blood." He was a full blooded negro.

Harvey Lillard did not "perform his feats of strength with a circus and other such concessions."

Harvey Lillard never did: "One day, on a wager, he lifted a huge casting, weighing some 500 or 600 pounds." He was a janitor and lifted only brooms, dustpans, and mop buckets.

Harvey Lillard never "stood astride of the cross bars placing his feet between the openings." All he "stood astride of" was a broom and a mop-bucket.

Harvey Lillard never "with his left hand forward of his left knee and his right hand of his right knee, crouched down so he could reach the cross bar." The only crouching he did was to squeeze out his mop when scrubbing floors as father's janitor.

Harvey Lillard never "lifted this weight over one foot high and on letting the weight down, a protruding corner came down on his foot, and it was while jerking his foot and lifting at the same instant that he felt the sharp pain and something 'snap' right between his shoulder blades." Never being any of the above mentioned things, this could not have happened.

Harvey Lillard did not have this happen "on a railway station platform." Whatever happened occurred when he was in bed with his wife, which he recited to D. D. Palmer in my presence.

Certainly his bed was a long ways removed from any "railway station platform."

Harvey Lillard did not "walked around to the opposite side of the station and sat down on a 'loafer's seat'." Being blocks away from any "railway station" how could he?

Harvey Lillard was not "aware that the station was shaking and trembling." Was there an earthquake? Was it Harvey who was supposed to be "shaking and trembling"?

Harvey Lillard did not: "Looking up he saw a through freight passing, which he had not heard, functional deafness having occurred in the matter of a few minutes." Deafness DID occur "in the matter of a few minutes" after this incident with his wife in bed, which was not near any "railway station" or "through freight passing."

It is NOT true that D. D. Palmer "gave him several magnetic massages with no results," because D. D. Palmer, when he did give magnetic treatments, did NOT "massage" anybody, anywhere, in any manner. Neither did he give any such to Harvey Lillard.

It is NOT a true statement to say that "Palmer placed his right hand in the crook of his left elbow." Neither did D. D. Palmer place "the point of his left elbow directly onto the point of the 'bump' " or give "a powerful thrust with all his strength." D. D. Palmer was more accurate than this crazy method approach to the "bump" he found in occipito-atlantal-axial area.

The ONLY discrepancy in father's statements made in his book, which we have consistently contradicted, was as to WHERE he adjusted. In FIGHT TO CLIMB (Vol. XXIV, 1950) under The Story of D. D. PALMER — HIS LIFE, PERSONALITY, AND PECULIARITIES, on page 61 we have stated WHY he deliberately misstated the area.

And so on to the rest of the story — which is a whopper of the wildest imagination run wild. Even D.D. does not tell such story in his book. We were present WHEN father adjusted Harvey Lillard. We saw WHAT was done and WHERE. Outside of these misrepresentations this story is THE BIGGEST WHOPPER OF LIE EVER TOLD about how it happened to Harvey Lillard.

Dr. Cooper says he is submitting this "for YOUR approval." It meets with OUR complete DISapproval because it is ENTIRELY AND COMPLETELY UNTRUE. It is OUR job to keep the record straight.

The ONLY truthful statement made in this article is: "In submitting this resume it is my belief that one can get a far clearer picture of what happened WHEN YOU KNOW ALL THE DETAILS LEADING UP TO AND FOLLOWING the cause of the injury."

What we cannot understand is WHY Richardson should so obviously MISrepresent truth even tho Dr. Cooper thot he was quoting a reliable source. Neither can we understand WHY Pat Sproviero would so obviously MISrepresent facts when he could have looked into D.D.'s book and gotten his information direct out of the writings of the man who dealt with Harvey Lillard direct. WHAT was Pat's motive?

Who will be the next to come up with another lie-twister?

CHAPTER 15

The Story of
A MINUTE'S DIFFERENCE

By Marsh Morrison

There is just a minute's difference 'tween the best of us and worst!
The thief is but a step behind the judge;
A dangerous little moment comes, a thoughtless move is made,
And man assumes a raiment which the world would fain besmudge —
But it's just that little minute makes the difference in this world —
We don't know what the next one holds in store;
The good from bad dividing line begins at any point
And every moment in our life is a potential door.
The cities reek with torture; every prison sounds its woe;
The PUREST eyes don't view the bitter sight!
The world accepts its misery in sugar-coated pills;
The travesty of life concocts great humor from their plight...
Upon a wretch of seedy mien we note a dreamer's head:
Great thoughts of love once swarmed that outcast's brain;
A moment came to rock the perch that harbored hopes for man,
And he who once dreamed earthly good now meets the world's disdain.
And here's a child with wily eyes; and cheeks that shout her craft;
And hate for all... because a lone man lied!
A flash of passionate release, in innocent belief,
Sent clouds to penetrate a heart where once the sunbeams plied.
And in that same array we see that murderous, lusty fop
Who killed a soul! and paid the State with T-I-M-E . . .
Long years ago a motor car concussed the poor lad's skull
And changed his whole life's history from honesty to crime.

And thus we view the vast array of humans out of tune
With social ways — but by a flash removed;
The world inflicts its punishment with merciless effect,
Not knowing that for each on earth a like path may be grooved.
Immutably they set their jaws, these victims of life's scorn;
In bitterness they fume and rage and snort:
Their hearts tattoo the truth to them; they are not far removed
From those who prick them with their thorns! the way indeed is short.
"Yes, call us what you will," they say; "we're calloused by your jibes!
Don't hesitate to say the worst you know!
But that on which YOUR spirit soars is NOT too firmly planned . . .
So grasp of this philosophy as on your way you go —
"There's just a minute's difference 'tween the best of us and worst!
(Between us it is NOT a distant cry!)
Your Nemesis may lurk within a stone's throw of you now,
And any moment can quite change the look that's in your eye.
You act as though you were immune! no . . . a minute, two, or three;
Yes, even while your future we discuss,
The sand may slide beneath your feet and separate your dreams
And send you down into the mire to form a ring with us!
Don't tell us of the books you've read, the titles which you hold,
The Halls of Art where knowledge quenched your thirst . . .
It does not matter how you're schooled! from where you hold degrees!
Just sixty seconds stand between the best of us — and worst!

CHAPTER 16

The Story of
ARMCHAIR CHIROPRACTORS

By John M. Sturdy, D.C.

During World War II, the phrase "Armchair General" came into prominence. Whenever a situation arose requiring expert decision — there they were — those "Armchair Generals" — ever ready to make a snap judgment.

These snap judgments revealed a lack of both facts and knowledge on the part of these "Armchair Generals," and spokesmen for the armed forces always warned against putting any credence in these opinions for fear of the effect on the morale of the enlisted men. Certainly no official publication of the forces would have been guilty of publishing statements of these "Armchair Generals" who, never having experienced the front lines, were in no position to offer an opinion.

Apparently these views are not shared by the editors of official Chiropractic publications for from time to time articles appear which have no basis in fact and serve no purpose other than to make abundantly clear the author's ignorance of his subject. We Chiropractors usually dismiss these articles as the views of an ill-informed individual and unworthy of the dignity of a reply.

Such an article appeared in several Chiropractic publications under the name of Max Putnam. The informed Chiropractor was able without difficulty to recognize in this article not only untruths, but an abysmal ignorance of his subject on the part of Mr. Putnam. Personally, I put the article down as propaganda and promptly forgot it. Then I began to receive letters from Chiropractors throughout Canada requesting me to reply.

Never having heard of Mr. Putnam, imagine my surprise when I learned upon inquiry that he is an able lawyer possessing boundless energy — BUT — bereft of all qualifications as a Chiropractor. In other words, he is nothing more than an "Armchair Chiropractor" and therefore no more competent to render an

opinion on Chiropractic than the "Armchair Generals" were to render an opinion on the conduct of a campaign.

Who then IS competent to render an opinion on Chiropractic? What are the qualifications? Being President of the largest Chiropractic School in the world, charged with the responsibility of teaching embryo Chiropractors a method of removing nerve pressure which above all others WILL get sick people well should be qualification enough. Add to this the authorship of a complete library on Chiropractic (larger by far than the Encyclopedia Britannica), along with years in court as an expert witness in countless cases, and you have fifty-seven years of unselfish devotion to Chiropractic in its purity. This should qualify Dr. B. J. Palmer.

Mr. Putnam, however, without benefit of any formal Chiropractic education, took a couple of hours off from his law practice and gave as his considered opinion that Dr. Palmer is ignorant in the practice of Chiropractic; that his *"single exclusive technique just won't work,"* and that those who practice the principle of removing interference to mental impulse supply from brain to body are doomed either to failure or a hand-to-mouth existence.

It has been my experience that among the professions the legal has no equal in arrogance, and in this case Mr. Putnam's arrogance is equalled only by his bad manners. Were I, a Chiropractor, to presume to criticize a judgment of the Chief Justice of the United States, Mr. Putnam would consider my criticism presumptuous and plain bad manners — and rightly so!

In Chiropractic, however, it seems it just has to be different — everyone has to get into the act — even lawyer Putnam!

With typical legal arrogance he thinks that it is not only good manners but well within his rights to openly criticize the man who occupies a position in Chiropractic synonymous with that of Chief Justice in Law. I just don't understand how an able lawyer can be so irrevocably wrong. Anyone familiar with Dr. B. J. Palmer's writings must know that he either has a thorough knowledge of diversified techniques which Mr. Putnam worships without restraint, or he has developed them in their entirety.

If not Dr. B. J. Palmer, who then is qualified to render an opinion on Chiropractic? The answer is NO ONE.

I have, however, been asked to reply and I might say that I am a very poor substitute for Dr. Palmer. My qualifications are merely that I have enjoyed a large practice under diversified

techniques, and having been under fire in the front lines of Chiropractic since I was twenty-one years of age, am therefore NOT an "Armchair Chiropractor." In all modesty I think you will agree that these qualifications should give me a slight head start on Mr. Putnam.

You might well ask: "Having been successful at one type of practice, why did you change to another?"

For the simple reason that in practicing diversified techniques — and I believe I am familiar with them all — I was well aware that I was guessing. I wanted something scientific, and after thorough investigation, Specific Chiropractic was the answer. Chiropractic is based on one premise, and that is the restoration of mental impulse supply from brain to body. Excluding soft tissue work which has no place in Chiropractic, diversified techniques concern themselves with either straightening spinal curves (the field of orthopedic surgery and consequently not Chiropractic), or the manipulation of the articulations of the human spinal column for the purpose of restoring mental impulse supply from brain to body. All Chiropractors including Dr. Palmer have no fault to find with any Chiropractor who adjusts the spinal column for this purpose. If everyone practicing under the name of Chiropractic did JUST this, all Chiropractors would be united in brotherhood and principle.

There, I have said it! PRINCIPLE. It seems incredible that any man — outside his cups — could be so derelict in his duty to the novitiate as to advise him to be unprincipled. I have heard tell of how some lawyers get fat by this method! Unscrupulous tactics however have no place in Chiropractic. To be successful, the Chiropractor must be the very soul of integrity, and must practice with all his heart the principle of the restoration of mental impulse supply from brain to body. A famous man said: "I know of no formula for success, but I can give you a short cut to failure — sacrifice your principles and try to please everyone." Yet this is the policy Mr. Putnam would have Chiropractors adopt. To follow this advice would be professional suicide.

The opinion that Chiropractors should know all adjusting techniques is not a new one. I believe all Chiropractors concede it has merit. The only objection seems to be that it is unwise to clutter up the student's mind with numerous techniques when there is one which will produce by far the largest percentage of permanent results; namely the torqued-toggle-recoil. To make this adjustment correctly requires great skill and concentration.

Personally, to keep proficient I have to confine myself to it almost exclusively. Of course the important thing is to remove nerve interference permanently. If a Chiropractor finds it impossible to master these adjustments, then he should make himself proficient at some other technique, confining his activities of course to the only area where spinal nerve pressure can exist in the absence of a fracture or dislocation — the occipito-atlanto-axial area.

To insure that I could practice Chiropractic to the best of my ability I built and equipped for ready access to the wheelchair and ambulance, a ground floor office in which was erected a grounded and shielded booth. Inside the booth is a neurocalograph with two pick-ups, two neurocalometers, and a neurotempometer. In the X-ray department is precision X-ray equipment. The dark room is equipped to insure constant X-rays. Nine rest rooms help to obtain a hold of the adjustment. Two trained nurses full time and one part time, plus an accountant, handle business matters and office procedure. Being the only Chiropractor in the office, it is essential that there be no wasted time, for I see up to eighteen patients an hour for approximately a nine hour day. I practice the principle of removing interference to mental impulse supply from brain to body; the principle which justified the existence of Chiropractic as a separate science.

Whenever I fail to get a satisfactory reduction of pressure I know CHIROPRACTIC is not to blame, that in all probability it is my listing of the subluxation. I have for ready reference at all times Volume XVIII by Palmer. This volume should be as readily accessible to the Chiropractor as is his Bible. When he fails to reduce pressure he can, by looking up the numerous X-ray prints, find an applicable one which will put a different light on his listing. I do this frequently and invariably find the correct adjustment and the desired results are forthcoming. It seems self evident that the Chiropractor MUST GET RESULTS in order to be successful. To do this he must remove nerve pressure PERMANENTLY. To accomplish this he must have precision X-rays and know how to list them. He must then make the correct adjustment; and having done so he should LET IT ALONE. Knowledge of countless adjusting techniques is not going to assist greatly providing he has mastered the torqued-toggle-recoil adjustment.

Assuming that he has the correct listing and adjustment, the most important factor of all is knowing not WHEN to adjust,

but when NOT to adjust. Symptoms are no help whatsoever in arriving at this decision and consequently the Chiropractor, having adjusted, must have some scientific means of determining when to LET IT ALONE.

I have stated how I do this; but in all fairness I must mention here that I have heard many successful Chiropractors comment favorably on the Microdynameter used in conjunction with the neurocalograph. Whatever the means of determining this important factor, in order for the young Chiropractor to build a successful practice he must not use obsolete methods. *He must make himself proficient in the practice of Chiropractic and not attempt to cover up his ignorance with innumerable methods of moving vertebrae.*

Mr. Putnam, that expert on Chiropractic, advises the young Chiropractor to forsake his principles and to try something else, and if that does not work, try something else ad infinitum. He would have him go back to the horse and buggy days of Chiropractic. Surely the past fifty-seven years have taught us something! Can it be possible that in 1952 any Chiropractic school could graduate Chiropractors who would be willing to listen to this sort of drivel? Are not all Chiropractors agreed that the brain is the control tower for all body functions? Is it not a scientific fact that energy expresses itself in the form of heat? Does not the neurocalometer compare differences in temperature down to one-hundredth of a degree centigrade? In a booth, devoid of all outside interferences, with a neurocalometer the speed of glide of which is governed, synchronized with a graph chart, would it not then be possible to pick up these interferences, and having established them, to know when the adjustment had eliminated the interference? Any informed and logical mind must concede all points.

Mr. Putnam conjures all young Chiropractors to abandon these scientific principles; to bury themselves in a multiplicity of hodge-podge techniques. Can that possibly be the formula for success?

I believe that there is not a Chiropractor, understanding Chiropractic, who would not advise the young Chiropractor to progress with Chiropractic, to investigate all the scientific methods of locating nerve pressure, and to choose what he considers the best. When he has removed that nerve pressure he will be a Chiropractor of principle under fire in the front lines, getting so many sick people well, that *he won't have time to give a second thought to stupid advice from "Armchair Chiropractors."*

CHAPTER 17

The Story of
AS A MAN THINKETH

INTRODUCTION

Life is a collection of viewpoints. A viewpoint is an interpretation of a mosaic.

A mosaic is a multitudinous and endless collection of bits of various sizes, shapes, thicknesses and colors. We gather them here, there and everywhere. We assemble them during waking and sleeping hours. We are everlastingly sorting.

Some day, suddenly, we are startled with a quickly finished production. We say "inspiration." It was the "perspiration" of the past which gives us the "inspiration" of this moment.

Education is no different. It is a collection of mosaic thots. All conclusions of today are but rearranged bits gathered from our many friends, from their many suggestions, writings, printed productions, etc.

There is nothing new under the sun. We are but reworking that which others have given us; with that which we have taken out of it, comes that peculiar emasculation which we claim.

We are particularly indebted to the inspirational work of "Jimmie" Elliott, author of Man Messages. His language is evident in many, many places. We are thankful to A. St. Elmo Lewis for his constructive business thots. His work, "Getting the Most Out of Business," gave us multitudes of ideas to pass on. Then there was the late Elbert Hubbard, who wrote the next century's business spirit into this century's writings. You will see him painted here and there.

And so we could go on with the mosaic mines which have yielded up their store of various sizes, shapes, thicknesses and colors, all of which have produced the walls you see before you. Give credit to every mine; for, after all, every man is but an ape before the public mirror. Some bring the mirror close and keep it there; others push it back until the reflection is hazy and out

of focus; and a few, now and then, actually shatter the glass and go thru life without knowing how the public looks at them thru its silvered background. The few who need no mirror ARE few.

Meanwhile judge us kindly, if you see others when looking at us. We are but a bit of humanity, doing more or less alike or different, what all others have done.

PROLOGUE

In these buildings you will find many things not found in any other. This distinctividuality portrays the personality of B. J. Palmer.

Elbert Hubbard has said: "Every great institution is the lengthened shadow of a single man." B. J. Palmer believes in woman suffrage. Several signs prove it.

These epigrams are selected or written with four objects in view: Brevity, pungency, positiveness and something to say. That "something to say" can be smothered with too few words or drowned with too many.

We commend them all to your consideration for the above four reasons. Cleverness, cuteness or catchy chaff do not commend them to us.

If they fit within the four, then all is said that is worth saying.

Dr. Palmer is a dominant and positive individual. He proves this by the nature of the affirmative epigrams everywhere.

He believes in being constructive and everywhere is the builders' language. The only negatives are those which are so peculiarly worded that they are positive.

"B. J." has realized, as has every other man who teaches the world its personal A, B, C's, that reading a thing repeatedly focuses its thot on the human mind. See it and you read it; read it and you think it; think it and it becomes you; becoming you, you are it — thus we build better, bigger, broader men and women.

Chiropractic is an analysis of men and women. Joining The P.S.C. family is to build men and women. The mottoes play their important part.

This booklet is compiled that this message may spread beyond

those only who see. If it is good for those who come to see, it can't be bad for those who send these books away, to read.



ENTRANCE TO THE P.S.C. ADMINISTRATION BUILDING

MOTTOES IN CAFETERIA

On the tops of the supporting columns, in the cafeteria, are to be found the names of the Faculty Members of The Dear, Old P.S.C. in order as they took unto themselves our burdens of carrying the Chiropractic load.

They are as follows:

D. D. Palmer
B. J. Palmer
M. H. Palmer
M. P. Brown
T. J. Owens
Hilda Lundberg
Juanita Shaw
W. L. Heath
Joy M. Loban
C. R. McAdams
F. L. Carey
Harry Hoy
H. E. Vedder
A. B. Hender
J. F. McGinnis
A. A. Finkelstein
E. A. Duval
Chas. McLain
Mittie Hall
D. E. Vail
James Steele
J. H. Craven
S. J. Burich
E. A. Thompson
Karl Stephan
Roy Maybach
H. L. Vinkemeyer
G. Frutiger
K. Kriedeman
J. G. Venter
Clyde Hall
Louis G. DeArmand
H. B. Johnson
Chas. S. Kramer
Arthur G. Hinrichs
Joe Gibney

J. C. Wishart	O. E. Cronk	H. H. Hunter
R. E. McNamara	W. Sausser	Ernest Tegen
Hugh D. Via	Belle Larson	Chas. T. Fewell
J. N. Firth	Henri L. Gaddis	Walter Lotz
F. W. Elliott	T. J. Boner	Henry T. Dickson
Ray B. Richardson	L. V. Willes	P. A. Remier
E. A. Arestad	D. G. Buckingham	W. L. Heath, Jr.
C. G. Kern	J. K. Hawkins	B. B. Bryant
R. W. Stephenson	R. A. Butler	F. C. Walker
W. D. Fowler	N. A. Golinvaux	A. L. Willis
H. E. Borgerson	H. L. Poole	D. K. Kirk
C. C. Chandler	S. M. Innes	C. F. Stoddard
E. I. Nott	C. A. Russell	C. E. Wilent
H. E. Miner	Wm. P. Brownell	C. C. Flanagan

Upon going into The Dear, Old P.S.C. cafeteria is found the double use of the letters, "The P.S.C.", which stand for The Palmer School of Chiropractic as well as

THE PALMER SCHOOL CAFETERIA

We believe that God is here, and that we are as near Him now as ever shall be. We do not believe that He started this world a-going and went away and left it to run itself.

The art of remembering is the gentle art of forgetting.

(Number 1)

We need not so much to realize the ideal as to idealize the real.

Feel glum? Keep mum. Want to grumble? Be humble. Trials cling? Just sing. Can't sing? Just cling. Feel fear? God's near. Money goes? He knows. Honor left? Not bereft. Is there rust? Work! Trust.

Three classes of people are entitled to indulge in indulgence — invalids, prisoners and lunatics. R U Busy?

Work is life. Good work is good life.

In the Woman's Room of the Cafeteria, approximately, is found this one:

(Number 2)



Beauty is only skin deep — and many people need peeling.

The Infinite is not a bankrupt and we who represent the Infinite should not be. If we wish to be of service to others we must have power, but to get it we must give it; we must be of service.

(Number 3)

Only the mints can make money without advertising.

On oak slab, over hat-rack:

Better foods are impossible.

Ur stomach can hold only 5 to 8 pints.

With your cooperation we will reduce the cost.

KEEP THE LOWER LINE A-MOVING.

(Number 4)

Unfortunate is he who is born a genius. Nobody will believe him while he is alive. And everybody is jealous of him until he dies.

People desiring to be served in the cafeteria line up alongside of the windows. On the inside of the window casing, facing them as they pass down, are these words:

Kuli-Kuli
Wiki-Wiki

which, in the language of the Hawaiian, means:

Kuli-Kuli—Shut-up!
Wiki-Wiki—Hurry up!

2 B Constructive, B Affirmative,
2 B Destructive, B Negative.

Still water doesn't run deep. It's standing *still.*

Personality { A-bility, R-eliability, E-ndurance, A-ction } =

Pepsonality { D-eduction, E-fficiency, P-enetration, T-hotfulness, H-ead, Heart, Hand } =

Distinctividuality

In the above lineup of words, please note that the first letters spell AREA; and letters of the second lineup spell DEPTH.

We would like to be responsible for your hats and coats, but how can we?

If at first you don't suck seed, keep sucking till you do.

Men of principle are the principal men.

Where there's a way, there's a will.

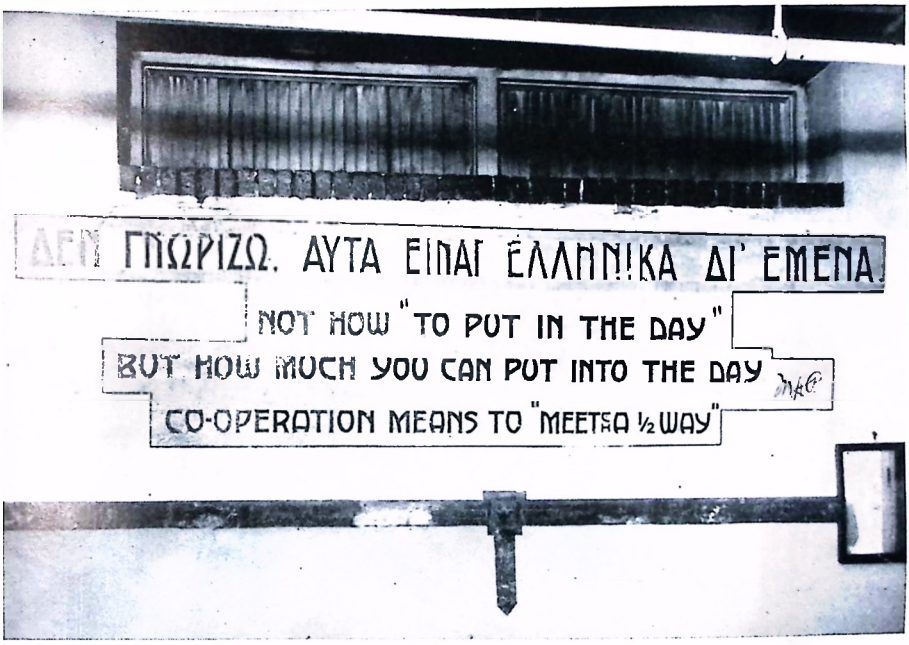
He who laughs longest, laughs last.

(Number 5)

We are coming to think of God as dwelling in man, rather than as operating on man from without.

(Number 62)

When anybody about here ceases to call us "B.J." then we need to sell ourself again and again.



Cooperation is the thing.

The first line above, it will be noticed, is Greek. Frequently people ask: "What does that line of Greek mean?" We always answer in the same way: "It's Greek to me. I don't know." (That's what it DOES mean, translated.)

Great pilots are made in rough waters and in deep seas.

(Number 7)

Be a live wire and you won't be stepped on!

In the employees' toilet is found this one:

Deliver your message to Garcia.

(Number 6)

Many are the Chiropractic Hoboes who desire to steal the medical unripe fruit from the legally owned farms that border the road they traverse.

(Number 63)

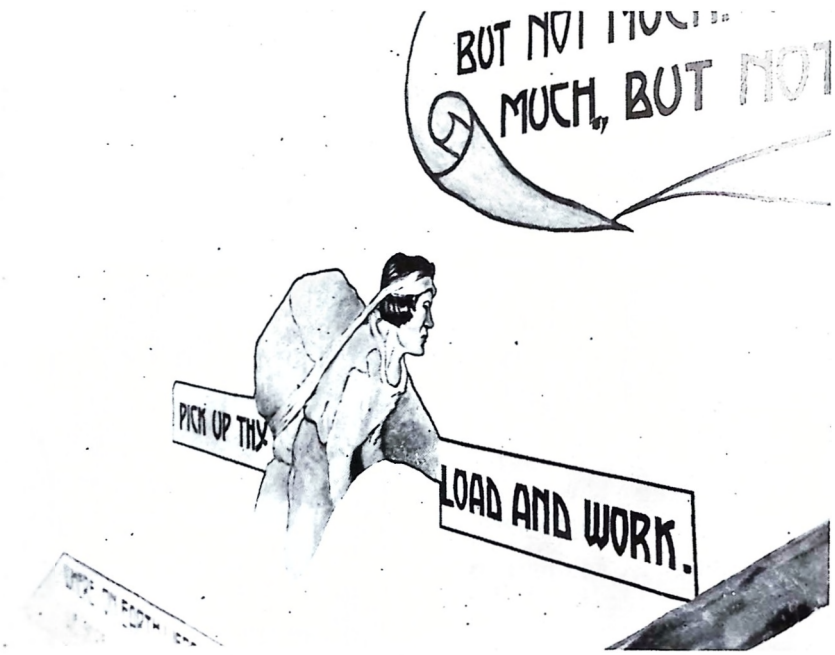
It is while we are green we grow, and when we think we are ripe we begin to rotten. (Signed) Fellow Maggot.

(Number 64)

We have been in business some years. We started at the bottom. We are rapidly climbing. We are above many, below some others. We have been cussed, discussed, boycotted, talked about, lied about, and lied against, damned, browbeaten, tried for murder, whipsawed, stood up and knocked down.

The only reason we are in business now, is to see what in hell is going to happen next!

Keep Smiling!



Pick up thy load and work.

Head, Heart and Hand!

(Number 8)

Rule No. 9: Don't take yourself too damned seriously.

(Number 9)

Where there is no vision the people perish.

The great orator always shows a dash of indifference for the opinion of his auditors; and the great writer is he who loses self-consciousness and writes himself down as he is, for in the last analysis all literature is a confession.

Refuse to be a sand-bar.

By the old well—which is the one oddest thing to be found in any cafeteria in America—are found several carved slabs. On one is found.

WELL!

On another is found

'TIS WELL!

On still another is found

THIS IS *WELL* WATER!

This word—IN-TEL-A-DAF-OR-UN-I-TY—confuses many people. In plain Yankee it means INTELlectual ADAptation of FORce UNits producing UNITY. It is a compound word formed from the first letters of many.

In-tel-a-daf-or-un-i-ty.

Harmony, Happiness and Health

Adjustment is the issue.

(Number 10)

Many a man has the eyesight of a hawk and the vision of a clam.

(Number 11)

Not—how little for how much,
But—how much for how little.

(Number 12)

There's a woman on every dollar. She makes love only to him who winks with system and smiles with service.

(Number 13)

Eat, drink and be merry, for each makes life worth while.

(Number 14)

Cast your bread upon the workers and it will return sandwiches.

Ab-so-lute-ly!

They will talk anyway.

Over the cashier's desk is found this paraphrase:

THERE ARE BILLS THAT MAKE US HAPPY!

which is a takeoff on the song, "There are smiles that make us happy, there are smiles that make us sad."

It is better for us to eat together than each other.

When love and skill work together, expect a masterpiece.

Fletcherize!

Success consists in the climb.

Outside in the Alley:

By Outward Acts we judge Inward Thots.

Passengers Billed Thru
4
The Dear Old P.S.C.
Enter Here.

This is the Place—Now is the Time—Let's Go!

(Number 15)

A paradox—A full brain and a full belly won't work together. Eat here!

All people make mistakes. That's why erasers are put on pencils.

People and pins are useless when they lose their heads.

(Number 16)

About the time you think you make both ends meet, somebody moves the ends.

Even a tombstone will say good things about a fellow when he's down.

(Number 54)

Many people suffer with a constipation of thot and a diarrhea of words.

(Number 87)

Education is a national asset.
Vaccination is a national liability.

(Number 88)

Man is a great big soul carrying around a little stubborn matter.

(Number 90)

Of course the lions didn't eat Daniel—he was all backbone.

The better the day,
The better the feed.

To eat is human,
To digest—divine!

If at first you don't fill up,
Try, try again!

My company 'tis of thee,
Hungry in-ter-nally,
Of thee I sing!

The world makes a path for the man who knows where he is going.

(Number 91)

It is not how long one lives; it is how much. The tortoise lives long, but not much. The bee lives much, but not long.

(Number 60)

Onions make you strong physically, and weak socially.

Gushers are shallow. Be a deep well.

You and we have religious freedom granted by the Constitution of each State, and the United States. Why not Medical Freedom the same way, *all* the way?

(Number 96)

Where on earth were you yesterday?
We surely missed you!

Most people vegetate like turnips. They let the sun and rain work their will. Perhaps this is no crime. Indeed, it may be the great human destiny. But, it is not the way to the top of the ladder.

A plum becomes a prune by evaporation. We wish human beings became as valuable when they became prunes.

Eat, drink and be merry—for tomorrow you may diet!

A smile on the face of some people reminds us of the top layer of apples in a box.

Love, laugh and live longer.

The hen cackles all day just to be properly heard when the farmer comes out once.

The world is your cow—
But you must do the milking.

Mental indigestion is the result of too much raw logic.

The sweetness of low prices can never counterbalance the bitterness of poor quality.

Sleep where you please, but eat here.

Is wifey a bum cook? Eat here and keep her for a pet.

Rest is the sweet sauce of labor.

The pleasure of doing good is the only one that does not wear out.

They say! What say they? Let them say.

You cannot expect to be both grand and comfortable.

Honesty is the ONLY policy.

Spizzerinctum!

EPIGRAMS IN YE P.S.C. PRINTERY



In the printing plant we have attempted to immortalize those men whose Royal's or Waterman's have said, written and printed things which have or will stand out in American history. The names are found on the tops of the

columns which support this room. We will be glad to receive suggestions for names of other modern American writers.

The names of those now in position are as follows:

Ed Howe
W. S. Barlow
Albert Pike
Octave Thanet
Walt Mason
John Muir
Harriet Beecher Stowe
Mary Austin
W. H. Rafferty
Steve J. Burich
Frank Crane
"Uncle Howard" Nutting
O. Henry
Brete Harte
Mark Twain
Sidney Austin
Mary Roberts Rinehart
Edgar Guest
Susan Glaspell
Oliver Wendell Holmes
Lawrence Dunbar
Booker T. Washington
Ernest Thompson Seton
Mary Baker Eddy
Richard Harding Davis
Helen Keller
Helen Martin
James Leroy Nixon
Newton Booth Tarkington
Rex Beach
Henry Wadsworth Longfellow
George Ade
Orison Swett Marden
Napoleon Hill
Opie Reid
Joel Chandler Harris
Zane Grey
Abraham Lincoln
Elizabeth Towne
B. J. Palmer
Mabel H. Palmer
Walt Whitman
Thomas Paine
Harry E. Vedder
Henry David Thoreau
Theodore Roosevelt
Benjamin Franklin
Harold Bell Wright
Edgar Allen Poe
Washington Irving
Ella Wheeler Wilcox
Kate Douglas Wiggin
Bernarr Macfadden
James Whitcomb Riley
General Lew Wallace
Fred Emerson Brooks
James Fenimore Cooper
James Russell Lowell
William Allen White
William Woodbridge
Gene Stratton Porter
Helen Hunt Jackson
Peter B. Kyne
Ernest A. Thompson
Upton Sinclair
Joseph Smith
Charlotte Perkins Gilman
Edward Bellamy
James N. Firth
Joaquin Miller
Henry Drummond
Katherine Norris
Ester Birdsall Darling
James W. Elliott

Charles M. Sheldon
Ralph Emerson
John Brown
Fred Douglas
Russell Conwell
Louisa Alcott
Irvin Cobb
Julia Ward Howe
Elbert Hubbard
Jack London
Hugh Harrison
Wendell Phillips
William Cullen Bryant
Charles Edward Russell
Ralph Cram Cook
Elizabeth Cady Stanton
Lloyd George Garrison
Charles F. Haanel
Arthur Brisbane
Thomas Jefferson

Outside the entrance of the Printery, and practically at the main entrance to The Dear, Old P.S.C. Administration Building, is a carved Roycroft slab which says:

An institution of the dear love of comrades.

Immediately upon entering Ye P.S.C. Printery this sign strikes you square:

OFFICE OF B.J., DAVENPORT, IOWA

N. B. —

Visitors may come, visitors may go thru here any time.

Eyes may look, ears may hear, but fingers must not touch, handle or take anything anywhere in this shop.

Tell the lobscouse loafer who has tempus to incinerate who comes, hesitates, stays and gabfests, that WE HAVE WORK TO DO — AND SO HAVE YOU. — B.J.

(Number 17)

Art is the expression of a man's joy in his work. You must let the man work with his head, heart and hand, and then out of the joy beauty will be born.

(Number 18)

The world bestows its big prizes, both in money and honors, for but one thing, and that is initiative. It is doing the right thing without being told. But next to doing the thing without being told is to do it right when told once.

Let him who wins it bear the palm.

Believing in the power and effect of affirmation, we say the things we want to do. Having committed ourselves to a definite course, then it's up to us to live up to it.

For that reason, we paint on the center plate glass of the front of Ye P.S.C. Printery, this:

"The Prettiest Printing Plant in America."

We believe in courtesy, in kindness, in generosity, in good cheer, in friendship and in honest competition.

(Number 19)

We know there is something doing, somewhere, for every man ready to do it. We know we're ready — right now!

Think!

We believe in freedom — social, economic, domestic, political, physical, mental, spiritual.

We are not here to play, to dream, to drift; we have hard work to do and loads to lift. Shun not the struggle, face it, 'tis God's gift.

(Number 20)

He that bloweth not his own horn, for him shall no horn be blown.

We believe in the stuff we are handing out; in the firm we are working for; and in our ability to get results. We believe that honest stuff can be passed out to honest men by honest methods.

(Number 21)

If you have been wise and prudent, we congratulate you; unless you are unable to forget how wise and good you are, then we pity you.

We believe in working, not weeping; in boosting, not knocking; and in the pleasure of our job.

(Number 22)

Why pray cream on Sunday and live skimmed milk the rest of the week?

We believe that a man gets just what he goes after; that one deed done today is worth two deeds tomorrow; and that no man is down and out until he has lost faith in himself.

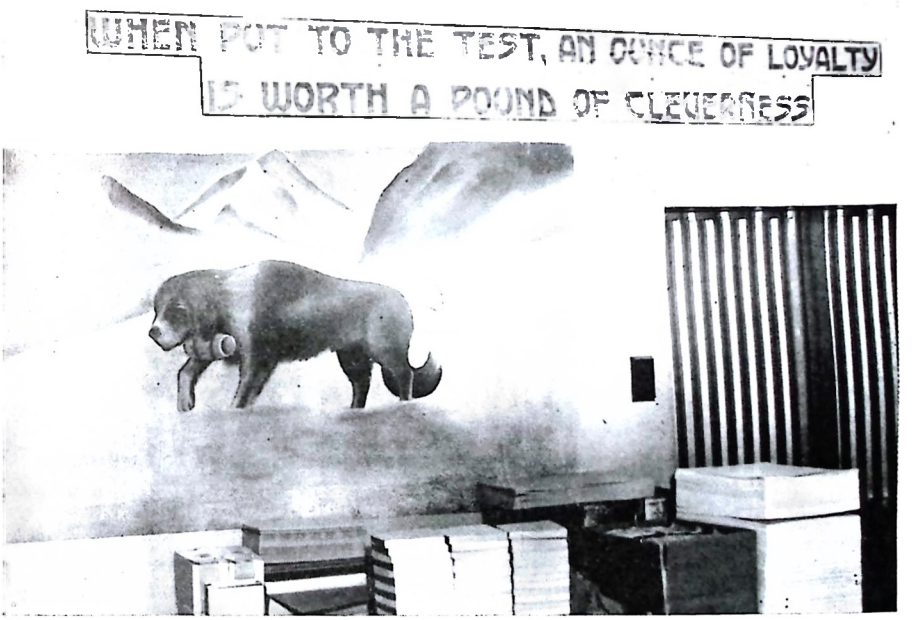
We believe in today and the work we are doing — in tomorrow and the work we hope to do, and in the reward which the future holds.

Recipe for having friends—be one.

Remember—"I forgot" won't do in business.

In your lap rocks the destiny of the world.

We think if we worked for a man, we would work for him. We would not work for him a part of his time, but all of his time. We would give an undivided service or none.



When put to the test, an ounce of loyalty is worth a pound of cleverness.

Folks who never do more than they get paid for, never get paid for more than they do.

Responsibilities gravitate to the person who can shoulder them, and power flows to the man who knows how.

The mintage of wisdom is to know that rest is rust, and that real life is in love, laughter, and work.

The criticism of the world is bitter only to those who cannot compel room for their ideas.

If you have no belief in yourself, how can you expect other people — your company, or your customer — to believe in you?

(Number 65)

If you won't give yourself a square deal in little things, how can you expect one from the other fellow?

As we become better men, we become—just as surely—bigger men! It is man power that counts.

Failure is only for those who think failure.

(Number 23)

You need us and we need you. For the things you need and we can supply, you give us the things we need and you can supply.

(Number 66)

In our dealings with you, we tell you at all times the plain and simple truth, for we confess that we have lied just enough in our time to know that it won't work.

A good formula for forming an estimate of people is to look into our own heart.

Cleanliness is Godliness. Is the champeen long-distance, corner-hitter, tobacco-spitter a God?

On door to Printery:

Ye P.S.C. Printery.

Some seek greatness, some acquire it, and some have greatness thrust upon them.

(Number 24)

Appreciation is an art—a fine art. Some say it is a lost art.

Only the good can reach us, and no thot of love you send can be lost.

Blessed is the man who has found his work.

One great, strong, unselfish soul in every community would actually redeem the world.

Life's rich rewards go to doers, not to promisers.

Energy is the capital, God-given, for the great game of life.

(Number 25)

"Salts move the bowels"—it's the bowels which move the salts.

We can't all be leaders, but there's a lot that goes with showing 'em actual worth.

Be sure you're right—then force the fight.

What to say, how to say it, and when.

Other people's faith in you will be guided by your own faith in yourself, only.

Use your friends by being of use to them.

We believe in working diligently and earnestly, laughing heartily — and loving everybody and everything sincerely.

Produce great persons—the rest follows.

Whatever your job is, it is your job.

No obstacle is big enough to stop the man who believes absolutely in himself and in his proposition.

It is the tragedy of progress that you have got to make good or make room.

MOTTOES FOUND UP AND DOWN THE FRONT STAIRWAY

With ourself, by ourself, we must go on, and on, and on, and that's just what we are *going to do*. Aren't you?

(Number 27)

We want to go thru life admitting truth, facing facts; taking lickings like a man, winning calmly, and, above all, not being a piker.

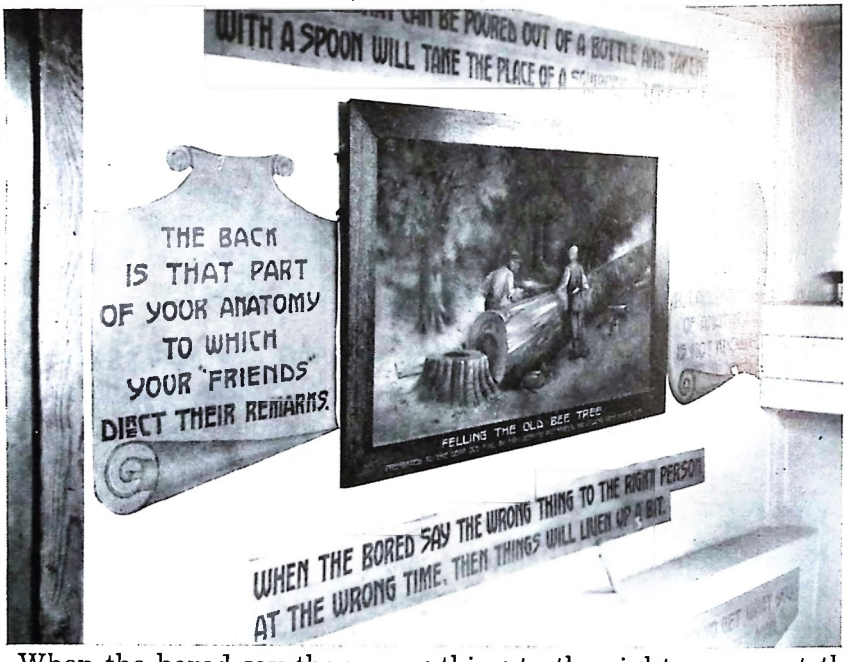
Sleep will recruit rest; exercise will reduce laziness; adjustments will restore health. This prescription is good, but the masses do not heed it! They prefer to pay for a Latin order. Barnum was right!

Remember the week (weak) day to keep it holy.

(Number 26)

"Early to bed, early to rise,"
Work like hell—and advertise,
"Makes a man healthy, wealthy and wise."

(Number 67)



When the bored say the wrong thing to the right person at the wrong time, then things will liven up a bit.

(Number 68)

An Irishman fights before he reasons; the Scotchman reasons before he fights; but the American Union isn't particular as to the order, but will do either to accommodate the calamity agitator.

Tact is the science of knowing how to get what you want and don't deserve, from a bigger man, without getting hurt.

Common sense gives power to knowledge and makes wisdom in the process.

Americans of today won't "pass the buck."

Common sense is very uncommon.

The obvious is the last thing we think, see or do.

The inscription on the wall of the room from which the chimes are played, uses musical language:

Sometimes be sharp—never be flat—always be natural.

God gave us man and woman. No greater function can man perform in thanks to God than the conservation of man, for man, in behalf of man, for God.

(Number 69)

"Remarkable" things happen in foreign lands. One cannot see the "miracle" in his own town or time; or, seeing it, thinks it a commonplace because it happens to him. "No man is a hero to his valet."

The world loves a living negative, but honors its dead positives. It likewise fights its living positives and forgets its dead negatives.

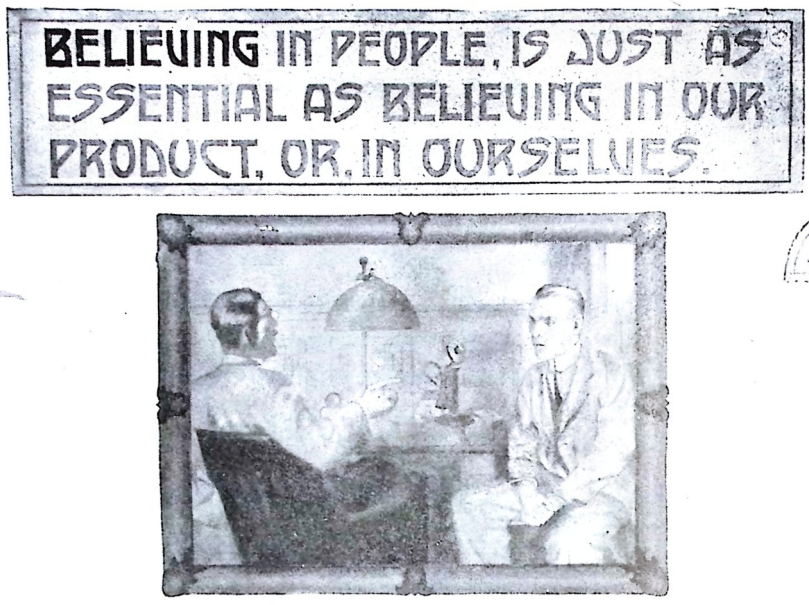
You all belong to our church; we could not exclude you if we would. But if we should shut you out, we would then close the doors upon ourself and be a prisoner, indeed.

A Chiropractoid has four speeds reverse and one speed ahead; he is a backslider! A Chiropractor has four speeds ahead and one speed reverse; he gives you a back-set!

Overhead, in going downstairs, is found a painting of a lion and a lamb together. It is entitled

50-50

because "50-50" is usually a game between lions and lambs and each usually gets about that much of it.



Believing in people is just as essential as believing in our product, or, in ourselves.



A man is clean outside and in; he neither looks up to the rich nor down to the poor; he can lose without squealing and win without bragging; he is considerate of women, children, and old people; he is too brave to lie, too generous to cheat, and he takes his share of the world and lets others have theirs.

With public sentiment nothing can fail. Without public sentiment, nothing can succeed. Consequently, he who moulds public sentiment goes deeper than he who enacts statutes or pronounces decisions.

(Number 70)

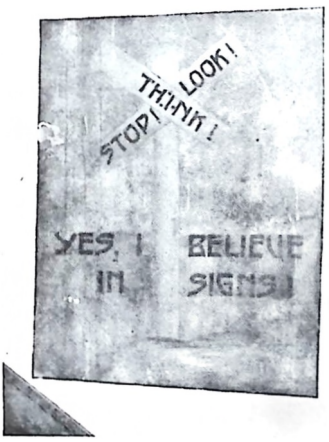
The human mind should be an organized file rather than a disorganized pile.

With God thy father, man thy brother,
Oh, be thyself a man.
Each for himself, yet for each other
Is God's eternal plan.

Great principles, like great men, are simple.

Nothing that can be poured out of a bottle and taken with a spoon will take the place of a sawbuck — or an adjustment.

Yes. I believe in signs!

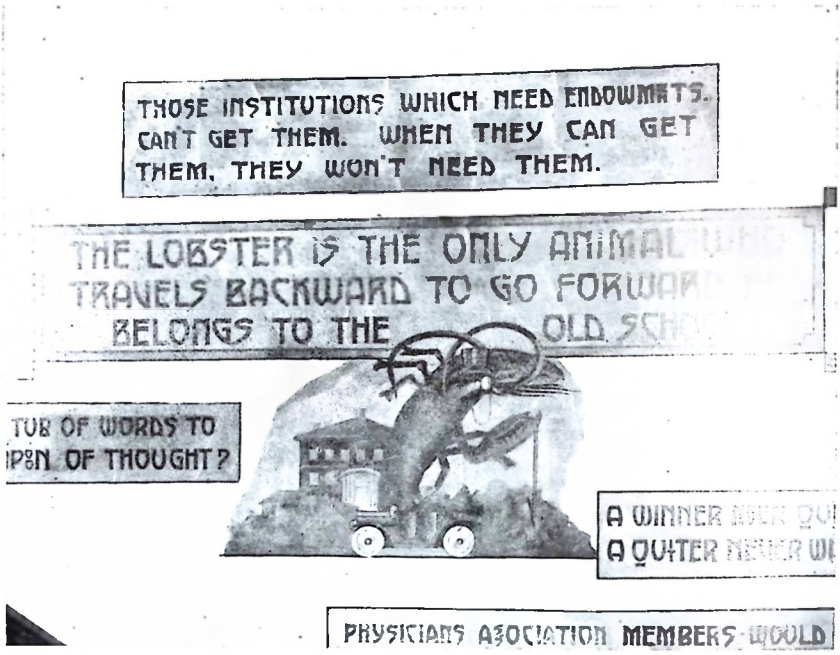


Why state the obvious?

(Number 76)

If the employer of labor thot work to do on a union scale of hours, with the union degree of effort and with the union loss of time and survival values, Lord pity the employee. A union five minutes per day would do it all.

The mere fact that you adjust backbone is no indication that you have any.



The lobster is the only animal who travels backward to go forward. He belongs to the old school.

Why these epigrams?

What is before you, is seen.
What is being seen, is read.
What is being read, is thot.
What is being thot, is acted.
What is acted, is YOU.

After reaching fame, many a climber has found it an uncomfortable roost.

(Number 71)

A four-sided, square-toed man is so rare that when the wobbly world sees one thru its eyes, he's too good to be true.



Success or failure remains with you; no one will push you any way but out, unless you do your *share* of the work.

As a prophylactic, a hearty laugh beats 10 bottles of Peruna.

Over Elevator:

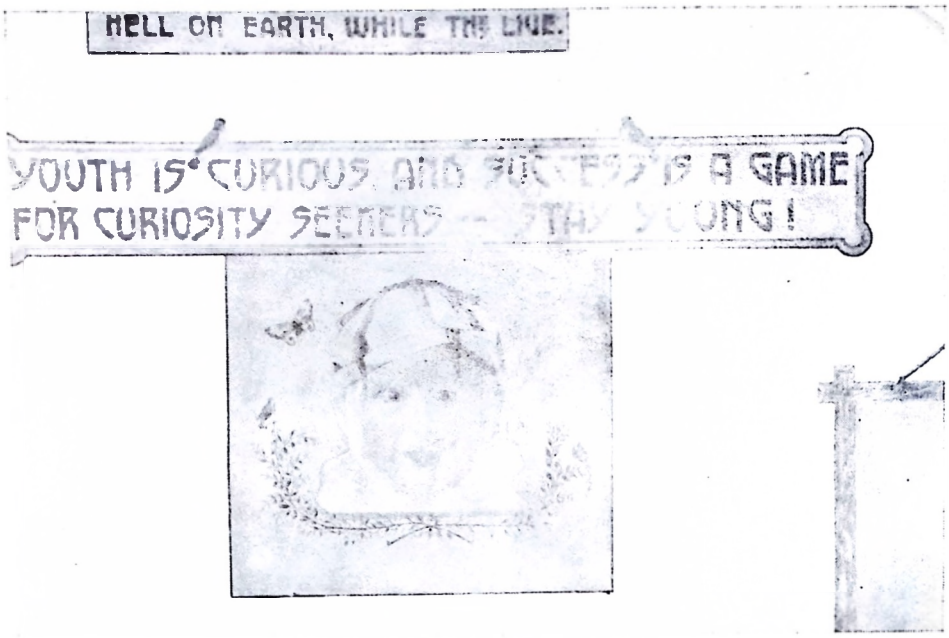
There's plenty of room on top,
The only way is by climbing—
Most people are waiting for the elevator here below.

(Number 32)

What you want to keep out of a newspaper is news. What you want to get into a newspaper is an advertisement.

(Number 31)

What is Mind? Never Matter!
What is Matter? Never Mind!



Youth is curious, and success is a game for curiosity seekers. Stay young!

By the telephone exchange, where people do love to linger and chin, chat and chew and say much of sweet nothings, we have this one:

One of our greatest assets—talk, we work overtime, most of us.

Build strong!

(Numbr 74)

If you are in the right, you can afford to keep your temper. If you are in the wrong, you cannot afford to lose it.

Throw away your wishbone, straighten up your backbone, stick out your jawbone and go to it.

Unassuming simplicity is an emblem of nobility.

(Number 72)

Man is a reasoning, very unreasonable manifestation of divine intelligence.



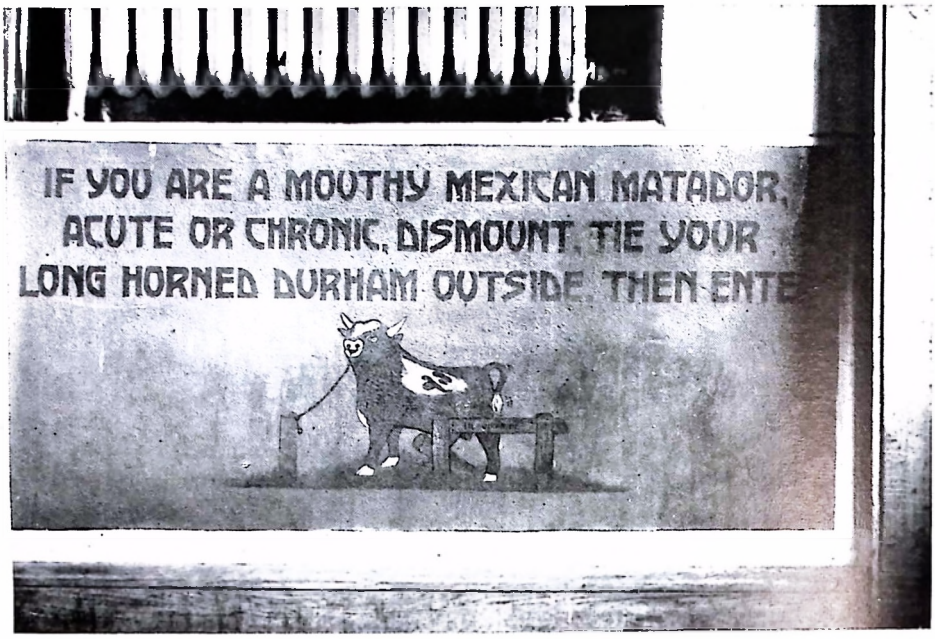
The M. D. is well educated. He is of the high brows. He knows a million things not so, none of which work. The D. C. uses common sense. He knows one thing that is so—will work, and works it to live and let live.

Some of these mottoes are illustrated, and without the portrayal all or part of the thot is lost. The illustration here shows a giraffe eating off of tall trees, hence the "high browse" of the saying.

Man + operation — appendix = $100.00
Man + Chiropractic + appendix = Health

Be 100% American. Keep your appendix, tonsils and other "useless organs."

Where there is a will, there are 40 ways.



If you are a mouthy Mexican matador, acute or chronic, dismount, tie your long-horned Durham outside, then enter.

(Number 38)

Christ went about healing the sick.

Be a Christian and the heathen is upon you.

We'll grub-stake any man digging for truth and move all hell to dump error overboard.

(Number 37)

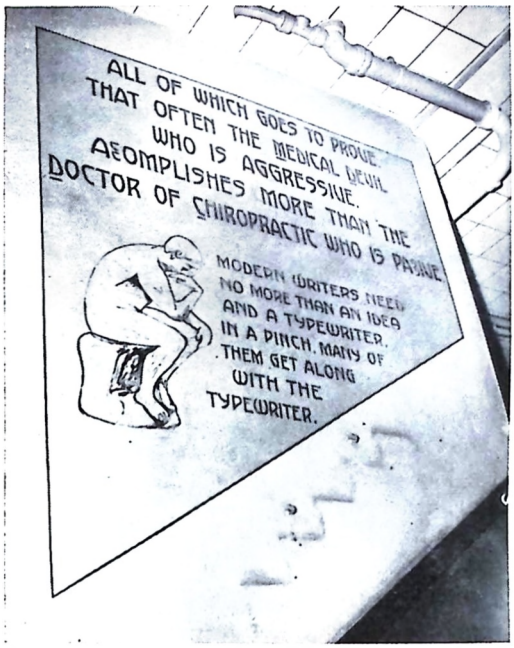
Don't go among the doers, if you don't want to be did.

Because man was created first is no reason why woman should be considered a recreation.

When you get to the end of your rope, tie a knot in it and hang on.

(Number 75)

A man's a man for a' that, but lots of them are not even that.



All of which goes to prove that often the medical devil who is aggressive accomplishes more than the Doctor of Chiropractic who is passive.



The employer who pays his helpmates less than they are worth, or treats them as other than human beings, may be unjust and a criminal; but, that "helper" who accepts pay for hours he does not deliver, poses as a craftsman and delivers shoddy work and is careless with materials because his "boss is rich" is related to a thief, obtains money under false pretenses and also deserves his full measure of condemnation.

Caveat Emptor
Caveat Venditor.

Kites fly against the wind, not with it.

"Heads up!"
Shoulders erect,
Face front,
"Forward march!"

(Number 36)

All things worth while cannot be proven, and nothing that can be proven is worth while.

(Number 34)

"Everything comes to him who waits"—
But, here is one that's slicker:
The man who goes after what he wants,
Gets it a darn sight quicker.

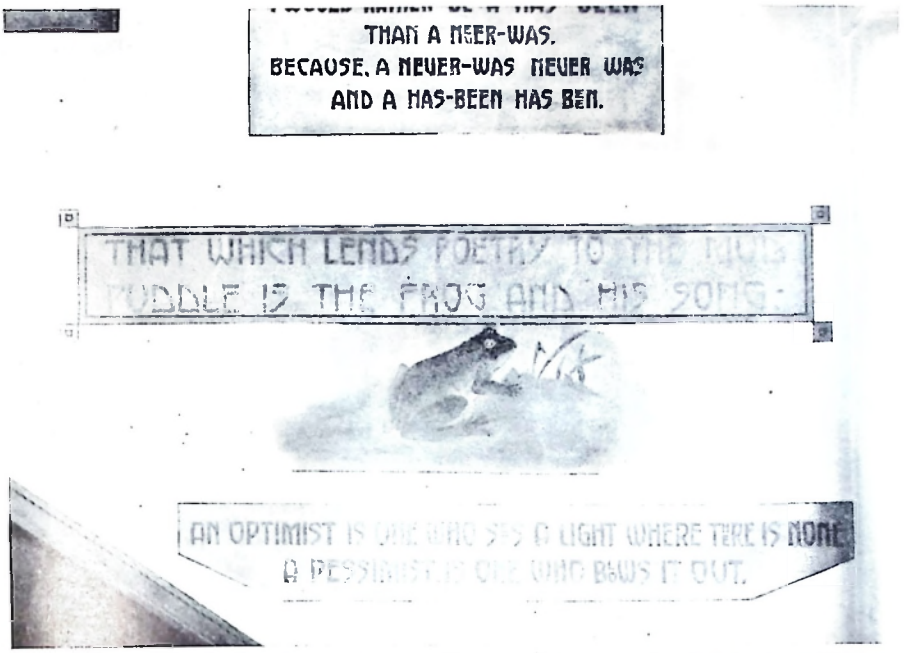
A hen does not quit scratching just because the worms are scarce. She scratches that much more to make her living.

The greatest pleasure we know is to do a good action by stealth and to have it found out by accident.

Why freight a tub of words to express a spoon of thought?

Modern writers need no more than an idea and a typewriter. In a pinch, many of them get along with the typewriter.

If you want enemies, beat others to it. If you want friends, let others beat you to it.



That which lends poetry to the mud puddle is the frog and his song.

(Number 50)

Some people are so afraid they will go to hell when they die, that they make a hell on earth while they live.

Every time you go to a Chiropractor to get well, you get a backset.

(Number 85)

Keep your feet warm and your head cool, is a pretty good rule. "Hot heads" always go with "cold feet."

We would rather be "up" on a "live" Yankee talk than "down" into "roots" of a "dead" Latin or Greek.

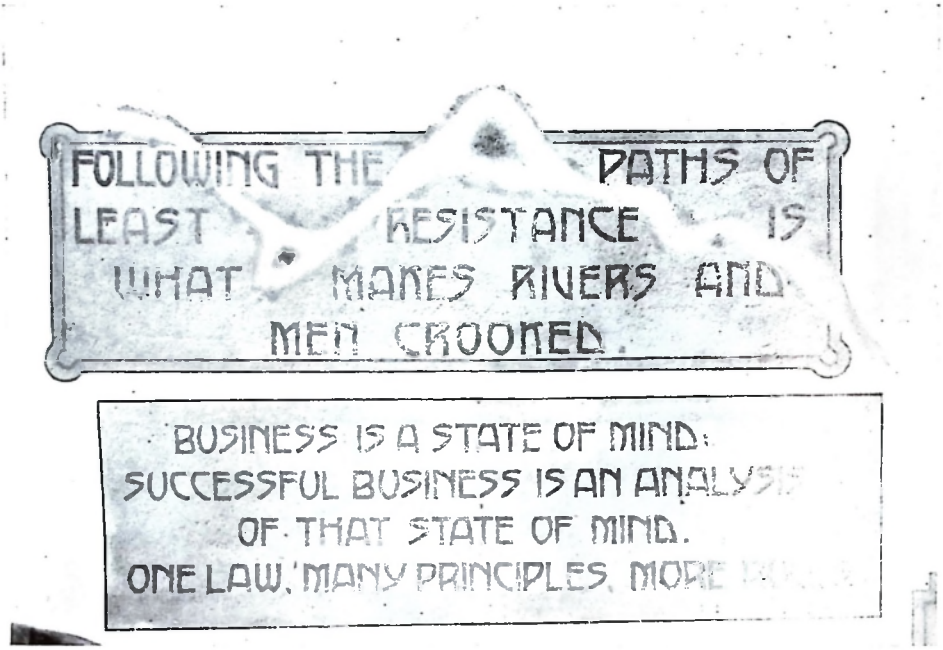
The doughboys won victories on the firing line. You can win others on the dotted line.

(Number 33)

All progress comes from the pursued, not the pursuer.

(Number 35)

Following the paths of least resistance is what makes rivers and men crooked.



(Number 84)

Printers' Ink uses the pen, press and printed page.

Publicity possesses the password to power and prosperity.

Printers' Ink causes the public to pause, ponder and purchase.

(Number 89)

If the "germ theory of disease" were correct, there'd be no one living to believe it.

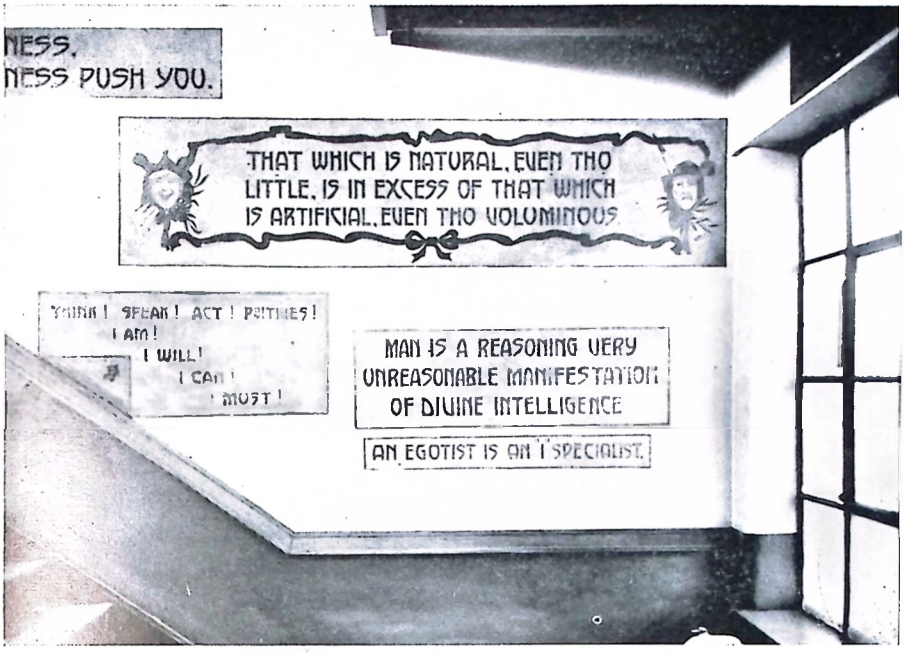
(Number 51)

There are many men who would not drown a tabby cat or let her kittens starve, who are not carrying a nickel's worth of life insurance.

Chiropractic is health insurance.
Premiums small. Dividends large.

(Number 77)

That which is natural, even tho little, is in excess of that which is artificial, even tho voluminous.



You push your business,
Then let your business push you.

(Number 52)

A hen is the only living critter that can set still and produce dividends.

The woodpecker is a knocker, but he uses his head; and that's what it takes to get the worm.

And when the Great Cashier comes to enter a Credit, Thon will write not how much, but what you gave to get it.

(Number 86)

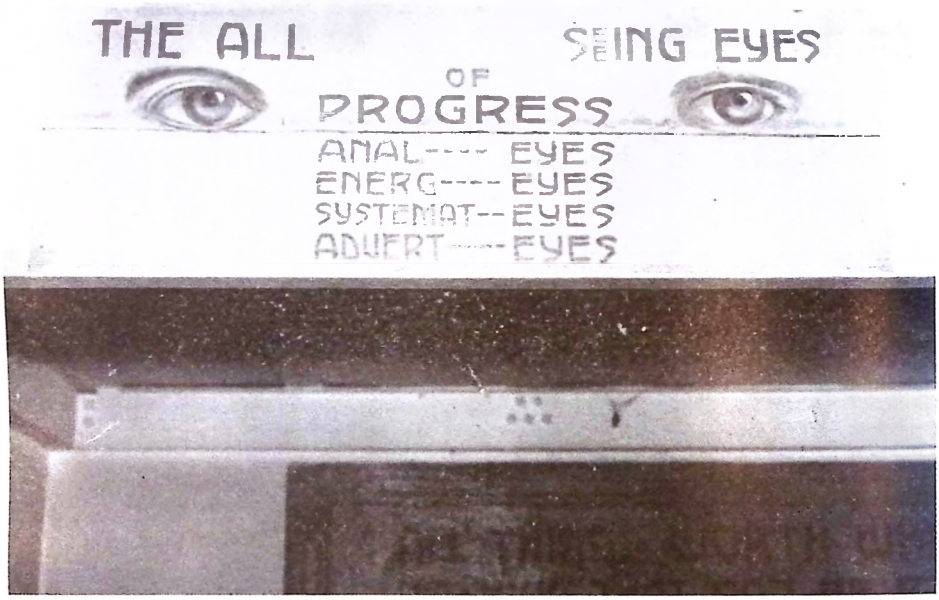
Physician's Association Members would go on strike if they were not afraid that the public would soon find out how to live better without them.

(Number 56)

"Boost and the world boosts with you";
Knock and you're on the shelf;
For the world gets sick of one who kicks
And wishes he'd kick himself.

Better have common sense without education than education without common sense.

M. D. means More Dope, More Deaths.
D. C. means Dis-ease Conquered.



An egotist is an "I" specialist.

A winner never quits. A quitter never wins.

Men whom people call crazy today, they build wonderful monuments to, tomorrow.

(Number 59)

The man who whispers to the few
About the things that he can do,
Will never "cop" the big round dollars
Like he who scatters cards and hollers.

(Number 92)

There are only a few who are possessed of common sense, that is why the masses think they have it.

Americans are capable of choosing their religious as well as medical methods. It's the school that is public—not the child.

Smile and smile often, smile regularly, smile when you don't feel like it and you will feel like it when you smile.

To educate the child, begin with the grandparents.

Concentrate upon the work in hand. The sun's rays do not burn until brought to a focus.

An optimist is one who sees a light where there is none. A pessimist is one who blows it out.

Those institutions which need endowments, can't get them. When they can get them, they won't need them.

(Number 53)

"Mary had a little lamb." But we'd never know it if she had not advertised.

Man does not stand in awe of men, nor is the soul admonished to stay at home, to put itself in communication with the internal ocean, but it goes abroad to beg a cup of water of the urns of men.

(Number 58)

The fatal defect in all reform is overseriousness, and no reformer is sane until he can laugh at his own solemnity.

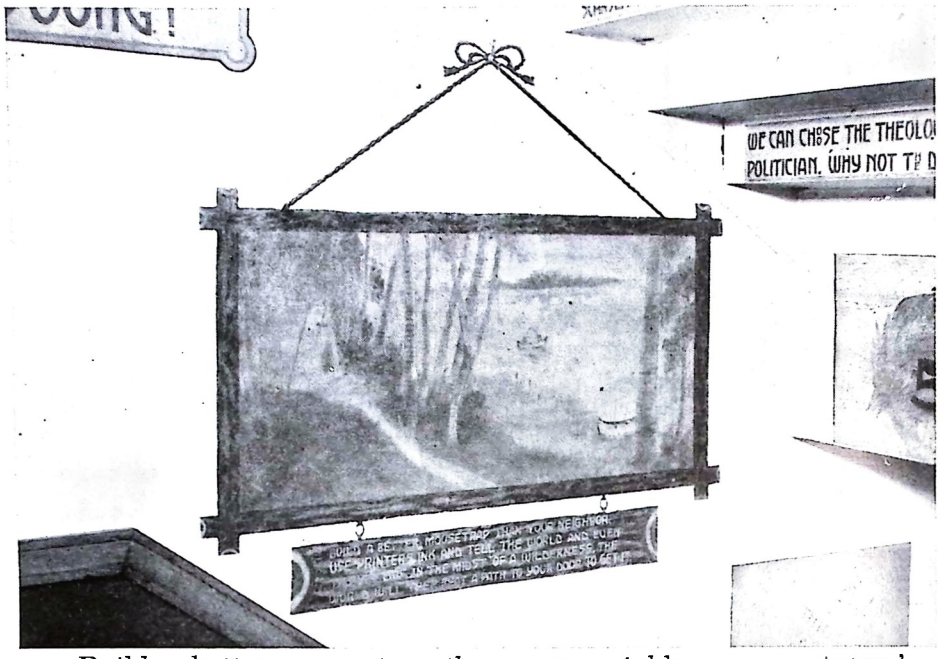
Business is a state of mind. Successful business is an analysis of that state of mind.

(Number 98)

The back is that portion of your anatomy to which your "friends" direct their remarks.

(Number 97)

We would rather be a has-been than a never-was,
Because a never-was never was, and a has-been has been.



Build a better mouse trap than your neighbor, *use printers' ink and tell the world,* and even tho you live in the midst of a wilderness, the world will then beat a path to your door to get it.

The poorest sort of monopoly for any man to undertake is goat feathers.

The people who support churches don't need them.
The people who need them, can't support them.

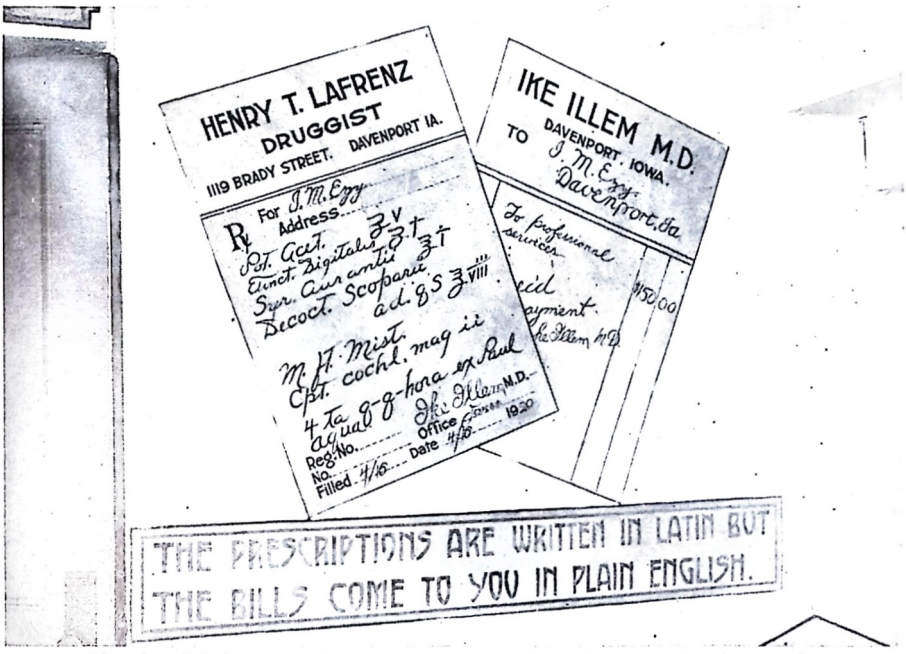
"Law" is made too much for lawyers by lawyers, for we have more "law" than justice, with the consequence that Public Opinion is the only safeguard.

All that is known of anatomy is so, but all that is so of anatomy is not known.

(Number 57)

THINK! SPEAK! ACT, POSITIVES!
I AM!
I WILL!
I CAN!
I MUST!

The prescriptions are written in Latin, but the bills come to you in plain *English*.



All of which goes to prove, that often the Medical Devil who is aggressive accomplishes more than the Doctor of Chiropractic who is passive.

Strike while the iron is heated,
Pause, and the iron's cold;
If you strike too late on a hardened plate,
The weld will never hold.

Seek, and success will follow;
Wait, and it passes by;
Be quick to grasp, then hold it fast,
And work for a better day.

Serve and the world serves with you;
Loaf, and you loaf alone;
This strenuous world is a continuous whirl—
It offers no room for the drone.

No man or woman succeeds who does not, knowingly or unwittingly, obey law.

Time Scratches Every Itch.

You can't teach a young dog old tricks.

One law, many principles, more rules.

Most people, like trees, begin to die at the top.

Don't take things as they come—head 'em off.

The crime of the hour is the lack of physical production and mental cooperation.

We can choose the theology and the theologian,
the politics and politician.
Why not the doctor as well as the dope?

Where ignorance is happiness, it is unbecoming to be wise.

BUSINESS FLOOR

For years we have been watching big business men and we have found few men of spectacular talents among them. They have three well-balanced qualities: To observe, to reflect, and to apply.

Man is dust! Dust settles! Be a man!

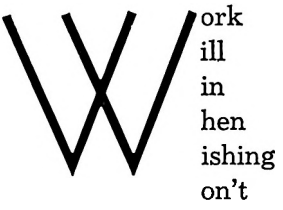
Why tell unfriendly critics to go to the deuce? Think it—and go on with your rat-killing.

Put Serve in your service and omit the ice.

As we change size, we automatically change our place. No matter what place we have shaken into, if we get smaller, we'll rattle down to a smaller place. If we get bigger, we'll shake up to a bigger place.

There are more great places than small places begging for people big enough to fill them.

It's grow or go!



Confidence is the backbone of business.

It was the business managers of the country and not the medical fraternity who discovered the symptoms of "sleeping sickness."

Never mind the business outlook. Be on the outlook for business.

Take a firm interest in your firm's interest and the firm will take a firmer interest in you.

To the fellow who shows up late, and sneaks home early, we are indebted (?) for the "punch clock" system.

You are a part of the organization as much as the bass drum is a part of the orchestra—likewise, remember that bass drum solos are monotonous.

You'll get further by out-thinking a prospect than you will by trying to out-talk him.

Say nothing when you have nothing to say, and keep on saying nothing when the prospect has something to say.

The psychologist who remarked that "the average American is dead from the neck up" ought to watch some of the girls chew gum.

There are just two reasons for not minding one's own business: First, because one has no business to mind; and second, because one has no mind.

Half our life is spent in getting competents to repair the botch-work of incompetents.

The inefficients are the most costly members of society.

The world's progress is held back by just one thing — our universal unwillingness to grow.

We know many "hard knocks" graduates who are educated, who cannot write their names. They are illiterate but not ignorant.

You are not dressed for work until you put on a smile.

Beware of the fellow whose best reason for your doing him a favor is the fact that he belongs to the same church or lodge you do.

Waiting to be thanked? Hurrying to avoid the kick? Do good to others because that is the way; but if you're waiting for a receipt for your goodness you'll need a poultice. We know, for we have waited.

We are like children who repeat by rote the sentences of grandames and tutors, and as we grow older, of the men of talent and character they chance to see.

Keeping everlastingly at it brings success—and nervous breakdowns. The element of success is intelligent idleness.

FACULTY FLOOR

Strong convictions are often the sign of a weak intellect.

Superstition is the shadow cast by dangers long buried.

It is not enough to make both ends meet; they must overlap.

A wise man discovers where he was wrong; a fool proves himself right.

We must get ready to get.

General principles are generally wrong.

We thought if we could once get into a great place we would be great. We would have been — a great joke!

The just, scientific mind goes beyond its own conditions of time and space. It builds itself an observatory erected upon the border of present, which separates the infinite past from the infinite future.

If Moses had retired, at the "ripe age" of seventy-nine, to a checkerboard in a grocery store, or to pitching horseshoes up the alley and talking about the "winter of sixty-eight," he would have been the seventeenth mummy on the thirty-fifth row in the green pickle-jar.

Everybody is doing one of three things: Holding his place, rattling down, or shaking up.

Our funeral is held right after we "finish."

"Getting to the top" is the world's pet peeve. There is no top. Every top we reach is the bottom of the next step up.

You can no more get Chiropractic *out* of books than you can get to New York by reading a railroad guide.

There are ten literary drunkards to one alcoholic drunkard. There are one hundred bookworm drunkards to one booze slave.

As we so solve and dissolve our own problems, the world is drawn to us to solve its problems. We find our kitchen, workshop or office becoming a new throne of power.

Profiting by experience is using the knowledge you have gained through failures.

A fire department is just as busy when answering a false alarm as it is when going to a real one.

You never hear the busy man complaining about his lot in life. It's always the loafer.

The failure says: "They wouldn't give me a show." Nobody gave Barnum a show, but he had the biggest on earth.

Most advantages are generally disadvantages.

Spell "now" backwards and you have the answer.

We need memory schools, but we also need forgettery schools more.

Egotism is the opiate that Innate administers to deaden the pains of mediocrity.

When we hear people say, "I hope the time may speedily come when I shall have no more obstacles," we feel like adding, "When that time comes, ring up the undertaker, for you'll be a dead one."

When you and we quit taking ourselves seriously and realize we are workers in a great shop, rebuilding humans; where every hump, failure and disappointment is just an experiment that didn't work; and go on trying to hit the one that will work, we'll find the secret of success and happiness.

It is easy to live after the world's opinion. It is easy in solitude to live after our own; but the great man is he who in the midst of the crowd keeps, with perfect sweetness, the independence of solitude.

The magnetism all original action exerts is explained when we inquire the reason of self-trust.

The fact that we are not buried is no proof we are alive.

The man who bulges his muscles and puffs his chest in declaring he is the best man ever, is generally jazzing, kidding himself and whistling past his graveyard.

The relations of the soul to the divine spirit are so pure that it is profane to seek to interpose helps.

A college education shows a man how little other people know and how much more he has to learn.

Another good thing about telling the truth is, you don't have to remember what you say.

Thinking is more difficult than the rowing of a boat against a sea; harder than the digging of coal; requiring greater strength and skill than wielding broadswords; requiring more grit than facing winter winds; so difficult it is to think down to the core of things and to solve problems as yet unknown and still unravelled.

Have you noticed that the man who is not willing to fix himself is the one who wants the most statutes passed to fix others?

Many an orphan can be grateful that he was jolted from his life preserver and cruelly forced to sink or swim.

All things come to those who wait — but there're too durn many waiting.

When a man is chasing the almighty dollar, he forgets there is a God, and when he is chasing women he forgets there is a devil.

When you get the idea that the world is against you—it is.

Most people die early, tickled to death reading their own press notices.

The teacher, the preacher, or anyone else who gets on the retired list, retires himself.

We forget what we ought to remember and remember what we ought to forget.

In America we need men who have the courage to break, to contradict, resist, criticise, be unpopular. We need less "successes" and more "failures"—men who may bestow imperishable gifts.

Socialists declare that the day is coming when the aristocracy will have to work. We foresee a time when even the working-classes will have to work.

The kingdom of life is not bounded but unbounded by birthdays.

"Leave well enough alone" and you'll stay on the bottom.

Conventionality is an imitation of environment.

Jesus was thirty years getting ready to do three years' work. So many prospective chiropractors expect to get ready in "four easy lessons by mail," "at home," "earn while you learn."

O Ruins! To the Dear, Old P.S.C. I will return! I will seek again the calm of your solitudes and there, far from the afflicting spectacle of the passions, I will cherish in remembrance the love of man. I will employ myself on the means of effecting good for him, and build my own happiness on the promotion of his.

All things are dissolved to their center by their cause, and in the universal miracle petty and particular miracles disappear.

Grammar is an orderly arrangement of the way certain people utter their squeaks, just as botany is an orderly arrangement of the way certain plants grow. Language preceded grammar just as flowers preceded botany. Why is a "grammar shark"?

Everybody thinks everybody else ungrateful. That's why we love dogs; they give us twenty dollars' worth of gratitude for ten cents' worth of dog biscuit.

The Chinese pay a doctor to keep them well; we Americans, an embalmer.

A few men who possess antiquated power, legal power and selfish ambition have dragged the others along, raising us gradually to what is called education.

Make your decision for what is RIGHT, not expedient, and wash your mind of all compromise.

We are ashamed to think how easily we capitulate to badges and names, to large societies and dead institutions.

Evidence is not a statement of truth, but a proof of the truth of a statement.

No one can build less fire and logically expect more heat.

A thing that is bought or sold has no value unless it contains that which cannot be bought or sold. Look for the Priceless Ingredient. What is that? It is the Honor and Integrity of him who makes it.

A determined soul can do more with a rusty monkey-wrench than a loafer with a machine shop.

Crookedness never pays in the long run. Look at the corkscrew—now it's out of a job.

It is easy to convince the loser that it is wrong to gamble.

By the time you think you have made both ends meet, somebody moves the ends.

All people make mistakes—that's why erasers are put on pencils.

MOTTOES ON UP-E-NUF

The Roof-Garden of The Dear Old P.S.C. Administration Building is hereabouts known as UP-E-NUF. It is only a question of time until this thot will not apply. When it comes to that time UP-E-NUF will become HALF-E-NUF.

Consider the high cost of living and the high cost of the low cost.

Twelve things to remember:

The value of time
The success in perseverance
The pleasure of working
The dignity of simplicity
The worth of character
The power of kindness
The influence of example
The obligation of duty
The wisdom of economy
The virtue of patience
The importance of talent
The joy of originating

The criminal of this day is he who produces the vacant hour. The success always produces the crowded hour.

Do we feel more shame for what we have done, or for what the world has found out that we have done?

The efficient man works through a philosophy, which is a state of mind rather than a plan, system, or method.

(Number 78)

If eavestalkers say good of others, then eavesdroppers will hear only good of themselves.

On Chimes Tower:

The platform on which U R standing is 77′ 1½″ above street level, and 239′ 8″ above river level, and it is also 786′ 7″ above sea level.

What we eat and drink today goes around talking and working constructive and destructive thots and acts tomorrow.

Those who are "boned up" on bookwork are no different than carrier pigeons, it still takes innate common sense to direct them home.

(Number 40)

Is life worth living? That depends upon the liver!

Progress is change.

Even the elevator shaft is not exempt from carrying its share of this epigram load. On both front and back, are they. On any floor, waiting for the elevator, you will find signs immediately in front of you. Going down the elevator, facing front, they stare you in the face. These are they:

Digging wells is the only business where you can begin at the top.

They copied all they could follow, but they couldn't follow our mind; and we left them sweating and stealing, ten years and a half behind.

Revenues increase arithmetically, but expenses increase geometrically.

Get out and hustle or be hustled out.

(Number 41)

Man is still in the process. He has not yet arrived.

"The P.S.C. Spirit" is its own. It needs no trade mark, patent or copyright; it will still be safe and secure.

The successful progressive places more science at the command of his common sense than the "expert scientists" of their time.

(Number 42)

The only people who enjoy hearing your troubles are lawyers who make money patching 'em up; doctors who get paid for ripping 'em out; and preachers who accept gratuities for praying 'em away.

Many men resent being awakened; they like the morning nap with its vague dreaming, when the world is neither wholly present nor wholly absent.

True ideas are those we can assimilate, validate, corroborate and verify.

Initiative is imagination in action.

We shall stop fighting words, English, grammar and rhetoric when we better learn to think.

The union man who talks about the "right of Labor" as something different from the rights of anyone else, scorns efficiency because he wants to make work for as many as he can, at as big wages as he can, without reference to production or cooperation.

Only the watchman or the watch repairer can watch the watch and make a go of it.

We must learn right thinking as we learn to sing, for right thinking comes to us as does correct speaking—by training.

The practical man, and we dislike to give so good a name to so poor a thing, is a dogmatist, because he requires no scientific standards to prove his contentions.

We need to be reminded now and then that the world has rationalized beyond men to man, that we must measure performances and powers by the net result to our heads, hearts and hands, not alone by our pile of dollars and dimes.

(Number 79)

We believe that the man worth while cares more for results than for how much a day.

Vision—the driving force that impels every great organization.

Egotism—the badge of ignorance.

Confidence—the symbol of knowledge.

Awaken the germs of genius in man and he will do something worth while.

(Number 43)

Most of us suffer from illusions as the insane do. An insane person believes in things untrue. Most of us are sane on comparatively few things.

(Number 44)

An egotist knows everything; an egoist knows that he knows nothing.

Everything has an individuality, but individual differences lie in methods rather than principles.

A certain requisite in making a success is the ability to look a fact in the face without blinking and to know a fact when you see it.

The observance of the letter of the law generates cold, dogmatic thinking, and makes mere automatons of men.

He who (runs) rides may read.

It is impossible to stop people thinking. The job is to get them started.

Altruism is an essential to success.

A compromise is a device by which both parties get less than justice.

(Number 45)

No matter how lonely you feel, Crusoe was worse. He had only Friday for company. You have the whole week.

Other peoples "are different" than we Americans. But they need Chiropractic because Chiropractic is what all humanity needs.

From the roof of UP-E-NUF can be seen the chimney stack of the D. D. Palmer Memorial Building. On three sides of this immense stack we find the following:

Keep Smiling!

Equal Rights!

Votes 4 women!

(Number 80)

"As a man thinketh in his heart, so is he." How about "As a man is in his brain, so does he thinketh?"

There must be a wise preparedness for the future; therefore, a scientific formulation of tendencies and a system of knowledge organized according to mental, spiritual and physical needs of the individual and society, so the individual may do the right thing, in the right way, at the right time, all the time.

(Number 46)

Get the idea—all else follows.

The less you do the more probable it is right.
The more you do the more probable it is wrong.

The heart teaches a man what to say, but the head instructs him when to clam up.

You dead and buried ideas of yesterday, let go! Let go!

Man is highly specialized and organized mud, and is occasionally being run by a highly specialized and organized mind.

The thinker in tune with the times is hospitable to truth; recognizes his place; knows that all is designed; respects and obeys the law as he sees its value; and changes because he sees all else change.

You may begin business in any obscure place, but if there is ability, power and mastery of affairs, then all the steamboats will whistle for you, and the railroads say, "Come over and manage us." You cannot be hidden. If you have nothing the world wants, no power to paint a picture or manage a business, you may live in your front window and drive on Fifth Avenue, but you are hidden.

Truth has always been stronger than fiction; hence, he who states it is in contradiction with the masses and he is therefore forced to produce a superabundance of proof to prove that which should be obvious.

(Number 81)

What is owning all the world to a man if his wife is a widow?

(Number 47)

The rolling stone gathers no moss, but it gains a damn fine polish.

Success depends upon desire backed by will, expressed in intelligent and persistent action.

(Number 83)

God gave the ordinary Chiropractor five senses: Touch, taste, sight, smell and hearing. The extraordinary Chiropractor has two more—horse and common.

You and we have religious freedom granted by the Constitution of each State and the United States. Why not medical freedom the same way—ALL the way?

The great American desert is not located in the West. It is under the hat of the average American man.

A license to save human life is a goat-feather a real doctor does not need, and it is something a bad doctor who cannot save human life should not have.

"Freak movements" always start in the minds of a few who remain for a time obscure and unknown, for all great changes of thot come from the top, from the thinkers. We call them radical, theorists and dreamers. But they make the world move because they compel the world to think.

(Number 82)

That man is best educated who is most useful.

(Number 48)

Only the hen can earn money by laying around.

Harder our hitters hit, faster the quitters quit.

"Bitter taste in the mouth." Where else could it be? (Goat-feather.)

To know is to disbelieve. When we disbelieve, we know.

Chiropractic is like a Xmas tree—if you don't put something ON, there won't be anything to take off.

Some college "boasters" should consult Webster and learn that a Degree may mean the 360th part of a 0.

Find out the cause of this effect;
For this effect, defective comes from cause.
—Shakespeare.

Concentrate upon the work in hand. The sun's rays do not burn until brought to a focus.

We know what we experience. We believe what others have gone thru.

All experience accumulates; do the same amount, or more—but do it more easily.

For non-conformity the world whips you with its displeasure. And whosoever would be a man must know how to estimate a sour face.

BACK STAIRWAY

Even the back stairway is not exempt from its duty. Here we have one-word signs, in some instances compound words. Going up or down, they stare you in the face, carrying their message of positive suggestion.

Courage	Survival Value
Self-Control	Modesty
Demand and Supply	Fulfill
Reward	Perpetuate
Health	Distinctividuality
The Golden Rule	Patience
System	Simplicity
Production	Loyalty

Struggle	Coordinate
Service	Differentiate
Principle of Compensation	Self-Reliance
Substance	Cooperation
Survival of the Fittest	Consistency
Cause and Effect	Reciprocity
Perseverance	Courtesy
Harmony	Cogitate
Sense of Proportion	Concentration
Fellowship	Knowledge
Happiness	Develop
Industry	Economy
Endurance	Fidelity
Pepsonality	Humanize Business

'TWILDO

'TWILDO is the space betwixt and between the Administration Building on the South, and Classroom Building on the North. It is 20 feet wide and 174 feet deep.

'TWILDO has its mottoes also. Here are those, up to the present writing:

Our religion is like others, man-made. But we are the man who made it.

The double-standard of morals is a crime for the goose, but a pasture for the gander.

The M.D. disarranges man contrary to God's plan.

A married man is a male being, designed to do a female's bidding.

A person's popularity in society depends upon his P-U-R-S-E-onality.

Just because Innate stopped work on some guys when Thon reached the Adam's apple, is no reason why we have to boast about it.

Any guy who knows anything about thru traffic, knows that a flagman is used to help it.

We have too many chiropractors with toes on their heels.

Some people are born with good teeth, some take adjustments and get them, while others have false teeth thrust upon them.

In 'TWILDO is a bar with a real bar-room railing. Immediately above it, on one-half, is this:

LEST WE FORGET!

Immediately above it, on the other half, is this:

WHAT'LL YA HAVE?

You can put a whistle on a handcar and call it an engine—but it won't pull freight. Get me, some of you "Chiropractors"?

Near beer sold here. No beer sold near here. (1922)

A natural place for natural people.

U B as natural as this place.

Who can anchor to an unanchored mind?

The objection to conforming to usages that have become dead to you is that it scatters your force; it loses your time and blurs the impression of your character. Under these screens we have difficulty to detect the precise man you are.

The most important thing that Columbus ever did was to start.

Service to others is enlightened self-interest.

If you would be a man speak what you think today in words as hard as cannon balls, and tomorrow speak what tomorrow thinks in hard words again even tho it contradicts everything you said today.

If we can be great enuf now to do right and scorn eyes, we must have done so much right before as to defend us now.

Between the windows, lower down:

The real difference between an ordinary doctor and a specialist is in the name and the bills.

The life of every individual, institution and nation is a ledger. On the credit side are Rights, Privileges and Prerogatives. On the debit side are Duties, Obligations and Responsibilities.

Sprinkling perfume on a skunk-cabbage won't make it a rose.

If you want to be Rich, Give!
If you want to be Poor, Grasp!
If you want to be Abundance, Scatter!
If you want to be Needy, Hoard!

(Yesterday) . . What'll ya have?
(Today) Where'd ya get it?

To think is labor twice distilled.

Angels are pictured with wings and trumpets, which doesn't mean "chicken" and cabarets.

Hens cackled some time before somebody realized that eggs were good to eat.

What we call civilization is a demonstration of man's energy, largely of his selfishness, partly of his intelligence.

Be calm in arguing, for fierceness makes error a fault and truth discourtesy.

Many men owe the grandeur of their lives to their tremendous difficulties.

Allegro, non too mucho.

What we do willingly, is a pleasure. What we do begrudgingly, is hard work.

Our duty is to be useful, not according to our desires but according to our powers.

Man is timid and apologetic; he is no longer upright; he dares not say "I know," "I am," but quotes some saint or sage.

When we look back on human history we shall find many men who were considered failures when they died and are regarded as successes now.

Not only strike while the iron is hot, but make it hot by striking.

Whoso would be a man, must be a nonconformist.

To be great is to be misunderstood.

If you intend to be happy don't be foolish enuf to wait for a just cause.

A chiropractor may be good, but a "specialist" can feel more important.

A doctor goes to college for three years to learn how to tell you that you're not feeling well.

It's what we learn after we think we know it all, that counts.

Life only avails, not the having lived.

Work, today, as tho we were going to live always. Live, today, as tho you were going to die tonight.

To rest content with results achieved is the first sign of business decay.

The soul occupied with great ideas, best performs small duties.

God divided Man into men that they might help each other.

A vigorous and curbed temper is not altogether an evil. Men who are easy as an old shoe are generally of as little worth.

The Latin verb "succedere" means to follow. Cedere means to give in. If you want to be a "success" you must follow, give in, conform.

Some surgeons won't take a knife in hand for less than a thousand bucks. But for that amount you can get a lot of scars that will make your friends jealous.

No man has the right to do that, the doing of which by all, would defeat the purpose for which the organization exists.

Greatness always appeals to the future.

If you walk into a physician's office, you need a pill. If you drive up in a limousine, you need an operation.

Every time you show your tongue to the physician it costs a two-spot. It pays to keep your mouth shut.

There isn't much salvation in being able to quote the Bible unless there is application to go with it.

D. D. PALMER MEMORIAL BUILDING

The love you give away is the love you keep.

The main hall of the D. D. Palmer Memorial Building contains marble slabs, all of a uniform size, fitted into frames made for that purpose. In here any person can place his name so long as the slab is uniform in size. Marbles from all parts of the world, of different lengths, carvings, affiliations, etc. We call this

HALL OF FAME

the carved slab so indicating.

The various hallways in our various buildings have been named after various men who have sacrificed for the good of Chiropractic. Here are a few of them:

Morris Hall
Owen Hall
Hartwell Hall
Brown Hall

(Number 49)

So's a Poland Chiny hawg got high breedin'; but turn 'im out in the woods and a razorback'll rustle a better livin'!

The Glory of Going On.

Constant striving to make our best, better.

Safety First

Let those who want 2 b vaccinated have it. If there is any protection in it, they have it who are vaccinated. If their own vaccination does not protect them, neither would the vaccination of the entire community.

Great will be the resurrection day thereof when the average woman goes to Heaven and finds that she must return to earth and gather all her parts before she can enter.

(Number 95)

The man who exchanges character for cash; purity for power; principle for party; manhood for money; soul for silver; God for gold, is a failure.

(Number 61)

Any idea, person or institution that is based upon a product, service or demand of the people, that is so new, original, peculiar or queer that it INTERRUPTS the reader, overcomes inertia, compels investigation and creates action.

(Number 94)

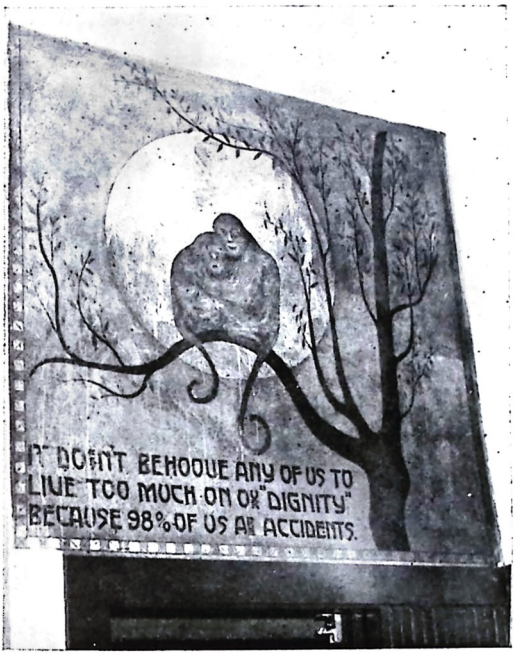
First the sneer, then the cheer; the lash, then the laurel; the curse, then the caress; the trial, then the triumph; the cross, then the crown.

"Familiarity breeds contempt" with those who are of shadows. Familiarity breeds friendship with those who are of substance.

The wheel that needs grease, is the one which squeals.

Most men forget God all day and ask Him to remember them at night.

It doesn't behoove any of us to live too much on our "dignity," because 98% of us are accidents.



As citizens of the U. S. we have the intelligence to buy and sell horses and hogs; to choose the merchant with whom to do business; our wives; the mothers of our children; to pick our minister and governor; what to eat and how — yet the doctor picks our doctor; prescribes and lets us suffer; lets us live in spite of and die because of medical law; foreordains how the baby comes, how he exists and when he dies, by medical law. Is there no balm in Gilead?

Pessimism is negative, denial, believing that evil is more than good, that life is not worth death; it is a dampening down. Pessimism tends to annihilation because it takes away life's motives, vigor and power.

Optimism is positive, it cheers, brightens, encourages, beautifies, glorifies, blesses, helps. We have learned that that man who succeeds, helps, benefits and blesses mankind, is essentially an optimist.

Now this is the law of the jungle — as old and as true as the sky.

And the wolf that shall keep it may prosper, but the wolf that shall break it must die.

As the creeper that girdles the tree-trunk, the law runneth forth and back;

For the strength of the pack is the wolf, and the strength of the wolf is the pack.

Now these are the laws of the jungle, and many and mighty are they;

But the head and the hoof of the law, and the haunch and the hump is—Obey!

The time to investigate bypaths is when on a vacation. The New York-Chicago Express gets there by staying on the track. The minute it starts climbing some interesting country lane after daises and buttercups, the coroners begin to gather and the claim agents flock together, and some sure and slow old freight toots a couple of times and passes by.

We must defeat the efforts of those who would make sick an entire community of well people in the fear that a small portion of it may get sick.

(Number 93)

Inside of driveway arch:

We choose our helpers by the amount of work they do, with the least supervision, in the best and easiest way, in the shortest possible time.

(Number 55)

Outside of driveway arch:

Anything that you do that the majority do not do is "queer." Queer, isn't it?

Why State The Obvious?

On oak-paneled screen, in residence office, appears one of these on each panel.

When a fellow has you by the leg, pass it on as *legacy*.

When you get to making big money, keep your small feet on terra firma.

We know you, if you have come up from the bottom.

The public is entitled to know whether a man's private life is as sincere as his public one.

We may be foolish enuf to be a fool, but we are having a lot of fun playing the game.

The time you lose has the same potential value as the time you use.

Nobody invites you? Perhaps you swipe electric globes, hotel towels and strike matches on our walls.

THE B. J. PALMER CLINIC BUILDING

On overhead columns in halls:

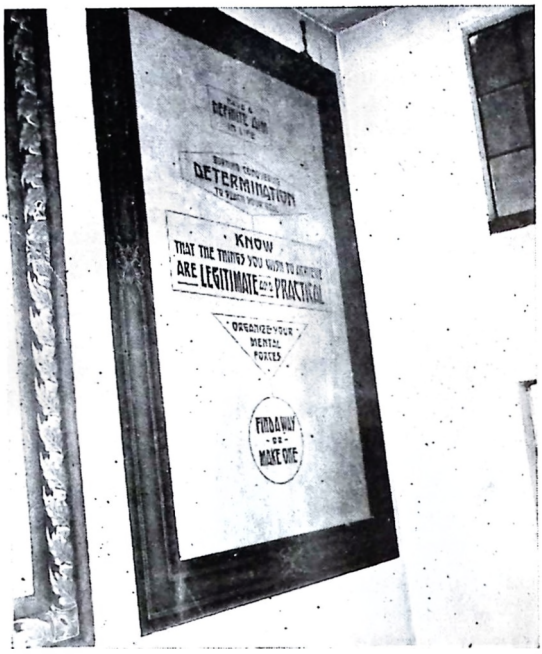
Familiar as the voice of the mind is to each, the highest merit we ascribe to Moses, Plato and Milton is that they set at naught books and traditions, and spoke not what men, but what they thought.

The mark of a man of the world is absence of pretension. He does not make a speech, he takes a low tone, avoids all brag, promises not at all, performs much.

Women continue to attend bargain sales, and men keep on buying oil stock, but the question of getting "something for nothing" remains unanswered.

When the man of business, be it in barrels or brains, hands his slogan in the marts he that moment becomes a person of purpose and a sponsor of standards. If he is not a fool he knows his reputation is at stake.

The growth and development you see here is the result of taking ourselves seriously while others took us as a joke.



The by-product of the bee is more valuable in the spreading of pollen among the flowers, than the honey he makes. So is the buy-product in the relief of the sick.

A horse must be "broke" before he will work. Just so with some men.

The sheriff put many a man on his feet by taking away his car.

Some men never hit the mark because they never pull the trigger.

No one can build less fire and logically expect more heat.

The average individual IS average.

A crease in the kabeza is worth nine in the pants.

It takes but a short time to learn to be useful, but a long time to be useless.

To complex is to vex, to simplify is to amplify.
Give the man "just out" a fair chance to "stay out."

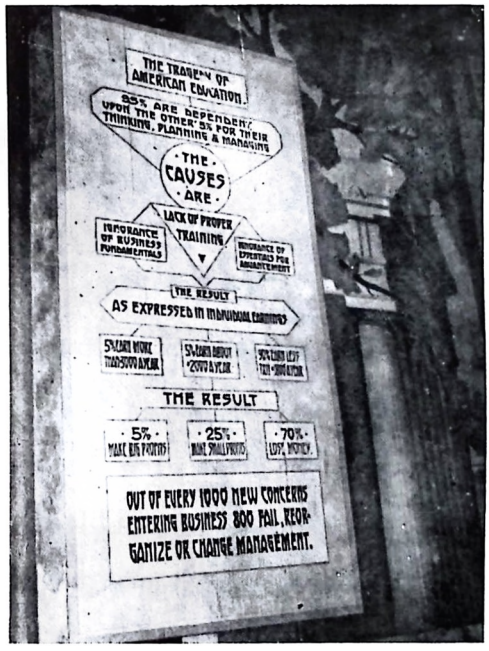
He profits most who serves best.—Rotary.
He serves best who profits most.—Palmer.
It makes a paradox.

You may give until you are rich,
And keep until you are poor.

It is all right to spend money to make character; it is all wrong to spend character to make money.

The world wants art, not a lark; skill, not swill; service, not swagger.

The undertaker is, at times, a real friend of human progress.



Education should prepare people for the duties, privileges and responsibilities in life. A smattering of Latin and Greek, mathematics and history, microscopes and telescopes, constitutes a very small portion of such equipment.

A prohibitionist is one who objects to the liquor he thinks we have in our stomach.

Many parents spend thousands on education and get a quarterback.

A "fool" refuses the counsel of a "wise" man, but the "wise" man often discovers truth in the speech of a "fool."

That man only is free who can divorce himself from "the recognized thing."

The Prophet is not without honor, save in a college pulpit.

Life must be measured by life! Life is outside of books and colleges.

Why should a university perpetuate a revolt against Innate in which the man who does no useful work is considered a gentleman and the man who by his labor feeds and clothes the world, adds to its comfort, health, efficiency and wealth and beauty, is considered low caste?

We are as helpless as children, in a world of real things.

The chief motive of a college education is to escape actual participation in just such work as gives joy to the worker.

If ten bachelors of art were shipwrecked in mid-ocean they could not build a pontoon to save their lives.

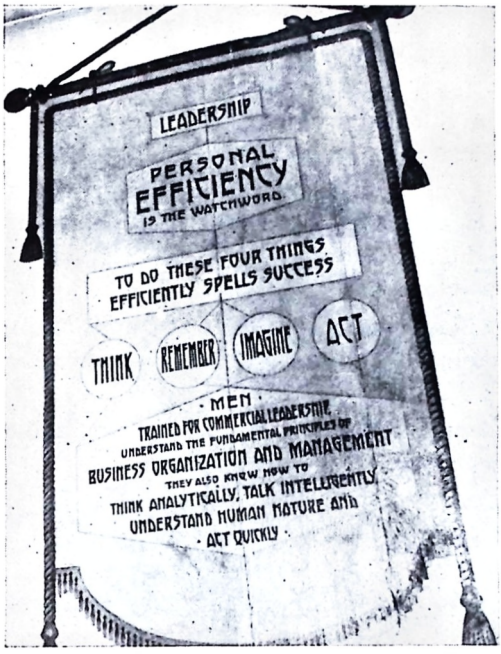
We make a living by what we get; but a life by what we give.

Aspirin cures headaches and kills aspiration.

He who laughs last is some lifter.

He who enters here gets all he has coming.

There are no hard times coming. It's just soft times going.



It takes 65 muscles to frown and 13 to make a smile. Why work overtime?

The acid test of education is what it PRODUCES.

Do and the world does with you. Don't and you do alone.

What we suffer from in this land of the flea and home of the knave is too much "law" and too little equity.

Every organ in your body is connected with the one under your hat.

Quite frequently the social butterfly becomes but the fly in the social butter.

Many a man with horse sense refuses to say "nay."

Make 'Twildo your rendezvous.

B.J.P.—one who has both succeeded and failed; but one who has succeeded in spite of his failures.

In China the idle idolize the idol.
In America the idle idolize the idle.

It requires less skill to make a fortune dealing in money, than dealing in production.

Any plan which starts with the assumption that men are or ought to be equal is unnatural, therefore unworkable.

Forcing the efficient producer to become inefficient does not make the efficient producer more efficient.

The cure of poverty is in better production.

Use is positive, active, life-giving. Use is alive. Use adds to the sum total.

There are those who fail to grasp Chiropractic. They mix their philosophy too much with the little, insignificant self. Why then shall we wonder why they mix when their minds run foul to fundamentals?

Most men who are laboriously saving a few dollars would do better to invest them in themselves, and then in some useful work.

When a man is qualified, sincere, and not afraid to work, humanity profits.

Most anyone can run a job when things are going smooth. The demand is for the fellow who's equal to the occasion when things strike a snag.

There is a power within—a fountain head of unlimited resource —and he who controls it controls circumstances instead of it controlling him.

We have spent our time making scientific ministers, lawyers and doctors out of men and now find it necessary to face about and make human and humane men out of doctors, lawyers and ministers.

Too much "science" and not enough conscience. The whole basis of living, legal, ethical and educational service is the ten commandments.

Our school system, from kindergarten to university, appears to be designed to prepare the student for hog competition.

Utilization avoids waste.

Duz it show good sense to put peepul in charge of the Public Health who make their livin' off'n sick peepul? The doktor or undertaker least of all.

Is it your health or your dollar the doktor works for when your appendix is worth $250.00? Sumthin's goin' to happen when you call him in!

Just in proportion as $250.00 is more than $2.00 is the doktor liable to advise an operation rather than an adjustment.

The harder you hit a straight nail the sooner it arrives. The harder you hit a crooked one the sooner it bends and buckles.

An optimist is one who makes sandwiches, while it rains, for a picnic to which they won't go. A pessimist is one who eats them at home.

What if they do say! And, what if they mean it! It's what YOU do that counts.

Better vanity, if you will, than sham modesty.

Get all the Chiropractic you can; can all you can get; and you will have more in your can than a physi-can can can in his can.

It's better to be optimistically dissatisfied than pessimistically satisfied.

A handicap is no longer a liability when ability gives it the LIE-ability.

The "regular" physician knows ten thousand general things that are not so. The "specialist" knows one million specific things that are not so. Ain't it so?

Some miners will find, and then throw back into the stream, the precious ore of gold for which they have gone through hell, without ever knowing its presence or its nearness.

The gods take care not to mix even a drop of pedantry in the makeup of the rare men whom they destine for great deeds.

Sincerity alone, therefore, is not enough; it must be wise or it may be diabolical.

A community can thrive only when all its classes feel that they have common interests.

Nothing is waste that touches the man of genius.

The conviction that no man has a right to enslave another will not die.

Destiny is the one artificer who can use all tools and find short-cuts to his goal through ways mysterious and most devious.

The evil men do lives after them; so does the good.

You must sail fifty miles over the Ionian Sea and look back before you can fully measure the magnitude and majesty of Mt. Aetna.

He is a man who has merely the ordinary qualities that he shares with his fellows; but who has developed those ordinary qualities to a more than ordinary degree.

We always feel like shooting the after-dinner speaker who reads a speech. If he can't remember it, how can he expect others to?

Invention is the mother of necessity.

Golf clubs are all right if you can use them. Some people think the same thing about friends.

Universities are, of course, hostile to geniuses, who seeing and using ways of their own, discredit routine and books, as schools and colleges persecute and crush individuality.

In language, as in character and manners, simplicity is excellence supreme. Be yourself!

If you are honest with yourself you need not utter special words in prayer.

The P.S.C. never was right. Is not right now and never will be.

The student or customer always was right, always is right and always will be right!

Who shall set a limit to the influence of one man? How far is his voice heard? Through him, through others, to many millions. What word, what act is it that goes on? Therefore, we should be careful of what we say, what we do, before whom we say and do it.

The English language is composed of 26 letters, out of which we have composed 514,000 words.

The human spine is composed of 26 segments, out of which medical men have composed 25,000 names for effects that radiate from it. Simplify!

Where there is a will, there are relatives.

When you think the world is against you, it is.

Signs few believe in—

Keep off the grass.
Let us feed the fish; we know how.
Admittance is by pass only.
He's busy now.
Private property. No trespassing.
Pull the latch string.
Keep out—This means you.
Stop! They're broadcasting now.
Wet paint.
Silence.
No children admitted to recitals.
Painless dentist.
No applause, Please.
Artists must arrive before 6:45.

EPIGRAMS TO BE PRINTED ON OUR WALLS

The average individual IS average.

It takes but a short time to learn to be useful, but a long time to be useless.

To complex is to vex, to simplify is to amplify.

Anything that pays for itself is worth all it costs.

Some people are like sponges; they take unto themselves all they possibly can hold, but give nothing unless squeezed.

The ideal preacher is more interested in getting heaven into men than in getting men into heaven; and in keeping hell out of men than in keeping men out of hell.

If a man violates man's law, we send him to prison and point the finger of scorn at him. If he violates nature's laws, we take him to the hospital and send him flowers.

Knowledge is knowing a fact. Wisdom is knowing what to do with that fact.

Shake hands with the man who is agreeable enough to encourage you in your thinking and disagreeable enough to make you think harder.

The fellow who wants time off with pay is generally the first one to demand time and a half for overtime.

Success is not made by lying awake at night, but in keeping awake in the daytime.

An hour of worry is more exhausting than a day of Hard Work.

The master preacher took people just as he found them and tried to help them to be better.

The Glory of tomorrow is rooted in the Drudgery of today.

The best way to get ahead and stay ahead is to use your head.

A fellow never appreciates being up and out until he is down and in.

Think straight, talk straight, and you will be thought straight.

The wise man produces more than he consumes; the foolish man consumes more than he produces.

The fellow who lies out of a mistake has discovered perpetual motion.

All some people do is to second the motion.

Some people would never think of stealing a cent from a fellowman, but it is different if they can beat the railroad or the government.

It takes steam work as well as team work to win.

The wise man adjusts himself to the world; the foolish man tries to adjust the world to himself.

Woman's fondness for dry goods and man's fondness for wet goods has wrecked many a home.

Some banquets are like wheels—the longer the spokes, the greater the tire.

The closer people huddle together in cities the farther apart they get.

Some people are punctual in being late.

It is good to be great, but it is great to be good.

To be wealthy is no crime; but to have wealth and do no good with it is a crime.

A pessimist is one who has the choice of two evils and chooses both.

There is more religion in some men's science than there is science in some men's religion.

The fellow who is fired with enthusiasm for his work is seldom fired by his boss.

We spend the first part of our lives ignoring the advice given us and the second half giving advice that others ignore.

"If you please" and "thank you" are twins—in some families.

A tip is not a "thank you." It is just—a tip.

The little lady at the switchboard occasionally may slip a cog and give you the wrong number, but it's a ten-to-one shot that she expedites service, just the same. The big thing for you to do is to say "thank you" once in a while to let other folks know that it's in you.

Of course, it is the duty of the elevator employe to carry you up and down at your command, but a "thank you" now and then, gives you a distinction above many.

A cup of cold water, cheerfully given, should prompt a warm "thank you."

Men are vastly more interested in a religion of service than in a religion of services.

If some sermons were as broad as they are long, we would be better off.

One way to become conspicuous is not to write your memoirs.

Some of the girls may be shallow thinkers, but they give us a cosmetic urge.

It seems that the best way to get your wife to take your advice is to have her elected a state governor.

Complaint is made that you can't tell one girl from another. But a good many fellows don't seem to want to.

Too many young married people today think that a triangle is a good substitute for a fifty-foot front.

A "thank you" is a forget-me-not from the garden of courtesy.

The employment of "thank you" is the ideal made real.

Many a man who disappears under a cloud is discovered later to have provided a silver lining for that same cloud.

Did any man ever walk up the aisle of a girls' school without getting the feeling that his necktie had crawled 'way up behind?

Why is it that when a fellow isn't fresh they call him a good egg?

The highbrows are now discussing the function of the critic. Generally it is to muddy up the hole when the big game are away.

There are many men today whose single purpose is to lead a double life.

Just because the weather is cold this mustn't keep us from laying in our stock of next summer's furs.

It takes a soft people to put up with the necessity for soft coal.

The class yell of some college publications ought to be: "Raw, Raw, Raw!"

A famous man is principally remembered at two times, while he is alive. 1st, when the mass want to throw something. 2nd, when they want to borrow something.

Oratory is the art of making deep sounds from the chest seem like important messages from the brain.

An oration is a collection of loose words so arranged and handled that it will take them the maximum amount of time to pass a given point.

Orators are people who can think rapidly through the mouth.

It is almost as much trouble trying to think up excuses for missing engagements as it is to keep the engagements.

The telephone service never gets to such a pitch of inefficiency that the company can't reach you with a bill.

One nice thing about going to heaven will be not having any neighbors with an automatic piano living about you. And in hell no one underneath can kick to the landlord if you want to dance a little.

A man does not have to be full of conviction to make a moral noise, nor a radiator full of steam to grunkle.

It is true that all men are born free and equal but most of them get married.

Before you can do what is right, you must get the facts.

The only time for cherry pie is when cherries are ripe. Why wait?

One good deed leads to another. One evil deed leads to another. The law is irrevocable. They are in groups and none can occur without the whole. On every deed there is a tax and the tax must be paid. It is the law.

Blessed is the frog that stays under water. He saves his head and hide from being hit.

When any man reaches the position where his opinion is valuable, it is the laughing gas Fate lets him sniff when She means to strike him on the head.

It is a 100 to 1 shot that if you know any man who has become famous, you know the man who got just about the worst the world could give him before his light went out.

A bird in the hand is bad table manners.—Cornell Widow.

Helofafix.

Sunshine and shadows.

The come-hither-in-your-eye.

Onestogod.

Aggradamvoking.

Yesterday's thought is today's law.

Law, by its very nature, cannot keep pace with progress. It is always one day behind.

Business is inherently hostile to law, because business travels faster.

Givers and Takers.

You enjoy singing; and, it isn't whether the singing is good or bad! That isn't what counts, at all. It's whether the singer puts anything that is hers (or his) into the thing. The *best* singers are those who put the most of themselves *into* what they *try* to sing.

We have heard people and crowds sing (and we use the word despairingly) who couldn't sing but it sounded like the voices of angels. Their souls, hearts, minds and all that was they were in it. We have heard other famous singers who warbled like trained parrots to repeat certain notes written by the ancients who no more sang than any Victrola we have heard. They sang (and we use the word despairingly) like records — made a noise.

Music isn't what it is, or how nice it is, or how perfect it is being repeated. *Music* is what the person *puts into it.*

When *you* sing, put all you've got into it; and, no matter how poor, it's *music to you.* It develops something otherwise latent; it drags out, it draws from within the things *you* feel and gives expression thereto.

So, when any other person *is trying* to bring out that which they actually feel, applaud the effort; for in the effort comes the development that makes for greater men and women. Applaud them!

So, whether you have a "voice" or not, whether you can "properly place the tone" in the right place in your nose or not; whether you have strong, vibrant tones or not, open up and let it all come out no matter how bad. Make a noise, whistle, hum, sneeze it if you please—give vent! It's the putting the mental-steam into it that makes *you* feel better. Applaud yourself for trying.

So, when a singer sings, or but tries, you have two hands that God gave you to make manifest your appreciation. The very fact that you pat your hands together, makes you see better than you heard. It puts tone to that which might not have had any. Anyhow, music is just what *you* think it is. Applaud and it will be more than it was! B.J.P.

If you are trying to help people in the mass, you must allow for human imperfections.

Novelties and opinions shift with the wind, and people who are influenced by them are influenced by shadows.

Conditions change, and our attitude towards them has changed, but principles remain the same.

The war has crushed the juice out of the orange on the tree of life and nothing is left but the peel over which materialism is slipping to its doom.

Everything comes and goes in cycles which are graded in kind and proceed in accordance with immutable law.

Men receive their gifts when they come into the world. Some think they come from those in power.

Miracles are manifestations for which science has no definition, no analysis.

In the justical world all the elements, forces, and combinations act and develop together as one manifestation at one time. Mental analysis but unites them stronger.

History has been made by "law-breakers."
Few "law-breakers," however, have made history.

Most people are lost in a maze of illusions.
They need to find themselves, with a vision.

Every man in the world who is at the top of any ladder has paid all the gate fees.

Some men who are at the top of the ladder have been checked thru on passes but they will back out thru the rear exits before the show is over.

The man who has won and will retain his place has come to where he is because he paid the price.

There is nothing cheap about success. It drains you, sucks you dry, drop by drop and hour by hour.

If you refuse to pay the price, then step aside for others who will take parquet seats for they have suffered that they might be strong.

Is a man dead if his ideals live?

When a man turns from his visions, he lies.

You break the Ten Commandments—in their spirit—and the Ten Commandments will break you—in your flesh.

When we do good, we feel good;
When we do bad, we feel bad,
And that's our religion.

Scientists can prove that we are descended from monkeys and prove it to everybody's satisfaction—but monkeys'.

Any law of compensation where service is eliminated, is a speculation and a game of chance.

Ambition is the years that make the thoro-bred.

Hash isn't made; it accumulates.

It's a great game, if you don't waken. (Rip Van Winkle.)

"His Master's Vice" (The Wife)

THE LADDER OF SUCCESS

100%—I did.
90%—I will.
80%—I can.
70%—I think I can.
60%—I might.
50%—I think I might.
40%—What is it?
30%—I wish I could.
20%—I don't know how.
10%—I can't.
0%—I won't.

Business goes where it likes to go and stays where it is best treated.

Intelligence appears to be the thing that enables a man to get along without resort to education.

Education appears to be the thing that enables a man to get along without the use of intelligence.

In industry, nothing is impossible.

In industry, everything *is* possible.

What is a surgeon? A butcher with a diploma.

Blessed is that man who does not belliake.

Kiss is a noun, generally used as a conjunction. It is never declined; it is not singular, and it is usually used in the plural.

When a woman tells the truth about her age she has given up hope.

Every great institution is the lengthened shadow of a *married* man.—Elbert Hubbard, nee B.J.

It's better to have loved a short man than never to have loved a tall.

Some people sit and think but many just sit.

IN-Action is the seed of content—INACTION is the seed of discontent.

"If you're a self-starter the boss won't have to be a crank."

Advertising is to business what the brass band is to the parade.

It is also true that a parade can go through the streets without a brass band, but who would see it?

We will come out all right in the end—Jonah did.

Jail birds are longest in captivity.

We should live in an age of "Thou Shalt!"
Nine of the ten Commandments are written "Thou Shalt NOT!"

Robert Browning said: "God's in His Heaven. All's right with the world."

Faith is the ability to believe what we do not see.
The reward of faith is to see what we did not believe.

To buy below actual value is not honesty!
To sell below cost is unfair competition!

There's no fool like a sold fool.

Many a big business got started on a shoe string.

"Time, tide and WOC wait for no man."

While working for money, make money work for you.

"You have no right to try to convince us that we are wrong, for *you* are wrong, but we have a right to try to convince you that you are wrong *because we are right!*" So says the intolerant.

The only man who ever built a business on "bunk" is Geo. Pullman.

Happiness is easily secured. What fearful prices some men pay for imitations.

Life's tests reveal character. Winter reveals the pine as an evergreen.

What a punster is to a humorist—a burro is to a horse.

An ace full of kings isn't a bit better than a king full of aces. It just looks different.

The mere fact that he does it his way is of no consequence. We have wasted much good time worrying about methods when it is really results that count.

Every national government, state, county and city has piled law on top of law till the lawyers themselves confess they do not know what the law is.

The world is large enuf for men with differences of opinion but life is too short to be enemies because thereof.

Friendship is based on sincerity of interest and honesty of purpose, by preference.

9 A. M. to 5 P. M.—Union hours.
5 A. M. to 9 P. M.—Successes.

The inventor of the mirror was fortunate.
He could look ahead and see nothing in it.

Good advertising is a salesman talking to hundreds of customers at once.

Make the do-so just a little better than the say-so.

Ads are the nervous system of the business world.

God is an urge!
Mortals would do better if they knew how.

A new idea is like exercise—
It makes you *sore at first*
But later on the system gets used to it.—Bernie Schultz.

Hew the food as you may let the fat fall where it may.

There are nine leaners to one who can stand up.

A wise man never blows his knows.

False friends are like sugar coated pills, they soon run thru y' and leave y' much poorer.

Some people expect to attain success like a person taking a train; by taking a seat and waiting for the conductor to call the station.

United we stick,
Divided we're stuck.

"An apple a day keeps the doctor away."
An onion a day keeps the dollars away.

All too many speakers allow their tongues to make 3,000 revolutions a minute while their brains are set at neutral.

What's wrong WITH ME!

Unconscious slipping and conscious checking!

Yes—Myrt—some folks hate bathin' suits because they sacrifice modesty.

But we love 'em for the way they ruin dignity.

Science will never be happy until it can lay an egg.

If he says, "I say just what I think," he doesn't think.

Why even cabbages grow from within outward and yet many cannot understand the fundamentals of Chiropractic.

Pathfinder

A classical journal once compiled what purported to be "the one hundred most inspiring words in the English language." They follow:

Almighty, achievement, ambition, aspiration, beautiful, chivalry, confidence, consecration, courage, determination, devotion, earnestness, efficiency, enterprising, enthusiasm, faith, fame, fortitude, friendship, happiness, heroism, home, hope, ideal, illus-

trious, indomitable, invincible, justice, knowledge, liberty, loyalty, magnanimous, mercy, mother, peace, perseverance, progress, righteousness, sympathy, thanksgiving, truth, virtue, will, youth, zeal.

From this day on, we mean to do the best we can. If we are right, time will prove it. If we are not right, ten angels swearing we are right will not make it so.

The ornaments of a house are the friends that frequent it.

This old world we're livin' in
Is mighty hard to beat.
We get a thorn with every rose,
But ain't the roses sweet!

Men exist for the sake of one another. Teach them, then, or bear with them.

He who has a thousand friends
Has not a friend to spare,
And he who has an enemy
Shall meet him everywhere.

How much pain have cost us the evils that never happened.

The feller that agrees with everything you say is either a nut or he is gettin' ready to skin you.

Work thou for pleasure.
Paint or sing or carve
The thing thou lovest,
Though the body starve.

Who works for glory
Misses oft the goal,
Who works for money
Coins his very soul.

Work for the work's sake,
Then, aid it might be
That these things shall
Be added unto thee.

Newly acquired knowledge is timid. It must be buttressed by experience before it becomes an integral part of the thinking equipment and before it can become the basis for sound judgment in emergencies.

Vision

To see what others do not see.
To see further than others.
To see before they do.

It is not by a man's purse, but by his character, that he is rich or poor.

Men are born with two eyes but with one tongue, in order that they may see twice as much as they say.

Weak men wait for opportunities; strong men make them.

"Tho days be dark and trade be tough, it's always well to make a bluff, to face the world with cheerful eye, as tho the goose were hanging high."

No one is useless in the world who lightens the burdens of it for any one else.

"I wish I was a rock, a-settin' on a hill, a-doin' nothing all day long, but jest a settin' still. I wouldn't eat; I wouldn't sleep; I wouldn't even wash. I'd jest set still a thousand years, and rest myself, by-gosh."

Life is the Great Adventure. Each day brings some new, interesting experience.

Eve was Adam's first "ribstake" but it cost him his grub-stake.

Can there be a more horrible object in existence than an eloquent man not speaking the truth?—Carlyle.

To win GRIN—To fail WAIL.

It's pretty hard for the average man to realize that constantly the IDEALISTIC is defeating the REALISTIC.

A silent man may be wise; a talker must be.

We are daily becoming more conscious of the wonderful powers within us.

WAIT and your ship will be a RECEIVERship.

To compromise with anything medical in legislation, is to accept something short of full freedom which would be part of slavery.

There are no sleeping cars on the Success Road.

What is hard, isn't fun.
What is fun, isn't hard.

Radio—out of the void, into the vacuum.

"Keeping everlastingly at it, brings success"—and nervous breakdowns. One of the elements of success is intelligent idleness.

A deadhead is a log (or a man) that won't stay on top.
Mighty few of 'em ever get pulled out.

An ounce of taffy is worth more than a pound of epi-taphy.

We rejoice in the power to be a channel for the expression of the divine purpose.

We appreciate the power of being able to be useful to mankind.

Every single thing is related to every other thing, and illuminated minds are the periods that separate the cycles. The law remains fixed.

Genius is elemental. It influences humanity as much as heat and cold, rain and sunshine. People who suffer the greatest opposition to it are those who fall before its onward march. Others get in step.

Great men float into power on mystical waves moved by the force of destiny. The greater the mind the greater the fixtures of force behind it.

Compromise and subterfuge are ingredients inseparable from the illusions of the near.

Destiny is the collective conscience acting through elective genius.

The great man is the harmonious combination of what is particular with what is general.

Intelligence and power are attained by the absence of mental hocus-pocus.

Everything concrete appears simple. The various qualities and elements that produce what we call mental illumination are hidden from the crowd and even from those who most profess to understand.

The practical mystic is little concerned with incidents.

The higher intelligence needs less control but more development; from within rather than from without.

The foolish are unworthy of indignation; they must be dealt with quietly but effectively; while the others must be managed with gentle firmness backed by the fundamentally drastic.

No man can be serene who doubts himself.

Romance of character and romance of experience come to those who let them alone. Self-consciousness dissipates romantic mystery.

If you lend some friends five dollars and you never see them again, it's worth it.

Man contends stronger for a false faith than for a true one, from the fact that truth defends itself; but a falsehood must be defended by its adherents, first to prove it to themselves, and second that they may appear right in the estimation of their friends.

M.D.'s write all prescriptions in Latin—otherwise we could go out in the hen yards and get it.

A college education never hurt anybody who was willing to learn something afterward.

Never take fate in your own hands. It crushes you if you do.

A "specialist" is one who knows more and more about less and less.

When most people think they are thinking, they are only rearranging their prejudices.

Give us this day our chance to work and earn our bread.

The boot-black makes his success by standing at the foot while aiming at the top.

With some people, when you open the front door you are in the back yard.

The Lincoln-Douglas debate was a direct collision of two opposing forces or viewpoints. The concussion, however, cleared the atmosphere. All saw more clearly afterward.

What everybody can have, nobody wants; but what only one person can have, there's a queue to get.

A man will love a dog
of any color or breed,
Yet, hate his fellowman
because of color or creed.
(Charles Reilly)

Narrow doctrine
restricted creed,
Make hungry souls
on prejudice feed.
(Charles Reilly)

My Religion

I worship at the shrine of Freedom and Justice; kneel at the altar of Righteousness and Honor; humbly and reverently bow my head before Charity, Integrity and Truth.

I never deny to another that which I demand for myself: the right to *think, act, worship or not worship,* according to the dictates of my conscience.—(Charles Reilly)

GOOD EPIGRAMS WRITTEN BY OTHERS

We spend half our time crying for great leadership, and the other half crucifying great leaders when we are lucky enough to find them.—(Dr. Glenn Frank, President University of Wisconsin.)

As I read history, I do not find any people who have ever gone down through pressure from without.—(Arthur E. Bestor, A.B., LL.D., Author, Educator, and President, Chautauqua Institute.)

That government is strongest which is weakest, and that government is weakest which is strongest.—(Gus W. Dyer, Professor of Political Economy, Vanderbilt University.)

You can't make a nation strong by compulsion brought to bear on the individual.—(Gus W. Dyer, Professor of Political Economy, Vanderbilt University.)

Let us paraphrase one of America's greatest psychologists when he practically said: "When you don't feel the way you

ought to act if you just act the way you ought to feel, then you will feel the way you ought to act." William James meant this: "When you don't feel the way you ought to act, if you will act the way you ought to feel, then you will feel the way you ought to act."—(Major Thornton Anthony Mills, Lecturer—Member Air Corps Res., U. S. Army.)

We are omnibuses in which our ancestors ride.—(Dr. Wm. S. Sadler, Surgeon, Author, Lecturer, and Diagnostician.)

A blank cartridge is as good as a loaded one until you shoot it off.—(William Rainey Bennett, Lecturer, Philosopher, and Humorist.)

Universities are turning out hundreds of thousands of young men and young women today with brains and no sense.—(William Rainey Bennett, Lecturer, Philosopher, and Humorist.)

Imagination does not do everything, but you can't do anything without it.—(William Rainey Bennett, Lecturer, Philosopher, and Humorist.)

You talk about the dreamer, but he never does anything until he first dreams.—(William Rainey Bennett, Lecturer, Philosopher, and Humorist.)

The widest road in the world is what they call the straight and narrow path.—(Sherman Rogers, Associate Editor "Success" Magazine, President, Optimist International.)

You advance in life according to the time you spend that you do not get paid for.—(Sherman Rogers, Associate Editor "Success" Magazine, President, Optimist International.)

Show me what every man does from seven o'clock until eleven o'clock in the evening, and I will show you where he is going to be.—(Sherman Rogers, Associate Editor "Success" Magazine, President, Optimist International.)

You can throw bouquets at yourself, but they do not have the authentic fragrance.—(Dr. Joseph Jastrow, Prof. of Psychology, University of Wisconsin.)

Wit and humor are shock absorbers; they are the pneumatic tires that cushion the road; they are the resilient strings that take up the jar.—(Dr. Charles Milton Newcomb, Psychologist, Author, and Humorist.)

Somebody has said that one-half the world is sinning and the other half is weeping over the sins of the first half.—(Dr. Charles Milton Newcomb, Psychologist, Author, and Humorist.)

To quote Emerson, "What you are speaks so loudly, I cannot hear what you say."—(William K. Braasch, Sales Counsellor and President, Salesmanship Foundation, Inc., Chicago.)

We prefer to think that a dull honesty is greater than a dishonest intellectualism.—(Cecil Roberts, Editor, Novelist, Essayist, and Critic of England.)

A multitude of ignorance does not mean wisdom.—(Opie Read, Humorist, Writer, and Lecturer.)

This is our program: That you and I shall base all of our thinking upon the will to know the truth; that we shall think intelligently according to an adequate number of accurate facts; that we shall think clearly, according to the laws of logical reasoning; that we shall develop the power of imagination or vision; and, lastly, that we shall base our thinking upon the unchangeable, eternal laws of the Universe.—(R. E. Pattison Kline, Author, Lecturer, and Teacher of Effective Public Speaking.)

Profanity is a disease of the vocabulary.—(Dr. Burges Johnson, Director of Public Relations, Syracuse University.)

We Have no More Right to Consume Happiness without Producing It, than to Consume Wealth without Creating It.

George Bernard Shaw.

IN NEW LAB. BUILDING

Any Fool Can Destroy. It Takes an Architect, Brains, Ability, Materials to Build.

There's Quite a Difference between Itching for It, and Scratching for It.

Some Men Would Make Their Wives Lucky Widows.

Anatomy Is Something Everyone Has but It Looks Better on a Girl.

The Social Butterflies Often Drown in Their Own Butter.

He Who Excuses Himself Accuses Himself.

Diplomacy Is to Say the Nastiest Things in the Nicest Way.

Wrinkles Ought to Be Places Where Smiles Belong.

Man's Mouth Is Too Little for His Thots.

It Isn't the Size of the Dog in a Fight, but the Size of the Fight in the Dog.

All Big Men Translate Sentimental Dreams into Realities.

Defeat Isn't Bitter unless You Swallow It.

Troubles Are like Babies—They only Grow if You Nurse Them.

Fiction Is more of a Stranger than Truth.

There's no Time Like the Pleasant.

Most Things that Are Put Off till Tomorrow Should Have Been Done Yesterday.

The One Who Looks up Sticks.

Greatest Man Is Greatest Servant.

Humility Kneels in Dust, but Gazes to Skies.

Any Coward Can Fight a Battle When He's Winning, but Give Me a Man Who Has Pluck to Fight When He Is Losing.

When the Preacher Goes Hunting for Fame the Wolf Needs no Invitation to the Fold.

Little Deeds Are Like Little Windows in a Large Room.

In Adversity It Is Easy to Despise Life; Brave Man Is He Who Can Endure and Be Miserable.

If You Win the Race, "It Was Fair"; If You Lose, "You Were Pocketed."

Do All the Good You Can and Make as Little Fuss as Possible.
Dickens.

"Think as We Do or You Are Wrong," Is Teaching of Fossils.

Valuable Men Are Recognized by Deeds and Products, not by Boasts.

Hail the Storm. It Is your Antagonist Come to Develop You.

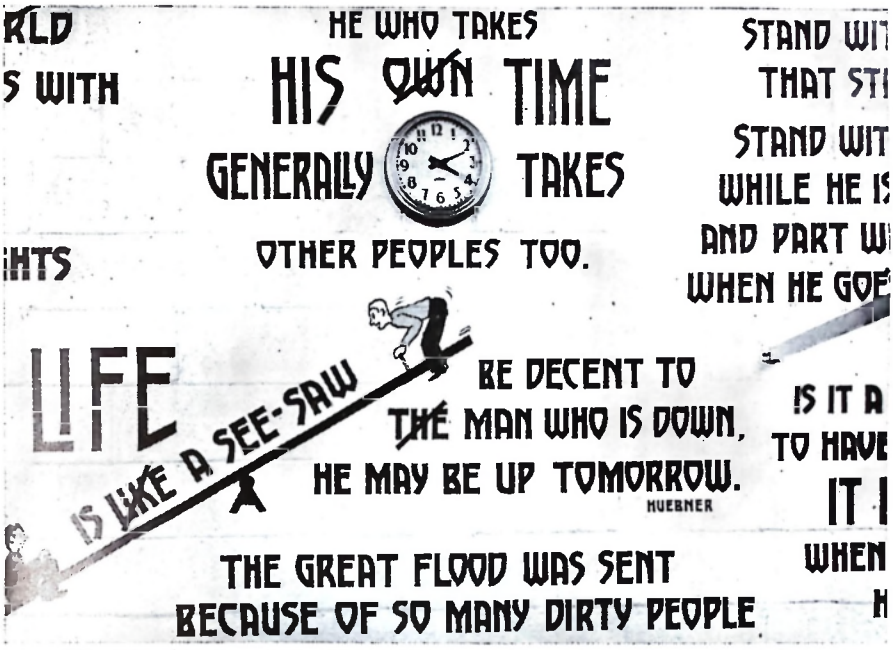
Way for a Young Man to Rise Is to Improve Himself, Never Suspecting Anybody Wishes to Hinder Him.

Enthusiasm Is the Genius of Sincerity. Truth Accomplishes Victories.—Bulwer.

When We Work, There Is Fun Loafing.

Man, Like a Watch, Is Valued by Manner of His Going.—Penn.

A Wise Merchant Takes Stock of Himself as Well as His Goods.



He Who Takes His Time Generally Takes Other People's Too.

The Man Who Thinks Lives in a Little World of His Own.

Fools Find Fault; Wise Men Discover Virtues.

Humanity Cries for Light when They Do not Make Use of Light They Have.

Trifles Make Perfection, and Perfection Is no Trifle.

Michael Angelo.

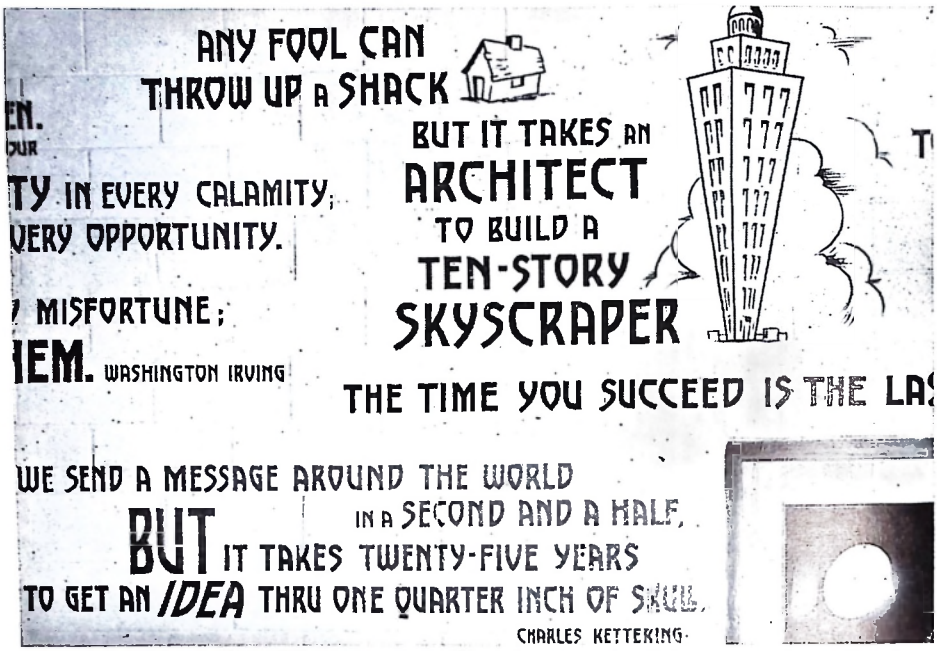
Money Is a Means not an End. Twist It and the End Becomes Mean.

To Be in Line Is Good. To Lead Is Better.

Persistent People Begin Success Where Others End in Failure.

Shortest Cut to "Heaven" Is Lifting One out of "Hell."

Happiness Is a By-product Obtained from Work Well Done.



Any Fool Can Throw up a Shack, but It Takes an Architect to Build a Ten-Story Skyscraper.

To Get What You Seek and Have no Other Objective Is to Drink of the Dregs of Misery.

To Be a Great Sales Manager, Be a Dynamo and Send out Electricity of Enthusiasm.

Many a Business Man Has Gone to Pieces on Rocks because He Was Lacking Sand.

It Requires More Brains and Greater Courage to Practice Golden Rule than Win Battles, Measure Stars or Gain Wealth.

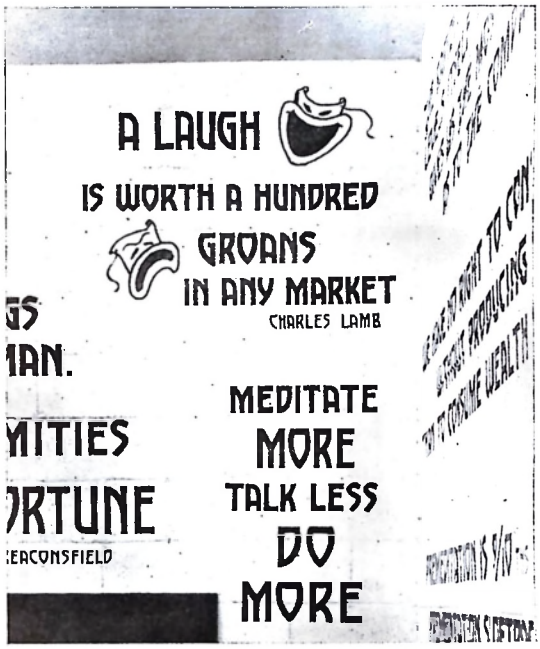
Cheerfulness Is Normal Condition of Well Men with Open Minds, Warm Hearts, Square Shoulders, and no Fear of the Dark.

Few Prophets Will Bet on the Result.

Worship of Precedent Is Death of Business.

Little Minds Are Tamed and Subdued by Misfortune; Great Minds Rise Above Them.—Washington Irving.

Don't Do Anything Yourself or Let Your Children Do Anything. Talk Holiness and Teach Them to Respect the Physician Who Will Take Their Lives. Teach Them Greek and Latin. Never Mind Yankee Talk.



A Laugh Is Worth a Hundred Groans in any Market.
Charles Lamb.

There Are Exceptions to All Rules. Some People Delight in Being Exception Specialists.

Self-Reliance, Self-Respect, and Self-Control Are Three Things that Make a Man a Man.

If You Had to Live Your Life Over, Chances Are You Would Make a Different Kind of Fool of Yourself.

Be Good, but Be Good for Something.—Thoreau.



"A Cat May Look at a King"—Even at Long Range.

He Who Brings Ridicule to Bear against Truth Find a Blade Without a Hilt.—*Landor.*

What Appear to Be Calamities Are often the Sources of Fortune.—Beaconsfield.

Life Is a See-Saw. Be Decent to Man Who Is Down—He May Be Up Tomorrow.—Huebner.

This Old World We're Living in
Is Mighty Hard to Beat.
We Get a Thorn with Every Rose—
But Ain't the Roses Sweet?—Huebner.

Some People Are Bound by Fetters of Prejudice and Superstition. They Are so Blinded They Do not Know They Are not Free, but Think Other People Are in Prison.—Marden.

Words Are Cheap. Deeds Are Priceless.

If You Are on the Highway to Success, Show Others the Way and You'll Have Company. Some Men who Attained Success Are Lonesome.

Silence Your Opponent with Reason—not with Noise.—Hale.

Our Reward Is in the Race We Run, not in the Prize.—Rogers.

Little Minds Are Wounded by Little Things; Great Minds See All and Are not Hurt.—DeRochefocauld.

Nine People Will Believe Nine Lies before One Person Will Believe One Truth.—Nugent.

Think 8 Hours, Write it in 10 Minutes, and Say it in 5.

A Boy Becomes an Adult Three Years before His Parents Think He Does—and about Two Years After HE thinks He Does.

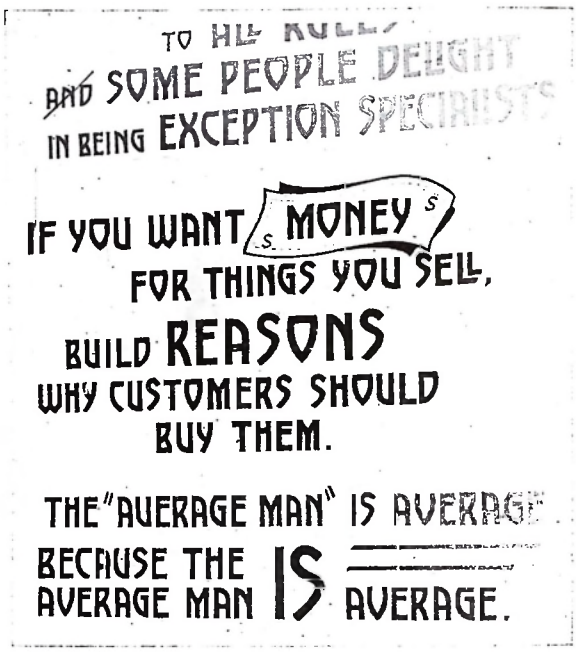
We Have No Lukewarm "Friends." If They Understand, They're Hot. If They Misunderstand, They're Cold.



After Burying the Hatchet, Forget the Spot.

Adam Was All Right When Working in the Garden. When He Stopped to Gossip He Got into Trouble.

If You Want Money for Things You Sell, Build REASONS why Customers Should Buy Them.



As Ego Expands, Brain Contracts.

The Great Flood Was Sent because of so Many Dirty People.

It's o.k. to HOLD a Conversation, but It's Proper TO LET GO Now and Then.—Richard Armour.

Some Minds Are Like Concrete—Mixed and Set.

The Time You Succeed Is the Last Time You Try.

We Send a Message Around the World in a Second and a Half, but It Takes Twenty-five Years to Get an Idea Thru One-Quarter Inch of Skull.—Charles Kettering.

The Formula for Failure Is: Try to Please Everybody.

Leonard Lynn.

Some People Remind Me of Fractions—the Bigger They Try to Be, the Smaller They Are.

I Had No Shoes and Complained until I Met a Man who Had no Feet.—Arabian Proverb.

The "Average Man" Is Average Because the Average Man IS Average.

Your Actions Speak so Loudly, I Can't Hear Your Words.—Emerson.

Get—to Give.
Give—to Get.

What This Country Needs Is Dirtier Fingernails and Cleaner Minds.

There Is no "Super-natural" Power. Everything Everywhere Is the Product of Natural Law.

Coming Together Is a Beginning. Keeping Together Is Progress. Working Together Is Success.

A Friend Is a Person with Whom We Can Think Aloud.

Meditate More, Talk Less, Do More.

Pre-meditation Is 9/10ths Past-Accomplishment.
Pre-meditation Side-tracks 9 of 10 Mistakes.

The Successful Chiropractor Takes DAILY Inventory of His Thots.

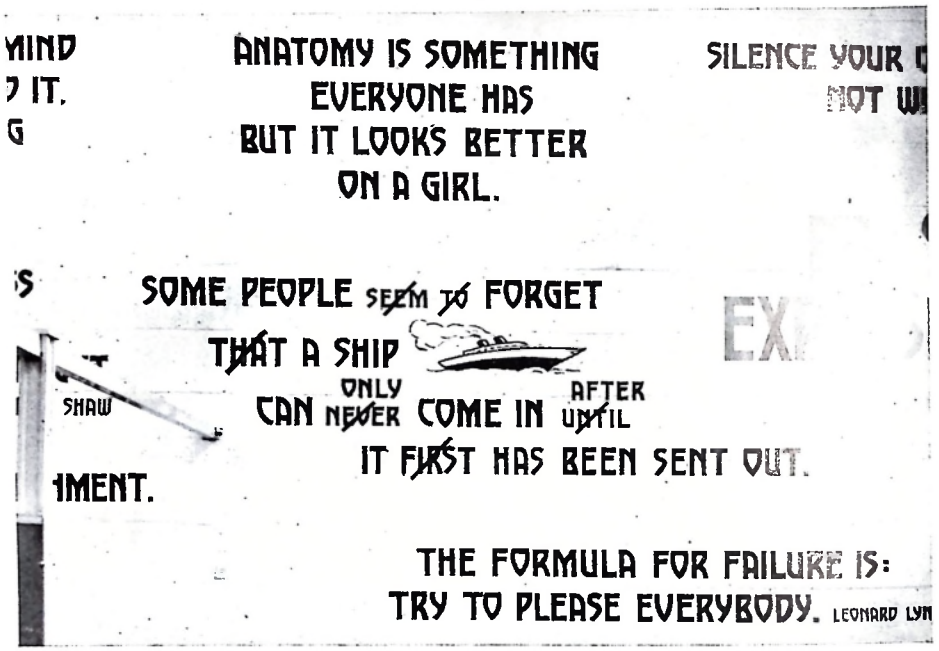
An Optimist Sees an Opportunity in Every Calamity.
A Pessimist Sees a Calamity in Every Opportunity.

Is It a Sin to Have Possessions? It IS a Sin when Possessions Have Us.

Use All You Need.
Need All You Use.

First, Man Talks. After Years, He Learns to Think.

For Every Man Who Fails because of Inability, There Are a Hundred Who Fail because They Lack Power to Stick.



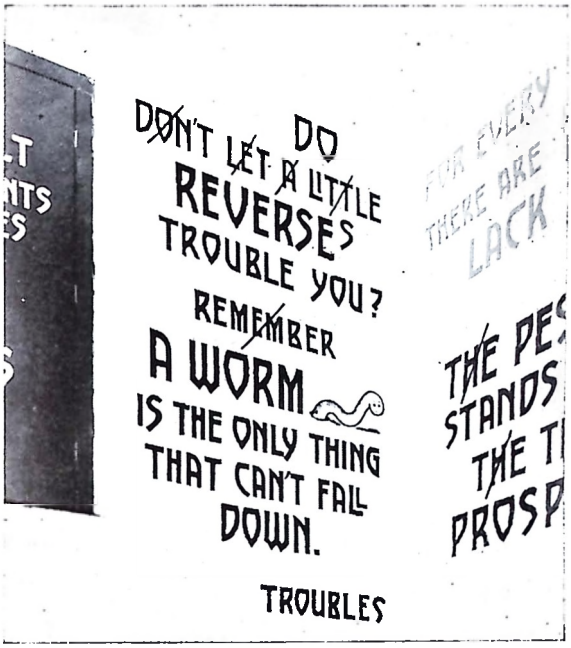
Some People Forget a Ship Can Only Come in After It Has Been Sent Out.

Make Light of Troubles and Gloom of Misfortune Will Vanish.

Pleasure of Remodelling a Man Is in Reconstructing a Life.

To Believe in Miracles Is to Be Hypnotized by the Dead.

Do Reverses Trouble You? A Worm Is the Only Thing That Can't Fall Down.



Keep Your Head Cool—Feet Warm—Mind Busy. Plan Work Ahead and Stick to It—Rain or Shine. If You Are a Gem, Someone Will Find You.

Have Confidence; Impress Your Cranium You Can Do as Well as Your Competitor, and Prove It.—Albright.

It Is Easy to Find Fault if one Has That Disposition. There Was once a Man Who, Unable to Find Fault with His Goal, Complained There Were too Many Prehistoric Toads in It.—

Mark Twain.

You Get More from Enemies than from Friends. The More They Hate You the More They Advertise You.

William Jennings Bryan.

Rapidity with Which Human Mind Levels Itself to Standard Around It, Gives Most Pertinent Warning as to Company We Keep.

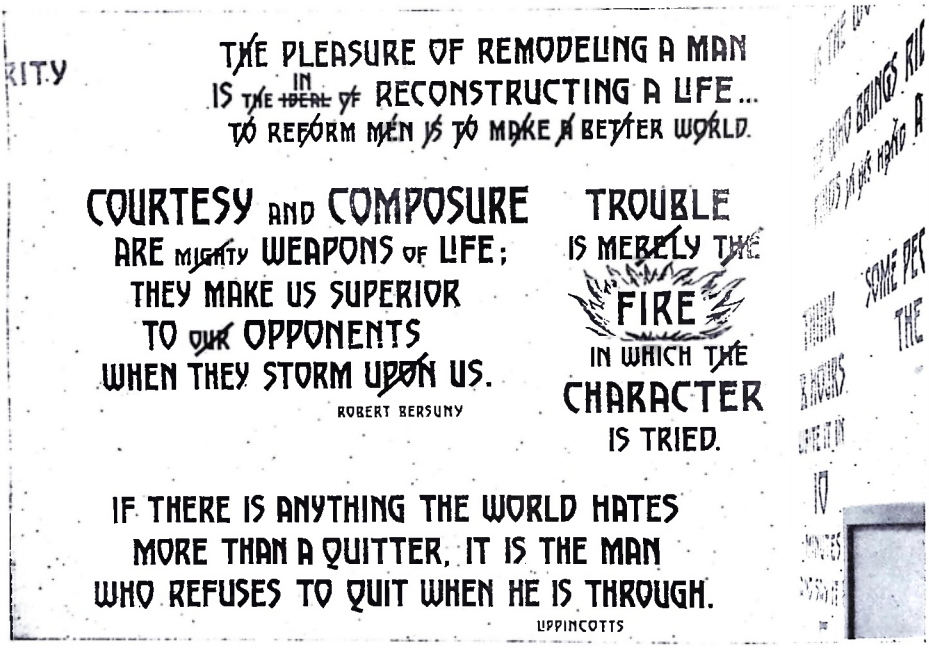
Stand with Anybody that Stands Right. Stand with Him while He Is Right and Part with Him when He Goes Wrong.

Finest Work in this World Is Serving Happiness for Others with Our Own Toil and Pain.

Many a Man Thinks He Is Working Hard when He Wabbles Between Duty and Desire.

Some Writings, Like Some Streams, Appear Deep when They Are merely Muddy.—Elbert Hubbard.

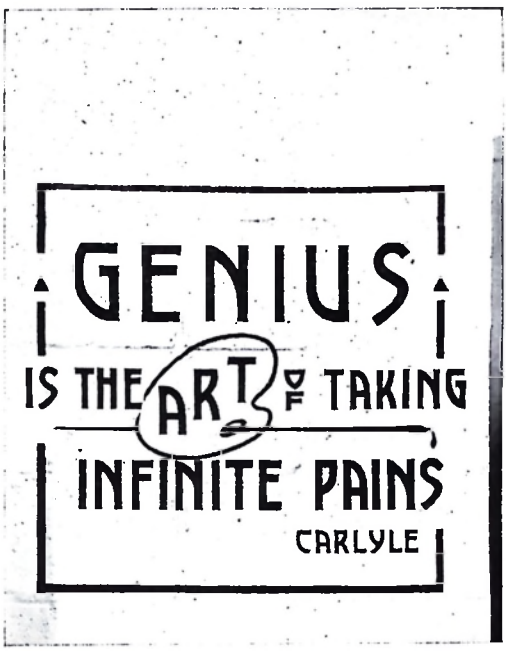
We Throw Mud at Living and then Plant Flowers in Mud After They Are Dead.



Trouble Is Fire in which Character Is Tried.

Men with Well-Rounded Character Always Do Things on the Square.

Those Scoff at The P.S.C. Who Offend Against It.



Genius Is the Art of Taking Infinite Pains.—Carlyle.

Courtesy and Composure Are Weapons of Life; They Make Us Superior to Opponents When They Storm Us.—
Robert Bersuny.

Great Minds Are Easy in Prosperity and Quiet in Adversity.

Many Have Suffered by Talking, but Few by Silence.

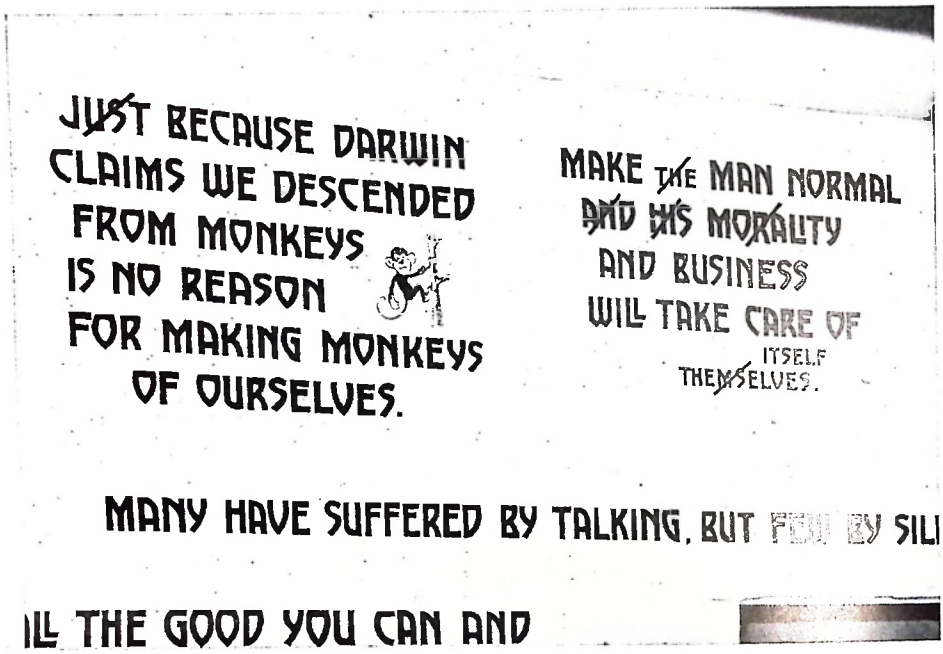
Reform Those Things in Yourself You Blame in Others.

Such as Boast Much, Usually Fail Much.

By Entertaining Good Thoughts You Keep Out Evil Ones.

The Work of Man-Building Is the Work of Life-Building.

Because Darwin Claims We Descended from Monkeys Is no Reason for Making Monkeys of Ourselves.



Make Man Normal and Business Will Take Care of Itself.

The Only Way to Save Seed Is to Sow It.

There Are no Innocent Bystanders when Injustice Is Done.

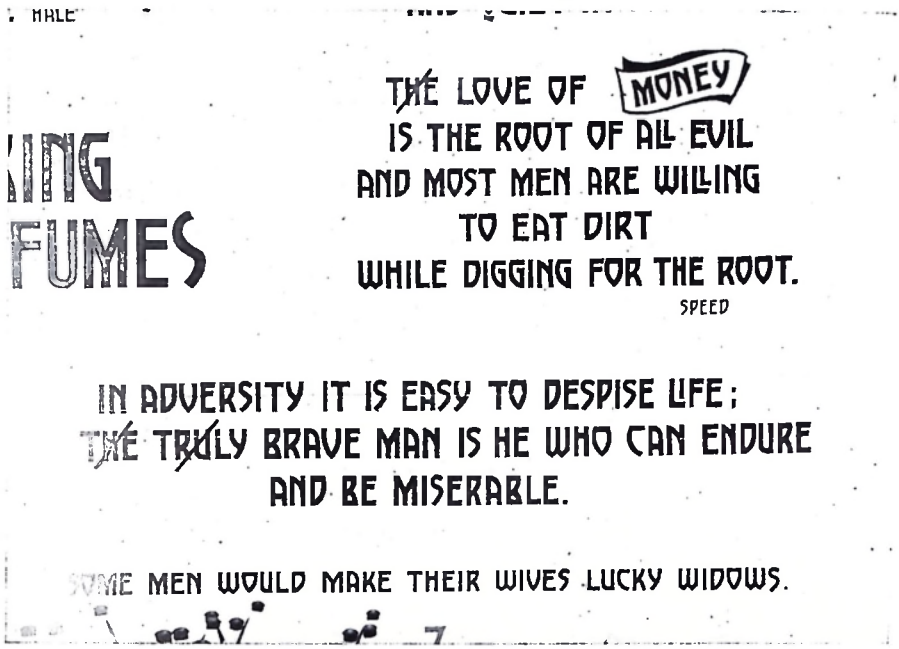
If There Is Anything the World Hates More than a Quitter, It Is the Man Who Refuses to Quit when He Is Through.

Lippincott's.

The Man Who Is "up in the Air" Seldom Occupies a Lofty Position.

Virtue Never Needs Vociferation.

Love of Money Is Root of All Evil. Most Men Are Willing to Eat Dirt While Digging for the Root.—Speed.



We Lose Great Attainment when We Turn It into a Resting Place.

The Most Useful "Education" Is what We Get Thru Efforts to Make a Living.

Some People Think with Brains. That Is a Quiet Process. Others Think with Mouths, Irishmen with Fists, and Mules with Feet.

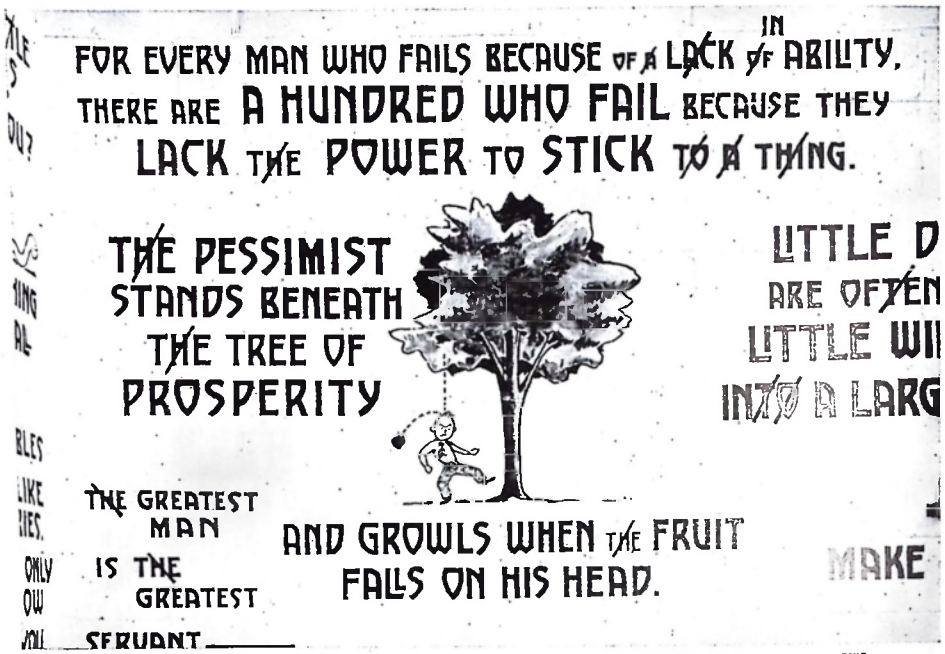
Why Give Advice? Wise Men Have Their Own and Fools Avoid It.

No Man Knoweth Light Until he Sits in the Shadow.

Reason, Like Steel, Is Kept Bright by Use or It Will Rust.

Strive Against Your Inferior and You Proclaim Him Your Equal.

Pessimist Stands Beneath Tree of Prosperity and Growls when the Fruit Falls on His Head.



The Man Who Is "Touching" His Friends Will Discover They Feel Cold.

Thru Meekness Overcome Anger; thru Goodness, Bad; thru Generosity, Miser; thru Truth, Liar.

Rest Satisfied with Doing Well, and Leave Others to Talk as They Please.—Pythagoras.

The Art of Commanding Is to Take a Fair Share of Work.—Noah Porter.

Searching and Investigation of Truth Is Primary Study of Man.—Cicero.

Man Who Can Bottle His Wrath Is a Corker.

Help the Man Who Is Down. You May Slip Yourself Some Day.

Fellow Who Thinks His Job Is Unimportant Usually Gets that Kind.

The Contemptible Is Always Apprehensive of Contempt.

Most People who Are Conservative Are Merely Mossbacked with Prejudice.

A Man Who Bounces Up when Hs Is Knocked Down Is of Use.

The only Thing I Have against a Chiropractor Is He Will Do to a Man's Back what He Would not Do to His Face.

Hay Made while Sun Shines Is Sown during Rains of Spring. Money Made when Chiropractor Practices Is Made when Studying at The P.S.C.

Golden Rule Is Best Antidote for Rule of Gold.

Dishonesty Is Suicidal. Dishonest People like Lunatics Hurt Themselves.

"Evil Is to Him who Evil Thinks."

Evil Thots Are Products of Abnormal Brains.

Abnormal Brains Need Chiropractic Adjustment.

'Tis Better to Adjust Cause than Treat Effects.

Chiropractors Should Practice Rule of Cause and Effect, not Effect for Effect.

"Catch the Spirit of the Great Worker, B. J. Palmer, in Chiropractic. Learn to Work as He Does—Honestly, Accurately, and with Infinite Patience."—Jordan.

It Is your Friend who Criticizes and Your Enemy Who Flatters.

The Man who Halted on Third Base to Congratulate Himself Failed to Make a Home Run.

Only Way One Human Being Can Influence Another Is Encouraging Him to Think for Himself instead of Endeavoring to Instill Ready-Made Opinions.—Sir Leslie Stephen.

"Serving God" Is Doing Good to Man; Praying Is Thought to Be an Easier "Service", therefore Is More Generally Chosen.—B. Franklin.

When You Get a large Grasp of Things, You Find the World Is Big Enough to Hold Those who Disagree.

Many Men Find What They Want to Do after They Have Done Most Things Wrongly.

Man who Steals Employer's Time Is as much a Thief as the Man who Steals Money. Honest Man Will Give His Employer an Honest Day's Work.

You Can Deceive Others Easily; Yourself, Perhaps, for a Time; but Innate, Never.

The Greatest Thing in the World Is Where We Stand and in what Direction We Are Going.

A Fellow May Have more Money than Brains, but not Long.

Work of Man Is to Fight against Difficulties which His Activities Have Stirred up.—Burggraeve.

Envy Is Meanest Form of Admiration. Man Who Envies Another Admits His Inferiority.—Roosevelt.

Why Despise a Man Because He Is a College Graduate; He May Be Long on Common Sense.

The World Likes a Hopeful, Sunny, Buoyant Character, Shunning Gloomy Prophets who See Failure and Disaster Ahead.

Puny Men Scoff at Idea of Living According to Chiropractic. They Should Try it.

Seest Thou a Man Diligent in Business? He Shall Stand before Kings; He Shall not Stand before Mean Men.—Proverbs of Solomon.

The Man who Would Rise beyond Time Clock Can Afford to Forget It.

More a Man Talks on a Subject, More Good It Would Do Him to Think on It.

A Certain Amount of Fleas Is Good for a Dog—Keeps Him from Broodin' on Bein' a Dog.—David Harum.

Culture Cannot Make Character, but Character Gives Culture.

A Single Careless Adjustment May Mean Loss of Entire Practice.

What Is Your Best? You Can Answer this By Trying Harder than You Tried Before.

Stones You Throw at others Today You Will Find under your Pillow Tonight.

Do unto the Printed Matters of Others as You Would Have them Do unto Yours.

Why Damn the Fellow Who Hands You a Lemon? You Can Make Lemonade.

Microbe Is all that Abuse, Vituperation, and Calumny Can Scientifically Be Said against Him, because the M.D. Has Telescoped and Magnascoped His every Part. You Would Die without Them; They Are Friends not Enemies; They Come to Build, not Destroy.

All Depends upon What you Think when You See. All See Same Objects.

I Wonder to See Men Wicked; but I Wonder to See Them not Ashamed.—Dean Swift.

Success Is Measured by What a Man Accomplishes, by Opposition He Encountered and Courage He Maintained in Struggle Against Odds.

Courage Consists in Blindly Overlooking Danger and in Meeting It with Eyes Open.—Richter.

Some Minds Seem to Create Themselves, Springing up under Every Disadvantage, Working their Solitary but Irresistible Way thru a Thousand Obstacles.

Ruin which Overtakes Many Merchants Is Due to Lack of Business Talent and to Lack of Business Nerve.

We Love the Rooster for Two Things—the Crow that Is in Him, and Spurs that Are on Him to Back up the Crow.

The Brave and Bold Persist Against Fortune; the Timid and Cowardly Rush to Despair thru Fear.

Every Great and Commanding Movement Is the Triumph of Enthusiasm.—Emerson.

Every Noble Life Leaves its Fibre Interwoven in Work of the World.—Ruskin.

Next to Knowing When to Seize Opportunity the Important Thing Is to Know when to Forego an Advantage.—Beaconsfield.

Fame Comes when Deserved, and then Is as Inevitable as Destiny for It Is Destiny.—Longfellow.

Many Men Are More Sure of the Devil than of Divinity.—Cope.

The Way to Cure Prejudices Is Every Man Should Let Alone Those He Complains of in Others and Examine His Own.—Locke.

Talent of Success Is Doing what You Can Well, without a Thought of Fame.—Longfellow.

I'm Proof Against "Failure"; I've Seen Behind It. Only Failure a Man Ought to Fear Is Failure in Cleaving to the Purpose He Sees Is Best.—George Elliot.

Some People Are Slow but Sure—and Some Are Just Slow.—Ryland.

It's Easy Enough to Be Happy
When Life Rolls Along Like a Song,
But the Man That's Worth While
Is the Man That Will Smile
When Everything Goes Dead Wrong.—Wilcox.

The Heights of Great Men Reached and Kept
Were Attained by Slow Flight,
But They, While Their Companions Slept,
Were Toiling Upward in the Night.—Longfellow.

The Poorest Way to Make up Your Mind Is to Lock It up.—Cope.

If You Would Be Remembered when Dead, Write Things Worth Reading or Read Things Worth Writing.—Franklin.

We Never Know How Far Reaching Something We May Think, Say, or Do Today Will Affect the Lives of Millions Tomorrow.

Laborer Who Works to Get Higher Is Laborer Who Is Worthy of His Hire.

As Well Expect to Grow Stronger by always Eating, as Wiser by Reading. It Is Thought and Digestion that Make Books Serviceable and Give Health and Vigor to the Mind.—Fuller.

Wise Man Flatters the Fool. Fool Flatters Himself.—Loth.

To Give and to Lose Is Nothing; but to Lose and to Still Give Is the Part of a Great Mind.—Seneca.

As Small Letters Hurt Sight, so Do Small Matters Hurt Him Who Is Intent upon Them.—Plutarch.

One Tree Can Make a Million Matches.
One Match Can Burn One Million Trees.
It Takes One Tree Fifty Years to Grow.
It Takes One Match One Day to Burn the Tree.
Moral: Some People Grow Trees; Others Burn Them.

Give Us 30 Days and We'll Write a Book; 6 Months and We'll Write a Chapter; 1 Year and We'll Write an Epigram.

"Tell a Lie often Enuf, long Enuf, and strong Enuf, and People Will Believe It."—Nugent (Hitler said that, too.)

For a lie which is a half truth
Is ever the greatest of lies,
Since a lie which is all a lie
May be met and fought outright,
But a lie which is a part truth,
Is the harder to fight.—Tennyson.
(How well Murphy and Nugent use this.)

Better to Light one Candle than to Curse Darkness.

Better a scar to show the arrow came
Than to go thru life unscathed by any mark;
Better the ashes eloquent of flame
Than have the spirit's heart forever dark;
Better to lose than miss the chance of gain
Better a broken than a rusted knife!
Better to love, even as a pain,
Than meeting death, all unaware of life.

Elinor Lennen.

Your Senses of Seeing, Hearing, Smelling, Tasting, and Feeling Are Evaluated by MIND. Use It!

When FLOWING mental impulse DEcreases, STATIC dis-ease grows, health ungrows.

When FLOWING mental impulse INcreases, STATIC dis-ease ungrows, health regrows.

Mental impulse FLOWING in normal quantity and quality, per unit of time, IS LIFE at its best.

Who knows "normal"? INNATE!

Mental impulse (1) flow, (2) matter, (3) time MUST balance to PROduce life AND health.

UNbalance 1, 2, or 3—and dis-ease begins.

Who knows "balance"? INNATE!

You LOOK with your eyes, but you SEE with mind.

Odors ENTER the nose, but you SMELL with mind.

Food goes INTO THE MOUTH, but you TASTE with mind.

Sound enters THE EARS, but you HEAR with mind.

Impressions enter ANYWHERE, but you FEEL with mind.

MIND is the evaluating factor. Use it! CONCENTRATE!

The Tower of Babel Was where Solomon Kept his Wives.

Many People Instruct God What to Do, How, When, Where, and Why. Take Orders and Report for Duty.

A Little Education Is Dangerous—It Creates Inhibitions.

Too Much Education Is Equally Dangerous—It Develops Fears.

Somewhere between Is Common Sense—the Self-made Man.

A Friend Is One who Loves You and Repels Sham

Who Knows All your Faults and Doesn't Give a Damn.

All WE THINK we know is that WE KNOW we think that we THINK WE KNOW.

Man Is Sub-natural; therefore Things Natural Are Rated "SUPERnatural".

A "Broadminded" Person Accumulates a Conglomeration of "Facts", Making It Impossible to Pass an Opinion upon Any Subject.

We Love You for What You Are and for What We Are when We Are with You.

The Day when a "chiropractor" Brutally Jumps from the Chandelier all up and down the Entire Backbone, to Force Multiple "adjustments", Is Past.

Man Does not Contact God. God Contacts Man.

Man Does not Contact Innate. Innate Contacts Man.

God Contacts Innate, Innate Contacts Educated.

All that Is Good, Worth While, Permanent, Comes from Above Down; Inside Out.

That Is THE Law.

Religions Reverse the Law.

The Introvert Lives within a Small Narrow Circumscribed Vicious Circle of Educated Inbreeding, Boomeranging. The Extrovert Steps out of Educated Character, Absorbs the Great Unlimited Innate, Pushes Back Educated Horizon, and Becomes a new Personality.

Between These Is the Introvert with a Fake Extrovert Front. Beware. HE Is Dangerous.

When I Have Accomplished what B.J. Has Accomplished, and Overcome the Insurmountable Obstacles B.J. Has Overcome, Then I Will Be Qualified to Criticize B.J. and what He Has Done. —Tom Morris.

Horses Get Nowhere until Harnessed. Steam and Gas Get Nowhere until Confined. Niagara Is Turned into Light and Power when Tunneled. Life Grows Great when It Is Focused, Dedicated to a Great Principle, and Disciplined in Action.— Harry Emerson Fosdick.

Best Education Is Obtained by Struggling to Make a Living. What Is Defeat? A Stepping Stone to Something Better.—Wendell Phillips.

"Whatever Is, Is Right." Evidently the Author Never Knew What It Was to Get Left.

Where Men Alternate Work, Play, and Study in Right Proportions, Organs of Mind Are Last to Fail. Death for Such Has no Terrors.

Can You Tell a Live Wire from a Dead One by Looking at It?

It is the Man who Doesn't Know Better who Does Things that Can't Be Done. The Fool Doesn't Know It Can't Be Done, so He Does It.—Charles Austin Bates.

Old Therapeutical Regimes Are Failures—They Held Sway Too Long; Knowledge of Chiropractic Is Waiting to Be Tried.

Tell People You Are a Failure and They Believe You. Talk and Act Like a Winner. In Time You Will Become One.—Stephen Harte.

Who Can Dispose of a Great Man by Traducing Him?
Who Can Get Rid of a Great Question by Ignoring It?
Who Can Thwart a Great Cause by Misrepresenting It?
—Dr. W. C. Abbott.

The Man Worthy of Being a Leader never Complains of Stupidity of Helpers, of Ingratitude of Mankind, nor of Inappreciation of Public. These Are a Part of the Game of Life. To Meet Them and Stay on Top of Discouragement and Defeat Is Final Proof of Power.—Elbert Hubbard.

Horse Sense Is often Developed by the Spur.

Human Race is Divided into Two Classes: Those Who Do Something, and Those Who Sit and Ask, Let's Do It the Other Way?—Holmes.

Sick People Pray for Power when thru Us Would Flow a Universal Power if We Would Permit It.

Opposing Circumstances Create Strength and Stiffen Backbone. "Bucking the Line" Is Better.

To Give Information—Sell an Article—Carry Out a Plan—Know. To Get Results—Know Facts.

Wrap Mind about Thing You Do; Study, Analyze, Finger It with Tentacles of Your Brain. Concentrate so Long that All Parts and Details Stand before You.

Innate Being with Us, Who Can Be against Us? We Welcome Responsibilities, Crave Difficult Work, Seek Dangerous Duty. These Are Divine Opportunities for Service and Growth.

When Man Hears Himself Misrepresented It Provokes Him. When Misrepresentation Becomes Gross and Palpable It Is Apt to Amuse Him.

Be Fearful of Thyself and Stand in Awe of None More than Thine Own Conscience. There Is a Cato in Every Man, a Censor of His Manners, and He that Reverences This Judge Will Seldom Do Anything He Need Repent of.

Should We Have Gotten into Notice if We Had Waited to Be Hunted and Pushed by Older Men?

When You Get into a Tight Place and Everything Goes Against You until It Seems You Cannot Hold on, Hold on then, for that Is Just the Place and Time the Tide Will Turn.—Harriet Beecher Stowe.

It Is easy to Tell What to Do with Bad Friends; Bother Comes in with the Good Ones Who Are no Good.

A Trained Man Will Make His Life Tell. Without Training You are Left on a Sea of Luck, where Thousands Go Down while One Meets with Success. Training, with Brain Work, Is what Brings Success.—James A. Garfield.

Those Who Sing Own Praise Need Expect no Encore.—Ryland.

People Seldom Improve when They Have no Model Other than Themselves to Copy.—Goldsmith.

Man Who Gets in on Ground Floor Usually Stays there.

Be not Alarmed as to Great Truth. It May Be Obscured for a Time by Error, but Always to Rise in Greater Glory.

Men Who Accomplish Much Work in Harmony with Natural Laws—They Permitted the Divine to Express Itself thru Them.

State Facts of an Original Idea. There Are Enough Imitators and Commonplace Individuals without You.

Do It Better! Letting Well Enough Alone Never Raised a Salary or Declared Extra Dividend. What Was Well Yesterday is Poor Enough Today—Do It Better. Strive to Surpass.

Masses Fear Laughter, Scoffs, and Jibes, Forgetting that Men Who Have Done Great Work thru Ages Have Received much Pay in Laughter, Scoffs, and Jibes—from the Ignorant.

A Virtuous Man Lives According to National Law—so Great that no Philosophy or Creed Has Embraced It.

It Is Better to Be More than Tolerant, Especially when a Wiser and Better Man Thinks Differently.—Landor.

It Is Common for Man to Hate what He Does not Comprehend.

It Is Harder to Be a Successful Hypocrite than a Sincere, Honest Worker in the World's Productive Shops, Factories, Printeries, or Offices. Accomplishment Is more Pleasurable than Deceitful "Soldiering".

The World Admires Those who Do what Nobody Else Attempts, and Those Who Do Best what Multitudes Do Well.

Criticism to Be Useful, Should Rectify Errors or Improve Judgment.

Censure Is a Tax which those who Fill Situations Expect to Pay.

Serenity of Mind Can only Be Obtained by a Clear Conscience.

Deep Rivers Move with Majesty; Shallow Brooks Are Noisy.

Rage Robs a Man of Reason and Makes Him a Laughing Stock.

Silence Is more Significant than most Expressive Eloquence.

Some Folks Have more Temptations than Others because They Hunt for Them.

Tolstoi Says: "My Excuse for Thinking with my Own Head Is that I Have the Head of No One Else with which to Think."

As a Game of Cards, so Is Life; We Must Play What Is Dealt. Glory Consists Much in Winning and in Playing a Poor Hand Well.—Josh Billings.

In Final Test It Makes Little Difference whether or not Others Believe in Us, but It Makes all the Difference in the World whether or not We Believe in Ourselves.

Discontent Is a Never-Ceasing Current of Reproach that Refuses to Let Stream of Energy Pause and Stagnate. It Counteracts Inertia; Vanishes Smug Satisfaction; Jeers at "Little" Achievement.

When in Doubt, Don't!
When Convinced, Act!

There Are Improvements in Everything but People. We'll Do that with Adjustments.

Scientist Is One who Sees what Others Miss.

If Men Are Nearly Equal, One Who Is Enthusiastic Tips Scales in His Favor.

World Belongs to the Enthusiast who Keeps Cool.

Out West, Men and Women Wear Blue Jeans but OVER-ALL Effect Is Different.

A Psychologist Is a Blind Man in a Pitch-dark Basement Looking for a Black Cat. A Psychiatrist Is a Blind Man in a Pitch-dark Basement Looking for a Black Cat that Isn't There.

You Have two Chances—
One of Getting the Germ
and One of not.
And if You Get the Germ
You have two Chances—
One of Getting the Disease
and One of not.
And if You Get the Disease
You Have two Chances—
One of Dying
And One of not.
And if You Die—
You Will still Have two Chances.

Some Men Would Look more Spic if They Didn't Have so much Span.

Dieting Is the Art of Letting Hips fall Where they May. It is Triumph of Mind over Platter. Will Power Usually Is Greater than Won't Power.

Obesity Is Surplus Gone to Waist.

Heated conversation may make an office warm, but never comfortable.

We like people who keep their word, temper and friends.

It is easy to dodge responsibilities, but we cannot dodge consequences of dodging responsibilities.

She was only a build in a girdled cage!

Woman was made from a rib and she's still a ticklish problem.

Difference between right word and almost-right word is difference between lightning and lightning bug.

So live that when you die undertaker will be sorry.

Education is a limitless multiplication and complexity of unnecessary necessaries.

Educated man is only animal that blushes—or needs to.

Every man living can do more than he thinks he can—IF he THINKS he can!

Innate's purpose in using us is to spend forces for something which outlasts today.

Kind word dropped today will bear fruit tomorrow.

We are only one, but we are one;
We can do some things.
What we can do, we shall do
With Innate, we WILL.

Half truth is often a total lie.

Of all liars, smoothest and most convincing is memory.

Chief value of going to college is that it's only way to learn it really doesn't matter.

When worm turns, it may be because he got instructions from back seat.

To make certain crime doesn't pay, Government should try it.

When it comes to buying perfume, you pay through the nose.

A speaker is finished when he sits down.

Trouble with being a good sport is you have to lose to prove it.

It's only the fresh egg that gets slapped in the pan.

Team work is important. Even a banana gets skinned when it leaves the bunch.

Work faithfully 8 hours. Don't worry. In time you will become the executive and work 18 hours a day and do all the worrying.

When we are right, no one remembers.
When we are wrong, no one forgets.

To say the right thing at the right time, keep still most of the time.

Statistics are like a Bikini bathing suit. What they reveal is suggestive but what they conceal is vital.

What lies ahead in health to the sick, is beyond the belief of any of us.

The cynic knows the price of everything and the value of nothing.

Fault finding requires no talent; no self-denial, no brains, no character are required to set up in the grumbling business.

Every Innate man is a library, if you know how to read him.

Nothing defies the law of gravity except taxes.

Income tax—the fine for successful thriving.

In deluding loneliness of living within a human skull and not being able to penetrate neighboring skulls with any proof of certainty, we try to speak the theme aloud.

If we torture ourselves by stubborn mistakes and ignorant tragedy sufficiently, so we rouse ourselves to demand new creations, then Innate within will evolve.

Become optimistically dissatisfied, and then recreate — that is the map of Innate's journey.

Most thinking we think we do isn't a monologue—it's a dialogue.

Outer expression is a crude visible symbol of what is happening inside with Innate. What is Innate inside is divinely projected history.

People who set themselves up as authorities about God are prisoners in primitive concepts. Their educations are confined in dungeons of obsolete-fear-theology.

One tragedy of this age-old search for health is that words have become shiny from handling; meaning has rubbed off. They must be re-forged in our own desperate fire.

Growing is always into, not away from.

Once, men were the reason for everything; now they appear to be least important quantity.

One reason we run deliriously and noisily about empty living is because we do not know how to reach Innate, and that admission is terrible for us to face.

We experience disruption on the surface of human behavior to know what has been invisibly developed within Innate may come into being.

Long and slow is education. Not weeks, months, or years, but generations for man to speak across miles and customs to touch other men's minds enough to change them permanently into better habits of health, living, and thinking.

When we look at another, we see him the way Innate knows him.

We like others when they don't know too much.

Middle-aged people usually disapprove of things. They don't like this or that. Most of them have tight corsets on ideas which are prisoners peering out cautiously from behind bars of egotism, fear or hypocrisy.

Living should be a continuous letting go of education of the past to discover greater depths in Innate's future.

Man you speak to silently will answer you openly.

Only those who see invisible Innate can do the educationally impossible.

Thank-U-Grams are free—as are all best things in life.

When you start being grateful for something you have taken for granted, that's one step towards better side of your ledger.

If the universe is a universe of thought, its creation must have been actions of thought.

Right now you are making a choice to become a disappearing fossil or join the great forward Innate parade.

Innate is the Soul of the Universe concealed and revealed in an animal.

One's education must be as broad as Innate if it is to interpret Innate.

Measure of a man's character is what it should be if he knew he would never be found out.—Maccauley.

You forget by reversing process of remembering.

What most of us need is good memory as well as good forgettery.

Time is money—many take this literally and undertake to pay debts with it.

Symptoms of laziness and fatigue are identical.

People sensible enough to give sound advice are usually sensible enuf to give none.

TAKIN' BEATS TALKIN'.

A Neurotic Is One with Both Feet Firmly Planted in Mid Air.

You Can Learn Anything Listening to Your Innate.

A Popular Person Gives His CANDIED Opinion.

It Is as Much YOUR Fight to GET as It Is OUR Fight to GIVE.

Self Knowledge of Innate Is a First Requisite to Great Undertakings.

There Are Two Reasons for Doing Anything — a Good Reason and the Real Reason.

People Can Be 1,000 Miles Apart and Be Close Together; and They Can Be Close Together and Be 1,000 Miles Apart.

Girdle — a Device to Keep a Woman Smaller on the Outside than She Is on the Inside.

My Country 'tis of Thee
Sweet Land of Liberty
Of Thee I Sing.
Land Where My Fathers Died
Land of the Pills Inside.

Work Is What Other People Have for You to Do. Play Is What You Think of Yourself.

Use Your Eyes Before Your Feet When You Cross the Street.

If You Refuse to Face Facts, They Become Terrors, Nightmares, Horrors.

Man Has 66 Pounds of Muscle and 3 Pounds of Brains. That Explains Lots of Things.

And Some Chiropractors Want to Give a Pill as a Substitute for Innate.

What Is Chiropractic? The Practice of Doing What Comes Naturally.

Define Chiropractic. To do it by hand only.

The Principal Functions of the Spine:
— to support the head
— to support the ribs
— to support the Chiropractor.

His Mouth Often Works Faster than His Brain — He Says Things He Hasn't Thot of.

Prayer Is Affirmation to Education to Bolster Education's Theories of God.

If ONE hammer (adjustment) will drive (correct) all kinds, sizes, and shapes of nails (dis-eases), why is it necessary (?) to give ONE HUNDRED kinds, sizes, and shapes of hammers (treatments) to drive (correct) ONE nail (dis-ease)?

"Nervous exhaustion" — "Nervous prostration". Why? Muscles? Nerves? Cause? Subluxation! Adjustment! Restoration!

IN DRIVEWAY LEADING TO A LITTLE BIT O' HEAVEN

When Day Is Done, Peace and Comfort Here.

Rest—The Sweet Sauce of Labor.

Sit and Ponder What It's All About.

He Who Laughs Longest Laughs Last.

Ceasing to Do New Things and Think New Thoughts—That Is Growing Old.

Get Out of the Gutter; the Water Wants to Run.

Pick Up Thy Load and Work.

When Love and Skill Work Together, Expect a Masterpiece.

MEMORIAL BUILDING — AUDITORIUM

Modern Writers Need no More than an Idea and a Typewriter. In a pinch, Many of Them Get Along with the Typewriter.

It Is Impossible to Be Right when the Reason for Action Is Wrong.

The Idea that Education Contacts Innate Is Wrong. Innate Contacts Education. This Idea that Education Contacts Universal Intelligence Is Wrong. Universal Intelligence Contacts Innate and Innate Contacts Education. This Idea that Education Must Tell Innate how to Run a Human Body Is Wrong. This Idea that Education Must Tell Universal Intelligence How to Run the World Is Wrong. Universal Intelligence Directed Functions of

the World before You and We Were Educationally Born. It Will Do so after You and We Are Educationally Dead. Innate Intelligence Directs Functions of Composite Organized Natural Beings, Insane, Imbeciles, Morons, More than You and We Imagine. Get Wisdom! It Is later than You Think.

ADDITIONAL IN B. J. P. CLINIC BUILDING – BACK STAIRWAY

No One Is Useless in the World Who Lightens the Burdens of It for Anyone Else.—Dickens.

From This Day on I Mean to Do the Best I Can. If I am Right, Time Will Prove It. If I Am not Right, Ten Angels Swearing I Am Right Will Not Make It So.—Lincoln.

A Silent Man May Be Wise;
A Talker Must Be.

The Acid Test of Education Is What it Produces.

Life Is the Great Adventure.
Each Day Brings Some New Interesting Experience.

It's Pretty Hard for the Average Man to Realize that Constantly the Idealistic Is Defeating the Realistic.

To Compromise with Anything Medical in Legislation Is to Accept Something Short of Full Freedom which Would Be Part Slavery.

The World Is not much Interested in the Storms You Encountered at Sea. Question is: Did You Bring the Ship into Port?

SECOND FLOOR – B.J.P. CLINIC BUILDING

Any Person who Advocates Treating Effects Advocates the Principle of Medicine.

Any Person who Advocates Adjusting Vertebral Subluxation Cause Advocates the Principle of Chiropractic.

Any Method which Treats Effects Is the Practice of Medicine.

Any Method which Adjusts Vertebral Subluxation Cause Is the Practice of Chiropractic.

To Stimulate or Inhibit Peripheral Function Is to Practice Medicine.

To Restore Normal Transmission of Mental Impulse to Peripheral Function Is to Practice Chiropractic.

Chiropractic Is Specific or It Is Nothing.

Every Person who Has Ever Been Sick Was because of a Specific Vertebral Subluxation Cause.

Many More Sick People Could and Should Get Well because of Intentional Specific Chiropractic Adjustment.

Every Person who Ever Got Well since 1895 because of Chiropractic Was because of a Specific Adjustment, whether Applied Accidentally or Intentionally, whether You Know It or not.

Many Sick People Have Gotten Well since 1895 without Chiropractic, but because of an Accidental Specific Chiropractic Adjustment.

Every Person who Has ever Gotten Well Was Because of a Specific Vertebral Subluxation Adjustment.

Specific Vertebral Subluxation Production and Specific Vertebral Subluxation Adjustment Were Accidental before 1895.

IN STUDENT POST OFFICE

One Reason Why the Dollar Will Not Do as Much as It Used to Is that Many People Do Not Want to Do as Much for a Dollar as They Used to.

A Good Listener Is Not Only Popular—He Learns Something.

A Man Is not a Good Musician when He Goes Out Fit as a Fiddle and Returns Tight as a Drum.

A Person Always Knows What to Do until It Happens to Him.

Automobiles Do Not Run Down as Many People as Gossip.

Some People, like Boats, Toot Loudest when They're in a Fog.

In the Old Days the Man Who Saved Was a Miser; Nowadays He Is a Wonder.

Adam's First Day on Earth Was the Longest Because There Was no Eve.

CHAPTER 18

The Story of
THE OTHER FELLOW

In presenting this subject, WE step out of character, forget WE are who and what we are, step to one side and view the "other fellow" we know; look, study, dig deep, explain him to you — what he has done and why, HOW he made a success of ventures, so you may know HIM as WE know him.

Unless you bear this in mind thruout, what WE say as WE say it will be egotistical, bombastic, and boastful because this "other fellow" has thot much, said much, written much, printed much, done much, accomplished much, and to exploit his deeds is to enlarge him before your mind. We have ONE ultimate objective — to help create THE SAME objectives IN YOU.

As WE unfold our modest-immodest tale, be patient, considerate, as we describe the deeds of this "other fellow" that YOU might know how to do and duplicate what HE has done, AS he has done it.

The "Other Fellow" in this Story is Innate. Innate was always crowding, pushing ME (the little fellow) into doing things. It is fitting and proper that I (the little fellow) give the "Other Fellow" (Innate) credit for doing all that the little fellow would like to take credit for but can't honestly do so.

That's the moral of this Story!

THE "OTHER FELLOW" IS A BUILDER

This "other fellow" has built the largest Chiropractic clinic in the world. It is the HIGHEST priced, which is at once the LOWEST priced because its high efficiency, exacting accuracy, competency, experience, and knowledge of vertebral subluxations and adjustments, in specific work, materially reduce LONG time to SHORTER time necessary to get sick well.

It is the ONLY Chiropractic RESEARCH clinic in the world. It has been built from empty rooms to a one-million-dollar in-

vestment; from not even one chair to where today it is the finest and most completely equipped clinic equalled or excelled by none. It is the smoothest-running clinic — no friction, no embarrassment, everything in every department by appointment. Patient knows when and where to go, what for, whom he is to see. Staff members know when patient is to arrive, who he or she is, what appointment is for, and why. One of the mottos, found under glass here and there, is "The first consideration of everything and everybody in this clinic is to do everything just exactly right."

This clinic has thirty-six cubicle silent rest rooms where patients are wheeled on ambulatory cots from adjustment room, after adjustment. This makes it possible to "seat" and anchor adjusted vertebra, after adjustment has "set" it in juxtaposition. These rooms are insulated against outside and inside noises. Ceilings are padded. We know too well the old chestnut with whiskers that "this is dead space which costs rental expense therefore is not necessary." Anything which helps KEEP ADJUSTED VERTEBRA IN PLACE LONGER which reduces frequency of adjustment and increases continuous time of mental impulse flow, reducing time of getting well, is cheap at any price.

WHAT DO PATIENTS WANT?

Many Chiropractors hold the concept that patients want, demand and pay FOR TIME SPENT ON THEM, much folderol, a lot of useless unnecessaries. *They* think that is the way to get their money's worth. *You* think that is the way to satisfy their greeds. You overlook that that is exactly why they are chronically sick — why they come to you — they have had so MUCH folderol that HAS FAILED TO GET THEM WELL.

You cannot conceive that patients could be or would be satisfied with ONE adjustment, ONE place, ONE day, ONCE — staying week after week with nothing more done. OPPOSITE IS TRUE in the "other fellow's" clinic. Because of our educational program they KNOW that when they DO NOT need another adjustment, it is holding; mental impulse current is getting thru faster and longer, and they are getting well quicker. If they need so-called frequent "adjustments" they are not getting

well quickly. Actually, we have cases who break down and cry when they need another adjustment. Whatever we do, which you don't do, is peculiar. Peculiar, isn't it?

This clinic is equipped to secure detailed recorded data on both medical and Chiropractic sides of each case, both in sickness when patient enters, restoration of health in process of getting well, and proof of that fact when dismissed. It is manned by the largest group of longest years of experienced Chiropractors. It is kept spotlessly clean in all departments. Each piece of linen is used but once. A short time ago, several physicians took our regular noon educational tour as conducted by a guide. Everything was explained. When all thru, one said to the guide: "This is a wonderfully equipped clinic, but what a pity you don't use some of it." "Why do you say that?" asked the guide. "Because if you used any of it, it would show finger-marks, and there are none." The guide replied, "That is the finest compliment you could give, because all this equipment is in daily use."

It is the only clinic of any kind in the history of mankind which has dared to compile, break down, and publish statistics on varied types of worst cases, as to WHAT it does, WHERE it does it, HOW it does it, WHY it does it, WHAT results have or have not been attained, whether patient has or has not received that which he came and paid to get. These compilations have been and are being published in book form for public and professional consumption, study, and use. Each phase of work has its separate study in separate book. More than five thousand cases constituted these studies. All of this is proving whether we are right or wrong in conclusions we teach students and present in lectures, and practice ourselves.

THE "OTHER FELLOW" PROVES

The "other fellow," because of constant and consistent research thruout fifty-seven years, discovered and proved location of A specific cause of ALL dis-ease, and developed and proved a specific adjustment technique for its correction, proving its results on thousands of sick by scientific processes which none dispute, getting worse cases well quicker than any previous time in fifty-seven years of the development of Chiropractic.

A FEW YEARS DOES IT

This private clinic has been built in seventeen years. It is directed and supervised by the "other fellow" who built an organization of helpmates surrounding him with loyalty, sincerity, and industry; believing in what he believes in, laboring to achieve objectives of this "other fellow" and the work he was developing, helping him attain that which he sought to secure.

In 1952, he assumed the ADDITIONAL phase of researching mental cases, purchasing Clear View Sanitarium which is directly a part of The B. J. Palmer Chiropractic Clinic. Two eight-hour shifts of P.S.C. student internes rotate a schedule of instruction on actual cases AT THE SANITARIUM for six months. Some day a book will be published on these statistics.

THE "OTHER FELLOW" PLANS

In designing and laying out floor plans for this clinic, this "other fellow" suggested and insisted that there be a clinic Assembly Hall. He knew the argument that it was "an overhead not conducive to producing income." In this, as also with silent rest rooms, he radically differed.

It must be a large room capable of seating two hundred. It must be comfortably equipped for sick people to lounge and sprawl around, where they could relax and be at ease, with big, easy, overstuffed chairs, chaise longues, room for ambulance cots, wheel chairs, etc.; a raised platform for the speaker, so that those lying down could see without straining their necks and could hear without effort. Music quiets tired, jagged nerves, for music hath charms to sooth the savage beast. He installed a Hammond organ with daily recital at 3:00 p.m., a Novachord, Steinway concert grand piano which the late Paderewski brot to Davenport. As a part of the musical set-up is a set of twenty Deagan chimes. There is also a soft, peaceful, and restful color scheme, easy on the eyes.

WHY?

Why a Clinic Assembly Hall? So that there could be and would be weekly assemblies of patients, their nurses, parents, children, staff members, internes, etc. Why? So that they might

listen to talks given by staff members of this clinic on various phases of our work, what this clinic stands for, what it is endeavoring to do and is doing, explaining its methods, whys and wherefores of its equipment; explaining Chiropractic, its principle and practice, why we did this and not that, why we do not permit cases to take drugs, what our equipment does and why we want patients to have this information — in fact, a thousand things are explained week after week. To what end? To educate patients TO CHIROPRACTIC, to make them understand as much about Chiropractic as we do, to send them forth as walking-talking delegate disciples of our gospel to the outside great mass of unwashed. We want THEM to HELP US increase the circle of OUR understanding into THEIR understanding. Whenever this "other fellow" speaks, all come to listen, hear, and know what HE knows.

REFRESHMENTS

After these one-hour talks, our specially-built electrical serving equipment serves coffee, tea, cake, cookies, ice cream, on our specially-designed serving tables, dishes, trays, silver, etc., all of which match the color scheme of the room itself.

IDLE SPACE WORKS

Our endeavor in making idle, non-productive space work, was to explain the secrets and mysteries of how to get sick well; the same as it is our endeavor to make blank, bare walls of our buildings work, with epigrams which speak a language of action and a philosophy of life. Heretofore, medical doctors used big Latin terms rattled off to keep patients in ignorance. Not so with us. We use simple, plain, every-day language which all easily understand. We find no need to cover incompetencies with ignorance of confused language. We do not remain silent sphinxes, ashamed or afraid to talk frankly, openly, honestly to our clientele. We speak truth when we say that when Chiropractors refer problem, unsolvable cases to this clinic, we return them to Chiropractors the greatest boosters and business-getters they have ever had. Why? Because we honestly educate them to honest Chiropractic, honestly told and delivered.

MANY FACETS

There are many facets to the professional, commercial, and financial life of this "other fellow." He has in some peculiar way differed from the majority, seemingly wound each business into the other, wrapped them up in one package and made a success of selling all of them.

One of these facets — that of lecturer — has been important in his success and bears investigation because it is one of the avenues he trod which wove professional, commercial, and financial into products as you see them today.

THE "OTHER FELLOW" SPEAKS

This "other fellow" has never had one hour's instruction in how to be a public speaker, yet he was listed as one of ten by the Associated Advertising Clubs of America. He has talked to all kinds of organizations over the world, civic clubs by thousands, sales organizations of various kinds everywhere; conducted schools on radio salesmanship in various large cities such as New York, Chicago, Hollywood, Winnipeg, Montreal, etc. This "other fellow" has written and printed six editions of a book on RADIO SALESMANSHIP which is standard text in more than 210 colleges and universities in the U.S., Canada, and other countries. His talks have been recorded, reproduced, and have gone around the world and "away down under." His voice is household and is heard by hundreds of thousands annually. On this subject alone, we could rave for hours about the rise to fame of this "other fellow" as one of America's great speakers and thinkers.

(For further insight into this phase of this "other fellow," we suggest:

RADIO SALESMANSHIP, Palmer, 1946. 6th Edition.

THE STORY OF B.J. AS A PUBLIC SPEAKER, page 248, THE BIGNESS OF THE FELLOW WITHIN, Vol. xxii, Palmer, 1949.

PUBLIC SPEAKING, page 56, CONFLICTS CLARIFY, Vol, xxvi, Palmer, 1951.)

ANOTHER WAY

This Clinic Assembly Hall, its weekly meetings and talks given by clinic Staff Members, is another way of helping staff members find themselves as public speakers.

Nobody ever told this "other fellow" how or where to place or use his hands, how to pronounce words, what language to use, how to emphasize phrases, where to stand, how to smile or frown, when to pause to let certain thots sink in. His vocabulary consists of close to 20,000 words.

HOW did he learn? Frankly, BY SPEAKING! This "other fellow" has often said: HAVE SOMETHING TO SAY, OPEN YOUR MOUTH, AND IDEAS WILL COME FORTH. They won't need coaxing or urging. THINK THRU THOROLY FIRST, AND YOU'LL HAVE NO DIFFICULTY TELLING IT. MANY ARE SCARED TO FACE A PUBLIC AUDIENCE BECAUSE THEY FEAR THEY HAVE NOTHING TO TALK ABOUT, which is often true. MAJORITY OF PEOPLE ARE SHALLOW THINKERS THEREFORE ARE SCARED TO SPEAK SHALLOW THOTS FOR FEAR OF BEING CRITICIZED BY DEEP THINKERS FOR WHAT THEY CAN'T AND DON'T SAY. Average person has no fear of talking as ONE person to another ONE person. An audience is a congregation of ONE people.

TALKS ARE BUILDED

Public talks are not WRITTEN. They are BUILDED in advance. (We suggest you study the PROLOGUE by Dr. Herbert Hender, pages vii to x, THE BIGNESS OF THE FELLOW WITHIN, Vol. xxii, Palmer, 1949, for description of how the "other fellow" BUILDS his talks.)

1. Build a rough outline of high points.
2. Fill in each of these to enlarge them.
3. Rewrite several times, strengthening weak points.
4. Write entire talk in full.
5. Put each complete paragraph on separate page.
6. Rearrange them in sequence.
7. At certain intervals, reach a conclusion of facts.
8. Cut superfluous words. Change big words to simple ones.
9. Study to see if you have said what you mean.
10. When you have exhausted the subject, where you think it is perfect and finished, lay it away.

11. After a night's sleep or a day or two pick it up and go to it again with fresh mind with new ideas.
12. You will be surprised to see how much you can add or cut.
13. When you have COMPLETELY exhausted the subject put it in loose-leaf outline book for future use.
14. Accumulate your talks, eventually building a library.
15. When you make good and have a reputation as a public speaker, and are in demand, you will often be called suddenly and unexpectedly to deliver a talk on a certain subject. You have one ready.
16. You will be pleased to see how, when you repeat any talk, you can improve it, seeing weak points in presentation. (The "other fellow" has one talk, SELLING YOURSELF, he has delivered more than 5,000 times and it isn't finished yet.)

A LIBRARY OF TALKS

This "other fellow" has a library of 185 loose-leaf books which contain outlines of talks on almost every conceivable subject human mind can demand: sermons, funerals, pyramids, caves, migrations of people, cliff dwellers, water sheds, travel galore with thousands of angles, professional subjects uncountable, and what-have-you, beyond that. None of this was idle chatter, ex tem, ad lib, or assemblage of mere words. It is meat, pre-digested, carefully built before spoken. It was not spewed forth indiscriminately before anybody anywhere, but before interested groups.

THE "OTHER FELLOW" IS HEARD

That this "other fellow" was and is a successful thinker and can put ideas into words, lecture, and print them in books, is evidenced by fact that thousands of you come to Lyceums year after year TO HEAR HIM, and buy books of his printed library — 28 volumes — more to hear this "other fellow" than any other on these platforms or in his profession, for fear he may say something you might miss, so you would be in position to correctly commend or condemn what he said. He dares to speak

ideas others fear to think. You come also to hear other fellows who speak who are his lengthened shadow, for without him they wouldn't be.

FACETS WHICH COORDINATE

It was natural that this "other fellow" should put these inherent birthright facets at work, each to help the other.

1. Ability to build a clinic, radio stations, etc.
2. Ability to lecture about his work.
3. Ability to sell ideas to others.
4. Building a profession from nothing to where it is the world's largest, best, and most proficient and efficient.
5. Use of public speaking experiences to accomplish this.
6. Other varied facets such as building successful cafeteria, printing plant, P.S.C., etc., too numerous to mention.

All this combined invites and draws hundreds of thousands of transient visitors to give The P.S.C. the "once-over."

WHY BE EMBARRASSED?

At first blush, novice speaker will be embarrassed before an audience. He should take time IN ADVANCE to THINK what he OUGHT TO and WANTS TO say. He should take plenty of time IN ADVANCE to write notes on what he NEEDS say. He should go OVER AND OVER those notes again and again, rearrange them in sequence, saving closing punch lines for the last, not near beginning. Many a speaker has ruined his talk by reiterating: "And now in closing," then starting all over again and again until he drives his audience nuts.

POISE IS ESSENTIAL

A speaker should build a lecture outline, following it closely when speaking. Few speakers can deviate successfully. He should refer to outline constantly and consistently. These should be placed on a speaker's stand where a hasty glance tells him the next point. It is bad business to bob head up and down, for this detracts eyes of audience from spoken ideas to his bobbing head.

To trot back and forth, here, there, everywhere on platform, like running a marathon, is to keep audience following his wanderings, overlooking what he is saying. It is also proof that he is frustrated, worried, and uncertain of his subject. Weaving of speaker makes minds of listeners weave.

If beginner in public speaking follows this program, his talks build themselves and thus sell idea by climaxing the end; will be interesting to listen to, easy to deliver; his mind will be concentrated; he will not flounder for want of what to say. Successful speakers spend nine-tenths in preparation, one-tenth in delivery. Many would-be speakers overlook this.

STAGE FRIGHT SEEMS NECESSARY

This "other fellow" has known many great and near-great speakers. All are apprehensive before they begin. Some actually have stage-fright, mike-fright, and some of the best have been known to have jitters and diarrhoea. After first few minutes, when speaker has confidence in his outline, he gains confidence in himself, for he is now knee-deep mentally in his subject. If he HAS confidence in a prepared set of notes, he will have confidence in advance in what he IS GOING TO SAY.

CONFORMITY COUNTS

In building a talk, sincere speaker with a message will make terminology conform to subject matter. He will be fearless in expressing correct ideas regardless of what audience may think, remembering if THEY knew what HE knows, HE wouldn't be talking TO THEM and THEY wouldn't be listening to HIM. It is WHAT SPEAKER KNOWS and tells them that counts.

This recalls a talk the "other fellow" gave in Albert Hall, London, England, some years ago. The committee of Chiropractors called at hotel and said, "You are an American. Americans speak boldly, and you are one of the boldest. You sometimes tell jokes that are a trifle off-color. You are to speak to a British audience. They like conservatism, no jokes. We hope you tone down your presentation."

We told them frankly they did not want US to talk. What they wanted was an Englishman to use our American mouth to speak FOR them. They wanted to use OUR name, but wanted us to talk like a Britisher. We told them frankly they had time enough to get somebody else. If WE spoke, then we had to be ourself and none other.

After the lecture that night they came back-stage to tell us we had "ruined everything." Our "jokes were raw," our manner "brutally frank," and "the audience was displeased beyond words." Next day, at noon, they had another story. A committee of medical men called upon them and said: "We enjoyed the talk last night tremendously because the speaker dared say what we would like to say but haven't the courage to say it."

Another incident happened that night which shows how a speaker can direct and control a meeting. In England, they close meetings by singing GOD SAVE THE KING. When the speaker is thru, the chairman reviews the talk, telling the audience what HE thinks the speaker said or tried to say. When he is thru, he throws the meeting open to hecklers, pro and con. The "other fellow" wanted no review of his talk by the chairman, and wanted no heckling. He wanted the audience to leave the hall THINKING OF WHAT HE SAID.

Just as the chairman started to review the talk, we broke in, saying: "You have a custom in England we have long admired, which we wish was done in America. When you close a meeting, the audience rises and sings your national anthem. If the organist will now play, I am sure the audience will sing." They did! After the national anthem, there is nothing more said by anybody. Our remarks cut the review and heckling.

PRE-MEDITATION PAYS

One epigram of the "other fellow" is: "Take 10 days to think it, 5 days to write it, and 5 minutes to deliver it." As another author once said: "Give me 30 days and I'll write a book, 60 days and I'll write a chapter, 1 year and I'll give you an epigram."

It would be extremely helpful if you would tape-record your talk in advance, play it back several times, listen to yourself.

You will hear parts that are flat. You will learn where to emphasize, pause.

Get a recorded copy of THIS talk, play it back several times to build confidence in your ability to do *all* things you should, what to avoid; otherwise you may miss much experienced advice.

BE YOURSELF

Avoid trying to be clever, unless you are. Avoid trying to be witty, unless you are. Avoid slippery, evasive, inferential, insinuating subterfuge or sharp practices. Speak plainly, using common language. Be honest in statements, giving facts you know to be true. Don't knowingly or deliberately state anything as fact which you know is untrue. Don't shoot OVER heads — shoot AT them, direct. Oftentimes a speaker will direct his entire talk to one person whom he picks as his target to convince. Don't impress your audience as to how intellectual you are or how much more you know than they. After all, you need reach INTO their minds. To do this you must use ideas they understand. Many a person has oversold his education and undersold his purpose.

Don't deceive yourself, and audience will believe in your honesty and sincerity. Clean-cut your talk. Deliver straight-line thinking. Avoid double-crossing yourself by saying one thing and delivering something else in your office. Remember that sick people are over-experienced with medical doctors. They come to you expecting more hocus-pocus. They know the real from the spurious. Sick people are more intelligent in understanding than you give them credit for.

(Again we advise, if at first you feel timid about speaking, as a second-best substitute, get a recording machine, attend Lyceums, record our talks year after year. Get copies of talks delivered last year, from our library. We have them for that purpose. Play them back to your meetings until YOU develop confidence.)

CLINICAL LECTURES UNITED

We have mentioned the "other fellow's" clinic and his method of building a public lecture. Let us unite the two.

Each week his patients gather and listen to talks delivered in the Assembly Hall. As a result, they become educated to Chiropractic, trained to think correctly about what is being done for them. We consider it as important to educate them as to adjust them. They know they pay for adjustments they get. Between the two, it develops mental as well as physical confidence between Chiropractor and patient. This makes them mentally WANT to stay until they physically get well. High pressure salesmanship on our part is not needed or desired. They sell THEMSELVES to Chiropractic in ratio as WE sell them to Chiropractic. No other place has a more intelligent group of patients than found here.

Understanding and knowing they are getting well by methods they understand sends these patients forth to spread the gospel by word of mouth at no extra cost to us.

Any of you can do what we do in the same way, and patients will SELL YOU the same, at no extra cost to you, telling everybody what YOU have for them to buy from you. SELL YOURSELF TO YOURSELF, THEN SELL YOURSELF TO THEM, AND THEY WILL AUTOMATICALLY SELL YOU TO OTHERS and thus spread the never-ending circle of influence in building your business.

What does this cost? Effort and thinking on your part. Writing what you think. Telling what you have written. Gathering your patients together once a week for that purpose. Soon YOU, too, have built a following of strong "C.B.'s" — Chiropractic boosters.

GETTING TOGETHER WEEKLY

Where does this lead? What are we trying to tell you to do?

Once a week, invite patients and friends, well and sick, to your office. Set a definite hour in the evening for your talk. START ON TIME. Being exact in starting on time, this also proves you are exacting in professional respects. This "other fellow" sets an hour for HIS talks. He starts on the second. If people are late, that's their fault. When he attends a convention and an hour is set, he demands his time — not later, but then.

People soon become educated to know HE STARTS ON TIME, regardless. Knowing that, *THEY* ARE ON TIME.

Deliver your talk firmly, frankly, truthfully, with sincerity, believing what you tell. They absorb that unspoken, undelivered honesty of purpose. DON'T talk adjustments and deliver treatments. DON'T talk Innate digestion and sell vitamin pills. DON'T talk adjustments for constipation and give colonic back-door privy irrigations. DON'T follow the lead of some who glibly talk about Chiropractic being the greatest thing, and then lead patients a merry chase 40 times and 57 ways all around Robin Hood's barn in manure-o-pathic medicine.

Following week, invite them again and to bring somebody else who is sick. Soon your office will be too small. Get more room, and more chairs. Some day you will need a hall. Some day that will grow until you need an auditorium. Some day you will grow from the weakling that thot he couldn't speak until you will become a masterful disciple of a cause of rebuilding the human race. In talking more, you think more, getting deeper and deeper into issues, developing and finding yourself as one virile element in a great international movement. Everybody else who has climbed the heights to the blue horizon yonder did it just that way.

ANYONE CAN

You hear about speaking abilities of others, such as Drs. Bill Werner, Flick, Simmons, Hender, Quigley, Fraser, Remier, Chance, and many others. You wonder HOW they became public speakers and arrived where they are in constant demand at conventions. None had any training. Each had a message inside of him, bursting to be told, and had to tell people what he had for them.

EVEN NOVICES CAN

Every novice in Chiropractic who has been thoroly trained in Chiropractic, in what to do and how to do it, who graduates from a Chiropractic school or college, quakes with fear of how to get his FIRST patient, how to build a successful and paying practice. When sick people know what he knows about

Chiropractic and what it will do to get them well, as HE does, that will be easiest thing. TO TELL THE STORY IS THE EASIEST THING A CHIROPRACTOR CAN DO to build a practice. Elbert Hubbard once said: "The obvious is the last thing we think, see, or do." The Chiropractor has the most logical and convincing thing to talk about — Chiropractic! The BIGGEST hurdle is THE FIRST hurdle, overcoming his fears. Once he has overcome them, from then on they become increasingly easier, the farther he goes.

Some of these fears are old age, which none can prevent; life after death, which none knows anything positive about; poverty, which is entirely up to how he applies himself; criticism, which crowds in on all sides on everything he can and will think, see, and do, which he can accept if constructive or ignore if destructive; and fear of loss of health with its expense, or fear of death with its funeral outlay, which Chiropractic can postpone and sometimes save average patient from dying from dis-ease. When Chiropractor overcomes these, AS FEARS, he will become a progressive Chiropractor. Public speaking will overcome educated criticism, poverty, sickness, and inward fears! There is a sane, sound, sensible source of inspiration to carry him to heights of greatness — his Innate!

Suppose you DO talk to only ONE person at your first meeting. Is that discouraging? Remember, the "other fellow" didn't talk to even one! His first group were blocks of wood stood on end, arranged in rows. When they nodded their block heads, he knew he had conquered the world. That first person IS important because he will tell four more. Next time, audience will be five, and it will grow until he has five hundred — IF he proves worthy of his calling. THAT IS HOW THIS "OTHER FELLOW" DID, who builded The B. J. Palmer Chiropractic Clinic into the greatest, largest, finest Chiropractic research clinic in the world, in 17 years. He has talked to audiences from 50 to more than 15,000, and in one instance to 130,000 before him. In his 'ROUND THE WORLD radio talks, twice a week for months, it was tabulated he talked to more than FIVE MILLION. And how he shocked the plebians, the rocking-chair gossips; how they listened avidly so they could chew the fat next day!

You can do the same if you follow simple suggestions. You, too, can have a clinic as large or larger than ours, or as large as the largest, IF you educate patients to help you build such. In our clinic we desire two things: *to get sick people well* and educate them HOW it was done. We do NOT desire the largest clinic. We could have, if it were not that we confine our clientele to research work on problem cases.

THE AWAKENING

Ideas grow. They enlarge, become deeper, and you become conscious of a greater understanding within yourself. Help others and you help yourself. The love you give away is the love you keep! To get rich, spend money wisely.

The "other fellow" recalls Dr. Wisher of Wisconsin. We were speaking before a convention at LaCrosse. We were walking from hotel to meeting place at YMCA. Wisher suddenly said to this "other fellow," "I am the first and only person to discover and to know WHAT CHIROPRACTIC IS. You never knew. I propose to open a school and teach this great idea." We asked him what it was he "discovered." He then said: "A vertebral subluxation is caused by a concussion of forces which occludes an opening between vertebrae, which produces pressure upon nerves, which interferes with a normal quantity flow of mental impulse supply between Innate in brain and function in body, and this is the cause of all dis-ease." He went on to say, "There is only one way to get sick people well and that is to adjust vertebral subluxation, letting Innate do the work of restoration."

Electrocution, done with murder intent or accidental contact with high tension wire, is an example of where external invasionary force is greater than human internal resistive force, death being greatest degree of damage possible.

We looked at him, surprised. Here was a Chiropractor, SUPPOSEDLY, who was a PSC graduate 15 years previous. He had been SUPPOSEDLY practicing Chiropractic 15 years and HE HAD JUST FOUND HIMSELF. We told him frankly and brutally that he had discovered nothing, that we had been teaching

those ideas 40 years. He sat in our classes, graduated, practiced, AND DID NOT KNOW OR UNDERSTAND what he was doing. We wondered many times since: Was it our fault HE did not get the idea? Was it HIS fault HE did not absorb what WE were teaching? That we HAD BEEN preaching that idea was obvious. Was there something else we SHOULD HAVE DONE to get HIM to know what WE knew?

When we took the wind out of his sails, he was one of the worst crestfallen individuals we have known. It took HIM 15 years to begin, to get ready, to commence, to understand what we have taught all our lives. If Dr. Wisher could have concentrated, thot, studied, applied himself, and worked while at school, he could have saved 15 years of wasted misunderstanding and working ignorantly. All the time he was in school, he was merely listening to and reciting words, passing exams which he memorized without understanding, securing a diploma for something which was a foreign subject, not knowing what the shootin' was all about. For 15 years he punched backbones according to formula without knowing why. Eventually, after 15 years wandering like a blind man with a red-painted cane, he thot he HAD FOUND THE SECRET NONE OTHER HAD EVER DISCOVERED. It was new to Wisher. It was old to us.

Many another so-called "chiropractor" is in the same dilemma. We always have had them. They could be in school 10 years and not know more when they leave than when they came. Others grasp fundamentals involved and have them even before they come to school, or at least they grasp them in a few days. That's why this "other fellow" has often made the statement: "Give us a straight line thinker and he can become a Chiropractor in 30 days or less and do more good getting sick people well than any well educated M.D. after 10 years of mistaken education and 30 years of experimenting in practice."

ANOTHER AWAKENS

Experience of Shegetaro Morikubo is another classic. "Mori" was Japanese, one of our early students. He held a degree of Doctor of Philosophy from Tokyo University. He sat in our classes day after day, week after week, when our courses were

shorter than now. Daily expression of his face indicated the hum-drum that Chiropractic was overrated, there wasn't anything to it as we claimed. He fussed and fidgeted. He told us brutally he was wasting valuable time. WE struggled in vain to liberate his mind from his past psychological prejudices. At last he decided to quit; no use chasing good money after useless ideas. Was he under-educated in right ideas? Was he over-educated to wrong premises? Did he know too many things not so? Was Chiropractic too simple for his complex mind?

It was in the year the U.C.A. was formed — thirteen of us. We closed the convention sessions by hiring THE GRANDPA to take us to Linwood, eight miles down the Mississippi, where we held an all-day picnic. Shegetaro thot all of us were cracked, off in the upper story, nobody home any of the time. He brot along his fishing pole. He left the crowd so he could get away from these crackpots to be in good company with himself. He went down the river a ways, within seeing distance, sat on a boulder in immaculate, white suit, put on bait and waited for fish to bite.

This "other fellow" felt sorry for Shegetaro because he couldn't see what we saw, couldn't understand what we understood. We stood to one side watching him. His face was a mile long. His pole would drop in the water while he meditated about shortcomings of imbecilities of white race that lived on Top of Brady Hill. His head would drop on his chest. If ever there was a dejected, forlorn, discouraged, disconsolate person, he was it, personified. After trying for 2½ hours to catch a fish, he suddenly jumped up on the rock, raised his arms in the air, threw down his pole, and began dancing, yelling, and screaming like a wild Indian on the warpath. We thot he had gone berserk. We rushed to his rescue, thinking he might drown himself.

Then he told this odd story: "Suddenly, I woke up. I was trying to readjust myself in relation to what was being taught here. I seemingly couldn't piece today's crazy quilt of ideas together with what I thot I formerly knew. I had to fight the conclusion that I either had to be everything I was before I came here, or I had to dump ALL OF IT overboard and adopt EVERYTHING taught here. The fight was: Which had to go? All of a sudden, as I looked out over the river, there came a

brilliant bolt of light that rapidly came towards me from across the river, growing larger and larger and more brilliant as it approached, until it finally hit me all of a sudden with the rapidity of a skyrocket going off. It hit like a bolt of lightning. I suddenly grasped what it was. It was then I found myself. It is now as clear as day. I am the happiest man alive."

Willard Carver is quoted as having said:

> "The thing that people still find most difficult to grasp is that it takes the student longer to unlearn the therapeutic errors which he thinks are the truth, than it requires for him to learn the things he should know, indeed the things that are essential to a proper understanding of the science and art of Chiropractic."

What is IT which awakened Shegetaro from HIS lethargy? What is IT which awakens other men, sometimes? Who knows how far-reaching something we may think, say, or do today will effect the lives of millions tomorrow? Are YOU, today, so steeped and saturated with billions of medical theories that everything Chiropractic mentally looks bilious? We keep on keeping on, plodding, hoping we can raise percentage of one and lower percentage of other. But each year a new crop comes in to begin all over again. As Shegetaro told later, "I had to be either all or nothing, one or the other. I couldn't crossbreed part of one in part of the other, and that was what had me muddled and confused." Are YOU in that state of mind now?

THE OTHER FELLOW KNOWS MANY

This "other fellow" could recite instances like these by thousands, about those who come, sit, sat some more, graduated in spite of us, went into practice and failed. Other thousands GOT THE BIG IDEA and succeeded. What WAS the difference? GET THE IDEA, ALL ELSE FOLLOWS! We have heard stories like these, in varied ways, repeated many times, from lips of our people.

Ninety per cent of our instruction time is spent battling DOWN medicine, medical theories, medical ideas, medical hypotheses, medical practices. Examples: "How do you account for the fact that germs cause dis-ease?" "How do you account for epidemics?" "Isn't it necessary in some cases to give drugs?" "How

would you adjust for epilepsy?" (as tho there is a difference), etc., etc., ad nauseum, ad infinitum, without end.

Again we say: Give us a student who does straight-line thinking and we can make a competent Chiropractor of him in thirty days. Ninety per cent of our four-years-of-nine must be spent hammering OUT before we can hammer IN, and then we don't always succeed. Wisher and Morikubo are examples!

YOU MIGHT BE ANOTHER

Some day—it might be RIGHT NOW, maybe tomorrow, maybe next week; or, if you are another Wisher or Morikubo it could pass you by — this Chiropractic movement will hit YOU like it finally awakened Wisher and Morikubo. When it does, YOU will find YOURself. Then YOU will rant and rave and wonder why everybody doesn't see what YOU see, understand what YOU understand. You will demand that all go farther and faster than the slow education of the masses makes possible. YOU will become as nutty as the rest of us. Then is when we old timers need clamp on the soft pedal and shock-absorbers. Kettering said: "We can send a message around the world in a second and a half, but it takes twenty-five years to get an idea thru one-fourth inch of skull." He was too optimistic!

Oh — who knows — you may be one of those who is stubborn and alibi yourself out because you have firm convictions of some kind. There IS a difference between firm convictions based on logic, reason, fact, and research, and damned stubbornness based on unreasonable emotions, passions, and prejudices. All hell couldn't move this kind of stubbornness because he is gun-shy and bullet-proof against any invasion of logic, reason, fact, and research.

Or, if you think you CAN'T, and think you CAN'T long enuf and strong enuf, then you CAN'T because you WON'T. But if you think YOU CAN, and you think YOU CAN long enuf and strong enuf, then you'll TRY; and in TRYING, you WILL.

Any man can do anything he wants to IF he wants to do it long enuf and strong enuf. What the "other fellow" has done, another can do also WHEN he is shown the way and how, and has convictions of ideals, and sticks until he wins.

The "other fellow" is a self-starter. Many others must be told, then prodded and shoved, and then more than likely will lie down on the job. Still others are pushed and fall by the wayside, letting the parade of progress pass by. Ninety-five per cent are moved into action by their emotions, passions, and prejudices. Five per cent ONLY are moved into action by logic, reason, fact, and research. Dominant motives which drive all men into positive actions are: first, the greed of getting more of what they want; second, the fear of losing what they have. Chiropractic not only makes possible getting more of what one has, but protects what one has. Remember THE MESSAGE TO GARCIA?

Reminds us of the story of the mule and the cow. They were hitched to a plow, went into the field, and the cow lay down on the job. That night the cow asked the mule if farmer made any complaint. "Nope." Next day, same thing happened. Cow again asked mule if farmer said anything. Mule replied, "I heard him talking to the butcher today!" Many people hesitate, procrastinate, waiting for public executioner to chop off their commercial, financial, and professional heads.

YOU MIGHT DIE BEFORE

Many Chiropractors are ready to totter in their graves before they realize they missed the boat on Thursday, to awaken later than sooner to their grave responsibilities when they are ready to be laid in their graves. They should have grasped the idea, seen the vision, learned how to grasp an opportunity when it knocked them down, when they were ready TO START when they left school.

Many of us have said: "If I had known 20 years ago what I know now, how different things would be. If I could begin to shape my life now where I leave off, what a different kind of life I would have lived. If I could transplant what I know at the end of life, to my son at the beginning of his, what a different world this would be."

Many regrets can be met by accepting bitter trials, troubles, and tribulations that have been met and conquered by others, profiting from them.

YOUR FOREST NEEDS CLEARING

D.D. Palmer was a pioneer. He was born and raised part of his life as a lumber-jack in the backwoods of Canada. He knew what it was to wake up in a snowbound log cabin, crack ice to wash his face. He went out into the virgin forest, chopped down huge trees, grubbed stumps, fought Indians, hewed timbers with an adz "by hand only," fastened them together with hand-hammered square nails and wooden pegs, shot his food in the wilds. He drove oxen teams over mud and gumbo, forded streams and rivers, had crude fireplaces fed by logs where he roasted on front side and froze on back side. His clothes were carded, spun, and woven by his mother from backs of sheep. His Chiropractic was born of the same rugged kind of thinking. HE laid a fundamental foundation for you and me, in our futures.

The "other fellow" did not have any snap either. There were other forests to conquer in the halls of legislatures, legal fights to protect and preserve what our father gave us. We had a gigantic octopus with thousands of tentacles of endless length, strangling us. Ignorance of people and their idolatry and worship of their love for the mother of medicine had to be revamped. This crude idea had to be whittled down, sandpapered, rubbed down by hand only, polished, and fashioned into usable living materials so it could be used by you and me and served the world, that his labors would not be in vain. We are still fighting for existence, and there is still much to be done.

In those early days we were surrounded by disciples of sterling silver. They were sick, they took adjustments, they got well. They received our blessings and became apostles of a living Chiropractic. They KNEW what Chiropractic would do. They were fired with this new religion of a better philosophy of how to live. Gradually, these oldtimers are retiring or laying away their tools. Soon they ALL will be gone — then what?

You young whipper-snappers of today come here on a soft bed of down, roll up in your Rolls-Royce, eat ambrosia served on silver platters in The P.S.C. cafeteria. Educational food is shoved down your throats like mama birds shove worms into the throats of chicklings, until you suffer with a constipation of thot and a diarrhea of words. You sit on easy chairs, get a diploma tied with baby ribbon, a license, cheat on all exams you

can, and squeal when caught. Today you travel over concrete highways, pass over streams on steel bridges, have central heating plants automatically fed, TNT blows up the stumps. Some of you have little regard for the fundamental purposes of D.D. and B. J. Palmer. You want money, regardless. Many of you never have had an adjustment, and God knows you need one! You don't know the struggles of your forebears; and, what is worse, you don't seem to care.

WILL YOU STEP UP?

We are here and now trying to lay the groundwork, do spade work, presenting a simple formula which successfully works, to build a business THE DAY THE CHIROPRACTOR OPENS AN OFFICE. This is not a new idea to the "other fellow." He has been preaching it for years. Bill Werner has been sounding this gospel for years. Many now get it delivered, post-haste, air-mail, special delivery, prepaid at their door, free, gratis, for nothing. How many will NOW see in this simple formula how to find themselves, succeed at once, rather than waste 15 years as Wisher did, or many months as Morikubo did?

DEVELOP YOURSELF

Average Chiropractor who entertains lecturing idea thinks he can imitate speakers whom he respects as public orators. No person should imitate anybody on anything. He should be himself and none other. Dare to be original, without being smart. Speak his own thots, in his own language, endeavoring as he does to use simple terms, truthfully told in his own style. He will be criticized for poor grammar, wrong English, right words at wrong places, wrong words at right places. He will be criticized for many things they think he does wrong. If he listens to all complaints he'll close shop and quit practicing. Remember our story about "FRESH EGGS SOLD HERE"? Elbert Hubbard said, "To avoid criticism, think nothing, say nothing, do nothing, be nothing."

The "other fellow" has never seen or heard a professional university grammar shark who ever thot, said, or printed anything that moved the world of people up one notch. They spend

time picking picayunish and infinitesimal flaws in speeches and writings of those who do things. The Poet of the Sierras was once asked where his library was. His answer was, "Libraries are for people who don't think. I write them!"

After all, it is so-called ignorant people who have Innate knowledge who say things, do things worth while. The "other fellow" has been criticized times galore for his use of bad grammar. Words are the vehicles of thot. They are supposed to be used to that end. Many people use language to CONCEAL thot. The "other fellow" uses it to REVEAL thot. Did we SAY anything worth while? Did it contain essence of issues constructive? THAT is the issue. One grammar shark criticized us once. We asked him to take ONE paragraph, rewrite and reconstruct it in correct grammar. When he was thru, we asked him what he now had to say. It was THE OPPOSITE of what WE had in mind. We are willing to use poor grammar, with which no grammarians agree, if we say something.

ARE JOKES APROPOS?

When novice speaker attempts to bring in jokes, they should be apropos to subject matter, as applied at time delivered, such as the few we have introduced in THIS talk. When lecture is serious, on serious subject, audiences have tendenecy to get taut and on tension, because they are concentrating. No audience that is cold or contracted is receptive to ideas, especially when subject matter is radically different or reactionary to that to which they are accustomed; therefore, the occasional joke to relax them, to get them to laugh. All jokes must be told without audience knowing the psychology of why it was done. Speaker should rarely laugh at his own jokes. He may smile. When a speaker has audience "lying in the aisles" or gets "belly laughs," they will relax; then he can grip them again with serious ideas because they are relaxed once more. Experienced speakers sense atmosphere of an audience and temper timing and delivery accordingly. Jokes should be quickly pulled, keeping punch line to last. Long-drawn-out jokes drag and weary an audience. Shorter, the better.

ANSWER THESE QUESTIONS

What does all this preamble lead up to?

Let us ask some pertinent and salient questions.

Are YOU satisfied with your present income?

Would YOU like to INCREASE that income?

Have you dreamed daydreams, or are they nightmares, of wanting to do this or that, and couldn't because of this block or that restriction, mainly finance?

Are YOU satisfied with your present percentage of getting sick well?

Would YOU like to step up your percentage of successes and step down your percentage of failures — and don't know how?

Are you convinced that if you had more equipment, such as NCM-NCGH-NTP, grounded and shielded booths, etc., you could be a better Chiropractor?

Would you like to see the Chiropractic principle and practice scrapped into a conglomerated hash of a little of everything else? Hash is not made; it accumulates in the icebox.

Do you want to see Chiropractic kept a separate and distinct profession?

Would you like to see Chiropractic a universal service in EVERY home, in ALL states, in ALL countries?

Do you think the world of people would be better if such were true?

Would you like to see All Chiropractic schools and colleges, which call themselves that, confine instruction to Chiropractic subjects, thereby graduating better Chiropractors, and refuse to dilute Chiropractic, thinning it down to medical interpretations?

Would you like to see Chiropractic defined and confined to its original unlimited broad concepts as a ten-fingered, by-hand-only adjustment of vertebral subluxation only?

Would you like to see ALL Chiropractic schools and colleges graduate students more fundamentally grounded in more Chiropractic?

Do you believe that the sick of tomorrow have a right to get well with Chiropractic, same as people of yesterday?

Would you like to see Chiropractic schools and colleges kept self-supporting?

Would you like to see our Chiropractic principle and practice absorbed and emasculated as physical manuropathic therapy by medical colleges?

Do you believe Basic Science bills and boards were conceived for the benefit of a higher educational standard for Chiropractors; or are they controlled by medical interests and used by them to screen out Chiropractors?

Would you like to see ALL Basic Science bills and boards abolished?

HEWING TO THE LINE

These and many more questions could be asked. All can be answered and can be an actual working reality. How? Let the "other fellow" now submit a factual and practical working plan that CAN work, WILL work, AS HE HAS WORKED IT in past and present years, IF YOU WILL NOW become a unit in an international movement that CAN and WILL bring it about.

This plan is a simple specific adjustment of a human-relationship subluxation that exists between Chiropractic and medicine, Chiropractic and patient, legislators and legislation; that will correct THE primal cause of lack of sufficient finances to every crying issue needing correction.

We had all these things under control once, back in UCA days. We can have them under control again in ICA days. What has been done once can be duplicated. A few years ago we had the medical world by the Chiropractic tail. We were defeating our enemies, internal and external, everywhere, professionally and legally, all because we kept our professional noses clean. Today we have become soft, weak, spineless. The mere fact that you adjust backbones is no indication you have any. Too many have become pussy-foot Chamberlains and Roosevelts, bowing down to, compromising with, and pacifying communistic Russian bears in our ranks. Some have become greedy for dollars, losing sight of a genuine human service to the sick. The time has arrived

for a dominant evolutionary and revolutionary crusade. We need once more to get back to that old time Chiropractic religion. AB-SO-LUTE-LY!

JOIN AND DO IT NOW

Join the ICA movement. Build an ICA auxiliary. Add your link to AN ENDLESS CHAIN. In so doing you REBUILD YOURSELF, you ENLARGE AND PUSH BACK YOUR HORIZON, you STRENGTHEN YOUR CONVICTIONS. Helping others, YOU HELP YOURSELF. You bring about an INTERNAL joy in EXTERNAL HELP TO OTHERS. Giving aid to more sick, you secure more support from multitudes. At same time, you build an active-fighting unit that began with ten, then to one hundred or more. Others doing the same swell the multitudes to ten thousand, which eventually become one hundred thousand or more. The only epitaph this "other fellow" wants on his mausoleum is: "Because of his having lived, he added millions of years to millions of lives." What a glow of satisfaction comes when YOUR unit following looks up to you, respects and blesses you for lighting the way of health to them, and THEY gather inspiration FROM YOU to fight for what YOU fight for.

ATTACK AND DEFENSE

If you should be attacked legislatively or by mal-practice suit, or a medical game of freeze-out should come your way, from inside or outside our ranks such as recently happened in Michigan; or if Chiropractic itself is challenged from within or without; or if some sordid, morbid, selfish interest desires to seduce Chiropractic to a low useless level, this entire ICA movement with thousands of units with hundreds of thousands of lay members, backed by strong legal machinery of the ICA, will come to your rescue and fight your battles.

Many courts have set up Chiropractic as a separate and distinct principle and practice. Being right legally, we can't be wrong or lose legally, IF we keep to OUR knitting. In EVERY case tried, civil or criminal, where CHIROPRACTIC was at stake, we have won rights to its preservation, regardless of who tried

otherwise, whether that be irresponsible Chiropractic association rulings as in Wisconsin and Michigan, or it be in Mississippi, Arkansas, Tennessee, Iowa, etc.

Medical boards, here and there, have tried devious tricks. Anti-Chiropractic organizations, parading under the masquerade of Chiropractic, have tried scheming methods of trying to make Chiropractic into air, light, heat, water, massage, physiotherapy, naturopathy, etc.

Join this movement, sponsored by the ICA, which has the "other fellow's" hearty support and full endorsement, without reservation. Help us help you so you can help us bring back those good old days, those much-needed reforms once more, and our prosperity will again bloom into reality and chase away all glooms that we have innocently in some instances, or maliciously in others, permitted to creep up on our head, heart, and hand, blind sides, the past ten years.

Suppose the oil industry became a legislative pressure group and asked for monopolistic legislation, selling oil as a substitute for commercial electricity. Business would be paralyzed. Would the public acquiesce; become resigned? Or, would they rebel, storm the halls of the legislature, and demand such be repealed? Why? Because electricity IS AN INDISPENSABLE PUBLIC SERVICE.

Can you conceive impossible inconveniences and losses WITHOUT electricity? Would you be content to go back to candles, kerosene lamps; having no cars, no motors, no refrigerators, no deep freeze — in fact, nothing we now take for granted?

Suppose Western Union telegraph system, for mercenary gain, bombarded halls of legislature demanding basic science bills and boards, asking right to put out of business The Bell Telephone System. Business would be constipated. Every person having a phone, knowing its necessity, would stampede in disgust. Why? Because a phone IS AN INDISPENSABLE PUBLIC SERVICE.

Can you imagine what it would mean to be without a phone? Instead of talking across town, across the continent, you would be compelled to send messages by foot or horseback and wait for days or weeks for an answer.

Suppose, for financial gain, well diggers caused legislation stopping public or private sale of water by city water companies. Would people sit idly by, say nothing, do nothing? Or would they rebel because their liberties and rights were invaded?

Can you imagine what it would mean to be WITHOUT water, where you had to go into the back yard, pump water, carry it into the house, heat it in a kettle on a wood fire, to take a bath in a tin tub? Why? Because city water is now an established PUBLIC SERVICE.

Suppose, because of pride of opinion, egotistic maintenance of rights of priority, medical men caused constricting, monopolistic legislation to be passed everywhere, giving them exclusive right to purvey theories and experimentations on the sick, stopping them from getting well by any other method, shortening lives when medicines and medical methods failed — all of this for life for a lifetime. Can you imagine the suffering, deaths of hundreds of thousands, because nothing in compulsory medicine gets them well; where the sick have tried everything, been experimented on with old and new fangled theories at useless expense, and mental and physical torture endured? You then go to a Chiropractor, voluntarily and of your own free will, take adjustments, and get well in a short time at little expense. That right is now taken away. YOUR right to get well, keep well, to live longer, is deprived you. Why? Because public health is NOT a public service!

What greater PUBLIC SERVICE than the right of the sick to choose the doctor of his choice, to get well, when other methods have failed? THAT right IS being denied you NOW. Chiropractors are arrested, tried, convicted, branded criminals, jailed. WHEN THE PUBLIC WAKE UP TO REALIZE THIS they will move heaven and hell to have restored their God-given right to HEALTH SERVICE. LIBERTY OF LIFE is more important than liberty of religion or politics. It is life or death! It is as much YOUR BATTLE *TO GET* as it is OUR BATTLE *TO GIVE*.

THE PROGRAM FOLLOWED

What does an ICA unit do when they meet once a week, every two weeks, or once a month? Being autonomous, they govern

their own activities, fired into action by internal motivation to fight for human rights. They should elect a president, vice-president, secretary, and treasurer. There should be membership, entertainment, speakers committees. At each meeting there should be some entertainment picked from membership itself, if possible; not too much, however, to drag the meeting to where it is boresome.

Members should discuss health matters, such as compulsory vaccination of children at school, immunization, fluoridation of city water supplies, school nurses advising children to see M.D., physical examinations of school children, etc.

If Chiropractor is a graduate of a reputable Chiropractic, all-Chiropractic, nothing-but-Chiropractic school or college, whether LICENSED OR UNLICENSED he is safe to protect public health, remembering it was but a few years ago when ALL were unlicensed, ALL fighting for existence. Those who suffered most from tyranny, who fight for liberty, when they secure it, often become worst tyrants to those who follow. If any licensed group attack same rights of an unlicensed group who are fighting for same liberties they fought for and secured, they should remember ALL need protection NOW as they did a few years back when ALL were fighting medical domination. Control of any group over another group of same profession, within or without our ranks, is detestable, abominable, and each loses self-respect for himself and others who join with him. Unlicensed now deserve same protection from ICA as others now licensed secured a few years back from the CHB and UCA.

Care should be exercised to keep activities directed to fundamental objectives. Politics should be obliterated except as it leads to voting for political offices and officers who are for or against Chiropractic and Chiropractors. One vital question should be basic science bills and boards and their effects on restricting rights of members to have adjustment from whom, when, and where they deem necessary. Any subject is timely which deals with health rights to the doctor of their choice — whether medical, surgical, orthopedic, osteopathic, Christian science, physiotherapy, or Chiropractic. Highlight of the evening SHOULD ALWAYS BE a talk on Chiropractic by Chiropractor who sponsors that unit. He should discuss *what* it does, *how* it does it, *what* it is

and is not, etc. Volunteered testimonials by cases who got well with Chiropractic are always in order. Questions by patients, with Chiropractor answering, are interesting. Play back tape talks from Lyceum by prominent Chiropractors, such as the one you now listen to, or one Bill Werner delivered at Vancouver in 1951. We recommend that talk highly. All these can be secured from The P.S.C. We suggest you confine all remarks to the positive. There should be cooperation betwen your unit and any other organization having like objectives. Remember always the power of public votes controls legislation, and politicians know and fear that.

BUILDING A PROGRAM FOR YOU

With written and printed lectures the ICA and The PSC will furnish you and your unit; with recorded tape talks from our Lyceums, which The PSC can and will sell you at nominal cost; with the strictly all-Chiropractic and only-Chiropractic subject matter you can secure from volumes 22 to 28, written and printed by the "other fellow," you will have enuf material for talks as long as you live.

At 1951 Lyceum, 34 recorders recorded our talks on tape or wire. In 1952, we will accommodate 100 recorders. 100 recorders played back to an audience once, means 100,000 people will get their minds scrubbed of medical dirt and filth and replaced with clean correct Chiropractic logic, reason, fact, and research.

These talks inspire your ICA unit membership into a realization this is no longer a selfish interest on YOUR part, and THEIR RIGHTS have been invaded. As soon as they are convinced by you that this is THEIR issue and is no longer a scrap between two warring professional groups, or a selfish interest of you gouging money from them, they become adamant and dominant fighting personalities, and become a fighting army against communists boring from within and without our rank and file.

YOUR RIGHT TO CHOOSE

Building an ICA Auxiliary, composed of grateful and humanitarian-minded patients who see rights to life, liberty, and the

pursuit of happiness in jeopardy, where you have convinced your group that THEIR RIGHT TO GET WELL AND KEEP WELL is assailed, THEY WILL JOIN WITH YOU in protecting themselves and their families, numerically, personally, and financially. Having an Auxiliary unit, they will add yearly dues to hundreds of other units, and soon hundreds of thousands of dollars will roll into the ICA and pile up an endless chain of fighting strength of an international movement which will sweep this country and defeat every attack. Being a distinctly different principle and practice, we have established all legal rights to that protection.

IT IS AS SIMPLE AS THAT to win over all enemies, internal and external, of the rights of people to get well and keep well with Chiropractic.

CONSTRUCTIVE MOTIVES

The primal motive of this ICA movement is to build larger and more prosperous practices for every Chiropractor adopting it, to build into each Chiropractor a broader, bigger, better, and deeper understanding of issues to fight for, to build behind and surrounding him other units backing him in his defense of issues. This includes novice starting practice as well as the established Chiropractor who desires to extend his sphere of influence and usefulness.

Too often the average Chiropractor lives a daily narrow path between home and office, office and home. He gets up, has ham and eggs, goes to office, stays all day, returns at night, reads evening paper, goes to bed — to repeat that tomorrow, next week, next month, next year. What is going on in next town, in his state, in nation, he leaves to others, caring little and giving it less thot. So long as HE is not bothered, why should HE bother about others being bothered? If an alarm is sounded, it affects everybody but him. If legislation is at stake, let officers of the State Association take care of it. If he attends a convention, he knows little and cares less about the machinations and conniving intrigue taking place. If there are two State Associations, he joins one he thinks may do more nearly the things he little thinks about. If there are two National Associations, why should HE

join either? Let them fight out their differences between them. Instead of realizing HE IS a part of the whole, he thinks of himself as apart FROM the whole. Time enuf to wake up when something happens to him.

EVERY Chiropractor should be a part of EVERYTHING going on in HIS profession. He should read ALL publications, every bit of mail coming to his office, study problems, become an active participant in helping shape policies. As it is, "Let George Do It" — and HE seldom IS "George." No wonder there are conflicts, so much turmoil in our ranks. There is an unseen responsibility that surrounds every Chiropractor. He should take his rightful place in assuming his share of numerical, professional, legislative, and financial responsibility. Think what the ICA COULD DO if it had 5,000 dues-paying members!

This Chiropractic Laymen's Organization will be guided by The ICA, by Chiropractors, for Chiropractors, for the welfare of the sick and the unfettered rights of the sick to get well. It will establish a unified basis for action, everywhere the same, until Chiropractic is universally known, understood and practiced. All of us will follow a pattern everybody else helps make. Instead of mixing because somebody else does, you will practice Chiropractic because everybody else does. We will make the ammunition. You will carry it to the sick. They will shoot the guns. You will be the middle man.

This movement, when universal within our profession and when followed along only-Chiropractic lines, will automatically solve our problems. It will develop popular pubic support and that in turn will bring financial aid. Patients will GO TO the Chiropractor rather than having the Chiropractor resort to mixing to beg them to come to him for medical methods. When all sick people know Chiropractic as we Chiropractors know it, our following will be unlimited and our opposition will have nothing to rely upon. What a glorious day THAT will be for the human race. Suppose WE tell THEM!

IN UNION THERE IS PROGRESS

With 10,000 Chiropractors adopting and adapting this unselfish method of securing an endless chain of business in this approach to millions of subluxated vertebrae, each Chiropractor building an auxiliary, each having a minimum of 100 patients as regular dues-paying, subscribing members, we could and should start with 100,000 people. Altho dues might be limited, there would be nothing to prevent any member giving more as he realizes the necessity, if he became inspired to protect his interests. This "other fellow," The PSC, and The ICA ALWAYS HAVE and WILL CONTINUE TO PLOW BACK every dollar received.

MILLIONS AWAIT US

Think these figures high? There is no difference in avoirdupois between Henry Ford, Steinmetz, or any other so-called great man who achieved great accomplishments, and you, this "other fellow," or any other Chiropractor. All weigh relatively and comparatively the same on a scale. Difference lies in length, breadth, and depth of mentality, vision, and effort put forth to do things. Step up yours and you equal Henry Ford or the "other fellow." How step up? BEGIN!

MILLIONS ARE DEMANDING

Think these figures are high? They are, to a mind that thinks in the narrow confines of an office, alone and by itself. They are not, to minds that think in terms of broad applications of a health service to the world. These figures are extremely low as soon as 10,000 Chiropractors get the unselfish vision of self-interest, self-gain, humanity's gain. They will be extremely low as soon as 100,000, 200,000, or more sick people get the unselfish vision of self-interest, self-gain in health and their right to secure and preserve it. This movement CAN start with a bang. As others see what is occurring, ALL will get on the band wagon. With Chiropractic to be protected, as the pivotal target attacked, it won't be long until Chiropractic will take its rightful place as THE GREATEST HUMANITARIAN MOVEMENT in history. The pioneering days are not gone; they are just coming. When

that occurs, this "other fellow" can know his life's work was not in vain but has accomplished his life's objective.

WE WILL EARN IT ALL

With financial support coming to the ICA, we could keep Chiropractic schools and colleges filled with students, drawn from Chiropractically-educated and self-interest desire of members of auxiliaries to take up this great and noble profession — the ONLY ONE that gets sick people WELL.

We could build a corps of able legal talent who would go forth and spread out everywhere to defeat and abolish any and all medically inspired selfish basic science bills and boards because we would have monetary cash reserves to present and build conviction in legislators to prove their inception of such legislation was designed for destruction of successful Chiropractic competition against medical failure adversaries. The only reason such bills exist is the ability of medical octopus to hire more tentacles to present more squeezing arguments to more legislators than we. There is no sound, sane, sensible logic, reason, or fact for medical control legislation of a medical competitive profession over Chiropractic.

We could prevent further encroachment on Chiropractic professional liberties from sources who now seek personal revenge against certain Chiropractors and certain Chiropractic schools and colleges because they don't or won't go physiotherapy and naturopathy.

We could and would revamp many present destructive forms of ignorantly inspired so-called Chiropractic legislation.

We could and would build a phalanx front of a separate and distinct profession of Chiropractic, backed by Chiropractors themselves, supported by hundreds of thousands of grateful patients. Prove their privileges are restricted, and they will fight.

We could and would prove to Chiropractors that Chiropractic is an all-inclusive and all-exclusive successful practice and can stand on its own feet, needs no bolstering by antipodal and contrary systems. By showing Chiropractor HOW TO BUILD A SUCCESSFUL PRACTICE WITH CHIROPRACTIC ALONE,

he would need nothing else and thus simplify his approach and save wasted time on gadgets that eat up time without increasing income.

We could build an ICA organization of a specially hand-picked capable army of efficient office personnel to open NEW FIELDS of accomplishments, master many NEW divisions of activities which today we find impossible for want of finances. We could and would hire a group of competent and efficient public relations men to carry on VAST activities that now lie dormant within our potential possibilities. Five, ten, or fifty men in such an organization can do more, under constructive leadership, than can two or three.

VISION OR ILLUSION?

Many office Chiropractors live close with pennies glued on their eyes. They do not see the organization dollar one foot away, missing hundreds of thousands of universal dollars beyond the one dollar. Nothing is impossible with an organized group, with the vision to see and the will to cooperate and work.

UNITED WE PROVE SANITY

This "other fellow," some years ago, was visiting a mental institution out West, between trains on a speaking tour. We saw one woman interne walking twelve *insane* men around the grounds. We asked her, "Madam, what would you do if these twelve men should *get their heads together* and decide to run away?" She looked surprised and said, "How long have you been in?" Our answer was, "We are just a visitor; why did you make that remark?" To this she replied, "If you are NOT an inmate, you SHOULD BE. Any man who will propose that twelve INSANE men can get their heads together and do ONE thing, is insane."

Some years ago we sat up on top in front of a coach and eight going thru Yellowstone National Park. The driver had a long snake or bull whip with which he could nip any horse, anywhere he wanted. He was an expert. Driving along, the "other fellow" spied a hornet's nest hanging off a nearby tree. We asked him to crack that. He replied, "Not by a damn sight — they're organized!"

GRASP THIS VISION

All the most sanguine and optimistic dreamer in our ranks, including the "other fellow," could desire, could be and would be accomplished IF OUR PEOPLE WILL GRASP *THIS* VISION and do their major part in bringing this ICA movement into fruition. Yes, there IS a greater and more glorious day ahead.

We have gone as fast and as far as we can under past and present-existing order of present organizations. We have done everything with them we could conceive. We have carried out those *few* plans faithfully. *New* fields of approach *must* be opened. A newer, larger, bolder door must be unlocked and opened so we can make other steps upward and forward.

This Lyceum should be and CAN BE the GREATEST of all, because of getting this ICA movement on sound footing. In less than one year it should reach potentials of figures mentioned. Where is there a Chiropractor who wants to stay in the shallow commercial rut he is in now, when a wide open concrete road is offered on which to travel? Every Chiropractor wants to increase service, especially when a better way is offered on a silver platter. Who wouldn't give $25 to join this movement knowing its returns would be many hundreds greater?

ORGANIZATION PAYS

All great evolutionary and revolutionary movements have come into reality by *organized minorities.* Anti-slavery, woman suffrage, prohibition, even Chiropractic, to mention a few. An organized *fighting* minority, with courage of convictions, having legal justice and human rights at stake to fight for, can overcome a large group of unorganized, miscellaneous, floater insurgents who fight for greed and have no distinct or separate cause, principle, or practice.

TRAGEDY PRODUCES BEAUTY

Where is there a Chiropractic patient or family who have suffered severely and long, and have gone down that lonesome and useless trail of doctor after doctor with no results, keeping financial noses to the grindstone paying bills, and then gone to a Chiropractor, taken adjustments and gotten well — THEY are

the ones who would be glad to belong to an ICA unit, pay dues each month, to protect THEIR RIGHT TO THE DOCTOR OF THEIR CHOICE, TO PREVENT ANYBODY TAKING THAT RIGHT FROM THEM, TO GET WELL AND KEEP WELL, SECURE AGAINST FUTURE SICKNESS WITH ATTENDANT HEAVY EXPENSES. This ICA movement will be like an ever-rolling snowball.

ALL ELEMENTS ARE PRESENT

This "other felow" knows this ICA movement contains EVERY element to meet ALL legal objections and requirements of the GPC movement, so far as it involves public approval, public approbation, and public action to protect the rights of GPC members to practice. It should gain THEIR support. Having met every legal contingency THEY fight against, it might be the means of bringing them back into the Chiropractic fold.

ADVERTISING HEALTH PAYS

Think of the tremendous educational campaign, magazines, radio, television, pamphlets, booklets, movies, etc., that can be laid out, conducted, rightly managed under the guiding mind that has steered our ship so far. With the greatest and largest anti-medical health method to publicize and with an organization of men with vision to direct its permanency, all this and more too will be done IF YOU DO YOUR PART. This Lyceum should START with 1,000 members. This will START to help all to help each other, to a larger practice, with an increased income.

It's a natural!

EVERYBODY PROFITS

This program educates patients, making them ardent boosters, thereby building YOUR business as a Chiropractor. It puts MORE money into YOUR pocket. You ask patients and other interested people to protect THEIR interests at a mere trifle of cost to you or them. For (?) per month membership fee, they get many times that in savings in health, life, and longevity. Remember, CHIROPRACTIC ADDS YEARS TO LIFE AND

LIFE TO YEARS. Some day one of you will have a patient, some person who was given up to die or doomed to a continued life of misery and suffering or an early death, whose life YOU save. This person, endowed with more worldly goods than he needs, will endow this movement with some large lump sum. He'll be glad to, because he will realize that what was done for him should be spread to do for others. Others secure endowments that way — why not you, or all of us?

WE TRIED IT – WE KNOW

Anything we have ever asked you to do for the good of Chiropractic, we here have tested, tried, proven in the crucible, know it is sound.

Some of you have said, "Chiropractic cannot stand on its own feet alone." This "other fellow" has proven it can in HIS clinic because that is ALL that is used.

Some of you have said, "Nobody can make a living practicing specific work alone." This "other fellow," plus hundreds of others, proved in our and their clinics that it can be done.

Some of you have said, "The NCM, spinograph, and other PSC analytical means are not practical." We have proved in our clinic, for seventeen years, they do what and all we said they would.

Some of you have said, "We must add adjuncts, other therapies, to get sick people well and hold them to meet their concepts of what they think they need, what we ought to give for their money." This "other fellow" has proved in his clinic the less these are used, the greater percentage of successes and lower percentage of failures. He has further proved when sick people dictate Chiropractor's office procedure, both they and he lose. We have never allowed patient to dictate office procedure in our clinic. We are the doctor — not they.

Some of you have said, "Chiropractic is a LIMITED subject. It applies in some cases, not in others. I need use other principles and practices to BROADEN application to make it an UNlimited practice." How "limited" IS Chiropractic when vertebral subluxation is THE cause of ALL dis-ease? How "limited" is spe-

cific adjustment when it opens any, many, and all Innate channels to EVERY organic abnormality in a human body? How "limited" is Innate — for beyond what YOU do, Innate BUILT the body, RUNS it when well, and REBUILDS it back to health when sick. What more could a Chiropractor want or need?

OTHERS BUILD OUR BUSINESS

The only other possible NATURAL fields Chiropractic MIGHT encompass are obstetrics and accident cases such as fractures and dislocations. If WE apply Chiropractic to OUR exclusive field of correcting CAUSE of acute or chronic sicknesses, we have all we CAN do as long as WE live, especially if sick people are educated and know what we have for them, and especially as long as medicine and medical men continue to manufacture sick people for us to care for. This "other fellow" has proven in his clinic that Chiropractic IS UNLIMITED in application to acute or chronic cases of worse types; for cases YOU get are MEDICAL failures, and types referred to our research clinic to solve are your problem cases and YOUR failures.

Where lies the fault of these unnecessary and useless alibies as to why YOU don't, or can't, or won't?

You MAY say, "I don't see how I can make a go of this ICA movement in MY office." In what way are people you reach different from ours? In what way is there any difference between a German, French, African, Indian, Japanese, or Chinese backbone? In what way or ways is there any difference between their subluxations and ours? In what way is there any difference between people in Kentucky, California, Florida, or New Mexico? In what way is your Chiropractic office different from OUR Chiropractic clinic, or another Chiropractor's office? Is there some sort of a discriminating factor between an adjustment in races and geography?

Are such alibies for YOUR weaknesses, inabilities, lack of thinking your problems thru? This "other fellow" has worked this ICA movement in HIS clinic on all kinds of geographical peoples for seventeen years. HE finds NO difference! He has built his clinic from a hole in the wall to the biggest and best, on all

kinds of minds and bodies — AND IT WORKS BECAUSE HE WORKED IT. We did not sit back, suck our thumbs, rest contented, and alibi inferiorities.

ALL ARE DIFFERENT

There are things — possibly many of them — about this "other fellow" you don't like and actually breed hatred over. But there are certainly other qualities we hope you can and do respect. We are FOR, and have ALWAYS insistently and consistently fought FOR Chiropractic and YOUR rights as CHIROPRACTORS to practice Chiropractic, even if we did not always see eye-to-eye. This "other fellow" has just as consistently and insistently fought AGAINST anything contrary attaching itself as barnacles to the swift passage of our ship reaching a safe and permanent anchoring harbor. On these things upon which we CAN agree, we should.

There are things — possibly many of them — about you, which this "other fellow" doesn't like and possibly could breed hatred over. But there are many good qualities YOU have which we can and do respect, viz., you ARE a Chiropractor, first, last, and all the time. You KNOW Chiropractic is right, you KNOW adjustment gets sick people well, and so long as you stand hard by those principles, we can work with you and for you; and just as valiantly oppose you if you wander from that position. On those things upon which we CAN agree, we should.

This "other fellow" can do all this without being personal, keeping differences on a PROFESSIONAL basis. Many people who differ with the "other fellow" who cannot and will not agree with our professional research conclusions, will not or cannot disagree with our scientific logic, reason, or facts. The rebuttal they have or use is to become abusive and vituperative with a revenge attack on personalities.

ChiropracTIC and ChiropracTORS come first with this "other fellow" and it should be so with you. Personal differences are insignificant. We come, live a while, have a lot to say, and then die; but CONSTRUCTIVE WORK WE DO WILL LIVE LONG AFTER WE ARE GONE. Be you Jew or Gentile, Catholic or Protestant; white, black, red, or yellow skin; ignorant or edu-

cated; east or west, so long as YOU are a Chiropractor and he has a backbone subluxation that needs adjusting, it is OUR duty and pleasure to work for and with you. That has been the basis on which we worked for 57 years. It has never changed and it is that way today.

The "other fellow" holds no prejudice against any backbone, any subluxation, or any adjustment, so long as it corrects THE cause of disease, and the sick get well.

The "other fellow" holds no prejudice against any other Chiropractic school or college, or the graduate of any other Chiropractic school or college so long as they ARE Chiropractic and ARE Chiropractors. This is evidenced by Lyceums where presidents and faculty members of other Chiropractic schools and colleges have been invited and have accepted invitations to speak before you. Graduates of any and all other Chiropractic and other so-called "chiropractic" schools or colleges which are not such in fact, have been given wide invitations to attend Lyceums. If THEY are right, coming here will convince them deeper in convictions. If WE are right, our logic, reason, facts, and research conclusions will convince THEM they are wrong. In either event, Chiropractic has been strengthened.

Hundreds every year partake of these feasts. Policies of the UCA, CHB, ICA, PSC, and BJP have always been just that. So long as our profession shows a sincere and honest interest in developing, protecting, and preserving Chiropractic in its purity for posterity, we are with them and for them. This "other fellow" has spent his every thot, every minute, his entire life, fighting FOR ChiropracTORS regardless of school; but he has also opposed so-called "chiropractors" when they denied Chiropractic, infiltrating, saturating, and diluting it with orphans of antipodal systems.

All that being true, why attack the person? Right or wrong, attack the principle and practices. Why don't they? Do they find them impregnable?

When Abraham Lincoln picked members of his Cabinet, he often chose bitter enemies. When asked why, he said: "Every man has a dominant controlling motive. Let me know what that is and I will tell you exactly what he will think, say, or do under

any and all circumstances." All of us are what we are because of racial and geographical background stock. It IS within our power *to control and confine* bad traits *and develop* good ones. This is true in PROFESSIONAL lives. Things we don't like about ourselves, we can subdue and submerge, hold in check. Others which we like, we can enlarge and develop. The application of what we want to make of ourselves is plain.

WHAT IS RIGHT – NOT WHO

Is there something wrong with Chiropractic; or is it the Chiropractor? Where lie faults in failures? Many others adopt and adapt what we ask you to adapt and adopt. THEY succeeded with same ideas. Is there a difference in salesmanship values, of same ideas, in two different people? We have asked you to do many things which we have done ourselves, such as fighting against unreasonable and restrictive odds in opposing basic science bills and boards, differing definitions in statutes when they should be uniform, defeating invasionary practices into other professional fields, stealing their thunder right and left and then whining like stuck pigs when caught with our pants down, educating the public thru THE EDUCATOR and many other forms of publicity, public relations material — in fact, the list is endless. The ICA movement CAN DO on an international scale what WE HAVE BEEN DOING TO THE BEST OF OUR ABILITY as ONE institution and ONE organization. The PSC has built a complete and large printing plant, doing more to educate the public than any other organization. To become a fighting unit of this great ICA movement is your privilege, to help increase and broaden the scope of service rendered to many more thousands right now, more quickly.

Time is fleeting and our enemies, inside and outside, are at work restricting your and our endeavors to perpetuate and save Chiropractic.

We have done OUR part for many years. Go thou and do likewise.

HAVE YOU QUESTIONS?

If there are questions you would like to ask, write them, hand them in, and we will answer them Wednesday afternoon at the QUESTIONS AND ANSWERS picnic.

CHAPTER 19

The Story Of MARCUS BACH

(continued)

Beginning on page 162, thru page 171, CONFLICTS CLARIFY, Volume xxvi, Palmer, 1951, is THE STORY OF MARCUS BACH. In there we led up to 1951 Lyceum.

Marcus Bach came, he delivered a wonderful talk to more than 5,000 assembled Chiropractors. He came, he saw and was seen, he talked and was heard, and he conquered.

At noon, next day, Mr. Kotani, Mr. and Mrs. Bach, and yours truly had lunch at home. It was one of those rare intellectual feasts where men of understanding exchanged views on perplexing problems which confront and complex human minds upraising or holding them down. It was one of the most enjoyable meetings we have ever had.

In giving his Lyceum talk, Marcus Bach was inspired — and perspired. He had that crowd in the hollow of his hand. He forever killed silly talk about Chiropractic philosophy of Innate being a "cult."

Following is correspondence preceding Lyceum:

"Boswell, B.C., Canada, August 21, 1951.

"Dear B. J.:

"The other day the enclosed letter came out of the blue. I have since learned that Mr. Kotani is advisor to the Religious and Cultural Resources Division and connected with Radio Tokyo. It would appear that he is directly connected with the U.N.

"The only chance I would have to meet him — or have him meet me — is at Davenport. I need to leave on August 30th for a two weeks series of talks in South Dakota. So I wrote Mr. Kotani that if he wanted to meet me in Davenport on August 28th, okay. A message from him today says that he is planning to run in to Davenport from Chicago 'by night train on August 28th, to have a visit with you on the morning of August 29th.'

"My reason for this lengthy lingo is to inquire whether it might be possible to find a quiet nook at PSC where I can chat with Tanun Kotani for

a while on the morning of August 29th. I shall plan to stay over in Davenport following my 7:30 talk. I leave for Iowa City tomorrow and will arrive there Sunday night or Monday morning.

"Your August 10th letter was typically B.J. Thanks for it. I've asked the Bobbs-Merrill people to see that some of my books are at the bookshop NOW. Can your secretary check whether they are there? Thanks also for spotlighting my talk.

"Yours,
Marc
"Marcus Bach."

"New York City, August 3, 1951.

"Dear Professor Bach:

"I have been longing to see you since I read your book, 'They Have Found a Faith', about two years ago in Tokyo. Being favored with an opportunity to visit your country, I tried to get in touch with you upon my arrival in New York, but learned from the ladies of the Bobb's Merrill that you are staying in British Columbia for summer vacation.

"Will you be so kind to let me know when you will be back in Iowa City? Our delegation is scheduled to stay in Chicago from August 25 to September 7 and then to go to Denver, Salt Lake City, and Los Angeles. We will leave San Francisco for Japan on or about September 28. I shall be very happy if I can call on you on our way from Chicago to Denver. If not, I wish to make a separate trip from the west coast to Iowa in order to see you.

"I admire your approach toward various religions, especially toward lesser known ones. I am also taking a similar attitude. As you will see from my visiting card, I am in charge of new or popular religions in Japan and I want to exchange our views and knowledge. If your interest extends to religions in Japan, I may be able to tell you things which may prove to be of value for your further study.

"Hoping that some divine power may bless me in having an opportunity of seeing you without too much difficulty, and with best wishes for your health and happiness,

"I remain,
"Respectfully yours,
"Tanun Kotani."

STATE UNIVERSITY OF IOWA
Iowa City

School of Religion September 15, 1951.

Dear Mr. Evans:

RADIO SALESMANSHIP was waiting for me on my return from a speaking trip. It is typically B.J., and I consider him high up on the list

among the truly great men of our time. I have already gone far enough in this book to know that I can use it in my business!

Thank you sincerely for sending it to me and thank B.J. for thinking of me.

Yours most cordially,
Marcus Bach

The day after Lyceum, Marcus, Mrs. Bach, and Tanun Kotani — Chairman, New Religions Committee; Advisor, Religious and Cultural Resources Division, c/o RCR Div.; CIE, GHQ, Radio Tokyo, Tokyo, Japan, had lunch in our home. It was another memorable occasion as a highlight in the life of busy people.

Now follows his talk delivered to 1951 Lyceum:

Talk delivered by Marcus Bach
Lyceum — 1951

Thank you very much, B.J.

Members of the Teaching Staff, Chiropractors, Guests, and Friends:

It goes without saying that I am greatly honored by the invitation that has been extended to me. I am really happy that it is possible to be with you tonight. B.J. has given me a most wonderful setting in his introduction, and I feel already a tremendous esprit de corps and sympathy arising from this group which I am sure holds many beliefs in common.

My business, as B.J. has expressed, is religion. My field of research is religion. Religious research is my stock in trade. When I want to know something about the beliefs of a lesser known religious group to which B.J. has referred, since that is my specialty, when I want to find out what people believe and why they believe as they do, I try to go to the source of the teaching which these people have embraced. I have something of a motto that "We are usually down on things we are not up on," and I have been trying to get up on the things I have been down on, and other people are down on.

When I wanted to know something about Jehovah's witnesses, for example, I did not take anybody's word for what Jehovah's witnesses teach and believe, but I went to the headquarters at Bethel College in Brooklyn, to familiarize myself with the history and teachings of these people, who are looked at as skamps by many by-standers. Then I tried to become, in spirit for a while, a follower of the Jehovah witness group. I went from door to door. I remember, on some cold January days in Iowa, I carried the phonograph. I wanted to find out what it would be like to be at the rapping rather than the receiving end of a visit.

When I wanted to find out something about the Spiritualists, I looked up the best Spiritualists I could, in this country and down in the West Indies, in an attempt to find out, to at least get one man's honest point of

view, whether or not there is anything bona fide about psychical research. And I have been doing that for a great many years — about fifteen years — intensely. I put myself in the place of such strange, off-the-beaten-path groups as Penitenties — the self crucifiers down in New Mexico; the Trappist monks — those strange men who never speak. We have one of the six monasteries right here in Iowa, you know, up near Dubuque. I have lived with the Baha'i people, have gone amongst the followers of Father Divine, lived in his kingdom; have talked to — well, I suppose just about all of the lesser-known religious groups in an attempt to give my students at the University, and audiences, an honest point of view as to the motivation — or, as B.J. has said, what makes people tick, religiously speaking.

Now, I have been on the air (this is not a commercial) over WSUI for the past four or five years, and I have been broadcasting from my classes. In those four or five years I have only once had a bad kick-back, and that is when I was talking about Aimee Semple McPherson, the Foursquare Gospel, and the Pentecostal people. And the reason I had a kick-back was because I was answering questions off the cuff on the air, which people sent in. Some one said, "What do you really think about Sister Aimee Semple?" And I said I thought her life could be divided into two parts: the first part was good and the second part was not so good. I said I did not think she had the capacity for the greatness that came to her, and I felt that up to the time of her kidnapping she was walking hand in hand with God; but after that I felt that she had deteriorated. Now that was all right — there are many Foursquare Gospel people who will agree with me on that — but then I inadvertently said, in my somewhat facetious way, "Sister McPherson, I think, was pure as snow, but she drifted." I guess I should not have said that.

Now, my business is religion — a sympathetic study of what people believe. And religion, as I have said, is my stock in trade. I mention that because I want to make one point crystal clear tonight. Just because my field is religion is no reason that anyone here tonight should get the idea that I am intimating that Chiropractic is a religion. We must understand each other on this point or I will be misunderstood all through my address.

You know, a few years ago I spoke at a Des Moines meeting and an article appeared in several Iowa papers, which some of you may have seen, in which it was said that I compared Chiropractic to a religion. This was not careful reporting. What I did do was to draw an analogy between Chiropractic and the obstacles, the struggles, the barriers which some religious denominations had to overcome before they were accepted by a skeptical public. I compared analogies such as this: I compared the rise of certain religious movements to the origin which Chiropractic had — a humble origin. I compared it to the way it had to be sold, as many religious groups had to sell their idea. I compared it to the analogy of leadership, and I compared it to the analogy in its present status in our social and ethical system. If the reporter had borne these analogies in mind, then I think it would have been according to the records. So, I hope we will get this straight. I am not tonight saying that Chiropractic is a religion

or a religious movement and that because of that reason it belongs in my research — not that at all.

My introduction to Chiropractic came long before I got into my present highly-specialized field. It came by the way of a sore throat when I was a boy, and there was a Chiropractor living next door to us in a little Wisconsin town. His name is Dr. Stacey — maybe some of you know him. And the doctor came to see me one night because my folks had called for the family doctor and he said, "Well, if this throat has not cleared up in the morning we will have to do a little lancing here. We will have to use the knife." This scared me half to death, and somehow I got word over to Dr. Stacey who came over and gave me an adjustment — the first adjustment I ever had. In the morning, the doctor thought that a little pin-point miracle had occurred somewhere along the way. I became a devotee of Chiropractic. Shortly after that, one morning my father came running into my room and said that my mother was very sick. I dashed into the room and looked at her. It seemed to me that her color was purple, and I dashed over and got the Chiropractor. He gave her an adjustment, and in about twenty minutes my mother was sitting up in bed drinking her morning cup of coffee. I said to her, "Ma, what do you think about Chiropractic now?" She said, "Oh, I would have gotten better anyhow."

And because it fits in with what I want to say to you tonight, there is one more item I have to include in my introduction to Chiropractic. It bears strongly on my early interests in Chiropractic. Stacey had a cousin by marriage staying at his home — a girl a few years younger than I. She had a beautiful southern accent, and a rich aunt in Texas. She also had some other things which appealed to me. I was a teen-ager, you know, and you know what they say about the teen-age — they call it the powder puff age; the time when the girls begin to powder and the boys begin to puff. Well, I was in that bracket. And this girl belonged to the Whittenberg relationship. I just got on the grounds tonight and I don't know if there are any of the Whittenbergs here, but maybe some of you know the name. If you do, you will agree with me that just about all the members of the Whittenberg clan are Palmer School graduates. There was a bunch of them when I was going with this girl, and whenever they would have a family reunion or picnic or something, if I would be introduced to a new relative, he or she would either be a Chiropractor, would be talking Chiropractic, or would be just getting ready to go to P.S.C.

This was some twenty years ago, and I have always felt in those days that Chiropractors were filled with a passion — a passion for their profession which made them seem to me like Evangelists of a new order — not religious Evangelists, mind you, but something deeply truthful, deeply human, deeply right, deeply revolutionary seemed to be stirring in these people and they projected something spiritual to me, and something full of tremendous possibilities. They talked, they ate, they lived, and they dreamed Chiropractic. I was indoctrinated with it. I was full of Chiropractic philosophy. To me, these people were wonderful. The girl was wonderful, too, and I married her, by the way. But before I married her,

there is one event that stands out in my mind as a red-letter day. It was the day that the Whittenberg clan drove down here from Wisconsin and Minnesota, and came up from Texas, and we all gathered around Madison, and we came down here to Lyceum. Now you know I could spend my allotted hour telling you my impressions of that first Lyceum I ever attended, but I won't. You know what Lyceum is like. You know the spirit that is in it. You know the deep awakening of memories that is induced by Lyceum time. You certainly must know the benefits you get here, learning again, taking stock of what you have gained and what you have lost along the way; coming back here to the old haunts, the old scenes, the old days, meeting old friends, feeling yourself part of a great work. I remember that first Lyceum. I remember how the Whittenbergs felt when they came back to their Alma Mater, and how they took stock of themselves and how they talked Lyceum after we got home. I suppose there is nothing like this anywhere in the world, is there?

And if you don't feel a thrill tonight; if you don't remember those years when you came here for the first time, looking for a career, believing in your call, believing in Chiropractic with all your soul, and wanting to bring that discovery to others — if you don't feel a thrill tonight up here on old Brady Hill, I pray that you will find the old secret and the old feeling once more, before you leave the grounds of P.S.C.

I never went into Chiropractic. Fate, I suppose, had me tagged for something else. But I want to tell you what that first attendance at Lyceum did for me. I remember the spirit of the W's, I remember the crowds, I remember the cafeteria, I remember the tour of the grounds, I remember the atmosphere and the feeling, and how I sat way in the back of the tent. But there is one thing I remember above all other memories — one stands out graphically — I remember B.J.

I remember B.J. because I was always interested, and I have always been interested in men who have been on fire for a cause, and I have always been interested in platform personalities. And I felt that day that I was listening to one of the country's best. And I am not saying that only tonight to ingratiate myself into your affections. Maybe some of you have heard me say that before. I've quoted B.J. many times; I have used his epigrams many times; I quoted him last spring in Omaha when I was addressing a Union meeting. In the midst of my talk, when I thought I had worked it up to a dramatic point, a baby started to cry. I looked down and saw the mother jiggling the baby up and down and she had no intention of leaving, and I quoted B.J. I remembered a similar situation that I found myself in, and I remembered he said, "Crying children remind me of New Year's resolutions — they should be carried out." And that did the trick.

You know, a person runs into some funny situations when giving talks. I gave a talk in the northern part of the state one time, and the minister said, before he went up into the pulpit, "What scripture text would you like to have read?" I said, "The twenty-first chapter of Revelations." He was kind of nervous and he started reading the twenty-first chapter of

Revelation. In his best ministerial, best clerical tone he read, "I saw a new heaven and a new earth and the old things were passed away," etc. Then he came to the line, "I am the alpha and the omega, the beginning and the end." When he got to that line he got a little nervous and he said, "I am the alfalfa and the omega." When he got over to the parsonage he slumped down in his chair and he said, "My Lord!" I said, "What's the matter?" He said, "What's the matter! Didn't you hear me say alfalfa instead of alpha?" I said, "I thought you were reading out of Timothy."

You know, I have a topic assigned to me for tonight — "IS CHIROPRACTIC A CULT OR A SCIENCE?" It is pretty difficult for me to get excited over the fast-fading charges that Chiropractic is a cult. I honestly thought that had gone out with the Model T and the silent movies. I thought that was deader than a dodo. But for those who, in their myopic point of view, still refer to Chiropractic as a cult, let me give them my ideas.

In the first place, the term "cult", after fifteen years of intensive study, has an altogether different connotation for me than it has for most people. It is, after all, only usage that has attached a stigma to it. It is only the antiquarian who still reserves the word for identifying an intellectual fad or for using it to refer to the affections of the dilettante. Strictly speaking, every movement, every great cause, every advance, every progressive program has its element of cult. The root word "cultist" means really care and culture. And Webster gives a definition. He says, "The enlightenment and refinement of taste acquired by intellectual and asthetic training."

You know, no one uses the term any more because it is passe. It is antiquated. It is like calling an American a "white man," or like saying "Chinaman" for Chinese, or like saying "nigger" for negro. We just don't use those terms. It is not in good cultural pattern to use them. Those who use the term "cult" usually use it deliberately as a term of revulsion, because that is exactly what they mean to do. But what are actually some of the characteristics of a cult? Let me tell you. A cult is usually built around a central personality. A cult is usually devoted to a central idea. A cult has its prescribed philosophy. Its followers are unquestioningly and often fanatically devoted to its teachings. It has a clearly defined coterie — does a cult. It is fixed by a cause it considers right and vital. Now, there is nothing new here. There is nothing here that is not true of any great movement or great cause. Every truly significant social expression has an element of cultism. Every religion began as such, and many religions have continued as such, if you care to so interpret them; only we do not refer to them as cults any more because it is somatically unsound and it is, as I have indicated before, culturally improper.

Consider the major denominations within Christianity. We Protestants are told that Catholicism is a cult. Catholics are told that Protestantism is a series of cults. And non-Christians tell us both — Catholics and Protestants — that Christianity itself is a cult built around the Christ. Methodist was a nickname; Baptist was a nickname; Quaker was a nickname. You Lutherans take your name from a man. You Mennonites — the great Men-

nonite faith takes its name from a man — Menno Simons. Presbyterianism, Congregationalism, Episcopalianism, Pentecostalism, Evangelicalism, are all, strictly speaking, cult terms, for they are built around a definite principle within the framework of the Christian faith. But anyone who refers to these groups as cults — anyone who still speaks of Christian Science — such a new group — or Mormonism — such a new group — as a cult, such a person is religiously and sociologically uninformed.

Please continue to bear in mind that I am not thinking of Chiropractic in terms of a religion. But a comparison here between Chiropractic and my field of research becomes inevitable. It is this — and I wish that some of you when you get to your rooms tonight would write this down in your notebook — this is the comparison I would like to make:

THE FARTHER THAT THESE DENOMINATIONS WANDER FROM THE FOUNDATION, FROM THE FOUNTAIN HEAD OF THEIR BELIEF, THE LESS EFFECTUAL THEY HAVE BECOME IN FULFILLING THE MISSION FOR WHICH THEY WERE BORN. The farther (or further if some of you want to take it in the abstract) that these denominations HAVE WANDERED FROM THE FOUNTAIN HEAD OF THEIR BELIEF, THE LESS EFFECTUAL HAVE THEY BECOME IN FULFILLING THE MISSION FOR WHICH THEY WERE BORN.

These groups are not cults, understand. They are denominations. They have taken their place importantly in the social and ethical relationship of our times; but as they tried to become "dignified," as they tried to become "respectable," as they thought they had to become all things to all men — as they wandered from the truth, training, and trace of their founders, they lost or they forfeited that vital spark for which they came into the world of men. Methodism is a great name. Methodism represents a mighty movement. I am sure there are a great many Methodists here tonight. Methodism is a force for good; but perhaps all you Methodists already know that in direct ratio as Methodists wandered away and forgot John Wesley and left behind John Wesley's original teachings, it became absorbed by the world, it lost a spiritual heritage, it split up into factions, so that today there are some fourteen different Methodist groups. Wesley's emphasis was, strictly speaking, a personalized villager's life. Wesley thought it was, as he said, up to the individual to get right with God and next to God. His emphasis was a personal emphasis. Presbyterianism is a great faith. It has some three million followers. In its coming of age, it felt that it had to leave behind the teachings of its founder, John Calvin. As it tried to become "respectable", as it tried to become "dignified", it forgot some of the basic teachings which brought it into the world. And I suppose if there is a Presbyterian here tonight (and I am sure there are many) I don't suppose you could get up and tell what is meant by Calvin's Institutes, and I am sure that the question: "Give the five points of Calvinism," would stump perhaps the best Presbyterian church-goer. And because of it, Presbyterianism has about ten different divisions within its denomination today. This is true of most of the major denominations, beginning with Lutheranism, the oldest — at least it can be argued the

oldest in the Protestant category. It is also true of the most conservative groups. They have not escaped the fact that they, too, in departing from original concepts, have suffered in prestige and in influence.

I have been speaking for a number of years at a Church of the Brethren College in Chicago. I was told over there — (the Church of the Brethren, as you know, is one of the traditional peace groups in our United States, others being the Quakers and Mennonites and later the Jehovah Witnesses) — I was told over there that the Church of the Brethren has so far departed from its original concepts that during World War I, for every one young man of the Church of the Brethren who enlisted, there were ten conscientious objectors. In World War II, for every one conscientious objector, ten enlisted. Now I am not arguing the case for or against non-resistance, pacificism, or the C.O's. I am only saying that the Church of the Brethren is departing from its original concept, and that also happened to the Mennonites which have fourteen or sixteen different groups, to the Pentecostals, and others.

THE FARTHER ANY GROUP STRAYS FROM THE PRINCIPLES WHICH ESTABLISHED IT, THE MORE VULNERABLE IT BECOMES AND THE LESS INFLUENTIAL DOES IT APPEAR TO BE. Protestantism itself, which is divided into about 150 groups, can lay claim to the devotion and loyalty of only about 50 per cent of the people in our United States. Of 150 million people, about 50 per cent belong to a church. And of those 50 per cent, by the way, only about 50 per cent attend the services; and of those 50 per cent who attend the services, only about 50 per cent actually loyally support the churches' programs.

The most casual stroll down church street in U.S.A. will certainly convince you that religion lost something when it forgot its fountain head. And the further the church continues to stray from the true head which happens to be the Christian faith, the Nazarene and His message, the more ineffectual will it become. And this is a fact which is well known to churchmen, to conscientious churchmen, as they are viewing the situation with alarm — so much so, my friends, that there is a movement in Methodism to get back to the teachings of John Wesley.

To return after these many years of wool-gathering and will-o'-the-wisping in public favor, the measuring of church influence by building programs, the measuring of church influence by statistics, the measuring of church influence by anything but the personal religious life and Christian effectiveness to get back to the principles of its founder. And maybe some of you Methodists right now belong to cell groups which are spreading in the Methodist church — who started them? John Wesley, but they were forgotten for years. Maybe some of you here talk about changed lives in Methodism. Who started it? John Wesley. And in Presbyterianism there is a movement to get back to Calvin's original concept of the sovereignty of thought in laymen movements; and in the Church of the Brethren to resume again their original stand on war; and so on.

The question in the Christian faith is this, so far as I am concerned: It is a question that is clear cut and thorough. Has the church the cour-

age to go back to fountain head Christianity? Has it the daring to go back farther than Wesley, Luther, or Menno Simons? To the one source of the Christian faith — back to original principles? WHEN IT DOES THIS IT WILL FIND UNITY AND IT WILL ACT ON TRUTH. As we stray from basic moral principles we become immoral. As we stray from scientific truths, we become untruthful. As we stray from Democratic ideals, we become less Democratic. As we stray, as we lose contact, as we cut ourselves off from its origin, we weaken like a tidal wave in which we see the tremendous force of the ocean worn down by friction, cross currents, barriers, and resistance.

I've seen the phenomenon elsewhere besides in religion. I wrote about it to B.J. once, a few months ago, because I had just come back fresh from a trip down to Kirksville, Missouri, and a member of the School of Osteopathy down there had taken me through their plant and told me wistfully and sadly that Osteopathy was a mutilated profession. He told me that it was being absorbed, that it was selling out, that it was being assimilated, and he's a man on the teaching staff down there, of some standing.

"It is a gradual taking over," he said. "We are on our way and we'll soon be gone." I have thought of a line — maybe it isn't a very good line — but I thought of this line: "START TO MIX AND YOU'LL SOON BE MIXED." As you know, you can't dismiss it with an epigram — it's something deeper than that. It reminds one of Spengler in THE DECLINE OF THE WEST. Spengler said that culture is like a four-act drama: in the spring religion and philosophy are one; in the summer religion emancipates itself from philosophy and philosophy emancipates itself from religion — secular religion, he means; in the autumn philosophy begins to dissect religion; and in the winter it destroys it. And there are some people who believe that we are living in the final act in the drama of our civilization and our culture.

I've seen it elsewhere. And by following the history of Chiropractic, I've been conscious of a major split in the two groups which B.J. mentioned tonight — at least two groups — those who want to be Chiropractic, all Chiropractic, believing in it, living it, working for it, dreaming about it, talking about it, like the Chiropractors who first impressed me, giving all they have to it; and those who think there can and should be a mixture of medical principles, of using drugs, serums, treatments, and medical glamor. I do not say "medical glamor" in any light or frivolous way. It is a product and it has been sold. The medical profession has sold it, wittingly or unwittingly, to a willing or an unwilling public. It is an aura that surrounds it; it is the psychology of the inner sanctum; it is part of the picture which has caused some Chiropractors to cast wistful eyes in their direction. But the major issue as I see it is between those who believe that Chiropractic is the all-sufficient, all-inclusive, all-embracive practice of getting the sick well through the adjustment of vertebral subluxation; and those who try to amalgamate this principle with medical principles which are diametrically opposed to it.

In religion, this would be like trying to merge the cult of Apollo with a cult of the Apostles. Religion knows better than that. I WONDER IF I HAVE GOT IT ACROSS TO YOU, MY FRIENDS, THAT WE MUST GET BACK TO THE FOUNTAIN HEAD. Religion knows that there are teachings in the fountain head which it has never exhausted; some which it has never fathomed; others which it has never practiced. It has never yet caught up with its leader — and it won't catch up until it catches back. And that has been the theme of my books that B.J. refers to.

If fountain head Chiropractic is a cult, then those who want to bring in another cult are double-cultists. But what somebody must ask is not "Who is the cultist now?" but "Is this double cult still honestly Chiropractic?" Somebody ought to ask if regular Chiropractic is original Chiropractic; and if irregular Chiropractic is the off-shoot of Chiropractic, then which is the cult and which is the sect? But I never use the term "sect" either, because my diction is not too good and once at a meeting I said a study of sects is interesting, and a woman came to me and said, "A study of sex is always interesting."

You know, when I was asked to speak here tonight, I thought of a metaphor; I thought of a parable that has been used long ago. It went like this: A certain rich man went down from Jerusalem to Jericho and he fell among the thieves who stripped him of his raiment and left him half dead. And then it goes on, you know: And by chance there came that way a certain Samaritan who had compassion on him and bound up his wounds. And he took him to an inn and he paid for his lodging and he said to the innkeeper, "Take this and whatsoever thou spendest more, on the morrow when I return I will repay you."

I wonder if some of you are rich men in the sense of having been rich Chiropractically. And if you wandered from Jerusalem — which you know is a reference to the fountain head of faith, the city of God — to Jericho which has always been called the city of sin, then I wonder if some of you traveling down this way have been beset by thieves, probably against your will. And if you have, I think it might be a real good idea tonight at Lyceum time to try to think in terms of the Samaritan, or the Samaritans, if you will, who may try to set you right again and restore to you that which has been lost, and show you the distinction between Jerusalem and Jericho, as you walk the Chiropractic road.

You may forget a good deal of what I am saying tonight. I don't have any illusions about that. But please don't forget one thing — your work is the great thing. Chiropractic is the great thing. The healing you can give to the world is the great thing. YOU SURELY KNOW THAT IF CHIROPRACTIC DOESN'T END MIXING, MIXING WILL END CHIROPRACTIC. You surely know that you lose vitality when you dissipate your efforts and when you dilute your skill. Certainly you know that we are living in the kind of an age in which we must be strong and firmly rooted in our ideological concepts if we are to meet the challenges of our times. The more you weaken your basic concepts, the more you weaken yourself.

I am over at the School of Religion. You know that for several years my office has been right between the Catholic priest on my right, and the Jewish rabbi on my left. There hasn't been any shooting. Did you know that at the School of Religion you can take a course under the Catholic priest, the Jewish rabbi, and I keep a balance of power — we have three Protestant professors. And do you know what our biggest job at the School of Religion is? It is to find the Catholic who is deeply grounded in the Catholic faith, but who has the sense of elasticity of give and take. To find the rabbi who is definitely versed in Hebraic traditions and in Judaic lore, and has that sense of give and take. Our greatest job is to find people who have convictions; not to find people who are bad Catholics or bad Jews or bad Protestants. We want some one who is pure and we know where he stands. And I think that maybe Chiropractic must be pure in order to endure, as our School of Religion has endured.

Now let me come to the crux of the matter. I've read a number of statements which have been presented at conventions in which the proponent of the cult idea set forth reasons for calling fountain head Chiropractic cultistic. One major reason was because regular Chiropractors have paid special allegiance to the discoverer and to the developer of Chiropractic.

NOW THE TRUTH OF THE MATTER IS THAT ONE SIMPLY CANNOT FIND A SINGLE SIGNIFICANT MOVEMENT OF GREAT CAUSE WHICH HAS NOT BEEN BUILT AROUND A CENTRAL PERSONALITY. You can talk about ideas and ideals until the cows come home, but the transmission of these ideas and ideals IS THROUGH A PERSON— THROUGH A GREAT PERSONALITY. Can you think of any movement, any cause, any program which has not been promoted by leaders? And of course those who say that therefore regular Chiropractors are cultists, are asking you to follow new voices, thereby denying or refuting the very premise they propose. I would say of Chiropractic — OF FOUNTAIN HEAD CHIROPRACTIC — exactly what I would say of any other great movement, religious or otherwise, THAT BEHIND IT YOU WILL FIND A GREAT LOYALTY — THE LOYALTY OF A PERSONALITY; THE LOYALTY OF A MAN WHO WAS INDIFFERENT AS TO WHAT THE WORLD SAID ABOUT HIM SO LONG AS THE WORK TO WHICH HE HAS DEDICATED HIS LIFE WOULD FIND ITS RIGHTFUL PLACE IN THE HEALING OF THE NATIONS. And this man will be measured not only by what he did but by what he made possible.

And what about this charge of cultist allegiance to Chiropractic? It is certainly a truism that the field of healing which you men and women represent would never have reached the high and envious place it holds in the nation and in the world HAD IT NOT BEEN FOR THE INFLUENCE OF A CENTRAL PERSONALITY. Editorials, publications, books, articles have made this fact clear. I AM SURE YOU ALSO KNOW THAT CHIROPRACTIC COULD NEVER HAVE BEEN SOLD LOCALLY OR GLOBALLY HAD NOT THIS MAN SOLD HIMSELF ALONG WITH IT.

Some folks have never quite grasped this fact; and others call Chiropractic a cult because of it.

I want to ask you — have any of you ever tried to promote an idea in your home town? Have any of you tried to launch a man-sized campaign? Have you ever asked yourself what would have happened if you had tried to sell Chiropractic alone, by yourself, in the days when it was talked about as a stunt or a racket, and when it was classed along with mesmerism, magnetic healing, and animal magnetism, and what have you?

Those who say that Chiropractic could have been sold without a man selling himself are in revolt against the facts — hard facts. Those who claim that fountain head Chiropractic has its elements of derogatory cultism might do well to get away quietly by themselves and ask themselves where they would be, where Chiropractic would be, where the development of their business would be HAD IT NOT BEEN AND WERE IT NOT FOR THE DRIVING FORCE OF A CENTRAL FIGURE. They ought to ask themselves how else it could have been sold. What would have happened when states were legislating against it? What would have happened when the drunken Chiropractor in New York injured a patient — a member of the theatrical profession — by giving an adjustment when he was drunk? What would have happened when the theatrical forces across the country arose against Chiropractic and tried to wipe it out with ridicule? What would have happened when the churches were talking against Chiropractic and when the press was opposed to Chiropractic and writing editorials against it? They ought to ask themselves, and maybe you ought to ask yourself, what would have happened in those days when Chiropractic had one leader, a man who was going to bat for them, a man whose name is synonymous with Chiropractic and with what Chiropractic is and does.

As the knowledge of this simple fact grows, so grows Chiropractic united. I think I know whereof I speak, and I am not going to speak very long (but I am going to take off my coat).

You know I am — and I say this in all humility — I am at the spearhead of a new work, pioneering work, a work with its ultimate aim expressed in a poem which you can find in one of B.J's books, UP FROM BELOW THE BOTTOM, on page 20. You can also find it in one of my books, THEY HAVE FOUND A FAITH (sells for $3.00). The lines I used long before I ever found that B.J. had recorded them. They are by Ella Wheeler Wilcox — a new thoughtist. This is what they say. This is the basis of my work — a new work:

(See "ALL ROADS THAT LEAD TO GOD ARE GOOD", page 20, UP FROM BELOW THE BOTTOM, Vol. xxiii, Palmer, 1950.)

This is my text, and I have been trying for fifteen years to get people to believe it, and people are believing it, and people are listening to it, and there are some people who are catching the spirit of it, and there are some who are beginning to admit that God has made of one blood all nations of men, for it is well on the face of the earth; and that God knows no color lines; that God knows no denominational boundaries; that God knows no super race; and that God recognizes no 38th parallel. There are

people who are beginning to believe that. But, do you know what? In order to sell the idea, I had to sell myself. The individual and his message go hand in hand, and I know in a little way what it is to be ridiculed; I know what it is to be ignored; and I know what it is to have professors and churchmen say about me that I am a religious gypsy and a spiritual vagabond, and that I believe everything other people believe and that I don't know what I believe myself.

My point is this: In order to sell the idea, I had to sell myself. If I could do it differently, I would, because though I am interested in myself, I am more interested in my message which has been given to me, I feel, to promote, to represent. The men and the message go hand in hand. Everybody likes to feel he has a call in life. This I feel is my call. You cannot separate me from my message.

Just the other day when I told about my experiences in Spiritualism — and maybe some of you read the story — how I had the feeling that I talked with my sister who has been dead for twenty years — I told the story that I felt there was a residue of psychical demonstration which was bona fide, and a man came up to me after the meeting and he said — as some one is always saying — "I believe what you said because you said it." This is my mission — to discover new truths and to shake off old prejudices; to promote the idea that a God honest religion is the right of every man. And every man also has the right to find his philosophy of life according to the level of his culture and his understanding. And I believe in it so much, friends, that I have made it a policy to try never to teach a thing to my students that I do not believe; never to say a thing that I do not actually believe to be true.

But listen — I insist upon an indoctrination among my students. I insist on the indoctrination of indoctrinating my students with a policy about all roads that lead to God are good; and I also insist that unless a man is grounded in some kind of indoctrination he cannot enjoy the luxury of what other people believe and live by.

So, am I a cultist? Is my work a cultist movement because I am trying to sell myself? Is Chiropractic a cult because it has been sold through a central figure? Is it a cult because of the well known fact surrounding its birth in 1895 when D. D. Palmer said that old time philosophy will get people well? Or because B.J. set down truths which had to be believed in and had to be lived by? Is it a cult because a speaker at a Montana convention said: "The cultist concept prevents scientific progress?" That accusation ought to stir some of you to contempt. You answer this charge in the light of your own observations. Look around you tonight. You who are here for the first time on the grounds of P.S.C., look around you and look well and hard and long, and ask yourself how far Chiropractic has come since the day when it was a word that people stumbled over, and could not even pronounce, when it was simply another form of magnetic healing.

Answer the question in the light of two personalities — D.D. and B.J. — and the interval in between. Answer the question as you tour these

grounds and as you see the scientific advantages of this school, and as you view the written and the unwritten history of this healing art — not a static history, but a growing, forward-moving program in the development of vertebral adjusting.

Chiropractic succeeded, my friends, not because its founder was once a magnetic healer, but because its developer was a magnetic personality. It also succeeded because of other reasons. It succeeded because of you men and women out in the field who had the old time pioneering spirit. It succeeded because you were willing to be criticized. It succeeded also and mostly because it got results in getting sick people well. But, my friend, it succeeded most of all because of one thing — a basic principle, one which running through B.J's books and B.J's life and teachings, like a golden thread, is, as far as I am concerned — and I speak for myself, alone — the one element which stands as the intelligent resolution of the synthesis between cult and science. I mean a word and an idea; I mean a truth and a principle which D. D. Palmer called Innate, B.J. calls Innate, which every truly successful adventurer into the realm of discovery calls Innate, which I call Innate — the limitless expression of man's relationship with creative intelligence. Innate is the link which welds Chiropratic philosophy with Chiropractic science. Innate is the lock which holds together healing and the secret of healing. Science is instructive — Innate creates. Science is the servant — Innate is the executive.

In his interpretation of this principle, B.J., as a philosopher, has won my admiration. You should be proud if anyone calls you a cultist because of this philosophy. You should be proud if anyone refers to you as a cultist or a sectarian, because B.J's philosophy has a spiritual content. You should be proud of the accusation that his principles are based upon a doctrine and upon a creed. You know what Phillips Brooks once said: "What the world needs is not a new method but the contagion of a triumphant spirit." You know, the Montana speaker said: "The empiric method is a good method because it has no doctrine or creed which you must follow, nor does it favor any particular method of accomplishing its purpose." In the first place, that is not a true interpretation of the empirical system, and secondly it is a horrible thought to any thinking person to go through life or to go through Chiropractic without a creed or without a doctrine.

I hope with all my heart that you Lyceum Chiropractors will read at least three of the books which I read this summer, which a man who was visiting me from Hades read this summer, and said he had never read anything like them — FIGHT TO CLIMB, THE BIGNESS OF THE FELLOW WITHIN, and UP FROM BELOW THE BOTTOM. I hope you will read them, not because I want you to read about B.J. — heaven knows there is enough about him in these nearly three thousand pages — not because you want to look at the pictures of P.S.C. and B.J's surroundings which are already indelibly photographed on your mind, I am sure. You may not even want to read about Elbert Hubbard or Luther Burbank or Thomas Edison or B.J's travels or B.J's visits with famous and

near-famous people, or B.J's secrets or B.J's extensive treatise on Phallic symbolism. But you owe it to yourself, my friends, to read about I-N-N-A-T-E. Because of Innate your work is distinctive. Because of Innate a new world will be opened to you. Because of Innate, do not be ashamed to be referred to as a cultist, because this, I think, is your master key.

The more you know about Innate, the more you will know about the deepest truth of your work and the deepest truth of the universe. Innate is the mystical principle which no other healing art, no other healing science recognizes in exactly the same way that Chiropractic recognizes it and in which is the greatest secret for your success and the success of your practice; the one thing that will push back your horizon — and one more thing — the study and understanding of Innate is truly contemporaneous; it is current; it is alive with all the motivations of today — this peace of mind age — this age in which churches are getting back to personalized religious faith, this emphasis on the personal life and adventurous thinking — this is your golden hour.

What was it some one said: "Conditions change, and those who cannot meet the altered state are driven to retreat. There is no standing still when comes the stress, and those who make no headway retrogress."

You know Roger Bacon spent fourteen years in prison because he said that the rainbow could be explained according to the laws of physics. B.J. will be criticized far longer than that, because he dared to put in one of his books a diagram based upon the system of Charles Hasnel and at the bottom of the diagram B.J. said, "This is the most valuable drawing in the world for it solves all the problems of man." I am not here selling B.J's books. I'd like to be selling my own books. I hear there are about 200 copies in the book store. I'd be glad to autograph some in the morning.

I don't know what has preceded me on these Lyceum hours — I mean Lyceum program — and that doesn't matter — all I know is that you will learn more from one chapter on Innate — you will learn more than you have learned in many a night reading another scientific or unscientific book, because you will learn that as your knowledge of Innate grows, so grows your success and your influence and your understanding of yourself, your clientele, and your relationship with the cosmic mind which I call God. I find parallels between B.J. and other famous men in many areas, but most of all in his regard for Innate. I like what Herbert C. Hender says in the preface to THE BIGNESS OF THE FELLOW WITHIN. He says this: B.J's story is a Horatio Alger story. It is like a fairy tale. But to Innate it is a mere incident in the passing, to fulfill some great scheme of things in the life of living animate objects." B.J. himself reiterates this when he calls Innate "that something" hidden in his soul. Innate is hidden in every soul. It is hidden in your soul and in the souls of your patients. It is life's efforts. It is the cooperative agency. It is that something that works even though you don't understand it, but that works better when you understand and cooperate with it. It is the thing that psy-

chologists like William James talked about. It is the thing that scientists like George Washington Carver worked with. It is the thing that poets wrote about when, as Angela Morgan said (and it is quoted in one of B.J's books also): "WHEN INNATE WANTS A MAN."

(See The Story of Visions or Illusions, page 358, UP FROM BELOW THE BOTTOM, Volume xxiii Palmer, 1950.)

It is Innate B.J. writes about and I am grateful for the day that I was introduced to these writings. I find his philosophy a photogenic philosophy. It photographs. It leaves impressions. It is positive. It reproduces well. I find in his writings a meeting of minds. I am not ashamed to say publicly that I agree with him in what he says about organized religion, in his attitude towards organized religion. I am enthusiastic about SELLING YOURSELF and about his story IT IS AS SIMPLE AS THAT. But I am most interested in his interpretation of Innate as it bears upon Chiropractic in the lives of men and women whom Chiropractic serves. In the light of this, my friends, this talk of freedom or the limitation of freedom which is hurled at you by those who call you cultists — in the light of this, that accusation becomes apalling. Who wants to be ideologically free? Who wants to throw overboard the great discoveries of inspired heads? WHO WANTS TO BELIEVE NOTHING, SO THAT HE CAN BELIEVE EVERYTHING, WHETHER IT IS FALSE OR TRUE? Who wants to develop a new philosophy when the old one has not been tried, when the old one is better and has not been pursued? Even in a democracy there are things we must believe and ideological concepts we not only must but desire to respect.

So, is Chiropractic a cult or a science? If a cult is a blind mental attitude, mental without matter, Chiropractic is not a cult. If science is matter with no mental, Chiropractic is not a science. But if a cult in its highest sense is devotion to a truth which has been proved; and if science in its highest sense is a development of that truth in practice, then Chiropractic is both. I would, however, rather say that Chiropractic is an onward, forward-moving development in the realm of curing the sick by correcting the cause through vertebral adjustment. But it is more than that — and I conclude with words of B.J. in which I concur:

> "Chiropractic and Innate are true sciences. The study of God is theology. Chiropractic is the study of the science of Innate in man. If Chiropractic is based on knowledge and if knowledge proves itself as wisdom and if this wisdom has proven true in demonstrable results which we see day after day, week after week, year after year, in accurately locating specific incoordinations, and correcting them, then we do to the utmost the work of Innate in the world of men."

To this I will add just this closing line — that in this respect in this doing the work of Innate to the utmost in the world of men, the new cultists, the other cultists may think they are far in advance, but the truth of the matter is they have not yet caught up to what has been and is being expressed and taught at the fountain head from which the healing waters of Chiropractic arise and flow.

Thank you, very much.

CHAPTER 20

The Story Of HOW "BROAD" OR "NARROW" A CONCEPT IS

In Chiropractic ranks we hear pro and con about "narrowing" or "broadening" service to patients.

There are some who insist vertebral adjustment IS necessary and IS what gets sick well, BUT "other methods" are essential or necessary to help quicken recovery; that "patients ask for and often demand more than an adjustment of one vertebral subluxation, once."

To "broaden" they "adjust" various and multiple vertebral "subluxations", plus varied unlimited kinds of medical treatments in varied uses of lights, heat, water, exercises, electricity, injections, vitamin pills, etc. No two "chiropractors" agree upon or use same combinations, each to his own fancy and fad.

So extensive are variances and variables that a patient going from one "chiropractor" to another, in same city, state or province, is amazed at how "broad" "chiropractic" is, and finally wonders what Chiropractic actually IS. Outside of vertebral adjustment, patient finds little difference between what medical physician prescribes and what the "broad" "chiropractor" advises.

To this "broad" mind, vertebral adjustment is necessary or is theoretically supposed "to correct the cause" of whatever patient has. Rest of these differing extraneous treatments stimulate or inhibit local or general something or other, usually applied to area, organ, or condition as near as it can be guessed at.

This "broadening" process exists because of varied states of mind of "chiropractor" as well as patient. Chiropractor is not grounded in Chiropractic-philosophy-principle; is not convinced it alone is sound or right in all cases; thinks it might work, but is not certain it will; feels that something else is necessary "to aid nature". He is beseeched by *patient-pressure* to "do something more than one punch in the back which takes only a second to

deliver." Patient has been used to having much time spent on him by physician in treatments; he wants same from "chiropractor", little realizing there IS A DIFFERENCE in principle, practice, and results. It is *patient-pressure* to "do something more." There is *economic-pressure* where patient feels he has not received his money's worth when time is short and seemingly little is done. He is willing to pay more for more time, whether getting him well or not. Chiropractor yields. This type of Chiropractor is negative, non-resisting, accepts what he calls inevitable *patient-pressure, economic-pressure*; he adds more things, takes more time, "satisfies" patient, sends him home pleased. Later than sooner, "chiropractor" AND patient realize he is no better off by these medical treatments given and received from "chiropractor" than when they were given by and received from medical physician.

This "broadening" process defeats Chiropractic objective and accomplishes no more than medical processes which drove patient FROM medical failure methods at hands of a physician only to find "chiropractor" was doing THE SAME THING with no better, lasting, or permanent health.

Experience of a man whose car wouldn't function is apropos. He called a mechanic who called himself a mechanic who HE THOT knew what to do, where and how, to get it in perfect running order. This "mechanic" fiddled, fooled, and fussed with many gadgets all day. Charged $25 for his long, arduous time. Car still didn't run. Another mechanic was called. He did ONE thing, ONE specific place, ONE specific way, with ONE tool, in five minutes. Car was adjusted and now was in perfect running order. He charged $10. Owner was outraged to be charged $10 for five minutes, doing so little. Mechanic stated that what HE WANTED was to get car TO RUN. IT WAS! "I charged $1 for getting the car to run; $4 for knowing WHERE to do that ONE thing; $5 for KNOWING WHAT NOT TO DO to waste your or my time to accomplish nothing."

How "narrow" is "broad?"

Is PROduction of ONE specific subluxation, at ONE specific place, in ONE specific location, creating any and ALL disease, a "narrow" system? This ONE subluxation occludes an opening thru which ALL nerves pass out from ALL brain to ALL body.

That ONE vertebral subluxation OCCLUDES this opening, producing pressures upon any, many, varied, multiple, and ALL nerve fibers or groups of nerve fibers, distributing them to ALL parts of the body. These pressures of varying degrees on varying quantities of nerve fibers offer resistance to and interference with anywhere from one per cent reduction in flow of normal mental impulse or nerve force flow, on *one* fiber going to *one* place, up to one hundred per cent resistance to and interference with up to 100 per cent of nerve fibers going to any, many, or ALL tissue structures, organs, viscera of ENTIRE body. This reduction in normal quantity flow of mental impulse or nerve force flow supply SLOWS UP action, motion, function to any, many, varied, multiple or ALL functions in any, many, varied, multiple tissue structures, organs, viscera, etc., of ALL the body.

In exact ratio as these functions of motion are slowed, time allowed for their growth, products or by-products are REduced from normal to an abnormal low level PROducing any, many, or ALL symptoms or pathologies of any, many, or ALL organs of entire body.

How much "broader" could ONE concept be? ONE specific vertebral subluxation is THE cause of any AND ALL disease in ALL vertebrata including genus homo. There is but ONE disease — slowing down of normal rate of speed of action of structure per unit of time — opposite of "ease", for "DIS-ease" means NOT at ease.

Once PRINCIPLE is understood, we must educate the sick to understand PRACTICE of that principle.

REduction of ONE specific vertebral subluxation, by ONE adjustment, at ONE specific place, in ONE specific location, in ONE specific way, at *right* specific time, encompasses an UNLIMITED field of accomplishments. This ONE adjustment-correction-REduction opens an occlusion thru which ALL nerves pass from ALL brain to ALL body. That ONE vertebral-adjustment-correction-reduction RELEASES pressures upon any, many, varied, multiple quantities of ALL nerve fibers or groups of fibers. This ONE vertebral-adjustment-correction-REduction permits RESTORATION OF NORMAL QUANTITY FLOW OF MENTAL IMPULSE OR NERVE FORCE FLOW anywhere from one per cent on ONE fiber going to ONE place, up to one hundred per cent

restoration thru one hundred per cent of nerve fibers going to any, many, or ALL tissue structures, organs, viscera, etc., of entire body. This restoration of normal quantity flow of mental impulse or nerve force flow speeds up action, motion, or function back to normal par level of any, many, varied, multiple, or ALL functions in any, many, varied, multiple tissue structures, organs, viscera of ALL the human body. In exact ratio as functions ARE restored to normal, ALL products and by-products are rebuilt, allowing for time, from an abnormal low level of sickness up to normal par level of health to ALL the body.

This *simple and single* explanation is how "broad" ONE simple and single specific vertebral adjustment CAN BE because it is CORRECTION OF CAUSE of any and ALL dis-ease. There is but ONE "ease" — normal rate of speed of action per unit of time, opposite of "dis-ease", for "ease" means health and life.

If ONE hammer (adjustment) will drive (correct) all kinds, sizes, and shapes of nails (dis-eases), why is it necessary (?) to have ONE HUNDRED kinds, sizes, and shapes of hammers (treatments) to drive (correct) ONE nail (dis-ease)?

CHAPTER 21

The Story Of WHO IS WHAT?

Who is Max Putnam — the sixty-four dollar question of the month.

In several leading Chiropractic publications in the month of December, 1951, including the Ontario Bulletin, we read an article entitled, "Diversified Technics and Public Relations," written by some one called Max Putnam. It is only because it did appear so many times that we are spending the energy and space to expose and exhibit the fallacies of the article.

It seems that "Der Maxie" has the relation of public interest to Chiropractic in his bonnet and has taken off in the dark, without instruments, without any knowledge of direction and studiously wrote an article about this relationship . . . and what a literary vacuum it turned out to be. Not only did the printed matter and its contents come as a surprise but we were astounded at some of the high grade and leading Chiropractic publications that printed same.

We agree that Public Relations, Laymen's Leagues and like organizations are of paramount importance to our profession but what is even more important and most definitely coming first, is the Unity within our profession. While Mr. Putnam blasts away in favor of one, he tears large holes in the other. Does anyone see the logic in such a procedure? We can't.

And now, having a few minutes to spare, let us roll up our sleeves, take hold of our bright shiny scalpels and dissect "der Maxie's" masterpiece of reverse construction.

Let us begin with Max, the author of this fantasy. From the sound of his rollicking lyrics he is a small town boy, knowing nothing or very little about Chiropractic and Chiropractic problems, and further, who is struggling to break into the news by means of placing on paper all of the unlogical, distorted thoughts that he finds racing around uncontrollably in his skull vault . . . conflagration . . . He begins his dissertation by saying he has public interest at heart, therefore he INSISTS upon general Chiropractic adjusting for all Chiropractors. He INSISTS . . . get a hold of that one, dear readers. Right off the bat he dictates to the field, and a field containing ten thousand constructive thoughts on the subject. He continues, that because HE knows what is best, HE opposes the single exclusive technic since it will NOT WORK . . .! Not only is this statement ludicrous but it is pathetic as well. It was this sentence which led us to believe that "Der Maxie" was born and raised in a small town, seldom if ever venturing beyond its limits and will probably die there, unless he suddenly becomes fiddle-footed and wanders a little, for example, touring the Chiropractic world several times, thinking, studying, making copious notes and talking with the Masters. We would

suggest that Max Putnam look around, examine the field, both in the United States and Canada. He would find that a very great percentage of Chiropractic's largest and most successful practices are enjoyed by men using but ONE technic . . . but . . . Mr. Putnam says . . . it doesn't work!

The writer now spends two paragraphs on the technic worshipper, one who believes his adjustment is right and all others are wrong, and tells them so. Here we will agree. There are such people around but they are in a very small and insignificant minority, and what profession hasn't got that type of man? Why worry about them? Why waste time on them? Why write and read about them? Their numbers will not grow. Present day graduates coming from ALL SCHOOLS are looking at Chiropractic and its technic with a BROAD eye . . . not as the graduates of twenty years ago. You see, Maxie, we're growing. Let us drop the subject.

Paragraph six begins with this sentence: "Anyone who uses only one technic exclusively is DOOMED to starve to death and eventually fade out of Chiropractic." . . . When you boys stop laughing and will listen further, we will continue this choice bit of dissection. We wonder what such men as B. J. Palmer, Vint Logan, John Sturdy, the late Elmer Green, Eric Loeffler, George Shears, John Stoke, and hosts of others would say to that? If so, and they are starving to death, what keeps two of Chiropractic's largest institutions going? What runs million dollar clinics? What runs radio stations? Three excellent questions we would say. Peculiar, isn't it . . .?

"Der Maxie's" next paragraph consists of tearing the technic fanatic or religionist (a good word, Maxie) to pieces again, but we promised to forego any further discussion on this subject.

And now . . . the climax, the final curtain on 1951's comedy of gruesome errors. "Der Maxie" crosses with a sharp right to the chin in the following. One day in history, he met a young Chiropractor who, after starving and leading the worst type of professional existence for two years, using but a single technic, finally smartened up, confessed his sins, learned a few more technics and suddenly commenced to make a living. This awe-inspiring revelation, this miracle came to pass because Innate produced in some 280 days a baby for his wife, and this young Chiropractor had to quit fooling around and get crackin'.

One example . . . one single example of a Chiropractor who apparently could not deliver his adjustment, no doubt due to his own personal inabilities, and the writer based all of his unlogical arguments on him. One two year graduate couldn't make the grade so all of the B.J.'s, all of the Vint Logans, all of the John Sturdys, all of the Elmer Greens, all of the Eric Loefflers, all of the George Shears, all of the John Stokes, are wrong, wrong, wrong. What a manner in which to think, Mr. Putnam. What an argument. What a ruddy waste of time!

His next paragraph presents us with three articles — things we must say and do when in the company or contact with other practitioners:

(1) a. Whatever technic THEY use, it is Chiropractic.

We will buy that.

b. Whatever technic YOU use, it is Chiropractic.

We will buy that.

c. Tell each other that the worship of one exclusive technic is false doctrine.

d. Tell them that on denouncing each other's technics you destroy each other in the eyes of the public.

Please note that number c tells you to denounce, and d tells you that if you do you will destroy.

(2) All new Chiropractors MUST be taught all technic because nothing else will permit them to make a living.

(3) We must not send students to schools that teach but ONE technic.

Now who do you think is the fanatic, the cultist, the religionist? Numbers c, d, 2 and 3 find Maxie again straining Unity by wallowing in the sea of mental blackout.

His entire effort appears to be nothing more than a direct attack on the PSC, Vint Logan's Basic College, and their many thousands of graduates. The writer no doubt is bringing forth some old time and PERSONAL gripes and in the old fashioned method. He accomplished nothing with the exception of making himself a man to be much laughed at. We would suggest that in order to prevent further embarrassment for himself, he should put his pen away and attempt no more articles for the profession until he knows about which he writes. Let him not demonstrate further ignorance by further such masterpieces, panoramas colored with unorthodoxy, controversy, antagonism, and framed in intellectual fog.

Now that the dissection is over and all pieces have been carefully examined and catalogued, let us make our scalpels bright and shiny again, wash-up, roll down our sleeves, and leave you all with this concluding paragraph.

No doubt this article was read by thousands of field men, with the result, they shook their heads for the shame of it all, the incorrectness of it all, the lack of logic and thinking of it all, wondered the principal reason behind it all, laughed at it all, and thought as we did, WHO is Max Putnam . . . ?

(Alberta Chiropractic Bulletin, March 5, 1952.)

CHAPTER 22

The Story Of AT THE CROSSROADS

By Victor E. Bucknell, Legal Counsel.

Michigan Chiropractors are expressing themselves to the effect that the profession in this state is at the crossroads. It may continue to progress and continue to enjoy the increasing popularity and prestige so well earned, or it can fail. It can lose its individuality and cease to become a separate and distinct science. That would be an irreparable loss. No movement, no profession, no ideals can move forward or even survive without proper leadership.

There are many ills within the profession. These are too flagrant and too numerous to have escaped the attention of anyone in the State of Michigan. Nothing in the profession indicates that a part of it must be "underground," and obviously nothing must be done by its practitioners or advocated by its leaders which will not stand the test of legality.

Many problems are presenting themselves to the profession. The danger of a composite board looms ahead. The wrangling and bickering over charges in the present legislative authority pertaining to both the basic science law as well as to the Chiropractic law is seen in the offing.

It is the thought of the Academy that although the present existing laws are not perfect, they are workable. That the divided, precarious position the profession finds itself in is not due to inadequate laws but to the maladministration of those laws which we now have. It is the result of wrong thinking; not a desire to enable the members of the profession to live with the existing laws, but a repeated attempt by many within the profession to seek to evade the laws. We believe that the existing laws can be made to work and we cannot believe that the interests of the profession will be advanced by constantly presenting over successive years to the Michigan legislature proposed changes in the laws. That remedy lies in insisting and

demanding that the State Board of Examiners, without discrimination, prejudice, or evasive measures, exercise its power of regulation to clean up the profession. The Academy submits that a Board of Chiropractic Examiners, acting within the present power now vested in it, could, if it chose, demand and enforce strict compliance with the law. Likewise, in reference to the basic science law, although not good, it could be made into a law under which Chiropractors could live if the Chiropractic profession would interest itself sufficiently to see that the personnel thereof on said Board understood the problems of Chiropractic and at least one member of that Board be in sympathy with the profession.

If the present chaotic conditions continue to exist, if all of these acts which the Academy believes to be illegal are passed over, and if the profession does not remedy the bad conditions itself, such conditions will be remedied by the legislature. If the Chiropractic profession does not want a composite Board, and for a certainty the Academy does not, it must be able to show that it is a fitting and proper body with men courageous enough to insist that there shall be legal practice of Chiropractic in Michigan. If the profession admits that it is unable to govern itself, manifestly the legislature of the State of Michigan will seek its own method to remedy it. The Academy is going to fight any attempt for a composite Board. It recognizes, however, that if the profession, in entering such a fight, comes in with a bad record of indifference toward illegal practice within its profession, of acts of its leaders condoning such practices, of general understanding among some of the members of the profession of evasion and non-compliance with the law, that it shall not be heard before the legislature of the State of Michigan as an honest, respectable, respected profession, but one which has attempted to incur its powers and survive by self-sufficiency and by dishonesty.

The membership of the Academy are those who honestly, sincerely desire the continuance in Michigan of Chiropractic as a respected, separate and distinct health science. It is dear to their hearts that the profession continue to progress. Many sacrifices have been made to bring the profession to its present state of recognition. To the end that this recognition may prevail,

that the Chiropractic profession make room and extend its blessings, the Academy is seeking within the profession to cleanse the profession of its ills. It should not be necessary for a private association to have to do this when we have our State Board of Examiners who could do it, but if the state officials neglect to do it, then for the good of the profession drastic action must be taken.

The practice of Chiropractic, its science and art, are far greater than any individual or any group of individuals. If there are "rotten spots" within the profession, they must be cut out. If the profession is running into a conflict with false ideals, those false ideals must be exterminated. The science of Chiropractic cannot be adulterated and survive. It cannot and must not be dominated by any group who have as their motive either profit or a desire to advance some other means of treatment of patients.

So long as the Academy exists and so long as its members live, it shall forever fight any attempt, no matter how honest the motives might be, to do that which will destroy the profession.

(From THE STANDARD, "The Voice of Chiropractic in Michigan," Official Publication of Michigan Academy of Chiropractic, Inc., Nov. 30, 1951.)

CHAPTER 23

The Story Of MILLIONS FOR DESTRUCTION — NOT A DOLLAR FOR CONSTRUCTION

The above title, taken from a rally talk given by one of our national political leaders during a time when our country was face to face with a national crisis, very aptly covers the present situation in the Chiropractic world.

Many of the "old timers" in practice thirty years or more can well remember when every Chiropractor, no matter what school or college he graduated from, or what method or technique he used, lived, breathed, thought and fought for the principle of CHIROPRACTIC and its preservation and perpetuation as a separate and distinct health science, based upon the premise that a subluxation of a vertebra producing pressure upon nerves resulted in disease, and that the adjustment of that subluxation, removal of that nerve pressure, resulted in normal function and normal health. If that principle was true then, it must be true today; and that it IS true today is evidenced by the fact that even more miraculous results are obtained today through the more scientific application of that principle by competent Chiropractors than was the case thirty years ago.

Our common enemy thirty years ago was the medical hierarchy which used every means to strangle our progress. The medical profession then had hundreds of members to every one of us; they were well entrenched in the public mind, the press, the courts, the legislatures, in business, and in an excellent position to block our every move for recognition and progress. Our fight to survive was against tremendous odds, but we of the Chiropractic profession were of one mind in regards to our objective — that CHIROPRACTIC must go forward and gain a respectable place in the light of "public acclaim" as a separate and distinct health science; the sick must be given the benefits of this great science.

Graduates from every Chiropractic school or college were CHIROPRACTORS then, and devoted their every thought and energy to the perpetuation of the Chiropractic principle. Today they want to be Chiropractic physicians or surgeons or both. As Chiropractors they contributed large sums of money to carry on constructive programs, and the magnificent success which resulted in legal recognition of Chiropractic by forty-five states, District of Columbia, Hawaii, Alaska, and many foreign countries speaks well for the unanimity of purpose and our abiding faith in that CHIROPRACTIC principle.

Today we are again faced with a crisis — a crisis of our own making. Everywhere we look we see a crumbling of our professional structure, a disintegration into a morass of medico-naturopathic-chiropractoid hodge-podge, with a constant swirl of active turmoil of thought being maintained within our profession by ill-selected and ill-advised leaders of our associations and societies. We are now faced with the problem of protecting our profession from the ravages of the former adversaries as well as the "professional termites" within our profession who have aspired to and gained control of important offices in our state and national associations and state examining boards, and whose ambitions for power and selfish gains supercede any thought of constructive building for Chiropractic.

To see the effects of these professional termites at work here in Michigan, it need merely be pointed out that less than two years ago it was admitted that more than $12,000 of the Chiropractors' money was spent in an attempt to get through the legislature a bill that would wipe out every shred of our present statute which gives us a right to claim that Chiropractic is a separate and distinct health science. Had the bill passed, Chiropractic would now be "a system of healing" consisting of a conglomeration of many methods of treatment used and discarded by other professions. Last year another attempt was made to accomplish the same purpose, on the pretense that this was a "progressive movement" to gain greater recognition and broaden the practice of Chiropractic, which again resulted in the expenditure of even greater amounts of Chiropractic money than the first attempt.

Similar activities are evident in other states, which could only result in bringing the Chiropractic profession directly into the fold of our arch-enemy, the medical profession.

Many sincere and thinking Chiropractors of Michigan and elsewhere are beginning to see the danger of this vicious plan unfolding. They are determined to do something about it and are withdrawing their support of such organizations which have become officered by men who are so utterly lacking in constructive leadership ability and who, through their short-sightedness, are leading the Chiropractic profession to certain disrepute and doom. Others are planning to consolidated their forces with other stalwarts in the organizations to demand the resignation of such incompetent and traitorous officers from office at the next convention.

To advise the best procedure would be difficult. To remove a man from office who is aligned with a closely organized clique is no easy task, especially when that clique has had several years to amend by-laws and codes of ethics to its own benefit and protection against such whims of the membership.

Since membership and financial support are the very substance of LIFE to an organization, perhaps the taking away of "life-giving" substance from such a group is the best means of permitting it to succumb to its own corruption and demise, thereby enabling us to give our support and influence to the building of a new, respected, and respectable organization which has for its sole purpose the protection and preservation of the true and unadulterated principles of Chiropractic.

The time has come when all true Chiropractors must again rally to the support of CONSTRUCTIVE programs for CHIROPRACTIC if we are to remain identified as a profession that has so deservedly gained public acclaim as the second largest and respected healing profession. The public is demanding that Chiropractic be given equal status with other healing professions in its own right, and it is up to us to see that we merit that public recognition.

Chiropractic is in a deplorable state of disunity in Michigan, both in thought and purpose, and the best and quickest remedy appears to rest with those Chiropractors who are proud to be

known as CHIROPRACTORS, to withdraw their support from organizations and programs which are destructive, and direct their support to those which are CONSTRUCTIVE, so that we can again enjoy the honor of being builders instead of contributing to our own destruction.

The Michigan Academy of Chiropractic, Inc., offers the most effective program of CONSTRUCTION, and invites all sincere and straight-thinking Chiropractors to unite with it in its fight to BUILD Chiropractic into a highly respected profession in Michigan.

(From THE STANDARD, "The Voice of Chiropractic in Michigan," Official Publication of Michigan Academy of Chiropractic, Inc., Nov. 30, 1951.)

CHAPTER 24

The Story of INNOCENTS ABROAD

State of New York
No. 1780 Int. 1731

IN ASSEMBLY
February 6, 1952

Introduced by Mr. Milmoe — read once and referred to the Committee on Ways and Means

AN ACT

To amend the Education Law, in relation to the practice of Chiropractic and making an appropriation therefor

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. The education law is hereby amended by inserting therein a new article, to be article one hundred thirty-two, to read as follows:

Article 132
Chiropractic

Section 6550. DEFINITIONS.
6551. Qualifications of applicants for examination.
6552. Examination of applicants.
6553. Licenses.
6554. The state board of chiropractic examiners.
6555. Organization of the board; meetings, powers and duties.
6556. Present practitioners.
6557. Registration.
6558. Rights of licensed practitioners.
6559. Revocation or suspension.
6560. Proceedings for revocation or suspension.
6561. Disposition of fees, fines and penalties and other monies.
6562. Penalties.
6563. DEPARTMENT SUPERVISION.

6550. Definitions. As used in this article:

1. "Board" means the state board of chiropractic examiners of the state of New York.

2. "License" means A LICENSE GRANTED AND ISSUED BY THE DEPARTMENT under this article to practice chiropractic.

3. "Resident course" means a course of study wherein personal attendance is required at classes in a chiropractic school or college.

4. "The practice of chiropractic" is defined as the science of locating and the removing of nerve interference in the human body, according to chiropractic principles, where such interference is the result of or related to misalignment or subluxations of the vertebral column. IT EXCLUDES operative surgery, the reduction of fractures, the prescription or use of drugs or medicines, and the practice of obstetrics.

6551. Qualifications of applicants for examination. THE DEPARTMENT shall admit to examination for licensure as provided in section sixty-five hundred fifty-two any candidate who shall pay TO THE DEPARTMENT an examination fee of thirty dollars and submit satisfactory evidence, verified by oath or affirmation that he:

1. Is more than twenty-one years of age;

2. Is of good moral character;

3. Is a citizen of the United States or has duly declared his intention of becoming such citizen in accordance with law;

4. Prior to entering chiropractic study, had graduated from a four year high school course APPROVED BY THE DEPARTMENT, or the equivalent; provided however, that after January first, nineteen hundred fifty-seven THE DEPARTMENT MAY require that all persons prior to entering chiropractic study shall have as a preliminary requirement, SATISFACTORY COMPLETION OF TWO YEARS' COURSE OF WORK IN A REGISTERED COURSE OF STUDY IN THE FIELD OF LIBERAL ARTS OR SCIENCE OR ITS EQUIVALENT AS DETERMINED BY THE COMMISSIONER OF EDUCATION; and

5. SUBSEQUENTLY to receiving such preliminary education has actually taken a resident course of study and graduated from a school or college teaching chiropractic, REGISTERED BY THE DEPARTMENT AS MAINTAINING SATISFACTORY STANDARDS. The course of study shall comprise four school years of not less than eight months each and shall include not less than four thousand hours in the following subjects; anatomy, physiology, chemistry, hygiene; pathology; bacteriology; DIAGNOSIS; chiropractic analysis; x-ray as it relates to chiropractic analysis and the principles and practice of chiropractic.

6552. Examination of applicants. EACH SUCH LICENSING EXAMINATION SHALL BE CONDUCTED BY THE DEPARTMENT. At the close of each examination the examiner in charge shall deliver the question and answer papers to the board or its duly authorized committee. However, any examinations in chiropractic analysis, x-ray as it relates to chiropractic analysis and the principles and practice of chiropractic shall be conducted by the board of examiners. The board, without unnecessary delay shall examine and mark the answers AND TRANSMIT TO THE DEPARTMENT an official report, signed by its chairman and secretary, stating the standing of each candidate in each branch, and if the applicant has successfully passed the examination in each subject whether the board RECOMMENDS that a license be granted. Such report SHALL INCLUDE THE QUES-

TIONS AND ANSWERS and shall be filed in the public records OF THE DEPARTMENT. If a candidate fails a part or parts of an examination, he may take the parts in which he has failed in not more than three subsequent examinations on payment of a fee of fifteen dollars for each such an examination. All applicants referred to in section sixty-five hundred fifty-one shall be required to pass a written examination conducted in the English language in such subjects selected by the board, including the following: anatomy; physiology; chemistry; hygiene; pathology; bacteriology; DIAGNOSIS, and a clinical examination before the board in chiropractic analysis; x-ray as it relates to chiropractic analysis; and the principles and practice of chiropractic. THE BOARD SHALL SUBMIT TO THE DEPARTMENT, as required, LISTS OF QUESTIONS FOR EXAMINATION in the subjects enumerated. FROM THESE LISTS THE DEPARTMENT SHALL SELECT QUESTIONS for all the subjects. Examinations for license shall be given in at least three convenient places in the state and at least twice annually, IN ACCORDANCE WITH THE RULES OF THE DEPARTMENT.

6553. Licenses. On receiving from the board an official report that an applicant has successfully passed the examination and is qualified, THE DEPARTMENT SHALL ISSUE TO HIM A LICENSE to practice chiropractic as a licensed chiropractor in this state. EVERY LICENSE SHALL BE ISSUED BY THE DEPARTMENT under seal, and shall be signed by the secretary of the board AND BY AN OFFICER OF THE DEPARTMENT. There shall be issued to applicants, who, when admitted to examination were citizens of a foreign country, and who had declared intention of becoming citizens of the United States, upon passing the examination, a license, but upon his or her failure within eight years from the date of such declaration of intention to furnish evidence of his or her having actually become a citizen, his or her license shall terminate and his or her registration shall be annulled.

Before any license is issued, it shall be numbered and recorded in a book KEPT IN THE OFFICE OF THE DEPARTMENT and its number shall be noted in the license. This record shall be open to public inspection and in all legal proceedings shall have the same weight as evidence as is given to a record of conveyance of land.

6554. The state board of chiropractic examiners. Within sixty days after this article takes effect, THE REGENTS SHALL APPOINT A BOARD OF CHIROPRACTIC EXAMINERS consisting of nine members, each of whom shall be qualified as follows: (a) a resident course graduate chiropractor with at least ten years of experience in the practice of chiropractic, (b) a resident of this state for at least ten years, (c) a citizen of the United States, and (d) has been licensed to practice chiropractic after examination by a legally constituted state board of chiropractic examiners in the United States.

The term of office of such examiners shall be three for one year, three for two years, and three for three years, the term of each to be designated

in his certificate of appointment. Before entering upon his term of office every board member shall file with the secretary of state the constitutional oath of office. The term of office of such examiners shall commence on the first day of July following their appointment. When the official term of a member of the board shall expire THE REGENTS SHALL APPOINT HIS SUCCESSOR to serve for a term of three years from said day. Vacancies in the membership of the board, however created, SHALL BE FILLED BY APPOINTMENT BY THE REGENTS for the unexpired term and the appointment shall be made from the duly licensed chiropractors of the state. Each member of the board, appointed subsequent to the original members, shall be a resident of this state, a citizen of the United States, a resident course graduate with at least ten years of experience in the practice of chiropractic, and shall have the qualifications necessary to receive a license to practice under this article. THE REGENTS MAY REMOVE ANY MEMBER OF THE BOARD FOR PROFESSIONAL OR OFFICIAL MISCONDUCT, INCOMPETENCY OR NEGLECT OF DUTY.

6555. Organization of the board; meetings, powers and duties.

1. The members of the board shall meet and organize within thirty days following their appointment and elect a chairman, and vice-chairman from their membership. A secretary SHALL BE APPOINTED BY THE REGENTS AND SHALL PERFORM SUCH DUTIES AS THE DEPARTMENT MAY DIRECT. The secretary MAY receive a salary. Each member of the board, except the secretary, SHALL RECEIVE COMPENSATION TO BE DETERMINED BY THE REGENTS, for the time spent in the performance of his official duties and in necessary travel, and each member shall be reimbursed for all proper traveling and incidental expenses incurred in carrying out the provisions of this article. Within five days after the organization meeting of the first board, the secretary of said board SHALL CONVEY TO THE DEPARTMENT in writing a report of the officers elected, AND THE DEPARTMENT SHALL, within sixty days following the receipt of said report issue under its deal, a license to practice chiropractic as a licensed chiropractor to each member of said board, without examination upon payment of a fee of thirty dollars.

2. The board shall have power, SUBJECT TO THE APPROVAL OF THE REGENTS TO MAKE SUCH RULES AND REGULATIONS, not inconsistent with law, as may be necessary in the performance of its duties. The board shall elect annually from its members a chairman, and a vice-chairman. It shall hold such meetings during the year as it may determine to be necessary, or subject to call of the commissioner of education, one of which meetings shall be the annual meeting. At any meeting a majority shall constitute a quorum.

3. THE BOARD UNDER THE SUPERVISION OF THE DEPARTMENT shall have charge of the preparation and grading of examination papers required by this article; but questions prepared by the board may be grouped and edited or answer papers of candidates may be examined and

marked by committees duly AUTHORIZED BY THE BOARD AND BY THE REGENTS.

4. The board may hear charges of violations of the provisions of this article and conduct hearings in respect thereto, when, in its discretion, it appears to be necessary, AND REPORT THE SAME TO THE DEPARTMENT FOR PROPER ACTION.

6556. Present practitioners. THE DEPARTMENT SHALL ISSUE A LICENSE to any person, who shall make application within eight months after this article becomes effective, and who is certified by the board to be twenty-one years of age or over, a bona fide resident of this state for at least one year prior to the enactment of this article, a citizen of the United States, a resident course graduate chiropractor having a combined resident course of study and actual practice of chiropractic totaling not less than four thousand hours, of good moral character, who has passed a special written examination before the board in the principles and practice of chiropractic, such written examination being to determine whether the applicant has a general knowledge of the practical application of such subjects in the practice of his profession, and in addition to such written examination the board shall conduct a practical examination in the principles and practice of chiropractic. APPLICATION TO THE DEPARTMENT must be in writing and accompanied by a fee of thirty dollars, and each such applicant shall have been engaged for the period of at least one year prior to the time of the enactment of this article in the practice of chiropractic in this state. However any person having all of the above qualifications but who has been engaged in the practice of chiropractic in this state for a period of less than one year prior to the time of the enactment of this article, shall be eligible for examination and to receive a license as provided in sections sixty-five hundred fifty-two and sixty-five hundred fifty-three.

However, any honorably discharged veteran of world war II, who was a resident of this state at the time of his matriculation in a chiropractic school or college, shall be permitted to make application under the terms provided in this section, if actually engaged in the practice of chiropractic in this state at the time of the taking effect of this article.

It is further provided that any person having the qualifications specified in this section and who shall be in the armed forces of the United States during any of the eight month period after the appointment of the board by the regents shall be permitted to make application under the terms provided in this section within six months after the date of his discharge from the service. Service in the armed forces of the United States shall be deemed equivalent to engagement in the practice of chiropractic in this state provided that the applicant was engaged in such practice in this state at the time of his or her induction into the said armed forces.

All students matriculated in chiropractic schools or colleges at the time that this article goes into effect, and who were residents of this state at the time of their matriculation, shall be eligible to conclude their studies

and upon graduation after a resident course of not less than four school years of not less than eight months each or four thousand hours shall be eligible for examination and to receive a license as provided in sections sixty-five hundred fifty-two and sixty-five hundred fifty-three.

Age and period of practice of each applicant SHALL BE FILED WITH THE DEPARTMENT; proof of the good moral character of such applicant shall be made by the affidavit of two reputable citizens.

The special examination referred to in this section shall be conducted in three sections of the state and at least three separate times to examine all applicants who are found by the board to be qualified, as provided in this section, for such examination. Provided, however, that if a candidate fails on first special examination, he may, within one year FROM THE DATE OF APPOINTMENT OF THE BOARD BY THE REGENTS, have a second special examination, for which an additional fee of fifteen dollars shall be required.

No additional special examination shall be conducted subsequent to the one year from the date of APPOINTMENT BY THE BOARD BY THE REGENTS, except for persons presently serving in the armed forces.

6557. Registration. On or before the first day of August of each second year, THE DEPARTMENT SHALL MAIL to every Chiropractor registered in the state of New York a blank application for registration, addressing the same in accordance with the post office address given at the last previous registration. Upon receipt of such application blank, which shall contain proper space for the insertion of his or her name, office and post office address, date and number of his or her certificate, AND SUCH OTHER INFORMATION AS THE DEPARTMENT DEEMS NECESSARY, and he or she shall sign and swear to the accuracy of the same before a notary public, after which he or she SHALL FORWARD SUCH SWORN STATEMENT and application for renewal of his or her registration certificate TO THE DEPARTMENT, together with a fee of ten dollars. Upon receipt of such application and fee and having verified the accuracy of the same by comparison with the applicant's initial registration statements, and upon certification by the board that the applicant has during each of the two preceding years attended at least a two day educational or review program approved by the board, THE DEPARTMENT SHALL ISSUE a certificate of registration which shall render the holder thereof a legal practitioner of chiropractic for the ensuing two years. These certificates of registration shall all bear date of January first of the year of issue and shall expire on the thirty-first day of December in the following year. Provided, however, that any chiropractor who receives his license in the second year of any biennial registration period shall pay a fee of five dollars for a certificate of registration expiring on December thirty-first of such second year.

Upon the first day of JUNE following each registration year, or within ten days thereafter, THE DEPARTMENT shall publish and cause to be mailed to each chiropractor registered hereunder in this state, a printed

list of the duly registered chiropractors in this state and each such published list shall contain at the beginning thereof these words: "Each registered chiropractor receiving this list IS REQUESTED TO REPORT TO THE EDUCATION DEPARTMENT the name and address of any person known to be practicing chiropractic whose name does not appear in this registry. The names of persons giving such information will not be divulged."

Any registered chiropractor who fails or neglects to register by January first of any registration year as required by the provisions of this section shall be required to pay for registration, in addition to the fee of ten dollars or five dollars, as the case may be, a further fee of one dollar for each thirty days or part thereof, that he is in default.

Should any practicing chiropractor fail to secure a re-registration certificate and continue to practice chiropractic beyond the first day of the following January, he or she shall be considered an illegal practitioner and his or her certificate MAY BE SUSPENDED OR REVOKED BY THE REGENTS.

6558. Rights of licensed practitioners. Each duly licensed practitioner who shall have complied with the provisions of this article, shall have the right within this state to practice chiropractic as defined in this article, AND SHALL BE SUBJECT TO ALL DISABILITIES, LIMITATIONS AND RESTRICTIONS and entitled to the civil rights, privileges and immunities imposed upon and granted to all professional persons by the civil practice act and judiciary law.

The practice of chiropractic, AS HEREIN DEFINED, is hereby declared NOT TO BE the practice of medicine, or osteopathy, or physiotherapy within the meaning of the laws of the state of New York defining the same, but nothing in this article contained shall be construed to restrain or restrict any legally licensed physician, or osteopath, or physiotherapist in the practice of his profession.

6559. Revocation or suspension. The license of a registered chiropractor MAY BE REVOKED, SUSPENDED FOR A FIXED PERIOD, OR ANNULLED, OR SUCH REGISTERED CHIROPRACTOR REPRIMANDED, CENSURED, OR OTHERWISE DISCIPLINED, IN ACCORDANCE WITH THE PROVISIONS AND PROCEDURE DEFINED IN THIS ARTICLE, upon decision and due hearing in any of the following cases:

(a) That he or she is guilty of any fraud or deceit in his or her practice or has been guilty of any fraud or deceit in procuring his or her license or certificate; or

(b) That he or she has been convicted in a court of competent jurisdiction, either within or without this state, of a felony or a crime involving moral turpitude; or

(c) THAT HE OR SHE IS GROSSLY IGNORANT OR INEFFICIENT IN THE PRACTICE OF CHIROPRACTIC; or

(d) That he or she is or has been an habitual drunkard or is or has been addicted to the use of morphine, cocaine or other drugs having similar effect, or has become insane; or

(e) THAT HE OR SHE IS GUILTY OF UNTRUE, FRAUDULENT, MISLEADING, DECEPTIVE OR FLAMBOYANT ADVERTISING; or

(f) THAT HE OR SHE HAS EMPLOYED, HIRED, PROCURED OR INDUCED A PERSON NOT A REGISTERED CHIROPRACTOR TO PRACTICE CHIROPRACTIC; or

(g) THAT HE OR SHE HAS AIDED AND ABETTED IN THE PRACTICE OF CHIROPRACTIC A PERSON WHO IS NOT A REGISTERED CHIROPRACTOR; or

(h) That he or she PRESCRIBED OR ADMINISTERED DRUGS, or practiced operative surgery or obstetrics; OR OTHERWISE ENGAGED IN THE PRACTICE OF MEDICINE except as permitted by the provisions of this article; or

(i) That he or she undertook or engaged in any manner or by any ways or means whatsoever to procure or to perform any criminal abortion or to violate section eleven hundred and forty-two of the penal law; or

(j) That he or she is falsely impersonating a duly registered chiropractor or former duly registered chiropractor, or is practicing chiropractic under an assumed or fictitious name; or

(k) THAT HE OR SHE HAS BEEN GUILTY OF UNPROFESSIONAL CONDUCT; or

(l) That he or she is practicing in violation of the provisions of section sixty-five hundred fifty-seven.

6560. Proceedings for revocation or suspension. The members of the board shall have jurisdiction to hear all charges against a registered chiropractor for violation of the provision of section sixty-five hundred fifty-nine, and upon such hearing the said board shall determine the charges upon their merits, AND THE DEPARTMENT MAY AFTER DUE NOTICE AND HEARING, UPON RECEIPT FROM SAID BOARD OF RECORD, findings and determination of said board, wherein and whereby such registered chiropractor has been found guilty, REVOKE AND ANNUL HIS CERTIFICATE, ANNUL HIS REGISTRATION, SUSPEND HIS REGISTRATION, OR REPRIMAND, CENSURE OR OTHERWISE DISCIPLINE HIM. Proceedings against any registered chiropractor under this section shall be begun by filing a written charge or charges under oath against the accused. The charges may be preferred BY ANY PERSON, corporation, association OR PUBLIC OFFICER, OR BY THE DEPARTMENT IN THE FIRST INSTANCE. THE CHARGES SHALL BE FILED WITH THE DEPARTMENT AND REFERRED TO THE SECRETARY OF THE BOARD and he shall forward TO THE EXECUTIVE OFFICER OF THE DEPARTMENT a copy of such charges. The board in its discretion, may dismiss the charges or decide that they shall be heard. If the board decides that the charges shall be heard, the chairman of the board shall designate three

or more members of the board as a committee to hear and determine the charges and shall set a time and place for the hearing. A copy of the charges, together with a notice of the time and place of hearing, shall be served on the accused at least twenty days before the date fixed for the hearing. When personal service cannot be effected and such fact is certified to on oath by any person duly authorized to make legal service, the secretary of the board shall cause to be published once a week for four consecutive weeks, the last publication of which shall be at least thirty days prior to the hearing, a notice that charges have been preferred against the accused and of the date of the hearing in a newspaper published in the county in which the accused last practiced according to his registration or re-registration certificate, and a copy of such notice shall also be mailed to the accused at his last known address. The respondent in all such cases brought under this section shall, three days before the return date of the petition, file with said committee a verified answer in duplicate to the allegations set forth in said petition. The accused shall have the right at such hearing, to appear either personally or by counsel, to cross-examine witnesses against him, to produce evidence and witnesses in his defense, and to have subpoenas issued by the board. Upon the conclusion of the hearing, the committee shall make a written report of its findings and determinations to the board. The board shall thereupon take such action upon said findings and determinations as it deems proper AND SHALL TRANSMIT THEM, TOGETHER WITH ITS RECOMMENDATION, TO THE DEPARTMENT. If the accused is found not guilty, the board shall order a dismissal of the charges and his exoneration. If by a majority vote of the board the accused is found guilty of the charges or any of them, said board SHALL TRANSMIT TO THE DEPARTMENT the record, findings and determination wherein and whereby the accused has been found guilty, together with their recommendation, AND THE REGENTS AFTER A HEARING SHALL ISSUE AN ORDER REVOKING, SUSPENDING, OR ANNULLING THE CERTIFICATE OF THE ACCUSED OR REPRIMANDING, CENSURING OR OTHERWISE DISCIPLINING HIM OR DISMISSING THE CHARGES. Any person who shall practice Chiropractic after his registration has been marked "annulled" or after his certificate is revoked, or if suspended, during the period of such suspension, shall be deemed to have practiced without a certificate. Any licensed chiropractor found guilty under the provision of this section, or whose license has been otherwise revoked or suspended or who is otherwise reprimanded, OR DISCIPLINED UNDER THIS ARTICLE, may have an order of certiorari for the purpose of reviewing such determination returnable before the appellate division of the supreme court of the third judicial department, but no such determination shall be stayed or enjoined except upon application to the appellate division after notice to the attorney-general.

6561. Disposition of fees, fines and penalties and other moneys. All fees, fines, penalties and other moneys derived from the operation of this article SHALL BE PAID TO THE DEPARTMENT, and on the fifth day of each month shall be paid BY THE DEPARTMENT to the state treasury.

6562. Penalties. It shall be a misdemeanor for:

1. Any person to

(a) Sell or fraudulently obtain or furnish any chiropractic diploma, record or certificate of registration or aid or abet in the same; or

(b) Practice chiropractic under cover of any diploma, license or registration illegally or fraudulently obtained or signed or issued unlawfully, or under fraudulent representation or mistake of fact in a material regard; or

(c) Advertise to practice chiropractic under a name other than his own or under a false or assumed name; and

2. Any person not a duly licensed chiropractor to:

(a) Practice or offer to practice or hold himself out as entitled to practice or advertise to practice chiropractic; or

(b) Use in connection with his name any designation tending to imply or designate him as a practitioner or doctor of chiropractic, and

3. ANY PERSON OTHERWISE TO VIOLATE ANY OF THE PROVISIONS of this article; and

4. Any person who during the time his license to practice chiropractic shall be suspended or revoked, or who shall be convicted of a felony, to practice chiropractic.

Such misdemeanor SHALL BE punishable by imprisonment for not more than one year or by a fine of not more than five hundred dollars, or by both such fine and imprisonment for each separate violation, and for a second offense SHALL BE punishable by both such fine and imprisonment.

5. All courts of special sessions within their respective territorial jurisdictions are hereby empowered to hear, try and determine such crimes without indictment and to impose in full the punishments of fines and imprisonments herein prescribed. Such misdemeanors shall be prosecuted by the attorney-general in the name of the people of the state; provided, however, that nothing in this section shall be interpreted to prevent or impede the prosecution of such proceedings by the district attorney of any county having a population of five hundred thousand or more, when such proceedings shall have been initiated by him.

6. THE DISPLAY BY ANY PERSON OF A SIGN OR AN ADVERTISEMENT BEARING A NAME AS A PRACTITIONER OR DOCTOR OF CHIROPRACTIC IN ANY MANNER or by implication or containing any other matter forbidden by laws SHALL BE PRESUMPTIVE EVIDENCE IN ANY PROSECUTION or hearing of a holding out and of the practice of chiropractic by such person for each separate day such sign or advertisement is anywhere displayed by anyone; but such presumptions are rebuttable by the defense. It shall be necessary to prove in any prosecution or hearing under this article only a single act prohibited by law or a single holding out or attempt without proving a general course of conduct, in order to constitute a violation.

7. In any action for damages for personal injuries or death against a person not registered hereunder for any acts or acts constituting the practice of chiropractic as herein defined, when such act or acts were a competent producing proximate or contributing cause of such injuries or death, the fact that such person practiced chiropractic as herein defined without being duly registered shall be deemed prima facie evidence of negligence.

8. All violations of this article, WHEN REPORTED TO THE DEPARTMENT and duly substantiated by affidavits or other satisfactory evidence, shall be investigated and if the report is found to be true and the complaint substantiated, THE DEPARTMENT SHALL REPORT such violation to the attorney-general and request prompt prosecution of such violation. THE REGENTS MAY APPOINT not less than one nor more than three inspectors, UNDER THE DIRECTION OF THE DEPARTMENT, to investigate promptly and thoroughly such violations and TO PROCURE WHERE POSSIBLE LEGAL EVIDENCE OF THE SAME FOR PROSECUTION OF THE OFFENDERS.

9. In the prosecution of any criminal action for violation of this article by the attorney-general or his deputy, said attorney-general or his deputy shall exercise all the powers and perform all the duties with respect to such actions or proceedings which the district attorney would otherwise be authorized or required to exercise or perform, and in such actions or proceedings the district attorney shall only exercise such powers and perform such duties as are required of him by the attorney-general or the deputy attorney-general so attending.

6563. DEPARTMENT SUPERVISION. The provisions of this article shall be administered subject to section two hundred eleven of this chapter. THE COMMISSIONER OF EDUCATION WITH THE APPROVAL OF THE BOARD OF REGENTS MAY PROMULGATE SUCH REGULATIONS, NOT INCONSISTENT WITH LAW, AS HE MAY DEEM NECESSARY TO CARRY INTO EFFECT THE PROVISIONS OF THIS ARTICLE.

2. If any section, clause, sentence or part of article one hundred thirty-two of the education law, as added by this act, should be declared unconstitutional, it shall not affect the validity or force of any other section, clause, sentence or part thereof not declared to be unconstitutional.

3. The provisions of any other law, general, special or local, in so far as they are inconsistent with the provisions of article one hundred thirty-two of the education law, as added by this act, are superseded by the provisions of such article.

4. The sum of thirty thousand dollars ($30,000), or so much thereof as may be necessary, is hereby appropriated to the department of education out of any moneys in the state treasury in the general fund to the credit of the state purposes fund, not otherwise appropriated, to pay the expenses, including personal service, of carrying out the provisions of this act, payable on the audit and warrant of the comptroller on vouchers approved by the commissioner of education in the manner prescribed by law.

5. This act shall take effect immediately.

(This House Bill is slightly different than its companion Senate Bill which follows. B.J.)

(Here now we have set forth briefed quotations proving the Chiropractic board has no power.)

Analysis of Assembly or House Bill
No. 1780 — February 6, 1952.

The House Bill is slightly different in some respects from its companion Bill in the Senate. Comparison will clarify.

"6550. Definitions. As used in this article:

"Board means the state board of chiropractic examiners."
"License means A LICENSE GRANTED AND ISSUED BY THE DEPARTMENT."

" 'The practice of chiropractic' is defined as the science of locating and the removing of nerve interference in the human body, according to chiropractic principles, where such interference is the result of or related to misalignment or subluxations of the vertebral column. It excludes operative surgery, the reduction of fractures, the prescription or use of drugs or medicines, and the practice of obstetrics."

"6551. THE DEPARTMENT SHALL ADMIT TO EXAMINATION * * * who shall pay TO THE DEPARTMENT * * *."

"4. Prior to * * * from a four year high school course APPROVED BY THE DEPARTMENT * * * after January 1st * * * THE DEPARTMENT may acquire * * * satisfactory completion of two years course * * * AS DETERMINED BY THE COMMISSIONER OF EDUCATION."

"5. SUBSEQUENTLY * * * graduated from a school or college * * * REGISTERED BY THE DEPARTMENT AS MAINTAINING SATISFACTORY STANDARDS * * *."

"6552. EACH SUCH LICENSING EXAMINATION SHALL BE CONDUCTED BY THE DEPARTMENT."

"The board * * * shall examine and mark the answers AND TRANSMIT TO THE DEPARTMENT * * * the BOARD RECOMMENDS * * * a license be granted."

"Such report * * * shall be filed in the * * * records * * * OF THE DEPARTMENT."

"The board SHALL SUBMIT TO THE DEPARTMENT * * * LISTS OF QUESTIONS FOR EXAMINATION * * *. FROM THESE LISTS THE DEPARTMENT SHALL SELECT QUESTIONS FOR *ALL* THE SUBJECTS."

"Examinations for license shall be given * * * IN ACCORDANCE WITH THE RULES OF THE DEPARTMENT."

"6553. * * * receiving from the board * * * an applicant has * * * passed the examination * * * THE DEPARTMENT SHALL ISSUE TO HIM A LICENSE * * *."

"EVERY LICENSE SHALL BE ISSUED BY THE DEPARTMENT * * * and shall be signed BY AN OFFICER OF THE DEPARTMENT."

"Before any license is issued * * * in a book KEPT IN THE OFFICE OF THE DEPARTMENT * * *."

"When the term * * * shall expire THE REGENTS WILL APPOINT HIS SUCCESSOR * * *."

"Vacancies * * * SHALL BE FILLED BY APPOINTMENT BY THE REGENTS * * *."

"THE REGENTS MAY REMOVE ANY MEMBER OF THE BOARD FOR PROFESSIONAL OR OFFICIAL MISCONDUCT, INCOMPETENCY OR NEGLECT OF DUTY."

"6555. A secretary SHALL BE APPOINTED BY THE REGENTS AND SHALL PERFORM SUCH DUTIES AS THE DEPARTMENT MAY DIRECT."

"The secretary MAY receive a salary."

"Each member of the board * * * shall RECEIVE COMPENSATION TO BE DETERMINED BY THE REGENTS * * *."

"Within five days * * * SHALL CONVEY TO THE DEPARTMENT * * * AND THE DEPARTMENT SHALL * * * issue * * *."

"2. The board shall have power, SUBJECT TO THE APPROVAL OF THE REGENTS to make such rules and regulations * * * as may be necessary * * *."

"3. THE BOARD UNDER THE SUPERVISION OF THE DEPARTMENT shall have charge of THE PREPARATION AND GRADING of examination papers * * * BUT * * * may be grouped and edited or answer papers * * * may be examined AND MARKED by committees duly authorized by the board AND BY THE REGENTS."

"4. The board may hear charges * * * AND REPORT THE SAME TO THE DEPARTMENT FOR PROPER ACTION."

"6556. THE DEPARTMENT shall issue a license * * *."

"Application TO THE DEPARTMENT * * *."

"Age and period * * * SHALL BE FILED WITH THE DEPARTMENT."

"No additional * * * examination * * * shall be conducted * * * from the date of APPOINTMENT OF THE BOARD BY THE REGENTS."

"6557. THE DEPARTMENT SHALL MAIL * * *."

"Upon receipt, AND SUCH OTHER INFORMATION AS THE DEPARTMENT DEEMS NECESSARY * * *."

"Upon receipt of such application * * * THE DEPARTMENT SHALL ISSUE a certificate."

"Each * * * receiving this list IS REQUESTED TO REPORT TO THE EDUCATION DEPARTMENT the name and address of any person * * * practicing chiropractic * * *."

"6559. Revocation or suspension. The license * * * may be revoked, suspended * * * or annulled, or such * * * chiropractor reprimanded, censured or otherwise disciplined, IN ACCORDANCE WITH THE PROVISIONS AND PROCEDURE DEFINED IN THIS ARTICLE * * *."

"(c) That he or she is grossly ignorant and inefficient in the practice of chiropractic; * * *."

(And, what is "ignorant" and "inefficient" in the eyes of the department and the board of regents? What chance has ANY one?)

"(e) That he or she is guilty of untrue, fraudulent, misleading, deceptive or flamboyant advertising; * * *."

(And, any, many, and practically all the just, honest claims made for Chiropractic medically come within this language.)

"(f) That he or she has employed, hired, procured, or induced a person not a registered chiropractor to practice chiropractic * * *."

"(g) That he or she has aided and abetted in the practice of chiropractic a person who is not a registered chiropractor."

(What is "aided" or "abetted?" Far-reaching language.)

"(k) That he or she has been guilty of unprofessional conduct."

(WHO is the complaining witness, prosecutor, judge, and jury in this bill? The department and the board of regents. Being a Chiropractor, in itself, is "unprofessional conduct" because no Chiropractor is fit to run his own affairs under this bill.)

"6560. The * * * board * * * shall have jurisdiction * * * to hear charges * * * AND THE DEPARTMENT may after due notice * * * REVOKE AND ANNUL HIS CERTIFICATE, ANNUL HIS REGISTRATION, SUSPEND HIS REGISTRATION, OR REPRIMAND, CENSURE, OR OTHERWISE DISCIPLINE HIM."

"* * * charges may be preferred by ANY person * * * OR BY THE DEPARTMENT IN THE FIRST INSTANCE."

"The charges SHALL BE FILED WITH THE DEPARTMENT and referred to the secretary of the board AND HE shall forward TO THE EXECUTIVE OFFICER OF THE DEPARTMENT * * *."

"The board shall * * * take such action * * * as it deems proper AND SHALL TRANSMIT THEM, TOGETHER WITH ITS RECOMMENDATION, TO THE DEPARTMENT."

"* * * SAID BOARD SHALL TRANSMIT TO THE DEPARTMENT * * * AND THE REGENTS AFTER A HEARING SHALL ISSUE AN ORDER revoking, suspending, or annuling the certificate of the accused or reprimanding, censuring, or otherwise disciplining or dismissing the charges."

"6561. Disposition of fees, fines and penalties and other moneys. * * * SHALL BE PAID TO THE DEPARTMENT * * * shall be paid BY THE DEPARTMENT to the state."

"6562. Penalties.

"4. Such misdemeanor SHALL BE punishable."

"6. THE DISPLAY BY ANY PERSON OF A SIGN OR AN ADVERTISEMENT BEARING A NAME OF A PRACTITIONER OR DOCTOR OF CHIROPRACTIC *IN ANY MANNER* * * * SHALL BE PRESUMPTIVE EVIDENCE IN ANY PROSECUTION * * *."

"B. All violations * * * WHEN REPORTED TO THE DEPARTMENT * * *."

"THE DEPARTMENT SHALL REPORT."

"THE REGENTS MAY APPOINT * * * UNDER THE DIRECTION OF THE DEPARTMENT * * * to procure where possible legal evidence of the same for prosecution * * *."

"6563. DEPARTMENT supervision.

"The COMMISSIONER OF EDUCATION WITH THE APPROVAL OF THE BOARD OF REGENTS MAY PROMULGATE SUCH REGULATIONS * * * AS HE MAY DEEM NECESSARY TO CARRY INTO EFFECT THE PROVISIONS OF THIS ARTICLE."

(Now follows the Senate companion Bill. Fortunately these bills did not pass. B.J.)

STATE OF NEW YORK
Nos. 1555, 3245, 3435 Int. 1477

IN SENATE
February 6, 1952

Introduced by Mr. Seelye — read twice and ordered printed, and when printed to be committed to the Committee on Finance — committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee — committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee.

AN ACT

To amend the education law, in relation to the practice of chiropractic and making an appropriation therefor

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. The education law is hereby amended by inserting therein a new article, to be article one hundred thirty-two, to read as follows:

Article 132
Chiropractic

Section 6550. Definitions.
6551. Qualifications of applicants for examination.
6552. Examination of applicants.

6553. Licenses.
6554. The state board of chiropractic examiners.
6555. Organization of the board; meetings, powers, and duties.
6556. Present practitioners.
6557. Registration.
6558. Rights of licensed practitioners.
6559. Revocation or suspension.
6560. Proceedings for revocation or suspension.
6561. Disposition of fees, fines and penalties and other moneys.
6562. Penalties.
6563. DEPARTMENT SUPERVISION.

6550. Definitions. As used in this article;

1. "Board" means the state board of chiropractic examiners of the state of New York.

2. "License" means A LICENSE GRANTED AND ISSUED BY THE DEPARTMENT under this article to practice chiropractic.

3. "Resident course" means a course of study wherein personal attendance is required at classes in a chiropractic school or college.

4. "The practice of chiropractic" is defined as the locating, and the removing by manual or mechanical means, of nerve interference in the human body, where such interference is the result of or related to misalignment or subluxations of the vertebral column. IT EXCLUDES operative surgery, the reduction of fractures, the prescription or use of drugs or medicines, the practice of obstetrics, AND THE TREATMENT OF CANCER, TUBERCULOSIS OR SIMILAR WASTING DISEASES, BUT NOTHING HEREIN CONTAINED SHALL PREVENT THE APPLICATION OF CHIROPRACTIC IN CASES OF CANCER, TUBERCULOSIS OR SIMILAR WASTING DISEASES PROVIDED THE PATIENT IS UNDER THE CARE OF A DULY LICENSED PHYSICIAN.

6551. Qualifications of applicants for examination. THE DEPARTMENT SHALL ADMIT to examination for licensure as provided in section sixty-five hundred fifty-two any applicant WHO SHALL PAY TO THE DEPARTMENT an examination fee of thirty dollars and submit satisfactory evidence, verified by oath or affirmation that he:

1. Is more than twenty-one years of age;

2. Is of good moral character;

3. Prior to entering chiropractic study, had graduated from a four year high school course APPROVED BY THE DEPARTMENT, or the equivalent; provided, however, that after January first, nineteen hundred fifty-seven the department may require that all persons prior to entering chiropractic study SHALL HAVE SATISFACTORILY COMPLETED TWO YEARS' COURSE OF WORK IN A REGISTERED COURSE OF STUDY AT THE COLLEGE LEVEL IN THE FIELD OF LIBERAL ARTS OR SCIENCE or its equivalent AS DETERMINED BY THE COMMISSIONER OF EDUCATION; and

4. Has actually taken a resident course of study and graduated from a school or college teaching chiropractic, REGISTERED BY THE DEPARTMENT as maintaining satisfactory standards. The course of study shall comprise four school years of not less than eight months each and shall include not less than four thousand hours in the following subjects: anatomy; physiology; chemistry; hygiene; pathology; bacteriology; DIAGNOSIS; chiropractic analysis; x-ray as it relates to chiropractic analysis; and the practice of chiropractic.

6552. Examination of applicants. Each SUCH LICENSING EXAMINATION SHALL BE CONDUCTED BY THE DEPARTMENT. At the close of each examination the examiner in charge shall deliver the question and answer papers to the board or its duly authorized committee. However, any examinations in chiropractic analysis, x-ray as it relates to chiropractic analysis and the practice of chiropractic shall be conducted by the board of examiners. The board, without unnecessary delay shall examine and mark the answers AND TRANSMIT TO THE DEPARTMENT an official report, signed by its chairman and secretary, stating the standing of each candidate in each branch, and if the applicant has successfully passed the examination in each subject whether the board recommends that a license be granted. Such report shall include the questions and answers and SHALL BE FILED IN THE PUBLIC RECORDS OF THE DEPARTMENT. If a candidate fails a part or parts of an examination, he may take the parts in which he has failed in not more than three subsequent examinations on payment of a fee of fifteen dollars for each such an examination. All applicants referred to in section sixty-five hundred fifty-one shall be required to pass a written examination conducted in the English language in such subjects selected by the board, including the following: anatomy; physiology; chemistry; hygiene; pathology; bacteriology; DIAGNOSIS, and a clinical examination before the board in chiropractic analysis; x-ray as it relates to chiropractic analysis; and the practice of chiropractic. THE BOARD SHALL SUBMIT TO THE DEPARTMENT, AS REQUIRED, LISTS OF QUESTIONS FOR EXAMINATION in the subjects enumerated. From these lists THE DEPARTMENT SHALL SELECT QUESTIONS FOR ALL THE SUBJECTS. Examinations for license shall be given in at least three convenient places in the state and at least twice annually, IN ACCORDANCE WITH THE RULES OF THE DEPARTMENT.

6553. Licenses. 1. On receiving from the board an official report that an applicant has successfully passed the examination and is recommended for license, THE DEPARTMENT SHALL ISSUE to him a license to practice chiropractic as a licensed chiropractor in this state. Every license SHALL BE ISSUED BY THE DEPARTMENT under seal, and shall be signed by the secretary of the board and BY AN OFFICER OF THE DEPARTMENT.

2. Before any license is issued, it shall be numbered and recorded in a book KEPT IN THE OFFICE OF THE DEPARTMENT and its number shall be noted in the license. This record shall be open to public inspection and

in all legal proceedings shall have the same weight as evidence as is given to a record of conveyance of land.

6554. The state board of chiropractic examiners. Within twenty days after this article takes effect, THE REGENTS SHALL APPOINT A BOARD OF CHIROPRACTIC EXAMINERS consisting of nine members, each of whom shall be qualified as follows: (a) a resident course graduate chiropractor with at least ten years of experience in the practice of chiropractic, (b) a resident of this state, (c) a citizen of the United States, and (d) has been licensed to practice chiropractic after examination by a legally constituted state board of chiropractic examiners in the United States.

The term of office of such examiners shall be three for one year, three for two years, and three for three years, the term of each to be designated in his certificate of appointment. Before entering upon his term of office every board member shall file with the secretary of state the constitutional oath of office. The term of office of such examiners shall commence on the first day of February following their appointment. When the official term of a member of the board shall expire THE REGENTS SHALL APPOINT HIS SUCCESSOR to serve for a term of three years from said day. Vacancies in the membership of the board, however created, SHALL BE FILLED BY APPOINTMENT BY THE REGENTS for the unexpired term and the appointment shall be made from the duly licensed chiropractors of the state. Each member of the board, appointed subsequent to the original members, shall be a resident of this state, a citizen of the United States, a resident course graduate with at least ten years of experience in the practice of chiropractic, and shall have the qualifications necessary to receive a license to practice under this article. THE REGENTS MAY REMOVE ANY MEMBER OF THE BOARD FOR PROFESSIONAL OF OFFICIAL MISCONDUCT, INCOMPETENCY OR NEGLECT OF DUTY.

6555. Organization of the board; meetings, powers and duties.

1. The members of the board shall meet and organize within thirty days following their appointment and elect a chairman and vice-chairman from their membership. A SECRETARY SHALL BE APPOINTED BY THE REGENTS AND SHALL PERFORM SUCH DUTIES AS THE DEPARTMENT MAY DIRECT. The secretary MAY receive a salary. Each member shall be reimbursed for all proper traveling and incidental expenses incurred in carrying out the provisions of this article. Within five days after the organization meeting of the first board, the secretary of said board shall convey to the department in writing a report of the officers elected, AND THE DEPARTMENT SHALL, within sixty days following the receipt of said report ISSUE UNDER ITS SEAL, A LICENSE TO PRACTICE CHIROPRACTIC as a licensed chiropractor to each member of said board, without examination upon payment of a fee of thirty dollars.

2. The board shall have power, SUBJECT TO THE APPROVAL OF THE REGENTS to make such rules and regulations, not inconsistent with law, as may be necessary in the performance of its duties. The board shall

elect annually from its members a chairman, and a vice-chairman. It shall hold such meetings during the year as it may determine to be necessary, OR SUBJECT TO CALL OF THE COMMISSIONER OF EDUCATION, one of which meetings shall be the annual meeting. At any meeting a majority shall constitute a quorum.

3. THE BOARD UNDER THE SUPERVISION OF THE DEPARTMENT shall have charge of the preparation and grading of examination papers required by this article; but questions prepared by the board may be grouped and edited or answer papers of candidates may be examined and marked by committees duly authorized by the board AND BY THE REGENTS.

4. The board may hear charges of violations of the provisions of this article and conduct hearings in respect thereto, when, in its discretion, it appears to be necessary, AND REPORT THE SAME TO THE DEPARTMENT FOR PROPER ACTION.

6556. Present practitioners. THE DEPARTMENT SHALL ISSUE a license to any person, who shall make application within eight months after this article becomes effective, and who at that time is certified by the board to be twenty-one years of age or over, a bona fide resident of this state for at least one year prior to the enactment of this article, a resident course graduate chiropractor having a combined resident course of study and actual practice of chiropractic totaling not less than four thousand hours, of good moral character, who has passed a special written examination PREPARED BY THE BOARD AND APPROVED BY THE DEPARTMENT, in the practice of chiropractic, such written examination being to determine whether the applicant has a general knowledge of the practical application of such subjects in the practice of his profession, and who in addition to such written examination has passed a practical examination by the board in the practice of chiropractic. Application TO THE DEPARTMENT must be in writing and accompanied by a fee of thirty dollars, and each such applicant shall have been engaged for the period of at least one year prior to the time of the enactment of this article in the practice of chiropractic in this state. Any person having all of the above qualifications but who has been engaged in the practice of chiropractic in this state for a period of less than one year prior to the time of the enactment of this article, shall only be eligible for examination and to receive a license as provided in sections sixty-five hundred fifty-two and sixty-five hundred fifty-three.

It is further provided that any person having the qualifications specified in this section and who shall be in the armed forces of the United States during any of the eight month period after this article becomes effective shall be permitted to make application under the terms provided in this section within six months after the date of his discharge from the service.

All students who have completed one full year of study in chiropractic schools or colleges at the time that this article goes into effect, shall be eligible to conclude their studies in such schools or colleges and upon graduation after a resident course of not less than four school years of not

less than eight months each or four thousand hours shall be eligible for examination and to receive a license as provided in sections sixty-five hundred fifty-two and sixty-five hundred fifty-three.

Age and period of practice of each applicant SHALL BE FILED WITH THE DEPARTMENT; proof of the good moral character of such applicant shall be made by the affidavit of two reputable citizens.

The special examination referred to in this section shall be conducted in three sections of the state and at least three separate times to examine all applicants who are found by the board to be qualified, as provided in this section, for such examination. Provided, however, that if a candidate fails on first special examination, he may, within one year from the date of such examination have a second special examination, for which an additional fee of fifteen dollars shall be required.

No additional special examination shall be conducted.

6557. Registration. On or before the first day of August of each second year, THE DEPARTMENT SHALL MAIL to every chiropractor registered in the state of New York a blank application for registration, addressing the same in accordance with the post office address given at the last previous registration. Upon receipt of such application blank, which shall contain proper space for the insertion of his or her name, office and post office address, date and number of his or her certificate, and such other information as the department deems necessary, he or she shall sign and swear to the accuracy of the same before a notary public, after which he or she shall forward such sworn statement and application for renewal of his or her registration certificate to the department, together with a fee of ten dollars. Upon receipt of such application and fee and having verified the accuracy of the same by comparison with the applicant's initial registration statements, and upon certification by the board that the applicant has during each of the two preceding years attended at least a two day educational or review program APPROVED BY THE BOARD, THE DEPARTMENT SHALL ISSUE a certificate of registration which shall render the holder thereof a legal practitioner of chiropractic for the ensuing two years. These certificates of registration shall all bear date of January first of the year of issue and shall expire on the thirty-first day of December in the following year. Provided, however, that any chiropractor who receives his license in the second year of any biennial registration period shall pay a fee of five dollars for a certificate of registration expiring on December thirty-first of such second year.

Upon the first day of June following each registration year, or within ten days thereafter, THE DEPARTMENT SHALL PUBLISH and cause to be mailed to each chiropractor registered hereunder in this state, a printed list of the duly registered chiropractors in this state and each such published list shall contain at the beginning thereof these words: "Each registered chiropractor receiving this list IS REQUESTED TO REPORT TO THE EDUCATION DEPARTMENT the name and address of any person

known to be practicing chiropractic whose name does not appear in this registry. The names of persons giving such information will not be divulged."

Any registered chiropractor who fails or neglects to register by January first of any registration year as required by the provisions of this section shall be required to pay for registration, in addition to the fee of ten dollars or five dollars, as the case may be, a further fee of one dollar for each thirty days or part thereof, that he is in default.

Should any practicing chiropractor fail to secure a re-registration certificate and continue to practice chiropractic beyond the first day of the following January, he or she shall be considered an illegal practitioner and his or her certificate may be suspended or revoked by the regents.

6558. Rights of licensed practitioners. Each duly licensed practitioner who shall have complied with the provisions of this article, shall have the right within this state to practice chiropractic as defined in this article, AND SHALL BE SUBJECT TO ALL DISABILITIES, LIMITATIONS AND RESTRICTIONS and entitled to the civil rights, privileges and immunities imposed upon and granted to all professional persons by the civil practice act and judiciary law.

The practice of chiropractic, as herein defined, is hereby declared not to be the practice of medicine, or osteopathy, or physiotherapy within the meaning of the law of the state of New York defining the same, but nothing in this article contained shall be construed to restrain or restrict any legally licensed physician, or osteopath, or physiotherapist in the practice of his profession.

6559. Revocation or suspension. The license of a registered chiropractor MAY BE REVOKED, SUSPENDED for a fixed period, or annulled, or such registered chiropractor REPRIMANDED, CENSURED OR OTHERWISE DISCIPLINED, IN ACCORDANCE WITH THE PROVISIONS AND PROCEDURE DEFINED IN THIS ARTICLE, upon decision and due hearing in any of the following cases:

(a) That he is guilty of any fraud or deceit in his or her practice or has been guilty of any fraud or deceit in procuring his or her license or certificate; or

(b) That he has been convicted in a court of competent jurisdiction, either within or without this state, of a felony or a crime involving moral turpitude; or

(c) That he is or has been an habitual drunkard or is or has been addicted to the use of morphine, cocaine or other drugs having similar effect, or has become insane; or

(d) THAT HE HAS EMPLOYED, HIRED, PROCURED OR INDUCED A PERSON NOT A REGISTERED CHIROPRACTOR TO PRACTICE CHIROPRACTIC; or

(e) That he has aided and abetted in the practice of chiropractic a person who is not a registered chiropractor; or

(f) That he PRESCRIBED OR ADMINISTERED DRUGS, or practiced operative surgery or obstetrics; OR OTHERWISE ENGAGED IN THE PRACTICE OF MEDICINE except as permitted by the provisions of this article; or

(g) That he undertook or engaged in any manner or by any ways or means whatsoever to procure or to perform any criminal abortion or to violate section eleven hundred and forty-two of the penal law; or

(h) That he is falsely impersonating a duly registered chiropractor or former duly registered chiropractor, or is practicing chiropractic under an assumed or fictitious name; or

(i) THAT HE HAS BEEN GUILTY OF UNPROFESSIONAL CONDUCT; or

(j) That he is practicing in violation of the provisions of section sixty-five hundred fifty-seven.

(k) THAT HE HAS VIOLATED PROFESSIONAL STANDARDS FOR ADVERTISING; SUCH STANDARDS SHALL BE PRESCRIBED BY REGULATIONS OF THE DEPARTMENT.

6560. Proceedings for revocation or suspension. The members of the board shall have jurisdiction to hear all charges against a registered chiropractor for violation of the provisions of section sixty-five hundred fifty-nine, and upon such hearing the said board shall determine the charges upon their merits, AND THE DEPARTMENT may after due notice and hearing, upon receipt from said board of the record, findings and determination of said board, wherein and whereby such registered chiropractor has been found guilty, REVOKE AND ANNUL HIS CERTIFICATE, ANNUL HIS REGISTRATION, SUSPEND HIS REGISTRATION, OR REPRIMAND, CENSURE OR OTHERWISE DISCIPLINE HIM. Proceedings against any registered chiropractor under this section shall be begun by filing a written charge or charges under oath against the accused. The charges may be preferred by any person, corporation, association or public officer, OR BY THE DEPARTMENT and referred to the secretary of the board and he shall forward to the executive officer OF THE DEPARTMENT a copy of such charges. The board in its discretion, may dismiss the charges or decide that they shall be heard. If the board decides that the charges shall be heard, the chairman of the board shall designate three or more members of the board as a committee to hear and determine the charges and shall set a time and place for the hearing. A copy of the charges, together with a notice of the time and place of hearing, shall be served on the accused at least twenty days before the date fixed for the hearing. When personal service cannot be effected and such fact is certified to on oath by any person duly authorized to make legal service, the secretary of the board shall cause to be published once a week for four consecutive weeks, the last publication of which shall be at least thirty days prior to the hearing, a notice that charges have been preferred against the accused and of the date of the hearing in a newspaper published in the county in which the accused last practiced according to his registration or re-registration cer-

tificate, and a copy of such notice shall also be mailed to the accused at his last known address. The respondent in all such cases brought under this section shall, three days before the return date of the petition, file with said committee a verified answer in duplicate to the allegations set forth in said petition. The accused shall have the right at such hearing, to appear either personally or by counsel, to cross-examine witnesses against him, to produce evidence and witnesses in his defense, and to have subpoenaes issued by the board. Upon the conclusion of the hearing, the committee shall make a written report of its findings and determinations to the board. The board shall thereupon take such action upon said findings and determinations as it deems proper and SHALL TRANSMIT THEM, TOGETHER WITH ITS RECOMMENDATION, TO THE DEPARTMENT. If the accused is found not guilty, the board shall order a dismissal of the charges and his exoneration. If by a majority vote of the board the accused is found guilty of the charges or any of them, SAID BOARD SHALL TRANSMIT TO THE DEPARTMENT the record, findings and determination wherein and whereby the accused has been found guilty, together with their recommendation, AND THE REGENTS AFTER A HEARING SHALL ISSUE AN ORDER REVOKING, SUSPENDING, OR ANNULLING THE CERTIFICATE OF THE ACCUSED OR REPRIMANDING, CENSURING OR OTHERWISE DISCIPLINING HIM or dismissing the charges. Any person who shall practice Chiropractic after his registration has been marked "annulled" or after his certificate is revoked, or if suspended, during the period of such suspension, shall be deemed to have practiced without a certificate. Any licensed chiropractor found guilty under the provision of this section, or whose license has been otherwise revoked or suspended or who is otherwise reprimanded, or disciplined under this article, may have an order of certiorari for the purpose of reviewing such determination returnable before the appellate division of the supreme court of the third judicial department, but no such determination shall be stayed or enjoined except upon application to the appellate division after notice to the attorney-general.

6561. Disposition of fees, fines and penalties and other moneys. All fees, fines, penalties and other moneys derived from the operation of this article SHALL BE PAID TO THE DEPARTMENT, and on the fifth day of each month shall be paid BY THE DEPARTMENT to the state treasury.

6562. Penalties. It shall be a misdemeanor for:

1. Any person to

(a) Sell or fraudulently obtain or furnish any chiropractic diploma, record or certificate of registration or aid or abet in the same; or

(b) Practice chiropractic under cover of any diploma, license or registration illegally or fraudulently obtained or signed or issued unlawfully, or under fraudulent representation or mistake of fact in a material regard; or

(c) Advertise to practice chiropractic under a name other than his own or under a false or assumed name; and

2. Any person not a duly licensed chiropractor to:

(a) Practice or offer to practice or hold himself out as entitled to practice OR ADVERTISE to practice chiropractic; or

(b) Use in connection with his name any designation tending to imply or designate him as a practitioner or doctor of chiropractic, and

3. Any person otherwise to violate any of the provisions of this article; and

4. Any person who during the time his license to practice chiropractic shall be suspended or revoked, or who shall be convicted of a felony, to practice chiropractic.

Such misdemeanor SHALL BE punishable by imprisonment for not more than one year or by a fine of not more than five hundred dollars, or by both such fine and imprisonment for each separate violation, and for a second offense SHALL BE punishable by both such fine and imprisonment.

5. All courts of special sessions within their respective territorial jurisdictions are hereby empowered to hear, try and determine such crimes without indictment and to impose in full the punishments of fines and imprisonments herein prescribed. Such misdemeanors shall be prosecuted by the attorney-general in the name of the people of the state; provided, however, that nothing in this section shall be interpreted to prevent or impede the prosecution of such proceedings by the district attorney of any county having a population of five hundred thousand or more, when such proceedings shall have been initiated by him.

6. The display by any person of a sign or an advertisement bearing a name as a practitioner or doctor of chiropractic in any manner or by implication or containing any other matter forbidden by laws shall be presumptive evidence in any prosecution or hearing of a holding out and of the practice of chiropractic by such person for each separate day such sign or advertisement is anywhere displayed by anyone; but such presumptions are rebuttable by the defense. It shall be necessary to prove in any prosecution or hearing under this article only a single act prohibited by law or a single holding out or attempt without proving a general course of conduct, in order to constitute a violation.

7. All violations of this article, WHEN REPORTED TO THE DEPARTMENT and duly substantiated by affidavits or other satisfactory evidence, shall be investigated and if the report is found to be true and the complaint substantiated, THE DEPARTMENT SHALL REPORT such violation to the attorney-general and request prompt prosecution of such violation. THE REGENTS MAY APPOINT not less than one nor more than three inspectors, UNDER THE DIRECTION OF THE DEPARTMENT, to investigate promptly and thoroughly such violations and to procure where possible legal evidence of the same for prosecution of the offenders.

8. In the prosecution of any criminal action for violation of this article by the attorney-general or his deputy, said attorney-general or his deputy

shall exercise all the powers and perform all the duties with respect to such actions or proceedings which the district attorney would otherwise be authorized or required to exercise or perform, and in such actions or proceedings the district attorney shall only exercise such powers and perform such duties as are required of him by the attorney-general or the deputy attorney-general so attending.

6563. DEPARTMENT supervision. The provisions of this article shall be administered subject to section two hundred eleven of this chapter. THE COMMISSIONER OF EDUCATION WITH THE APPROVAL OF THE BOARD OF REGENTS MAY PROMULGATE SUCH REGULATIONS, not inconsistent with law, AS HE MAY DEEM NECESSARY TO CARRY INTO EFFECT THE PROVISIONS OF THIS ARTICLE.

2. If any section, clause, sentence or part of article one hundred thirty-two of the education law, as added by this act, should be declared unconstitutional, it shall not affect the validity or force of any other section, clause, sentence or part thereof not declared to be unconstitutional.

3. The provisions of any other law, general, special or local, in so far as they are inconsistent with the provisions of article one hundred thirty-two of the education law, as added by this act, are superseded by the provisions of such article.

4. The sum of thirty thousand dollars ($30,000), or so much thereof as may be necessary, is hereby appropriated to the department of education out of any moneys in the state treasury in the general fund to the credit of the state purposes fund, not otherwise appropriated, to pay the expenses, including personal service, of carrying out the provisions of this act, payable on the audit and warrant of the comptroller on vouchers approved by the commissioner of education in the manner prescribed by law.

5. This act shall take effect January first, nineteen hundred fifty-three.

(Now follow briefed sections showing HOW MUCH "The Department" AND "The Board of Regents" do; and HOW LITTLE the Chiropractic Board CANNOT DO. See our interspersed as well as final CONCLUSIONS. B.J.)

ANALYSIS OF SENATE BILLS 1555, 3245, 3435, FEBRUARY 6, 1952

We quote re duties of THE DEPARTMENT
re duties of THE CHIROPRACTIC BOARD,

and then you can judge for yourself what the facts are.

"6550. 1. 'Board' means the state board of chiropractic examiners."

"2. 'License' means a license GRANTED AND ISSUED BY THE DEPARTMENT."

"4. 'The practice of chiropractic' is defined as: IT EXCLUDES . . . and the treatment of cancer, tuberculosis OR SIMILAR WASTING DISEASES, but nothing herein contained SHALL prevent application of chiropractic in cases of cancer, tuberculosis OR SIMILAR WASTING DISEASES PROVIDED THE PATIENT IS UNDER THE CARE OF A DULY LICENSED PHYSICIAN."

(This language "excludes" . . . "treatment of cancer, tuberculosis OR SIMILAR WASTING DISEASES".)

(It also INCLUDES . . . "nothing shall prevent the application of chiropractic in cases of cancer, tuberculosis OR SIMILAR WASTING DISEASES provided THE PATIENT IS UNDER THE CARE OF A LICENSED PHYSICIAN." This means you CAN'T DO IT WITHOUT and you CAN DO IT WITH. Take your choice.)

(This language has been materially modified in the ASSEMBLY bill.)

(Considerable discussion has arisen re language:

— "such similar wasting diseases"
— "such wasting diseases"
— "similar wasting diseases"
— "wasting diseases.")

(Regardless of whether "such" and "similar" are in or out, "wasting diseases" is THE ALL-INCLUSIVE TERM as far as medical and chiropractic legality is concerned. EVERY disease IS a "wasting disease" — paralysis, palsy, epilepsy, insanity, diabetes, diarrhoea, etc., without end. The Chiropractic principle is premised upon reduction in normal quantity flow of mental impulse or nerve force, which produces "a wasting" of function. If we were introduced as an expert witness, and if our works were introduced as evidence, we would have to so testify. What chance would you have?)

"6551. THE DEPARTMENT SHALL admit to examination . . . who shall pay TO THE DEPARTMENT . . ."

"3. PRIOR TO ENTERING chiropractic study, . . . had graduated from a four year high school APPROVED BY THE DEPARTMENT . . . MAY require that all persons PRIOR to entering chiropractic study SHALL HAVE SATISFACTORILY completed two years course . . . at the college level in the field of liberal arts or science . . . AS DETERMINED BY THE COMMISSIONER OF EDUCATION."

(This statute, if enacted, permits "diagnosis." This is a criminal act. Under the civil code IF you "diagnose" ONE case you

invade the field of medicine; you could be sued for mal-practice, convicted and damages assessed, regardless of what you think criminal code permitted. Better "diagnosis" be eliminated and chiropractic term "analysis" substituted.)

"4. Has . . . course of study and graduated from a school or college teaching chiropractic, REGISTERED BY THE DEPARTMENT as maintaining SATISFACTORY standards . . ."

"6552. Examinations of applicants. Each such LICENSING EXAMINATION *SHALL BE* CONDUCTED BY THE DEPARTMENT . . ."

"The board shall . . . TRANSMIT TO THE DEPARTMENT an official report. . . . Such report . . . shall be filed IN THE PUBLIC RECORDS OF THE DEPARTMENT."

"The board SHALL SUBMIT TO THE DEPARTMENT . . . lists of questions for examination . . . From these lists THE DEPARTMENT SHALL SELECT QUESTIONS FOR *ALL* THE SUBJECTS."

(What does THE DEPARTMENT know about chiropractic philosophy, science or art, palpation, nerve tracing, spinography or other distinctively allied CHIROPRACTIC SUBJECTS? If they ELIMINATED such subjects, because of lack of knowledge, or prejudice, or substituted, the examination would be strictly medical and of no value to testing fitness AS A CHIROPRACTOR.)

"Examinations . . . shall be given . . . in three convenient places . . . in accordance WITH THE RULES OF THE DEPARTMENT."

"6553. THE DEPARTMENT SHALL ISSUE to him a license to practice chiropractic . . . Every license SHALL BE ISSUED BY THE DEPARTMENT . . . shall be signed . . . BY AN OFFICER OF THE DEPARTMENT."

"2. Before any license is issued, . . . recorded in a book KEPT IN THE OFFICE OF THE DEPARTMENT."

"6554. Within thirty days after this article takes effect, THE REGENTS SHALL APPOINT A BOARD OF CHIROPRACTIC EXAMINERS . . ."

"When . . . the term . . . shall expire THE REGENTS SHALL APPOINT HIS SUCCESSOR . . . Vacancies in the membership of the board SHALL BE FILLED BY APPOINTMENT BY THE REGENTS . . ."

"THE REGENTS MAY REMOVE ANY MEMBER OF THE BOARD FOR PROFESSIONAL OR OFFICIAL MISCONDUCT, INCOMPETENCY OR NEGLECT OF DUTY."

(That language is broad enuf to include anything and everything from night-clubbing, drinking, beating your wife, up to whether you correctly check your case or rightly give an adjust-

ment. It could lead to abuses of all kinds. It could be so all-inclusive as what you think, believe, and do. They could question accuracy of your chiropractic principle and practice as "professional misconduct" and adjustments as they see it would be "incompetency" in caring for the sick.)

"6555. A secretary SHALL BE appointed BY THE REGENTS and SHALL PERFORM SUCH DUTIES AS THE DEPARTMENT MAY DIRECT. The secretary MAY receive a salary."

(This "secretary" could be and probably would be a spotter to report all views he might think wrong which the chiropractic board does.)

"Within five days, the secretary SHALL CONVEY TO THE DEPARTMENT . . . shall . . . issue under its seal a license to practice chiropractic . . ."

"2. The board shall have power, SUBJECT TO THE APPROVAL OF THE REGENTS to MAKE SUCH RULES AND REGULATIONS not inconsistent with law . . ."

(Under this statute EVERYTHING would be "consistent" with this law, so they could make ANY rule and regulation they choose.)

"It shall hold such meetings, or call SUBJECT TO THE CALL OF THE COMMISSIONER OF EDUCATION . . ."

"3. The board UNDER THE SUPERVISION OF THE DEPARTMENT . . . may be examined and marked by committees duly authorized by the board AND BY THE REGENTS."

"4. They may hear charges . . . AND REPORT THE SAME TO THE DEPARTMENT FOR PROPER ACTION."

"6556. Present practitioners. THE DEPARTMENT SHALL ISSUE A LICENSE . . . who has passed a special written examination prepared by the board AND APPROVED BY THE DEPARTMENT. Application TO THE DEPARTMENT . . . age and period of practice . . . SHALL be filed WITH THE DEPARTMENT."

"6557. Registration. On or before . . . THE DEPARTMENT SHALL MAIL . . . that the applicant has during each of the two preceding years attended at least a two day educational or review program APPROVED BY THE DEPARTMENT . . . THE DEPARTMENT SHALL ISSUE a certificate . . ."

"Upon the first day of June . . . THE DEPARTMENT SHALL PUBLISH . . . a printed list of the duly licensed chiropractors."

"Each registered chiropractor receiving this list IS REQUESTED TO REPORT TO THE EDUCATION DEPARTMENT the name and address of any person known to be practicing WHOSE NAME DOES NOT APPEAR IN THIS REGISTRY."

(This "requests" every chiropractor to be a stool pigeon. It places in his hands a club to seek revenge, vengeance, and to squeal on anybody for anything he doesn't like or agree with. If you don't believe as I do, I'll tattle. If you don't practice the way I think you should, I'll report you. If you are a mixer and I am a straight, I'll tell on you. Endless possibilities lie in those variables. Who knows where it would begin or end?)

"6558. Each duly licensed practitioner . . . SHALL BE subject to all liabilities, limitations and restrictions . . . imposed upon and granted to all professional persons."

(Who KNOWS what those "liabilities, limitations and restrictions" can be, will be, or are?)

"6559. Revocation of license. The license of a registered chiropractor MAY BE REVOKED, SUSPENDED for a fixed period, OR ANNULLED, or such registered chiropractor REPRIMANDED, CENSURED OR OTHERWISE DISCIPLINED, IN ACCORDANCE WITH THE PROVISIONS AND PROCEDURE DEFINED IN THIS ARTICLE."

(What more kind of a club do you want hanging over your head? "In accordance with the provisions and procedure defined in this article" means everything we quoted that will be done by THE BOARD OF REGENTS AND THE DEPARTMENT.)

"(d) That he has employed, hired, procured OR INDUCED A PERSON NOT A REGISTERED CHIROPRACTOR TO PRACTICE CHIROPRACTIC; . . ."

(In many states the Chiropractic Examining Board is given authority to permit a graduate chiropractor to practice pending next examination; or, he is permitted to practice under preceptorship of a licensed practitioner; or, he is permitted to take over his licensed practice during a vacation period of licensed practitioner. No such possibilities here.)

"(1) That he has been guilty of UNPROFESSIONAL CONDUCT."

(This could include anything Board of Regents or The Department saw fit as they are given complete domination over ALL activities under this act as written.)

"(k) That he has violated PROFESSIONAL STANDARDS OF ADVERTISING; SUCH STANDARDS SHALL BE PRESCRIBED BY REGULATIONS OF THE DEPARTMENT."

(The medical concept is "Thou shalt not advertise and pay for it." They do get unlimited free newspaper space. You know, we know, and THEY know, the public are not fully acquainted with

our principle and practice. Without means of educational propaganda, we could not and would not get business. This they could stop. ". . . the standards" of the AMA would be the yardstick which would mean elimination OF EVERYTHING except a modest sign.)

"6560. Proceedings for revocation or suspension. The members OF THE BOARD shall . . . hear all charges . . . for violation of . . . AND THE DEPARTMENT . . . MAY . . . REVOKE AND ANNUL HIS CERTIFICATE, ANNUL HIS REGISTRATION, SUSPEND HIS REGISTRATION, OR REPRIMAND, CENSURE OR OTHERWISE DISCIPLINE HIM."

(6559 includes hiring, unprofessional conduct, professional standards of advertising, etc.)

"The charges MAY BE preferred BY ANY person, OR BY THE DEPARTMENT IN THE FIRST INSTANCE. The charges shall be filed WITH THE DEPARTMENT and referred TO THE SECRETARY . . . and HE SHALL forward to the executive officer OF THE DEPARTMENT . . ."

"The board SHALL . . . take such action . . . as it deems proper . . . AND SHALL TRANSMIT THEM, TOGETHER *WITH ITS RECOMMENDATION* TO THE DEPARTMENT."

"If . . . the accused is found guilty . . . SAID BOARD SHALL TRANSMIT TO THE DEPARTMENT . . . AND THE REGENTS . . . SHALL ISSUE AN ORDER REVOKING, SUSPENDING OR ANNULLING THE CERTIFICATE . . . OR REPRIMANDING, CENSURING OR OTHERWISE DISCIPLINING HIM . . ."

"6561. Disposition of fees . . . SHALL BE PAID TO THE DEPARTMENT . . . SHALL BE paid BY THE DEPARTMENT to the state treasury."

"4. Such misdemeanor SHALL BE punishable . . ."

(It does not say MAY be.)

"7. ALL violations of this article, WHEN REPORTED TO THE DEPARTMENT . . . THE DEPARTMENT SHALL report such violations . . . THE REGENTS may appoint not less than two nor more than three inspectors, UNDER THE DIRECTION OF THE DEPARTMENT . . . to procure possible legal evidence . . ."

"6563. DEPARTMENT supervision. The provisions of THIS article SHALL BE administered subject to section two hundred eleven of this chapter. THE COMMISSIONER OF EDUCATION WITH THE APPROVAL OF THE BOARD OF REGENTS MAY PROMULGATE SUCH REGULATIONS, not inconsistent with law, AS HE MAY DEEM NECESSARY TO CARRY INTO EFFECT THE PROVISIONS OF THIS ARTICLE."

(So what does the petty, insignificant chiropractic board of examiners do? You tell us.)

CONCLUSIONS

In both House and Senate Bills, all general *controlling* factors are same. Members of Chiropractic board are puppets, a dummy set-up with little to do, and the little they CAN do is under the all-powerful and complete domination of the Board of Regents and The Department.

As we have quoted, and as you now see for yourselves, under these Bills your profession has NO control over ANY basic or fundamental issue of ANY action. You place EVERYTHING professional, your supervision, your present and future, issuance of licenses, revocation or renewal of licenses, examination questions, rules and regulations, appointment of chiropractic board members under their control.

Those outside interests could, under *any* pretext they see fit, place you at the mercy of prejudiced people who might be as fair, just, and impartial as they could be; but who are decidedly NOT in sympathy with your approach to dis-ease; who disagree with your concepts, principles, or practices, think you entirely wrong, all of which would be at direct odds against your convictions and, in fairness to what THEY believe, would be compelled to rule against you.

Every phase of each section, *every* controlling factor, have been so worded and phrased in *every* application that for just reasons to themselves and unjust reasons for you, those who could honestly and sincerely be prejudiced against you can and possibly would strip you *of everything* and *every right* you or the sick people feel you and they should possess. Language has been so interspersed thruout these bills that you can be deprived *of everything* possible on questionable and trumped-up charges over which you have nothing to say in the final determination whether right or wrong, all of which would be legally in the hands of the Board of Regents and The Department. For a mess of pottage and garbage you strain at the bit, spend money year after year to give away your shirt, shorts, shoes and socks; swear away your present and future life by manufacturing a hangman's noose, hand it on a silver platter to others, and ask them to strangle you to death. Frankly, all this is beyond our humble comprehension.

These bills give away everything *they* could *want* and *need* to exterminate you. Even so, they still refuse, and have refused for years, to accept your gratuities because they take delight and satisfaction in refusing to see you glorify and sanctify yourself with a license to hang on your walls.

Nowhere in either Bill does it define who or what "The Department" is. It appears obvious it is meant to be The Department of Education. The fact that the Bills frequently refer to "The Board" must report this and that to "The Department" proves "The Department" is NOT "The Board."

Appointees of your Board; questions to be asked in examinations; where, when, and how examinations might be held; issuance of licenses, revocation of licenses, renewal of licenses every two years, suspension of licenses; punishment for infractions; character of advertising; professional conduct; charges that may or shall be filed; salaries board members may get; hiring inspectors to snoop into your offices; whether you are inefficient or incompetent, or not; rules and regulations for governing you, etc., are ALL under the direction of the Board of Regents and/or The Department.

For thirty years some of you (for lesser time many of you) have fought, been tried, convicted or acquitted. You have gone a long way in failing to get LEGISLATIVE recognition BUT YOU HAVE GONE a tremendous distance gaining PUBLIC recognition. You have multiplied and prospered. You have convinced varied interests — medical, legal, legislative, Boards of Regents, The Department — that they CAN'T put you out of business. All this YOU HAVE DONE WITHOUT A LICENSE. Why are you anxious to give away your fortunes and future lives NOW to get a license? You have been spending on an average $20,000 a year for 20 years — $400,000 — to get what? The right to give control to others to fold you up once and for all! You would not now be where you are, where The Department, The Board of Regents, the legislature, the legal fraternity are willing to listen to you, if that fighting spirit of yours had been licked. If that is the road which has multiplied you, made you prosperous, made you impregnable to successful attack, more of that same indomitable spirit *will continue to win* more now and continue to safeguard you in the future IF you stick to your

guns. Some day, as you continue to grow, you can get EXACTLY WHAT YOU WANT IF YOU KNOW WHAT YOU NEED—public recognition.

Our understanding is that Mr. Stim (Lawyer), who was the author of these Bills, advised your recent mass meeting of 400 Chiropractors to adopt and support these bills; that "they were going to pass anyway and you might as well resign yourself to them." My further understanding is that he explained these Bills to you and 84 per cent of those 400 present DID support and endorse these Bills. Knowing the import of statutory language and understanding its application to your profession, which would have to be as we have quoted, we CAN'T understand WHY HE advised you to adopt, adapt, and endorse them, or why YOU DID. If you HAD KNOWN THEN what YOU KNOW NOW, would you have done so? We understand Mr. Stim gets $5,000 a year to draw these Bills which he must have known would strangle you and your future. We're suggesting HOW YOU CAN SAVE YOURSELF. How much do we get TO SAVE YOU?

The ONLY saving grace is to insist upon A SEPARATE BOARD OF CHIROPRACTIC EXAMINERS, independent of any group, where you can and will directly control ALL your destinies and futures. You say it can't be done? You must remember you are a young, virile, growing, coming profession. You are battling strongly entrenched, powerful, legally strong forces which can and do get millions of dollars, all of which you oppose and all of which opposes you. Anything CAN BE DONE, in New York or anywhere else, *if people* will it so, and fight long enuf and strong enuf and refuse to compromise any time in any way until they get it.

Every other profession is commonplace, accepted as regular. You are a rare freak, in opposition to all commonplace methods. It is history repeating itself. Every new innovation has faced the same opposition endeavoring to control by elimination. Keep the present and future of Chiropractic IN CHIROPRACTIC HANDS, under YOUR direction and control; and even then it will be bad enuf if your past actions for 20 years are any indication of how little you unsuccessfully try to give away your professional lives. You spend earned money like foolish drunken

sailors to get INTO trouble, and spend foolish pennies to save yourselves. You can successfully get yourselves INTO trouble and unsuccessfully get yourselves OUT of it, once in.

If this or these Bills should some day pass, with or without your support, within two years the ICA will have between 1,000 and 2,000 new members asking us to defend against varied charges, to protect your rights to continue to practice.

If you MUST have a Bill, present one like in New Jersey (which follows). If logical, reasonable, consistent, honest, and sincere *factual* presentations are made to your legislators, showing them the pitfalls and dangers in present set-up, we think you will find them honest sincere men and they will be amenable to and will support YOUR contentions; BUT IT'S GOING TO TAKE A UNITED FRONT, WHICH TODAY YOU DO NOT HAVE, WITH POWER BEHIND EVERY PUNCH, TO OVERCOME HANDICAPS YOU MANUFACTURE AGAINST YOURSELVES. With the public clamoring for what is right, they MUST heed the call. However, everybody can't be inexperienced generals. The many must be privates ready to give all, do all, be all to save the day.

Legislators would not knowingly place the present and future of our profession under the complete strangulating domination of an opposing competitive group of opposed professional people, who had the legal prerogatives of kiling you off at any time or in any way if that was their wish, under pretext of protecting public health. They will need be convinced of factual realities, not theories. This YOU HAVE DONE to date, and this YOU CAN CONTINUE TO DO if it is your desire so to do.

The future of Chiropractic and every Chiropractor is right now hanging in the balance by a thread under these Bills. Every angle of self-preservation is in jeopardy of being lost. Under these Bills you lose ALL control, and those opposed to you gain ALL control. We do not challenge the sincerity, honesty, or motives of any person. We do question their judgment, inexperience, and inability to do FOR YOU what YOU want done. It is easy to legally travel old established roads. It takes guts to cut a new road thru virgin forest of untried methods. Some of these people who work with you and for you do not realize the enmity and bitterness that exists between medical and chiropractic profes-

sions. Neither do they understand the tremendous odds we fight against when we oppose drug monopolies, The AMA, etc. Is your future and future of the right of the sick to get well with Chiropractic worth fighting for? If so, then you'll have to build a new highway and fight for it. NOW is the time for such action, NOT after such Bills as these HAVE BEEN PASSED.

It is for you folks in New York to decide whether or not you want to turn Chiropractic and Chiropractors, present and future, body and soul, over to those who could and might throttle everything we all hold dear and have accomplished in the past 57 years.

All we can do is to suggest the wisest solution — to arouse resentment of the mass public opinion to such a feverish pitch that they would DEMAND THEIR AND YOUR RIGHTS TO SAVE THEM BE PROTECTED.

Knowing the New York type of mind as we do, you could here and now go into a long, lengthy, useless questions and answers period which would hold us from here until midnight, leading us nowhere fast, and at the end of it all we would continue to cite the Bills themselves, time and again, as answers to every question and argument you might raise.

Get the Bills! Read them yourselves! Don't take our word for it. And then decide whether what we have presented is factual or theoretical, right or wrong; whether you have everything to gain or lose. So far as we are involved, we have spoken what the Bills reveal.

Remember — IT IS AS MUCH THE PUBLIC'S FIGHT *TO GET* AS IT IS YOUR FIGHT *TO GIVE* CHIROPRACTIC.

COPY

March 7th, 1952.

Mr. Menahem Stimm
3390 Wayne Avenue
Bronx 67, N. Y.
Dear Mr. Stimm:

In your address before the assembled group of Chiropractors at the Hotel New Yorker March 5th, 1952, you said (if my memory serves me correctly) that the Spears newspaper displaying testimonials of cancer and tuberculosis cures hurt the Chiropractors' cause before the hearing of the Board of Regents.

On Thursday night, March 6th, at 10 p.m., over station WJZ, News Commentator Frank Edwards, broadcasting for the American Federation of Labor, reported a story about a medical doctor who "CURED" the son of United States Senator Republican of New Hampshire; the Senator's son is Chas. W. Tobey, Jr. He was cured of CANCER by a medical doctor and the M.D., Robert E. Lincoln, was expelled from the Massachusetts Medical Society for perfecting this cure because the medicos were not in agreement with Dr. Lincoln's method. Chas. W. Tobey, Jr. is a LAWYER.

Dr. Richard Ohler, President, Massachusetts medical society, said, "The society's action would not affect Dr. Lincoln's status to practice as a physician." I wish you could have heard the news commentator on this matter. Maybe you did.

The Chiropractors' definition of the SCIENCE OF CHIROPRACTIC as it appeared in the bills presented to both houses of the legislature had to be altered TO COMPLY WITH THE BOARD OF REGENTS. This new definition caused quite some consternation at the meeting. The medical profession has no specific cure for cancer or tuberculosis. Neither has the Chiropractic profession but by adjusting the spine by HANDS ONLY they have been successful in correcting the underlying CAUSE of these conditions in innumerable cases. Dr. Spears had to fight the medical boards in Denver for seven years in the various courts before they finally granted him a license to conduct his hospital and sanitarium. Why scoff at his PROOF NEWSPAPER? If what he claims in his newspaper was fictitious the government in the State of Colorado would have forced him to discontinue such publication.

I have been in practice for 33 years and have heard all these tirades against Chiropractic many years. The A.M.A. has left no stone unturned to crush Chiropractic whether through the board of Regents or the medical state societies.

As counsel for Federation of Chiropractors, you have worked untiringly in our behalf and were successful in many cases. I personally believe we could practice our profession without a law, rather than the one now about to be put into operation by the legislature if this should be enacted into law.

Honest to God Chiropractors want the Science of Chiropractic to remain for POSTERITY UNABRIDGED.

Today is the birthday of Dr. D. D. Palmer, the discoverer of Chiropractic, born March 7, 1845. May his soul rest in peace.

Sincerely yours,

(J. J. Fox, D.C.)

P.S. The N. Y. Times of Friday, March 7th, published the story about U. S. Senator Tobey's son as was broadcast by news commentator Frank Edwards over WJZ, Thursday night, March 6th.

March 10, 1952.

Chiropractor J. J. Fox,
430 East 149th St.,
Bronx 55, New York.

Dear Chiropractor Fox:

I have your letter of March 7th and note contents. I, of course, agree with you that a definition which may cripple the practice of Chiropractic should be fought against and not consented to. I do not believe, and since you were at the meeting you must have heard my argument, THAT THE DEFINITION WHICH IS AT PRESENT IN THE BILL WILL CRIPPLE the profession. We must after all take a practical view of the entire situation. If the chiropractor's function is to limit himself to removing subluxations as disclosed by the method of locating such subluxations and nervous interference, then in the final analysis the subject of the diseases which may be caused by the said interference IS OF NO CONSEQUENCE.

I am certain that under the present definition everything that the chiropractor is doing today will be done by him, irrespective OF THE LIMITATION AS TO WASTE DISEASES. All that the present definition requires is, if in the course of the treatment by the chiropractor he discovers that his patient is suffering from cancer, tuberculosis OR ANY SUCH SIMILAR WASTE DISEASE, he must inform the patient that HE CAN CONTINUE TREATING HIM ONLY IF THE PATIENT WILL ALSO BE UNDER THE CARE OF A MEDICAL DOCTOR. From my experience I know such discovery, assuming the chiropractor does not know it at the time of the beginning of the treatment, occurs in the advanced stage of such diseases and I am sure that the chiropractor treating a patient WOULD IN SUCH SITUATION WELCOME THE SHIFTING OF RESPONSIBILITY in case of a fatality or other dangerous result. Such a situation, however, will be the exception rather than the rule.

As I explained to the meeting, the Board of Regents insists on such a safeguard for the public and again from my experience and in a few exceptional cases involving a similar situation, I DO NOT BLAME IT FOR WANTING TO DO SO. LET'S GET THE LAW and everything will work out in the final analysis.

If the claims made by chiropractors as to the efficacy of their therapy in cases OF WASTE DISEASES proves itself correct, once the profession is regulated and licensed by the State, THIS LIMITATION WILL BE EASILY REMOVED FROM THE STATUTE. If, however, there is no basis for these claims, then the safeguard provided by the definition is a proper one.

I note also what you say about Spears claims in the publication called "Proof". I, of course, agree with you that it is unfair to condemn statements which have not been proven to be untrue. However, the way the representations are made in that publication ARE FLAMBOYANT AND ARE NOT SCIENTIFICALLY EXPLAINED. The headings are more in the nature of a revivalist statement such as "Man Escapes Rendezvous with Death" and such similar headings. THESE OBSERVATIONS BY THE

BOARD OF REGENTS CAUSED ALL THE TROUBLE. However, I believe that since the vast majority of the membership of the Federation and properly so, are perfectly satisfied to prove the value of chiropractic even in cases of waste diseases by trial and error, THAT THE DEFINITION WILL DO NO HARM IN ANY EVENT.

I trust that this will answer the questions raised by your letter.

Very truly yours,
(Signed) Menahem Stim
Counsel.

MS:AG

A PROCLAMATION

The undersigned, having met in the City of Syracuse on Saturday, December 29, 1951, representing their respective organizations, desire it to be known THAT THEY ARE IN COMPLETE ACCORD ON THE FUNDAMENTAL PROVISIONS OF A CHIROPRACTIC BILL, and that they are in further agreement that, whereas organizational policies may require the introduction of separate bills, COMPLETE AND UNQUALIFIED SUPPORT, IN SUCH EVENT, SHALL BE GIVEN BY BOTH ORGANIZATIONS TO WHICHEVER BILL IS FIRST REPORTED out of a committee in either the Senate or Assembly.

December 29, 1951

For the Federation of Chiropractors of New York, Inc.
Philip Curcuruto, President.
Charles H. Siebert, Legislative Chairman.

For the N.Y.S. Chiropractic Society, Inc.
James D. Oyer, President.
Richard M. Engelbert, Vice-Chairman P.R. Council.

March 6, 1952.

Mr. Hugh E. Chance
International Chiropractors Association
838 Brady Street
Davenport, Iowa

Dear Friend Hugh:

Last night at the Hotel New Yorker a special emergency meeting was called by Dr. Philip Curcuruto, president of the Federation of Chiropractors of New York, regarding developments on the pending chiropractic bill that was recently introduced into both houses of the State Legislature. I believe the meeting was of sufficient importance for me to enlighten you to the best of my abilities as to precisely what happened, giving you a resume of the developments as were explained last evening, my impressions and interpretations of same, as also collaborated by Dr. Alfred Muscalino who also attended the meeting.

There were at least 400 chiropractors present. A Mr. Stim, attorney for the Federation, spoke first AND IN ESSENCE HE STATED THAT AS FAR AS ALBANY WAS CONCERNED, THEY WERE NOT ONLY RECEPTIVE TO THE PASSAGE OF THE CHIROPRACTIC BILL AT THIS SESSION BUT THAT THE BOARD OF REGENTS UNANIMOUSLY APPROVED OF SUCH LEGISLATION, WHICH WAS THE FIRST TIME this broad body took such action, about a week ago.

In the meantime, the medics who were at Albany to help pass the vivisection bill brought in before the Board of Regents a copy of the recent 48-page newspaper published by Dr. Spears in which he made some startling claims. THIS HAD A VERY TELLING EFFECT UPON THE LAY MEMBERS OF THE BOARD OF REGENTS, particularly when presented by the medical group, HENCE THEY CAME UP WITH AN AMENDMENT TO THE ORIGINAL DEFINITION in the bill which I quote fully from the slip of paper that was handed out at the meeting last night:

"The practice of chiropractic is defined as the locating, and the removing by manual or mechanical means, of nerve interference in the human body, where such interference is the result of or related to misalignment or subluxations of the vertebral column. IT EXCLUDES operative surgery, the reduction of fractures, the prescription or use of drugs or medicines, the practice of obstetrics, and the treatment of Cancer, Tuberculosis or such similar wasting diseases, PROVIDING THE PATIENT IS UNDER THE CARE OF DULY LICENSED PHYSICIAN."

The medics also wanted the concession of one doctor on the Board but this was vetoed and the Board is to be a straight Chiropractic Board consisting of nine chiropractors. Also the chiropractor can call himself "Doctor", as provided in the bill, and it is my further understanding that the school question itself at this stage has not been fully solved. Meaning of course what schools WILL BE APPROVED AND ACCREDITED BY THE BOARD OF REGENTS in this state.

The New York State Chiropractic Society ALREADY ENDORSED THE NEW DEFINITION of chiropractic as quoted above.

The meeting last night was called as I understand it for the specific purpose OF ENLIGHTENING US ON THE DETAILS ABOVE AND OBTAINING FROM THE FEDERATION MEMBERS THEMSELVES a vote of opinion AS TO WHETHER OR NOT THEY WOULD ACCEPT this definition. Of the approximately 400 chiropractors present AT LEAST 75 PER CENT VOTED IN FAVOR OF ACCEPTING SAME. MR. STIM ACTUALLY PLEADED WITH THE CHIROPRACTORS TO ACCEPT THE BILL AS IS for, as he stated on numerous occasions during the evening, WE EITHER ACCEPT IT AS IT IS OR IT WILL BE PASSED ANYWAY, and inasmuch as THE STATE SOCIETY ENDORSED THE BILL we might just as well jump on the band wagon, for if we don't we would in all probability be left out in the cold insofar as representation is concerned on the Chiropractic Board. IN OTHER WORDS, THERE WAS NO ALTERNATIVE EXCEPT ACCEPTING THE FACTS AS PRESENTED.

The meeting lasted several hours and there was some violent opposition to including in the definition "the exclusion of the treatment of Cancer, Tuberculosis or SUCH SIMILAR WASTING DISEASES."

I am informing you of these facts as per my understanding and interpretation of same and would suggest that you give this matter your very serious consideration and would further appreciate if you would inform me at your earliest convenience your personal reaction to same and specifically from this definition what you would consider would include "such similar wasting diseases."

I would further recommend that this matter be taken up immediately with Dr. Herb Hender, dean of the school, obtaining his opinion on same. I have already sent a copy of this letter to Dr. Palmer. With best wishes,

Sincerely yours,
C. N. FLICK, D.C.

CNF:dp

March 7, 1952.

C. N. Flick, D.C.,
29 - 35 30th Avenue,
Long Island City 2, New York.
Dear Clarence:

Your copy of letter to Hugh of March 6th reached me this afternoon and I am hastening to answer.

The definition generally is not objectionable. The exclusions are consistent with the exception, "the treatment of Cancer, Tuberculosis." I CAN SEE THE TREMENDOUS DANGER THAT THIS BOMBASTIC ADVERTISING OF SPEARS IS DOING ALL OVER THE COUNTRY. First, it's printed on the cheapest kind of paper; second, its language is bombastic, and third, he is making outlandish claims that even I wouldn't dare to make. He's doing us a great deal of harm everywhere with people who use logic and reason, and try to establish facts in their minds. But, even in a stretch of the imagination we might concede that language; however, there is one thing, Clarence, that we cannot concede — and don't you concede it — and that is, "or such similar wasting diseases." There isn't a single disease of the human body that isn't of A WASTING character. You can't name one, neither can I, but what would come strictly and squarely and logically and consistently within that language.

In the case of a license being issued under this Bill and Board, physicians could get together and could testify in a trial that EVERY case that comes to you, or any other chiropractor HAVING A LICENSE, were taking a case that comes squarely within that prohibition, and it's very reasonable to presume that they could stop you from practicing over your license because this language prohibits and excludes your right to take this type of case unless "the patient is under the care of a duly licensed physician." It amounts to prescription. In other words, you couldn't take one case of ANY type or character, of ANY kind, WITHOUT a physician first prescrib-

ing that you accept that case, because they would all come under this specific and exacting language. In other words, this thing is so important that if that language stands in that bill it will PROHIBIT ANY chiropractor practicing on ANY case in the State of New York, even though he has a chiropractic license from a Chiropractic Board, UNLESS a physician issues a specific prescription on EACH AND EVERY case every chiropractor would dare to receive upon which to give chiropractic adjustments. That language is extremely dangerous. I would like to see the language beginning "and the treatment of Cancer, Tuberculosis," and the rest of that paragraph entirely eliminated.

I am glad that they have EXCLUDED "operative surgery, reduction of fractures, the prescription or use of drugs or medicine, the practice of obstetrics * * *." I would like to see an additional word — "it excludes minor or operative surgery." I would also like to see inserted the language, "or the use of any method which includes air, light, heat, water, massage, or methods commonly used by physicians or surgeons in the practice of medicine."

Sincerely,
B.J.
B. J. Palmer, D.C., Ph.C.

BJP:F

March 10, 1952.

C. N. Flick, D.C.,
29-35 30th Avenue,
Long Island City 2, New York.
Dear Clarence:

I can understand WHY "so far as Albany was concerned" they were "not only receptive — but that the Board of Regents UNANIMOUSLY approved of SUCH legislation." Why? CHIROPRACTORS were for it, medics were for it — why wouldn't the Board be for it? Chiropractors were for it because of what they thot they were getting; medics, because THEY KNEW what THEY were getting; Board of Regents, because they didn't care what happened so long as they got rid of an army of trouble-makers, session after session.

I can understand WHY "they came up with an amendment to the original definition" USING SPEARS as a club to force the getting of that which they have ALWAYS wanted, viz., TO CONTROL THE FUTURE OF CHIROPRACTIC. I have no love for THE WAY Spears does things, and WHAT he has done was a good excuse to hang their hats on to force an issue into action.

As to "Mr. Stim ACTUALLY PLEADED WITH THE CHIROPRACTORS TO ACCEPT THE BILL AS IS for, * * * we either accept it AS IS or it will be passed anyway * * *in other words, there was NO ALTERNATIVE EXCEPT ACCEPTING THE FACTS AS PRESENTED" — WHO is Mr. Stim? For whom is he working? The fee to get a bill thru? Is his fee

contingent? If Mr. Stim is an attorney, HE KNOWS the legal effect of that legal language. If he doesn't know it, then he should be wised. Either his judgment is unsound, or he is more desirous of putting thru a bill, or he sees plenty of defense suits in the future.

Pass THAT bill "as is," and in two years or less EVERY Chiropractor in New York State will be joining the I.C.A., asking them to defend them against a violation of the very bill THEY helped pass, with their right to practice ON ANY CASE being challenged.

It COULD BE, as a result of Spears' sheets with his 88 MILLION dollar suits, etc., that "it will be passed anyway"; but it is better to have it passed over THE OPPOSITION of the profession, than to have it passed WITH its support. The Board of Regents, New York State Medical Society, medical profession WILL HELP pass THAT bill "as is." They will NOT oppose its passage. And NOW Chiropractors "75 per cent" have VOTED for it. With NO opposition IT SHOULD pass.

Eliminate the last line of that definition, "as is", and the enemies of Chiropractic and Chiropractors WILL OPPOSE its passage. Why? Because YOU have taken away WHAT THEY WANT — the LEGAL CONTROL of the future of Chiropractic; the LEGAL CONTROL of going into court and proving by evidence the right to revoke any and every license once issued. Take away that LEGAL CONTROL and the Board of Regents will OPPOSE its passage because it takes away FROM THEM the legal right to direct when, where, why, and whom to convict. I wouldn't be one bit surprised to know that John Nugent is somewhere the gentleman in color in cahoots with our enemies, and he possibly WOULD support that bill "as is", because anything that constitutes a noose around OUR necks, HE is FOR.

That bill "as is" is VERY cleverly worded. Whoever conceived THAT language was willing to concede the passage of a bill, using Spears as the goat, SO LONG AS THAT LAST LINE OF THAT DEFINITION REMAINED IN "as is", because THAT was and is the controlling factor. Like two debaters, one is willing to concede EVERYTHING BUT * * * the ONE THING that kills the entire issue.

At any time, any number of physicians can present evidence to have every Chiropractor arrested, tried, convicted, and revoke license, for violation of provisions of HIS OWN act. They could consistently — and medical men would — testify in a test case, or EVERY case tried, that the Chiropractor was adjusting a "WASTING DISEASE" WITHOUT PRESCRIPTION SO TO DO because "the patient" IS NOT "under the care of a duly licensed physician," and patient was adjusted WITHOUT such prescription of a "duly licensed physician." Clever, these Chinese.

The present set-up may not be the most desirous, but better have NO legislation, bill, or board, than to have THIS noose around your necks with the Board of Regents, medics, and John Nugent pulling at other end. If the "75" who voted FOR this bill "as is" would profit from the experience of other states, they would let well enuf alone. No sooner a Chiropractic bill, board, and license, than basic science bills follow. With THIS bill,

no basic science bill is needed. It DOES the same thing. Not only does it kill entrance of new material, it will kill those now there.

Sincerely,
B.J.

BJP/m

March 13, 1952.

Dear B.J.:

This will acknowledge and again thank you for your letter of the 10th. As I read and re-read same I could not help but arrive at the inescapable conclusion that you were fighting mad and scored a knockout. Yesterday Dr. Henry Orr, Dr. Werner's associate, phoned me stating that they also received a copy of this letter.

It is my further understanding that the bill is expected up for vote either tomorrow, or possibly Saturday, and as soon as I receive some definite and concrete information, I will wire you immediately.

As an individual I have endeavored to make you and others aware of precisely the happenings to date and feel that my consicence is perfectly clear in doing all that could be done — as an individual.

Again I want to personally thank you for your interest, efforts, and analysis of the situation and I am just hoping against hope that eventually everything will work out to our satisfaction and that pure, unadulterated chiropractic will truly be protected for posterity.

Sincerely,
Clarence
C. N. Flick, D.C.

CNF: dp

March 14, 1952.

Clarence N. Flick, D.C.
29-35 30th Avenue,
Long Island City 2, New York.
Dear Clarence:

B.J. will be in New York next Thursday, March 20th, and he will be coming in on the 20th Century Limited, which arrives in the morning, and will be staying at the New Yorker Hotel. He has requested that I notify both you and Dr. Hirschon that he desires a conference regarding New York legislation. I suggest you get together with Dr. Hirschon and arrange to call B.J. as soon as he gets in next Thursday.

Kindest regards.

Sincerely,
Hugh E. Chance

HEC: CHH

March 14, 1952.

B. M. Hirschon, D.C.
1036 President Street,
Brooklyn 25, New York.
Dear Dr. Hirschon:

We are very much concerned about the amendment which was made to the definition in the New York Bill. I understand both the Society and Federation have gone on record as in favor of the amendment. You ought to know how we feel about it. While recognizing the necessity of legislation, I am sure New York Chiropractors do not want to be saddled with a piece of legislation which would place them in a worse position than they are now under the Medical Practice Act. The term in the present definition "or similar wasting diseases" is very ambiguous. What is a "wasting disease"? To be safe it will be necessary for the Chiropractic profession to immediately bring a test case to determine where it stands. Otherwise, it would subject itself to prosecution both from the criminal standpoint, and in my opinion from the mal-practice standpoint.

Our Legal Department believes a court would probably place a very narrow construction on the term, limiting it strictly to diseases in the cancer and tuberculosis category. On the other hand, there is a real danger that the court would place a broad construction on the term, for certainly according to Chiropractic philosophy, practically every chronic disorder is a "wasting disease."

If the latter construction should prevail, then practice of Chiropractic in the State of New York would be reduced to practice by prescription of the medical profession. A Chiropractor could not take care of a single case without first consulting an M.D. and obtaining his permission.

I understand B.J., in response to a request from Dr. Flick and others, sent to Dr. Flick a detailed letter stating his views on the subject. Dr. Flick tells us that he has talked to you about it.

B.J. will be in New York next Thursday, March 20th. He is arriving on the 20th Century Limited, and will be staying at the New Yorker Hotel. He suggests you call him Thursday morning and arrange for a conference regarding New York legislation. He has notified Dr. Flick also.

Kindest personal regards.

Sincerely,
Hugh
HUGH E. CHANCE

HEC: CHH

A Practical Lesson in Contrasts

While in New York, it was our opportunity to witness and be a participant in analyzing two opposite types of Chiropractic Practice Acts.

In the preceding, we have analyzed a proposed New York Bill. That it is BAD, casual reading will prove. We now present the New Jersey Bill. That which is in CAPS is our method of EMPHASIZING important contrasts between New York and New Jersey.

Official Copy Reprint
Senate No. 139
STATE OF NEW JERSEY

Introduced February 11, 1952
By Mr. Young
Referred to Committee on Public Health

An Act CREATING A BOARD OF CHIROPRACTIC EXAMINERS in the Department of Law and Public Safety, Division of Professional Boards, and providing for the examination, regulation, licensing and registration of chiropractors, and providing penalties for violation thereof.

Be It Enacted by the Senate and General Assembly of the State of New Jersey:

1. There is hereby created a "BOARD OF CHIROPRACTIC EXAMINERS" in the Department of Law and Public Safety, Division of Professional Boards, to consist of five chiropractors, each of whom shall be a resident of this State and a graduate of an incorporated school or college of chiropractic and actively engaged in the practice of his profession in this State. No member of the said board shall be connected in any way with the business of conducting a school or college of chiropractic or other school of the healing arts. Not more than two members of the board shall be graduates of one chiropractic school or college. The members of the original board, those appointed to fill vacancies and all subsequent appointees shall be appointed by the Governor with the advice and consent of the Senate. Appointments to fill any vacancy shall be for the unexpired term only. Of the first members one member shall be appointed for a term of one year; two for terms of two years; and two for terms of three years; and upon expiration of the term of each member a successor shall be appointed for a term of three years.

Each person appointed to membership on the board shall, within thirty days after his appointment, take and subscribe the oath or affirmation required by law and file the same in the office of the Secretary of State of New Jersey.

2. The board shall elect a president, a secretary, and a treasurer from its membership and shall have a common seal of which all courts of the State shall take judicial notice. Its president, or secretary, MAY ISSUE SUBPOENAS TO COMPEL ATTENDANCE OF WITNESSES TO TESTIFY BEFORE THE BOARD AND ADMINISTER OATHS in taking testimony IN ANY MATTER pertaining to its duties, which subpoenas shall issue

under the seal of the board AND SHALL SERVE IN THE SAME MANNER AS SUBPOENAS ISSUED OUT OF ANY COURT of competent jurisdiction of this State, AND EVERY PERSON WHO SHALL REFUSE OR NEGLECT TO OBEY THE COMMAND OF SUCH SUBPOENA, or who, after appearing, refuses to be sworn and testify shall, in either event, be liable to a penalty of fifty dollars ($50) to be sued for in the name of the board in any court of competent jurisdiction, which penalty when collected SHALL BE PAID TO THE TREASURER OF SAID BOARD. It shall make and adopt all necessary rules, regulations and by-laws not inconsistent with the laws of the State or of the United States, whereby to perform the duties and to transact the business required under the provisions of this act.

3. THE BOARD shall have power from time to time TO APPOINT SUCH ASSISTANTS AND EMPLOYEES as shall be necessary to the conduct of its affairs and to fix their compensation to be paid from funds as hereinafter provided.

4. The board shall hold meetings once a month, and shall hold meetings for examination on the fourth Tuesday of June and October of each year, which shall be at the capital of this State, AND AT SUCH OTHER TIMES AND PLACES AS IT MAY DEEM EXPEDIENT. The secretary of the board shall receive an annual salary TO BE FIXED BY THE BOARD, and each member thereof, including said secretary, shall receive the sum of fifty dollars ($50) for each examination held, which sum shall be paid from the receipts of the board before any unused balances are paid over to the State Treasurer. The board shall keep an official record of all of its meetings and an official register of all applicants for a license to practice chiropractic in this State. The register shall show the name, age, nativity, last and intended place of residence of each applicant, the time he has spent in obtaining a competent academic and professional education as hereinafter provided, and the names and location of all professional schools or colleges, or examining and licensing boards which have granted the applicant any degree or certificate of attendance upon lectures upon chiropractic or State examinations. The register shall also show whether the applicant was licensed or rejected under this act; if licensed, whether the applicant was examined or licensed without examination, and the register shall be prima facie evidence of all matters therein contained. All records and documents pertaining to the board SHALL BE THE PROPERTY OF THE BOARD and the secretary shall keep them at such place and under such conditions as shall be prescribed by the board. All existing records of chiropractors already licensed by this State, under prior acts, to practice chiropractic shall be immediately transferred to the first board appointed under the provisions of this act.

5. THE PRACTICE OF CHIROPRACTIC IS DEFINED AS FOLLOWS, "A SYSTEM OF ADJUSTING THE ARTICULATIONS OF THE SPINAL COLUMN, BY HAND ONLY, FOR THE CORRECTION OF A CAUSE OF DISEASE." A licensee under this act shall have a right in the examination of patients TO USE ALL SCIENTIFIC INSTRUMENTS AND X-RAY necessary FOR THE PURPOSE OF ANALYSIS; provided, however, that

a license to practice chiropractic SHALL NOT PERMIT THE HOLDER thereof to prescribe, administer or dispense drugs in the treatment of any human ailment, disease, pain, injury, deformity, mental or physical condition, or to perform surgical operations, or to practice obstetrics, or to reduce or set fractures or dislocations.

All persons who shall be licensed under this act and all persons to whom licenses to practice chiropractic have been granted under the provisions of any prior act shall be subject to the provisions of this act AND EACH SUCH PERSON SHALL CONDUCT HIS PRACTICE AS REQUIRED BY THIS ACT of a licensee and shall be subject to all the prohibitory features of this act. He shall also be permitted to use the title "Doctor" in connection with his name when accompanied by the name chiropractor or D.C.; HE SHALL BE PERMITTED TO SIGN ANY AND ALL CERTIFICATES REQUIRED BY LAW OR ANY OTHER HEALING PROFESSION the practice of his profession, as herein defined, or by law. HE SHALL BE PERMITTED TO ADVERTISE SUBJECT TO THE PROVISIONS OF THIS ACT.

6. Any person holding a license to practice chiropractic heretofore granted lawfully shall be authorized to continue to practice pursuant to said license as though the act under which said license had been issued had not been repealed; provided, (a) he registers and pays the registration fee as hereinafter set forth, and (b) he shall comply with the rules and regulations of the board appointed under the provisions of this act, and said person shall be permitted to practice chiropractic in the manner provided for in this act.

7. Any person not heretofore licensed by the State of New Jersey desiring to practice chiropractic in the State of New Jersey, SHALL MAKE APPLICATION TO THE BOARD OF CHIROPRACTIC EXAMINERS for a license to do so. Such application shall be filed with the secretary of the board not less than forty-five days before the date of examination and upon blanks provided by the board. Any person making such application shall submit with said application the sum of twenty-five dollars ($25) if he be a resident of New Jersey and fifty dollars ($50) if he be a nonresident, and said sum of money shall be returned to an applicant who is not accepted by the board for examination. Affidavits of two reputable citizens of the United States who are residents of New Jersey, attesting the good moral character of the applicant shall be filed with the application for examination, together with two recent photographs of the applicant. Said applicant shall present his diploma which conferred upon him the primary degree of doctor of chiropractic or a photostatic copy of the same for the board's record. At such time and place designated by the board the applicant shall appear before said board TO BE EXAMINED AS TO HIS FITNESS TO PRACTICE CHIROPRACTIC in this State. Any person applying for an examination before this board TO PRACTICE CHIROPRACTIC SHALL NOT BE REQUIRED TO TAKE ANY OTHER EXAMINATION WHATSOEVER.

Each applicant shall show to the satisfaction of the board that he is at least twenty-one years of age, a citizen of the United States and shall possess a high school education, OR ITS EQUIVALENT ACCEPTABLE TO THE BOARD, and that he is a graduate of a legally incorporated school or college of chiropractic qualified as provided in this act and approved by the board. Any applicant for a license to practice chiropractic, upon proving that he has been examined and licensed by the examining and licensing board of chiropractic examiners of another State of the United States wherein the qualifications to practice chiropractic are SUBSTANTIALLY equal to those of this State may, IN THE DISCRETION OF THE BOARD OF CHIROPRACTIC EXAMINERS of this State, be granted a license to practice chiropractic without examination upon payment to the treasurer of the board of a license fee of one hundred dollars ($100); provided, such applicant shall furnish proof that he can fulfill the requirements demanded in the other sections of this act relating to applicants for admission to examination. Each such applicant applying for a license to practice chiropractic after July first, one thousand nine hundred and fifty-six, shall be required to show that, in addition to his possession of a high school education, he has had two years of general college education.

8. The provision of section seven to the contrary notwithstanding, any person who (1) is a resident of the State of New Jersey for one year prior to the effective date of the act, and (2) has been engaged actively in the practice of chiropractic in this State since July first, one thousand nine hundred and fifty-one, and (3) is a graduate of any legally incorporated school or college of chiropractic APPROVED BY THE BOARD, and has participated in at least two thousand eight hundred hours of curricula study, which may have included graduate work, at such a school or college of chiropractic, shall be entitled to apply to the Board of Chiropractic Examiners for the purpose of taking an examination for a license to practice chiropractic upon the following further conditions: he is a citizen of the Untied States and has furnished due proof of good moral character to the board within six months after the organization of the first board appointed under this act showing that the applicant comes under the special class herein contained, then he shall, upon payment of a fee of twenty-five dollars ($25) be granted permission to take an examination before said board in the following subjects: anatomy, physiology, diagnosis, pathology, principles and practice of chiropractic, and to give a demonstration of clinical vertebral palpation, nerve tracing and adjusting so that said board may DETERMINE THE APPLICANT'S QUALIFICATIONS and right to a license under this SPECIAL class.

Any person coming within the provisions of this section shall, before making application for examination, give notice of intention to the Board of Chiropractic Examiners to the effect that he meets the qualifications of this section, presenting proof thereof, and that he intends to take the examination provided for in this section within twelve months of the filing of his notice of intention. If the Board of Chiropractic Examiners is satisfied upon the proofs presented that the applicant qualifies prima facie

in the aforesaid special class he shall be granted a permit to practice chiropractic until he has taken the examination provided for herein.

9. The questions on all examinations given under this act shall be printed and the answers shall be submitted in writing in the English language. All regulations and provisions covering examinations shall be set out in the by-laws of the board and copies of such provisions shall be made available to all applicants. Each applicant examined shall be designated by a number instead of his name written opposite his name, in a book kept for that purpose by the secretary of the board, so that the identity of the applicant will not be disclosed to the members of the board until after his examination papers have been graded.

In the event of failure on examination of any applicant, the applicant may WITHOUT LOSING CREDITS FOR SUBJECTS PASSED AND WITHOUT ANOTHER FEE, AGAIN TAKE THE EXAMINATION; provided, that the applicant shall, not less than ten days before the date of the next examination, notify the board of his intentions to take the examination.

No person shall be entitled to take more than two examinations on the same application fee.

10. Each person to whom a license shall hereafter be issued under this act and each person to whom a license to practice chiropractic in this State has been issued under any prior act of the State of New Jersey shall register with the board, which form shall set forth the name and address of the licensee, the address of his office and such other information as the board shall deem proper. The secretary of the board shall mail a copy of said form to each licensee who shall request the same in writing. Each licensee shall pay to the board an annual registry fee of ten dollars ($10), which fee shall be payable to the board, shall accompany the aforesaid form and shall be turned over to the treasurer of the board. Upon receipt of such form and fee the annual certificate of registration shall be issued and transmitted; provided further, that THE LICENSEE MUST ATTEND A TWO DAYS' POST GRADUATE COURSE APPROVED BY THE BOARD OR IN LIEU THEREOF ATTEND A SIMILAR COURSE HELD AT A CHIROPRACTIC SCHOOL, COLLEGE OR CONVENTION APPROVED BY THE BOARD.

11. The board by a majority vote may refuse to grant a license under this act OR IT MAY REVOKE OR SUSPEND ANY LICENSE granted hereunder or any license to practice chiropractic which shall have been granted under the provisions of any act of this State for the following causes to a person who (a) has failed to secure an annual certificate of registration at the time and in the manner required in this act; or (b) has been adjudicated insane; or (c) habitually uses drugs or intoxicants; or (d) has practiced criminal abortion or been convicted of the crime of criminal abortion; or (e) has been convicted of a crime involving moral turpitude; or (f) has pleaded nolo contendere, non vult contendere or non vult to an indictment, information or complaint alleging the commission of the crime of criminal abortion or of crime involving moral turpitude; or (g)

HAS ADVERTISED FALSELY A SPECIAL ABILITY TO TREAT OR CURE CHRONIC OR INCURABLE DISEASES; or (h) has presented to this board for the purpose of procuring a license to practice chiropractic in this State, any diploma, certificate or credentials of any kind which shall have been signed or issued unlawfully or under fraudulent representation; or (i) has procured a license to practice chiropractic in this State through fraud of any kind. Before a license shall be evoked or suspended the accused licensee shall be furnished with a copy of the charges against him and given an opportunity to be heard before said board in person or by attorney. Any person whose license shall have been revoked, or refused, or suspended, and who practices chiropractic in this State, while such license is so revoked, refused or suspended shall be deemed to be practicing without a license and shall be subject to the penalties hereinafter set forth. Any person whose license to practice chiropractic shall be suspended or revoked under the authority of this act may, in the discretion of the board, be relicensed at any time to practice without an examination as aforesaid on application being made to the board.

12. A qualified school or college of chiropractic for the purposes of this act shall be one having a competent teaching staff of not less than seven chiropractors and, in addition, one qualified bacteriologist, one laboratory technician and one anatomist. Of the teaching staff, the anatomist and one of the chiropractors shall be full-time teachers. The other chiropractic members of the said teaching staff SHALL BE ACTIVE PRACTITIONERS OF CHIROPRACTIC. All of the members of the said teaching staff shall have had thorough training and teaching experience, research ability, and shall have shown a willingness to pursue an academic career.

Every such school or college of chiropractic shall own or enjoy the assured use of SUFFICIENT space in a MODERN FIREPROOF BUILDING or buildings with ADEQUATE lecture rooms, laboratories, library and administrative and faculty offices.

Every such school or college shall have and maintain a well-ordered clinic for men and women out-patients, supervised by such members of the teaching staff AS ARE ESPECIALLY QUALIFIED IN THE DEPARTMENT FOR WHICH THE CLINIC IS CONDUCTED and, in connection with the clinic, there SHALL BE adequate laboratory and diagnostic equipment.

13. The admission of students to any such school or college shall be in charge of a responsible committee or examiner and adequate records relating to all applicants for such admission shall be carefully maintained and shall be open to inspection by the board. The said records shall include documentary evidence of the applicant's preliminary education. Until July first, one thousand nine hundred and fifty-six, the minimum entrance requirements shall be an academic education, consisting of a four years course in an approved public or private high school or equivalent thereof, and after said date, such minimum entrance requirements shall be two years general college education. Each such school or college shall have courses of four years, consisting of a minimum of four thousand class hours

of not less than forty-five minutes each. The curriculum shall include the following subjects: (1) Anatomy, INCLUDING DISSECTION, WHEREVER POSSIBLE, embryology and histology; (2) Principles of Chiropractic; (3) Physiology; (4) Diagnosis and Symptomatology; (5) Pathology, Bacteriology and Laboratory Technique; (6) Chemistry; (7) Neurology; (8) Hygiene; (9) Jurisprudence; (10) Gynecology, Obstetrics; SPINOGRAPHY, Endocrinology, Dermatology, Pediatrics, Special Senses.

14. The Board of Chiropractic Examiners is herewith empowered to fix, from time to time, additional MINIMUM requirements which must be met by chiropractic schools and colleges and the board may approve such chiropractic schools and colleges which meet these requirements and the board or any member or members designated by the board may investigate and make personal inspection of any chiropractic school or college to determine whether such minimum requirements are being met.

15. All chiropractic institutions, clinics, sanitoriums, SPINOGRAPH or X-ray laboratories, rest rooms, adjusting rooms, offices and other places where the practice of chiropractic is carried on must be in charge of and under the direct supervision of a licensed chiropractor of this State.

16. The prohibitions contained in this act shall not be applicable to the following:

(a) A person giving first aid, assistance or relief in emergency or accident cases pending the arrival of physician, surgeon OR CHIROPRACTOR.

(b) Licensed medical physicians, surgeons, osteopaths, masseurs, chiropodists, dentists, optometrists, nurses, physiotherapists, and druggists; PROVIDED, HOWEVER, THAT EACH OF THE ABOVE CLASSIFIED PRACTITIONERS DOES NOT PRACTICE OR ATTEMPT TO PRACTICE CHIROPRACTIC as set forth in this act.

(c) Persons practicing healing by spiritual or religious means if no material medicine is prescribed or used AND NO MANIPULATION OR MATERIAL MEANS ARE USED.

17. For the purpose of this act the practice of chiropractic is hereby declared NOT TO BE A LIMITED BRANCH OF MEDICINE AND SURGERY and the regulatory provisions of chapter nine of Title 45 of the Revised Statutes SHALL NOT APPLY to the practice of chiropractic.

18. Any person who shall violate any of the provisions of this act shall be liable to a penalty of not less than three hundred dollars ($300) and said penalty shall be sued for and recovered by and in the name of the board and shall be paid over to the treasurer of the board. Any action for a penalty under this act shall be heard by the court without a jury.

19. In case a person shall, after conviction of any violation of this act, be again convicted of another violation thereof or of continuing the violation of which he was previously convicted, he shall be liable to a penalty of five hundred dollars ($500) for each violation or continuation, to be sued for and recovered in the name of the board in the manner above set forth. In case any defendant against whom judgment has been recovered

for a penalty shall fail or neglect to pay the amount of the penalty, the court shall commit him to jail for a period of not less than ten days and not more than two hundred days.

20. Every county court and every county district court within their respective territorial jurisdiction shall have jurisdiction of actions for penalties under this act. The procedure in any such action shall be as in the case of other actions to recover penalties brought by the State or by a State agency or board.

21. Each member of the board shall be compensated for his reasonable expenses and disbursements in performing the duties required of him under the act in addition to compensation hereinbefore set forth. In no case shall any expense of operating this board be paid by the State of New Jersey. THE BOARD SHALL OPERATE ON FUNDS TAKEN IN BY THE BOARD THROUGH EXAMINATION FEES OF APPLICANTS, RENEWAL OF YEARLY LICENSES TO PRACTICE CHIROPRACTIC in this State and penalties collected through violations of this act.

22. All moneys received by the board shall be paid into the State treasury. Such moneys so paid SHALL BE PLACED TO THE CREDIT OF THE BOARD, and no part thereof may be disbursed or expended by the board for any purpose except in accordance with appropriations made by law, and then only upon warrant of the Director of the Division of Budget and Accounting in the Department of the Treasury on vouchers certified or approved by the president of the board.

All such moneys so paid into the State treasury prior to July first, one thousand nine hundred and fifty-three, are hereby appropriated to the board created by this act for the administration of this act, subject to the approval of the Director of the Division of Budget and Accounting.

23. All acts and parts of acts in conflict with this act are repealed.

24. If any section of this act should be declared unconstitutional, it shall not affect the validity or force of any other section or part thereof not declared to be unconstitutional.

25. This act shall take effect immediately.

CONCLUSIONS

"2." If, in the opinion of this Board, some practitioner is stepping out of line, is doing more or less than this statute permits, they can "subpoena" patients as witnesses, swear them to tell the truth, and investigate what any Chiropractor is or is not doing.

"3." This Board might, if expedient or wise, hold examinations "at such OTHER times and (OTHER) places as it may deem expedient." They might even hold such at Davenport, during Lyceum, if in their judgment they think it best.

"5." This is THE BEST definition in ANY Bill we know; short, concise, tells the entire story. It confines Chiropractic to adjusting — not treating — articulations of the spinal column BY HAND ONLY for the correction of A cause — not MANY causes.

He is given legal right to "use all scientific instruments AND X-ray necessary for the purpose OF ANALYSIS" — not diagnosis.

"* * * a license TO PRACTICE CHIROPRACTIC SHALL NOT * * * practice medicine in any form," which does include vitamin pills, etc.

"* * * and each such person SHALL conduct HIS PRACTICE as required by this act * * * AND SHALL BE SUBJECT TO ALL THE PROHIBITIVE FEATURES * * *." In plain words, it INCLUDES what he CAN do and EXCLUDES what he CANNOT do.

"* * * he shall be permitted to sign ANY AND ALL certificates required by law" — such as death certificates, contagious and infectious diseases, etc.

"He SHALL BE permitted TO ADVERTISE subject to the provisions of this act". He CANNOT advertise as a physiotherapist, naturopath, or any other method contrary to THE DEFINITION.

"7. * * * to be examined AS TO HIS FITNESS TO PRACTICE CHIROPRACTIC * * *." Therefore purpose of questions asked, answers given, and grading and marking thereof, shall be tested by the yardstick, "as to his fitness TO PRACTICE CHIROPRACTIC." This is a wise provision because many Boards today go far afield in their medical questions, medical answers, and medical markings and gradings.

"* * * TO PRACTICE CHIROPRACTIC shall NOT be required TO TAKE ANY OTHER EXAMINATION WHATSOEVER * * *," precluding any basic science bill, board, or examination. This bill leaves the entire, complete, and full control of licensure TO THE CHIROPRACTIC BOARD.

"10. * * * the licensee MUST attend a two days post graduate course * * * attend a similar course held at a chiropractic school * * * approved by the Board." This could include The PSC

Pre-Lyceum course of one week, or it could include The PSC Lyceum. Witness how Michigan arbitrarily tried to prevent this sort of provision by empirical Board rulings. The ICA took that issue to court and won its case, setting aside the Michigan Board's inconsistent ruling.

"11. Herein could enter the question of difference between active ability of Chiropractic adjustment TO and inability of medical treatment NOT TO do certain things. Such interpretations are left within the provisions of this bill to this Chiropractic board.

"12. * * * shall be ACTIVE PRACTITIONERS OF CHIROPRACTIC." This is a wise provision. We know some so-called "chiropractic schools and/or colleges" that employ medical teachers, student instructors, or chiropractors who are NOT "active" practitioners.

Terms "sufficient", "modern", and "adequate" are subject to interpretation of this Board. Would ONE room in an office building be "sufficient"? Would a school or college in a frame house be "a modern fireproof building"? Would one or two former bedrooms be "adequate" as "lecture rooms, laboratories, library AND administrative and faculty offices"?

"* * * supervised by such members of the teaching staff." Would permitting students to do ANYthing, ANY way they please, without ANY supervision, meet these requirements? Yet, such DOES exist in some schools we know.

"14. (b) This bill permits a chiropractor to use "a system of adjusting the articulations of the spinal column by hand only, for the correction of a cause of disease." It DOES NOT permit him to do anything else. It also denies those listed under these classifications from "does NOT practice or attempt to practice chiropractic." In plain words, the chiropractor must stay IN his field, cannot steal other professions' methods. In plain words, OTHER professions must stay in THEIR field and cannot steal ours. If any of these classifications were caught "practice OR ATTEMPT TO PRACTICE chiropractic," they could be prosecuted for so doing.

This bill places the jurisdiction of chiropractic in exclusive hands of the chiropractic profession itself. It is not subservient

to any Educational Department or Board of Regents. How different this Bill from the New York Bill.

In THIS Bill, in contrast to New York:

"There is hereby created a 'Board of Chiropractic Examiners'."

"The members of the original board * * * shall be appointed by the Governor."

"The board shall elect * * *."

"Its president, or secretary, may issue subpoenas * * * and administer oaths."

"It shall make and adopt all necessary rules, regulations and by-laws * * *."

"The board shall have power * * * to appoint * * * assistants and employees * * * and to fix their compensation."

"The board shall hold meetings."

"The secretary of the board shall receive * * * salary to be fixed by the board."

"All records and documents * * * shall be the property of the board * * *."

"Any person * * * desiring to practice chiropractic * * * shall make application to the Board of Chiropractic Examiners."

"* * * or its equivalent acceptable to the board."

"* * * equal to those of this State, may, in the discretion of the Board of Chiropractic Examiners, * * *."

"* * * is a graduate of any legally incorporated school or college of chiropractic approved by the board."

"Shall be entitled to apply to the Board of Chiropractic Examiners * * *."

"* * * be granted permission to take an examination before said board * * *."

"* * * so that said board may determine the applicant's qualifications * * *."

"If the Board of Chiropractic Examiners is satisfied * * *."

"All regulations and provisions * * * shall be set out in the by-laws of the board * * *."

"Each person * * * a license * * * has been issued * * * prior * * * shall register with the board."

"The secretary of the board shall mail * * *."

"Each licensee shall pay to the board * * *."

"* * * must attend a two days post graduate course approved by the board * * * or convention approved by the board."

"The board * * * may refuse to grant a license * * * or it may revoke or suspend any license * * *."

"Any person whose license * * * shall be suspended * * * may, in the discretion of the board * * *."

"The admission of students * * * shall be open to inspection by the board * * *."

"The Board of Chiropractic Examiners is herewith empowered to fix * * * and the board may approve * * * and the board * * * may investigate * * *."

"* * * to be sued for * * * in the name of the board * * *."

"Each member of the board shall be compensated * * *."

"The board shall operate on funds * * *."

"All money * * * shall be placed to the credit of the board * * *."

How different all this is from the New York Bill!

Conclusions on the New Jersey Bill

When one compares the New York Bill with this New Jersey Bill and remembers that the New York Bill FAILED to pass and the New Jersey Bill DID pass Assembly and Senate, one wonders why. What were THE differences that made one SO BAD and other SO GOOD. We have two different types of Chiropractic minds. In New York they hired an attorney at $5,000 a year. He led them astray. They accepted his versions. THEY were willing, 75 per cent, to accept his versions and interpretations, adopt and adapt his Bill accordingly.

In New Jersey, they did NOT hire a lawyer. They knew what THEY wanted and went after it.

In New York they played fast and loose with The Department, Board of Regents, legislators, twisted and squirmed betwixt and between divergent interests; thot they could weave in and between and get somewhere.

In New Jersey they WERE Chiropractors, thorobreds; they wanted an all-Chiropractic, only Chiropractic Bill and Board, independent of all other interests. They went to legislators and honestly and sincerely plead merits of the Chiropractic principle and practice. They met medical men clean-cut. They were professional men in honest presentations of WHAT CHIROPRACTIC IS AND IS NOT. They pleaded to be permitted to STAY WITHIN THEIR OWN FIELD. They did NOT want to be other than what they are and stand for and they were willing to write these issues IN their bill. Medical men respected them for this intent to stay WITHIN their own field.

Chiropractors of New Jersey knew that what the public wanted they got. They built laymen's auxiliaries. They put

public pressure behind their bill. Instead of bombarding legislators and Governor with stereotyped, printed, or mimeographed letters and telegrams, they had each such layman write HIS OWN letter in HIS OWN handwriting IN HIS own style, telling HIS OWN experience. This bombardment of thousands of honest statements had tremendous effect.

New Jersey Chiropractors refused time and again to compromise. It was this bill or nothing. Their sincerity of purpose, their honesty of purpose made a deep impression. It again proves that THE WORLD RESPECTS A MAN OR A PROFESSION THAT KNOWS WHERE IT WANTS TO GO.

We were invited into and addressed a mass meeting of lay people (900) one week before the bill was passed by the Senate and two weeks before it was passed by the Assembly. The newspaper story attached tells how effective their campaign was in having lay people on the job.

Hundreds were in the galleries day this bill was voted in, in the House. They were there at 9:00 a.m. and stayed until after midnight or until bill was voted upon.

Everybody in New Jersey said it "couldn't be done." It WAS done because of the manner, sincerity and honesty of the proponents behind what they wanted and would take nothing short of it.

"It can't be done" CAN BE DONE anywhere, when purpose is honest, people are honest, approaches are honest; and ALL refuse to compromise from honest purposes.

CHIROPRACTORS WIN

Tense Scene as Assembly Finally Votes Bill for Board — Essex Splits

Trenton — Amid some of the most tense scenes witnessed in the State House galleries in years and providing a dramatic closing of the Legislature, the Assembly early today passed and sent to Governor Driscoll a bill creating a board of chiropractic examiners. The vote was 31 to 20. It was the last bill adopted.

Hundreds of chiropractors and their friends, many of them women, filled every seat in the Assembly gallery and spilled over to the main floor as the roll call was taken at 12:20 a.m.

The crowd cheered hysterically when the roll call was completed. Many women and some men wept openly while others embraced and danced in

the aisles. They overwhelmed with thanks the legislators who voted for the bill.

Deciding Vote Delayed

The tension was heightened when the tabulation on the electrically-operated roll call board high on the walls over the speaker's dais showed only 26 votes for the bill on the first vote. It took four or five additional roll calls, with "Aye" vote increasing slowly, before 30 votes showed on the board.

For a long period it appeared that the bill would die, one short of the needed 31, when Assemblyman Hoff (R., Salem), who had not voted, cast the deciding vote for the bill, which had been introduced by Senate Majority Leader Young of Morris County.

Party lines split wide open in the voting. Twenty-two Republicans and nine Democrats put the bill across, while sixteen Republicans and four Democrats were recorded in the negative. The remaining nine either did not vote or were absent.

Essex Split

The Essex Assembly delegation was divided, with seven for the bill and four against, and Assemblyman Saiber unrecorded. For the bill were Assemblymen Barnes, Bianco, Bowser, Joya, Lassans and Shannon and Assemblywoman Maebert. Opposed were Assemblymen Duffy and Tompkins and Assemblywomen Haines and Pilger.

Union County turned in four votes against the bill and Passaic County split, two for and two against. Three Bergen assemblymen passed and two were for the bill and one against. Assemblymen Mills and Hillery of Morris were opposed, although the bill was sponsored by their county's senator. The three Republican assemblymen from Camden, the Governor's home county, were for the bill.

The medical profession, which has consistently fought all chiropractic licensing bills in the Legislature for 10 years, was criticized in both branches of the Legislature as "unfair" to the chiropractors.

Profession's Own Board

The bill, if it is signed by Driscoll, will permit the Governor to appoint a board of five chiropractors to regulate and supervise the profession. The bill provides educational and training standards as a prerequisite to licensing. A spokesman for the medical profession said doctors were opposed to the bill on the ground that the standards are not sufficiently high.

Dr. Jack E. Kotlow of Teaneck, executive secretary of the State Chiropractic Society, issued a statement after the bill was passed pledging the state society "to uphold the highest ideals of the chiropractic profession."

Under present state law the chiropractic practice is considered a part of the medical profession, and chiropractors must take a medical course as well as chiropractic instruction to be licensed.

Periodic Complaints

Most chiropractors do not take the doctors' medical training and operate without a license. Inspectors for the State Medical Society periodically file complaints against unlicensed chiropractors and take them into court, where the fine is $250 for a first offense and $500 for second offenses for unauthorized practice of medicine.

Forty-four states have laws licensing the profession. Chiropractors say they do not practice medicine.

(Newark (New Jersey) Evening News, April 5, 1952.)

CHAPTER 25

The Story Of
THE BATTLESHIP USS IOWA

Following invitation speaks for itself:

DEPARTMENT OF THE NAVY
OFFICE OF INFORMATION
WASHINGTON 25, D. C.

IN REPLY REFER TO

Colonel B. J. Palmer
Station WHO,
Davenport, Iowa

My dear Colonel Palmer:

On November 19, 1951, the battleship USS IOWA (BB61), recently reactivated from the Reserve Fleet, will leave Long Beach, California, for Pearl Harbor, T.H., for her shakedown cruise.

Knowing that the people of Iowa are justly proud of the vessel that bears the name of their state, I am happy to invite you to participate with other prominent Iowa civilians as a guest of the Navy during this cruise.

If you find it possible to accept this invitation, a Navy airplane will pick you up at 8:00 A.M. Central Standard Time on November 18 at the Municipal Airport, Des Moines, and fly you to the Naval Air Station, Long Beach, where you will be met and escorted aboard the IOWA.

The IOWA is expected to arrive at Pearl Harbor on November 24. You will have approximately three days in Pearl Harbor and will then be flown back to Alameda on the Hawaiian MATS from Alameda to Des Moines by another Navy plane.

While aboard ship you will be charged a nominal sum for meals and laundry and such personal incidental expenses as you might incur. Life aboard ship will be somewhat informal, and it is suggested that you bring a windbreaker, rubber soled shoes and sun glasses in addition to such other clothing that you might desire. You may, if you wish, bring a camera.

I am certain you would find this cruise both educational and enjoyable and I sincerely hope you will find it possible to accept the invitation.

Sincerely yours,

F. FECHTY
Rear Admiral, U. S. Navy
Chief of Information

Our reply is sufficient:

Sarasota, Florida, Sept. 26, 1951.

R. F. Hickey,
Rear Admiral, U. S. Navy,
Chief of Information,
Washington, D. C.
Dear Admiral:

Your invitation to fly from Des Moines and make the cruise aboard the USS IOWA, mailed to Davenport, Iowa, was forwarded to me here.

I gladly accept your invitation and look forward to the trip. Will be on hand at Des Moines at appointed time. Will fly from here to Chicago, November 13th, then to Davenport, then to Des Moines.

If further communication is advisable, address me here until November 13th, then to home address at Davenport, then to Radio Station WHO, Des Moines.

Thanks again for your thotful consideration.

Col. B. J. Palmer

This invitation was received at our winter home at Sarasota, Florida. Our schedule was as follows:

Fly from Sarasota to Tampa, thence to Chicago, November 13th.

Home, at Davenport, November 16th.

To Des Moines, afternoon of November 17th.

Leave Des Moines by Navy plane, 8:00 a.m., November 18th.

Washington, D. C., September 29th, 1951.

Dear B.J.:

So glad to know you are down where it is warmer. It was 40 here last night and supposed to go down to 36 tonight. And YOU basking in the sunshine! Oh well — you've earned it, many times over.

Hey — how about that trip on the USS Iowa. Whoever thought that "long-haired Chiropractic quack" would get such an honor. More power to you. Sure hope it goes through. And I'm glad Ralph will get a chance to go with you. Just hope you have a wonderful trip all along the way.

And that reminds me. This summer we took only one week's vacation, which we spent at Capon Springs, W. Va. One of the men who sat at our table was a publisher from New York City. When he found out I was a Chiropractor, he said they were publishing a book by Petersen (if I remember the name correctly) who is head of the history department at Iowa University, regarding the history of Iowa. In that he mentions the Palmer

Enterprises, and evidently gives you quite a nice boost. When this man found out I was your nephew he said Petersen gave you quite a nice writeup and he was very much interested in learning more about the Palmer Enterprises.

Be sure to let us know if you make the trip to Honolulu.

Lots of love,
Billy
(Wm. Palmer Brownell, D.C.)

Sarasota, Florida, Tuesday, Oct. 2, '51.

Dear Billy and Jummy:

Have received the official invitation. Enclosed find copy.

Yours of September 29th received. Thanks for all those kind words. Little did I ever think I should ever be so honored as to get such. It just goes to show once again that if a man sticks to his guns, fights long enuf and hard enuf, he will be respected by men who recognize the same dominant factors.

I know Petersen of Iowa City. Shall write him to find out when the book comes out and secure a copy. Thanks for the tip-off. I did not know about that.

I have accepted the invitation to USS Iowa and will fly from here November 13th, then for a meeting in Chicago of Chiropractic Schools on November 14 and 15, and then home for the 16th, then to Des Moines on the 17th, then fly from Des Moines on the 18th.

So much for all that.

B.J.

Washington, D. C., October 4, 1951.

Dear B.J.:

So glad to know the official invitation for the USS Iowa came, and that you are going to take the trip.

Why shouldn't they invite you? Who ELSE has done more to advertise the State of Iowa than YOU have? The PSC has put the name of Iowa all over the world in itself. Then WOC in the early days was known in every hamlet that had a crystal set even. And now WOC-WHO. Who ELSE HAS done more? So it was deserved.

Not being a sea-going man, I can't tell you what "informal" is on board a Navy ship. But I'd take it that it means just that — business suit — not dinner suit or anything. Just go as you usually do. You will need the rubber-soled shoes for shipboard probably.

Anyway, congratulations. And I hope you have a REAL trip. Will be anxious to hear from you when you get back.

Lots of love,
Billy.

Sarasota, Florida, October 3, 1951.

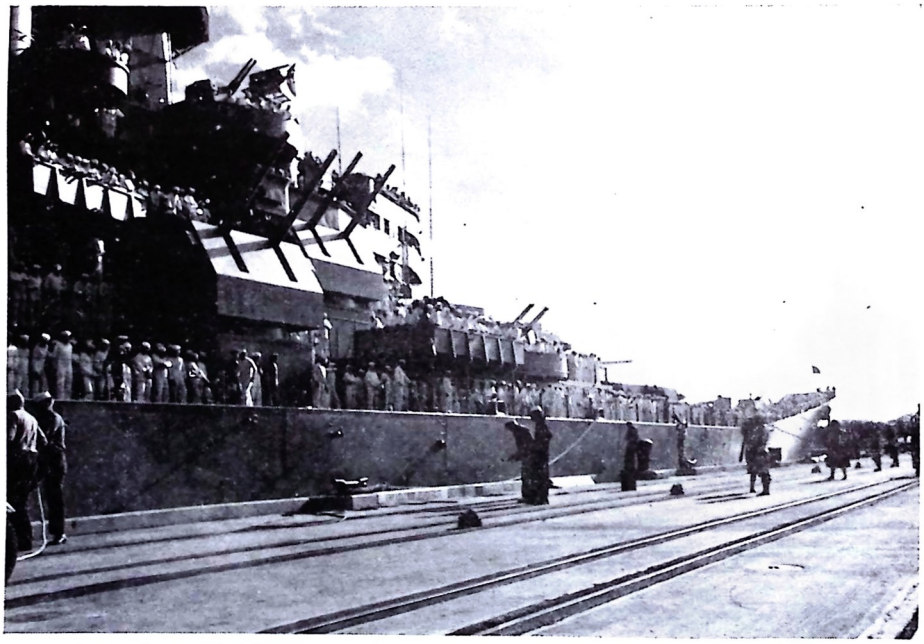
Dear Mr. Petersen:

Ralph Evans and myself have been invited to fly from Des Moines, November 18th, in a Navy plane to Long Beach, where we will board the Battleship Iowa for her shakedown cruise to Honolulu on November 19th. We remain there three days and then fly back in the Hawaiian MARS to Alameda, and then fly back to Des Moines in a Navy plane.

I was writing of this to my nephew, Wm. Brownell, D.C., in Washington, D. C., and he wrote back as follows:

> "And that reminds me. This summer we took one week's vacation, which we spent at Capon Springs, W. Va. One man who sat at our table was a publisher from New York City. When he found out I was a Chiropractor, he said they were publishing a book by Petersen who is head of the history department at Iowa University, regarding the history of Iowa. In that he mentions the Palmer Enterprises, and evidently gives you quite a nice boost. When this man found out I was your nephew he said Petersen gave you quite a nice write-up and he was very much interested in learning more about the Palmer Enterprises."

That occasions my writing you. Did not know about this, so wish you would give more information so I can get the book thru either you or them.



Arrival of USS IOWA at dock in HONOLULU. Hula girls on deck.

Thanks for whatever nice things you may have said about us. Appreciate it very much.

Always,

B.J.



Hula girl hanging leis on President Stevens, Grinnell College. B.J. on right.

THE STATE HISTORICAL SOCIETY OF IOWA

Iowa City, Iowa

October 5, 1951.

Mr. B. J. Palmer,

P. O. Box 949,

Sarasota, Florida.

Dear Mr. Palmer:

I think you and Ralph Evans will be pleased to learn that I am one of the fourteen Iowans who will make that shakedown cruise on November 19. It will be a real pleasure to spend that time with you folks.

I suspect that your nephew was referring to the Lewis Historical Society of New York City. I am doing two volumes entitled **The Story of Iowa** for them and they are writing all the biographical material in Volumes 3 and 4. I'm sure you subscribed to this set several years ago, and that accounts for the comments they made about you and the Palmer School.

I'm hoping **The Story of Iowa** will be ready for distribution by this coming January.

Very sincerely yours,
William J. Petersen
Superintendent

WJP:pak

THE WEITZ COMPANY, INC.
Engineers and Contractors
Des Moines 9, Iowa

November 1, 1951.

To Those Going to Pearl Harbor on the USS Iowa:

An acquaintance in the Navy Department read me a letter by phone today, apparently from the Commander in Chief of the Pacific Fleet to the Secretary of the Navy, which will be released later through the Chief of Information. I thought you might like to have this advance dope if you don't have it already. The contents of the letter in brief are approximately as follows:

"Guests will be billeted at Makalapa. Schedule includes briefing by staff officers of Commander in Chief of Pacific Fleet and Commanding General Fleet Marine Force, Pacific Fleet. Tour of Pearl Harbor area by boat and car. Luncheon as guests various flag



Everybody is happy. Everybody gets leis.

officers. Trip to Naval Ammunition Depot, Communications Center at Lualualie, and a tour of Naval Air Station, Barbers Point, and other naval activities. Trip by air around Oahu. Optional events are one day cruise in Pacific Fleet submarine, afternoon at Kailua Beach Club, trip through pineapple factory. Sufficient afternoons and evenings open to permit individual arrangements. Plan to return guests on the 29th of November."

Makalapa is apparently the Naval Air Base. He stated that we were to be limited to 65 lbs. of baggage and that there was no evidence for need of any dressy clothes for formal occasions. He stated that 110 volt electricity for electric razors was available on board to the best of his knowledge. He assumes arrival at Pearl Harbor to be approximately November 24th.

Please do not hold me responsible for the accuracy of the foregoing, but it is exactly in accordance with what was transmitted to me by phone.

Sincerely,

Rudolph W. Weitz.

As I understand it, those who are making the trip are as follows:

Virgil Hancher	Samuel N. Stevens	Fred Maytag
Craig Sheaffer	B. J. Palmer	W. Earl Hall
Frederick Hubbell	E. T. Meredith, Jr.	Harold Brenton
A. B. Chambers	Rudolph W. Weitz	Ralph Evans



"That's Where the Tall Corn Grows." Earl Hall, leading. Steamboat Bill Petersen on right.

Albert M. Efner, Ottumwa. An additional member of the State University faculty whose name I do not have (W. J. Petersen).

THE WEITZ COMPANY, INC.
Engineers and Contractors
Des Moines 9, Iowa

November 15, 1951.

Gentlemen:

Craig Sheaffer called this morning and stated that he had received a telegram from Admiral Hickey in response to an inquiry which he had made some time ago, stating that the return flight from Pearl Harbor to Alameda will be November 27th. Inasmuch as this is two days in advance of our previous information, I am passing it along to you for whatever it is worth.

Lt. Commander Bohlgren, who is stationed here, has had absolutely no further details on the trip, and assumes that the original plan to meet at the airport terminal at 8:00 a.m. Sunday still stands. While newspaper releases from Washington indicate that he is to accompany us on the trip, he has not yet received orders.

Virgil Hancher, Harold Brenton and Craig Sheaffer will not be on the plane but will meet us there. I do have information indicating that subject to expected plane schedule we are expected to board the Iowa at about



Some of the group on shore after landing. B.J. on extreme right.

4:00 p.m. Sunday at the fleet landing at the foot of Pico Blvd. Without knowing for sure, I would assume that we would have an opportunity to visit friends on shore that evening.

I don't know how I happened to fall heir to this letter writing job, but in the absence of direct information from the Navy Department, I felt that you would like to have this dope.

Sincerely,
Rudolph W. Weitz.

RWW:MM

"ANOTHER IOWAN" SPEAKS

And this came from Davenport, postmarked November 6, 1951:

Dr. B. J. Palmer:

You and 14 other prominent Iowans apparently feel it is alright to be guests of the navy on a fine pleasure trip on the Battleship Iowa. We are shocked and disgusted to think men of your caliber will even think of accepting such favors from the government.

Aren't you the good American citizens and leaders who should say "No, thanks" and remind the navy bigwigs that they ask for and receive their appropriations to build and equip our navy and not to spend thousands to fly, cruise and entertain guests?

We are writing to the other 14, our congressmen (whom we suspect made up the guest list), the newspapers, and Drew Pearson. We hope you'll cancel the trip.

Another Iowan.

Usually we ignore anonymous communications. Without courage of convictions, when they refuse to sign names, they don't deserve serious consideration.

There may be good reasons that were left unsaid in this letter, which could have been expressed.

1st. The writer is undoubtedly a tax payer and resents seeing her dollars wasted in this manner. For every dollar she gives Uncle Sam, we are reasonably certain we give $1,000. After reading the previous communications, she will note we, too, pay our way.

2nd. We are sure that 14 additional people on the huge Battleship Iowa will not weigh so much that it will cost more fuel or labor on the part of Navy gobs.

3rd. She may have a son in the Korean war; she may have an injured son over there; or she may have a dear friend or boy

friend, or possibly a husband who has been injured, therefore resents the gallivanting of 14 Iowa VIP's going there on a pleasure cruise.

4th. It is probable that the Navy plane we fly from Des Moines to Long Beach may be carrying cargo to Korea.

5th. If that be true, are we 14 VIP's displacing cargo? Who is to say better than Navy personnel? If we are not, then we are displacing nothing or nobody — plane must fly anyhow.

6th. In flying back from Honolulu on the Mars, it may be bringing back injured soldiers who have been billeted in hospitals in Honolulu and are ready to return. If this be true, are we 14 displacing 14 of those? Who knows better the answer to that question than Navy personnel? We are sure there isn't one of these 14 who would displace a wounded soldier.

7th. If any one or all 14 of us were to refuse to accept this invitation, 14 others would be invited and would go, instead. And if those 14 refused, they would go down the line of other prominent Iowa VIP's until they got 14 who would. So, our refusing would avail no good. On the reverse, the Navy feels



"Bottoms Up."

these hand-picked 14 are of tremendous educational and publicity value to the case of peace, for their going and seeing for themselves much of what the Navy is equipped to do, at first hand. And who is to say but what THAT was the objective of the Navy in issuing invitations to these 14?

Who is to say whether it is right or wrong that we should go or refuse to go?

As much as we have traveled over the world, some 1,400,000 miles, we can assure "Another Iowan" this 15,000-mile trip in two weeks, and then flying eighteen hours in one day on the return from San Francisco to Miami, Florida, is anything but a pleasure jaunt. After all, it is all territory we have been over many times — seventeen trips to Hawaiian Islands, alone.

We wonder, if this invitation had gone to "Another Iowan" instead of to these 14, if it would have been refused? We wonder!

U.S.S. IOWA (BB-61)
care of Fleet Post Office
San Francisco, California.

10 January 1952.

From: Commanding Officer, U.S.S. IOWA
To: "The Iowans"

The following two letters to the editor which appeared in the Long Beach, California, newspaper, "The Independent", will be of interest to each of you I am sure:

Wednesday, November 21, 1951.

"IOWA JOYRIDE"

EDITOR, INDEPENDENT:

The picture in Monday's Independent showing a group of Iowa business and professional men who were about to enjoy a two-week cruise on the USS IOWA points up once more the waste of time and money in our federal government.

Although the total cost of transporting this group to Hawaii is insignificant when compared to some of the more glaring methods the government uses to waste the taxpayers' money, it is wrong in principle.

I have always felt that it was not quite right for the taxpayers to be forced to pay for President Truman's numerous vacations to Key West. If I received the salary of the President, I believe I could afford to buy a plane ticket on my own and even have enough left over to rent a house on Key West for a week or two. However,

Truman is the President and perhaps allowances can be made in his case.

But where is the justification for the trip of the Iowans? How are they going to benefit their country by taking this trip? Are they releasing a like number of sailors for more important duty elsewhere by working in the engine-room and on deck?

I would be pleasantly surprised to learn that any of them were anything but a nuisance during the entire trip.

The only hopeful aspect of this trip is the possibility that they will all get seasick.

NORMAN BUCKLEY
4509 E. Ocean Blvd.

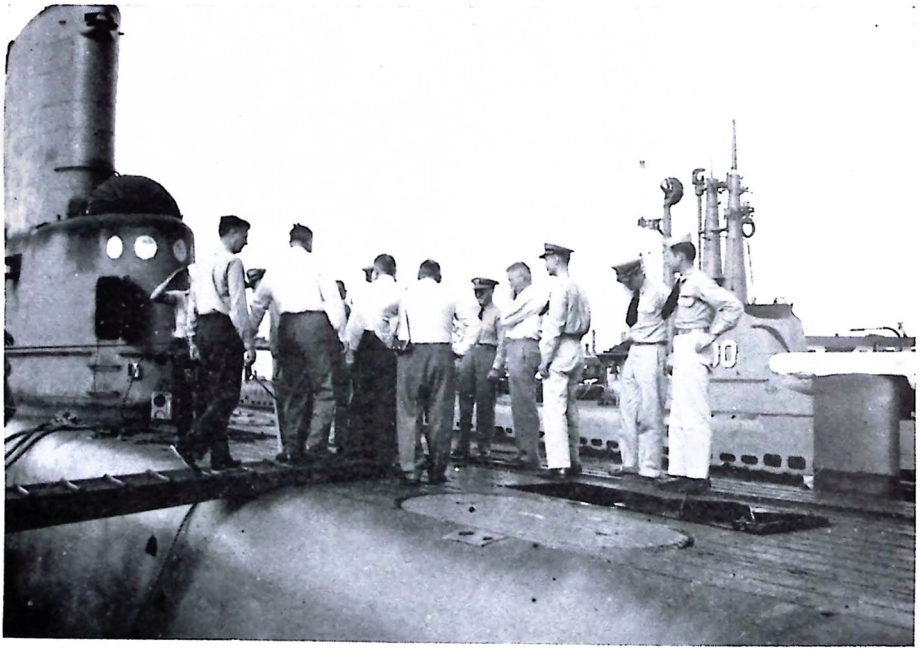
Wednesday, December 12, 1951.

"APPROVES NAVY TOURS"

EDITOR, INDEPENDENT:

I have just finished reading Norman Buckley's letter in your Town Meeting column, and am rather surprised at his several misapprehensions.

Our federal government may waste quite a bit of time and money in many ways but you have been truly misguided in summarizing that Uncle Sam lost money by giving a prominent group of Americans a first-hand view of the United States Navy.



On the submarine deck.

First, let me say that the one-week cruise of 14 Iowa business and professional men on the USS IOWA was enjoyed immensely by the entire crew. If nothing else, I believe that the morale of the crew was boosted by this visit.

The late Secretary of the Navy, James E. Forrestal, instigated and pioneered the seemingly thankless and useless job of selling the United States Navy to the American public.

The armed forces spend a good bit of money on advertising the various branches of the services with posters, recruiting stations, radio and television programs and newspaper and magazine advertising.

The instance of our 14 guests from Iowa shows clear and intelligent foresight on the part of our government. Among these guests were radio and television men, magazine and newspaper men and prominent business and professional men.

The exceedingly great interest that they displayed in our ship is going to be passed on to millions of Americans through these individual media. The sailors that will be recruited and who will make the Navy their career because of our guests' newly-awakened enthusiasm will be 20 times the number of Iowa visitors who took the trip.

P. J. HICKMAN



On remains of USS ARIZONA, in Pearl Harbor.

After I had read this second item, I made inquiries and discovered that P. J. HICKMAN is a sailor in this ship. He will receive a commendation from me at meritorious mast for his fine Navy loyalty and his well-expressed letter.

I have written Mr. Norman Buckley and asked him to have lunch with me on board IOWA next week. Perhaps I can thaw him out.

Sincere regards,
W. R. SMEDBERG, III.

And a Happy 1952!

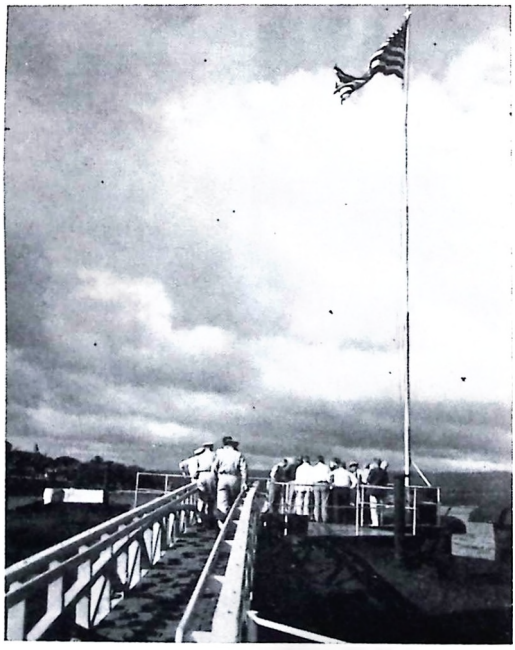
CRUISE ON IOWA FOR 14 GUESTS

Washington, D. C. (A.P.) — The recommissioned battleship Iowa will make its shakedown cruise from Long Beach, Cal., to Pearl Harbor, Hawaii, starting Nov. 19, with 14 Iowa guests aboard.

This World War II battleship was taken out of the mothball fleet a few weeks ago. It has made a few trial runs but the trip to Hawaii will be its first major cruise.

Guest List

Gov. William S. Beardsley declined an invitation but the navy said these Iowans plan to be aboard:



Catwalk to and flagpole on USS ARIZONA in Pearl Harbor.

A. B. Chambers, mayor of Des Moines; Fred L. Maytag, president, Maytag Co., Newton; Col. B. J. Palmer, Station WOC, Davenport, and WHO, Des Moines; Dr. Virgil R. Hancher, president, State University of Iowa, Iowa City; Dr. Samuel N. Stevens, president, Grinnell College, Grinnell; Craig R. Sheaffer, president, W. A. Sheaffer Pen Co., Fort Madison; Rudolph W. Weitz, Des Moines, contractor; E. T. Meredith, Jr., Meredith Publishing Co., Des Moines.

W. Earl Hall, managing editor, Mason City Globe-Gazette; W. Harold Brenton, Des Moines banker; Ralph Evans, executive vice-president, stations WOC, Davenport and WHO, Des Moines; Dr. William J. Petersen, superintendent, State Historical Society of Iowa, Iowa City; Al Efner, city editor, Ottumwa Daily Courier; and Frederick W. Hubbell, president, Equitable Life Insurance Co., Des Moines.

To Fly Back

The party will fly from Des Moines to the naval air station at Long Beach Nov. 18 aboard a navy transport plane.

The group will spend several days in Hawaii and then fly back to San Francisco on the Mars, large navy transport plane, about Nov. 29. They are scheduled to return by air to Des Moines Nov. 30.

(Morning Register, Des Moines, Iowa, November 4, 1951.)



Boarding a captain's "gig" for a trip around Pearl Harbor.



At officers' club, Oahu Island.



In a posing mood. B.J. in center, rear.

TWO DAVENPORTERS TO BE IN STATE PARTY ON USS IOWA PACIFIC CRUISE

Two prominent Davenporters will be on board the USS Iowa, World War II battleship when she starts a major "shakedown" cruise Nov. 19 from Long Beach, Calif., to Pearl Harbor, prior to entering active service, it was announced today.

Among 14 Iowa guests, who will be flying to Long Beach from Des Moines Nov. 18 aboard a navy transport, will be: Col. B. J. Palmer, president of Palmer Enterprises (including stations WOC and WHO and Palmer School of Chiropractic), and Ralph Evans, executive vice-president of both radio stations.

Governor William S. Beardsley has declined the cruise invitation.

The USS Iowa, taken out of the mothball fleet a few weeks ago, will leave for Hawaii on the 19th with a full complement of men.

The Iowa party will spend several days in Hawaii and then will fly back to San Francisco on the Mars, the navy's huge transport, about Nov. 29. They are scheduled to return by air to Des Moines Nov. 30.

Other Iowans expected to take the cruise include: A. B. Chambers, mayor of Des Moines; Fred L. Maytag, president of hte Maytag Co.; Dr. Virgil R. Hancher, president of the University of Iowa; Dr. Samuel N. Stevens, president of Grinnell college; Craig R. Sheaffer, president of the W. A.



Two Hawaiian girls singing native songs, entertaining our party at officers' club.

Sheaffer Pen Co., Fort Madison; Rudolph W. Weitz, Des Moines; E. T. Meredith, Jr., of the Meredith Publishing Co., Des Moines; W. Earl Hall, managing editor of the Mason City Globe-Gazette; W. Harold Brenton, Des Moines; Dr. William J. Petersen, superintendent of the State Historical Society of Iowa, Iowa City; Al Efner, city editor of the Ottumwa Courier; and Frederick W. Hubbell, president of the Equitable Life Insurance Co., Des Moines.

(The Daily Times, Davenport, Iowa, November 3, 1951.)

The following article in November 4th issue of the GAZETTE, Cedar Rapids, Iowa, was accompanied by a photo of USS IOWA, with the following legend:

"THE BIG 'I' IS READY — The $110,000,000 battleship Iowa is once again ready for active duty. With a group of prominent Iowa guests aboard, she will make a shakedown cruise from Long Beach to Pearl Harbor, starting Nov. 19. She is shown here docked at San Francisco, where she was recommissioned Aug. 25."

IOWANS TO GO ON BATTLESHIP IOWA'S CRUISE

At least 14 Iowa guests will be aboard the battleship Iowa when it makes a shakedown cruise from Long Beach to Pearl Harbor, starting Nov. 19.



Hula girls.



In a restful, relaxed moment at officers' club. B.J. in foreground.



At officers' club.

Included among the guests will be President Virgil Hancher of the University of Iowa and Dr. William Petersen, superintendent of the Iowa State Historical Society.

The navy, in announcing the guest list Saturday, said that Gov. William S. Beardsley had declined an invitation to make the cruise. The governor told The Gazette he could not go because of previous commitments.

The Iowa, put in mothballs after World War II, was recommissioned at San Francisco last Aug. 25. She has made a few trial runs since then, but the trip to Hawaii will be its first major cruise.

The cruise schedule, according to the Eleventh naval district, calls for the ship to leave Long Beach Nov. 19 and to arrive at Pearl Harbor Nov. 24. Training will be conducted during the cruise.

The Iowa guests are scheduled to fly from Des Moines to Long Beach Nov. 18 aboard a navy transport plane. At Hawaii, the group will spend several days ashore and then fly back to San Francisco on the Mars, large navy amphibian, about Nov. 29. They are scheduled to return to Des Moines by air Nov. 30.

In addition to President Hancher and Dr. Petersen, those who have accepted invitations for the cruise, the navy said, are:

Mayor A. B. Chambers, Des Moines; Fred Maytag, president of the Maytag Company, Newton; Col. B. J. Palmer, and Ralph Evans of station WHO, Des Moines; Samuel N. Stevens, president of Grinnell College; Craig R. Sheaffer of the Sheaffer Pen Company, Fort Madison; Rudolph W. Weitz, Des Moines contractor; E. T. Meredith, Jr., of the Meredith Publishing Company, Des Moines; W. Earl Hall, publisher of the Mason City Globe-Gazette; W. Harold Brenton, Des Moines banker; Al Efner of the Ottumwa Daily Courier, and F. W. Hubbell, Des Moines insurance executive.

(Gazette, Cedar Rapids, Iowa, Nov. 4, 1951.)

SHAKEDOWN TRIP SET FOR BATTLESHIP IOWA

Washington (A.P.)—The recommissioned USS Iowa will make its shakedown cruise from Long Beach, Calif., to Pearl Harbor, starting Nov. 19, with 14 Iowa guests aboard.

This World War II battleship was taken out of the mothball fleet a few weeks ago. It has made a few trial runs but the trip to Hawaii will be its first major cruise.

Among the guests on the trip will be Dr. B. J. Palmer, head of the Palmer Chiropractic School, Davenport, and Ralph Evans, executive vice president of stations WOC and WHO.

The group will spend several days in Hawaii and then fly back to San Francisco on the Mars, large navy transport plane, about Nov. 29. They are scheduled to return by air to Des Moines Nov. 30.

(The Rock Island (Ill.) Argus, November 3, 1951.)

"SHAKEDOWN CRUISE"

The 14 Hawkeye guests on the battleship IOWA "shakedown cruise" to Hawaii later this month, including the Globe-Gazette's editor, have been recipients of an identical anonymous letter this past week. It bore a Davenport date-line.

The letter, signed merely "Another Iowan" was written on the assumption that the members of the delegation were non-paying guests and strongly urged that the invitation be rejected for that reason. And the truth happens to be that there will be a charge for food, laundry and other items of subsistence on plane as well as on the battleship. It's a case of the guests being expected to pay their way, as has been the situation on two other occasions when the navy has played host to Mr. Hall.

Because the writer didn't identify himself, or herself, this information can't be conveyed to the party most in need of it. Incidentally, this epistle could be cited as a perfect Exhibit A of the typical anonymous letter writer's courage and intelligence.

(Globe-Gazette, Mason City, Iowa, Nov. 10, 1951.)

"MIGHTY IOWA" CRUISE WITH STATE GUESTS

Washington, D. C. (A.P.) — The recommissioned battleship Iowa will make its shakedown cruise from Long Beach, Cal., to Pearl Harbor, starting Nov. 19, with 14 Iowa guests aboard.



Hula girls entertaining our party. Children are interested also.

The ship was taken out of the mothball fleet a few weeks ago. The trip to Hawaii will be its first major cruise.

Gov. William S. Beardsley declined an invitation, but the navy said these Iowans plan to be aboard:

A. B. Chambers, mayor of Des Moines; Fred L. Maytag, president, Maytag Co. of Newton; Col. B. J. Palmer, radio station WOC, Davenport, and WHO, Des Moines; Dr. Virgil R. Hancher, president, State University of Iowa, Iowa City; Dr. Samuel N. Stevens, president, Grinnell college, Grinnell; Craig R. Sheaffer, president, W. A. Sheaffer Pen Co., Fort Madison; Rudolph W. Weitz, Des Moines contractor; E. T. Meredith, Jr., Meredith Publishing Co., Des Moines; W. Earl Hall, managing editor of the Mason City Globe-Gazette; W. Harold Brenton, Des Moines banker; Ralph Evans, executive vice-president, radio stations WOC and WHO; Dr. William J. Petersen, superintendent, State Historical Society of Iowa, Iowa City; Al Efner, city editor, Ottumwa Daily Courier; and Frederick W. Hubbell, president, Equitable Life Insurance Co., Des Moines.

The party will fly from Des Moines to the naval air station at Long Beach Nov. 18 aboard a navy transport plane.

The Iowans will spend several days in Hawaii and then fly back to San Francisco on the Mars, large navy transport plane, about Nov. 29. They are scheduled to return by air to Des Moines Nov. 30.

(Des Moines (Iowa) Tribune, November 3, 1951.)

THE MIGHTY U.S.S. IOWA READY AGAIN

(Special Dispatch to the Register)

Long Beach, Cal. — The USS Iowa, world's mightiest battleship, has come to life after more than two years of hibernation in the mothball fleet.

The 45,000-ton man-of-war will take her first test Nov. 19, carrying 15 Iowa civilians on a shakedown cruise to Pearl Harbor. On Dec. 10 the Iowa will return here and by Jan. 15 will be in fighting trim.

Recommissioned at a record rate, the giant ship lay webbed over with a cocoon of preserving materials 2 months ago. Her 9½ acres of deck were covered with special paint. Her 250 miles of electric cable, 80 miles of piping and 16 miles of ventilation ducts were coated to prevent rust.

1,091 Telephones

Her 1,091 telephones, 900 motors, 5,300 lighting fixtures, 14,140 valves and 1,135,000 rivets were covered protectively.

The nine 16-inch guns — which can shoot a ton of steel and high explosives 24 miles — plus dozens of rapid-fire anti-aircraft guns were coated with plastics.

But just two weeks ago the Iowa backed slowly out of her berth in San Francisco bay and headed for Long Beach on her first trial run since she was decommissioned Mar. 29, 1949.

A green and excited crew, most of whom never had seen a battleship before, had accomplished the gigantic task of bringing the ship out of mothballs into tiptop condition in less than 2 months.

A crew of 1,700 officers and men, 800 under the wartime complement, will carry the Iowa guests on the shakedown cruise, which is designed to expose the "bugs" and errors and eliminate them.

Iowans on Cruise

Iowans who will take the cruise are:

A. B. Chambers, mayor of Des Moines; E. T. Meredith, Jr., Meredith Publishing Co.; W. Harold Brenton, banker; Frederick W. Hubbell, president of the Equitable Life Insurance Co., and Rudolph W. Weitz, contractor, all of Des Moines; Fred L. Maytag, president of the Maytag Co., of Newton; Virgil M. Hancher, president of the State University of Iowa, and Dr. William J. Petersen, superintendent of the State Historical society, both of Iowa City; Dr. Samuel N. Stevens, president of Grinnell college; Craig R. Sheaffer, president of W. A. Sheaffer Pen Co., Fort Madison; Col. B. J. Palmer and Ralph Evans, executives of radio stations WHO and WOC; W. Earl Hall, managing director of the Mason City Globe-Gazette, and Al Efner, city editor of the Ottumwa Daily Courier.

Will Fly to Coast

Lt. Comdr. M. L. Bohgren, officer in charge of the Des Moines recruiting



Crowd on dock, ready for departure on the Mars. Given leis.

station, has ben nominated as escort for the group, which will fly here from Des Moines next Sunday, Nov. 18.

The Iowans will spend several days in Hawaii and return to the United States by air Nov. 29, and to Des Moines Nov. 30.

Skippered by Capt. William R. Smedberg III, the Iowa "is a perfectly beautiful ship," Smedberg said. "She handles like a destroyer. Except she's a bit heavier and won't stop so fast. We can go 17,000 miles without refueling."

Smedberg, son and grandson of former army officers, is taking his first command of a battleship. He served before and during the war on several destroyers, which are one-twentieth the size of the Iowa. Smedberg was born in San Francisco, Cal., 49 years ago.

When the first phase of the Iowa's recommissioning was completed, Mrs. William S. Beardsley, wife of Iowa's governor, appeared at ceremonies where the battleship's wartime flag was returned.

Silver Service Returned

The Iowa has recovered her prized silver service, presented by the state of Iowa. The service had been in use by the cruiser Des Moines while the Iowa was in mothballs.

Speaking at that ceremony, Fleet Admiral Chester W. Nimitz said, "Let us never again demobilize our fleet as we did after the last war. In 1945 we had the mightiest navy in the world's history, manned by 3½ million



The departing kiss. Some lucky guy!

sailors. A year later the navy was down to 500,000 men and the ships were being scrapped and given away . . ."

The Iowa cost 110 million dollars to build in 1942, Nimitz said, and would cost 250 million dollars today. But the cost of maintaining her in mothballs was only $1,650,000.

The ship was returned to the fleet at less than one per cent of the price for a new battleship besides "saving the priceless element of time."

The Iowa was part of Nimitz's Pacific fleet during the later stages of World War II.

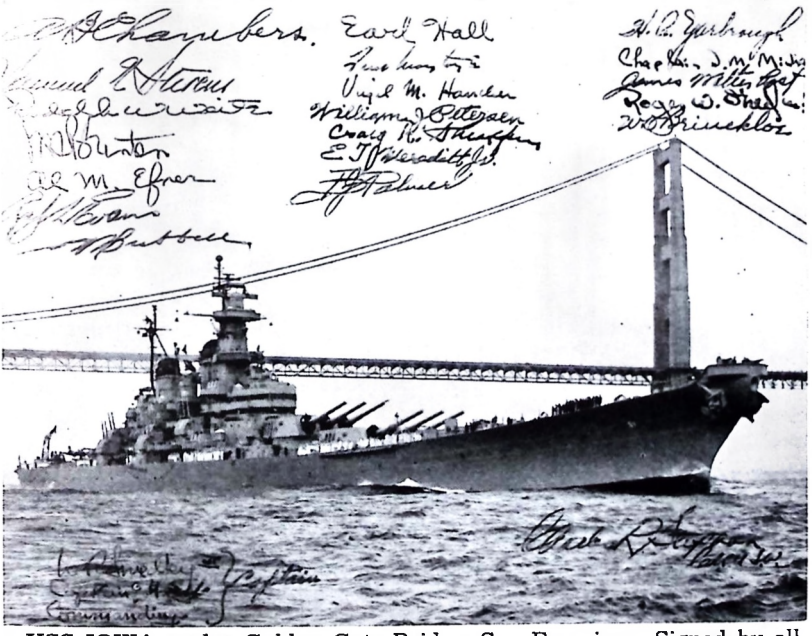
Roosevelt Trip

One of her first missions was to transport President Roosevelt to the Teheran conference with Winston Churchill and Joseph Stalin in November, 1943.

After returning Mr. Roosevelt to the United States, the Iowa sailed through the Panama canal and became a charter member of Task Force 58, which made strikes against Kdagalein and Eniwetok atolls in the Marshall islands.

In March, 1944, the Iowa participated in the bombardment of Mili atoll where she received her only war damage. Two Japanese shells struck her, one bursting a deck and causing little damage, and the other piercing the ship's side to burst in an empty compartment, also with little damage.

One crewman was slightly injured by the strikes.



USS IOWA under Golden Gate Bridge, San Francisco. Signed by all our party, also Capt. Smedberg and Commander Stephan.

After participating in action at Truk, Tinian, Hollandia, the Carolines, Guam, the Philippines, Okinawa and Formosa, the Iowa steamed into Tokyo bay with the fleet at the end of the war.

200,000 Miles

Used for training purposes after the war, the Iowa was decommissioned early in 1949. She had traveled more than 200,000 miles. Statistically the ship looks like this:

She is 887 feet long and 108 feet wide. From her keel to her highest superstructure point, she measures 186 feet and contains 19 separate levels. The speed of the Iowa is more than 31 knots (about 35 miles an hour). She carries 2,582,000 gallons of fuel. The capacity of her electrical generators could handle the industrial and domestic load of a city with a population of 20,000. The ship is driven by eight turbines developing more than 200,000 horsepower and geared to four propellers.

The Iowa displaces enough water to flood 46 acres of land one foot deep and carries enough fuel to float a Liberty ship.

So the giant battlewagon, fourth ship to carry the Iowa name, lifts her big guns to remind the world of the motto of the state flag she flies: "Our liberties we prize and our rights we WILL maintain."

(Des Moines Sunday Register, Nov. 11, 1951.)

IOWANS WILL TAKE CRUISE

Washington (AP) — The recommissioned USS Iowa will make its shakedown cruise from Long Beach, Calif., to Pearl Harbor, starting Nov. 19, with 14 Iowa guests aboard.

This world war II battleship was taken out of the mothball fleet a few weeks ago. It has made a few trial runs but the trip to Hawaii will be its first major cruise.

Gov. William S. Beardsley declined an invitation, but the navy said these Iowans plan to be aboard:

A. B. Chambers, mayor of Des Moines; Fred L. Maytag, president, Maytag Company, Newton; Col. B. J. Palmer, radio station WOC, Davenport and WHO, Des Moines; Dr. Virgil R. Hancher, president, State University of Iowa, Iowa City; Dr. Samuel N. Stevens, president, Grinnell College, Grinnell; Craig R. Sheaffer, president W. A. Sheaffer Pen Co., Fort Madison; Rudolph W. Weitz, Des Moines contractor; E. T. Meredith, Jr., Meredith Publishing Company, Des Moines; W. Earl Hall, managing editor of the Mason City, Globe-Gazette; W. Harold Brenton, Des Moines banker; Ralph Evans, executive vice president, radio stations WOC, Davenport, and WHO, Des Moines; Dr. William J. Petersen, superintendent, State Historical Society of Iowa, Iowa City; Al Efner, city editor, Ottumwa Daily Courier; and Frederick W. Hubbell, president, Equitable Life Insurance Co., Des Moines.

The party will fly from Des Moines to the naval air station at Long Beach Nov. 18 aboard a navy transport plane.

The group will spend several days in Hawaii and then fly back to San Francisco on the Mars, large navy transport plane, about Nov. 29.

(Hawkeye-Gazette, Burlington, Iowa, November 3, 1951.)

CITY EDITOR OF COURIER ON NAVY TRIP

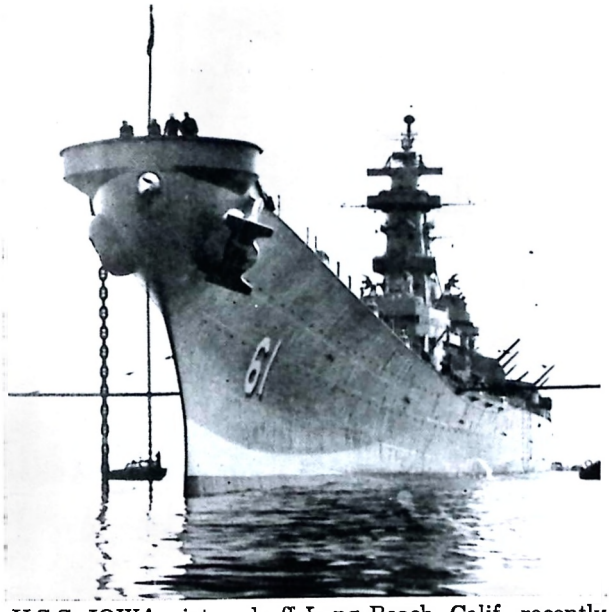
Albert M. Efner, city editor of The Courier, is one of 14 Iowans who will be aboard the recommissioned USS Iowa when it sails from Long Beach, Calif., November 19, on a shakedown cruise to Pearl Harbor.

The World War II battleship was taken out of the mothball fleet a few weeks ago and has made a few trial runs, but the trip to Hawaii will be its first major cruise.

The party will fly from Des Moines to the naval air station at Long Beach two weeks from tomorrow aboard a navy transport plane. The men will spend several days in Hawaii and then fly back to San Francisco on the Mars, large navy transport plane, about November 29. They are scheduled to arrive in Des Moines by air November 30.

The navy's announcement today said the following will make the trip:

A. B. Chambers, mayor of Des Moines; Fred L. Maytag, president, May-

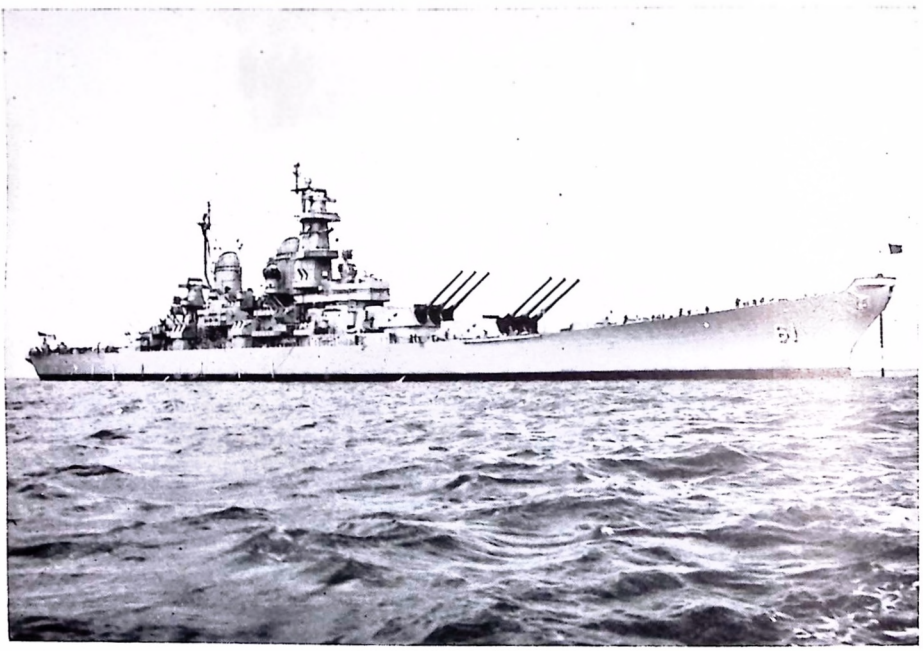


U.S.S. IOWA pictured off Long Beach, Calif., recently, is scheduled to start a shakedown cruise today after its recommissioning. A group of Iowans will make the cruise as guests. (AP WIRE PHOTO)

tag Co., Newton; Col. B. J. Palmer, radio station WOC, Davenport, and WHO, Des Moines; Dr. Virgil M. Hancher, president, State University of Iowa, Iowa City; Dr. Samuel N. Stevens, president, Grinnell College, Grinnell; Craig R. Sheaffer, president, W. A. Sheaffer Pen Co., Fort Madison; Rudolph W. Weitz, Des Moines contractor; E. T. Meredith, Jr., Meredith Publishing Co., Des Moines; W. Earl Hall, managing editor of the Mason City Globe-Gazette; W. Harold Brenton, Des Moines banker; Ralph Evans, executive vice president, radio stations WOC, Davenport, and WHO, Des Moines; Dr. William J. Petersen, superintendent, State Historical Society of Iowa, Iowa City; Al Efner, city editor, Ottumwa Daily Courier; and Frederick W. Hubbell, president, Equitable Life Insurance Co., Des Moines. Gov. William S. Beardsley declined an invitation.

While in the islands the group will tour Pearl Harbor by boat and car, will visit naval depots, communication centers and air stations. Arrival at Pearl Harbor is scheduled for November 24.

(Ottumwa (Iowa) Daily Courier, November 3, 1951.)



USS IOWA anchored.

ON SHAKEDOWN CRUISE

The USS IOWA (BB-61), most modern of the American battleships, today started a shakedown cruise from Long Beach, Calif., to Pearl Harbor, Oahu, T. H., with 14 prominent Iowans, including Dr. B. J. Palmer and Ralph Evans of Davenport, as "wardroom guests." The ship shown above after it

was recommissioned August 27, 1951, following several years in "moth-balls," is skippered by Capt. W. R. Smedberg, III. Lower photo shows Captain Smedberg conducting an inspection of the crew in company with the division officer and other officers of the ship's company. During the "shakedown," the ship's company will be drilled in all phases of activity with some of the time being spent under emergency conditions. The guests will disembark at Pearl Harbor and return to their homes by a special navy plane.

(U. S. Navy photos taken specially for The Daily Times.)
(The Daily Times, Davenport, Iowa, November 19, 1951.)



Captain's Saturday inspection of crew.

IOWANS HAPPY ON PACIFIC TRIP

Col. Palmer in Telephone Call 500 Miles Out

By Col. B. J. Palmer

USS IOWA AT SEA, 500 miles out of Long Beach. (By radiophone).—The 14 Iowans aboard the battleship Iowa are happy to send their greetings to friends at home and to assure them of their enjoyment of this trip in the blue Pacific.

The Iowa rides as smoothly as a train or a plane, and none of the Iowans has suffered seasickness. Our cabins are well appointed, heated and aired.

Food Excellent

The food is excellent and everything possible is being done to make the voyage thoroughly enjoyable. Officers and crew are courteous in every way.

Monday afternoon our group were guests in the captain's quarters where questions regarding the Iowa were answered freely and in detail.

The Iowa took President Roosevelt to the Teheran conference, and an elevator was installed for his convenience, but it was later removed.

Daily Tours

Daily tours are organized so that we may visit every part of this great ship and become familiar with its operations and its equipment.

A tape recording of this conversation will be flown home. It is 11:45 a.m. here (1:45 p.m. CST).

(The Daily Times, Davenport, Iowa, November 20, 1951.)

PALMER AND EVANS BACK FROM CRUISE, AT FLORIDA MEET

Col. B. J. Palmer, president of Tri-City and Central Broadcasting Companies, and Ralph Evans, vice-president, were to arrive in Miami, Fla., today in time to attend final sessions of the National Broadcasting Company convention, according to word received by officials of Palmer Enterprises here.

Col. Palmer and Evans flew to San Francisco Thursday, after participating in the "shake-down" cruise of the battleship USS Iowa on her way to Korean waters, and were to fly from there to Miami. They left the ship in Honolulu.

The NBC convention is being held in Boca Raton, Fla., through Saturday. Major issues up for discussion are the adoption of a network morning television schedule, to go into effect shortly after the first of the year, and ultra high frequency (UHF) television channels, allocations of which currently are "frozen" by the Federal Communications Commission. The freeze also is expected to be lifted shortly after Jan. 1.

Also attending the NBC convention from Davenport are Ernie Sanders, manager of Station WOC, and William Wagner, comptroller of Tri-City and Central Broadcasting Companies.

(The Daily Times, Davenport, Iowa, November 30, 1951.)

REARM OR FACE NEW 'PEARL HARBOR', USS IOWA GUESTS SAY

By Al Efner

Ottumwa Courier City Editor

Ottumwa, Ia. — (AP) — How urgent is speed in building up our naval and air forces in the Pacific?

How grave is the danger out there today, just 10 years after the Japs wrecked Pearl Harbor with their torpedos and bombs?

Is another enemy making plans for "an act of infamy?"

The writer and 13 other Iowa civilians who returned home last night after a cruise to Hawaii and several days inspection and briefing at Pearl Harbor admit they don't know the answers now any more than they knew them two weeks ago. But they are convinced there is more urgency than the average American realizes.

In the past two weeks, these men have seen the nation's biggest battleship, USS Iowa, from top to bottom and from stem to stern. They have learned to appreciate her potential as an instrument of bombardment and anti aircraft protection—a ship to help keep the sea lanes open. That's the main job of any navy.

But they have also seen how a ship like the Iowa can lose efficiency and effectiveness when she is in the hands of half-trained men. That is the immediate problem of many ships being restored from the mothball fleet.

But the navy's problem, they have also come to realize, is more than that of training green men to fill highly specialized jobs. It is a job of keeping the men who are already trained. Reserves called up a year or so ago are nearing the time of release. They are credited with an excellent job, considering the fact that many had been out of service several years.

Who will fill their shoes? How effective can a peacetime fleet be prepared for war, and in fact fight a war to a certain degree in the Korean area, without these trained men? It is a real worry to navy thinkers.

As one officer of Pacific Commander Adm. A. W. Radford's staff said: "We have demobilized three times since the end of the war, once when the war ended, again when the two-year enlistees were paid off three months early, and now with discharge of the reserves who were called back when the Korean affair broke out."

They are not suggesting that the reserves be kept in beyond the time established. They realize that these civilian soldiers have already paid a high price for signing up, by being pulled away from their families and jobs when they were getting started.

"What we are hoping for is a more realistic approach to the problem by the congress," said the officer. "National security depends on it."

There are men on hand trained to fight the navy ships out in the forward area. But will there be men to train the recruits and bring the other ships up to fighting standards? Or will ships already taken out of mothballs have to be returned? Navy men, from enlisted men to admirals, express concern about it. The Iowans have talked to both, and many in between.

A chief petty officer, a man who saw many of his buddies die in Pearl Harbor 10 years ago, put it rather bluntly when he took the group in a launch to a little platform built on the sunken remains of the battleship USS Arizona. Beneath us, entombed in the hull of that once-proud ship, were the cremated bodies of more than a thousand men who went to their sudden death that Sunday morning in 1941.

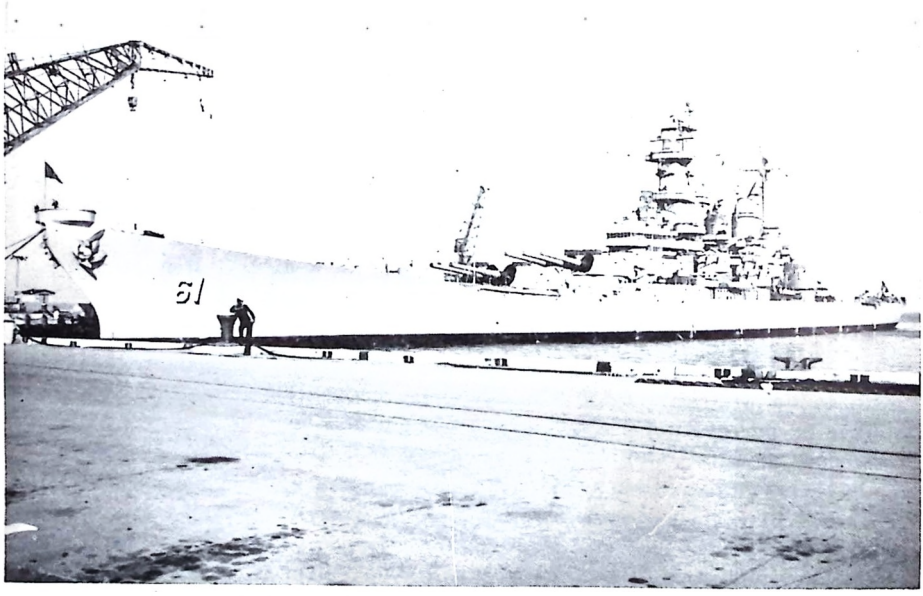
"They paid the price of unpreparedness," said the chief. "Don't ask me who was to blame — the navy, the army, the American people. But I'd like to be able to tell these men under here that we won't let it happen again."

There will be a lot of speeches made out here in a few days, on the 10th anniversary of the Japanese attack. Among the orators will be the Vice-President, Alben Barkley. But a lot of the navy people we have talked with would just as soon let the date pass quietly. Capt. John Forsander, 14th naval district chaplain here, was a newly assigned officer on the USS West Virginia when she was hit by six torpedoes and one bomb that morning. He recalls it all like "an old wound that has healed satisfactorily and has been out of one's mind."

But nothing will prevent the story of Pearl Harbor from being told and retold, especially in Hawaii. Here are the white crosses in the National cemetery, the sunken hulks in the harbor, and the vivid memories of military people and civilian alike.

They know that never in modern history was a war begun with so smashing a victory by one side. While in this case the initial victor paid dearly for his calculated treachery, they would just as soon not give the next enemy such a head start.

(The Daily Times, Davenport, Iowa, December 1, 1951.)



A sailor looks at his new home during her activation in San Francisco Naval Shipyard.

HIGHLIGHTS OF SHAKEDOWN CRUISE ON BATTLESHIP USS IOWA

We left Sarasota by car, motored to Tampa, on November 13th. Left Tampa by air, to Chicago, where we laid over a day expecting a conference which did not materialize. Thence train to Davenport, where we had a couple of hectic days catching up on things that transpired since we left there for Sarasota.

Ralph Evans and self left Davenport, via Rocky Mountain Limited, Train #7, Saturday, November 17th, arriving at Des Moines at 8:00 p.m.

Sunday, November 18th, breakfast at 6:30, and off for Naval Airport in Des Moines. There, members of the party (eleven), their friends and relatives were gathering and getting acquainted. Everybody was taking fotos of everybody else. Some of the men we knew; some we had never met.

We left on a Navy plane. We had rather expected some sort of a box-like structure, but instead were pleasantly surprised to find a twenty-five-passenger plane as nicely equipped as any commercial plane. We left at 8:30. Three of the party of fourteen had gone on ahead. Will pick them up at Long Beach.

Leaving Sarasota, we thot to bring our "Trusty Corona" as Elbert Hubbard called it; but we were limited to sixty-five pounds baggage. It would have carried us over the limit. Arriving at Des Moines, Ralph decided we should have a typewriter so secured one from Woody Woods of our Station WHO.

At 9:00 a.m., pilot reported we were doing 170 miles per hour — land miles. Everything Navy is in "knots" or nautical miles.

One problem confronting us was that we left Sarasota in summer weather; flew into winter in Chicago; would be in winter until we left Des Moines, where it was 10° above, the morning we left. This called for winter clothes and overcoat. We were headed for Long Beach, California, where it should be summer again. We expect to have summer from thereon, until we return to San Francisco. We had to carry heavy clothing for winter and light clothing for summer, which was difficult to keep within sixty-five-pound limit.

Every man aboard was like a kid on a new adventure. Being matured men, they inwardly suppressed their bubbling over, but

their eyes sparkled, their tongues told the story of how they felt. None were sea salts, therefore all looked forward with intense interest and anticipation to things nautical, a new nomenclature, new terminology, new change in pace in life.

Our pilot was Mr. Williamson; co-pilot Bezilla; Flight Engineer Campbell. It was a Navy D-4, called a Commercial DC-3.

One of our group was Earl Hall, Editor of Globe-Gazette, Mason City, Iowa, one of the Lee Syndicate papers, whose president was the late E. P. Adler of Davenport. For the first time, he heard the story of our conflict with "E.P.", of which we have written in Volume xxiv, FIGHT TO CLIMB, page 31.

Before much time had elapsed, everybody was calling everybody else by first name. Bankers, insurance men, newspaper men, historical society, radio men, mayor of Des Moines, fountain pen man, washing machine manufacturer — all were a typical cross-section of fourteen Iowa industries.

We arrived at Albuquerque at 1:30 p.m., mountain time. Took on gas. Box lunches were taken aboard; excellent food and only thirty-five cents (Navy cost). It would have cost at least $1.25 anywhere else. Hoped to call our Chiropractic friends here, but time was limited.

Arrived at Naval Airport, Los Alamitos, 4:30 Pacific time. At foot of plane were two sailors, at attention, saluting our arrival. A group of Naval Officers met us, introduced themselves; all gave us the glad hand of welcome. Fotos were taken by Los Angeles newspapers. Naval cars were waiting to escort us to the Naval Base at Long Beach, then to Battleship USS Iowa.

Arriving at dock, we were taken aboard the Captain's gig. Battleship Iowa was at anchor about seven miles out in bay. When we arrived, it was too dark to get a good look at her. Ship's band played THE IOWA CORN SONG. All of us sang it. Ship's Officers met us on board, escorting us to our individual cabins. Above deck were numbered "0202"; below deck, "202." All our rooms were above deck.

By the time we got straightened around, it was 6:30 — time for dinner. One officer was placed between each two guests, in order to get quickly and better acquainted. Every possible courtesy was shown us. After dinner, movies on aft deck. It hap-

pened to be our good fortune to be seated next to the Iowa's Commander at his table.

MONDAY, November 19th.

We were extremely tired last night, most of which was caused by lack of oxygen in plane as we flew some 13,000 to 14,000 feet over mountains. This plane was not pressurized. Our head was groggy, so we retired early — did not attend movies. Our cabin has a large safe. No drinking glass; no soap. These we buy at ship's store which wasn't open at this hour.

We have been in hotels galore, over the world, but never a hotel like this. Everything was different, everything was ship — not shore. We have been on many kinds of passenger ships, but never on a battleship. But, having traveled much, being a good traveler, we soon accommodated ourselves.

As usual, we awoke at 5:30. The "gobs" were "holy-stoning" and "swabbing" the decks. Went to officer's wardroom. Coffee was always on tap. Cups, cream, sugar were there for us to help ourselves. Breakfast was served at "0700 to "0745". Time is computed from "0100" to "02400".

At "0930" newspaper men and news photographers of AP again took photos of the group. We put on "souwesters" and swabbed the deck. This foto was flashed over AP and published everywhere.

We went up on the bow and watched the bringing up of anchor. That anchor weighed MORE than our home and all its contents. Each link of chain weighed more than 100 pounds. Commander is a very human individual and all officers speak highly of his kindness and thotfulness toward his men.

We were given the run of the ship — go anywhere, any time, see everything, take all photos we wanted without restrictions. This was contrary to our expectations. We thot everything Navy during war-time would be "hush-hush" "top secrets", but not so here, at least with us. We later were told by the Captain that we were to turn over all films to the ship's photographer who would develop them, turn all prints over to the Captain, who would extract shots of items he did not wish revealed. Every person in our party respected this command.

At all meals, our party had placecards. These were shifted from meal to meal, day to day, so that all guests might get better acquainted with all ship officers.

After luncheon today, Captain Smedberg invited our party of fourteen VIP's to Captain's quarters on "04" deck, to hold a meeting to get better acquainted with him, and him with us. Up to this time, we had thot the "Commander" of a battleship was of higher rank that a "Captain". Not so. "Captain" is tops. Captain Smedberg is a man of 49, human, likeable, courteous and informative. He wanted not so much to talk to us or tell us things, but wanted us to ask questions which he answered freely and fully. Believe me, we asked them, too, because with exception of three of our party a ship was a stranger, so we were full of "land-lubber" questions.

This Battleship IOWA carried President Franklin Delano Roosevelt to the Teheran Conference. It is the only battleship with a bathtub. It is in Captain's quarters, which were President Roosevelt's on that trip. Curious beings, we were taken into see THE bathtub. An elevator was also installed for President Roosevelt, and has since been removed. We spent a very enjoyable two hours in the luxurious quarters with the Captain. Much information was released, some we can tell, much we cannot. Not knowing which is which, not being a Naval man, your author will release none of it, to play safe.

Being cold on "aft" deck, a movie was shown in Officer's Mess Hall, the wardroom. The play dragged. We left early and retired. Why they call the officer's mess hall "wardroom" nobody knew, and we could not find out.

TUESDAY, November 20th.

Following message was telephoned from ship to shore, thence to WOC, Davenport, WHO, Des Moines, and The Daily Times at Davenport. Only difficulty was encountered was when we phoned to Naval Station at Long Beach and found operator busy. It took two hours to get thru. It was a two-way communication. We talked on one frequency, she replied on another. We talked into one receiver and had to listen with another. This was true of all our conversations. Once we got thru to various people, it

was clear and distinct. At first, nobody was expecting to hear from us, so we had to wait for them to set up tape-recorders so they could play back the talk over the air later. This called for a second connection, delayed between. We contacted Communications Officer aboard, who arranged with them to notify those to whom we wished to talk. A time was set for them to stand by. We called M. A. Fulton, Editor of The Daily Times; Jack Shelly, 3-7147, WHO Des Moines, and Bob Frank, 3-3661, WOC Davenport. Jack Shelley was at lunch, so we talked to Len Howe.

Here is the talk we gave all three:

USS IOWA AT SEA, 500 miles out of Long Beach (by radiophone).— The fourteen Iowans aboard the battleship Iowa are happy to send their greetings to friends at home and to assure them of their enjoyment of this trip in the blue Pacific.

The Iowa rides as smoothly as a train or a plane and none of the Iowans has suffered seasickness. Our cabins are well appointed, heated and aired.

The food is excellent and everything possible is being done to make the voyage thoroughly enjoyable. Officers and crew are courteous in every way.

Monday afternoon, our group were guests in the captain's quarters where questions regarding the Iowa were answered freely and in detail.

The Iowa took President Roosevelt to the Teheran Conference and an elevator was installed for his convenience but it was later removed.

Daily tours are organized so that we may visit every part of this great ship and become familiar with its operations and its equipment.

A tape recording of this conversation will be flown home. It is 11:45 a.m. here (1:45 p.m. CST.)

THURSDAY, Thanksgiving Day, November 22nd.

We have much to THANK Innate for, this day.

— We thank Innate for being alive.

— We thank Innate for restoring our health.

— We thank Innate for adding years to life.

— We thank Innate for pulling us thru two narrow escapes.

— We thank Innate for prolonging our visit with IT in years to come.

— We thank Innate for making this trip possible. Six months earlier, we could not have taken it.

— We thank Innate for making us live the kind of life which has endeared so many friends to us.

— We thank Innate for helping us help so many people get well.

— We would thank Innate to make it possible to stop all wars, present and future.

— We would like to thank Innate to make it possible that this battleship IOWA never is compelled to use its terrible methods of destruction and killing of these fine men, officers and crew, we have seen on board.

— We thank Innate to keep all the wonderful crew of this IOWA well, healthy, for they are wonderful men, from Captain down to all officers and crew.

Last night our party gathered with ship's crew and officers to see a movie we had not seen before. It depicted possibilities of whether Hitler was or was not dead. Whether true or untrue, it could be so. It was the opinion of the narrator, who told his story at the beginning that this was his personal opinion as



Captains and Heads of Departments in USS IOWA.

expressed in the picture. It was based on reports he had learned as a reporter in Germany. At least, it was cause for thot.

Our party had reserved seats in front row. Officers sat with us. Crew sat on deck. It was chilly, and some had blankets. AT EXACTLY 020 (8:00 p.m. to you land-lubbers), the Captain came aft with his Commander lighting a path on the deck. Immediately, all stood at attention until he issued orders to "carry on." We were sitting at one end of the row. There were three seats vacant between the Captain and ourself. He leaned over and asked US to sit next to him. He is a very likeable and human person. This was a distinct honor, to be asked to sit next to him. We appreciate it. Again, we thank Innate for having us conduct our life in such manner that we seemingly command courtesies.

Last night, the Captain told us our party is to eat Thanksgiving dinner, turkey and all the trimmin's, with the crew, at their mess down below. Every man in our party will appreciate this opportunity to show our respect to the men of our Navy.

Since being on this trip, we have reflected many times as to just why WE of all the million and a half people in Iowa should have been invited. Let us suggest that men command respect in exact ratio as their lives command that respect. Born in a coal mining town, existing in alleys, growing up in same town from age five, scrubbing gobboons and washing toilets, scrubbing floors in a department store, getting into a new, untried, unknown profession at age 18, fighting against super-human odds, overcoming them, playing the game square, thinking always along straight lines, developing an idea of our father, remaining always true to its principles and practices when many turned away from it, building a school along those straight lines, never for one minute or one thot diverting our activities from those true and tried methods, all in the same town for 65 years; building a rugged, tough person of ourself, always being honest in our dealings with everybody, never cheating or evading issues — all this makes for a man whom everybody respects even tho they disagree with concepts. All this undoubtedly made our name stand out in Davenport, in Iowa, such as made us a welcome guest on this trip. Evidently the name and what the man stood for percolated into Washington and up to the Secretary

of the Navy. Who has said that honor amongst men does pay? It certainly has in this case!

FRIDAY, November 23d. Still at sea.

It seems to us that aboard ship, going from here to there, is one continuous climb up or down steep stairs, ladders, from one deck, 6 to 10 down, or 06 to 010 up.

By pre-arrangement, last night at dinner, Dr. O'Neil, Ship's Doctor, an M.D., took us down to Sick Bay after breakfast this morning. He is one swell guy without prejudice. He showed us around his hospital, lab, surgery, accommodations for 67 patients with an additional isolation ward. This ship is a city with all departments, even to a Broadway highway thru the full length of ship, down below. Dr. O'Neil knew who we are, what we stand for, but it made no difference to him. It again shows that a man is a man for a' that. And men can meet on the square if they are.

This morning the ship stopped engines, dropped a target, turned around, and practiced gunfire at the target. Then the marines took over and fired at the target with rifles. Our party were all up on the bridge with the Captain.

Captain, Commander, as well as our party will assemble and each give a one-minute talk, to be recorded on tape, for a twenty-seven minute show to be sent back home for broadcasting. Format was set up by our Ralph Evans who did a magnificent job.

Here follows a rough outline of some of the remarks made by different people on this tape recording.

FEATURE PROGRAM FOR *WHO* AND AFFILIATED IOWA STATIONS
PRODUCER: RALPH EVANS, EXECUTIVE V.P. *WHO*
DIRECTOR: RALPH EVANS, EXECUTIVE V.P. *WHO*

Bos'n Pipe: Attention, All Hands.

Good Evening. This is Lieut. Jim Adams, your Navy Reporter, speaking from aboard the Battleship USS IOWA. The Iowa is the fourth Naval ship to be so named. It was built at the New York Navy Yard where she was launched in August, 1942, and commissioned in February, 1943. As a unit of the Atlantic Fleet her number one job was that of transporting the late President Franklin Delano Roosevelt to the Teheran Conference. Later she joined her sister ships in the Pacific and helped bring the collapse of the Japanese Empire. Then, until her decommissioning in March, 1949, her

peacetime mission was the training of midshipmen, reserves, and crew personnel. From March, 1949, to August, 1951, she stayed in "mothballs" at the San Francisco Naval Shipyard. Since August of this year the Iowa has been recommissioned and at this moment is at Lat. 23′ N, Long. 153′ W, in the Pacific Ocean, approximately one day out of Pearl Harbor.

And now it is my privilege to present Captain W. R. Smedberg, III, Commanding Officer of the USS Iowa, who will comment briefly upon the vital need for public understanding of why great fighting units like the Battleship Iowa should be ready for immediate and effective action during periods when our nation's safety is being threatened by forces seeking to destroy our own concept of human dignity and freedom.

Captain Smedberg: - - - - - -

Lieut. Adams: Thank you, Captain Smedberg. And now, ladies and gentlemen, I'm going to ask each of our fourteen distinguished guests from Iowa to say a few words embracing their own individual observations. I can assure you that all of them have been actively engaged during the past five days in climbing ladders from top to bottom of the ship — squeezing through close quarters in gun turrets, and watching precise drills and target practices. And now, gentlemen, if you'll assist me by lining up in alphabetical order, I'll pass down the line with the "mike" and ask each of you to say a few words about some particular activity in which you have participated thus far. First in line, folks, is Mr. Chambers. Mr. Chambers, I know the people of Iowa will be interested to hear from you and from each of the other guests.

Hon. A. B. Chambers: Details of size, as a city.

W. Harold Brenton, Des Moines Banker.
Flight from Des Moines; enroute; boarding U.S.S. Iowa.

Al Efner: City Editor Ottumwa Daily Courier.
Number of Crew from Iowa. Comments.

Ralph Evans: Executive V.P. WHO, Des Moines.
A Landlubber's Difficulty.

W. Earl Hall: Publisher Globe-Gazette, Mason City.
General News Comparison, Printing, Weather.

Dr. Virgil R. Hancher: President, University of Iowa, Iowa City.
Care of Crew, Facilities, Medical, Dental, etc.

Fred W. Hubbell: Pres. Equitable Life Insurance Co.
Ship's Services, Laundry, Cobbler, Bakery, etc.

Fred L. Maytag: President Maytag Company, Newton.
Technical Plotting Room, Damage Control.

E. T. Meredith, Jr.: Meredith Publishing Co., Des Moines.
Target Practice, Importance of Trained Personnel.

Col. B. J. Palmer: Owner Radio Station *WHO,* Davenport.
Communications, Radio.

Dr. William J. Petersen: Supt. State Historical Society, Iowa City.
Library, Recreation.

Craig R. Sheaffer: President Sheaffer Pen Co., Fort Madison.
Spirit of Organization.

Dr. Samuel N. Stevens: President Grinnell College, Grinnell.
Religion, Alertness to Spiritual as well as Physical.

Rudolph W. Weitz: Weitz Construction Co., Des Moines.
Sixteen Inch Gun Turret.

Following is one-minute talk we gave:

Thru the courtesy of Lieut. Yarbrough, Chief of Flag Radio of USS IOWA, for first time I talked ship to shore, to WOC Davenport, WHO Des Moines, and The Daily Times, Davenport. I spoke in behalf of the party, how well all are, how happy they are, telling their friends and relatives at home the good news. From radio angle, this ship is equipped to do anything and everything needed in peace and war. Revelations have astonished us.

Lieut. Adams: Thank you very much, gentlemen, for your most interesting comments. Before closing, I believe it would be fitting to have a few words from our Executive Officer, Cdr. C. R. Stephan. Commander Stephan, I'm sure that our radio listeners will appreciate a few remarks from you on the importance of having a powerful fighting unit such as the USS Iowa ready to defend our country in the hour of need.

Commander Stephan: - - - - - -

Lieut. Adams: Thank you, Commander. I see that the engineer is signaling that our time is just about up. I trust that you have enjoyed this interesting visit aboard one of the world's mightiest battleships, especially since this mammoth vessel was named after your proud State. This is your Navy Reporter, Lieut. Jim Adams, signing off from aboard the USS Iowa.

Yesterday the weather began to change noticeably, getting warmer. Today, one day out from Honolulu, it is quite hot in the sun. Begins to remind us of Florida and of our sixteen trips to the Hawaiian Islands.

At lunch today we guests received following notice at our plates:

USS IOWA (BB-61)
c/o Fleet Post Office
San Francisco, California

The following dispatch has been received from Commander in Chief, Pacific Fleet:

Upon arrival in Honolulu, the Secretary of the Navy Guests will be billeted by the Commandant 14th Naval District at Makalapa. Guests are scheduled for a briefing by the staff officers of the Commander in Chief

Pacific Fleet, and Commanding General, Fleet Marine Force, Pacific. The briefing will be followed by a tour of the Pearl Harbor area by boat and car. Guests will be invited to luncheon by various flag officers.

After lunch, another tour is scheduled as follows: Guided trip to the Naval Ammunition Depot; the Communication Center at Lualualei; Naval Air Station at Barber's Point; a trip by air around Oahu and other Naval activities. There will be optional events available such as a one day cruise in a Pacific Fleet submarine; an afternoon at the Kailua Beach Club, and a trip through a pineapple factory. Sufficient afternoons and evenings will be left open to permit individual arrangements.

It is planned to have all the guests return to the Alameda Naval Air Station, Alameda, California, via a Mars Flying Boat on 29 November, for the return trip to Iowa.

We had figured on trying to go to town in the afternoon and once again contact our Chiropractor friends, but it looks as tho a full schedule is planned for us, and that may be out. There is a luncheon party planned on shore tomorrow, and then this reception. We'll pass that bridge when we come to it.

SATURDAY, November 24th.

Got up early — 5:00 a.m., because this is THE day we come into Pearl Harbor. USS IOWA passed Coco Point at 5:00 a.m. yesterday. Passed Diamond Head at 6:00 a. m. Ship slowed up speed because we were ahead of schedule and everything in the Navy runs on schedule, same as everything does at The PSC. Went into Pearl Harbor at 8:00 and docked at 9:00. It was a miracle to see how Captain Smedberg docked this huge monster on its own power. We had just one dock space open. There was a ship ahead, another behind, and he squeezed this leviathan to dock between them.

Arriving at the dock was the Honolulu Navy Band. On board the USS IOWA was our band. They alternated in playing tunes, such as Iowa Corn Song, which we all sang with gusto — whatever that means. On the dock were seven Hula girls and several native singers with their "ukes."

Immediately after breakfast, which we hurried thru rapidly, we were invited to Captain's quarters. He expressed once more his delight in having us aboard. He said that sometimes visitors were a nuisance and a pest to have, but our crowd were human

beings and a pleasure to entertain. We said the same in return about him and his crew. We were each presented with a brass head of the 5″ shells which were fired and used in target practice during our trip. It was made into an ash tray and on each was engraved "SS IOWA". Men on board did this at his request.

Waiting on the dock were the usual Navy crowd and many civilians. We noticed one woman in particular waving both arms up high. Later we learned she was Mrs. Smedberg who had flown over ahead of the Captain. Also waiting were several Chiropractors — Drs. Chu, Yamamato and others — with leis for Ralph and us. They came aboard and presented Ralph and us two baby-orchid leis, two tube-rose leis. Hula girls came board and also gave us leis and, as is the custom, kissed each of us on both cheeks, saying "Aloha" — which means "hello, welcome, I love you, come again, good-bye," etc.

Our baggage was taken ashore by Navy gobs, placed in a Navy bus, and we were taken to Makalapa, a BOQ (Bachelor Officers Quarters) where we were billeted during our stay in the Islands.

At 10:30 we were all taken to Staff General Headquarters where six different admirals briefed us on the various and multiple phases of the Korean war. By "briefing" they mean they tell us how it is happening, why, where, and who is doing what to whom. It as very instructive. General purpose of the Secretary of the Navy in inviting us was to prove to our civilian minds that putting our Navy into mothballs was a short-sighted policy. No sooner is one war over than we go to sleep, forget, lay up our guns and forget that other nations are busy building theirs. Each time a Navy ship is stored away, the crew gets rusty, forgets what to do, where to do it, and how. Once the ship comes out, all must start fresh and new to learn all over again. In times of war, this is a waste of time, money, and experience. No modern business could or would conduct its affairs that way.

While it's on our mind, for fear somebody might think we traveled at taxpayers' expense, or at U.S. Navy expense, we paid for our room and board aboard USS Iowa — $10 for five days — the cheapest and best fed trip we have ever made in

1,400,000 miles of travel. Our billeting at Makalapa was $1 for five days — meals extra, a la carte. Example: breakfast, 40 cents.

Three of our party were guests at the home of Admiral Hill. Several lady friends of the Hills had been invited in so we each would have a partner. Drinks came first, then a most beautiful setting for a Hawaiian luncheon. Dr. Hancher, Mr. Petersen and ourself were most graciously entertained. Makalapa is the residential district at Pearl Harbor where all "brass" have homes. We have yet to learn the difference between terms "Admiral", "Vice-Admiral", and "Rear-Admiral."

After the luncheon, Drs. Chu and Yamamato were waiting for four of us to take us to town on a quick buying spree. We wanted to send some gorgeous orchids and leis to some special friends back on "the mainland." That done, we picked up another pair of zori's (Japanese slippers, to you rocking-chair travelers) to wear around Sarasota. We tried to make reservations to fly commercial to San Francisco. Found plane completely sold out. We wanted United Air Lines Stratocruiser. Only thru intervention of Navy itself were we finally to get reservation. How it was managed, we have no conception. That it was accomplished is nothing short of a miracle.

U.S.S. IOWA (BB-61)
c/o Fleet Post Office 22 Nov. 1951
San Francisco, California

MEMORANDUM FOR: All Heads of Department

The Commanding Officer has received an invitation for the IOWA guests and Heads of Departments of the ship to an "at home" at Admiral Radford's residence at Makalapa on Saturday after, 24 November 1951.

Uniform for this reception is not yet known but will be promulgated about noon Saturday, after arrival at Pearl Harbor.

C. R. Stephan
Executive Officer

Copy to:
All SECNAV Guests
Lt. Williams
Lt. Adams.

We rushed back for this party. There were about 150 guests present. All Admirals, Vice-Admirals, Rear-Admirals, Captains,

Commanders (about 75) were there, done up in their most brilliant "whites" with four full, three and one-half full, three full, two full gold stripes. We saw more "brass" than could be gathered anywhere else. A brilliant time was had by all. The women were done up (or down) in their best. Cocktails galore, dainty tidbits of food, 'n everything. Party started at five and ended abruptly at seven p.m.

That evening, a Chinese ten-course dinner had been arranged for us to again meet all Chiropractors of the Islands. Drs. Chu, Yamamato and Mary (Dr. Chu's sister) met Ralph Evans, Fred Maytag, Samuel Stevens and self. Present were McLeans (Barbara is a Chiropractor), T. F. Ratledge, D.C., and several new budding D's C. All together there were eighteen present, including their wives. During the evening, Leo Wunsch, D.C., of Denver, who is here on his honeymoon, dropped in from a party given him by his friends. A group foto was taken. Each guest was presented with a baby orchid lei, with the usual ceremony. This was a new experience to Ralph Evans, Fred Maytag, and Dr. Stevens, altho old to us. It was one of those affairs where local Chiropractors spread themselves to the limit. We took the liberty of inviting four members of our Iowa party to be OUR guests as THEIR guests — a liberty we knew they would not object to.

Altogether, it was a crowded and packed full day.

Somehow, as we look over our notes, we seem to have days and dates mixed and messed. Who can blame one, with so much going on, so little time between to keep things straight. Trying to keep caught up with writing this trip is like trying to find time enough to sleep between things going on.

SUNDAY, November 25th.

(This section is being written later in our suite at the St. Francis Hotel in San Francisco.)

We came in at 4:00 from the Officers Beach Club on the other side of Oahu Island. Drs. Chu and Yamamato were waiting with their car to pick up some of our party to take us to a Sukiaki dinner in a Japanese Tea House. Present were Ralph Evans, Steamboat Bill Petersen, A. B. Chambers, Earl Hall, and Yours

Truly. These dinners were old to us, having had them in Japan. Chiropractors present were Drs. Chu, Yamamato, Daifuku, Matsushita, and Miyahara. It was stag, so no Geisha girls were present. We removed shoes, put on kimonas, and ate a real Japanese dinner with chop sticks. Our party were appreciative of courtesies extended by our profession to them. We ate fish that swim in seas, ducks that fly in air, chicken that walk on land, and what-have-you, including bird's nest soup.

We now back up to a point overlooked before. At the Beach Club we were given a luncheon at 3:00. Most of the men went swimming. For entertainment, there were two lovely Hawaiian girls who played ukes and sang, and one very beautiful Hula girl. They sang and danced — amongst the rest, "The Crazy Mayor of ——" (something or other — we can't remember). Inasmuch as we HAD a mayor amongst our party (A. B. Chambers of Des Moines), the Hula girl came down and took Mr. Chambers up on stage and there taught him hula movements. She showed him what to do and how to do it. She danced



Mayor Chambers (Des Moines) is taught to hula. Not very graceful.



Mayor Chambers proves adept at the hula during a pleasant Sunday afternoon at the Kailua Officers' Beach Club.

barefoot; they all do. His first dance was with shoes. Second time she taught him, he removed shoes. From then on, his wiggles were a scream and the life and laughter of everybody. He was a grand sport and played the game up to the hilt. Wait until the people of Des Moines see the foto taken of him dancing. They might send him back to Honolulu to run for Mayor there.

We certainly were *treated* (and that's the right word in the right place for the right people, in this instance) marvelously by the Chiropractors of Hawaii. It was an imposition on our part to invite in members of our party to their party, but this was all so new to our cruise members and we knew they would enjoy it. We are sure our boys were glad to extend this courtesy to us, to let us do so.

MONDAY, November 26th.

Up at 6:00 for early breakfast. Ralph was up; had breakfast. Navy Commander Harris called with his car, took us to Inter-

national Airport bound for San Francisco. We had such a mix-up in getting reservations on the United Air Lines Stratocruiser. After getting every high brass in the Navy on top of it, we finally succeeded. With plane sold out weeks in advance, we don't know how it was done.

At Honolulu, a passenger for the United States must pass immigration, agriculture, and customs. Why? Because of many foreigners in the Islands, and because of a pesky "fly" that gets on fruits.

We were off at 9:00 a.m. and landed in San Francisco at 8:30 p.m. Sounds like a time for an 8½ hour flight, but when you figure we cut off two hours coming East, it wasn't as long as it seems. 300 miles per hour.

We believe we have flown more than 500,000 miles and on every line, but no ship compares to this UAL Stratocruiser. Double decker. Regular commercial planes won't permit pipe or cigar; they do permit fags. We could and did go downstairs where we could smoke. Marvelous service; gorgeous dinner. One of the two hostesses was on the plane we went over in two years ago. She remembered us and we had quite a chat. Lovely person!

By this time, our readers are wondering why we don't tell more about the IOWA, Navy, what we saw and did, how and why. What about Pearl Harbor? We long ago decided there would be no leak of war secrets thru any pen of ours; therefore the scarcity of things we would like to tell and you would like to hear. Perhaps we may be able to quote others who dare say more than we.

Drs. Chu and Mrs. Yamamato were at the airport. They gave us four leis, baby orchids, vandas. On the ship they gave us celophane bags to put them in so they would be fresh in San Francisco.

Upon arriving at San Francisco, we called home — and glad we did. Amy, who has been our private secretary for thirty years, told us that Dr. Carl Cleveland, Cleveland Chiropractic College, Kansas City, Missouri, wanted us to long-distance a fifteen-minute talk for their Homecoming. We called, setting a time for him to tape-record the talk which we delivered. He seemed pleased.



Captain W. R. Smedberg, Commanding Officer, and Commander L. F. Basset, Iowa's gunnery officer, talk about shooting the big guns.

Here is the talk we delivered for Dr. Cleveland:

Dear Friends All:

Am speaking from my suite in St. Francis Hotel, San Francisco. Arrived here last night, United Air Lines Stratocruiser from Honolulu. This trip is memorable from many viewpoints. Was invited by the Secretary of the Navy, Washington, D.C., to fly by Navy plane from Des Moines to Los Alamitos Navy Airport, Long Beach, there to be escorted aboard battleship USS IOWA on her shakedown cruise to Honolulu. A part of the program scheduled for us fourteen VIP's from Iowa, by High Command Brass, included a one-day submarine cruise out of Honolulu.

I left the party yesterday to fly here, to fly back to San Francisco via Dallas, New Orleans, Tampa, and Miami, to attend a convention of affiliate stations of National Broadcasting Company, at Boca Raton, Florida. This is an all-thru flight from San Francisco to Miami. All told, this is a 15,000-mile trip in two weeks.

I do not consider this so much as an honor or tribute to me personally, as I do that it is almost an official recognition of the preeminence and outstanding record made to and for Chiropractic by the Chiropractic profession.

More and more specific, pure and unadulterated, ten-fingered Chiropractic, only Chiropractic, such as you folks know there at Cleveland Chiropractic College, and such as you are being taught, is coming into its own. In last month's Readers Digest was a story of Walter Dillingham. He is a Chiropractic booster in the Islands. Chiropractic is accomplishing what no other profession in the history of man has or can achieve. You have able teachers at your institution. Listen to their Chiropractic advice and counsel, and follow the straight and narrow path, and you will rise to heights you never believed possible.

More and more you will learn and appreciate the greatness and BIGNESS OF THE INNATE WITHIN you and your clientele. Innate Intelligence is the know-all which sees all, is all in sick people, and can perform miracles IF it can get thru from where it is in the brain to where it needs to be in the body. Chiropractor is the ONE person who can make that possible by adjusting THE right vertebral subluxation, at right time, in right way.

My greetings to you, Carl, your Faculty, and all students. Please bestow upon all my blessings for a greater future for them.

Bye-bye.

Here we are once again facing winter and winter clothing.

Imagine our surprise, upon arriving at the airport at San Francisco, to have a sailor in uniform ask for us, telling us he had a Navy car ready to take us to town. Another example of how thotful everybody in the Navy has been to make this trip as comfortable as possible. One would think we WERE a VIP, the way they stretched every possible courtesy.

Whom should we bump into in the lobby of the St. Francis Hotel but "Moon" Reagan, brother of "Dutch" Reagan. Moon was formerly an announcer for WOC, and Dutch was our sports announcer at WHO. You will know "Dutch" better now as Ronald Reagan, the movie star. Moon is here to address the Advertising Club of San Francisco tomorrow. He is now president of the West Coast Advertising Clubs, and Manager of the McCann-Erickson Advertising Agency in Hollywood. He has come up in the world.

Received the following shore-to-ship wire while on USS IOWA, but because of so many activities it got misplaced somewhere. Later, upon arriving, we answered it.

"B. J. Palmer: Will you appear before Davenport Post Legion on return?

William E. J. Purvis, Commander,
American Legion Post 26."

Sarasota, Florida, December 6, '51.

My dear Commander:

I apologize most humbly for not acknowledging your wire received aboard USS IOWA on our trip West. There was SO MUCH doing every day — morning, afternoon, and evening — in fact, every hour, — that time was precious. They had us going and coming ALL the time.

On our return, Ralph Evans and I flew direct from San Francisco to Miami, Florida, enroute to Boca Raton to attend a national meeting of affiliate stations of NBC, after which I came direct here to my winter home as you will note by enclosed circular. I do not expect to return now until on or about March 1st. At that time, if it is not too late, and the news has not gone stale, I shall BE GLAD to accept your invitation to address your Legion Post. Please drop me a line here and I will schedule it if o.k. by you.

If this is a disappointment to you, I am sorry that it could not have been otherwise avoided; and again I apologize.

Sincerely,
B.J.

Ralph and we left San Francisco via National Air Lines at 9:00 a.m., bound for Miami — an all-day continuous flight, some 3,600 miles. Arrived at 11:00 p.m., Eastern Time, again cutting off four hours. Our chauffeur met us, drove us to Boca Raton, where we attended a four-day meeting of affiliate radio stations of NBC. After that, Ralph went to Miami for a well deserved vacation. We motored back to our winter home at Sarasota.

Gone fifteen days, fifteen thousand miles, an average of one thousand miles per day. From Sarasota to Honolulu, back to Miami and Sarasota again.

The one confusing situation that develops is that we don't know when to go to bed or when to get up. We add on hours going, cut them off coming back — seven hours difference.

Now back to sunshine, rest, writing, and recuperating once more.

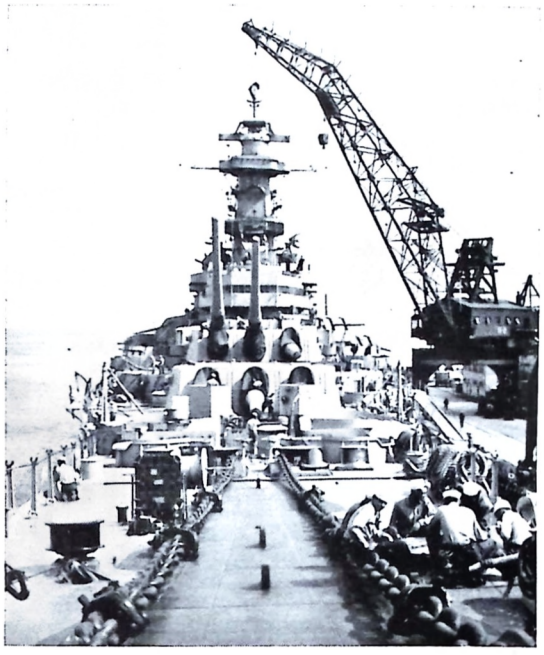
CITY OF DES MOINES, IOWA
Mayor A. B. Chambers

December 6, 1951.

Mr. Ralph Evans, Executive Vice-President,
Central Broadcasting Company,
1002 Brady Street,
Davenport, Iowa.

Dear Ralph:

I did not get the opportunity to tell you before you left Hawaii in advance of the rest of the VIP's what an enjoyable time I had on this



Looking from the bow of the USS IOWA.

trip, and particularly how I enjoyed a better acquaintance with both you and Dr. Palmer. I think one of the highlights there was the dinner at the Japanese Tea Room which you and Dr. Palmer were kind enough to ask me to attend. In addition to that, I have heard many favorable comments on the broadcast which you worked on while all of us were on board ship. I, of course, did not get to hear it but have heard many people speak about it, all favorable.

Again I wish to take this opportunity to tell you how I enjoyed the new and closer friendship which I was able to make with both you and the Colonel and hope that I will have the opportunity of coming into contact with both of you again. Kindly give my regards to the Colonel as well as yourself.

Very sincerely yours,

(Signed) A.B.
A. B. CHAMBERS.

Miami, Florida,
Sunday, Dec. 16, 1951.

Dear A.B.:

Thanks for your thoughtful letter of Dec. 6th. Needless to say, both B.J. and myself will always remember the fine companionship enjoyed on the

U.S.S. IOWA. If this was a so-called "junket" then I never want to work. In fact, I'm taking a few weeks down here to relax.

Naturally, I'm glad that the tape recording we all made on board ship has created favorable comments — it was made available to all Iowa radio stations — many carried — also WOW in Omaha. The technical quality could have been much better, but we all had to work with what the Navy had on hand. Commander Harry Cross at the PIO in Hawaii gave us real cooperation. Incidentally, they have a mighty good radio set-up and Cross and his staff have technical know-how for the job they are doing.

Believe it or not, I lost over nine pounds as a result of climbing ladders. Too bad I'm too darn old to enlist, because I want to shed some of the surplus weight I've been accumulating in recent years.

I shall be glad to pass along your comments to my Chief, and I know that he, too, had the trip of a lifetime. As you know, he has traveled extensively — hitting the less-frequented spots throughout the globe — but he has said many times that this is one trip he will always remember — mainly because of the splendid comradeship.

I get to Des Moines frequently in connection with station matters, and I shall hope to find you available for lunch sometime when the pressure of official duties permits.

Warmest regards and best wishes always.

Sincerely,
Ralph Evans.

THEY CAN'T TAKE IT WITH THEM

(With photo of B.J. and Ralph Evans)

Dr. B. J. Palmer, president of the Palmer Enterprises, and Ralph Evans, executive vice-president, leave Saturday for Long Beach, Calif., where they, with a number of other Hawkeye State news and radiomen, will board the one-time "mothballed" USS Iowa for a ten-day shakedown cruise in the Pacific.

The two are shown in front of the battle flag of the USS Iowa encased at the Navy Club of Davenport, Ship 63. The standard was presented to the club by the Navy Department in June, 1950. It was flown during the last 30 days of World War II. The flag is 10 feet by 18 feet in dimension.

(The Daily Times (Davenport), Nov. 16, 1951)

IOWANS HEAD WEST FOR CRUISE ON BIG BATTLESHIP

The Battleship Iowa, one of the most complex pieces of machinery ever built by man, is ready for her shakedown cruise to Hawaii. When she leaves Long Beach Monday, 14 Iowa civilians will be aboard, guests of the navy department. A total of 1,700 are in the crew, 800 fewer than in wartime. (Legend under photo.)

Fourteen Iowa civilians will join the 1,700 uniformed officers and men aboard the battleship Iowa on Monday, for a five-day cruise to Pearl Harbor, Hawaii.

One of the guests will be an Ottumwan, Albert M. Efner, city editor of The Courier. One other newspaperman will be aboard. He is W. Earl Hall, managing editor of The Mason City Globe-Gazette.

Occasion is the shakedown cruise of the 45,000-ton warship, built in 1942 at a cost of $110,000,000 and recommissioned August 25th after spending two years in mothballs.

The Iowans are invited by the navy department to make the cruise, as a gesture of good will from the navy to the state for which the great ship was named.

Said Rear Admiral R. F. Hickey, in issuing the invitations, "Knowing that the people of Iowa are justly proud of the vessel that bears the name of their state, I am happy to invite you to participate."

At least one other Ottumwan will be aboard the ship. He is George T. Cavanaugh, 20, a fireman apprentice and son of Mr. and Mrs. George H. Cavanaugh, 417 North Van Buren Avenue. Like many of the other men assigned to the ship, he is a beginner at the business of manning warships. He has been in the navy only since April 18.

One of the civilian guests is a former Ottumwa business man. He is A. B. Chambers, Des Moines auto dealer and mayor of that city. Chambers was associated with the Ford dealership in Ottumwa about 16 years ago.

****** (List of 14 Iowa guests)

Lt. Comdr. M. L. Bohgren, officer in charge of the Des Moines recruiting station, is expected to be the official escort for the group.

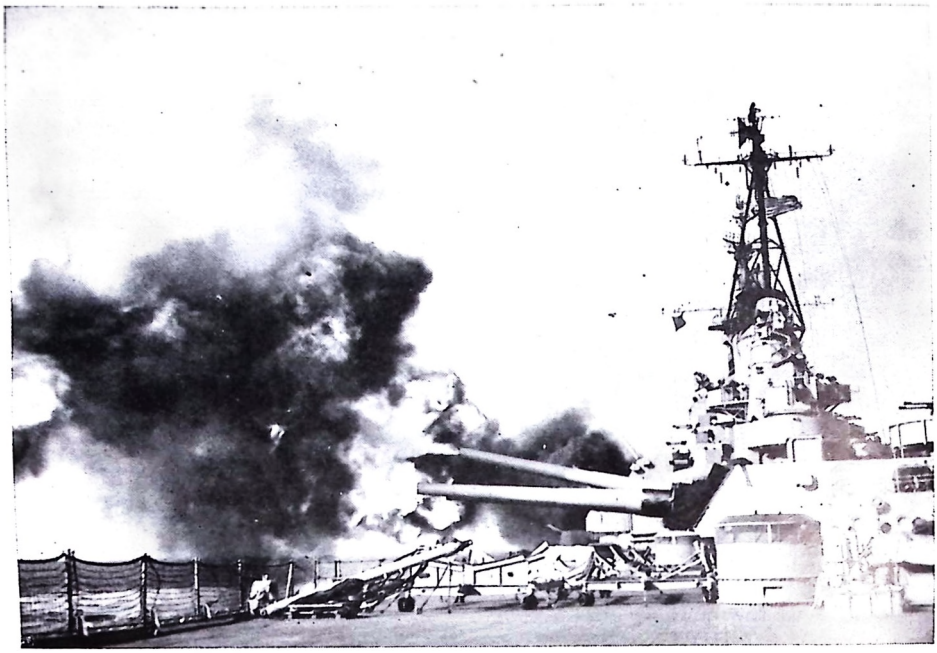
The party will leave Des Moines by plane at 8:00 a.m. Sunday, and will be in Long Beach in time to go aboard the Iowa about 4:00 p.m. that same day. Hancher, Brenton, and Sheaffer will not be aboard the plane, but will meet the party at Long Beach.

The trip to Pearl Harbor will take about four days, and after several days visiting naval installations and other areas in the islands, the party will fly to San Francisco in the big navy flying boat, the Hawaiian Mars.

The Iowa is the prototype battleship of her class. Her sister ships are the Missouri, Wisconsin, and New Jersey, all now in commission.

Colorful ceremonies marked the recommissioning of the ship at San Francisco in August. Fittingly, the principal address was delivered by Fleet Adm. Chester W. Nimitz, who as wartime Pacific fleet commander, directed the Iowa as she blasted the Japanese from Kwajalein to Sagami bay.

Admiral Nimitz urged Americans to "Never again demobilize our fleet as we did after the last war." He said that "in 1945 we had the mightiest navy in the world's history, manned by 3½ million sailors. A year later the navy was down to 500,000 men and the ships were being scrapped and given away."



IOWA'S sixteen inch battery going off.

The admiral estimated that the Iowa, if built today, would cost $250,000,000 — more than twice its original cost. It was returned to the fleet at less than 1 per cent of the price of a new ship.

Taking command of the Iowa was Capt. William R. Smedberg, III, the son of an army brigadier general and grandson of a Union army colonel. He came to his present command from duty as a department head at the U. S. Naval Academy.

Built at the New York navy yard where she was launched August 27, and commissioned February 22, 1943, her first duty was in the North Atlantic — on the "Tirpitz Watch." Later she took the late President Roosevelt to North Africa for the historic Teheran conference.

A few months later she was heading through the Panama canal toward the Pacific war where she became a charter member of task force 58. She began the march across the Pacific by hitting Kwagalein and Eniwetok — a sweep around Truk — and bombarding Mili where she received her first hit. Only one crewman was injured.

During late 1943 and 1944 the Iowa was with the Third and Fifth fleets. She operated with the carrier task forces, spearheading attacks on Tinian, Dutch New Guinea, striking the Carolines, back to Truk — an excursion to bombard Ponape, Saipan, Tinian, Guam, and a first blow at the Philippines. Still ranging ahead she went up with the carriers to strike Okinawa

and Formosa, and at the Leyte landing she was cruising off San Bernardino strait when the three-pronged Battle of the Philippines began. She sank one cruiser which helped mark the end of the Japanese navy.

On Christmas, 1944, the Iowa turned homeward for a periodic checkup. In March of 1945 she was back off Okinawa, knocking down kamikazes. The first of July that year saw the final phase of the war. The Iowa, as flagship, moved in with a group to bombard the Japanese mainland.

Upon Japan's unconditional surrender in September, 1945, the Iowa was a unit of the proud and victorious fleet that steamed into Tokio bay. During her war service she had remained at sea as long as 67 days at a time!

From the war's end until 1948, the Iowa operated as flagship of the Pacific fleet and carried reserves on training cruises. In October, 1948, workers began to lay her away in mothballs at the San Francisco shipyard. There, protected from deterioration, she lay dead in the water until work began several months ago to restore her as a fighting ship.

The Iowa is one of the biggest and most complex pieces of machinery man has ever built. She is 887 feet long and 108 feet broad. She is driven at "more than" 31 knots by eight turbines developing 200,000 horsepower and geared to four screws. Her electrical generators could supply power for a city the size of Ottumwa.

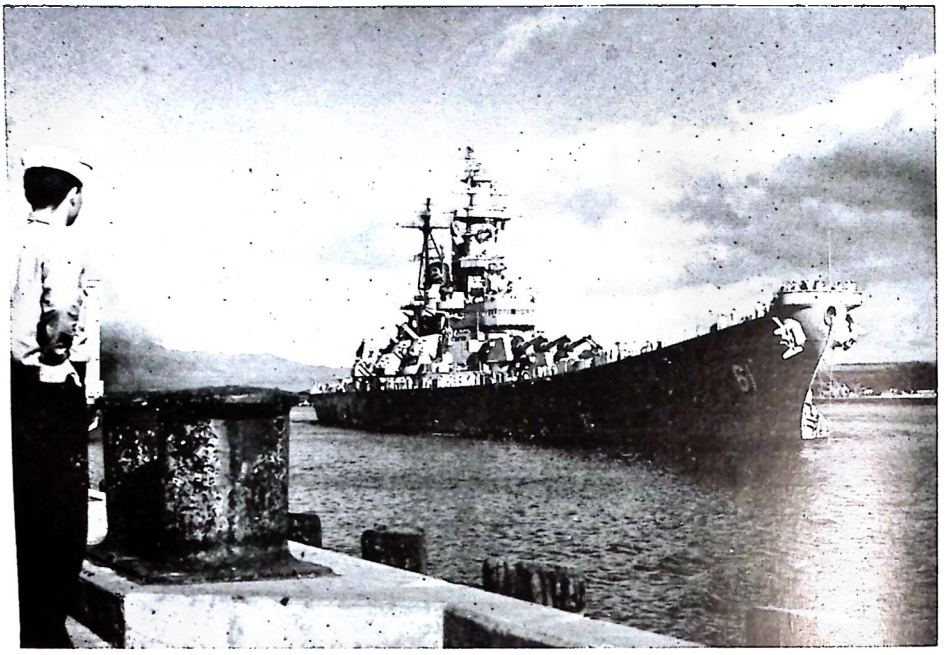
She carries nine 16-inch guns that fire one-ton projectiles 24 miles; 20 five-inch guns, and numerous smaller anti-aircraft guns. She carries two and a half million gallons of fuel, enough to float a liberty ship. The water she displaced would flood a 46-acre farm to a depth of one foot.

The "Big I" took aboard more than a million pounds of stores, including her fine silver service, gift of the state of Iowa, which has been used aboard the cruiser Des Moines since the battlewagon went into mothballs.

(Ottumwa Daily Courier, Nov. 17, 1951.)

14 IOWANS SAIL ON SHAKEDOWN CRUISE OF U.S.S. IOWA

Fourteen prominent Iowans play sailor for photographers beneath the big guns of the U.S.S. Iowa as the battleship sailed from Long Beach, Cal., Monday on a shakedown cruise to Hawaii. The ship has just been recommissioned. Left to right are: Dr. Samuel N. Stevens, president of Grinnell College, Grinnell; W. Earl Hall, managing editor of the Mason City Globe-Gazette; A. B. Chambers, mayor of Des Moines; Dr. Virgil Hancher, president of State University of Iowa, Iowa City; E. T. Meredith, Jr., Meredith Publishing Co., Des Moines; Craig R. Sheaffer, president of the W. A. Sheaffer Pen Co., Fort Madison; Ralph Evans, executive vice-president of radio stations WOC, Davenport, and WHO, Des Moines; Frederick W. Hubbell, president of the Equitable Life Insurance Co., Des Moines, Iowa; Col. B. J. Palmer, president of radio stations WOC and WHO; Al Efner, city editor of the Ottumwa Daily Courier; Rudolph W. Weitz, Des Moines, contractor; W. Harold Brenton, Des Moines banker; Dr. William J. Petersen,



The 45,000-ton battleship USS IOWA approaches the dock in Pearl Harbor.

Iowa City, Superintendent of the Iowa Historical Society; and Fred L. Maytag, president of the Maytag Co., Newton.

The 45,000 ton Iowa is the world's mightiest man-of-war. (WIREPHOTO (AP).)

(Des Moines Register, Nov. 20, 1951.)

Above story, with photo, also carried in following:
Globe-Gazette, Mason City, Iowa.
Daily Courier, Ottumwa, Iowa.
Morning Democrat, Davenport, Iowa.

BATTLESHIP IOWA IS DUE TOMORROW WITH 14 HAWKEYES

The navy's biggest battleship, the Iowa, will return to Hawaii at 9 a.m. tomorrow for the first time since she participated in Pacific fleet maneuvers here in July, 1948. Aboard the 45,000 ton floating fortress are 14 prominent Iowans, who will spend several days here as guests of the navy. They will visit Oahu naval installations before returning on the navy flying boat Mars.

The battlewagon left Long Beach Monday.

The Iowa was recommissioned last August 25 after about two and a half years in "mothballs". Nicknamed the "Great Gray Ghost," she carried

former President Franklin D. Roosevelt to Casablanca and to the Cairo and Teheran conferences.

The navy's biggest slugger carries a crew of about 2,600 officers and men and cost a quarter of a billion dollars. Her sister ships are the Missouri, New Jersey, and Wisconsin, all in commission.

Reason for Mothballing

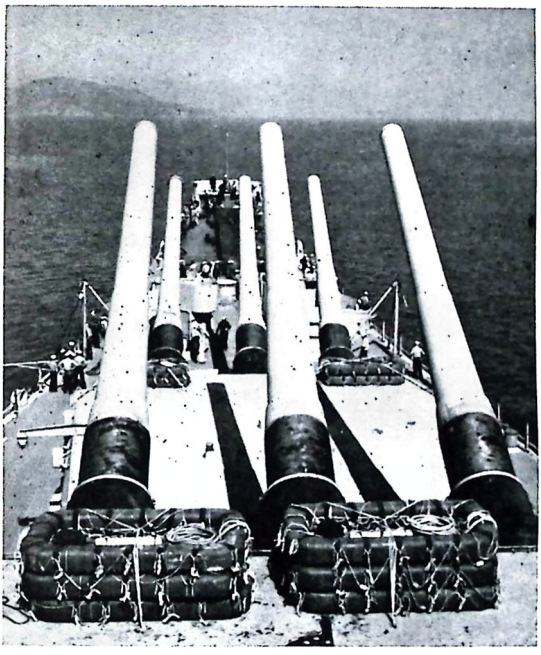
The Iowa was mothballed, the navy said, because "revolutionary developments" in underwater warfare required additional men and money for anti-submarine warfare training.

The navy said funds saved by decommissioning the battlewagon would add a light aircraft carrier and eight destroyers to the anti-submarine fleet.

The Iowa was commissioned early in World War II to counter the Japanese super-dreadnaught, but they never came in conflict.

(Honolulu Star-Bulletin, Nov. 20, 1951.)

LIMBERING UP



USS IOWA goes to sea for her trial runs, Sept. 17, 1951.

Here is the forward 16-inch battery of the mighty battleship Iowa as she sets out to sea on a trial run. Recently recommissioned, the Iowa is now on her way from Long Beach, Calif., to Pearl Harbor, Hawaii, on her first tour of post-World War II duty.

Fourteen leading Iowans are aboard for the trip to Pearl Harbor. (U. S. Navy Photo.)

(The Daily Times (Davenport), November 20, 1951.)

DR. B. J. PALMER ARRIVES SATURDAY

A nine-course Chinese dinner is planned for Dr. B. J. Palmer, developer of Chiropractic, whose father was the founder of Chiropractic, by local Chiropractors Saturday at Lau Yee Chai.

Dr. Palmer, a guest of the secretary of the navy, is among the 14 civilians who will arrive on the battleship Iowa Saturday. He is president of the Palmer School of Chiropractic, Davenport, Ia., and is also owner and president of Radio stations WOC, Davenport, and WHO, Des Moines, Ia.

Dr. Joshua E. Chu, secretary of the Territory of Hawaii Board of Chiropractic Examiners, received a telegram from Dr. Palmer that he will arrive on the Iowa.

(Honolulu Star-Bulletin, Nov. 21, 1951.)

BATTLESHIP IOWA CRUISE A SMOOTH ONE

San Francisco (AP) — The recommissioned battleship Iowa, with 14 Iowans aboard, is scheduled to arrive in Pearl Harbor Saturday.

Pacific fleet headquarters last night said that after a five-day tour of naval installations in Hawaii, the guests will fly back to California aboard the navy flying boat Mars.

One Iowan, Col. B. J. Palmer of Davenport, reports "the ship rides as smooth or smoother than any train or plane in ordinary weather."

Palmer, president of radio stations WOC, Davenport, and WHO, Des Moines, said in a ship-to-shore telephone interview with the Des Moines station yesterday, that "we are running some sea, but no one is seasick."

He said at the time he talked with the station that the Iowa was about 500 miles west of Long Beach, Calif.

(Daily Courier, Ottumwa, Iowa, November 21, 1951.)

The above story also appeared in the Globe-Gazette, Mason City, Iowa, Nov. 21, 1951, also in the Messenger, Fort Dodge, Iowa, Nov. 21, 1951.

SMOOTH TRIP
IOWA "SAILORS" ENJOY PACIFIC CRUISE

Des Moines (AP) — The USS Iowa is a smooth-riding ship, B. J. Palmer, Davenport, president of radio Stations WOC, Davenport, and WHO, Des Moines, said in a ship-to-shore telephone interview Tuesday.

SUI President Virgil M. Hancher is one of the 14 Iowans aboard the battleship as special guests of the navy during the shakedown cruise to Hawaii.

"We are running some sea, but no one is seasick," Palmer told radio station WHO. He said at the time he talked with the station that the

Iowa was about 500 miles west of Long Beach, Calif. No one should be seasick, Palmer said, "because the ship rides as smooth or smoother than any train or plane in ordinary weather."

Each of the Iowans has an individual cabin, he said.

"We are very comfortable," he said. "The food is excellent. The captain, all other officers, and the crew are courteous and considerate and are doing everything possible to help us enjoy this trip."

Palmer said the Iowans were all well and that all send greetings to their families and friends.

(Iowan, Iowa City, Iowa, Nov. 21, 1951.)
also
(Nonpareil, Council Bluffs, Iowa, November 21, 1951.)

UNIVERSITY ALUMNI WILL HOLD DINNER FOR CREW OF IOWA

A reception and dinner at the Queen's Surf Monday is being planned by State University of Iowa alumni here for the 14 visitors from the Hawkeye state arriving on the battleship Iowa tomorrow.

Time of the affair has been set for 7:00 p.m.

Edward C. F. Chui, secretary of the Hawkeye alumni group here, asks that Hawkeyes contact him for reservations.

Dr. Charles P. Dowson is chairman of the dinner committee. Other committee members are Dr. F. J. Halford, James H. Shoemaker, David H. Crowell and Mr. Chui.

Dr. Virgil R. Hancher, president at Iowa City, is one of the arriving visitors.

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(Honolulu Star-Courier, Nov. 23, 1951.)

BATTLESHIP IOWA WELCOMED; WILL BE HERE FOR 2 WEEKS
By William C. Metz.

The battleship Iowa, the "great gray ghost," of the U. S. fleet, eased at her dock at Pearl Harbor this morning to the cheering, musical welcome of a throng of military and civilian welcomers.

The biggest battlewagon afloat will be in the Hawaiian area at least two weeks, spending most of it at sea in intensive firing practice and other training.

Navy officers would not say where the big slugger will go when she leaves here, but general speculation is that she will head for the war zone.

As tugs warped the battlewagon to her berth, 14 prominent Iowans lined the bridge and waved to friends waiting to greet them on the dock.

The passengers will be here several days touring Oahu naval installations as guests of the secretary of the navy.

On the main deck, divisions of white uniformed seamen stood at ease behind their officers. A marine detachment stood at parade rest at the starboard side of the number one main battery.

The first mooring line came ashore at 8:53 a.m. First man ashore was a marine sentry who guarded the gangway.

Looking sleek with new paint only two months after being recommissioned after nearly three years in "mothballs" at San Francisco, the Iowa bristled amidships with skyward pointing five inch guns and 40 millimeter anti-aircraft batteries.

On the fore and aft decks, huge triple mounted 16 inch rifles poked glistening barrels from their turrets.

As Captain William R. Smedberg III, the skipper, maneuvered his giant charge toward the dock, the ship's band on deck and the Pearl Harbor naval base band on the landing answered each other with martial music and the Iowa state song.

Seven hula dancers and a group of island musicians provided a Hawaiian touch to the welcome.

Wife Greets Skipper

First visitor aboard was Mrs. Smedberg, who arrived a week ago on her first Hawaiian visit to greet her husband. On the quarterdeck, she flung leis around the captain's neck and kissed him soundly.

Next aboard was Cmdr. Joseph C. Baumberger, representing Adm. Arthur W. Radford, Pacific commander-in-chief, and officials of the 14th naval district. Lesser officers, shipyard workers and civilian onlookers watched from the dock.

Capt. Smedberg said 1,000 of his 1,800 man crew will be given liberty for at least the next three days. More than half the crew, he said, are reservists.

"It doesn't make any difference to me whether they are reservists, regulars, or from the ROTC," he added, and said that all hands "performed fine."

Build Up Crew

Capt. Smedberg said his crew will be "considerably built up" soon, toward a full complement of about 2,600 men. While in the Hawaiian area, the Iowa will concentrate on antiaircraft firing practice.

Of the Iowans aboard, the skipper said: "This is the finest group of people I have ever seen. They fitted in with the ship as if they had been in the navy all their lives."

He said the passengers talked with their families in Iowa by radio telephone when the ship was about midway between here and Long Beach, Calif.

Col. B. J. Palmer, owner of radio station WHO in Davenport, had his telephone call tape recorded in the studio for broadcast over the air.

(Honolulu Star-Bulletin (Honolulu, T. H.), November 24, 1951.)

BATTLESHIP IOWA HERE WITH CORN STATE VISITORS

The Battleship Iowa, recently demothballed and recommissioned, arrived at Pearl Harbor shortly before 9:00 a.m. Saturday bringing 14 business,

civic and industrial leaders from Iowa for a five-day inspection tour of naval installations here.

The men will be guests of the navy and are here participating in the navy's "get civilian leaders acquainted with navy" program. On hand to meet the big ship as she pulled into the harbor were staff members of Adm. Arthur W. Radford, the 14th naval district and several local Iowans, friends of the visiting dignitaries.

The visiting leaders who are being housed at Makalapa were guests of Adm. and Mrs. Radford at an At Home Saturday afternoon. Today they will be feted at a luncheon at the Kailua Beach club and Monday will begin their tours of naval installations on Oahu.

A submarine cruise has been arranged for Wednesday along with tours of the various headquarters, the shipyards and navy base at Pearl Harbor. They will leave Thursday aboard the navy Mars.

A list of the visitors follows:

(14 Iowa guests were listed.)

(The Honolulu Advertiser, November 25, 1951.)

BROWSING AROUND

Today's Browsing Around column again is devoted to impressions by Al Efner, city editor of The Courier, on his voyage aboard the USS Iowa from Long Beach, Calif., to Hawaii. Efner and 13 other Iowans are making the trip as guests of the secretary of the navy and will return to the States by air late this week. They sailed from Long Beach Monday, November 19, and arrived at Pearl Harbor last Saturday.

* * *

Many experiences have combined to make this a "dream trip" — one of those once-in-a-lifetime opportunities. Life aboard the USS Iowa, the world's greatest battleship, has been one continuous round of new experiences. So has association with distinguished people — those in the Iowa civilian party, and those in all ranks on the ship.

* * *

Most traveled member of our party of Iowans is Dr. B. J. Palmer of Davenport, who owns and operates the Palmer School of Chiropractic, along with two radio stations, one television station, and some 30 other enterprises. In his lifetime, to date, he has logged more than a million and a half miles by almost every conveyance known to man. Once he traveled a thousand miles on an elephant. He has been a half million miles in the air. This native of What Cheer, Iowa, has been "everywhere" but South America, 15 times to Hawaii. He is a "colonel" and an "admiral" — honorary titles given him by the national guard and Eastern Air Lines.

* * *

Capt. W. R. Smedberg, III, commanding officer of the Iowa, has been in the state of Iowa but once. That was this past summer enroute by auto to take command of the ship at San Francisco. He says he was surprised



A typical Hawaiian Aloha welcome is accorded guests of the Navy and officers and men of the USS IOWA as the battleship docks in Pearl Harbor.

and impressed by the state's beauty. Many others we have met have seen Iowa in this way, and were pleased, or displeased, by those first impressions. We in Ottumwa must learn to put and to keep our best foot forward for the tourist. We have no idea how many of them there are, nor how important one of those visits might be sometime.

Capt. Smedberg jokingly talks of his next trip to our state. He will visit his "Iowa shipmates," he says, by taking a zig-zag course across the state to the cities we 14 have come from. He has a good time coming from us, as he has been an understanding and gracious host. His sea bridge — four levels up — has been our bridge whenever we wished. No landlubber's question was too simple or the answer too obvious for his detailed reply. He recognized that we were aboard for a purpose — so that John Q. Public could know a little more about his navy — and he has seen to it that we have learned. The captain is a 48-year-old academy graduate with long service in the war on cruisers and destroyers; as an aide to the secretary of navy, and as an efficient workman who has earned the "well done" from men like Nimitz, Halsey, Knox, and Forrestal. It has been a privilege to know him. We anticipate he will be given greater responsibilities.

* * *

This ship is literally filled with people who would make interesting news, if we had the time and space. There's Marine Theodore Garcia of Cali-

fornia, gunnery sergeant, a 17-year-veteran of the corps and one of 70 marines aboard. They make up an efficient unit, and men like Garcia make the difference. Their guns usually fire a little quicker and a little straighter. Garcia was a marine captain during several tough engagements in World War II, and he is now running out his 20-year-period before retirement. Like most of the career men of his type, he is looking to a different kind of a life. A former pro footballer, he hopes to land in playground work. He'll be a dandy.

* * *

War experiences that make dramatic stories are all about you in a ship like this, but you've got to work to prime the words out of most of them. Comdr. C. R. Stephan, executive officer, is one of the luckiest men afloat, we'd guess. His cruiser was in Pearl Harbor just 10 years ago on December 7 when the Japs roared in and about ended the U. S. navy. One torpedo drove through one side and the ship began to capsize. Then an air bomb went down through the ship on the other side, punched a hole in the bottom, allowing water to enter to right the ship. Not a man was lost. A Jap bomb saved the ship. His friends tell me that his other ships in the war seemed to have rabbits' feet for pennants. He's a good man to have aboard the Iowa.

* * *

Then there's Comdr. R. W. O'Neill, the ship's senior doctor, one of 14 survivors of the cruiser Juneau that was sunk, taking 700 hands to their deaths including the five Iowa Sullivan brothers; Lt. J. M. Collier, whose repair ship was bombed and strafed at Pearl Harbor but which was beached and saved, winning the Medal of Honor for her skipper and high commendation for others in the crew.

* * *

Men like these and others give this cruise a meaning that will last much longer even than other memories of a cruise on such a magnificent ship.

(Ottumwa (Iowa) Daily Courier, Nov. 28, 1951.)

RETURN FROM SHAKEDOWN CRUISE

Didn't Even Get Seasick, "Sailors" Say.

Iowa civilians who cruised to Hawaii on the USS Iowa were back on home soil Friday night, happy to be here but singing the praises of the world's mightiest battleship and its crew.

"It was a wonderful trip," said Mayor A. B. Chambers, one of five Des Moines men who made the trip along with 10 other Iowans as the recommissioned battleship "shook itself down" for active duty.

"Fine weather all the way, smooth sailing, and no one was seasick," said W. Harold Brenton, Des Moines banker.

A navy plane brought the delegation back from Hawaii, leaving there Thursday and landing at 9:45 p.m. at the Des Moines airport. Some of the Iowans stopped off at other points in the flight from the west coast, but 10 of them landed at Des Moines.

Bring Leis

They included Rudolph W. Weitz, contractor, and Frederick W. Hubbell, president of the Equitable Life Insurance Co. The fifth Des Moines man who made the cruise, E. T. Meredith, Jr., of the Meredith Publishing Company, stopped off in San Francisco, Cal.

Pink leis, famed tokens of Hawaiian friendship, were much in evidence as the Iowans deplaned at the airport here. They quickly hung the leis about the shoulders of wives and friends who greeted them, then recovered them long enough to pose for a picture.

Brenton disclosed that part of the navy's entertainment at Pearl Harbor was an all-day trip on a submarine — "over and under the waves."

The Iowans left Des Moines by air Nov. 18 and boarded the Iowa at a west coast port the next day. Their escort was Lt. Comdr. M. L. Bohgren, officer in charge of the navy recruiting station here.

Others on Cruise

Making the cruise in addition to the Des Moines men were: Fred L. Maytag, president of Maytag Co., Newton; Dr. Virgil Hancher, president of State University of Iowa; Dr. William J. Petersen, Supt. of State Historical Society; Dr. Samuel N. Stevens, president Grinnell College; Craig R. Sheaffer, president of the W. A. Sheaffer Pen Co., Fort Madison; Col. B. J. Palmer and Ralph Evans, executives of radio stations WHO and WOC; W. Earl Hall, managing editor of Mason City Globe-Gazette; and Al Efner, city editor of the Ottumwa Daily Courier.

(Morning Register, Des Moines, Iowa, Dec. 1, 1951.)

IOWA CRUISE STORY OVER KBIZ SUNDAY

The tape-recorded broadcast from the 14 Iowans who sailed aboard the battleship Iowa during her recent shakedown cruise to Hawaii, which was heard over Des Moines radio station WHO Friday night will be rebroadcast over Ottumwa station KBIZ Sunday from 1:00 to 1:30 p.m.

The broadcast here is made possible through cooperation of Station WHO.

(Courier, Ottumwa, Iowa, Dec. 1, 1951.)

IOWA LEADERS BOARD BATTLESHIP FOR TRIP

Fourteen leading citizens of Iowa are aboard the 45,000-ton battleship Iowa today as she heads from here to Hawaii on a post-recommissioning shake-down cruise. Eleven of them dropped in late yesterday afternoon at Los Alamitos Air Station in a Navy transport plane and went aboard to join four others who had preceded them.

Those in the party are Mayor A. B. Chambers, Des Moines; R. W. Weitz, construction and finance man; Col. B. J. Palmer, Davenport radio station operator, and his executive, Ralph Evans; W. Earl Hall, publisher of the Globe-Gazette, Mason City; F. W. Hubbell, Des Moines insurance company executive; Fred Maytag, washing machine and appliance manufacturer

who operates a commercial dairy as a hobby; Dr. Samuel N. Stevens, president of Grinnell College; Dr. William J. Petersen, superintendent of the Iowa State Historical Society, Iowa City; E. T. Meredith, Jr., publisher of Better Homes and Gardens and other magazines; Al Efner, city editor of the Ottumwa Daily Courier; W. Harold Brenton, president of Brenton Brothers, Inc., and the Brenton Company, Des Moines; Dr. Virgil R. Hancher, president of Iowa University, and Craig R. Sheaffer, president of the W. A. Sheaffer Pen Company, Fort Madison.

The three last named preceded the others to Long Beach.

In keeping with a long-standing custom, Maytag brought blue cheese from his dairy to his hosts, this time 200 pounds, providing a portion for each of the 2000 officers and men of the Iowa.

Mayor Chambers took a minute to make a few observations on the forthcoming presidential campaign, remarking that Gov. Earl Warren's hat in the ring is approved by many Iowans, although Sen. Robert Taft has a fairly strong following there. Personally his choice will be between Gen. Eisenhower and Warren.

"The Republicans will win if they nominate the right man," he predicted.

Publisher Hall pronounced the cruise aboard the Iowa a big thing for Iowa and very appropriate.

(Long Beach Press Telegram, November 19, 1951.)

IOWANS HONORED BY CHIROPRACTORS

Prominent visiting Iowans who arrived here Saturday morning on the battleship Iowa were guests at two Oriental style dinners over the weekend.

Their hosts were members of the Honolulu Chiropractic profession.

Saturday night the visitors were treated to a nine-course Mandarin dinner at Lau Yee Chai. The following night they dined in Japanese fashion at the Shin Cho Ro Alewa tea garden.

Guests included: Dr. B. J. Palmer, president of the Palmer School of Chiropractic and owner of radio stations WOC, Davenport, and WHO, Des Moines; Ralph Evans, executive vice president of Station WHO; W. Earl Hall, publisher of the Globe-Gazette, Mason City; Dr. William J. Petersen, superintendent of the State Historical Society, Iowa City.

A. B. Chambers, mayor of Des Moines; Dr. Samuel N. Stevens, president of Grinnell College, Grinnell; Fred L. Maytag, president of Maytag Co., Newton.

Also attending was Dr. T. F. Ratledge, former owner of Ratledge Chiropractic College, Los Angeles. He has been visiting here for six months as a house guest of Mr. and Dr. (Mrs.) William McLean, Kawela Bay, Oahu.

Among the hosts at the two dinners were:

Dr. and Mrs. H. H. Yamamoto; Dr. Joshua E. Chu; Dr. and Mrs. Rex Parker, Dr. Robert Matsushita, Dr. and Mrs. Edward Miyahara, Dr.

George Daifuku, Dr. and Mrs. Donald G. Mattson, Mr. and Dr. (Mrs.) William McLean, Mary Lim and Mitzi Niimoto.

(Newspaper from Honolulu, Hawaii, dated November 28, 1951.)

HONOLULU NOTEBOOK

Several prominent guests arrived on the battleship USS Iowa last Saturday morning and were entertained by local Chiropractors that evening with a nine course dinner at Lau Yee Chai.

They were Dr. B. J. Palmer, president of The Palmer School of Chiropractic and owner of radio stations WOC, Davenport, and WHO, Des Moines; Ralph Evans, executive vice president of station WHO; Dr. Samuel N. Stevens, president of Grinnell College; Fred L. Maytag, president of Maytag Company, Newton; and Dr. T. F. Ratledge, former owner of Ratledge Chiropractic College, Los Angeles, who has been in the islands for over six months and who is the guest of Dr. (Mrs.) and William McLean of Kawela Bay.

Also present were Dr. and Mrs. H. H. Yamamoto, Dr. Joshua E. Chu, Dr. and Mrs. Rex Parker, Dr. Robert Matsushita, Dr. and Mrs. Edward Miyahara, Dr. George Daifuku, Dr. and Mrs. Donald G. Mattson, Miss Mary Lim and Miss Mitzi Niimoto.

Dr. Yamamoto, president of the board of examiners, welcomed the guests and leis were presented to them.

Members of the Territory of Hawaii Board of Chiropractic Examiners, Dr. Yamamoto, president; Dr. Parker, vice president; Dr. Chu, secretary; and Dr. Matsushita, went aboard the ship to welcome Dr. Palmer and Mr. Evans.

Last Sunday evening, Dr. Yamamoto, Dr. Daifuku, Dr. Matsushita, Dr. Miyahara and Dr .Chu were hosts to some of the visiting Iowans at the Shuncho-ro tea garden.

The guests included A. B. Chambers, mayor of Des Moines; W. Earl Hall, publisher of the Globe-Gazette, Mason City; Dr. William J. Petersen, superintendent of the State Historical Society, Iowa City; Dr. Palmer; and Mr. Evans.

(Newspaper from Honolulu, Hawaii, dated November 29, 1951.)

Saturday, December 8, 1951.

Dear Fellow Traveler:

A wag son of mine (he always gave us a lot of trouble as a child, too) is responsible for this. If you feel you must sue somebody — and I think you will — please sue HIM!

Sincerely,
Earl Hall.

TAX PAYERS RAISE HELL!!!
AS VIP'S RETURN FROM SHAKE-DOWN CRUISE ON IOWA

Put 'Em to Work — Taxpayers Demand Good Riddance Says Crew; Why Didn't You Leave 'Em in Hawaii? Asks Public

The world's biggest seaplane, the Mars, landed last Friday in California, completing an odd odyssey for 14 distinguished Iowans. They returned to the U. S. after traveling to Hawaii aboard the battleship Iowa on its shake-down cruise.

The trip ended a shake-down of taxpayers who complained bitterly about paying for the trip. The group reportedly made the trip because several of the industrialists had to complete big business deals in far-off Havaeee. The newspapermen and educators went along for the ride because they heard it was free.

Deeply tanned and beaming, the VIP's expressed thanks to U. S. taxpayers and to Truman and his spendthrift policies they formerly had criticized.

In a joint report on the trip the men said: (Please see letter to Editor in another column of this here paper).

The group angrily denied reports the 1,500 man crew of the battleship called them the VIP's . . . the Very Ill Persons.

Several of the men said they planned to enlist in the navy.

* * *

SLEEP — IT'S WONDERFUL — SAYS BATTLESHIP CREW

Honolulu — (AP, INS, UP, IP and Press Dispatches) — "Thank God, now we can get some sleep."

That was the comment made today as 1,800 sailors watched with happy emotions as 14 distinguished and extinguished VIP's left the battleship Iowa after accompanying the crew on a shake-down cruise.

Almost to the man the crew was glad to see the honored group go for included among the guests were two men with lusty voices and a yen to sing. This singing, solo or gyrating in community song-leading was done mostly by W. Earl Leather Lungs Hall and Steamboat Bill Petersen who learned how to sing in the days before battleships, hence the failure to change his name to Battleship Bill.

It was at these two men that sailors directed most of their ire. "I sleep on the bottom deck 15 feet from the engines and I couldn't go to sleep," said Machinist I. Sleepalone. "It wasn't the noise from the motors but those two guys singing four flights up and at all hours of the night."

* * *

GREEN GROUP GROPES TO RAIL, TO REEL, RETCH

An interesting commentary on the respective and rather weak stomachs of the guests aboard the Battleship Iowa on her shakedown cruise to

Hawaii from the States was made this week by Pharmacist's Mate I. M. Pillslinger.

"I was on a ship after World War II that brought hundreds of pregnant war brides of G.I.'s to the U. S., and I ain't never had such a run on my supply of Mothersill's Seasick remedy pills, Lydia Pinkham, morning sickness medicine and other crap as I did when we were hosts to those 14 bigwigs from Iowa," he said.

Cooks also noted that the visitors on the shake-down cruise did not have big appetites for their fine meals. This occurred especially during the first few days of the voyage. The guests, although looking quite pale and green, commented to waiters that they all were on a diet. Several of the guests were seen to leave the table hurriedly, their hands to their mouths. A number of them seemed to admire the ocean a great deal and spent most of their time at the rail. They did not even seem to care whether the crew members thought they were anti-social or whether they lived or died.

* * *

LETTER TO EDITOR

Yes, Virginia, There Is a Santa Claus
or
Cheer Up, You too Someday May Go on a Shake-Down Cruise

Dear Editor:

I seen in the papers where a bunch of big shots from Iowa got an expense-paid trip on the shake-down cruise of the Battleship Iowa.

I am quite attached to this ship and not just because I'm from Iowa. Since 1940 I paid enough taxes that I feel I own at least half of the biggest ship in the world.

It's not sour grapes, mind you, that I didn't get invited. But it disturbs me that the civilians who went for the ride are Republicans. They're probably the same ones who have been yapping about us Democrats sending Truman hither and yon on political speeches and Barclay to Korea — all at taxpayers' expense.

I suppose we, the public, will get a full accounting from these shake-downees on the morale of the Iowa crew, the number of wiggles per minute of a Hawaiian hula dancer, the history of the battleship, why the navy has selected Parker pens for its crew and why the sailors don't read the Globe-Gazette, the Ottumwa Courier and don't listen to WHO.

And did Virg Hancher ever get those test papers corrected? That's what he is supposed to have done on the cruise — or so he told the Guv who like a good citizen declined an invitation to go on the cruise so he could work on his income tax figures.

Personally, I'm fed up with these cruises. Let's keep the battleship Iowa cruising up and down the Pacific. But let's put the distinguished guests back in the moth balls.

Signed: Irate Citizen.



At Pearl Harbor headquarters of Admiral Arthur W. Radford, U.S. Navy Commander in Chief Pacific and U.S. Pacific Fleet, guests of the Navy for the USS IOWA cruise gather for a group picture.

Editor's Note:

Dear Irate Citizen: You have a good point. You realize, of course, that this newspaper will hold you liable in case there are any suits of libel arising from your rather snide remarks. We are above dealing in personalities involved in this epic trip. So that leaves us with little to say. Other than that you do have a good point and that we hold you liable. Evidently you haven't seen the joint communique issued by the 14 high brass. They all came to one unanimous decision, "There are 37½ wiggles per minute."

The Editor.

(Bulletin-Journal, Independence, Iowa, December 7, 1951.)

ONE MAN'S OPINION

A Radio Commentary by W. Earl Hall, Managing Editor

"Super-Cruisers," Not Battleships!

Along with a lot of other folks, I once got the idea that the nature of warfare had ben revolutionized by the advent of the atomic bomb. I was drawn to the push-button concept and I even doubted that it would have to be given a tryout.

My reasoning in this connection was this: "A war based on the push-button detonation of a nuclear bomb is so terrible to contemplate that our human race, with its growing intelligence, will avoid it as the individual member avoids smallpox or leprosy."

Time — and it didn't take much time either — has proved me to be wrong on both counts. That day of the push-button war is still a long way off and the human animal definitely has not had the good sense to banish war as the ultimate determiner of international quarrels.

Of Brief Duration

Here I should explain, lest you set me down as the complete dreamer, that I didn't entertain these fantasies very long. The period, roughly, was from Sept. 1, 1944, until Sept. 1, or thereabouts, 1945, a year later.

It started when I stood on a gigantic launching platform near Cherbough and saw the mechanism designed to hurl 25-ton robot propelled bombs at Britain across a 50 or 75 mile stretch of water; it ended when it became so apparent a few short weeks after the birth of UN in San Francisco that the Russians were striving at world domination, not peace.

The launching platform in question, I should remind you, was never used — and for one very simple reason. Our American boys showed up on the beaches of Normandy a month or so before they were expected by the Hitler high command.

War Is Still War

Even before Korea it was apparent to those willing to face the cold, hard facts of life that warfare of the future was to be remarkably similar to warfare of the past, with scientific advances, of course, in both its offensive and defensive aspects, one pretty much offsetting the other.

But it was Korea that brought into tragically bold relief the fact that nothing faintly resembling push-buttons has yet been evolved. No target worthy of an A-bomb was discovered in a year and a half of bloody combat. While there have been jet planes and super-bazooka guns, the fighting and the dying have been pretty much in the pattern of past wars, particularly World War II.

The lessons learned in Korea have caused everybody interested in the "art of war"— if that is what it is — to re-examine their glib assumptions. And I might add that those who had courted disfavor by doubting whether the long-established principles of warfare were suddenly out the window have regained a lot of their lost stature and prestige.

More Than Airpower Needed

Now we know that airpower of and by itself will not win a war. We've had not mere supremacy but complete mastery of the skies over Korea since the early stages of the police action. But that didn't in any sense eliminate the need for fighters on foot — soldiers and marines.

Now too it's rather clear that if a half dozen of those decommissioned flat-tops had been cruising about in the Korean waters, it would have been

possible to bring our full might to bear against the communists at least a month earlier than was the case. Who said the carrier ship was outmoded?

Then there's one other matter along the same line. It was impressed on my thinking very recently by the opportunity which came to me to participate in the shakedown cruise of the USS Iowa after her two years in mothballs. I was one of a party of 14 business and professional men from Iowa aboard this mightiest of battlewagons.

"Battleship Admirals"

For about as long as I can remember, I've been hearing about "battleship admirals." It's an expression designed to carry with it a certain measure of opprobrium. Those who use the term like to leave the inference that there are some in the navy who insist on waging all wars just as the Spanish-American war was fought more than a half century ago, men who refuse to take notice of progress in military affairs, men — more specifically — who close their eyes to such phenomena as airplanes and atomic bombs.

I say I have been hearing about "battleship admirals." But I must admit to you that I have yet to meet one of them. I have never bumped into a naval officer of any rank who believed that the navy could win a war by itself. There may be such but I've never encountered an admiral who contended for a navy made up predominantly of so-called "battlewagons" such as this mighty USS IOWA.

Balance and Teamplay

What my friends of the navy have contended for — and it's a point of view which always (except for the brief time I thought war had been banished) has seemed to make a lot of sense to an old army hand like myself — is that war of the present and war of the future must be built on a foundation of BALANCE and TEAM PLAY.

It can't be an all-navy show; it can't be an all-army show; it can't be an all-air force show, they reason. And developments in Korea in the past year and a half, may I point out again, impressively support that position, it seems to me.

And that leads me to a consideration of the role of such vessels as the IOWA, on which I traveled some 2,200 miles last month, and her 3 sister ships, almost identical in size and design, the WISCONSIN and MISSOURI and NEW JERSEY.

Sent to the Mothballs

Five years ago we decided that they were no longer needed. All but the MISSOURI were dispatched to the mothballs in that period after World War II when so many of us took up residence in Never-Never Dreamland. The MISSOURI, I've always suspected, was saved from a like fate by the transient magic of her name.

The same line of questionable reasoning resulted in the decommissioning of our great fleet of flat-tops. And when trouble broke in Korea, both of these decisions had to be brought up for review in the light of painful experience.

Where were the carrier ships that last week in June, 1950, when there was a need for filling the skies over Korea with bombing and strafing planes? All except one tiny little flat-top was in mothballs. The one and only battleship available (the Missouri) proved amazingly effective in its off-shore bombardments.

Battleship Skipper Speaks

With this as a backdrop, I should like to pass along the thinking of one peculiarly qualified to speak on the subject of battleships and their role in warfare. It's my honor and pleasure to present Capt. William R. Smedberg, III, commanding officer of the IOWA, on whose main deck his response to my request was transcribed. The next voice you hear will be that of my favorite skipper, Capt. Smedberg:

"Thank you, Mr. Hall: Frankly, I'm a little startled at my introduction as an officer particularly well qualified to speak on the subject of battleships. Almost my entire career at sea has been spent in destroyers and cruisers. Until my present assignment in command of this great ship, the IOWA, I have had a destroyer sailor's belief that battleship duty was inferior to cruiser or destroyer duty.

A Complete Reversal Admitted

"I still think that about the OLD battleship duty. But I have changed my mind 180 degrees in the past 3 months, with the discovery that these 4



Kailua Officers Club is the locale of a pleasant Sunday afternoon on the windward side of Oahu Island.

mightiest fighting units in the world, IOWA and her sister ships, MISSOURI, NEW JERSEY and WISCONSIN, are not battleships — in the old sense of the word.

"For MY money, they are SUPER-CRUISERS. There is nothing that a cruiser can do that these magnificent ships cannot do BETTER.

"We can steam greater distances without refuelling.

"We can make greater speed than either destroyer or cruiser in any kind of a heavy sea.

"We are practically unsinkable.

"We can outshoot any other ship afloat.

"And we can take great punishment and still bring most of our men back home.

Several Functions Cited

"You asked what the role of a ship like IOWA and her 3 sister ships is in time of war. As I see it, these ships have several functions which they can perform better than any other type.

"You have read of MISSOURI'S accurate support of our troops in Korea at ranges inland of more than 20 miles; NEW JERSEY has been doing the same and you will soon hear of the same solid support from WISCONSIN.

"There is no battery in the world capable of dealing out such destruction to the enemy, as mobile, as protected, as accurate and as concentrated as these 16 inch guns which can hurl almost 50,000 pounds of metal at a target each minute. That is our bombardment-and-support-of-troops function.

Can Keep Sea Lanes Open

"Then we have a tremendous anti-aircraft battery which can help to protect any task force to which we may be assigned. We can steam great distances at high speeds with carrier task forces to help protect them from air and surface attack while they strike an enemy where he least expects an air strike.

"And finally, what to me seems one of our most important potentials, is the assurance these ships help to provide that we can protect our transports and supply ships which are vital to the flow of materials to our soldiers and marines ashore.

No Equal on the Seas

"These 4 ships have no equal on the seas of the earth. As long as the task force combination of our carriers, these super-cruisers and our cruisers and destroyers can guarantee the use of all seas of the world to the United States and DENY their regular use, in time of war, to any other nation, all the oceans become formidable barriers to all nations but the one with SEAPOWER.

"To that nation enjoying naval superiority, these oceans become highways of invasion — if we need them.

"In the 3 months that we have been back in the service of the nation, my crew and I have come to believe so strongly in the tremendous mobility

and power of this great ship that we want you to understand what it can do, and what it means to us."

The Case Well Told

Well, that's the case for the battleship — told by about as personable and dynamic a naval officer as you'll ever meet. Capt. William R. Smedberg, a product of the Annapolis academy of the middle 20's is just that. That he is rooted in cruiser and destroyer tradition makes his story the more effective, I think.

My own estimate of the battlewagon in present and future warfare was condensed for the Associated Press into these words following my limited contact with the IOWA:

"While the cost of building additional battleships of the IOWA class might well be considered excessive with relation to the other uses to which the money might be put, there is every good reason for cashing in to the fullest extent on the 4 mighty super-cruisers at our disposal. Any further mothball treatment for them while we're locked in a life and death struggle for survival would be inexcusably blind, inexcusably stupid."

(Mason City Globe-Gazette, December 10, 1951.)

* * *

The above article was accompanied by a photograph of THE USS IOWA, with the following legend:

"This is the battleship IOWA from whose deck much of Earl Hall's 'One Man's Opinion' commentary in Col. 1 of this page was transcribed. The giant numeral on its side means that it was the 61st vessel of battleship classification in the history of the U. S. navy. Her sister ships, Missouri, New Jersey and Wisconsin, were numbered 62, 63, and 64. With full staff (2,500 men and officers) and cargo, the IOWA weighs 58,000 tons. She is driven by 4 giant propellers and her turbines develop 200,000 horsepower. Her top speed is about 40 miles an hour. Just now the IOWA is being re-activated after 2 years in mothballs. Her role in present and future wars is discussed by the Globe-Gazette editor and the IOWA skipper, Capt. William R. Smedberg III, an old destroyer and cruiser man, in the commentary."

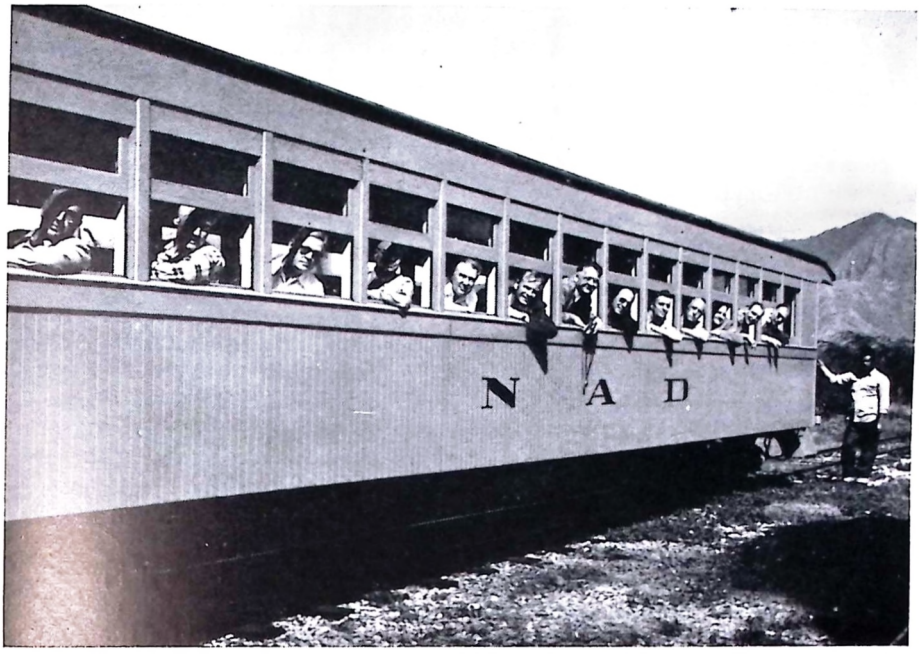
ONE MAN'S OPINION

A Radio Commentary by W. Earl Hall, Managing Editor

A Landlubber Goes to Sea

There are several new pictures hanging in my hall of memories. They grow out of a recent odyssey which included about 5,500 miles by air and about half that distance by water, with a dash of narrow gauge railroad — harbor launch, submarine and bus travel thrown in for seasoning.

It was my good fortune to be one of 14 Iowans invited by the secretary of the navy to participate in the shakedown cruise of the mighty USS IOWA following its two years in mothballs at San Francisco. The cruise was from San Pedro, Cal., to Pearl Harbor, Hawaii.



"All Aboard" on the Naval Ammunition Depot train from the Ammunition Depot to the Naval Air Station, Barber's Point.

The entire marvelous experience was packed into two weeks. That's because the return from Honolulu to the mainland was by MARS flying boat and the trip to and from California was in a 2-motored naval airplane like the commercial ships which serve my home town on the Mid-Continent airline.

The cruise itself lasted 5 days almost to the hour without taking into account the 2 hours gained through the time zones. As a safety measure, growing out of a concern over what might have happened to the vessel during its time in mothballs, the speed was held to 20 knots or less, which isn't, I assure you, anywhere near the maximum speed of the IOWA.

Some Vagrant Recollections

Those memory pictures to which I have referred are both numerous and varied. Among them . . . fleecy clouds in grotesque shapes over Kansas . . . distant mountains over New Mexico . . . a giant meteoric crater in Arizona . . . the twisting Colorado river . . . vast areas of orange groves as we neared San Bernardino, a welcome relief from the millions of acres of arid land.

The Pacific ocean contributed its quota to the memorial art gallery, too . . . Catalina island blending into the horizon behind us . . . gulls and albatross following the ship almost to the point of no return . . . the dozen

hues of blue in sky and water, the loveliest being the aquamarine stirred up by the 4 screws of the giant battlewagon in its wake.

Then there was Hawaii . . . starting with Diamond Head and that gorgeous ring of verdure covered mountains pressing in on Honolulu and Pearl Harbor from all directions . . . flowers, millions of flowers of all colors, including poinsettias in every front yard . . . the white sand on the beach at Waikiki.

From the "Eyes" of the Ship

Yes, all of these are indelibly inscribed in my chamber of recollections. But the one image that stands out most prominently was a silhouette which presented itself one night from the bow of the enormous ship, that section of the vessel known to sailors as the "ship's eyes." The sun had dropped below the horizon and deep twilight had descended.

What met my eye from that lonely perch was the vast and lofty superstructure of this unbelievable man of war. I had seen the same thing from other angles and under other lighting effects. But this was it — my remembrance of the IOWA which will linger longest in my mind's eye, alongside the Andes from the air, Rio Harbor, Grand Canyon and New Hampshire's White mountains in October.

Everything I had learned about the super-cruiser which bears the proud name of Iowa seemed to come to life in that shadowy silhouette against the eastern sky. Its lustrous past and its new call to service in a troubled world seemed joined in this never-to-be-forgotten scene.

By this time, of course, I had pretty well learned my way about that floating city. We had been 4 days at sea and my explorations had taken me from the depths of the engine rooms, far below the surface of the ocean, to a level in that superstructure only a few feet under the top-most radar gadget. I never climbed so many ladders in my life — and it's ladders, not stairs, you climb on a battleship.

There Are 19 Levels in All

Here it might interest you to know that the vertical distance between the IOWA'S bottom and that highest projection is almost precisely the same as Iowa's tallest building, a 19 or 20 story structure presided over by a member of our party, an insurance company president (Fred Hubbell of the Equitable of Iowa). There are 19 levels, or decks, on the IOWA, too.

Her 887 feet of length is equivalent to almost 3 ordinary city blocks. Her own weight, or displacement, is 45,000 tons but when loaded to capacity this grows to 58,000 tons. This water displacement would cover a 46-acre field to a depth of 1 foot. Deck space totals about 10 acres. There are 250 miles of electric cable, 80 miles of piping and 16 miles of ventilating ducts.

Her generators would be ample to handle the industrial and domestic power needs of a city the size of Keokuk, Iowa. The ship is driven by 8 turbines developing more than 200,000 horsepower and geared to 4 giant propellers. There are 1,100 telephones on the ship and the voice of the speaker is the transmitting power in the telephonic system — just in case the ship's electric power facilities should be knocked out.

Takes Salt Out of Water

The IOWA is equipped with a system for removing the salt from 80,000 gallons of ocean water each 24 hours. This is an addition to a limited supply of fresh water brought from shore. "Don't waste water" is about the commonest admonition heard on board.

The IOWA'S armament features 9 mighty 16 inch guns capable of hurling a projectile almost the size of a low-priced automobile 24 miles. The projectile which weighs about the same as a Ford, a Plymouth, or a Chevrolet costs about the same as a Cadillac! Target practices — need I tell you? — are few and far between. I have yet to see a 16 inch gun fired.

I did, however, clamber from the bottom to the top of the impregnable turrets housing these giant weapons and I saw a crew load one of the guns in exactly the same manner as when firing. It's mostly a mechanical process but there's need for some very special teamwork on the part of the gun crew.

Here's a footnote on one distressing effect of decommissioning our battleships. There isn't on the IOWA today a single officer or seaman who had ever previously had anything whatever to do with firing a 16 inch gun. It has been necessary to start from scratch in the learning process. One target practice had been held off the California coast a few days before I came aboard.

3 Days of Target Practice

On 3 of the 5 days of our cruise there was firing practice with the other types of guns which bristle from the decks of the IOWA. Once the targets were clouds of smoke laid in the sky by a special type of shell. Another day it was a specially built raft dropped from the ship and fired at from varying distances as we circled about it. I did a bit of rifle and pistol shooting myself — but without any results I'd care to report here!

The IOWA is a sistership of the Missouri, the Wisconsin and the New Jersey. Each cost in the neighborhood of $100 million 10 years ago and it's calculated that the replacement cost for each would be at least $250 million. It's claimed that because of some little quirk in the construction, the IOWA is actually a few tons heavier than her sister ships and, therefore, the largest battlewagon in history. Who am I to be checking up on such a good story?

But I wouldn't want to leave the impression that the most important thing about the IOWA is cold steel. I've postponed too long in this visit with you my reference to the 1,800 wonderful human beings who inhabit that floating city — and that, of course, is what it really is.

"One Big Happy Family"

From the skipper, Capt. William R. Smedberg, down to the lowliest sailor swabbing or "holy-stoning" the deck, I never listened in on an unkind or angry word. If there was ever a situation calling for the expression, "One big happy family," the IOWA crew is it.

My room assignment was on the main deck, very close to the wardroom where I ate most of my meals with the officers. The bed was a double-decker but the upper section wasn't occupied. The living space in the cabin is compact but comfortable.

The captain's quarters are something special — and for an interesting reason. They're the premises occupied by F. D. Roosevelt when he went to the Teheran conference in 1943. The square bathtub installed for him at that time is still in place, the only one in the whole navy, it's said.

During the war the IOWA had a crew ranging up to more than 2,500 officers and men. That means the 1,800 now on the roster aren't particularly crowded. The food in all sections of the ship was such as to make me all but forget that I'm trying to hold my weight down to 180 pounds.

Real Thanksgiving Dinner

I wish I had time to recite for you the items on the Thanksgiving dinner menu I had as guest of a fine young sailor from my home town (Bob Helland) in the immense dining room used by enlisted personnel. Suffice it to say that there was roast turkey and all that goes with it, including cranberries and sweet potatoes.



Rear Admiral T. B. Williamson, U.S. Navy, Commander Fleet Air Hawaii, is host to Iowa guests of the Navy at luncheon at Naval Air Station, Barber's Point.

My next best meal was with the warrant officers at their mess. But I don't want anybody to feel sorry for the commissioned officers who finance their own meals. They don't do so badly either.

When the weather permits, the afterdeck of the ship — I believe it's called the fantail — becomes the community center for ship life. It was there I sat in on an impressive religious service on the afternoon of Thanksgiving day. All of us should thank our God for living in a land where we can breathe the refreshing air of freedom, Chaplain D. M. Michael told a thousand young men in earnest voice and sincere manner.

On this same deck over the ship's great screws, we gathered 3 evenings to view sound movies, following a concert by the ship's band or orchestra. On one night it fell to me to lead the crew in some community singing, including the Iowa Corn Song which, with some appropriate revision of the words, promises to become the IOWA'S ship song.

Accent on Teamplay

So far as I could observe, a most intelligent effort is being made by those in charge to provide our youngsters with a pleasant, comfortable life while training them for the grim business of war — as pleasant and comfortable as it can be without pampering.

Everybody has his assigned duty and his post. There's an emphasis on routine. All hands must be kept busy so far as possible. That, I've always suspected, is the primary purpose back of most of that deck swabbing and brass polishing. Busy hands are a wonderful boon to man's morale.

The ultimate goal of the effort, of course, is to achieve teamplay. As on the football field, the individual has his job to do but always, if his efforts are to bear fruit, he must submerge his selfish interests for the good of the team. That's the way team play is attained — on an athletic field or on a battleship.

Battleships Have Their Uses

My previous contacts with the navy had been on the LST which bore me across a rough English channel to the Normandy peninsula in 1944 and on a couple of flat-tops, the Wright and the Midway, in the period since World War II ended.

I had not, however, ever set foot on a battleship before and I found my week on the USS IOWA most stimulating and educational. The experience has served to deepen my belief that so long as wars threaten us, we must be prepared for come what may.

The navy was an indispensable factor in our last war and with enlarged responsibilities born of world leadership, our reliance on the naval arm promises to grow rather than shrink. I'm glad we have 4 such powerful battleships as the USS IOWA.

(Mason City Globe-Gazette, December 17, 1951.)

ONE MAN'S OPINION

A Radio Commentary by W. Earl Hall, Managing Editor

Hawaii Is Truly an "Enchanted Land"

Make mine Hawaii! Of all the tropical and semi-tropical spots I've ever visited, that little group of islands, variously known as "Crossroads of the Pacific," "Land of Enchantment," and "Paradise of the Pacific," comes nearest to living up to advance billing.

My comparison can be with California, Florida, and most of the points in between in the United States, with Cuba and Trinidad in the Caribbean, with Colombia, Ecuador, Peru and Brazil, including the famous Rio in equatorial South America, with Vina Del Mar, Chile, Montevideo, Uruguay, and Buenos Aires in more southerly South America and with at least a few resort spots in the British Isles and Europe.

In no other place known to me by personal visitation and observation is there the marvelous combination of those attributes which go to make up a pleasant vacation environment. There's warmth — but not too much; there's moisture — but by moving a few miles you can usually get away from it; there are flowers galore. It's a land of prodigious productivity.

Land of Friendliness

Just as important — and perhaps more so — it's a land of friendly people. And there aren't TOO MANY of them as yet. That's become my principal objection to California and Florida, and in lesser degree to most other American areas catering to vacationers. People — human beings — are so thick they're virtually falling over each other every hour of the day.

In my case it was a case of love at first sight. As one of a party of 14 Iowans participating in the shakedown cruise of the reactivated battleship bearing the name of our state, I got my initial look at the island of Oahu from the main deck of the USS IOWA one early morning.

To our starboard was the famous Diamond Head; further down the shore was Honolulu, wearing a necklace of verdant mountains; still further ahead, over the giant bow of our ship, was the narrow entrance to Pearl Harbor. Within an hour after our typical Hawaiian welcome (native dancers, leis, etc.) another member of our party and I were engaged in earnest conversation about ultimate retirement to this Pacific paradise!

Not Being Paid for It!

If I seem to be in the employ of the Hawaiian Chamber of Commerce, I ask you to believe that it's pure coincidence. I'm merely calling the plays as I see them!

But enough of the rhapsodizing. I have only 10 minutes left in which to amplify my recommendation of Hawaii. And I can't think of a better way to do it than to recall the most interesting things that happened to me, or the most unforgettable places visited by me during my week's stay there. I'll be passing rather lightly over Pearl Harbor itself because sometime soon I plan to devote a full commentary to it and its place in history.

We'll start with Honolulu itself, which has the appearance of being a city of about 250,000 population. Oahu has 320,000 of the total of 460,000 people living on the 9 inhabited islands of the Hawaiian group. Honolulu fans out into numerous valleys along the south central shore of Oahu.

Much Wood Used in Building

Except in the central business section, where there are some truly modern buildings — but no real skyscrapers — there is a preponderance of wood in the business buildings as well as in the homes. It would seem that the fire department might be extremely busy, but I never did see it in action. Much merchandise is on open display and you sense an oriental influence — a meeting of the East and the West.

The beach at Waikiki, which undoubtedly has had more attention from our song-writers than any other stretch of sand in the world, is part of Honolulu. Fronting on it are some world-famous hotels, among them the Royal Hawaiian, the Queen's Surf, and the Halekalini. The last-named really took my eye.

It was on the premises of the Halekalini — where one of its two annex dwellings now stands — that the famous "Charlie Chan" character was conceived. There's an interesting story back of this:

A Honolulu sheriff named Brown — the present sheriff, incidentally, is that famed swimmer Duke Kahanamouku — lived in a house fronting on the Waikiki beach. Next door to him was a temporary resident named Earl Derr Biggers. They used to spend long hours visiting each other. Biggers was a writer of fiction.

Based on a Real Person

In the course of their conversations the sheriff often would tell about the exploits of a Chinese on his staff with a name sounding something like Chan. Biggers went on from there. It happened that there was no key available for his room in the place next door. This gave him the idea for his first Charlie Chan story — "The House Without a Key." Remember?

The beach of Waikiki is truly beautiful. But the strange fact about it is that much of the sand had to be brought in by truck! There's a coral base along the beach — and coral is awfully tough on the feet. The Halekalini is singularly blessed in this respect. Its beach sand didn't have to be hauled in. It was already there.

Now for a visit to the Punch Bowl burying ground, high above Honolulu in the crater of an extinct — or at least a long dormant — volcano. How it came by that name, Punch Bowl, I didn't learn. My interest in it was the grave of Ernie Pyle, with whom during his lifetime I had some most stimulating contacts.

Bears Simple Inscription

The crosses in the Punch Bowl cemetery have been eliminated lately — much to the distress of the people of Honolulu, I might add — and the Pyle marker, flush with the lawn about it, bears this simple inscription: "D 109



Iowa guests of the Navy board a plane at Naval Air Station, Barber's Point, for a trip over Oahu Island.

Ernest Taylor Pyle, Indiana, S. C. 3, USNRF, World War I, August 3, 1900, Apr. 18, 1945."

All about the grave of this greatest reporter and war correspondent of our times, if not of all times, were markers identically the same bearing the word, "UNKNOWN." The one at the foot of the Pyle grave bore the date Dec. 7, 1941. That was Pearl Harbor day. In all of this there's a reminder — if any reminder be needed — that war is mankind's supreme leveler.

Next to the University of Hawaii where in my final hours on the island I paid a brief visit on special invitation from that institution's able and personable president, Doctor Sinclair. Housed in what appears to be an outstanding set of buildings, some of them extremely modern and functional in design, the island university serves a student body of 4,500.

They Start from Sealevel

No story of the Hawaiian islands is complete which doesn't give some attention to the mountains which are so much a part of not only their beauty but their day-to-day weather and long-range climate. There's one peak on Hawaii island that rises to a height of a bit more than 13,000 feet. Oahu's highest is only 4,030 feet tall.

But don't let the statistics fool you. Those Hawaiian mountains appear much higher than they really are because by the nature of things they rise from sealevel in a few short miles. That 4,000 Mt. Kaala on Oahu has the appearance of being as tall as Mt. Hood, Shasta or Pike's Peak. All Hawaiian mountains, you'll recall, are of volcanic origin and the world's largest active volcano is on the island of Hawaii.

But about the strangest meteorological phenomenon I ever saw was on my way one day over to the windward side of the island, Kailua beach. My reference is to what is known to all islanders as Pali Pass, at the head of Nuuanu valley. It was here that Kamehameha the Great, first of the Hawaiian kings, won a brilliant victory in 1795, forcing thousands of the defeated warriors over the 500 foot cliff to their death on the jagged rocks below.

There's Always a Wind

That, however, is another story. What I wanted to tell you about is the strange antics of the wind at that particular spot. Always a gale of almost hurricane proportions sweeps up the valley and over that giant cliff known as Pali Pass. And when I use the expression "sweeps up," that's exactly what I mean.

My attention was drawn to the force of that up-sweep when I saw the hood of an automobile part company with the rest of a car as it swung around a hair-pin curve on the blacktop road. But the strangest thing was yet to come. I've found a place at long last where I can't throw away my money — and I mean that literally. I know, I tried it.

At first I sailed my pennies out over the vast chasm on the horizontal, much as I would skip a rock on a water surface. Almost immediately, the updraft would catch the coin and loft it over on to the mountain across the pavement to my rear. Then I tried hurling the coin straight down over the cliff. To my utter amazement, it would reverse direction and come right back to me. You have to see it to believe it — and even then it makes you blink your eyes.

Moisture Varies Greatly

These mountains are responsible for the unbelievable variation in moisture on the islands to which I have previously made reference. In Honolulu the annual rainfall is almost exactly the same as the average in Iowa (30 inches). But 4 miles away, near that Pali Pass to which I have referred, that moisture is 5 times as great, about 155 inches a year.

And that leads me to my next item of interest, agriculture — which actually means sugar cane and pineapples, unless you want to give agriculture a broad interpretation and include flowers.

Interestingly enough the choicest sugar cane land is semi-arid, as evidenced by the cactus plants in all uncultivated spots and by the irrigation ditches through and around the fields themselves. This, understand, is within 10 or 15 miles of those areas where annual precipitation exceeds 150 inches a year!

Corporation farming is the rule in Hawaii for two inexorable reasons. One, both pineapples and sugar cane call for heavy and expensive machinery. Besides volcanic soil is heavy and hard to till. Two, it is highly advantageous if processing can be joined with the growing of the cane and the pineapples, meaning refineries and canneries.

Constant Flow Maintained

Because of the equable all-year climate, it is possible to stagger both crops in a manner which permits of an even flow of the raw product to those processing plants. Under this plan the men and the machinery can be kept busy all of the time, a situation quite different from beet sugar refining in U.S. — or the "Mainland" as the Hawaiians like to refer to us.

Although the pineapple is a native of Central or South America, Hawaii now supplies more than 80 per cent of the world market. I was surprised to learn that the pineapple fruit actually grows on an upright step about two feet ABOVE the ground. The cycle from planting to harvest is from 20 months to 2 years. A weedless field of pineapple is really something beautiful to behold.

Oddly enough the cycle of sugar cane is almost exactly the same — 18 months to two years. It isn't as I had assumed, a row crop. To the contrary, it spreads out and ultimately lodges. And that leads to a most interesting operation.

A Pretext for Going Back!

At just the right stage in the development of the sugar cane, the torch is applied to the tangled undergrowth in the fields. Smoke fills the Hawaiian air, suggestive of a mid-west autumn with its leaf bonfires. The reason for this is that all the sugar content is restricted to the central stalk and that central stalk is undamaged by the flames around it.

Now I find that I haven't left time to tell you about Hawaii's wonderful food. And perhaps it's just as well for I myself didn't sample the most famous island culinary institution. It's known as the luau and it features delicacies cooked underground in leaves with pre-heated stones. Work on the kalua pig in the underground oven must be started several hours in advance of the serving.

This gives me a wonderful pretext for going back to Hawaii — and it can't be too soon to suit me!

(Mason City (Iowa) Globe-Gazette
December 31, 1951)

STATE UNIVERSITY OF IOWA
Office of the President

Iowa City, December 17, 1951.

Dear Voyageur:

So you went out to sea!

As far as I could discover, few of our group kept a log of the trip. Having kept one on a trip to India two years ago and having found it useful

on occasion, I kept one again this time. A copy is enclosed, for any use you may put it to.

You will have to write your own marginal and foot notes. No doubt every man's experience differed somewhat from all the others. Not only has this copy been screened, (I hope) for security reasons, but it has even been passed by the Board on High Mindedness in our School of Religion!

I hope that you enjoyed the trip as much as I did. It was a great experience in itself, but was made perfect by association with you and the other members of our party. I hope to see all of you again from time to time here and about the State — or in Hawaii.

In the meantime, I send all good wishes for a Merry Christmas and a Happy New Year.

Sincerely yours,

Virgil M. Hancher.

VMH:mfp

Notes on a Trip to Pearl Harbor
November 18 to November 30, 1951.
By Virgil M. Hancher, President
State University of Iowa

My first intimation of a trip to Pearl Harbor came from a Lieutenant Erickson, USN, in Des Moines one day asking if I would accept an invitation from the Navy to sail to Pearl Harbor on the USS IOWA during the latter half of November. I assured him of my wish to accept, subject only to a check of my engagements for the period and the clearance of absence with the President of the Board. I promised to give him my answer within 48 hours, and did so, indicating my desire to receive and accept an invitation. In due course, this came from Rear Admiral R. F. Hickey in Washington and I accepted.

Eventually it developed that there would be fourteen in the party: Harold Brenton, A. B. Chambers, Frederick Hubbell, E. T. Meredith, Jr., and Rudolph Weitz of Des Moines, Al Efner of Ottumwa, Ralph Evans and Col. B. J. Palmer of Davenport, Earl Hall of Mason City, Fred Maytag of Newton, Craig Sheaffer of Fort Madison, Sam Stevens of Grinnell, and William J. Petersen and myself from Iowa City.

The plans called for the party to be ready to shove off from Des Moines at 8 a.m. on Sunday, November 18. Harold Brenton, Craig Sheaffer and I, by separate routes, went to the Coast

earlier, so that the eleven others constituted the party from Des Moines.

I left Iowa City on Thursday, November 16, going by plane from Cedar Rapids (10:20 a.m.) to Los Angeles, with changes at Omaha and Denver. I arrived at the Biltmore in Los Angeles about 8 p.m., Pacific time.

Friday, I called at the Ford Foundation in Pasadena, had lunch with Hutchins, Scott Fletcher, Clarence Faust and Mortimer Adler, saw Chester Davis briefly, and visited for some time with Hutchins. Saturday morning I made some purchases for the trip — not always the right ones — and in the afternoon went to UCLA with Dean Dale Coffman to visit the beautiful Law Building which has just been completed. Sunday morning I went to the Cathedral and in the early afternoon started for Long Beach.

Sunday, November 18.

On arrival at Long Beach, I taxied to the Pico Avenue Landing and found that I was very early. Presently Craig Sheaffer came along and later Harold Brenton. About 4:45 Captain W. R. Smedberg, III, arrived and took us in his gig to the USS IOWA. It is a beautiful ship. The Captain says that the descriptive title, Supercruiser, would better describe the IOWA than the title Battleship. As we came near, the ship was silhouetted against the sky. No better background for it could have been provided, shell pearl sky with the ship etched in outline clearly and sharply against it.

Harold Brenton, Craig Sheaffer and I went aboard first with the Captain. Later, about six o'clock, A. B. Chambers, Ralph Evans, F. W. Hubbell, Fred Maytag, E. T. Meredith, Jr., Col. B. J. Palmer, William J. Petersen, Samuel Stevens and Rudolph W. Weitz came aboard.

Later still, Earl Hall and Al Efner came aboard.

As we reached the main deck, we were greeted by "The Corn Song" and other appropriate numbers by the ship's band. (Later we learned that the leader, Mr. Brumbaugh, is from Panora).

There were many guests, including several wives and a child or two, at dinner. Following dinner the movie, "Three Little



A boat tour of Pearl Harbor affords Iowa guests of the Navy first hand knowledge of the Pacific sea bastion.

Words" was shown. Most of our party came by plane today and have gone to bed early.

We are lying at anchor about three miles from Pico Landing with the lights of Long Beach clearly visible.

The Captain is about forty-nine (Class of '26), is small and compactly built, is most engaging and attractive, has the air of command, and seems very competent. The other officers are smart and carry an impression of quiet competence. One of them said that, when he was an ensign, captains seemed to average about ten years older than they average now.

We are due to shove off at 9:45 a.m. tomorrow, November 19.

Monday, November 19.

We were called at 7 a.m. and had breakfast. Most of the party had been very tired on going to bed and reported a sound night's sleep. We went on deck about 8:15 and walked from end to end of the main deck while the anchor chains and anchors were be-

ing hauled in and preparations for sailing were made. Before sailing we were invited on the bridge by the Captain, and several, but not all, went up. Two or three, at least, went to the engine room. I preferred the bridge. It was intensely interesting to watch the preparations for sailing, the actual start, and the increase of speed and power as we passed through the breakwater. We left about 10:10 and by 11:40 had nearly passed Catalina, and had turned several degrees to starboard on our course.

Lunch was at 12 noon. The Old Captain Gang: Harvey Davis, Dean Dakin, Dean Loehwing, Jim Jordan and Loren Hickerson had sent a fine bouquet and basket of fruit which were displayed in the officers' mess. After admiring them, the P.R. Officer suggested (at my invitation) that we give them to the band, and this has been done. Also I had a wire from the family and a lovely card of Old Capitol with written greeting from the O.C.G.

After lunch Captain Smedberg invited us to the Captain's quarters (which President Roosevelt had occupied on his trip to Teheran) and for approximately two hours he gave us facts, figures and background on the operations of this wonderful vessel. The compactness and complexity of ships of this type are a continuous source of wonder, and I suspect that our wonder will grow as we learn more of what is on board. Telephones, lights, water, food, shells, gun fire. Each is worth a chapter in itself — and probably many other things of which we have not yet heard.

Most of the day has been gray and overcast. We are to pass through a "front" and may have some rough weather. It would have to be very rough to dampen our spirits or reduce the warmth of the welcome we have received.

Tuesday, November 20.

Up at 7 and breakfast at 7:30. We went forward and watched gunnery practice — the first time that most of us had ever seen a Navy ship in fire practice. The ship and its crew are on their maiden voyage since the ship's recommissioning, and are not much accustomed even to practice.

After the practice we went to the fire and engine rooms and saw how the mechanism is set up. One of the things to remem-

ber about a battleship and its cost is that it is built to withstand and avoid the full effect of disabling shots. Everything possible is done to enable it to function even though some part or section is knocked out. As a result it is a very involved and complicated affair. Every effort is made to keep it unsinkable.

After lunch the Iowa men in the crew were assembled aft and we went as a group to meet them. I met a youngster named Davis from Volga, Iowa, who is to be my guide and host at the Thanksgiving Day dinner which we shall have with the crew. His father is Reed Davis. He seemed very happy to see someone from Iowa. Most of the youngsters hope for Christmas leave, long enough to get home.

While on deck I got something in my right eye which caused me to look up Dr. O'Neil, and he showed me his quarters for sick-bay, operating room, lab analyses, etc.

The ship has pitched a great deal and rolled some — some of the men say as much as they have seen it at any time. I have had no suspicion of seasickness, but the gunfiring this morning gave me a low-grade headache for a very short time, and this afternoon my face feels flushed.

The ship rides very smoothly, pitch and roll are slow, and therefore, not as troublesome as on smaller vessels.

We had dinner with the Warrant Officers tonight, and had the best food we have had aboard so far. They are all Navy career men. The least service any had was 15 years and the highest 27, of those we checked. They are below commissioned officers, but are vital to the proper operation of a vessel. They are a fine group, and more than anything, so far, signified the upward change in morals and morale of the Navy in recent years.

Wednesday, November 21.

Up at 7 and got clothes ready for laundry pick-up. We make up our own bunks each day. I have a stateroom to myself. There is no admiral aboard, and I suppose that the extra rooms occupied by our party would go to his staff. My room would be about 10 x 12 feet, if rectangular in design. It is irregular in design, but ample and comfortable with bed, desk, clothes-closet, highboy, telephone, washbasin, two portholes for ventilation, etc.

The room number is 0203. 02 indicates that it is on the second deck above the main deck.

After breakfast we went to the Damage Control Center and saw the officers there simulate battle conditions with torpedoes penetrating the armor and with simulated casualties and damage controls, first to identify and isolate the damage and next to counteract it as far as possible.

We went on topside for anti-aircraft fire practice. The five inch guns fired and the burst was used as a target for the 40 mm. guns.

The weather is warmer, and we can begin to feel balminess in the air which will increase, we are told, as we get nearer to Hawaii.

Our party is being kept active, but not too active, and apparently nothing about the ship is being kept from us.

We had lunch with the Captain. It was a buffet luncheon served in his quarters to the fourteen members of our party and to the Commanders who are heads of sections — Gunnery, Operations, Engineering, Supply, Medical, etc. The quarters are quite commodious. The Captain is most engaging. His father was an Army officer, and the Captain as a young man spent many years in the Philippines. For a year and half he was aide to Secretary Forrestal, whom he admired greatly.

After lunch we were shown the 16 inch guns and their turrets. Simulated loading practice was being carried on, and we were given a closeup of the action and quarters. Perhaps it was the most thrilling and hair-raising experience so far. Each shot is said to cost the price of a Cadillac. The turrets themselves, and there are three, are five decks in height (or depth) and weigh about 1,200 tons. They move as a unit, so that the three guns in a turret can be trained on a target independently of the course of the ship.

Later we went to the plotting rooms where the work is done to put the 16 inch guns on the target.

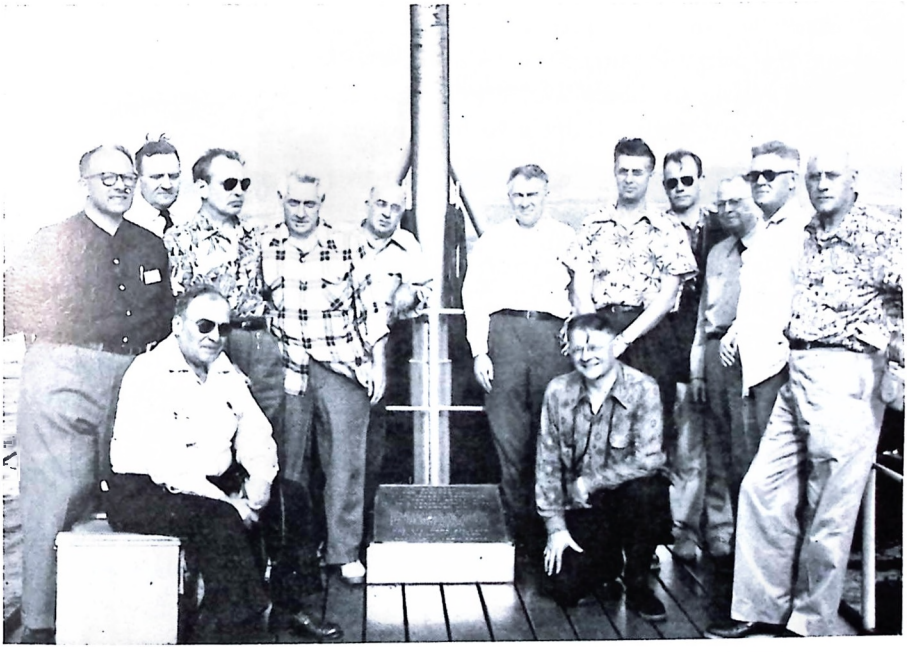
We have done the equivalent of a climb to the 20th story of an office building. Most members of the party are very weary and ready for a quiet evening.

Thursday, November 22 (Thanksgiving Day)

The calling system doesn't seem to work. I have been called once so far, but have awakened around 7 o'clock and have made breakfast comfortably within the 7:00 to 7:45 schedule each morning. Yesterday the weather was clear and the sea was a deep Mediterranean blue. I had not expected it to be such a beautiful color.

I have had a hard time getting used to Mary's kodak and light meter. Have finally abandoned the meter and now am relying on the simple directions that come with the films. If I get anything, it will be a triumph of luck over inexperience.

Today was hazy, but perhaps better for picture-taking than a brighter day. Anyway, it was not too hazy for me to get a nice sunburn, probably acquired on the bridge with the Captain. Harold Brenton and I were with him about an hour, and again



Guests of the Navy board the hulk of the ex-battleship ARIZONA during their tour of Pearl Harbor. Picture was taken alongside the plaque and flagstaff placed aboard the remains of the ship by Admiral Radford in memory of the men who lost their lives during the attack on Pearl Harbor on 7 December 1941.

found him a delightful conversationalist. The more we see of him, the more we respect him.

Our group had two Thanksgiving dinners today. The first was with the crew at 11:30 a.m. Each guest was taken in charge by an Iowa sailor. Donald R. Davis of Volga was my host and guide. We went through the chow line, but were favored by being put at the head of it. The food was excellent and much too plentiful for anyone not a hardy, hard-working sailor. After dinner we roamed the ship for a time. Then Donald had to go back to his watch.

At 1:30 there was a Thanksgiving Day service. The band played a processional, a hymn and a meditation, and the Chaplain (a Lutheran) gave a short sermon or meditation that showed great sensitivity to the situation. I can think of no finer experience for a chaplain than one which requires him to minister to a crew containing all faiths.

At 2:30 there was a band concert. The director — Mr. Brumbaugh — is an Iowan. He has a band that plays anything from sacred music to dance music and does it with a sure touch and much ability, a fine tribute to his directing.

I slept for about an hour and a half this afternoon and needed it. About two days ago I began to relax completely. It takes me some time off the job to do that, and now it's here. By the time we get to Pearl Harbor I shall begin to pick up again, and by the time I get home the vacation should be perfect.

We had dinner with the officers tonight — not such large portions, but equally good, and better adapted to our appetites and needs. No one is losing weight on this trip. The weather has been good. No one has been sick. Food is good and appetites large.

After dinner there was community singing aft by the crew. I believe that Earl (Hall) was to lead them, but I didn't get up to it.

Perhaps I should say that the Captain regularly eats in his own quarters, but tonight he was the honored guest of the officers' mess, and sat at the right of the Executive Officer, Commander Stephan (pronounced Steffan), the senior regular officer in the officers' mess.

At 7 p.m., we turned our watches back an hour, the second time since leaving Long Beach. It is now midnight on ship board and 4 a.m., November 23d, in Iowa City.

The band gave a short concert, followed by the movie "David and Bathsheba". After the movie we went up to the navigating room. There we saw the charts of our course (where we are and where we expect to be Saturday morning when we come in sight of Oahu) and maps of Oahu and Pearl Harbor. The Captain, Executive Officer Stephan, Lieut. Comdr. Miller and two others were there. The Captain was reviewing the course, and getting a little more data on the entry to Pearl Harbor. He had wanted to enter at noon at high tide, but has been ordered in at 9 a.m. or thereabouts. Apparently the Captain is determined to be fully briefed before entering the somewhat narrow and shallow channel with the IOWA.

This has been a long and rewarding day, Thanksgiving Day. Our party has cause to be thankful for this trip and we are. The members of our party are obviously delighted with an experience that many of them never dreamed of having.

Friday, November 23.

This is scheduled to be the last full day aboard. Most of us would be willing to go on another week. Each day has brought some fascinating new experience. The weather today promises to be beautiful. The first two days were very cool, and at least one day the ship had a substantial roll, but such a slow one that no members of our party were affected as far as I could detect. During the cold weather we were issued "foul weather jackets" which we must turn in. I find that I am far too well equipped for cool weather and too poorly equipped for warm. Beginning Wednesday it has been mild on deck, and last night I sat on deck with my windbreaker on, but unzipped. Today we are going about without coats or sweaters.

It is a rule of the Navy that officers and men cannot have or serve intoxicants aboard. I have not met an officer who questioned the soundness of this rule, although the tradition of the British Navy is different. The alternative is coffee drinking. Pots of coffee stand on hot plates in the officers' wardroom at all times, and I have never been in it at any hour without finding

someone there drinking coffee. Twenty-five to thirty cups a day, counting coffee drank at meals, is not unusual, I am told.

There has been so much talk about getting everything shipshape that I was surprised to find that there was firing practice this morning. A raft was put overboard. Then the course was changed to put the raft on the port side. The engines were stopped and the 40 mm. guns were fired at the raft. Later the ship's position was changed to bring the target to the starboard side. The problem is to get line of fire (which is not difficult), range (which is difficult), calculate the rise and fall of the target which was very small and was obscured sometimes by a wave immediately in front of it, and train the guns on the target accurately. Toward the end the marines were given a chance to shoot at the target with tracer bullets in their hand rifles.

Following fire practice we were taken to the Combat Information Center where information is received, coordinated and interpreted for the Captain and chief officers, e.g., the number, location, and course of planes in the area, the number and location of ships and their courses, etc.

While watching fire practice, we were on deck 05, which is five decks above the main deck, having climbed up on ladders. C.I. Center is at least three decks below main deck, so that we went the equivalent of eight decks from 05 to C.I.C. This is strenuous exercise and exercises muscles little used on land. There are no easy stairs or escalators on board ship.

More pictures this morning, but I'm not certain whether I got anything or how good the pictures will be if I got any. I could have used more instructions from Mary before leaving. The kodak was a last minute thought on her part, and a good one, but I shall be disappointed now if the exposures get nothing.

This is our last night on board. We had movies again. One called "Murder — with a Feminine Touch" was a short movie directed and produced by Commander Brinkloe. It was hardly a professional movie, but it certainly was better than many of the movies on television — and compared favorably with the comic which followed it.

I left the main movie — a Western — to pack, but went back near its end for the coffee and talk in the wardroom afterward.

Saturday, November 24.

I was awakened at 5:45. It was then too dark to see much, but as soon as it was light we could see the outline of land to starboard. After breakfast, I took some pictures and went up to 05 to view Oahu as we came in. First we passed Coco Point, then Diamond Head, then Honolulu, and finally came close to the channel into Pearl Harbor. We picked up the harbor pilots and headed for the astonishingly narrow channel that leads into the rather spacious network of waterways around Ford Island, that make up Pearl Harbor.

It is hard to describe the beauty of Oahu as we approached it. The island rises sharply from a coastal plain to quite high mountains on which clouds hung low as we came in. The soft morning light, the shadows on the westward slopes, and the lush green vegetation made a scene of rare beauty, worthy of all the praise that has been heaped upon it.

We docked shortly before nine o'clock. We had two tugs to help us. As we approached the dock the tug on the port side lacked power to push the bow against the dock so that the ship could be made fast. I noticed the bow drifting to port and couldn't understand the procedure, when suddenly the Captain ordered the starboard anchor dropped to stop the drift until the tug could get the situation under control. This was the only untoward incident of the trip.

Immediately on docking, we returned to the wardroom and then called upon the Captain. He spoke a few words of appreciation for our interest and told us that each would receive an ashtray made by the men aboard as a memento of the trip. Ed Meredith expressed our deep appreciation for the novelty of the trip and the courtesy of all, from the Captain to the lowliest crewmen, and our regret that the voyage was at an end.

Then we went ashore. As we came in there was a crowd on the dock. Mrs. Smedberg, whom we had met in Long Beach, had flown to Hawaii and was there to greet the Captain — and us. Representatives of CinCPacFlt were there to greet us. Hawaiian girls had danced while we were docking and presented us with leis in the traditional fashion when we landed. And Dr. and Mrs. Halford, Mr. Edward Chui, Mrs. Byrum (Professor Maxwell's former secretary) and her husband, Miss Ethel Spaulding,

a classmate of 1918, and quite a party were there to greet Bill Petersen, Earl Hall and me to tell us that a party for SUI Iowans had been arranged for Monday night. Pictures were taken, bags stowed on a bus, and we were driven to the Makalapa BOQ where we have rooms.

After a short talk on the plans for our stay, we were whisked off to Admiral Radford's headquarters where, until after twelve, we were briefed on the situation, present and prospective, in the Pacific and the Far East.

We were divided into groups and each was taken to the home of a Rear Admiral for lunch. Sheaffer, Palmer, Petersen and I were guests of Rear Admiral Hill.

We got back to the BOQ at 2:45. I bathed, shaved, napped and read until 5:15. Then we went to Admiral Radford's for a reception, at which we saw again many of the people we had already seen on the IOWA, at the dock, at the briefing and at lunch, and met many others, including President and Mrs. Sinclair of the University of Hawaii.

A Mrs. Reynolds (Agnes), a friend of Paul Stillman, a former newspaper man in Earlham and Jefferson, had telephoned Earl Hall, and she and her husband called at the BOQ for him, Chambers and me about 7:30. We drove for a while, ate dinner at a place the Reynolds had specially picked out — and it was very good — drove toward Diamond Head, and then back to the Royal Hawaiian where we spent the rest of the evening. We saw most of our party there at one time or another — Ed Meredith, Fred Hubbell, Harold Brenton, Craig Sheaffer, Rudy Weitz, Bill Petersen, as well as Lieut. Adams and Lieut. Williams. A number of us danced with Mrs. Reynolds, so that we can now say that we have danced on the Beach at Waikiki. The only things lacking were our wives and a Hawaiian moon to make the evening perfect.

It has been an eventful twenty-hour day!

Sunday, November 25.

This is Virgil Jr.'s birthday. He is 21 today, and I wrote him a note this morning and sent it air mail, as a remembrance of the day. To live on in our children is the most concrete form of immortality that we know, and it is interesting to observe

how our own hopes and ambitions become sublimated in our hopes and ambitions for our children.

I meant to go to church this morning, but the 8 o'clock service seemed very early! And I was just starting for the 10:30 service when Sam Stevens told me that our party was to leave at 11:30 for the Kailua Beach Club on the windward side of the island. Not knowing the length of the service, I turned around and got into lounge clothes for the trip.

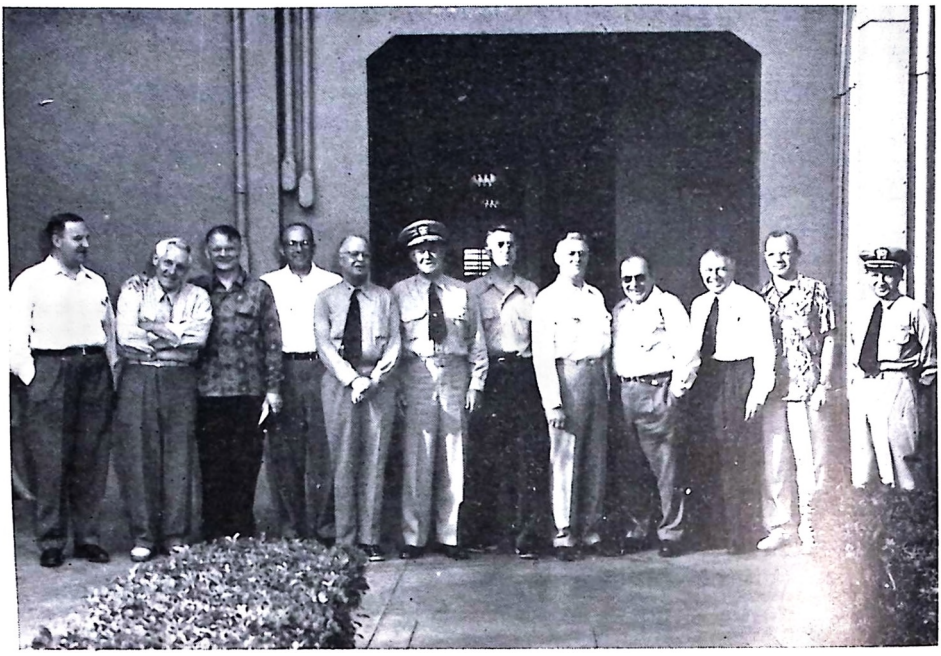
Our party was pleased to hear that SUI tied Notre Dame yesterday, and we regretted that we were unable to hold the lead that we had until late in the game. Hawaiian time is about four hours later than Iowa City and the report was here Saturday night, and was in the papers this morning.

We became so accustomed to the roll of the ship when we were aboard that we notice its after effects today. This morning while reading the Honolulu paper, I noticed it, and it has recurred at intervals several times today. It is still with me tonight as I write these notes.

This is a crossroads for the races of the world. It may be too much to say that there is no racial prejudice, but apparently it is at the minimum, and I've heard it said that what exists is quite as much the fault of the pure Orientals as it is of the pure Occidentals. We have heard the native songs and seen the native dances several times in the last thirty-six hours — on the dock, at the Royal Hawaiian and at the Kailua Beach Club. The music is haunting and the dances are graceful and largely free from the super-charged, sexy imitations that we see too often at home. The Hawaiians seem a friendly, kindly people.

To an amazing extent, Hawaii has become the focal point of our strength in the Pacific and the Far East. It would be tragic if that were to destroy the idyllic beauty of the place. I talked today to a Mrs. Quillman, wife of a Navy officer and herself a New Zealander, who thinks this the most beautiful place she has ever seen. Certainly we saw sheer beauty rarely, if ever, equalled on our way to the Kailua Beach Club.

We left the Makalapa BOQ some time after 11:30 and stopped in Honolulu to let some of the party buy film. Then we headed for the Nuuana Pali Pass. Commanders Cross and Quillman had us in charge.



Rear Admiral Momsen, U.S. Navy Commander Submarine Force, Pacific, greets Iowa guests of the Navy at base of submarine escape training.

The mountains rise to 1,650 feet from the coastal plain and are very steep. They seem, however, to be lush and green and the clouds that hang over them, in contrast to the sunshine below, give them a softness not found in the Rockies or even in the White Mountains. The view from the Pass covers mountains, plain, islands and ocean, and is as lovely as anything I have seen. It is said that there is always a terrific wind through the Pass, and that was the case today. Where we stopped to view it, there is a sheer drop of 500 feet. One of our group bet another that he could throw a penny over the cliff. The penny started to fall, but suddenly the wind caught it, and it rose high above our heads and was carried behind us. We were told that this is a bet that is often made without being lost. We took pictures on the site, but it was too windy for comfort and we soon drove on. From the Pass the road turns back and forth on itself in hairpin turns down to the coastal plain. The Kailua Beach Club has been taken over as a recreation spot for officers and their fam-

ilies. We were there for several hours and had dinner before returning. There is a beach club not far away for enlisted men.

Several of us took along our swimming trunks and went into the ocean. The beach is of fine sand and slopes gently. I should think that only a strong swimmer would be safe far out, because there is considerable undertow. We found the water cool at the start but pleasant after the initial shock. We rode the waves and played around for only a short time, because we found the waves exhausting and were quite tired when the swim was over.

Some of the party have gone to a Japanese dinner arranged by friends of Col. Palmer. We have a strenuous day scheduled for tomorrow from 8:30 to 4. Ethel Spaulding is calling for Earl, Bill and me at 5 to show us McKinley School, where she teaches, and there is an SUI dinner at the Queen Surf at 7 p.m. Eddie Chui is making the arrangements.

Honolulu appears to have its quota of cheap places and honky tonks — apparently an unavoidable accompaniment of those who congregate wherever there are servicemen and who seek to live off them — and its shops and stores are no more attractive than those in the business section of any city of its size, but the island as a whole — and I suppose the other islands as well — deserve their title of "Paradise of the Pacific."

Monday, November 26.

If I can remember all of today's events, or remember them in proper sequence, it will be surprising.

Colonel Palmer got away before I obtained his signature for my photograph of the USS IOWA. His is the only one missing — and he is on his way to Florida so that it will now be difficult to get.

We left the BOQ a little late and passed Wheeler Air Field and Scofield Army Base. In the latter, basic training is given and some men are screened for further training, looking toward OCS. We saw one Company at bayonet practice. There were men of many shades of color and many racial characteristics in the group. Other groups were simulating rifle practice, some were receiving group instruction, some were on the range.

We went through the Kolekole Pass and drove through the NAD. Mt. Kaala — 4,030 feet — was visible here. We also saw

the radio sending station and made a tour through the grounds. This was one of the very interesting portions of our trip — but one which I assume should not be described in any more detail.

We were driven to the railway and rode on it from NAD Headquarters to Barber's Point Naval Air Station where we had lunch with Admiral Williamson, Captain Rassierer and other officers. Here we saw training devices, including Link Trainers, which are used to train pilots without the expense or risk involved in the use of aircraft, until they have been thoroughly grounded in fundamentals. I got into the hands of a very interesting young instructor and became so fascinated that I was almost left behind.

From Barber's Point we were flown in a Navy plane over the south half of the island and along the shore to Diamond Head and back to Ford Island. We got an excellent air view of many points and saw their relation to one another. Triplet Army Hospital was clearly visible. It serves all branches of the armed forces on the island. It has a capacity now of 1,500 beds and the number can be increased to 2,000 beds. The pilot was slow in coming down at Ford Island and instead of braking the plane down sharply, he preferred to take off, circle and make another landing.

We were ushered into a launch and taken to the site of the ARIZONA along battleship row where the big ships were bombed at Pearl Harbor on December 7, 1941. The Japs came at 7:55 and left about 11. This was a much longer assault than I had realized. First, the Japs destroyed the planes on the airfields, and then attacked the ships in Pearl Harbor. We were shown pictures taken at the time and the destruction and confusion must have been enormous. The Japs made two serious mistakes. They failed to destroy the fuel storage tanks and the Navy Yards. Had they destroyed these, the Navy's task would have been much more difficult, and recovery would have been greatly delayed. When the Japs bombed the Harbor, they came from carriers about 200 miles away, and came from the east with the protection of the morning sun behind them.

The ARIZONA sank where it was moored and has never been raised. The bodies of 1102 men were never recovered, and they lie in the submerged vessel. The spot has been zoned and re-

served as a kind of shrine, and the flag is raised and flies over the spot each day.

Following our visit to the ARIZONA, we toured the Harbor, which is far larger, when seen this way, than it appeared from the air or the deck of the USS IOWA. The chief who was our announcer and guide made the sweeping statement that if we wanted protection we would have to pay for it — leaving the impression from its context that Pearl Harbor was the fault of the taxpayers because of their failure to support the Navy adequately, pre-Pearl Harbor. This may be true, but Stevens properly challenged him with the observation that the Navy had told us pre-Pearl Harbor that it could lick the Japanese Navy any day it wished to take it on. Certainly, too, there is nothing the taxpayers can do about the establishment and assignment of patrols. This is the only Navy man who has attempted to pass the buck for Pearl Harbor, and it is just as well. The fact is that the Japs out-smarted us and gave us the licking of our lives — and the lesson is that it should never happen again. The top men we have talked to seemed to have learned that lesson without talking about it too much.

On our tour we passed near the IOWA and saw a sub with snorkel sail into the harbor. The harbor is enormous and many ships were at the docks without any evidence of congestion.

We got back at 4:40. Earl, Bill and I were to be called for by Ethel Spaulding (Class of 1918) at 5 o'clock. As soon as we were ready she drove us to McKinley School where we visited with the principal and saw something of the buildings and grounds. Afterward she drove us to her home where we were joined by Miss Thornton.

We drove from Ethel's house to the Queen Surf where the SUI alumni were having a dinner. Captain and Mrs. Smedberg were there, President and Mrs. Sinclair, President Stevens, Harold Brenton, Al Efner and a couple from LaJolla, formerly from Fort Dodge, in addition to the many alumni. Again I saw Mr. Crawford, Mr. and Mrs. Edward Chui, Mr. and Mrs. Crowell, all of whom had worked on arrangements, Dr. and Mrs. ("Pete") Halford (he presided), his brother and wife, Charles Mott (now at the University of Hawaii), Dr. and Mrs. Byrum, Dr. Dwight Uyeno, who gave me two mangoes, Mr. Shoemaker (who wel-

comed us), and many native born Hawaiians and transplanted Iowans, making up the most diversified and interesting group of alumni that I have ever addressed.

Pete called on Captain Smedberg for a few remarks, Earl led some singing at the end, and I talked for about twenty-five minutes on the University. I mentioned our splendid trip on the IOWA and our gratitude to Captain Smedberg and his officers and men, and then I showed the relationship of SUI to the Iowa colleges and universities, mentioned the magnitude of its fiscal operations and the diversification of its specialties. I mentioned the acquisition of two hundred and sixty acres of land, the reorganization of the L.A. curriculum, the medical college and the Medical Compensation Plan, the re-equipment of the dental clinic, short references to other colleges, and then a brief summary of the principal points of my August Commencement talk: the remarkable degree of interdepartmental cooperation (speech pathology, etc.), and the remarkable concentration of fields that concern humans in their personal health and well-being and in their relations to others — medicine, law, dentistry, pharmacy, psychiatry, psychology, child welfare, education, as well as the arts and sciences, sociology, politics, economics, etc.

Afterward we visited with alumni for a time and then went on to the beautiful home of the Halfords, a truly delightful place with magnificent vistas. Mrs. Halford is an Atherton and a sister of J. B. Atherton, who attended the conference in Delhi in 1949. They had brought together a most interesting group, and we broke away reluctantly at midnight.

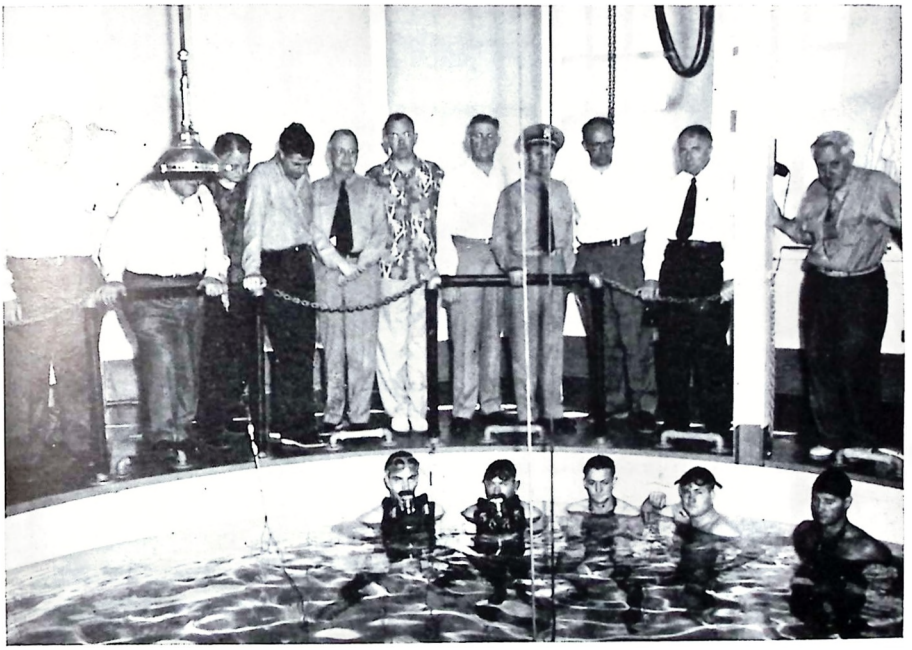
Bill, Earl and I were driven to the BOQ by Dr. Cliff Kobayashi and Charlie Mott and arrived at 12:50.

Tuesday, November 27.

Our first port of call today was the submarine base. We were told that only volunteers are accepted in submarine service and only sixty per cent of those volunteering qualify. Forty per cent fail. We were shown how the men are tested under air pressure and in methods of escape from submarines, both with and without the Momsen lung. The great danger in escaping from any chamber in which the air is compressed is that the release of internal pressure suddenly will bring on the bends or at least

cause great pain and perhaps even internal hemorrhages and death. Some of the tests are conducted in a tank one hundred feet high. The usefulness of the Momsen lung lies in the fact that it permits breathing under water, and by rising slowly the internal pressure can be equalized so that upon reaching the surface no pain will result. If a deep breath is taken at the surface, it is possible to submerge to the depth of one hundred feet without distress. We saw one man do that and hold his breath for one minute and thirty-two seconds. We were told that some men can extend this to three and one-half to four minutes.

We were taken aboard a submarine and shown many of its workings. It is extraordinarily compact and crowded. Submarines can sail with crews of eighty plus ten or more officers, a total of ninety to a hundred men, yet they are so delicately balanced that the shifting of men from bow to stern may call for a compensatory adjustment. We sail on one tomorrow.



Navy personnel must be able to use underwater escape apparatus before being qualified for submarine duty. Guests of the Navy are shown at the top of the hundred foot escape training tank at the Pearl Harbor Submarine Base.

Next we were taken to Marine Headquarters where we were briefed on the Korean War in a briefing that made more comprehensible the issues and effect of that conflict than anything we have heard so far.

We had lunch at the Commissioned Officers Mess where Abe Chambers learned a new version of his own alphabetical game. From there several of us went to the Hickman P.X. where Win Cross helped us make our purchases of family gifts.

Tonight is quiet hour as far as I am concerned. I am quite willing to give my soul a chance to catch up with my body.

The weather continues to be delightful, and the beauty of the mountains never palls. The clouds that hang over the mountain tops make a continuously changing panorama of light and shade.

Incidentally, yesterday we travelled by bus, narrow gauge railway, air and motor launch, and today we travelled by submarine, making a total of five modes of travel in twenty-four hours.

My outstanding impressions stated briefly today for one of our party are twofold: First, we need a consistent policy toward the outside world based on knowledge, intelligence, strength and fairness. As a people we vacillate and swing from one extreme to another too readily. Next, I admire the frank recognition of our (and their) achievements and errors by the high ranking servicemen whom we have met and heard. We civilians could learn much from them with advantage to ourselves, our country and the world.

Wednesday, November 28.

We have just returned from a day on the submarine, USS PICKEREL. It once cruised a distance of 5,200 miles in twenty-one days while continuously submerged. It is now commanded by Lt. Comdr. Sweitzer and his Executive Officer is Lieut. Brooks. Brenton, Sheaffer, Weitz and I were the civilians aboard, three others of our party having gone on another sub. We left at 8:15 a.m. and returned at 5.

Some had found it impossible to go, others were unwilling and most of us thought that an all-day trip was too long; but not after we were halfway through the day, or now after our return.

I am not certain how many were aboard this submarine. A full complement is about ten officers and eighty to ninety men. I suspect that we lacked a full complement, but even so we noticed the congestion. In addition to the four civilian extras, there were Commanders Maurer, Icenhower and Taylor, who had come about to check the boat in operation.

Incidentally, ships are ships in the Navy, but a submarine is a boat.

We started out of the harbor slowly and moved up to about ten knots as we cleared the channel and faster still beyond. We were to take turns being target for and firing a torpedo at the QUEEN FISH. There was about an hour's delay after we were ready, so the captain put the PICKEREL into a dive. Hatches were closed and tested and everything made ready in remarkably short order, and then we dove to fifty feet and cruised a while. Eventually we went well below three hundred feet and traveled at a higher speed than I supposed possible.

The PICKEREL is driven by electric power supplied either by batteries or by power generated with diesel engines. It is three hundred feet long and is extremely narrow. It carries a snorkel, and we snorkeled from time to time during the day. A snorkel is a device, named by the Dutch and developed by the Germans during World War II, permitting the injection of air and the expulsion of diesel smoke, etc., while cruising submerged. It is small and low and looks like a turtle back or seashell, and has low visibility. We were permitted to look through the periscopes and generally to roam the boat. I was about to say "have the run of the ship," but that would be a poor and inaccurate figure of speech for the slow, careful way in which we moved from bow to stern of the boat.

We saw the torpedo guns, the control room, the plotting room, the ward room, etc. We had lunch aboard with the Captain and visiting officers. Soup, breaded veal cutlet, head lettuce and thousand island dressing, lemonade, cake and coffee. Food and service were excellent.

Lunch was served about 11:20 or 11:30 and afterward we went to the bridge while we served as a target for the QUEEN FISH. We were able to see the path of the torpedo, and eventually stood by while a small craft came out with a crew to pick it up.

Obviously the torpedo was not a "live" one, and it can be used more than once.

Next the QUEEN FISH served as our target, but the first time got out of range. On the second try, we watched our torpedo being fired, and then hurried to the control room to see the boat surfaced. All of this had delayed us, and we made speed returning to Pearl Harbor. As we came close, we came up the forward hatch and stood on the topside from the entrance to the channel until the boat was docked.

Again we were struck with the magnificence of the view and the never-ending panorama of clouds upon the mountain tops.

Our trip is nearly over. I'm not certain how much I could reproduce of what I have heard and seen on this trip — not much, I suppose. Perhaps one member of the party was correct when he said, "The Navy won't have to worry about 'security' in our cases. What we are likely to say *will certainly confuse* the enemy." I suppose that's true. But out of it all, I think that we have a greater realization of the role which the Navy and ocean shipping play in the security of our country.

From talk on board today, I was reminded of the number of times while here that we have heard high, and what seemed spontaneous and genuine, praise for Admiral Radford. Apparently he is held in the very highest respect. In headquarters here, the work week is limited in practice, I'm told, to the work to be done, and that means often a six and a half day, or even a seven-day week because there is no other way to get the work done.

Our group had a party tonight at the Outrigger Club — to which we invited a number of the officers to whom we were indebted, and their wives. Some were absent or had conflicting engagements. Admiral and Mrs. Radford had gone to Tokyo, Captain Smedberg was at sea with the IOWA, with his officers and staff, and Mrs. Smedberg was unable to attend, as were Dr. and Mrs. Halford. Rear Admiral Hindman, Commander and Mrs. Cross, Commander and Mrs. Quillman, Commander and Mrs. Lederer, Lieut. Jim Adams and one or two civilians were able to be present. The party was so arranged that dinner was served after most of the other guests had dined. Fred Maytag gave each guest a Maytag "washer" and Admiral Hill, in a clever presenta-

tion speech, gave Ed Meredith a service bar for action outside the continental United States "above and beyond the call of duty." Singing was led by Hall with able assistance from Win Cross. A Hawaiian trio gave us many songs and musical numbers and the youngest did several hula dances. Several of the tunes were hauntingly beautiful. Others were almost parodies.

Earl had been invited to the home of Mr. and Mrs. Richard K. Kimball, 5949 Kalanaole Highway, after the party and the Crosses and Quillmans, Chambers, Petersen, Adams and I were all included. Cliff Kobayashi was there with his ukelele. Mrs. Kimball is most attractive and turned out to be a good singer with some gift for hula dancing. With our singing and her dancing, this part of the evening too was a great success. The Quillmans drove Bill and me to and from the party. How Tom could work Thursday was a mystery. He had had a long hard day, a long evening, and delivered us safe and sound at Makalapa BOQ around 2 a.m.

Thursday, November 29.

The dawn was up first this morning, but I was within the breakfast deadline. After breakfast I packed, and surprised myself by getting everything in my two big bags and my newly acquired small overnight bag — without appreciable crowding. I had my bags ready so that they could be assembled for two o'clock in my absence.

At 10:30, President Sinclair called for me, and we drove to the University of Hawaii and about its grounds. The buildings are set on a plot about six blocks square at a guess, but the grounds are much more extensive, including (1) an exhausted quarry now being converted to athletic fields, and (2) an addition, part of which is used for agricultural extension, and the rest, extending on the top of the range behind the University, is largely unused.

The University is supported from territorial tax funds and from Federal funds for agriculture. It has about 4,500 students. Its buildings, as in most universities, range from temporary structures to some of the most modern and functional buildings to be seen anywhere. The University has no heating or air-conditioning problems. The newest buildings capitalize to the

maximum on the almost ideal climatic conditions of the island. The Chemistry Building is new, functional and well equipped. We went through it and I admired the foresight and planning. It should serve its purpose well. The new Administration Building represents an even greater departure than the Chemistry Building from the traditional type of collegiate architecture. It is a beautiful thing and yet utility seems never to have been sacrificed to beauty or style.

The University very wisely follows the policy of specializing in those fields in which it has a natural advantage or interest. It collaborates with local companies and farmers in the solution of problems peculiar to agricultural production in the Hawaiian group. This policy is carried out in the University's emphasis on Polynesian life and culture and the problems of miscegenation (inter-marriage and racial mixtures) and again, in its Library's collection of books on Chinese and Japanese literature and history. It has sets probably rarely duplicated anywhere outside of China and Japan.

I had lunch with President Sinclair and the deans. Allowed myself to be trapped by their questioning into doing most of the talking, and consequently I learned a lot less from them than I should have. After lunch we returned to President Sinclair's office and visited for a while, and later were joined by the Dean of Faculties. They have a strange arrangement, one I have never heard of before, whereby the deans of the colleges work on problems of students, curricula, etc., but all departments (about thirty-two) report directly to the Dean of the Faculties. It gives each department a direct connection with and responsibility for developing a program consistent with the welfare of the University as a whole and reduces professional and collegiate autonomy to the minimum. It would take a lot of doing to get it introduced in most of our mainland universities.

We left about 2 o'clock and President Sinclair delivered me at the BOQ about 2:25. Shortly after, our eleven (Palmer, Stevens and Evans had gone) began to assemble.

We left about 3 p.m. for the airport, alongside Hickam Field. The Mars was docked there as we came up. During a brief wait we took our last pictures, and were ushered in for the check-out. Our bags had gone on ahead for examination, and the check-out

was quickly done. We went alongside the Mars. Here we were greeted by the three commanders, at least two of whom had been busy all day with the party which came out on the Mars Tuesday morning and which will return on the NEW JERSEY, HELENA and TOLEDO. Bill Barron of Cedar Rapids will return on the NEW JERSEY.

In due course, the commanders' wives arrived bringing leis for the party, which were bestowed in the traditional and very agreeable manner. Our party highly approves of the commanders' wives. Each one is attractive in her own way, and each added greatly to our sense of the genuine hospitality which made our visit to the islands so memorable. They (commanders and wives) have fourteen good friends in Iowa.

We went aboard the Caroline Mars about 4:30. Shortly after we taxied out to the starting point, and about 4:45 or 4:50 we took off — with the use of JADO (Rocket propulsion applied about the time of leaving the water to make the break from the water and shoot the plane into the free air).

We have had dinner — a cold lunch with hot soup and hot coffee, have set our watches forward two hours from Hawaiian to Pacific time, and are beginning to settle down for the night. It is now 10 p.m. Pacific (8 p.m. Honolulu) time. After Wednesday's short night, we are ready for a longer one tonight.

Friday, November 30.

We arrived at Alameda ramp about 8 a.m. (PST). The night trip was uneventful. Fred Maytag spent most of the night in the pilot house and got to bed about 4 a.m. He was up again at 5:30. I tried the head twice to wash and shave and freshen up a bit, but each time the sign flashed "Fasten Seat Belts," so I returned to my place and did so. No rough weather ensued, so I concluded that Fred Maytag or the weatherman was having fun, and it would be better to give up and arrive unshaven and unshorn.

The Mars is a two-decker. It burned 38,000 pounds of gas, about 6,333 gallons, enroute, and is said to be much more efficient than DC 6's. We had a full complement of cargo and passengers aboard. Supper and breakfast were served aboard, mostly cold stuff and hot coffee made by the stewardess from hot water and

Nescafe. Sandwiches, cold chicken, chocolate bars, etc. Nourishing but not heavy. It would sustain life without adding any interest to it.

Fred Maytag says that if on each flight the plane has not made its margin of safety at "point of no return" toward Alameda, it is mandatory to turn back. We made our margin safely. Celestial navigation is used unless there is overcast, and a reading is taken every hour. If there is overcast, Loran is used.

During the take-off we kicked up a lot of water, but not while landing. We landed in a series of bumps, more like riding on a rail than landing on land in a commercial plane.

The Flying Mars are named for Island groups — the Philippine Mars, the Hawaiian Mars, the Caroline Mars, the Mariannas Mars, etc.

The Caroline Mars rode smoothly enough and except for taking off and landing on water, it would be difficult to note any difference in the flight of the Mars and a land plane. It is a huge thing, but rides well. It has lots of space between seats. Seats recline far back. A rest for the lower leg is added. With blanket and pillow, it makes a good bed. Flying out to India I learned to remove coat and vest and wear a sweater with sleeves and to substitute Pullman slippers for shoes. By loosening collar, tie and trouser's belt slightly, I can get the maximum comfort outside a berth. That is what I did last night. From my recollection, a Stratocruiser is just as comfortable, although there is a little less foot room between seats.

We were taken to the Alameda BOQ and given rooms in which to clean up. Afterward we had coffee and orange juice. Then we and our luggage were taken to our plane.

We left Ed Meredith and Lieut. Jim Adams behind. Ed was going to Phoenix and Jim was at destination. The party won't be the same without them.

We left Alameda shortly before 10 a.m. (PST) in a DC 3. As I write this we are approaching Ogden, after flying near Lake Tahoe and over Reno. The flight has been uneven. We had a few "Fasten Seat Belt" signs, but the weather has not been too rough. We have been flying at 13,000 feet. The usual gin rummy games are in progress, modified only by the appearance of a few



Guests of the Navy visit a submarine in Pearl Harbor.

oxygen inhalers, so that the players have a slightly bullfroggish appearance, especially the plumper ones. I have noticed a mild shortness of breath, but nothing calling for oxygen.

We had lunch at Hill Air Field near Ogden. The ride over the mountains was beautiful when not obscured by occasional fog, ending with a good view of the Great Salt Lake as we flew over it. Our lunch was excellent, and the air officers were most hospitable. After a stop of about an hour, we proceeded eastward toward Cheyenne, leaving about 3:35 (MST).

Our flight plan gave us five hours and twenty minutes beyond Ogden and a probable arrival in Des Moines at 10 p.m. (CST).

The ride east of Hill Air Field was through high mountains, and in many ways the most beautiful section of today's journey. It is now dark and there is nothing to see beyond the outline, in lights, of an occasional town.

Commander Lederer gave us inscribed and autographed copies of his two books: The Last Cruise (a story of the loss of the submarine USS COCHINO) and All the Ships at Sea (a collec-

tion of tales, some autobiographical and some not, gleaned from his experience at sea). The books are exceedingly well written. They are clear and interesting, sometimes dramatic, sometimes amusing. The Last Cruise is based on interviews with the survivors of the Cochino and combines drama and restraint in a gripping tale.

The steward has just reported that it is 1606 nautical miles from Alameda to Des Moines. It was approximately 2187 from Honolulu. We shall have covered about 3,800 nautical miles from Honolulu, and if we arrive according to plan, it will have taken 25½ hours elapsed time, and about 23 hours flying time.

We arrived in Des Moines approximately on schedule. A number of wives were there to greet their husbands. Bessie Petersen had driven up to meet Bill and gave me the surprising news that Susan was still in Tennessee, but on calling home I found that she had returned at 6 p.m. Bill and Bessie decided to stay in Des Moines overnight. I caught the 11 o'clock Rock Island for Iowa City. My rector, a Navy chaplain in World War II, was also returning, and we spent the time until arrival in Iowa City sailing again on the blue Pacific.

I arrived home at 2:15 a.m., Saturday, December 1, 1951.

Any trip of the kind we experienced is bound to leave a multitude of new impressions. The following are among my more easily recognizable ones:

If we wish to fight our future wars outside the North American continent, possession of the sea lanes to Asia and Europe is of vital importance. The development of air power has been dramatic, and air transport can be used effectively for transporting men and material to the highest priority. But the quantities are prohibitively low and the costs prohibitively high for the operation of significant naval or military forces overseas. Basic support will depend upon ships, and the passage of ships depends upon control of the sea lanes. And control of the sea lanes is dependent upon the Navy.

We may have been too hasty in assuming that the battleship is an obsolete weapon. If the IOWA and ships of her class can be more properly called Supercruisers, as Captain Smedberg suggests, they may still have a significant role to play. They

have played a significant auxiliary role in Korea. They may be significant on many future occasions, especially if we have limited wars and an uneasy peace. We should not write them off on our present evidence.

Our vacillating support of the armed services has been demoralizing and costly. It is now apparent that a partial demobilization with continued support of a strong military establishment *might* have avoided some of the tragic losses to Communism throughout the world. Even had that failed, it would have been cheaper. And above all it would have preserved a high morale — a morale that had brought victory on every front in World War II. It has been said that at the Olympic Games we win all the dashes and foreigners win all the endurance contests. We are excellent — in the short run! We are not in a dash at present, and quite obviously the Russians are counting on our lack of endurance, our lack of steadiness, both in national and international affairs.

Pearl Harbor (December 7, 1941) was a tragic defeat — one of the worst defeats ever inflicted upon any people at any time. Its extent and significance had never been impressed upon me until I saw the site and chart of the harbor and an account of the attack. The Navy is to be commended in keeping its memory alive, and in offering no alibis for what took place. The sunken ARIZONA is a tragic monument to complacency.

Korea in itself looks like a costly and unproductive venture. But if it be true that many of the finest units among the Chinese Communist forces have been anchored in Korea or destroyed there, and if otherwise those troops would have been used in southeast Asia, then Korea makes a sense. Temporarily at least we have kept the Chinese Communists from overrunning southeast Asia, a region rich in resources which they can use to advantage and which are essential to us. Southeast Asia, too, is a region in which we would fight under as great difficulties as we have fought in Korea, and perhaps with even less success. In the long view, the Korean war may have been a more sensible venture than its critics will admit.

This was my first exposure to any part of Polynesian life. It is on the opposite side of the world from Europe in more ways than one. It even differs sharply from much of Asia. Its appeal

is easy to understand. Its sheer enjoyment of life itself, apart from possessions, is in striking contrast to our own, and Western Europe's, emphasis on possessions — houses, cars, radio, TV, clothes, etc. — as prerequisites, rather than adjuncts, to our enjoyment. Perhaps the Polynesian approach is only possible where climate is so temperate and food sufficiently abundant that rigorous work and discipline are unneeded. Perhaps if we could absorb some, but not too much, of their point of view, our civilization would be more balanced, and no less rich.

Sarasota, Florida, Jan. 11th, '52, PO Box 949.

Admiral A. W. Bradford,
United States Navy,
Commander in Chief, Pacific and United States Fleet,
Pearl Harbor, Hawaii.

My Dear Admiral:

Am just in receipt of brochure of book of fotos and many snaps taken of the Iowa 14 VIP's. Same was sent to my Iowa address and forwarded here.

WHAT memories! WHAT happy days of education, relaxation, thotfulnesses on the part of everybody. Your cocktail party. Meeting so many wonderful people. All lingers on, day after day. I doubt if you can know what this entire trip meant to us landlubbers. I have travelled over 1,400,000 miles many times around, on all kinds of ships, but NEVER ONE TRIP LIKE THAT.

I find myself feeling inwardly intensely proud of our Navy and its personnel. From you on down the line to even the sailor boys, including Captain Smedberg — all stressed every hour to make it instructive, entertaining and restful. Behind it all I can see the hands of the Master who arranged it even unto every minor detail, beginning at Des Moines and extending until we arrived home.

May I again and again extend my grateful thanks in behalf of self and I am sure every one of us feels the same way.

Yours for a navy OUT OF moth balls.

Col. B. J. Palmer

Craig R. Sheaffer, President,
W. A. Sheaffer Pen Co.,
Fort Madison, Iowa.

Dear Craig:

I'm back at my desk again after the best rest I've had in years. You'll recall I flew from Honolulu direct to Miami, attended the broadcasting meeting at Boca Raton, and then returned to Miami and enjoyed the beach and ocean until I flew here last Saturday.

After I began to catch up with the accumulations, you can imagine my delight in finding the beautiful desk set with the engraved plate commemorating the trip of a lifetime.

B.J. is still at his summer home in Sarasota. His address is PO Box 949, but I suggest that instead of your sending the picture directly there, you send it to me here at Davenport and I'll forward it on with proper shipping containers to assure its being preserved carefully in the mail. Frankly, I'm always dubious about sending these large fotografs through the mail, especially for any long distance. I know you prize the large fotograf as highly as I do, and if you prefer to wait until B.J. comes back to Davenport I'll fone you at that time and you can mail it here. In this way the only mail transportation will be between Fort Madison and Davenport. Tell me what you would like to have done and your wishes will be carried out immediately.

With high personal regards and appreciation I am,

Sincerely and gratefully yours,

Ralph Evans.

P.S. Under separate cover, I am sending you a copy of B.J.'s book on Radio Salesmanship. I think you might find some of the sections of interest.
P.S.S. B.J. This for your information. The desk set referred to has an engraved plate duplicating the signatures we used on the battleship fotograf. Of course, you had left, so Mr. Sheaffer wants to obtain your signature for his fotograf and I gather from his letter to me, have a desk set made up for you.

Ralph.

LETTERS OF COMMENDATION

Wynton L. Hall, D.C., Waycross, Ga.

I will be in Tampa for the holidays, beginning next week. Will call you, and will come over to see you if you aren't too all in from your trip to Honolulu. Incidentally, Congratulations on being invited to make this trip.

Carl J. Sedlmayer, Tampa, Florida.

I hope you had a fine time on your trip to the Orient and will be looking forward to seeing you again soon.

Chas. and Pal Heiss, Ft. Lauderdale, Florida.

Sweet journey, have fun, get all you can out of the trip, then come back to Florida and let Pal and me sit at your feet and enjoy it too.

Robert G. Cleere, D.C., San Angelo, Texas.

The news of your cruise to Honolulu came as good news to me. Am happy that you are on your feet again. Have thought of you many times since Lyceum and have lived in hopes you would be able to regain your health and resume your duties as top man in our profession.

Larry C. Allen, D.C., Jackson, Michigan.

Congratulation. My heart cries with joy that you were able to make the trip on the USS IOWA. It certainly is a tribute to you and Chiropractic.

Western Union Wire.

A. P. Smith, President, New Hampshire Chiropractic Ass'n, Franklin, N. H.

Congratulations BJ. The New Hampshire Chiropractic Ass'n wishes to congratulate you on your recent great honor. Hope your health will soon require a visit to New Hampshire.

Chiropractor Cheromales, New York City, N. Y.

The deserved honor that the Navy Department paid you and Mr. Evans is indeed honoring chiropractic and through all for chiropractors. Contribution that chiropractic is making for the alleviation of pain and suffering to the human family deserves greater honor and you, Dear BJ, will merit further honor for your contribution.

Dick Tyer, D.C., Jackson, Miss.

Congratulations upon your invitation to be a guest on the shakedown cruise to Honolulu on the battleship USS Iowa. Know you had a delightful time and I am looking forward to hearing your report of this trip. Sincerely hope the trip was not too hard on you and that this finds your health in a good state.

Ernest R. F. Tegen, D.C., Irvington, N. J.

Your letter relative to your travels with Ralph Evans was very interesting to me. Perhaps a few more trips like that will lift the Iron Curtain in the USA the medics have held down all these years. Mary joins me in sending you our best wishes for many more years of health and happiness.

Dewey D. Iler, D.C., Louisville, Ky.

Received your letter yesterday telling about the trip you and Ralph Evans are taking. Sounds like a dream and may I extend a heartfelt wish for a most enjoyable trip.

A. A. Adams, D.C., Tacoma, Washington.

Received the field letter telling us the details about your trip to Hawaii. I know that you had a wonderfully interesting experience. This too, will add years to your life.

John M. Halstead, D.C., Claburne, Texas.

Thanks for informative letter of Nov. 28, to the field. Enjoyed reading of your and chiropractic's honor. Hope this finds Innate being expressed in normal quality and quantity in your body.

C. F. and Nelle Aumann, D.C., Indianapolis, Ind.

I imagine you are just about getting back to the sunny South from your long trek. Yes, you have had an honor paid you and indirectly an honor to chiropractic. We are happy for both. Hope your trip gave you new vigor and will prove an incentive for more creative activity.

D. R. Henderson, D.C., Chambersburg, Virginia. (This letter is so sincere, we copy it in full)

Dear B.J.: Your personal of Nov. 28th prompts me to write you thoughts I've had since becoming a Chiropractor in 1949.

First, let me tell you I am more than proud of you, for your latest honor — exactly what my thots of the past have dealt with — YOU and how thru you my life has become brighter, happier and more useful.

Roads which I have never dreamed existed before have been opened to me these past few years. The comfort, peace of mind, and the deep satisfaction from practicing Chiropractic can never be fully measured. Were it not for you, BJ, there would be no chiropractic. So, you are the one I thank! If I sound maudlin, it is not intentional. But I do feel I must tell you now, timidity preventing me from doing so before.

While we younger practitioners in Penn are attending college for state requirements we get into Chiropractic discussions with other students. By now to them BJ and Chiropractic are synonymous, and I'm known as a "BJ man" of which I am justly proud. My patients tell me that "I light up" when I speak of Doctor Palmer; others say, "he must be a great man." It's a thrill, believe me.

So, "keep on keeping on," remain the strength and courage of us "little mites" in the wilderness who'd be lost without you. I'm glad I learned at PSC to hitch my wagon to the RIGHT STAR! BJ.

The Griffins (Leonard, Lolita, Joanna & Bob), Ft. Worth, Texas.

Congratulations on your trip with the VIP's of Iowa to Honolulu. Looking forward to hearing about it from you next February in Sarasota.

Maurice Wm. Masters, D.C., Mason City, Iowa.

Recently, I had a nice visit with Earl Hall, local Editor, concerning your trip to Hawaii. Thought you might like to know that you highly impressed him. Thanks.

Kathleen Ellington, D.C., Long Beach, Calif.

You have a beautiful fist-hold on that mop. You are a Colonel but, damn it, you're a doctor too. And, we like to see you in the front row.

Jimmie and Ethel Parrish, Burlingame, Calif.

Your letter concerning your trip and the 1952 Lyceum was read and many old memories, most pleasant were talked over.

S. H. West, D.C., Sault Ste. Marie, Ontario.

Just a note to say we are happy to hear of your trip via U. S. Navy. Trust you are well and improving. Expect to be in Florida and Sarasota in Feb. '52.

C. N. Flick, D.C., 270 Park Ave., New York, N. Y.

I was delighted to receive your personal letter of Nov. 28th informing us of your contemplated cruise which I know you thoroly enjoyed. One certainly has to admit that BJ gets around and it is delightful to learn after so many years of sacrifice that a little well-deserved recognition is

coming your way. I presume that the field will receive another communique from you relative to your trip and experiences encountered which I for one would feel would be mighty interesting reading, particularly flowing from your pen.

T. F. Craveth, D.C., Vancouver, Canada.

I am in receipt of your letter dated Nov. 28 stating that you were leaving for a short visit to Honolulu. I believe you will now have returned after an enjoyable and successful holiday.

Adalaide D. Murphy, D.C., Brookville, Pa.

I have an idea you are putting down in black and white about your latest travels. Will await the publication. Good luck to you.

Mabelle & Geo. Huff, D.C.'s, Kalamazoo, Mich.

Your printed letter of Nov. 28th telling about your trip to Honolulu was read with great satisfaction, and we were happy to learn that you and Ralph were honored as guests of the Navy department on this cruise. It is our thinking that no one is more deserving of such honor than you. We hope and pray this will be a beginning of many such honors long past due you, and that your health may improve greatly with each of them. We are always pleased to hear of your pleasure trips, and happy to know you are safely back home.

John J. Fox, D.C., Bronx, N. Y.

I was delighted to hear that the U. S. Navy extended you such an honorable consideration to fly in one of its planes and then be escorted by the Battleship U. S. Iowa. All such distinguished courtesy to you is possibly another way of recognizing Chiropractic as you stated in your letter and you certainly deserve all of this honor.

Joshua E. Chu, D.C., Honolulu, Hawaii.

The pictures turned out excellent and I am now having them duplicated so that you can use them with a projector or a viewer. With a duplicate you can have the pictures printed any size you wish. The colorings turned out super and the hula girls are darlings. You will like the pictures when you see them. Ralph Evans with his hula girl turned out alright too.

All the boys and girls enjoyed seeing you and Ralph Evans.

Anna Amrud, D.C., Montevideo, Minn.

Many thanks for your letter of Nov. 28th to the Chiropractic Family. It was kind of you to feel that we all had a share in this important favor extended to you. Most of us amount to, left to ourselves, about the sum of 9 zeros arranged in a row. It would take 1 before them to count and so it is chiropractically. It takes ONE B.J. to make it click.

Frank and Mrs. Elliott, Denver, Colorado.

Thanks for the information re your trip to Honolulu, etc. Hope you are again in good health as I presume you are — having made such a trip.

Al Efner, Ottumwa, Iowa (one of the 14 Immortals).

I couldn't pass this Xmas without wishing you the very best of everything. I've talked and written out on the trip, yet find people very interested and coming back for more. It was really a grand experience, and far from the least of the pleasures for me was to get to know you. I trust we shall get together again sometime.

Harold & Micharu Yamamoto, D.C., Honolulu, H I.

We were certainly glad to see you here especially when you looked so strong and healthy. It was unfortunate that you had to return to the states so soon. We are quite certain that every Iowan who came here with you has enjoyed our Hawaiian hospitality. We wish and hope they will all return to our fair isles again.

J. R. Coder, D.C., Lancaster, Pa.

It pleased me to learn you were honored with a trip on the Iowa, also that you have moved your "White House" to Florida. There should be a time in every one's life when they could do certain things that will give them personal physical benefits as well as a break in routine. I know your mind will continue to grind on the chiropractic problems and problems with chiropractors.

Frank J. Fuller, D.C., Davenport Iowa. (Mailed Nov. 19th, reached Sarasota Dec. 25th)

In a way I envy you the trip you are about to take on the "Battle Wagon" (Super Dreadnaught to you) Iowa. I served 4 years aboard our first dreadnaught the USS Delaware. At that time (1916-1920) the USS IOWA was a small battleship assigned to the "spit-Kit" fleet. She has certainly grown. I am glad of this opportunity for you to make this trip aboard such a fine ship. My hope is that the chiropractic world will realize that this is no small honor for our Master and the world's foremost chiropractor.

I am sure that you (even if the field does not) appreciate the fact that seldom, very seldom, a civilian is granted such an opportunity and I hope that you will make the most of it.

Nelle E. Brower, D.C., Macon, Georgia.

When I received your letter telling of the honor accorded you and the wonderful trip you must enjoy I was happy for you and proud of you. Fully intended to have a letter telling you this waiting your return, so I decided to tell you for I have thot of you more than you know.

Harold Brenton, Des Moines, Iowa. (One of the 14 Iowa VIP's)

I enjoyed so much receiving your brochure, all of which reminded me of how much I would like to be in Florida. With this winter weather up here in Iowa, I am envious of you. But it especially reminded me to tell you how much I enjoyed meeting you on our trip to Hawaii. Of course your name was very common to me, but our paths had not crossed.

I thought our trip was a most enjoyable one. I am sorry you had to leave early for we would have enjoyed your company on the return trip.

Please do stop in and see me when you are in Des Moines.

Rudolph E. Weitz, Des Moines, Iowa. (One of the 14 IOWA VIP's)

The crowd that went to Pearl Harbor is getting together this coming Saturday at our home for dinner and to show some of the pictures taken. I am certainly sorry that you are so far away that you can't be among those present, but I just wanted to drop you a note and tell you that we will be thinking of you.

Frank J. Fuller, PSC Student, Davenport.

I would have liked to have made the trip with you — had I known a month or so sooner I would have requested of the Navy Dept. I be recalled for active duty for the trip. I would have considered it a great opportunity and an honor to have made the trip with you.

I do hope that our profession realizes and appreciates the honor that has been bestowed on them thru you being invited by the State of Iowa to make this trip.

And the City of Davenport? Do they realize how you have come up the last 40 years, or do they just take it as a matter of course? I feel sure the worthwhile people of Davenport appreciate it.

Chris M. Lauber, D.C., Grand Rapids, Mich.

Sincere congratulations on having been one of fourteen VIP's from Iowa invited to be guests of the Navy aboard the USS Iowa on her shakedown cruise to Honolulu. I am happy you were one of those chosen and as you say it was a tribute to chiropractic, because where BJ is there is chiropractic. You may be an enigma in other ways but even your enemies must concede that B. J. Palmer and chiropractic are synonymous.

ONE MAN'S OPINION

A Radio Commentary
By W. Earl Hall

Our Underseas Arm of Defense

Until rather recently those Jules Verne contraptions known as submarines seemed pretty strange and far away. But now I'm on the roll of proud civilians who have been aboard one of them for a bit of undersea travel. I even have an impressive looking document to support my claim.

It's printed on the stationery of the U.S.S. Besugo and bears the signature of my favorite underseas skipper, C. D. Davol, Jr., a native New Englander and graduate of Harvard. It reads as follows:

1. "This is to certify that you, W. Earl Hall, civilian FIRST CLASS, successfully completed submerged operations of one day's duration in the USS Besuga (SS321) on this date. You participated in dives No. 2469 through 2470 off the island of Oahu, T. H. BESUGO surfaced successfully after each dive in spite of the poor trim of the vessel due to your additional weight factor.

2. "Your intimate and exceptional knowledge, wit, esprit de corps, devotion to duty and general lassitude contributed in no small way

to our performance of duties assigned this date. The BESUGO is happy to accept men of your caliber as allies.

A License to Exaggerate!

3. "You are hereby qualified as an Undercover Dolphin FIRST CLASS. You will, as opportunity arises, recount in stupendous terms your experiences of today and will attempt in all cases to relate larger lies than any other submariner present." Duly signed by C. D. Davol, Jr.

Two things about that certificate are of a doubtful complimentary nature — that part about the "additional weight factor" — meaning mine — and that referring to my "general lassitude," which, according to my Webster's dictionary means "weariness of body or mind from strain." Dubious compliments, I say. But I AM pleased with the authority formally invested in me to "recount in stupendous terms," my experiences in the Besugo.

I had heard that all submarines were named after fish and all of those known to me, including the Pickerel on which 4 other members of our civilian party on the IOWA shakedown cruise were passengers that one day, were so named.

Webster Knows About 'Em

But I'd never heard of a besugo fish — and I probably never would have if I hadn't dipped pretty deeply into that same Webster's International. A "besugo" is defined as "the European red porgy" fish. This forces me to admit that except for Gershwin's "Porgy and Bess," the word porgy would be unfamiliar to me too.

The submarine had come into my life twice previously on this visit to the Hawaiian Islands, that is twice before my ride on one, or more properly in one. My luncheon hosts on my very first day on Oahu were Adm. and Mrs. C. B. Momsen, perhaps the top name in modern submarine warfare.

It was Adm. Momsen — a Minnesota native, incidentally — who invented and provided the name for a device of such merciful attributes that it was straightway made available to all nations of the world. It's called the "Momsen lung" and its purpose is to make possible the escape of men trapped in deeply submerged submarines.

Breathes Under Water

What it does is permit breathing under water. Equipped with one of these "lungs" a person even at great depth can make his way to the surface — if he does it slowly — without the disastrous effects to himself that would otherwise result from such a violent change of pressure.

Next day — and this was my second contact with the undersea boat — I saw the "Momsen lung" demonstrated in the 100-foot deep tank at the Pearl Harbor submarine base. We were shown too how the escape bell works when a submarine gets trapped at the bottom of a body of water.

It was during our briefing at this submarine base that we were acquainted with the rigid screening to which volunteers for submarine service are sub-

jected. And all who serve in that branch ARE volunteers. Nobody is assigned to it. And only about 60 per cent of those who volunteer are accepted.

In our day at sea, and under sea, we could appreciate how important this screening is. It's no place for emotional instability. Members of a sub crew live at close quarters and for extended periods. Not so long ago that Pickerel to which I've already alluded was in the news by reason of a 5,000 mile cruise from Asiatic waters to Pearl Harbor — submerged every mile of the way. That's at least reminiscent of Jules Verne's "20,000 Leagues Under the Sea."

Always in the Way

Right at the start of our run out into the Pacific off Honolulu we were told by our skipper — with a smile — that no matter where we stood we'd be in the way of somebody. "We'll just push you aside if we need to," he added.

And that's exactly the way it worked out. The only place I found where I wasn't in the way was the skipper's bunk where I took a short snooze after one of those delicious meals for which the submarine service above all other branches of the navy is famous.

For a while we rode topside on the Besugo and had our one best view of the island's skyline, from Koko crater and Diamond head on our right clear around to Barber's Point on our left, with Pearl Harbor and Honolulu and its gorgeous necklace of verdant mountains in the center of the picture spread out before us.

9 Seconds to Go Below

At a point not far distant from where we were to rendezvous with another sub, it was suggested that we go below preparatory to a dip. Officers and crew members are given 9 seconds to respond to this order but a little more consideration is extended to visiting firemen. There's a long swim ahead for those who fail to make it in time!

Shinnying down the ladder — and a week on the USS IOWA had made us pretty expert at this — we found ourselves in some most interesting premises, the interior workings of a fleet submarine, as distinguished from the snorkel type of submarine which doesn't have to come to the surface for air.

In quick succession we visited the radio room, the control room, the torpedo rooms, fore and aft, the pantry and ward rooms and the various other sections of the unbelievably complex mechanism that makes up a submarine. The boats — and it's the only naval vessel you can call a boat — are about a block long but they're extremely slender, not unlike a cigar in general shape.

When the command sounded over the squawkboxes to make ready for submersion, everybody was at his assigned post. I took a position near the two petty officers who seemed to be in charge of determining how deep we should go. It was their instruments that I particularly watched.

Submerging Is Rapid

Almost as soon as you can say Jack Robinson — 12 seconds, I believe it was — we were at a depth of 48 feet. "That means we're totally submerged," one of the youngsters at the controls informed me. But we didn't stop there. We moved on down to 140 feet, which is about the vertical dimensions of the tallest business block in my hometown — 8 stories.

And how did it feel down there? Well, I'm a little embarrassed to answer that particular question because I must report that there wasn't the slightest sensation. Frankly, if I hadn't heard the order and if I hadn't been standing there watching the depth meters tick off the feet, I wouldn't even have known that we weren't riding the surface of the ocean.

In this regard, if a recollection is in order, my introduction to submarine submersion was quite different from my first — and perhaps my last — ride in a jet-propelled airplane at 500 miles an hour, plus. On that occasion I didn't need any mechanical gadget to tell me I was doing something different. But there's nothing spine-tingling about a submarine dip — that is, a SUCCESSFUL submarine dip!

A Dead Duck — Theoretically

Much of the time we were submerged the operator of the sonar equipment was keeping a bead on our companion sub, one of the snorkel type incidentally. Each of us was using the other for a torpedo target — in a theoretical encounter, of course. And here I should explain that radar is not effective against submarines. Physicists can tell you why! I can't.

Later it developed that our marksmanship had been a little off center. We hadn't hit our theoretical enemy. It was reported later that in this mythical duel the Besugo — and all of us aboard, of course — got sunk. So theoretically — and I assure you it is only theoretically — I may be lying on the bottom of the Pacific ocean off Diamond Head, Oahu, at this very moment.

And this brings me back to the table conversation during that wonderful luncheon with Adm. and Mrs. Momsen in their lovely home on Makalapa Drive in the Pearl Harbor residential district. To my question, "What's the best defense against a submarine?" the famous naval officer gave me this surprising answer, and without any waste of time: "Another submarine."

Here's How It Works

That I found on inquiry to be an all but universally accepted premise among naval authorities. Our naval program has that as one of its foundational cornerstones. The strategy calls for having an adequacy of undersea boats in just the right places at the right time.

Submarines, as I've explained, are pretty well immune to the spotting magic of radar. But when submarines are in motion, they make a noise and that noise, slight though it may be, can be picked up at remarkable distances by sonar detectors. Submarines which lie-in-wait longest, with-

out making any noise whatever, are pretty likely ultimately to have a target for themselves.

Another bit of information of great interest to me — and I believe it will be to you too — is that there isn't even a shadow of doubt about whether that atomic-powered submarine now being built for the United States Navy will work. It definitely will.

Started as a Gamble

Something less than 2 years ago I sat in on some conferences at the Pentagon in Washington. This was just after the decision had been finally reached to build such a submarine. One after another of the spokesmen for navy, atomic commission and national defense research council offered this view:

> "We don't know for sure whether it's practicable to build such a craft. But the stakes are so high that we feel we can't afford NOT to take the chance."

Implicit in such a statement was this unstated proposition: "What if Russia should beat us to it?"

It's comforting to be assured — and by highest authority — that in this race we are out in front. At some length the admiral pointed to the advantages of an undersea boat propelled by nuclear fission — greatly increased speed, no need to surface and no fuel problem.

Subs Have Long History

Well, all this comes under the head of "Things to come in the field of submarines." But did you know that the history of undersea boats dates clear back to 1620, the year before the Mayflower? In that year Cornelius van Drebel, a Dutchman in the service of England's King James I, built such a vessel. It was navigated by 12 rowers at a depth of 15 feet for several hours in the Thames.

In 1776, during our own Revolutionary war, an American designed sub, the "Turtle", nearly sank an English warship anchored off New York. And in our Civil war, on Feb. 17, 1864, a warship blockading Charleston actually was sunk by a submarine.

It could be, therefore, that practically everything I've been telling you in this little visit will be set down by you as "old stuff." But I hope not. Our submarine service is something of which we may be proud.

(Mason City (Iowa) Globe-Gazette, January 7, 1952.)

ONE MAN'S OPINION

A Radio Commentary
By W. Earl Hall

Our Guardian of the Pacific

If there is on the face of the earth another area of comparable size with as much military might built into it as the island of Oahu in the Hawaiians,



Major General W. O. Brice, USMC, Chief of Staff, Fleet Marine Force, Pacific (center) is host to Iowans during a "briefing" at Marine headquarters, Pearl Harbor.

it has never come to my notice. To say that its 589 square miles literally bristle with armament is no exaggeration.

To the man on the street Pearl Harbor is pretty much synonymous with that military might. And its importance isn't to be minimized. But the assumption that this famous inlet close to Honolulu is the only, or even the principal, item in our Hawaiian military assets is to err grievously.

The total picture, or shall we say the major portion of it, unfolded for me and a dozen other Iowans a few weeks ago when in connection with the shakedown cruise for the reactivated battleship bearing the name of our state we spent a busy week on that fabulous island called Oahu.

Designed to Keep War Away

Of course the fundamental fact impressed upon our thinking by our experience and observations was that the foremost function of our Hawaiian defenses is to KEEP ANY PACIFIC WAR AWAY FROM THE AMERICAN MAINLAND.

This is another way of saying that the bombs which fell on Pearl Harbor and the airfields surrounding it on the morning of Dec. 7, 1941, would almost certainly have been dropped on San Francisco, Los Angeles, Portland or Seattle except for this guardian of the Pacific called Hawaii.

In short, the role of the Hawaiian islands in the Pacific is comparable with that of the British Isles, or even western Europe, in the Atlantic. Both are likely intercepting stations between us and any potential enemy.

Has Unified Command

The strategic importance of the Hawaiian islands, which in more than a picturesque sense are the "Pacific Crossroads," was reflected in the establishment 5 years ago of a unified command on Oahu for the entire Pacific theatre. Army, navy, airforce and marine corps have their central nerve center there.

Two hours after our arrival in Pearl Harbor, my companions and I were sitting in on a briefing session at the headquarters of Adm. Arthur W. Radford, who directs a joint staff composed of army, navy and airforce representatives. This head office for CINCPAC — a contraction for Commander in Chief Pacific — is an unpretentious building atop Makalapa Ridge, overlooking Pearl Harbor.

Close by is the 80 acre Pearl Harbor submarine base, presided over by Adm. Charles B. Momsen. Among its 75 permanent buildings is the 100 foot tall escape tower, containing 280,000 gallons of water.

A Giant Hospital

High on a hill overlooking both Honolulu and Pearl Harbor is the 1,500 bed Tripler army hospital completed in 1948 at a total cost of $37 million. It's called army hospital but it's for all service personnel. In a year of war in Korea more than 20,000 wounded have had medical attention there. I visited it briefly one day. It seems to have everything.

Headquarters for Pacific marines are situated at the Pearl Harbor naval base. The command has operational and administrative control of all Pacific Marine units, including the 1st marine division and air units presently in Korea. One of our most fruitful days was spent here.

Nearby, too, in the direction of Honolulu, is the famous Hickam air force base which, along with the naval ships tied up in Pearl Harbor, felt the brunt of the Jap sneak attack. Hickam is headquarters for the military air transport service — abbreviated to MATS — a consolidation of the airforce transport service and the naval air transport service.

War Wounded Carried by Air

Responsible for the domestic and foreign scheduled air transportation of all departments of national defense, MATS also handles air evacuation of hospitalized Korean veterans. The air rescue service centers here too.

Largest of the navy's air establishments on the islands is at Barber's Point on the coral plains about 25 miles west of Honolulu. Completed 6 months after Pearl Harbor, its 6 square miles were about the busiest spot in the Pacific during the war.

Upon the closing of other naval air bases in Hawaii, Barber's Point took on new importance in 1949. Since the Korean conflict started, it has resumed its wartime role of training flyers bound for the forward area and

serving as a base of supply, both personnel and cargo, for UN forces. There was more there than I could comprehend in my 3 hour visit.

10,000 Acre Ordnance Depot

What once was the crater of a mighty volcano — it's now dormant, if not extinct, I was assured — is the 10,000 acre site of one of the world's largest naval ammunition storage areas. Seventy-seven miles of narrow-gauge railroad, 88 miles of highway and ammunition piers with berths for 5 huge cargo ships are a part of this remarkable establisment inspected by us in something less than an hour.

Close by are the 7 600-foot towers of the naval radio station at one of the most powerful transmitters ever built. Ships anywhere on the Pacific can get their bearings from that "voice."

It's no military secret that the main transmitter for this communications center, occupying a site of 1,700 acres, is housed in a bomb-proof shelter. The control can be handled from the main navy center at Pearl Harbor some 20 miles away. Diplomatic as well as military messages are transmitted over these facilities.

Why Was It Spared?

Among those in a position to know the naval shipyard is given credit for a major part in the victory over Japan in the Pacific. Almost within stone's throw of the battleships riddled by the Nips in their sneak attack, this amazing establishment was almost studiously spared by the enemy bombers.

Nobody attempts to explain the phenomenon. For stupidity, it takes rank with our own navy's unbelievable folly of herding the bulk of our Pacific fleet in that 8.23 square mile area of bottlenecked harbor known as Pearl Harbor. Here, let it be said to the credit of the navy, nobody attempts to explain or rationalize that bad judgment either. This I'll discuss on another occasion.

Getting back to the Pearl Harbor naval shipyard, it should be made clear that its specialty is the repair and the overhaul of ships, not the laying of keels and construction from scratch. It was here that all of the preliminary repair work was done on the vessels caught in the sneak attack.

30,000 Workmen at Peak

At one time the roster of employees in the yard approached 30,000. More than 7,000 ships received repairs during the course of the war and 2,600 other vessels were drydocked there. For sheer size this industry surpassed pineapples and sugar cane on the islands during those years.

But with the coming of peace and the hope engendered by it, the shipyard reduced its forces to less than 3,500 employees. Then came the Korean police action. Since May of 1950, employment has more than doubled and the yard services approximately 165 ships of every size and description each month.

Reactivation of hundreds of ships in our so-called mothball fleet has placed some heavy demands on the Pearl Harbor yard in recent months. One of its more spectacular tasks was the assembly not long ago of a huge 10-unit floating drydock, one large enough to handle our largest battleships — even my own favorite in this category, the IOWA.

Army Well Represented, Too

Up to this time in my visit with you I've talked mostly about the navy, with just a little airforce and marine corps thrown in. But I wouldn't want to leave the impression that the army has no stake in Hawaii. That would be a false representation.

The fact is that 6 major army posts are maintained in the islands, all on Oahu, under the operational and administrative command of what's designated as "U.S. Army Pacific." When you break away from the ocean for interior Oahu, you actually encounter more soldiers than sailors it seemed to me.

Army history in the Hawaiians extends back to 1898, shortly after the islands were annexed, at their own petition, and given territorial status, which many of the islanders would be glad to trade for statehood at this time.

McKinley an Honored Name

Camp McKinley was the name given to the first army establishment. Its site later became a part of Kapiolani park in the Waikiki section of Honolulu. Incidentally the name McKinley is an honored one in Hawaii by reason of his having been president at the time of annexation. One of Honolulu's finest schools bears that name and looks out on a huge McKinley statue — gorgeous in its front campus.

It wasn't until 1907, some 9 years after annexation, that Fort Shafter was completed to serve as Hawaii's central military post. It became a nerve center for planning and direction operations against the Japanese from 1941 to 1945. Today it is headquarters for U.S. Army Pacific.

Fort Ruger, on the southern end of Oahu on the slopes of the old Diamond Head, so prominently imprinted on the memory of all who ever sailed into Pearl Harbor, now serves as headquarters for the Hawaiian national guard.

Used by Engineers Now

On the Honolulu waterfront stands Fort Armstrong, once a prominent coastal artillery station. Army engineers stationed in the islands now make it their headquarters.

Another former coastal artillery post in the very heart of Waikiki is Fort DeRussy. It is used now as a recreation area for members of the armed forces and it's my impression that newcomers to the island among the military personnel use it for temporary housing. More than 10,000 persons enjoy its beach and service club facilities monthly.

Then there's Fort Upton which more latterly has been renamed to pay honor to the most legendary figure in island history, King Kamehameha I.

Several with the same name followed him but he was the real McCoy. He's the one who pushed several hundred enemy troops over the 500 foot Pali Pass cliff above Honolulu. You encouter his name in Hawaii about as often as you run into the name "Peachtree" in Atlanta, Ga.

Built for Harbor Defense

The army establishment renamed to pay King Kamehameha honor was designed to guard the harbor defenses of Pearl Harbor. But that was a long time ago. Situated right alongside Hickam airforce base, Fort Kamehameha — I like to say that word! — is presently a residental post and records depot.

But the really important army installation on Oahu is Schofield Barracks. High on the plains in the center of the island — which incidentally is almost exactly the size of Cerro Gordo county — Schofield is one of the army's choice training areas.

Nearly a million men representing every state in the union passed through its gates during World War II. It is now used as the Hawaiian infantry training center. A new class of trainees, from the mainland as well as from the island, arrive every 3 weeks to begin their 16 week basic infantry course. Bayonet drill was the activity on the occasion of my visit there.

Get or Be Got!

The sight of those young men lunging and withdrawing with their highly personal weapon took me back in memory a lot of years. Some new things in the way of finesse have, I'm sure, been added since 1917-18. But the fundamental idea is unchanged. It's still: Get HIM before he gets YOU!

And that leads me into the final item of our Hawaiian military inventory, the National Memorial Cemetery of the Pacific, more commonly referred to as the Punchbowl. That 120 acre crater of a long dormant volcano is the final resting place for nearly 14,000 Americans, from World War II and from the Korean police action.

I went there on my final day on the island for a final contact with an amazing little guy I had known and loved. He was the greatest reporter of the day and age in which he lived. His name was Ernie Pyle — Ernest Taylor Pyle as it's inscribed on his simple headstone.

(Mason City (Iowa) Globe-Gazette,
January 21, 1952.)

ONE MAN'S OPINION
By W. Earl Hall

Pearl Harbor — Pacific Rampart

Until I visited Pearl Harbor, the island bastion standing between us and Japan, I never sensed the full extent of the danger to which the United States was subjected by that sneak attack in the early morning of Sunday, Dec. 7, 1941. Our national security was in grave peril.

Except for the fact that the Jap planners of that unannounced assault from the air picked the wrong targets, our own Pacific coast almost certainly would have been the object of an invasion effort before we could rally from the blow inflicted on our navy on our island outpost.

The Jap planes which had full control of the skies over Oahu island for more than 3 hours that Sunday forenoon dropped their bombs first on our flying fields and then on our battleships lined up like sitting ducks in Pearl Harbor.

Stupidity Exceeded Ours!

The monumental mistake, from the standpoint of the enemy, lay in the failure to lay most of the bombs on the dozens of huge oil tanks and on that enormous Pearl Harbor ship yard.

The stupidity involved in this lapse of judgment matched — and indeed may have exceeded — the American stupidity reflected in the presence of that concentration of our Pacific seapower in an area of not more than a couple of square miles.

It's a measure of the enemy's error that the naval shipyard left wholly unscathed by this sneak attack repaired more than 7,000 ships and dry-docked more than 2,600 other vessels during the remainder of the war. Most of the repair work on the ships bombed that morning took place right there on the scene.

There's No Alibi-ing

In 2 weeks of day-to-day living with navy people, in connection with a cruise to Hawaii from San Pedro on the reactivated USS IOWA, I never heard a single alibi for what happened at Pearl Harbor that December morning more than 10 years ago.

To the exact contrary, there was an admission that the whole affair was inexcusable in those bearing responsibility for our security against an unfriendly nation with a demonstrated propensity for sneak attacks. In my contacts with army officials I discovered a like forthrightness.

With this as a background, I'd like to visit with you about the Pearl Harbor of today — 10 years after the sneak attack — and, as time permits, recall that historic event.

Not a Gigantic Harbor

Pearl Harbor is not, as I somehow had assumed, one of the large harbors of the world. Nor is it, as I had mistakenly assumed too, the harbor which serves Honolulu. It's about 10 miles west of Honolulu on the southern shore of Oahu. Incidentally, Oahu is almost exactly the size of the typical midwestern county — just under 600 square miles.

The harbor consists of 5,267 acres of water surface around a protected body of land, part of it natural and part made land, called Fort Island. There are 12 miles of docking space and about 5 square miles out of the total of 8 square miles can be used for anchorage purposes.

One of the really surprising physical facts about Pearl Harbor — at least it surprised me — is that there is an extremely narrow entrance channel.

It's so narrow, in fact, that if a ship of almost any size is sunk crosswise in it, it would have the effect of putting a stopper in the bottle. If the Japs had been really smart, they might have done that very thing.

Dredging Was Necessary

Development of Pearl Harbor into one of the world's mightiest naval bases has involved a good bit of dredging. But maintenance of the dredged areas hasn't been too difficult or too expensive because of the surprisingly small tides — surprisingly small at least when compared with the Atlantic seaboard.

The average depth of the harbor is about 50 feet, I was told, while the biggest of our vessels — the IOWA and her sister battleships, WISCONSIN, MISSOURI, and NEW JERSEY — draw about 40 feet of water. That's a fair margin of safety.

On the morning of that day which, in the words of our president, "will live in infamy," there were just about an even 100 naval vessels of varying size in that 8 square mile harbor. They included 8 battleships, 8 cruisers, 30 destroyers, 5 submarines and 44 lesser craft.

Flat-Tops Were at Sea.

Two carriers, the Lexington and the Enterprise, the latter commanded by Adm. Halsey, chanced to be at sea. And therein lies an interesting story.

The Japs, it developed later, had a picture of Pearl Harbor showing exactly where every U.S. ship was tied up, thanks to an effective spy service. But they didn't know that a day or two before the sneak attack the Enterprise, a large carrier ship, was going to weigh anchor.

That's why in the reports coming out of Tokyo after the attack, the big flat-top was listed as one of the vessels sunk by Jap bombs. Actually it was the USS UTAH that was sunk and its wreckage is still in place over on the far side of Ford Island. It was a battleship of ancient vintage being used as a target ship, consequently no great loss.

4 Kinds of Planes Used

Enemy planes — about 450 of them — were launched at dawn from 6 Jap carrier ships 300 miles north of Pearl Harbor. Among the planes were high level bombers, torpedo bombers, dive bombers, and fighters. The aerial torpedoes used were specially equipped for the shallow water of Pearl Harbor. Nobody should doubt that the attack was carefully planned. There was even a complete synchronization as between military and diplomats. In only one thing — the wrong choice of targets to which I have already referred — was there a real falldown.

From civilians on the island and from men in uniform who were stationed there on that fateful morning, I heard some more dramatic stories about the scenes of terror and confusion that prevailed in and about Pearl Harbor.

At the time our radio experts on things military were pontificating on how soon it would be before our Pacific fleet could track down and destroy

the enemy's carrier ship task force, the people on the scene — service personnel no less than civilians — were speculating on how long before the Jap invasion of the islands would get under way.

Came Down Out of the Sun

The first Nip plane was over Pearl Harbor at 7:30 a.m. but it wasn't until 25 minutes later — 7:55 o'clock — that the first bomb was dropped. It was a part of the Japanese strategy to have the first wave of bombers sweep down from the east, utilizing the sun's brightness for concealment.

Choicest target area was alongside Ford Island where 7 of the 8 battleships were conveniently tied up in a straight line perhaps a half mile in length. These included the California, Maryland, Oklahoma, Tennessee, West Virginia, Arizona, and Nevada. In their midst was an oiler, the Neosha, and a repair ship, the Vestal.

All in this area of concentration took the brunt of the attack. Hit by 4 aerial torpedoes, the Oklahoma capsized in 12 minutes. Though hit by 2 bombs, the Maryland did not sink. The West Virginia took 6 torpedoes and 1 large bomb. She sank at her berth. The Tennessee, moored at the same post, took a pair of 1,000 pound bombs and remained afloat.

But Navy Yard Was Spared

The Pennsylvania was in drydock at the nearby navy yard at the time and the Nip flyers sought her out for a 500 pound fragmentation bomb that exploded on the upper deck and caused heavy personnel casualties. But the navy yard itself was mercifully spared by an unmerciful foe.

The Nevada, furthest away from the harbor entrance of any battleship, weighed anchor for an escape after being hit by a torpedo but was hit by 5 bombs while steaming out of the channel. To avoid the possibility of clogging the channel, a fast-thinking skipper beached the sinking man of war on what has become Nevada point.

The California was hit by 2 torpedoes and 1 bomb. Another bomb exploded in the water nearby but the ship didn't sink until 3 days after the attack. There was widespread damage to other vessels of nearly every category — except submarines — more damage than was revealed during the war for security reasons. We didn't want the enemy to know how much pain he had caused.

Cremated Remains Still There

But the real story of Pearl Harbor isn't and can't be told in words. It's something that has to be felt — and you do feel it when you stand on the wooden platform or footbridge which has been erected over the rusting remnants of the USS ARIZONA, foremost casualty of the Pearl Harbor sneak attack.

A thousand and ninety-two young men went to their death on that great vessel. Their cremated remains are still in the twisted remnants of the ship. From a mast specially erected and dedicated last year, a flag flies.

It's raised at sunup and lowered at sundown each day as befits a great man of war.

"From today on," said Adm. Arthur W. Radford, our Pacific commander, in dedicating the ARIZONA memorial and making it a part of America's naval tradition, "the USS ARIZONA will again fly our country's flag as proudly as she did on the morning of Dec. 7, 1941. I am sure," he added, "that the Arizona's crew will know and will appreciate what we are doing."

A bronze plaque at the base of the flag mast bears these words: "May God Make His Face to Shine Upon Them and Grant Them Peace."

It Brought Back Memories

Another of my imperishable memories of that scene stems back to the Saturday forenoon when the reactivated USS IOWA inched into Pearl Harbor, pulled by a pair of snorting tugs. Beside me on the bridge was an Iowa lad who was paying his first visit to Pearl Harbor since World War II. We struck up a conversation.

"It might interest you to know," he recalled, "that my ship, the West Virginia, was tied up right there." And he pointed to an exact spot in the harbor. The West Virginia, as I've previously recalled, was hit by 6 torpedoes and 1 large bomb and went over on her side.

"Right there," and he was pointing again to an exact spot, "is where I came out of the burning oil and climbed up on the dock."

We Must Never Forget It!

"I'd like to tell you that I played the role of a big hero and went back to give aid to my buddies, more than half of whom weren't as lucky as I was. But that wouldn't be the truth. The truth is that I ran as fast as I could. I was scared — scared as I never was before or since. I was about half way to Honolulu when I came to my senses."

In one of the histories of the navy's role in World War II, written by one Capt. S. E. Morison, there's this significant observation:

"Never in modern history was a war begun with so smashing a victory by one side — and never in recorded history did the initial victor pay so dearly for his calculated treachery."

The lessons burned into our thinking by Pearl Harbor must never be allowed to lose their meaning. And always we should be thankful that the stupidity of those in whom we reposed our trust was matched — and perhaps surpassed — by the stupidity of our enemy.

(Mason City (Iowa) Globe-Gazette,
January 28, 1952.)

ONE MAN'S OPINION

By W. Earl Hall

Should Hawaii Be Our 49th State?

The question I ask here, "Should Hawaii be our 49th state?" isn't regarded as a debatable proposition by at least two out of three residents

of land once referred to by Mark Twain as "the loveliest fleet of islands which lie anchored in any ocean." Their answer is a resounding YES — and right now.

That was the margin of favor for the proposition when it was put to a vote in 1940, not so long in advance of Pearl Harbor day, and it's my firm conviction that the dominance of the statehood sentiment is even more pronounced today. This was one of the things I noted during my week in Hawaii in connection with the initial cruise of the reactivated USS IOWA.

On an occasion or so I met up with a business man who would admit to a belief that "the business community of the islands," as it was referred to, would fare better under a territorial government out of Washington than under home rule. Their reasoning is that island consensus is further left than even a new deal or a fair deal federal government in Washington.

3-Point Case for Statehood

But mostly, I discovered, there is ready acceptance of these three basic contentions by the Hawaii statehood commission made up of prominent residents of the island:

1. The admission of Hawaii into the union as a state is in the best interests of the nation and of the territory.

2. The territory meets all of the traditional requirements for statehood, and, as a state, would make valuable contributions to the nation and to the world.

3. In the current clash of political and economic ideologies upon the world stage, the admission of Hawaii as a state would be a practical demonstration, in the very area in which communism is making a determined drive to win adherence to its totalitarian principles, that the United States is holding aloft for all the world the banner of political and economic democracy.

They're Americans First

But let's quit being general about this. Let's get the views of some islanders who might be regarded as representative. And the individual who comes first to mind is a Honolulu doctor of Japanese ancestry, Dr. H. H. Yamamoto — and isn't that about as Japanese a name as you could imagine?

One night we were driving along in the automobile of one of his doctor friends, who happened to be a Chinese-American. They seemed to be the best of friends and our conversation veered into the field of mixed racial stocks which in no other place known to me is more pronounced than in Hawaii.

"We aren't Japanese or Chinese," the doctor reminded me forcibly. "We are Americans. Although there are more Hawaiians of Japanese ancestry than of any other racial stock, there isn't even a hint of voting as a 'Japanese bloc.' We just don't think that way. We're Americans — good Americans."

An Educator Speaks His Mind

And now let me turn to one of the best known and most universally respected citizens of the islands, President Gregg M. Sinclair of the University of Hawaii. He was my dinner companion one night and I visited his distinguished institution on my final day in Honolulu.

Canadian born, Doctor Sinclair was educated at the University of Minnesota and later, after graduate work in Columbia, he was in business in Minneapolis. After a few years of educational work in Japan, he joined the staff of Hawaii university in 1928. He's been there ever since. It's doubtful that any other one man has been more active or influential in island life these past 20 years.

There wasn't any hemming or hawing so far as President Sinclair is concerned. "Statehood has been too long delayed," he asserted. "Congress has investigated our case more carefully than for any territory ever admitted to the union. It's agreed that Hawaii has met every test. What then is holding up the granting of statehood to Hawaii?"

"Straw Men," He Contends

Three principal objections have been raised against Hawaiian statehood:

1. It's a long way off and not a part of the American mainland.
2. There's a large number of racial stocks.
3. There's too much communism.

"Straw men," retorted President Sinclair as he proceeded to take 'em apart.

"At one time," he observed, "remoteness, or non-contiguity, was a factor to reckon with. But not any more; in our era of airplanes, radar and radio, Hawaii is closer to the national capital (in terms of transportation and communication) than any state was at the time of its admission to the union."

At this point the island educator reminded me that Vermont, the 14th state admitted to the union, was four days from New York, the national capital city then, whereas Hawaii is less than 20 hours from Washington today. Meeting the other arguments, California was not contiguous to any state when admitted to the union.

Americanism Proved

The second objection — that of racial complexion — should never be raised in any American community. On this point, Doctor Sinclair had fixed opinions.

"Our people," he said, "are American citizens who demonstrated their Americanism during the greatest emergency our country has ever undergone. Military authorities repeatedly have stated there was no act of sabotage by any Japanese resident, either alien or American, before Pearl Harbor, during Pearl Harbor, or after Pearl Harbor."

This vigorous statement by the president of the University of Hawaii is made even stronger in the report by the U.S. Senate's interior and insular

affairs committee of last year: "Throughout the entire war, not a single case of sabotage by a Hawaiian civilian was reported."

Loyal in Peace and War

The records of Hawaiians in bond purchases, contributions to the blood bank and civilian defense was lauded by President Sinclair. He paid compliment to the young Hawaiians who made up the 100th battalion and the 442nd regimental combat team, two of the most decorated units in the U.S. army.

"Furthermore," he added, "the American constitution provides for only one class of citizenship. We have qualified for that citizenship. We feel, therefore, that the people of Hawaii are entitled to vote for their president and to have adequate representation in Washington.

"We pay all the federal taxes that the citizens of Iowa pay. Yet we have no voice in telling how this money shall be spent. The phrase, 'taxation without representation,' should be as obnoxious to every American citizen today as it was to our founding fathers back in 1776."

Only 36 Communists Found

President Sinclair, my Queen's Surf dinner companion, was equally vigorous in his rebuttal of the contention that Hawaii is loaded with communists. He cited an FBI report listing 36 communists among about a half million population. This, he insisted, is not out of line with the situation, "on the mainland." And, incidentally, the islanders always refer to us as "the mainland" rather than "the states."

"It is true," Doctor Sinclair admitted, "that the reds seem to have infiltrated one of our unions which has a great deal to say about the economic welfare of Hawaii. Yet no one has been able to show how the granting of statehood would enlarge the power of this union one whit."

"We have to remember," he added, with just the semblance of a wry smile, "that this union grew up by utilization of federal laws which were MADE FOR US — laws which we HAD NO PART in the making."

No Help from Washington

The island educator recalled that when a longshoremen's strike was called, there was an appeal to Washington. But the call for help wasn't answered, he remembered. "If," he observed, "we had two senators and two representatives, we would not have been treated as an unwanted stepchild."

President Sinclair also recalled when a senator from a western state brought up the communism argument during a "Town Meeting of the Air" program in Honolulu. Someone on the panel admitted there were far more communists in his own state than in Hawaii. His answer was: "Yes, but my state is a state."

"It seems to me," the former Minnesota man asserted, "that to oppose statehood for Hawaii because of 36 communists is inconsistent and unfair. We have handled the situation as well as we can from the territorial point

of view. We could handle it better as a state with voting representatives in Washington.

"The fight against communism," he concluded on this point, "is a national and international matter and Hawaii should be represented in that fight."

Our Boys Feel the Same

This view, I discovered, is one widely held among the members of our armed forces stationed on the island. A month after my return from Hawaii, a lad I had met there dropped in on me at my office. I asked him if he favored Hawaiian statehood. He did. Why?

"It would," he said, "be the best way in the world to keep communism down, not only in Hawaii but throughout the vast territory with an Asiatic culture." In his many months in Hawaii, he said, he had never seen even one slight evidence of disloyalty on the part of the islanders.

"Many people," to return to President Sinclair, "seem to think the granting of statehood to Hawaii would benefit the people of the territory only. This is an error.

Watched by Oriental World

"In the present world situation, the emphasis is centering more and more on the Pacific. The majority of the world's population is nearer to Hawaii than to any other part of America. We are trying to win them to democracy; granting statehood to Hawaii would be one practical demonstration of our country's adherence to the democratic principle."

"It was not without significance," he added, "that the passage by the house a couple of years ago of the Hawaii statehood bill made the front pages of the Madras and Calcutta newspapers. Statehood is no light issue."

"Hawaii," he concluded, "may be a pawn in a great chess game of the 20th century. But it is an important and strategic pawn and it should be used intelligently. The benefits to be derived by our country from granting statehood to Hawaii are such that all Americans should insist on such action by this very session of congress."

They Really Believe It

What I've been trying to do in this visit with you is not so much to win you over to the "Statehood for Hawaii" cause as to make it clear that the people of the islands really believe in their product. The question is one which should be settled on its merits, not on flagrant misconceptions.

One resistance to Hawaiian statehood grows out of a belief that it would set a precedent for Alaska, at once, Puerto Rico in the early future, and all outlying territories ultimately.

Hawaii would be larger population-wise than three states — Nevada, Wyoming and Delaware — and pretty much on a parity with a dozen others. Alaska is less than a third as populous as Hawaii (128,000 against 500,000). An Alaskan under statehood would have 100 times as much voting power for a U.S. senator as the citizens of New York. Puerto Rico on the other

hand has a population nearly 4½ times as great as Hawaii — but nobody thinks she's ready for statehood.

My own inclination would be to accord statehood to Hawaii and Alaska at the earliest possible moment, Puerto Rico later if she qualifies. In any event, the proposal shouldn't be employed any longer as a political football.

(Mason City (Iowa) Globe-Gazette,
February 11, 1952.)

LONG BEACH TO PEARL HARBOR

By William J. Petersen

It was a jovial group of Iowans who were piped aboard the USS IOWA on Sunday evening, November 18, 1951. The ship's band played the "Iowa Corn Song" as we scrambled on deck to be warmly greeted by Captain William R. Smedberg III and his able officers. The sun had set before our arrival, and the sable mantle of night had obscured the IOWA from our view until we were almost at the side of the giant craft.

Fourteen Iowans from almost every walk of life had been chosen to make the shakedown cruise aboard the battleship IOWA. Five of these men hailed from Des Moines — W. Harold Brenton, A. B. Chambers, Fred W. Hubbell, E. T. Meredith, Jr., and Rudolph W. Weitz. Two came from Davenport — Col. B. J. Palmer and Ralph Evans; two from Iowa City — Virgil M. Hancher and William J. Petersen. Two newspapermen — Al Efner and W. Earl Hall — came from Ottumwa and Mason City respectively. Samuel N. Stevens lived in Grinnell, Fred L. Maytag in Newton, and Craig R. Sheaffer in Fort Madison. Measured by training and occupation, the fourteen were quite diversified — two college presidents, two newspapermen, two radio men, two industrialists, a banker, an insurance president, a magazine publisher, a building contractor, the mayor of Des Moines, and the state historian.

Most of the Iowans were tired when they boarded the battleship. At 6:00 a.m. that morning the call girl at the Fort Des Moines Hotel awakened me with the pleasant news that it was 16 degrees above zero. I had breakfast with Ralph Evans and Col. B. J. Palmer at 6:30. We taxied out to the National Guard Hangar at the Des Moines Airport where our plane — a 2-motored Navy R4D — was waiting to carry eleven of us to Long Beach. Three of our party, who had gone to the Pacific Coast on business, were planning to meet us there.

Our plane left Des Moines at 8:17 on Sunday morning, refueled at Albuquerque, and arrived at Los Alamitos Airport at Long Beach at 4:15 p.m., having flown the 1,525 miles in beautiful weather in a little over nine hours. We were met by the press and Navy men and, after the usual pictures, were whisked off to Pico Avenue Landing where one of the officer's motor boats and the Captain's gig were waiting to take us aboard.

If anyone in our party was under the impression that the next five days were to be spent sunning on the broad decks of the IOWA that notion was

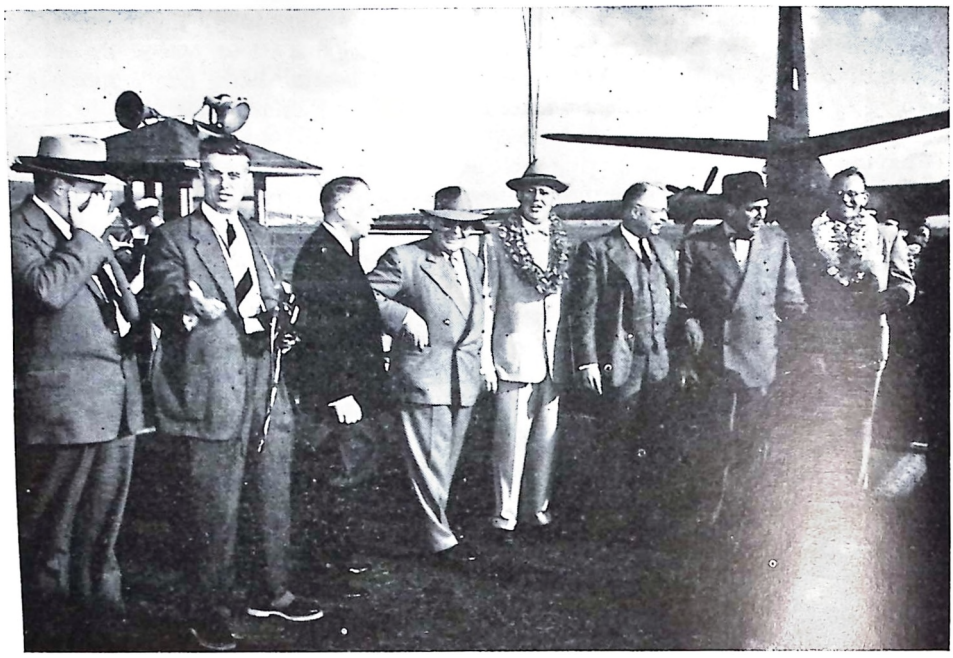
quickly dispelled. Even before we sat down for our Sunday night supper of chicken with all the trimmings, Captain Smedberg had placed in our hands a thick mimeographed information booklet outlining our activities for the next five days aboard the IOWA. So, after seeing Fred Astaire in THREE LITTLE WORDS on the fantail (or stern) of the IOWA, and having taken one last lingering look at the twinkling lights of Long Beach, we all went to bed early in preparation for a busy morrow.

The IOWA was scheduled to get underway for Pearl Harbor on Monday morning, November 19. Most of us had breakfast early in the wardroom, and had then taken a brisk turn around the deck — the equivalent of a six-block walk from stem to stern and back again. All of us were fascinated by the giant anchor chain, whose links weighed ninety pounds each. Finally, a last picture having been taken by the press of the Iowa guests scrubbing down the deck in their foul-weather coats, we all hurried to the 05 level to watch the underway operations.

As the anchor of the IOWA was finally weighed, the mighty warship moved slowly out to sea. Below us the entire crew stood at attention, saluting each United States ship as we slipped out of port. The United States Marines aboard the IOWA were especially impressive. Soon the breakwater was passed, the speed of the IOWA increased, and Long Beach gradually faded from the horizon. Catalina itself was faintly visible through the typical California mist, but it, too, quickly disappeared behind the wake of our speeding craft.

After a pleasant lunch with the officers, the Iowa guests were invited to Captain Smedberg's quarters which President Roosevelt had occupied on his trip to Teheran, and which is said to contain the only bathtub in the United States Navy. For the next two hours Captain Smedberg presented us with facts and figures about the IOWA, and discussed naval strategy in the Pacific. Captain Smedberg had been graduated from the United States Naval Academy in 1926. Asked if he agreed with those who felt that battleships were outmoded, and just what his frank opinion was on the role of the battleship in naval strategy, Captain Smedberg replied:

> "Almost my entire career at sea has been spent in destroyers and cruisers. Until my present assignment in command of this great ship, the IOWA, I have had a sailor's belief that battleship duty was inferior to cruiser or destroyer duty.
>
> "I still think that about the old battleship duty. But I have changed my mind 180 degrees in the past three months, with the discovery that the four mightiest fighting units in the world, the IOWA and her sister ships, the MISSOURI, the NEW JERSEY, and the WISCONSIN, are not battleships — in the old sense of the word.
>
> "For my money, they are Super-Cruisers. There is nothing that a cruiser can do that these magnificent ships cannot do better.
>
> "We can steam great distances without refuelling. We can make greater speed than either destroyer or cruiser in any kind of a heavy sea. We are practically unsinkable. We can outshoot any other ship



Following the cruise aboard the USS IOWA and a tour of Naval facilities at Pearl Harbor, guests of Navy from Iowa departed aboard Navy's huge flying boat MARS for Alameda, California.

afloat. And we can take great punishment and still bring most of our men back.

"You asked what the role of a ship like the IOWA and her three sister ships is in time of war? As I see it, these ships have several functions which they can perform better than any other type.

"You have read of the MISSOURI's accurate support of our troops in Korea at ranges inland of more than 20 miles. The NEW JERSEY has been doing the same and you will soon hear of the same solid support from the WISCONSIN.

"There is no battery in the world capable of dealing out such destruction to the enemy, as mobile, as protected, as accurate, and as concentrated as these 16 inch guns which can hurl almost 50,000 pounds of metal at a target each minute. That is our bombardment-and-support-of-troops function.

"Then we have a tremendous anti-aircraft battery which can help to protect any task force to which we may be assigned. We can steam great distances at high speeds with carrier task forces to help protect them from air and surface attack while they strike an enemy where he least expects an air strike.

"And finally, what to me seems one of our most important potentials is the assurance these ships help to provide that we can protect our transports and supply ships which are vital to the flow of materials to our soldiers and marines ashore.

"These four ships have no equal on the seas of the earth. As long as the task force combinations of our carriers, these super-cruisers and our cruisers and destroyers can guarantee the use of all seas of the world to the United States and deny their regular use, in time of war, to any other nation, all the oceans become formidable barriers to all nations but the one with seapower. To that nation enjoying naval superiority, these oceans become highways of invasion — if we need them.

"In the three months that we have been back in the service of the nation, my crew and I have come to believe so strongly in the tremendous mobility and power of this great ship that we want you to understand what it can do, and what it means to us."

During our five days on the IOWA we were divided into small groups and moved each day to a different table in the wardroom mess so that we eventually met all of the officers. Breakfast was served anytime from 0700 to 0745. Luncheon and dinner hours were as follows:

	Underway	Not underway
Lunch	1200 - 1300	1200 - 1300
Dinner	1800 - 1900	1830 - 1930

The meals aboard the IOWA were excellent, the crew faring equally as well as the officers. Our meal with the warrant officers was unforgettable, not only because of its quality but also because of its interest. We followed this particular meal by another special tour of the refrigeration plant of the IOWA where I found crates of eggs from Harlan, Mallard, and Audubon, Iowa.

The next morning we were invited to assemble in the wardroom for our first tour of the ship. Our official schedule read as follows:

"Tuesday 20, November:

"Guests are invited to assemble in the Wardroom on the starboard side. Go forward on the deck past the two main battery turrets, and on up to the eyes of the ship. Direct attention to #1 and #2 turrets, 40 mm gun mounts, anchor windlass operation, and information on anchor operation. Go aft on the port side to the fantail. Points of interest: teak decking, number of complete decks, height of ship, boat or plane crane, helicopter landing space. Return up the starboard side to the ladder at frame 132. Go up to the 01 level, forward and up at frame 117, forward to starboard passageway at frame 99 and up to the 09 level. After a short stay at this level, the group will return to the main deck, stopping at each level to note its functions and facilities."

Lest the average landlubber becomes confused, it might be suggested that when the Navy speaks of 09 level, it is the same as the ninth floor, only on the IOWA we clambered up ladders and through hatches that most of us

would never have dreamed of negotiating before we went aboard the ship. A few of us actually got to the 011 level, which was just about as far as one could go.

On this same day we went forward and watched gunnery practice — the first time most of us had ever witnessed it except in the movies. One universal observation was made: some of the crew needed more practice! Since Captain Smedberg had specialized in gunnery we had little fear the crew would improve.

After lunch on Tuesday we all assembled aft to meet the members of the crew who were from Iowa. More than thirty young Iowans were aboard, and we now learned why the band played the "Iowa Corn Song" so beautifully — Band Director Brumbaugh had begun his career at Panora! Other lads hailed from such towns as Audubon, Belle Plaine, Chapin, Clarence, Cresco, Des Moines, Eldridge, Montezuma, Woolstock, Remsen, Quimby, and Volga.

Thanksgiving aboard the IOWA was a memorable one. Our Thanksgiving dinner was eaten with the crew, each guest having an Iowa boy as his partner. The dinner, served piping hot, was a marvel in quality and quantity — turkey noodle soup, saltines, roast tom turkey, oyster dressing, candied sweet potatoes, snowflake potatoes, giblet gravy, French peas, cranberry sauce, buttered asparagus, quartered lettuce, 1000 island dressing, ripe olives, sweet mixed pickles, hot parkerhouse rolls, butter, coffee, pumpkin pie, ice cream, fruit cake, cigarettes. In the evening we enjoyed a Thanksgiving supper with the officers which happily did not add as many pounds to our waist lines.

The spiritual side of the day was not forgotten. The band played appropriate church music, and our chaplain conducted a dignified and thought-provoking Thanksgiving service. An afternoon band concert was preceded by a male quartet composed of Craig Sheaffer, Samuel Stevens, William J. Petersen, and W. Earl Hall. It was a beautiful day, the sun was shining brightly, and many of us found time to take our first sunbath.

Religion has a prominent place for men aboard the IOWA. Each morning the chaplain gives a short prayer; every Sunday and holiday appropriate services are held aboard the ship. The chaplain is always available for spiritual guidance. Even the ship paper — The Iowan — serves as a guide to a better life. What more appropriate tribute than the following could be made on Mother's Day?

> "Human nature has its twists. One of these is the habit of taking for granted the best things life offers, even mother love. That is why each year in mid-May Americans must deliberately turn off their machines, climb down from their tractors, roll down their desks, lock their safes, prepare to pay tribute to the most wonderful reflection of the goodness of God — their mother.
>
> "This tribute will take different forms. Some, conscious of an incalculable debt, will purchase an expensive gift; others, with childhood memories of their mother's never failing comfort, will send her an

exotic arrangement of her favorite flowers. And others, for whom spiritual values have ruled supreme from evenings long since passed when they learned to lisp their first Amens at mother's knee will kneel this Mother's Day before God's Altar to pray His choicest blessings on her who joined Him in creating and conserving them.

"In return countless mothers' faces will light up Sunday as these varied protestations of love and affection come pouring in. And in Mother's mind for the thousandth time that inaccurate if excusable conclusion will again occur: 'How fortunate I am to have the best son in the world!'

"If only we would try to become the sons our mothers think we are."

In preparing a half-hour radio broadcast to Iowans and the nation for shipmate Ralph Evans, all of us emphasized different things that impressed us. Samuel Stevens, president of Grinnell College, was particularly impressed by the high spiritual and moral tone which has just been mentioned. Virgil M. Hancher, president of the State University of Iowa, emphasized the fine medical staff and care available for the officers and crew. Cdr. R. W. O'Neil headed the medical staff while Cdr. K. K. Bridge was in charge of dentistry. Dr. O'Neil is one of fourteen survivors of the cruiser JUNEAU which was sunk during World War II with a loss of 700 men, including the five Iowa Sullivan brothers.

W. Earl Hall was amazed and delighted with the up-to-date print shop which issues THE IOWAN and is responsible for all printing in this floating city of 1,800 men. The influence of the medical men is revealed by the following editorial which appeared in THE IOWAN on January 26, 1946, when the IOWA was lying in Tokyo Bay:

"Let's Prevent It

"Dysentery is a disease of the intestines which breeds in the living spaces, heads and galleys of crowded ships. It has been occurring in epidemic form among the crews of American ships in the Tokyo Bay area during the past month. The germs which cause it are carried from person to person on dirty mess gear, dirty fingers, contaminated food and water. To prevent an epidemic becoming started in this ship is a task requiring the efforts of all hands. The galley, scullery and messing compartments must be kept sparkling. Food and mess gear must stay out of living spaces. Heads must be cleaned continuously. Personal cleanliness of each individual aboard is very important. An epidemic of dysentery would paralyze the whole ship for weeks, to say nothing of the agony it would cause to its victims. Let's prevent it!"

In my own turn I was especially impressed with the ship's library which exceeded my fondest expectations. Stocked with 4,000 volumes, the library contained not only the best in novels, travel, adventure, and mystery stories, but also had whole sections on history, biography, economics, education, psychology, religion, philosophy, engineering, navigation, and a score of other fields. The library was in charge of the chaplain and was filled with

readers whenever I looked in on it. In addition, many of the men took volumes to their bunks.

We were all amazed with everything we saw, from the up-to-date laundry to the three shoe cobblers who put on 650 pairs of heels and 250 soles monthly. The soda fountain manufactured 9,600 gallons of ice cream per month, while the eight barbers gave 7,400 haircuts monthly. Just as at home, there always seemed to be a line waiting for a haircut.

The statistics on the amount of food carried aboard the IOWA startled most of us. The refrigerator afforded storage for 100 tons of fresh fruit and vegetables and 84 tons of meat, fowl, butter, eggs, etc. Despite the fact that 7 tons of food were consumed daily, the IOWA carried enough aboard to last 119 days. The longest period the ship had been away from port without anchoring was 67 days, hence she had never taxed herself in this respect.

One of the highlights of our inspection, and we saw everything in the IOWA from stem to stern and from lower Broadway to deck 09, was the afternoon we spent in the huge 16-inch gun turrets. These three turrets are one of the most complex pieces of equipment man has devised. It took us all afternoon to go through one of them. Each turret is as tall as a five-story building, going down almost to the very bottom of the ship. Each turret weighs 2,200 tons — the weight of an entire destroyer. One of these nine 16-inch guns shoots a projectile weighing as much as a Ford car — and costing almost as much as one. Six bags of powder, weighing a total of more than 600 pounds, are used to send the projectile on its death-dealing way. The nine big guns of the IOWA — the biggest guns in the world today — will fire 50,000 pounds of explosives per minute against other ships or shore installations. The IOWA had demonstrated her tremendous hitting power during World War II. Her defensive power against air attack was equally effective in the Pacific.

The IOWA docked at Pearl Harbor on Saturday morning. We were warmly greeted by Admiral A. W. Radford, an Iowan and a graduate of Grinnell, who was Commander-in-Chief of the Pacific and U. S. Pacific Fleet. We heard lectures on the Navy in the Pacific and in Korea — the work of the fleet, and air arm, and the marines all being emphasized. We inspected all navy bases at Pearl Harbor. We visited the submarine diving tower (escape tank) and three of us submerged to 142 feet in the submarine BESUGO. We paused respectfully at the shrine of the sunken ARIZONA at Ford Island. Finally, we flew back from Honolulu to Alameda, California, in a Navy MARS flying boat on Thursday night, and were back in Des Moines on Friday evening, having traveled 8,000 miles in twelve days — 5,600 by airplane and 2,400 by battleship.

Soon after our return Fred Maytag received a letter from Captain Smedberg indicating that the IOWA's crew was equal to any emergency. The letter read as follows:

At sea
Pearl to Long Beach
Friday, 14 December 1951.

Dear Fred:

If my typing is odd, at the moment, it is because I am trying to keep my mind occupied while we are tearing along at better than 30 knots, in the middle of a full power run. For several hours I toured the engine rooms and fire rooms and sat on the bridge but I found each minute was like an hour, so retired to my sea cabin just behind the bridge to help the time pass more quickly. You may have heard us talk about several reduction gear bearings which were considered suspect. We started working up to full power a couple of days ago and had gone several hours at 29 knots when one of those bearings started to let go. An alert watch and immediate slowing of the affected shaft kept any damage from being done but we could not keep on. My amazing Engineer, Commander Brinckloe, suggested to me that if I would be willing to lock the one shaft and steam on the other three for about 36 hours his engineers and machinists would work around the clock and replace the "wiped" bearing in time for us to try the run again before we got to the Shipyard. Since such experience is invaluable, both from the point of view of the actual work itself and to our morale within the ship, I gave him the go-ahead. Thirty-six hours later he had not only fitted and replaced the bad bearing, which was in terrible shape when we got it out, but he had removed and improved a second bearing which had threatened a high temperature rise. We now have four hours at 28 knots or above behind us, without any trouble, and need only to continue for four more hours at this very high speed. I'll add a P.S. to let you know whether we make it or not. If we do, it will be a great feather in our cap. We already know that we can do that job — which the Shipyard estimated would take them four working days — and that will give us confidence in the days when we are in the forward area.

Sincerely yours,

W. R. Smedberg III

P.S. We DID it. We completed a magnificent run without a sign of a casualty and with the plant running like a sewing machine. This is the FIRST full power trial completed by this ship in 6½ years!!!! W.R.S.III

It is men of such mold who have won our victories on the sea in the past. Happily for us, such men still serve our Nation in these troubled times.

William J. Petersen.

Published in The Palimpsest, March, 1952.
State Historical Society of Iowa

CHAPTER 26

The Story Of CAN THIS BE TRUE?

FISHERMAN HOOKS DROWNED MAN

Miami (AP) — B. J. Gaylord was fishing from a bridge over the Miami River Monday when he felt something heavy on his line.

He reeled in the body of a man identified as Harry Stark, about 65, believed to be from Augusta, Ga.

Det. B. J. PALMER said the body has been in the water about six hours. He ordered an autopsy.

(Sarasota (Fla.) Herald-Tribune,
Nov. 6, 1951.)

All this did happen, you know, when we were in Sarasota, fishing.

CHAPTER 27

The Story Of AN INVITE

WASHINGTON AND LEE UNIVERSITY
Lexington, Virginia

October 19, 1951.

Colonel B. J. Palmer, President
Radio Station WHO
Des Moines, Iowa

My dear Colonel Palmer:

Back in my office after a long absence as a result of illness, I want eagerly to second the invitation already extended by Hardin Goodman that you may come to Washington and Lee on November 12 when the duPont Awards are turned more specifically toward education and are related to this institution.

I also share most earnestly Hardin's desire that whenever possible our guests bring along "friend wife."

It seems that we shall have a distinguished gathering on that day, but it will certainly be much more distinguished if you find it possible to come. Mrs. duPont herself will be here, many leaders of the industry, many of the judges, and many winners of previous awards.

The program will be relatively simple, consisting of an informal meeting at 10:30 a.m. in the McCormick Library, a luncheon which Mrs. Gaines and I have the pleasure to give, inspection and chatting in the afternoon, and a reception with substantial refreshments in the late afternoon.

Our Professor O. W. Riegel, now Curator of Awards, and I will be glad to make reservations for you, will have you met at any convenient railroad station, will provide suggestions as to how to make easy and happy your coming. Please try to join us. You will never receive a more sincere welcome than we shall give. And do command me for any information whatever I can offer.

Cordially yours,

Francis P. Gaines,
President.

ALFRED I. duPONT
RADIO AWARDS FOUNDATION
Jacksonville, Florida

October 13, 1951.

Col. B. J. Palmer, President
Radio Station WHO
Des Moines, Iowa

Dear Colonel Palmer:

I am enclosing herewith copy of a preliminary news release in connection with the new educational program of the Alfred I. duPont Awards Foundation, which is self-explanatory.

On November 12th, 1951, a meeting will be held at Washington and Lee University in Lexington, Virginia, for the formal launching of this educational program of the Foundation under the auspices of Washington and Lee University.

The executive heads of the various segments of the Broadcasting Industry have assured us that they will be present on this occasion and we very much hope that it will be possible for you to be with us at that time. As one of the winners of an Award of this Foundation your interest and support of our efforts in the broader field now contemplated will be of tremendous value and in our opinion nothing could add greater impetus to this program of education.

Hoping that we may have a favorable reply and assuring you of the pleasure it will give us to have you with us on that occasion, I am, with personal regards

Sincerely yours,

W. H. Goodman,
Secretary.

WHG:M

ALFRED I. duPONT AWARDS FOUNDATION

FOR RELEASE OCTOBER 15th.

Keeping abreast of the development of the arts and sciences of communications, the Alfred I. duPont Awards Foundation announced today creation of scholarships and fellowships in accredited schools or universities to the designees of future winners of its public service awards in radio and television.

Simultaneously, Mrs. Alfred I. duPont, widow of the distinguished scientist and philanthropist, and founder of the Memorial Awards, designated Washington and Lee University as the advisory educational institution to collaborate in developing the scholarship program. The duPont Awards, established

in 1942 as the original awards in radio, have a perpetual existence through a continuing trust. Until 1949, the wards were limited to radio stations and commentators. In recognition of the development of television, the awards two years ago were broadened to encompass the video field.

Winners of previous awards have received a plaque along with a $1,000 check. Under the scholarship plan, the selection of persons to receive the scholarships, the schools, and courses of study or training, will be made by the stations and commentators receiving the awards, subject only to the approval of the Foundation. Eligible for scholarships will be either graduates or undergraduates specialized in the field of communication.

"The tremendous potential developments of the sciences and arts of communications," Mrs. duPont said, "have made increasingly evident the acute need for proper training of the youth of this country for leadership in this important field of endeavor in order that the full potential of this great pursuit may be realized for the increased welfare of mankind."

Mrs. duPont said Washington and Lee, at Lexington, Virginia, had been selected as the advisory school because of its "traditionally sound and universally recognized principles of education." She pointed out, however, that the winner of any future award may select any college or university other than Washington and Lee.

Shortly to be announced will be procedures governing the enlarged educational program of the duPont Foundation. All entries and records of performance by stations and commentators will be submitted to the College of Journalism of Washington and Lee for review and consideration by the Committee of Awards.

The first awards under the scholarship plan will be for the year 1951 and will be announced early in 1952.

Previous awards have been presented to the following radio and television stations and commentators:

1942

Radio Station KGEI

Fulton Lewis, Jr.

1943

Radio Station WLW

Radio Station WMAZ

Raymond Gram Swing

1944

Radio Station WJR

Radio Station WTAG

H. V. Kaltenborn

1945
Radio Station KDKA
Radio Station WNAX
Lowell Thomas

1946
RADIO STATION WHO
Radio Station WKY
Elmer Davis

1947
Radio Station WBBM
Radio Station WFIL
Edward R. Murrow

1948
Radio Station WLS
Radio Station KLZ
Henry J. Taylor

1949
Radio Station WNOX
Radio Station WWJ
Morgan Beatty
Television Station WPIX
(Special Television Award)
American Broadcasting Company
and Associates
(Special Program Award)

1950
Radio Station WAVZ
Television Station WFIL
John Cameron Swayze

WASHINGTON AND LEE UNIVERSITY
Lexington, Virginia

October 27, 1951.

Colonel B. J. Palmer
324 North Washington Drive
Sarasota, Florida

My dear Colonel Palmer:

Thank you for considering our invitation to the party on November 12. We are disappointed that you cannot be with us, but please let us hope for better luck next time.

Cordially yours,

Francis P. Gaines
President

STATE UNIVERSITY OF IOWA
Iowa City

October 22, 1951.

Dr. B. J. Palmer
Station WOC
Davenport, Iowa

My dear Dr. Palmer:

On Saturday night of this week, October 27, Professor John Ross Winnie will talk to a small dinner club, which I am entertaining, about his summer with the State Department in charge of television abroad. It should be an interesting review of present activities in this field, in Europe.

If you are free, will you come to Iowa City and be my guest upon that occasion? Dinner will be at 6:30 p.m. in the Private Dining Room of the Iowa Union. We will listen to Professor Winnie and discuss the State

Department's use of television and educational television work at that time. I would be delighted to have you take part in this discussion.

When you arrive in Iowa City, you may reach me at my home by telephone 2764, or you may come directly to the Iowa Union. I will be there about 6 o'clock to greet you. I do hope that you can be my guest on this occasion.

Sincerely yours,

E. C. Mabie
Head, Department of Speech
and Dramatic Art.

Another Invitation

You are invited to join a party of press and radio editors and (if they wish to come) their wives, leaving New York March 1, by Pan American World Airways, on a 31-day tour of 10 European and Middle East countries. Publishers, business managers as well as newsmen are invited.

Press conferences will be held with prime ministers, American ambassadors, and ECA ministers. You will meet AP, UP, and INS bureau chiefs and foreign editors.

To be visited: Berlin, Frankfurt, Bonn, Soviet Germany (East Berlin and the Leipzig Fair), Vienna, Belgrade, Istanbul and Ankara, Teheran, Tel Avis and Jerusalem, Athens, Rome, Paris, London.

A "special audience" with the Pope probably will be scheduled. In "special audiences" the Pope each day sees about 100 persons — 25 to a room. The Pope pauses for a few remarks with each, will answer proper questions.

Michael McDermott, State Dept. press relations officer, has agreed to set up an informal conference with State Dept. officials in Washington beginning probably at 10 a.m., Thursday, Feb. 28. State Dept. officials will brief us for interviews abroad with European and Middle East officials. Later in day, a session will be held with several Senators and Representatives of both parties.

James L. Wick,
New York 19, New York.

CHAPTER 28

The Story Of WHAT'S WRONG WITH ME?

In this story we are going to speak frankly. It pays from every angle when viewed and studied in sense of justness to issues as vital as that which confronts you and us.

Let both of us believe that what is going to be said will be constructive and modest; anything we say will be sincerely and honestly said. If YOU can do that, then we WILL get where you will give what we BOTH need.

We are satisfied that the field — and this means safely and conservatively ninety per cent of Chiropractors — are agreed that the writer IS the leader of the Chiropractic international movement; that within him is concentrated more than in any other man the vision, a working method, and execution of that ideal into workable value.

How do we know? We get it thru letters from both fighters and friends — those who agree and disagree; those who write us as frankly as we write them; those who tell us themselves; and those who tell us what others say to our back. We get it thru correspondence and frank reports which we gather from the field by means of resolutions and opinions expressed at conventions.

And what is meant by "vision?" It is foresight of destinies that lie ahead, dangers that beset us, forthcoming shadows and reasonable interpretation that must be placed upon them.

And what is meant by "working method?" It means ferreting leaks and errors, ways and means, financial backing, publicity, modus operandi actually and vitally necessary to put "vision" into execution.

And what is meant by "execution?" Making the thing WORK. Some dream, some execute methods, but not everybody can combine the two and "put them over."

We believe it is agreed we can do and have done all these things.

We are satisfied that the field — and this conservatively means ninety per cent of practicing Chiropractors — are agreed The Palmer School of Chiropractic is THE largest, best, most practical CHIROPRACTIC school in the world. We believe all think more CHIROPRACTIC of a purer type can be bought here by a prospective student than in any other institution. We believe all "Chiropractic" schools SECRETLY believe that. We firmly believe all "Palmer Methods" schools admit this, privately if not publicly.

Everybody knows B.J. is on top of teaching staff of this institution all the time, directing their thots, energies, activities. The field knows B.J. is constantly directing the thinking propensities of his faculty, instructing and building them into one hundred per cent teachers of his multitude of practical ideas.

We are convinced that ninety-nine per cent of field are thoroly sold to fact that there is but ONE protective agency in America which can and does mentally, legally, financially, and consistently make good year after year — the I.C.A.

Why do we think that? Because everybody who is just to CHIROPRACTIC never had cause to regret or aught to complain of in actions of I.C.A. thruout its years.

We are convinced the field looks to I.C.A. to save the field. They look to it in criminal cases, malpractice cases, national publicity, and many other ways.

When it comes to thinking and planning Chiropractic and its advancement, working for legal and legislative life and justice, to B.J. you hand the palm. When it comes to unselfish service rendered by one man to all, you know he has no equal.

Before we go further, let us withdraw one idea already creeping into your mind, which we ask you not to think, viz., that we are not "modest" in the way we have paraded our standing in the profession. You are thinking that while we may be sincere and honest (personally) in these statements, we are immodest saying them.

We are merely the office holder of an international trust which was wished upon us by our father, and early we found ourself ENTIRELY INADEQUATE TO HANDLE THE JOB; we found ourself TOO SMALL and of too small an intellect to carry on

this movement of pushing Chiropractic to the front. The job was too big for us to swing; our capabilities were limited; our experience was beggardly; our resources small; our mental capacity shallow; our business opportunities too circumscribed for our vision of service.

Many years ago, we found ourself with a mountain on our hands, and a spoon with which to move it; an international movement of service to human race, with one small feeble human body to carry it on; a great, big, inward surging and propelling motive to save a sick world, with only a bankrupt mind and untrained hands to do it with.

We felt the great, big, inward urge and had but a young incompetent outward shell to do it with. There was but ONE thing to do, viz., SURROUND OURSELF WITH MEN WHO COULD AND WOULD AND DID GET OUR VISION and thus MULTIPLY OUR USEFULNESS BY MULTIPLYING MEN WHO COULD HELP.

For fifty-seven years we have been gathering big men. Year after year we gathered same type of big, principled, true and tried men to help in teaching staff of this school. Look them over.

Year after year we gathered same type of loyal, true artisans who helped us put over this big movement from the commercial side.

We gathered and culled in I.C.A. the same way. There's the counsel headed by Hugh Chance, one of the noblest characters God ever put breath in — a motion seconded by every man and woman in our profession who knows him.

In building our organizations of something like 350 men and women, there is no "boss." They are "helpmates," which means they HELP us and WE help THEM. There isn't a day that we don't take a fall-out with some of them; and, bless your soul, there isn't a day but what they take fall-outs with us.

Consider Chiropractors, by and large, as they come and go, in field as well as those in schools or those running schools. Here's one man who eats onions. We don't. Yet we both eat Chiropractic all day, every day. Onions might separate us if it weren't for Chiropractic which unites us. Onions are small things to separate men, but Chiropractic overshadows dissolution and produces union.

Another man does not believe in transmigration of souls. We do. We don't care what he thinks, neither does it matter much to him what we think. All we are interested in, in him, and all he is interested in, in us, is to know whether BOTH are interested in CHIROPRACTIC.

One man is a Catholic and bows on bended knees before the Pope. He has a right to that. We don't believe that way, nor would we do that. We have a right to our way. But we both look high to Innate and bend low to adjust subluxations.

There's the man who's a Democrat because his ancestors have been. Others are Socialists. Both have rights. We believe in a President. That's our right. This constitutes a difference of opinion. Yet, did a CHIROPRACTOR run for office, even tho it be so humble as a county coroner or so elevated as governor, we'd all agree to vote for HIM.

Some people don't believe in television. We do. They have reasons, and so have we. Yet we both believe in Chiropractic and can fraternize, chat, chin, and chew that which we agree upon, with best of good feeling.

Some believe in wearing no collar or necktie. We prefer one. He knows how he looks and perhaps doesn't like how we look, yet we both look at CHIROPRACTIC the same.

There's the man who graduates from some other school. He has a right to go any place he pleases. When he graduates from there, he has a right to be proud or ashamed of that fact. He also has a right to advertise the school he is from, or keep silent about it. We think he SHOULD advertise it. He thinks he SHOULD NOT. We both agree CHIROPRACTIC should be advertised to educate people.

We advise our graduates to put "Graduate, The Palmer School of Chiropractic, Chiropractic Fountain Head," on everything. They are proud of that. Others say we discriminate AGAINST THEM. We say we make ourselves stand out. That's a difference of viewpoint on selling value of a trademark. This is a difference, but when it comes to CHIROPRACTIC we both agree upon Innate, subluxation, and adjustment.

Some men think the way to save Chiropractic is to legalize it any old way, just so they get a license. I.C.A. thinks right way

is hardest now but safest in end. When CHIROPRACTIC is in jeopardy, we are agreed it should be saved, and I.C.A. is able to do it.

There are so many ways on so many things by which one person can disagree with another that we sometimes wonder how any man can agree with any other; yet where there is one all-dominating and actuating motive in existence, all those who DO agree on THAT ONE THING could be best of friends, still maintaining every other difference of opinion.

One man may be Catholic, another Methodist, yet BOTH MAY BE CHIROPRACTORS and, so far as CHIROPRACTIC is concerned, can belong to same state association and to I.C.A. and help to put over national publicity and save Chiropractic legislatively.

One Chiropractor — a Catholic, Knight of Columbus, and graduate of a certain school — or another who is a Methodist, a Mason, and a graduate of The Palmer School, may be arrested, hailed into court, and tried. To the court, it matters not what religion, lodge, or school he is from; neither does it matter what one or other thinks on millions of things. He will be tried BY SAME LAW, defended by I.C.A., as would any other person who believed something else on those same questions. Court tries a man by yardstick of MEDICAL LAW, and I.C.A. defends him by yardstick of CHIROPRACTIC and his service rendered in maintaining right of sick to get well.

Year after year, thousands have seen results Chiropractic secured. They have seen a selling value to the name. Some have tacked on the name and knew nothing about Chiropractic. Some have taken mail courses which ground out diplomas week-ends. Some have taken a two-days "course" from a traveling show that hesitated in one town and passed on to another. Some bought a diploma without ever going to school. Some took a summer course between vacations. Some came from good schools and began a slipping and sliding process until they stooped to anything, to beguile the sick, to make money. But when all the "some" are added together, it means an aggregate of many thousands who called themselves "Chiropractor," which in the aggregate was putting CHIROPRACTIC in bad with the

great mass that did not discriminate between him who WAS a Chiropractor and him who WASN'T.

They had no one agreed understanding on philosophy, science, and art. They had but one dollar god before them, regardless of what damage was done the sick who were searching for health. This heterogeneous mass had no goal. They did not agree amongst themselves. There was no fundamental upon which they could join hands. Posterity was measured in terms of dollars to them, today.

This type tries to gather themselves together. No sooner do they gather than they disagree, and refuse to agree. They agree upon two things: First, money! Second, disgrace! And perhaps they unite and agree on hatred against the man who opposes all such.

Year after year thousands of Chiropractors have been accumulating one, single, common viewpoint of Chiropractic; building a mutually understood principle, all of which was thot out alike, joined hands alike, protected each alike to perpetuate CHIROPRACTIC in its purity for posterity. It matters not that some are Jews, Gentiles, Catholics, Protestants; it includes every country, clime, and creed. That which draws MEN AND WOMEN TOGETHER is their common agreement of CHIROPRACTIC. No one man can reach every subluxation or spine or individual. It will take millions before the world will have been served.

These men and women have been cementing themselves into one big whole upon which ALL AGREE will and can grow stronger. Nationality, religion, color are but means to an end. School they may be from may be their fortune or misfortune, according to whether it helped or hurt them in getting ultimate goal. It matters not whether they are from The PSC or some other school, so long as THEY HAVE CHIROPRACTIC in head, heart, and hand, and aim to and actually and honestly do serve public to get what Chiropractic has to give. What else that man believes in is his private affair.

These organizations (PSC and ICA) draw together CHIROPRACTORS who have CHIROPRACTIC. They hail from every city, county, state, and country; from every school that is or has been; of various religions and policies. We are A MOTLEY

CROWD ON OTHER THOTS, but we have ONE SINGLE OBJECT WHEN WE GET TOGETHER AS CHIROPRACTORS.

I.C.A. conferences, various state examining boards, all become an integral part of the organization which throws all into the pot for conference.

It is general belief that when B.J. gets an idea, right or wrong, he gives commands and uses The P.S.C., I.C.A., and everything else to "bull" it thru, whether wanted or not. And, should anybody protest, he rough-shods over them without mercy or consideration.

You would think, to hear about this "one-man rule or ruin" talk, we were an incorrigible child who desired only to attain the end, even tho we were to ride over body of every Chiropractor to attain that end.

It has been suggested we take delight in counting dead we kill to fulfill the thot. Somebody has said we would sacrifice every man — would put all in jail — as a means of showing personal power, thus thinking we attained greater glory in so doing.

Nothing is farther from truth. Everything done is thru conference. We are a "party" or "organization" man. When anything of weight is at hand, no move is made until all interested parties are gathered, cards laid face up, and everybody goes to it until RIGHT THING is threshed out and adopted. In these conferences, B.J. sits at table as one unit. He is argued with, debated, his opinions threshed without any more mercy than those of anybody else. We sometimes think because it is WE speaking, WHATEVER we say is listened to with more intensity and is given ten times more mauling than ideas of anyone else. We are sometimes satisfied that everybody tries his best to prove us wrong, therefore our ideas go thru ten times the white heat any other idea would have, coming from anybody else.

A leader has SO MUCH MORE to lose IF he is wrong, therefore his friends are zealous of his judgment and, because they are, proceed to pour and repour him time and again until they get him and his ideas right before they let him speak simplest language.

So, whatever we say comes from conjoint essence of everybody else before we say one word. Things are not what you seem to

think. Conferences are constant watchword around The PSC and it matters not how seemingly insignificant they might be. If you think contrary, ask ANYBODY ABOUT THE P.S.C. Conferences are constant around I.C.A. and it matters not how seemingly trifling they may be. If you think to contrary, ask I.C.A. counsel or its Board of Control.

When 20,000 Chiropractors sitting in bleachers think B.J. is playing a one-sided game of baseball by himself, ask rest of two teams how little he amounts to, and they'll tell you with plenty of vehemence and right pronunciation and expression.

One man game? You wouldn't think so if you sat in conferences that go on every day, on something! More than likely, you would make inquiries to know what the shootin' is all about.

We know too well how many of you think. You look across space; come to Davenport and look from outside. You see the president of The Dear Old P.S.C., the much honored man; he who honorarily belongs to many associations, who rides in a car, owns blocks of property, has an international reputation; to whom people come from over the world; whose name and fame are known far and wide. It glitters like gold leaf on Two Hemispheres circus wagon.

You think of man who HAS reached top of ladder, looking around and wondering where there are more worlds to conquer. Would that YOUR dream were true.

There are millions of things inside, behind the scenes, under cover, which you DON'T know.

No man has ever reached any top of any ladder who doesn't get there because everybody helps put him there; which, by inverse English, means he boosts them up and he follows; which, by inverse ratio, means they all go up together. Going together, no one leads, as they are up on top together. Going together, they must stay together. Let one fall and all come down.

Individual after individual, group after group, committee after committee; money and more money — these are a continuous issue. Each has its worries. Day after day they come and go and help to carry on. Do WE do it right? Do WE do it wrong? Time will tell.

And time DOES tell. Now comes a person, or group of them, perhaps a committee of faculty, and believe us they lay the strap hard. Blow after blow, hour after hour, they tell us where the whole darned thing is wrong. We return thot for thot. After many struggles, sometimes days, THEY may win. Perhaps we win occasionally. Usually, these struggles to figure out right thing are in a quiet, persistent, yet firm, impersonal manner. Especially is this true with our organizations here. If it is an OUTSIDE organization, it usually comes with a personal, sarcastic, dogmatic spirit.

If our private offices could speak, they would produce thousands of hours of heartaches, each of which was necessary, for as we sow so shall we reap. We do not regret a single one. We did the thing that necessitated we pay the price. We deserved what we got. But the thing worth while is that we admit when we are wrong, profit by mistake, and go on to greater things holding only kindliest of feelings for the man who whips us when wrong and speaks softly when right.

Being on top may be beautiful when on public display, but back in the quietness of private offices, heart bleeds for scars it carries covering years of intensified desire to render service.

Man rises only as he pays the price. For every step up there are two steps down. For every smile, there are many sorrows. That man who wins with friends in spite of certain types of people rather than because of them, sweats blood every inch of the way. In this business it is no different from any other. Glories are great, responsibilities greater. For every glory they eventually gave their life. It was an awful price to pay for the little they got out of it, but they had knowledge of clean motives in their soul and satisfaction of knowing they served their country well.

Chiropractic is a vision of service, a message of futures, which all are vitally interested in upholding. It's a trust all must hold high and regard dearly and none are so small that they should sell themselves, yet none are so high but what they are subject to hardest of criticism when it is done.

Every person in this school and field organization, from men who have helped in building its strength, from those upon whom we depend most and who are closest, thru to any and every

PSC department head or employee, feels free to walk into our office and give us a sharp calling down, as frank in its brutality as we do to them. Thousands of hours of our life are spent "taking our medicine" from messenger boy of The PSC up to every man and woman in The PSC and I.C.A.; from students in school who tell us in no uncertain terms how this school is run wrong; how philosophy, science, and art are fundamentally subluxated and they have rehashed it and made it right; on up to every graduate of this and every school who tell us in sharp language how we ought to do things. They may be right! Who knows? But this much we know: unkind words are cheap, especially when they come from those who criticize the man who does. Right or wrong, suggestions, advice, and abuse heap themselves upon us for TRYING.

Our constructive fellows come to reason. Our destructive friends write mean letters. Fellows who don't care stand on sidelines and throw bricks. Whatever we do that brings friends or breeds foes, it's a part of the price we pay for rendering service. It is the ONE OUTSTANDING CARDINAL VIRTUE OF THIS INSTITUTION AND ITS EVERY DEPARTMENT OR OTHER ORGANIZATION IT WORKS WITH, that the president of The PSC and of I.C.A. is not above criticism, and we welcome it even tho it hurts.

Now that we have laid down facts as they exist, we receive them from field in same true and accepted sense.

There isn't a day but what we get flappers trimmed, beak cut, claws pulled out by roots; we also take our medicine from field in same constructive and sincere manner in which it is sent. If you are RIGHT we are quick to acknowledge same and give you full and just credit for it. If you are WRONG, as we see it, we do not hesitate to speak in same unbribed sense so you will understand us.

And, betwixt and between this absolute frankness between people carrying on this international movement, Chiropractic has prospered and profited far beyond our dreams.

We started by saying we were the recognized leader of this Chiropractic movement. We now declare to you this is not because we think of ourself in terms of egotism, because no one

knows more than we that this movement would have been but a ONE-MAN MOVEMENT had one man kept it to himself and tried to put it over alone.

This is a B. J. Palmer, PSC, ICA, every school, every Chiropractor business. We get what we give. More coal, more heat! More thot, more results! Better service, more boosts and criticisms. Every person who has had ANY hand in this work, be it large or small, is a working principle of the completed product as it stands today. We epitomize what our organizations and their conferences think, say, and do. We speak what all have thot and come to a conclusion on. We are outspoken spokesman of sum total of lickings and praise which come into and go out of hopper, of which we are only an atom in conjunction with thousands of other atoms.

Pershing may have been the general, but what would he have been without officers and their viewpoints, privates and their opinions, guns and their action, munitions and their power, money and what it would produce? Leadership consists of nothing unless supported by good followers.

If B. J. Palmer is leader of Chiropractic movement as is generally conceded, he has attained and maintained that leadership thru confidence and support of majority of field practitioners. About one thing we are certain — Chiropractic movement has been eminently successful because of loyalty and support of majority of men and women representing this profession. For us to assume we are the Chiropractic movement or that our labor would be in slightest degree effective without cooperation of you boys and girls in school and in field, would be as useless as it would be absurd. You have good sense to realize that every movement must have well-defined policies. No symphony orchestra can be successful without harmonious blending of every instrument in aggregation. You know these instruments are blended by following a recognized leader. Much work done by each instrument in orchestra could not be done by leader.

Each individual in his place is master of a certain instrument. You are masters in your activities and in your particular spheres.

Chiropractic has been sold to millions of people in United States. It has been sold by rank and file because this rank and

file have shown to public the logic of Chiropractic premise. It may be said we deserve only our share of credit for success of Chiropractic movement. We think greatest credit should be given to ability to gather around us kind of men and women in whom you have confidence. Without this confidence from them, your confidence in leader would be seriously jeopardized, because in last analysis these men and women are our representatives. These men and women have been made and are sustained by you. Nothing could be done without you field practitioners. You are the backbone, the very heart of program, and if you were taken from us, we should indeed be helpless.

We realize we speak in such a manner that you feel justified in condemning us for egotism and poor judgment. As to egotism, we have laid facts before you. As to poor judgment, that is a matter of opinion and our answer must lie in the record you have made under our leadership. No one can be right constantly. All of us have made mistakes. When a leader makes a mistake, however, it is severely censured. It is rarely forgotten, while the same mistake in another person would cause but passing comment.

Captains were known long before steam was harnessed. There were many, and each was capable of producing certain well-defined results with the vessel at his command. Captain, however, is merely combined expression of many minds. He is not motive power of ship, altho he directs that motive power. Let him direct it in a wrong course for a long enough time, and disaster is inevitable. No captain can maintain his position long whose ability is not big enough to cope with throbbing engines below water line. You are those engines. You are the motive power of Chiropractic profession, and let no one ever say that the leader of the Chiropractic movement is not cognizant of that fact.

If our work is well done, you sustain us in our position; and if it is poorly done, we cannot hold throttle long. In final analysis, rank and file in Chiropractic profession speak final word, just as people of United States are final word in making of its laws. A weak leader may be at helm for a time, but, in last analysis, vital questions are not settled until the people have spoken. So it is with us, and we know enough to realize when time comes

that profession feels we are leading them astray and our leadership is unwise and dogmatic, at that moment by very law of cause and effect, we will be displaced, because we will have failed to deliver service you have a right to expect from your leader. Very fact that we are leader of Chiropractic international movement is only reason we have to prove that Chiropractors feel your confidence has not been misplaced.

B. J. Palmer deals with his helpers in a frank manner. Every helper deals with B. J. Palmer in same frank manner. If he is wrong, he ceases to be a leader. If he is right, he gains that leadership by acknowledging HIS wrongs and acknowledging rights of OTHERS. That is the ONLY way generalship can be gained or, once gained, held intact to put over a war or a campaign of rights of the sick to get well.

WHAT'S WRONG WITH ME? You have heard us give credit to all friends who, thru conference, form policies and programs by which CHIROPRACTIC moves UPWARD and FORWARD.

WHAT'S WRONG WITH ME? We have sacrificed fifty-seven years — dedicated and consecrated our ALL to this international movement which aims to make certain THE RIGHT OF THE SICK TO GET WELL.

WHAT'S WRONG WITH ME? If all we have said in statements just made are true, then

WHAT'S WRONG WITH ME? We are sincere, honest, conscientious. We know, as no other does.

WHAT'S WRONG WITH ME — that we are not believed?

WHAT'S WRONG WITH ME when we do not sell 100 per cent Chiropractic to 100 per cent Chiropractors?

WHAT'S WRONG WITH ME when we can't SELL OURSELF to YOU? The PSC has fought unflinchingly for fifty-seven years to establish SPECIFIC, PURE, UNADULTERATED CHIROPRACTIC for practitioners.

WHAT'S WRONG WITH ME that we don't get it over so THEY understand it?

I.C.A. stands on the unflinching right of posterity to get CHIROPRACTIC in its purity to help those who are sick get well. We are its president —

WHAT'S WRONG WITH ME that we don't sell the I.C.A. to every Chiropractor in America?

Every Chiropractor in practice NEEDS malpractice protection.

WHAT'S WRONG WITH ME that we don't sell them that idea?

Every Chiropractor should get the BIG IDEA of helping every other Chiropractor, as Chiropractic is a service for and to the human race. It is not a geographical right.

WHAT'S WRONG WITH ME — which we should do, but don't;
which we should say, but don't;
which we should explain, but can't?

One man recently said: TOO DISTANT, NOT FRIENDLY ENOUGH, BE MORE DEMOCRATIC!

IS THAT WHAT'S WRONG WITH ME? Please tell us out loud — be frank and open.

If B.J. is sincere in wanting to make a sick world more efficient — and

— if The PSC wants to teach the race to be a healthy one;

— if the ICA wants to establish the right of the sick to get well and the right of Chiropractic to be handed down to posterity in its purity — then

— you would be rendering a service to B.J., The PSC or ICA in telling each of them or all of them things that are WRONG WITH THEM.

A just, considerate criticism will help us put over that message.

Tell us where we fail, how we fail, and WHY; explain to us what to do, how to do it, and WHY. In doing these things you help us put over your message.

If what we have said is true, then YOU are a part of The PSC and ICA and of the organization which YOU and we have builded together.

If THAT is true, telling us WHAT'S WRONG WITH ME is helping you and yours.

If THAT is true, telling The PSC WHAT'S WRONG WITH IT is helping your Alma Mater.

If THAT is true, telling the ICA WHAT'S WRONG WITH IT is helping sustain the defending organization that sustains YOU.

As you scrutinize YOUR business, then scrutinize that which IS yours.

CHAPTER 29

The Story Of WE WERE THERE

Let "us" remind our readers that when "we" say "we" or "us" or "ours," it means B.J. with his Innate and Educated Siamese twin personalities. WE mention it again because our readers think too much of themselves as "I," and too little of "WE."

THE GREATEST SHOW ON EARTH — not the circus but the movie by that name — had its initial premiere at Radio City, New York. But its REAL premiere with all circus trimmings was at Sarasota, Florida, Circus City, January 31, 1952.

The town turned out en masse, and for first time in this Circus Town, the city took the circus into its arms and bade it welcome. The chestnut, "A prophet is not without honor save in his home town," has been true here in Sarasota, thru the years the circus has had its winter quarters here. For some reason which we could never understand, this town has frowned on the circus, circus people, etc.

The circus draws hundreds of thousands of visitors to Sarasota every year. Motels and hotels are crowded. They come, visit museums and winter quarters, and leave millions of dollars annually. People come, build homes, and like it. WHY the city should look with scorn upon their greatest advertising medium, greatest drawing card, and greatest income-producer, is beyond us.

Is Davenport different, re Station WOC that put Davenport on the world map, or The PSC that draws millions of foreign money and leaves it there? Is it any different towards US who helped build Davenport internationally, more than any other one industry? John Ringling built Sarasota, yet one hears many conflicting stories about him.

In the evening of the opening, there was a circus parade — not like those of olden days with open dens of wild animals, huge masses of eight hundred percheron horses, gorgeous floats, hun-

dreds of people, etc. — but they did have a calliope — not the famous steam type, but one played by air-pressure by my friend Bill Antes. Peculiarly, this did not belong to Ringling Brothers and Barnum and Bailey, but to the local high school from which it was borrowed for this occasion. There were elephants, giraffes, hippopotamuses, flood lights, searchlights, spotlights, 'n everything characteristic of a Hollywood premiere.

We wanted to be "amongst those present;" but WANTING and GETTING were different things. Everybody and all their kids wanted to be in this event. The Florida Theater which showed this movie seats 1300. There were more than 5,400 requests for invitations. Everybody put on intense pressure, turned on the heat. Everybody who was in any top or bottom position to influence issuance of invitations was implored, begged, and in some instances threatened. How to disperse them was a headache for executives. John Ringling North, President, "left town" to relieve the pressure. It was said he "went to Mayo's for a check-up." Maybe he did; maybe he hid somewhere. Others were hard to get to. But there are wires AND wires, contacts AND contacts. Everybody was reaching for and pulling every one they could reach. We SUGGESTED we would LIKE to go, and then we dropped the matter. It finally came to pass that WE should not have worried, because we were automatically placed on THE list. Having presented the TWO HEMISPHERES BAND WAGON to the Circus Museum, made us more than a welcome friend to circus folks and circusdom.

Between John Ringling North, "Buddy" North, Art Concello (Manager); Jane Call of Sarasota Chamber of Commerce; Mrs. Harry Thomas, Secretary to Art Concello; Bill Antes, Public Relations of Ringling Brothers and Barnum and Bailey; and John L. Sullivan, Director Circus Museum, we succeeded in getting invitations.

Being a premiere, we thot it called for a dress affair. In the tropics, this includes black trousers, white coat, white shirt, cummerbund, and black bow tie — all of which we did wear. Was it a dress affair? Surprisingly, only the principals, men and women, were in dress. It is safe to say that ninety-eight per cent of the thirteen hundred were in ordinary every-day dress of various and multiple kinds — and that went from Governor War-

ren of Florida, to Master of Ceremonies Nate Eagle, as well as audience. We WERE surprised, but it again proves that American show folks ARE a democratic people, even at a famous premiere of THE GREATEST SHOW ON EARTH. One would think they were AT a circus, rather than what it was.

We sat within three rows of the rear. We saw pass in review all the great and near-great of circusdom of past and present — those who have retired from the ring and those coming up to this year as their first. Most of them, we knew.

We spent the early part of the evening, from 6.30 to about 9:00, walking the streets. Parade was scheduled for 8:15, usual time circus starts. Who should speak up but Merle Evans: "Hello, B.J." Merle is and has been Bandmaster for Ringling Brothers and Barnum and Bailey for twenty-nine years. We have a picture of him and his band taken atop TWO HEMISPHERES BAND WAGON. Without previous knowledge that the premiere was on, he just rolled in that morning from Kansas City. We had quite a chat. Naturally, we invited him over to B.J.'s BH for a steak dinner. Next week he plays Florida State Fair at Tampa. We will also see him there. The marvel to us is, after all these years, with him meeting hundreds of thousands of people — here, there, everywhere, the popular famous man he is — he should remember us, stop and call us by name. But that's Merle Evans. He is one swell grand guy.

The front of the Florida Theatre was the front tent of THE MAIN ENTRANCE to THE GREATEST SHOW ON EARTH, brot from winter quarters. That portion of the "big top" was placed in front of the entire building. Sawdust was in the street, in the foyer. All the usual balley of the circus was here: banners, barkers, clowns in makeup (including Emmett Kelly), horse riders in costume who came in from the parade which preceded the show — it was a circus in all its panoply and glory.

All circus notables, past, present, and future, were there — John Ringling North (who suddenly returned from Mayo's that evening), Buddy North, Art and Antoinette Concello, Mr. McClosky, Bill and Edna Antes, Nate and Muriel Eagle and his eight midgets, Jim and Maye Mitchell, John L. Sullivan, Dr. Hoyt, Everett Austin, Al Carsky, etc., and many others too numerous to mention.

We missed the Doll Family. The three sisters and Harry were absent. They have been with Ringling Brothers and Barnum and Bailey forty-one years. They are midgets you have seen in the sideshow. They leave RB & BB this year and go to Clyde Beatty's Circus.

Wednesday evening, we went to a movie (the premiere was on Thursday). Upon returning home, we found John L. Sullivan had phoned Julia (B.J's BH housekeeper):

> "Mr. Sullivan called and said he has two tickets for the premiere tomorrow night for you and will leave them at the house tomorrow."

He did!

This premiere of THE GREATEST SHOW ON EARTH, in the circus town of the world, in winter quarters of THE GREATEST SHOW ON EARTH was strictly invitational. It was for "show folks," circus people, and those who helped make the picture here last year. We were here at that time and saw some of the movie being taken. The RB & BB group had invitations for performers, executives, extras, etc. Sarasota Chamber of Commerce had a limited number for their executives and prominent business people indirectly connected with circus activities. Where did WE fit in? We were classified as "show folks" and perhaps the TWO HEMISPHERES BAND WAGON which we presented to the Circus Museum here entitled us to that title. Funny, isn't it, how many facets we have to our life?

We like to think back to the good old days when "Palmergrams," which our profession rendered their profession, won this consideration more than anything we personally did. It was a symbolic recognition due our profession rather than us individually. Whatever appreciation was shown US goes also to all those of OUR profession for their kindnesses to "show folks" everywhere, for many years. Courtesies shown US were a reflection of their feelings towards our profession for thousands of courtesies shown circus folks everywhere, in getting them well and keeping them well so they could continue on with their acts.

New films were taken in front of the theater as they do at Hollywood. It was broadcast over local radio stations. Governor Warren, clowns, midgets, and what-have-you spoke their little bits of praise. Streets were jammed with thousands who had been rolling in all day to look-see. All surrounding cities jammed

all highways. This town of 15,000 in off-season, which has 30,000 during on-season, had 25,000 on top of that last night. Restaurants did a land office business. Morrison's Cafeteria (and you know we like 'em because of having one) had a line-up clear out in the street, much like ours at Lyceum time. Only difference is, they didn't have us there to "double file" the line. Streets were roped off. Traffic was diverted. At the theater, the mob jammed in tight. They hardly moved to let elephants thru. Celebrities and dignitaries were "shot" for the news reels. You will probably see these in your local theater shortly. It was one grand glorious glittering affair.

We felt at ease and at home mixing and mingling with "circus folks." We knew most of them. Most of them knew us. We have had many of them at B.J's BH, and they in turn have had us at their homes for dinners. Altho a year has twelve months, they live here only about four months of that time.

Many people think of circus folks as a roving, roaming type of hobo and that when here they live in shacks at go-between times on the road and here. This is not true. Many of them have beautiful homes. They keep housekeepers the year round, same as we do at B.J's BH.

This IS a show and circus town. We come and go where and when we please. Last year, Bill Antes issued us a "circus pass" No. 5, good to go into all "restricted places" — "any place, any time," in back-lot on road as well as here; in clown alley, in sail loft; in fact, everything is wide open to THAT pass. This year (1952) we also got No. 5. When we have guests at B.J's BH, we take them to the circus, held every Sunday afternoon, to Circus Museum, John Ringling's palatial Venetian Palace Home, into John Ringling Art Museum, Circus Quarters — in fact, everything including basement of Art Museum where we estimate fifteen millions of dollars of art treasures have not yet seen light of day. It's worth anybody's life to get into that basement, but Col. Blanding told us "any time, any place," altho we do not abuse the privilege. Our guests are admitted free, never a thot of charging. Peculiarly — or is it — we are known here as "B.J.," the same as everywhere we go.

If you were here as an innocent bystander looking on, you would get the impression that we were a circus VIP. Things

they say and do for us lend a distinctive color and flavor to that impression.

Of all the colossal blunders, last night showed one to absolute perfection. Theater was packed, Governor Warren was on stage and had addressed a few words to audience. Then he mentioned that Cecil B. DeMille was standing by at Hollywood to address this audience.

There was a telephone on stage, a telephone man standing ready. He picked up the receiver, handed it to the Governor who placed it to HIS ear for about twenty minutes while Mr. DeMille talked EXCLUSIVELY to the Governor, with receiver glued to HIS ear.

And there in front of the Governor was THE MIKE which was placed there purposely so HE could place THE FONE RECEIVER against THE MIKE so the PA system in the theater would carry Mr. DeMille's voice TO THE THEATER AUDIENCE. And that dumb-cluck telephone man stood there holding phone base in his hand all that time, never once making any suggestion to the Governor or offering to place receiver against the mike. After all these great, magnificent, colossal, gigantic preparations, with long distance hooked up between Hollywood and Sarasota — Mr. DeMille and Governor Warren — there sat that audience in dumb silence with a dumb-cluck failing to do the one little thing necessary. Somebody overlooked a bet. I'll bet that guy got bawled out good and plenty after the show was over.

There is a Rexall Drug Store here, where we buy our whodun-its. Hundreds of feet of open shelves with thousands of items handy for picking up — in fact, that's what people are supposed to do: pick up whatever they want, take it to cashier, and walk out.

We asked the clerk, "Do you find people generally quite honest in paying for what they pick up?" His answer was: "We lose very little, and when we do it is usually some absent-minded person who had no intention of stealing."

That inherent honesty in people was brot forcibly to our attention last night. Here were 1300 people IN the theatre, with thousands outside WANTING to get in. Strictly invitation, printed, which had to be shown twice — once to get off the street

which was roped off from the mob, and then at the door of the theater. All WE did was show them two plain envelopes which *contained* the invitations. So far as these two men knew, they could have been empty envelopes. Thousands would have given a stiff price to have bought what was IN those envelopes.

The plot of THE GREATEST SHOW ON EARTH? It has circus thrills, great acts, circus love affairs, circus tragedies, circus train wreck caused by a crooked concession racketeer, wild animals on loose, people injured, circus wrecked but circus fortitude puts it on under limited circumstances; circus people injured but "the show must go on" tradition is upheld; a street parade next day after the wreck, taken in Sarasota last fall when we were here; movies taken in back-lot, in clown alley, in dressing tents — in fact, every phase of circus life is depicted from trains to lots, vividly portrayed. Audience sat spellbound for two hours and fifteen minutes. One thing most noticeable here was that many people sitting in the audience saw themselves in movie. It IS a GREAT picture. We shall see it again and again.

We reproduce one of the invitations:

CECIL B. DeMILLE

AND

FLORIDA STATE THEATRES, INC.

CORDIALLY INVITE YOU TO ATTEND THE

SPECIAL PREVUE SHOWING OF

"THE GREATEST SHOW ON EARTH"

AT THE

FLORIDA THEATRE

THURSDAY EVENING, JANUARY THIRTY-FIRST

AT EIGHT-THIRTY P. M.

ADMIT ONE PRESENT THIS TICKET AT DOOR

The MUSEUM OF THE AMERICAN CIRCUS has just issued its first booklet descriptive of its Museum. On page eight we note this reference:

> "The rarest set of lithographs in Sarasota is that showing, in three sections, the Barnum and Bailey Greatest Show on Earth, in 40 by 80 inch posters. The first section depicts THE MOST FAMOUS BAND WAGON IN THE WORLD, the Two Hemispheres, which itself may become the property of the Museum of the American

Circus. B. J. Palmer of Davenport, Iowa, has offered to give The Two Hemispheres to the State of Florida if a suitable building is constructed to hold it, on the Ringling property in Sarasota. The lithograph in the Chambers Collection, SHOWING THE PONDEROUS WAGON, which was drawn by 40 horses, is one of only two extant."

On page twenty-four, we find the following:

"THE MOST FAMOUS BAND WAGON IN THE WORLD, THE 'TWO HEMISPHERES,' is there in a model that shows it drawn by an eight-horse hitch, suggesting the 40 horses that were driven in the original. Wagon and horses were made by Milo Smith who lent them to the museum."

Following stories appeared locally:

CATALOGUE FOR CIRCUS MUSEUM
NOW AVAILABLE

Those who are curious about relationships in the Ringling Family will find a family tree tracing its history from the 18th Century to the present day, in the latest publication at the Ringling Museum.

The Ringling Museum of Art has just put out a booklet on the Museum of the American Circus. Within covers gaily printed in red and black, is the story of that latest of the three Ringling Museums. The text covers the history of the circus, with special emphasis on the way that form of entertainment has developed in America. It tells of the great figures in the field; of the manner in which feats of skill and the menagerie developed separately, and merged during mid-19th Century to form the circus as we know it; and the steps by which the small company started by the Ringling Brothers came eventually to be the Greatest Show on Earth.

A good deal of space is given to the Chambers Collection, just acquired by the Circus Museum, which is said to be the world's largest collection of circus source material. Illustrations show the museum itself, and many of the exhibits to be seen there — old parade wagons, rare lithographs, old prints, and models.

(Sarasota (Florida) Herald-Tribune, January 27, 1952.)

CIRCUS MOVIE TO BE GREETED
BY CIRCUS CITY

The colonel's lady and Judy O'Grady, the circus stars and roustabouts, the governor and traffic cop, not to mention Mom, Pop and all the kids, will be on hand in Sarasota Thursday night for the grand parade and grander premiere of the Greatest Show on Earth.

At 8:15 the circus parade will move down Main Street from Adelia to Five Points and then turn northward on Pineapple Avenue to the Florida

Theater where the Sarasota premiere of Cecil B. DeMille's epic movie on the circus will take place.

Band Leads

The parade will be led by a police escort, followed by the Sarasota High School band. In the first automobile will be Governor Fuller Warren accompanied by Antoinette Concello, one of the star performers of both the circus and the movie. They will be followed by Mayor John L. Early and Emmett Kelly, the famed circus clown; former Mayor John Fite Robertson and star Gloria Drew; along with the mayors of Bradenton, Lakeland, Fort Myers, Daytona Beach, and other visiting dignitaries.

Then will come the circus elephants, the circus calliope, circus floats for the March of Dimes Campaign and the Lions Club charity minstrels, circus horsemen.

In cages at the Florida Theater will be the circus hippopottimi and giraffes.

Area Floodlighted

The whole downtown area around Five Points and North Pineapple Avenue will be floodlighted for the benefit of the news reel cameramen, whose movies of the Sarasota premiere will be flashed across the country.

From 3:30 p.m. Thursday until after the parade, parking on Main Street along the parade route will be prohibited, Chief of Police Robert N. Wilson announced. Streets leading into Main Street will be blocked off after the stores close for the evening in order to make room for parade fans.

The premiere performance Thursday evening will be only by invitation, for the personnel of the circus, motion picture critics, and the official guests. The public premiere will get under way at 10:00 a.m. Friday, and the movie will continue an indefinite engagement here, one week before it will be shown anywhere else, except the concurrent world premiere now going on in New York.

Harry Vincent, manager of the Florida Theater, today received telegrams from all the movie stars in the DeMille production, headed by Betty Hutton, the ball of fire who became a Big Top star for the circus movie. Said Betty:

"Sarasota here we come, right back where we started from. Am so thrilled that our circus friends in Sarasota are having this premiere. It's their picture as much as ours, and I know they'll be proud of Mr. DeMille when they see it."

Cornel Wilde said: "I'll be with you in spirit as the daring young man on the flying trapeze."

Charlton Heston said: "It's only right that the greatest people on earth should be the first to see the picture they made possible, The Greatest Show on Earth. Sarasota, take a bow."

Similar wires came from Jimmy Stewart, Henry Wilcoxon, Gloria Grahame, Dorothy Lamour and Lyle Bettger, the headliners of the show.

Paramount Pictures and the Florida State Theaters have joined in the arrangements for the Sarasota premiere.

(Sarasota (Florida) Herald Tribune, January 30, 1952.)

SARASOTA'S OWN CIRCUS MOVIE
OPENS TONIGHT

A year's long wait comes to an end for many Sarasotans tonight when The Greatest Show on Earth is projected on the screen at the Florida Theater.

It isn't often that a big segment of a city's population gets to see themselves in a motion picture, but nearly 4,000 Sarasotans have been waiting for this opportunity to see how they performed in Cecil B. DeMille's lavish production on life beneath the Big Top.

The Sarasota premiere tonight will follow a colorful Circus Parade down Main Street starting at 8:15 p.m., with Governor Warren, several visiting mayors, circus star performers and part of the circus menageries appearing in the spectacle.

Parking Prohibited

From 3 p.m. this afternoon until after the parade, all parking on Main Street will be prohibited and traffic this evening will be rerouted around the business section. Special details of state highway police and city police have been assigned to handle the parade route and divert the traffic.

The Florida Theater entrance has been converted into a Big Top main entrance for the premiere. Kleig lights will flood the area between Five Points and the theater while news reel cameras film the premiere spectacle.

It was just a year ago that DeMille and his Paramount Pictures production crews began shooting the final major portion of the circus at Circus Winter Quarters here, with 1,000 circus personnel and 3,000 other Sarasotans working as extras for crowd scenes under the Big Top.

Three Years in Making

More than three years in the making, The Greatest Show on Earth cost $3,900,000 to produce, but its makers predict it will rank among the biggest money-makers of all motion picture history.

In a telegram to friends in Sarasota, DeMille said: "I regret most deeply that I am unable to attend the Sarasota premiere for it was your City of Sarasota, the Norths, Concellos, Valdos and the entire circus personnel who gave the picture much of its spirit, color and power. Your city's good will and hospitality aided us immeasurably in our day to day problems. It may please the people of Sarasota to know that The Greatest Show on Earth will carry the name and fame of their splendid community to Americans everywhere and to the peoples of distant lands."

Although DeMille will not be here for the premiere, he will address the first night audience over a long-distance hook-up at the opening tonight.

This showing has been confined to invitations for the circus personnel, officials and movie critics. The public showing will begin at 10 a.m. Friday and will continue indefinitely. The picture will not appear elsewhere in the country for at least eight days, except in New York where the world premiere will be running concurrently with the Sarasota showing.

Harry Vincent, Florida Theater manager, said today the advance sale of tickets for this movie has surpassed anything in Florida theater history. Officials of Paramount Pictures and the Florida Theater chain have co-operated in staging the premiere here.

Visiting officials and critics will be entertained at dinner prior to the parade.

(Sarasota (Florida) Herald-Tribune, January 31, 1952.)

MAIN STREET REPORTER

Blonde Bombshell Betty Hutton is propelled smack onto the cover of the current Red Book magazine — at a most propitious time.

The inside story on the star of the current film, "The Greatest Show on Earth," is illustrated by two more photographs of the dynamic actress. One was clicked under the Big Top at winter quarters here and shows her with her two small children, Candice and Lindsay.

The article is titled, "The Girl Who Married Her Career," . . . and among the quotes of the year could well be her, "I'm just unlucky with men!"

Incidentally we read with interest how the Blonde Bombshell some years back collided with Cecil B. DeMille as she was turning a corner on the Paramount Studio lot. "Hiya Bum!" she yelled, nearly flooring the veteran producer.

"Some day, young woman, I'm going to put you in a picture of mine!" he exclaimed. And that he has . . . as you all know by this time. In a few hours now, Main Street will be extra crowded and gay with the grand parade as a prelude to the first road showing of the "Picture of Pictures." Tonight's premiere is by invitation only . . . tomorrow the Florida Theater will be open to the public, starting at 10 a.m.

(Sarasota (Florida) Herald-Tribunte, January 31, 1952.)

1,500 FANS CHEER CIRCUS MOVIE

The Greatest Show on Earth was aptly named. At least 1,500 movie fans thronged the Florida Theater last night and for 2 hours and 31 minutes they saw unfolding on the screen a motion picture on life beneath the Big Top that is destined to live as long as children of all ages and all lands continue to love the circus.

The occasion was the Sarasota premiere of Cecil B. DeMille's $3,900,000 production which gilds the circus lily and captures in dramatic color and action the breath and atmosphere of the sawdust rings and the high trapeze, and the spirit of the people who are the circus.

If The Greatest Show on Earth falls short of being a masterpiece, the blame will not be DeMille's but rather the fault of the story itself, the frame on which this glowing canvas is hung.

At 70, DeMille still has the outlook of the youths of every age who never cease to thrill at the spectacle of the circus, and he has succeeded with superb artistry in translating fact to fantasy and finding them interchangeable.

As one observer said, after viewing this picture, one will hardly know whether Cecil B. DeMille or John Ringling North is producer of The Greatest Show on Earth.

It's Sarasota

To the people of Sarasota, the film had an especial impact, because many of its scenes and many of its actors were as familiar as the family and yard next door. For most of us natives, the high point of the picture came on the heels of the spectacular train wreck sequence. From the dimly lit disaster scenes of death and destruction, the story shifts with dramatic suddenness to the gay and brilliant circus parade down Sarasota's Main Street. This familiar and welcome sight reacted much like a return home after a long journey — and a happy reunion there.

Frequent bursts of applause from the first-night audience punctuated the movie and occasionally some of the best dialogue was lost because of this, but it was the fans' tribute to their friends on the screen.

Doubtlessly many people in Sarasota will view the picture time and again in order to obtain full satisfaction, for, like the three-ringed circus itself, there is so much happening, so many things to see, so many neighbors to look for, that it is impossible to watch it all at the same time.

New Stars

At least one new star is likely to be born in The Greatest Show on Earth. He is Charlton Heston, the able and handsome actor who plays Brad, the circus manager. Gloria Grahame, as Angel the elephant girl, also brings a vivid new personality to the screen-credit lines.

The other stars lost none of their lustre. Betty Hutton as Holly, Jimmy Stewart as Buttons, Cornel Wilde as Sebastian, Dorothy Lamour as the iron-jaw girl, fitted into circus life as though they had spent their lives in a circus wagon.

Sarasotans who shared the first-night spotlight in the movie were William J. Riley as the motorcycle cop; John Ringling North, Toughy Genders, the circus veterans; Antoinette Concèllo, the aerial star; Capt. William Heyer; the well-known Truzzi; Emmett Kelly and a host of others.

In color photography and technical production the movie was in the DeMille mold. The train wreck sequence impressed many as having been over-done, but it lacked nothing for its intense realism.

DeMille will receive only acclaim for his skill in uniting Hollywood's motion pictures with Sarasota's circus and merging them into a glorious individual personality. — P.H.H.

(Sarasota (Florida) Herald-Tribune, February 1, 1952.)

THE MAIN STREET REPORTER

The CENTER RING . . of Sarasota . . last night was the entrance of the Florida Theater. It bore little resemblance to its former self. And through its portals passed some of the most famous circus folk in the world, as guests of Cecil B. DeMille, at The Greatest Show on Earth.

And we realized, along with them, that they were seeing themselves perform on a large scale . . for the first time in their lives. "We are on the outside looking in . . We are the audience this time," as one of them put it.

And to mention two well-knowns — Merle Evans the Big Show's veteran band master, and Emmett Kelly the beloved clown — they told this reporter that they had never seen the entire picture before.

"It was just by good chance I was here at all," said Merle. "I had been out of town and landed back today. Had no idea the film was here until I arrived. My, what a fine production!"

"I've seen only pieces of the picture . . . it was wonderful being able to see the whole film at last," Emmett remarked as we left the theater. Dressed in his old tattered hobo costume and familiar big nose make-up, he stretched a little as if he were about to do a setting up exercise. "I never sat so long before while in make-up — doing nothing. Doesn't seem natural!" he exclaimed.

The big lights played down upon the thousands of people lining the streets and the lobby. And upon the two big red and gold circus wagons flanking the entrance . . . and the clean new sawdust underfoot . . . and the candy and ice cream butchers . . . and the swarms of photographers.

A rumor that star Betty Hutton was in town was squelched . . . also a bit of mistaken identity when someone called out, "Oh, THERE'S Mr. DeMille" — and pointed to Dr. Scofield Lewy — who turned around and smilingly shook his head.

And then they filled an S.R.O. theater . . . and the pointing out of celebrities . . . and over the loud speaker on the stage the "barker" telling the folks still outside to "move back and let the elephants through" . . . at the end of the parade. And Producer Cecil B. DeMille's voice failing to reach everyone in the audience through technical difficulties . . . and the immense applause as the Great Circus Picture flashed on the screen . . . and as the wondrous production unfolded reel by reel of gorgeous photography, direction, costuming, color, and excellent acting.

And the applause as members of the cast, now sitting in the audience, appeared in the picture . . . and the greatest burst of hand clapping when

Main Street was given point of honor and familiar buildings loomed up along the remarkable panorama.

Well at last we've seen it — by far the greatest circus picture of all times and of great value to hand down to posterity. Bravo, Cecil B. DeMille and all your troupe!

(Sarasota (Florida) Herald-Tribune, February 1, 1952.)

CIRCUS MOVIE CAPTURES ITS OWN HOME TOWN

Sarasota, always circus conscious because of the Winter Quarters here, pulled out all the stops last night. Everybody had sawdust in their blood and the red and gold colors of the Big Top sparkling in their eyes.

The biggest crowd since last year's pageant parade packed Main Street the length of the march to watch city, county and state dignitaries join with Ringling Bros. and Barnum & Bailey Circus and everyone else that could be squeezed in as they paid homage to the local premiere of The Greatest Show on Earth, about 50 per cent of which was filmed in Sarasota.

Estimates varied in placing from 20,000 to as high as 50,000 young-in-heart circus fans as witnesses to the spectacle. Horses pranced, bells rang, clowns made merry, the elephants trumpeted, and the crowd loved it. Still and movie photographers scrambled over each other in their efforts to shoot the open air show that was as busy as the usual three-ring performance.

All Turn Out

Typical of the feeling of the occasion were Gov. Fuller Warren and Emmett Kelly, top circus clown, sharing twin billing in a fire-engine red convertible. Mayor John L. Early and John Fite Robertson, who was mayor when The Show was filmed here a year ago, smiled and waved from open cars. Members of the state legislature and would-be members, visiting mayors and councilmen, big brass from the circus, headline entertainers, the big guy and the little guy — they all turned out to help the show along.

And rushing throughout the mob was one of the largest delegations of newspaper photographers and writers, movie men and radio announcers to congregate here at one time.

Fever Infectious

The circus fever seemed infectious. The Sarasota high school Sailor Circus plugged its performance with a beauty-draped float, the local motorcycle club rode by in a body, local night club singers adorned the festivities and the March of Dimes, aided by women's groups and Boy and Girl Scouts, reaped a reward along the 10-block line of march.

Nothing seemed to matter but The Show. If a cool breeze chilled the legs of the prancing drum majorettes it failed to dim the warmth of their smiles. One lone car, a grey sedan with Oregon plates, sat on Main Street throughout the parade but only provided a ringside seat for nearly a score of small-fry.

Two big buses, bound for Knoxville and Tallahassee, pulled out of the station at 8:15 p.m. and caused a flurry of laughter as the expectant crowd realized that this wasn't part of the act. Even the circus slipped up and put an empty cage in the parade — only to draw the frequent comment that this was "the new invisible whatsis."

Celebrities Thick

Celebrities were as thick as the sawdust in the circus ring outside the Florida Theater. Those who passed under the flag-draped big top over the marquee in addition to Gov. and Mrs. Warren included Mayor Sterling Hall, Bradenton; Mayor James Musso, Lakeland; Mayor Jack Tamm, Daytona; Mayor George Youngberg, Venice, and Mayor Herb Edwards, Fort Myers.

State Senator Onell Rogells and Representatives James A. Haley and J. D. Tate, city and county judges, city and county commissioners, all came to see and be seen. The circus was represented by General Manager Arthur Concello, Frank McCullough, manager, and Pat Valdo, performance director, in addition to hundreds of those who work in and around the big top.

Here as representatives of the commercial side of motion pictures were Leonard Allen, southern representative for Paramount Pictures; Howard Pettingill, advertising director for Florida State Theaters; Guy Kenimer, Harry V. Vincent and Frank Bell, all of the theater chain.

Newsreel photographers worked out long-range and close-up scenes outside the flood-lighted lobby for a preview short that will be shown in approximately 22,000 theaters across the nation to help advertise the film. A special print and wax recordings made on the spot will be returned to Sarasota. It is expected that the newsreel scenes will be available for showing here in about a week to 10 days.

Loud-speaker appeals and requests by city policy failed to budge the packed throng outside the theater but the appearance of two elephants, a giraffe and pigmy hippopotamus from the circus opened a large area in a hurry. Despite the eagerness of everyone to see, Police Chief Robert N. Wilson said that the crowd was "unusually orderly and well-behaved."

Every seat in the 1,400-capacity theater was filled long before the film flashed on the screen. Some came as early as 5:30 p.m., and by 6:30 crowds were already seeking choice spots both inside and outside the theater. A special coast-to-coast telephone call was made so that Cecil B. DeMille and Gov. Warren could greet each other. The Hollywood director praised the assistance he was given in Sarasota and thanked all of those in this area who cooperated in making the movie.

Spontaneous bursts of applause greeted the appearance on the screen of local people and the comment of "There's Joe," or "Look at Fannie over there," was frequently heard. When the audience slowly filed out 150 minutes after the show began only praise of the whole performance could be heard.

(Sarasota (Florida) Herald-Tribune, February 1, 1952.)

CIRCUS MOVIE BREAKS ALL THEATER RECORDS

The Greatest Show on Earth is smashing all records at the Florida Theater with 14,000 persons having seen the epic circus movie during the first three days of its special premiere engagement here, Harry Vincent, theater manager, said today.

"Paramount Pictures phoned me from New York to verify my figures," Vincent said. "They couldn't believe such a record in Sarasota and said the response had far surpassed their expectations."

Vincent said the DeMille circus spectacle has played to a packed house since the doors first opened for the public showing at 10 a.m. Friday. His figures do not include the 1,500 who saw the show at an invitational premiere Thursday night.

Some See It Twice

"We were packed all day Friday and Saturday was even better, if that was possible," the theater manager said. "We played one less show on Sunday, since we did not open until 12:45, but the fans were lined up for a block awaiting the box office to open. And the crowds are still pouring in today."

Vincent said many Sarasota fans already have seen the movie twice, eager to fill in the spots that were missed in the first viewing.

"What pleases us the most," the manager said, "is that we've not heard one single complaint, not even against the advanced prices. That's the best tribute a picture could have."

Previous attendance record at the Florida Theater was held by "Samson and Delilah," another DeMille epic, Vincent explained, but he said its figures could not compare with "The Greatest Show on Earth."

The circus movie is booked for a seven-day run, but Vincent hinted it might have to be held over if the present trend continues.

(Sarasota (Florida) Herald-Tribune, February 4, 1952.)

We read the following over Station WOC-AM and over Station WOC-TV on Tuesday, March 11th, 1952:

It is seldom I appear on TV or AM, and even more rare to support or endorse anything. But occasionally and once in a blue moon there IS something which stands out.

I want our listeners and viewers to see THE GREATEST SHOW ON EARTH — the movie which will begin running WEDNESDAY of next week at Capitol Theater, Davenport.

You may know I have a winter home in Sarasota, Florida — Circus Capital of the world, winter quarters of Ringling Bros. and Barnum & Bailey combined circus. Sarasota is the home of the Circum Museum to which I have donated THE TWO HEMISPHERES BAND WAGON now housed here on our school properties. It is also the home of John Ringling's Venetian

Palace which cost over one million in 1925. In Sarasota also is The John and Mabel Ringling Art Museum. I selected Sarasota because I love show folks.

I was in Sarasota a year ago last fall when this film was being made. I was in the tent, on the grounds when picture was being shot. Many people think Betty Hutton doubles in her high aerial trapeze work, without a net. She doesn't. Antoinette Concello trained her for months in advance. Same is true of Cornell Wilde. I saw the picture being made; I also saw the film at its premiere at Sarasota, one week after it opened at Radio City in New York. I received invitation from Cecile B. DeMille. It is one of the great pictures of all time. It is unquestionably the greatest picture Mr. DeMille has ever made.

There is a love theme that weaves back and forth, tragedy of a railroad wreck, wild animals on the loose, pandemonium exists; but "the show must go on" in traditional style — and it does. Next day, a wrecked show shows in the open, following a wrecked circus parade thru the streets of Sarasota — all of which I saw in the making.

Nobody is sponsoring this mention. It is not a paid commercial. The Capitol Theater and its personnel do not know I am telling you about this film. It comes unsolicited, as a tribute to a great show, a great film, a great producer — one of the outstanding shows of all time, a show worth seeing, one you'll remember for a long, long time. The Florida Theater, in Sarasota, broke all records; over 47,000 in ten days.

Go to see it — you'll be glad you did. And you'll thank me for mentioning it.

TRI-STATES THEATRE CORPORATION

A. H. Blank, President. Des Moines, Iowa, March 11, 1952.
Colonel B. J. Palmer
Radio Station WOC
Davenport, Iowa.

My dear B.J.:

I can't begin to tell you what a thrill I got from reading the very heart-warming and enthusiastic endorsement you gave GREATEST SHOW ON EARTH on your radio and television stations in Davenport. Your talk was certainly a real showman's tribute to a great piece of showmanship. I know your endorsement of GREATEST SHOW ON EARTH will do much to help the Quad-City area give this great motion picture the reception it so richly deserves.

I hope you sent a copy of your talk to Cecil B. DeMille but if you didn't I am writing him about the wonderful gesture from you. I want Cecil to be sure to know what you have done in behalf of the picture.

I am especially pleased that at a time when some of the newspapers and magazines have the public believing that the television and motion picture industries are at each other's throats, this sort of thing shows that

the world of entertainment is really one great family. While both industries are suffering a few labor pains right now, I am sure ultimately the motion picture industry and television will work together for mutual success just as radio and movies have done.

Once again, many thanks for your most valuable contribution to the success of the GREATEST SHOW ON EARTH.

Kindest personal regards.

Sincerely,

(signed) A. H.

AHB:lew A. H. BLANK

"Dr. B. J. Palmer, Davenport's No. 1 Circus Fan, made a surprise appearance on Station WOC-TV Tuesday afternoon to give a 'free plug' to the movie, 'The Greatest Show on Earth,' now at the Capitol. The circus has long been his hobby, and he is always to be found in the front row when a big top is raised in Davenport.

"Some years ago he was given the famed Ringling-Barnum & Bailey 'Two Hemispheres' band wagon which was featured in the now defunct circus parades. He built a suitable home for it on The P.S.C. campus, but recently donated it to the circus museum at Sarasota, Florida. It will probably be taken there via Mississippi river barge and Gulf of Mexico ship this year.

"Incidentally, the voice of B. J. was one of those most frequently heard on radio in the pioneer days of WOC, but now an appearance by the master mind of the station is quite unusual."

("The Early Bird," by Bob Feeney.

Morning Democrat, Davenport, Iowa, March 13, 1952.)

PARAMOUNT PICTURES CORPORATION

Colonel B. J. Palmer
Station WOC
Davenport, Iowa.

Hollywood, California, March 18, 1952.

Dear Colonel Palmer:

Knowing how rare it is for you to endorse anything over your radio and television stations, I am really moved by what you said about THE GREATEST SHOW ON EARTH in your broadcasts of March 11th.

Because of your position in the civic life of Davenport, your endorsement should mean much to the picture — but, even more important than that, it means much to all of us who worked on the picture to win the esteem and support of a man of your wide experience and varied interests.

I believe the picture will bring happiness to many people — in fact it seems to make people like people.

Sincerely,

CBdM—C Cecil B. deMille

New York City, March 20, 1952, was in conference with officers of various Chiropractic groups re legislation in New York State. On March 22nd, addressed the New Jersey Chiropractors Society, Hotel Robert Treat, Newark (900 present).

On the evening of the 22nd, had dinner with Bill and Edna Antes, advance representative and radio and television contact man for Ringling Bros. and Barnum & Bailey combined shows. Two of the finest, genuine show folks we've known.

First section of "The Big One" left Sarasota Mar. 26th, arrived in New York Mar. 29th. Dress rehearsal April 3d, which Bill urged us to drop in and see, using our "back lot" pass No. 4 which he presented us at Sarasota when there.

We came to New York on Twentieth Century train, intending to return home on March 24th. Bill insists we must stay over for Opening Night, Heart Night, April 5th. Box tickets $50, Balcony tickets $25, that night. We received complimentary box seats, front row, amongst "distinguished guests." Knowing show folks, it would be a hardship to refuse this honor, so we accepted.

Sunday, March 30th, Patio Room, Hotel McAlpin, reviewed and analyzed pending New York legislation to New York I.C.A. members. (See "The Story of Innocents Abroad" in this book.)

Our circus GUEST tickets were Sec. C, Row A, Seats 5 and 6. This is a center section, front row, box — best in the house. On our right was Mr. Dine of National Broadcasting Company. On our left was Vincent Lopez. We were flying high, wide, and handsome with celebrities galore, that night. All of this again made us feel we were a V.I.P.

THE JOHN AND MABLE RINGLING MUSEUM OF ART
Owned and Operated by the State of Florida

Sarasota, Florida,
February 9, 1952.

Col. B. J. Palmer,
324 N. Washington Drive,
St. Armand's Key
Sarasota, Florida.

Dear Col. Palmer:

We feel that you would perhaps enjoy attending the formal opening of our Italian Theatre here in the museum, which will take place on the five evenings from Tuesday, February 26th, through Saturday, March 1st. On

that occasion, two short 18th century operas will be presented in the Asolo Theater, under the artistic direction of Laszlo Halasz, formerly of the New York Center Opera Company.

I shall be glad to reserve two tickets for you, with the compliments of the State of Florida, if you will let me know which night you would prefer.

As our seating capacity is small, we should appreciate hearing from you at your earliest possible convenience.

Cordially yours,

A. Everett Austin, Jr.,
Director.

AEA-MW

Sarasota, Florida, Feb. 12, 1952.

Dear Mr. Austin:

It was very kind and thotful of you to invite me to the formal opening of your Italian Theater. I know you have put much into it and will be proud of its future.

I am flying home on February 28th, therefore the 26th would be the ONLY evening I could have open. I shall accept for that evening, with pleasure.

Thank you again.

I am

B.J.

P.S. Some day you must drop around and see the collection of Chinese and Tibetan paintings I have here in my home. Karl Bickle says it is the finest collection in America.

ITALIAN THEATER SOLD OUT FOR OPERA OPENING

Every seat in the Italian theater at the Ringling Museum of Art will be filled tonight by an audience that is eager to hear the two 18th century operas that will be presented in recognition of the opening of the new theater.

Some 200 persons will be seated in the orchestra pit and in the boxes that rim the horseshoe-shaped playhouse. Museum officials announced there has been a virtual sell-out for the other four nights — Wednesday through Saturday — on which the operas will be performed.

Laszlo Halasz, who for eight years was artistic director of the New York Opera Company, is producer. The cast is made up of members of that company, with the addition of Peter Hamilton, dance mime, also of New York.

Tonight and tomorrow, Mr. Halasz will also play the first piano part in a two-piano arrangement he has made from the Mozart score of "Bastien et Bastienne," and that by Pergolesi of "LaServa Padrona." The second piano will be played by Christoph Dohnanyi, a conductor of the Munich Opera Company. Mr. Dohnanyi, who is a nephew of Ernst Dohnanyi, internation-

ally famous pianist, will take over the first piano part for the last three performances, and Margery Langer of Sarasota will play the second.

A. Everett Austin, Jr., director of the Ringling Museums, said the operas were chosen because they were peculiarly suitable for production in a theater built in 1798. Both will be sung in English. Austin designed the scenery and costumes for the Mozart. Eugene Berman, one of the most famous of contemporary artists, was responsible for the decor, costumes and a curtain for the Pergolesi work.

Those who visit the Ringling Museum tonight will have the first opportunity in this country of attending a performance in the small theater that was built in 1798 in Asolo, north of Venice, Italy. Moreover, they will be the first audience that has sat in that theater since about 1930. At that time, after having been a center of theatrical activity for more than 120 years, the Asolo Theater was dismantled and packed away, Austin explains.

Since 1950, when it was purchased by the State of Florida, it has been incorporated into the auditorium of the Ringling Museum, in a manner as much as possible like its original form.

Three tiers of boxes rise around the horseshoe-shaped pit, and originally spectators sat in all three. In Sarasota, only the lowest tier will be used.

(Sarasota (Florida) Herald-Tribune, February 26, 1952.)

CHAPTER 30

The Story Of
REPORT OF THIRD ANNUAL INSTITUTE OF ADMINISTRATION OF SCIENTIFIC RESEARCH AND DEVELOPMENT

Held November 26-30, 1951, at American University, Washington, D.C., with cooperation of National Research Council and American Association for Advancement of Science, at Mary Graydon Hall, Massachusetts and Nebraska Avenues, N.W.

By W. W. Coulter, D.C., Ph.C.

Arrived in Washington, D.C., November 25th. Was assigned a dormitory room on campus of American University in Hamilton House. Monday morning, November 26th, registered in Hoover Room of Mary Graydon Hall. There were fifteen registered for this institute. List of registrants is attached.

Theme of this institute was teamwork in research, coordination of research activities, planning of research, supervision and training of team members, and the individualist from standpoint of research, as compared to team research work; various advantages and disadvantages of doing research work.

During course of this institute, I was approached by many of the members saying that they were Chiropractic patients; and I had specific inquiries from participants in the Institute asking for names of good Chiropractors in their local communities. One of these men was from Chicago; two of them were from Baltimore area. I supplied them with a list of ICA members in each of the vicinities, and they assured me that they were going to check in with one of the doctors upon returning home from the institute.

All were curious as to why a Chiropractor was at this meeting. On Thursday, November 29th, the program was set aside so that each man might tell why he came to the institute, what he

expected to take home, and what particular problems confronted him in the field of research in his own particular organization.

I spent about fifteen minutes explaining the functions of ICA research and B. J. Palmer Clinic research — what our problems were, how we were attacking them, and stressing the point that we were working with a very limited budget for our research work. Kits of ICA material, including "Herniated Discs", "Acute Polio Study", "Research in Health and Industry," and the four laboratory studies from the B. J. Palmer Clinic were given to most of these people during the course of the week. Response to this material was very good, particularly from Robert F. Ervin who is the Assistant Director for the administration of Lobund Institute, University of Notre Dame. Mr. Ervin has his masters degree in bacteriology and was my roommate at the dormitory during the course of the institute. He cordially invited me to stop by South Bend and visit Lobund Institute with the University of Notre Dame on my way home from Washington, D.C. This day spent at Notre Dame will be taken up at a later portion of this report.

FIELD TRIPS DURING THE INSTITUTE PROGRESS

1. NATIONAL INSTITUTES OF HEALTH:

Tuesday at 12:00, November 27th, the institute moved out to the National Institutes of Health in the Chevy Chase area just outside Washington, D.C. Here we heard a very interesting talk by Mr. Albert F. Siepert who is the executive officer of the National Institutes of Health, Federal Security Agency, Public Health Service. We were then taken on a conducted tour through the Laboratory of Infectious Diseases of the National Microbiological Institute. We were taken then in station wagons for a tour of the clinical center which is still under construction, and then to some of the special shops where certain equipment is built and designed for research purposes. Following this we returned to the conference room of the National Institutes of Health where we heard a lecture on "Human relations as an aid to research teamwork," by Dr. David B. Hertz, Assistant Professor of Industrial Engineering, Columbia University. I noticed a great number of periodicals of scientific nature in the libraries in each of these institute buildings, and I asked for a

list of these publications to be sent to me at Davenport, which they very kindly consented to do.

2. NATIONAL BUREAU OF STANDARDS:

Wednesday afternoon, November 28th, a field trip to the National Bureau of Standards was taken where we heard Dr. Wallace R. Brode and staff tell us of the organization policies and research conducted by the National Bureau of Standards. We were also shown the huge electronic computing machine which is used in solving very difficult and intricate mathematical problems in a short fraction of time.

3. BUFFET SUPPER:

At the buffet supper which was held at 6:30 p.m., Friday, November 30th, at the conclusion of the Institute it was my good fortune to sit with Dr. Ralph G. Meader, Chief of the grants and fellowship branch, National Cancer Institute, which is a branch of the National Institutes of Health; and I was asked why Chiropractic had never asked for a grant in aid to do research work. He stated frankly that this had been discussed many times in the staff meetings: since osteopaths were given grants to do research with, why was it that the Chiropractic profession had never asked for money with which to conduct research work? I don't feel that this man was facetious in the least; he was sincere.

4. SENATOR HICKENLOOPER'S OFFICE:

Spent one hour, Saturday, December 1st, in Senate office building with Dan O'Brien who is Senator Hickenlooper's secretary, discussing possibilities of research grants for Chiropractic research. Mr. O'Brien seemed to be of the opinion that Chiropractic was not specifically excluded under Congressional bills regulating research grants, and that if proper application were made it would be possible to obtain research grants for Chiropractic research work.

COLUMBIA COLLEGE OF CHIROPRACTIC, BALTIMORE

Arrived in Baltimore December 2nd. Had dinner Sunday evening with Dr. Frank Dean, President of Columbia College of Chiropractic. My purpose in Baltimore at Columbia College of Chiropractic was to determine what facilities were available

for coordinated research work in connection with ICA and possibly with the B. J. Palmer Clinic; to try to evaluate the capabilities and possibilities of doing research work at Columbia College by picking a particular project for which they might have facilities and man power to increase the knowledge and advancement of Chiropractic.

After inspection of facilities of the school, on Monday, December 3d, I suggested some sort of research program for analytical instruments. To set up a clinical testing program of various analytical instruments, such as neurometer, super thermometer, mycroneurometer, and nervoscope, neurocalometer, neurocalograph, and instruments of that nature. Talked with many of the faculty members and they all seemed agreed that this would be a good project for the school and that it could be accomplished well.

At Dr. Dean's suggestion, he made an appointment with Miss Bateman of the Maryland Department of Registration and Education, and I had a half-hour interview with Miss Bateman of this department. Dr. Dean had stated previously that they had been very kind and very fair to Columbia College more or less leaving the curriculum and teaching up to his judgment since they had very little experience in the field of Chiropractic teaching and education. A certain group in Maryland have been pressing Dr. Dean to include physiotherapy in his training program.

Miss Bateman asked me what the position of ICA would be on physiotherapy, and I explained to the best of my ability that physiotherapy was not a part of Chiropractic but was a part of physical medicine and as such had no place in the Chiropractic profession or Chiropractic schools. She then asked how many schools were on the ICA accredited list, and I replied that at this date 12-15. She then asked if we had an approved school on our list, and they instituted a course in physiotherapy, would we take them off our approved list. My answer was yes, that we would possibly take them off our approved list if they included physiotherapy in their curriculum. I told them that I found the faculty and teaching facilities of the Columbia College of Chiropractic to be very high, and that I felt that the Department of Registration and Education had used very good judg-

ment in allowing Dr. Dean to formulate his own curriculum and pick his own instructors and student body. Miss Bateman seemed to be very pleased with this compliment as apparently she had had some criticism from the NCA group for taking a "hands off" attitude of telling the Columbia College that they had to institute a course in physiotherapy.

FIELD PRACTITIONERS MEETING, BALTIMORE

Upon arrival in Baltimore on Sunday, December 2, I attempted to get in touch with all ICA members there and was able to talk with Dr. Overbeck and Dr. Denniston who is the ICA State Representative in Maryland. Dr. Denniston suggested that with my permission he would call all of the Chiropractors in the area together Monday evening so that I might tell them of some of the advances in research and about my attendance at the Research Institute in Washington, D.C. So, on Monday, December 2nd, at 9:00 p.m., there were approximately 15 Chiropractors assembled in Dr. R. C. Leinweber's office, 706 Park Avenue, Baltimore.

I started out to give a resume of research activities, past, present, and future, allowing for questions at any time by any of the people assembled. Dr. Denniston had invited Dr. Northam who is secretary and public relations director of Maryland Chiropractic Association, NCA affiliated, to this meeting. Dr. Northam was very much impressed with the work that we were doing, caliber of work, and some of the ideals that we stood for which were brought out that evening. Dr. Denniston feels that this man is of high caliber and has potential value as an ICA member. The meeting was not adjourned until after 2:00 a.m., so you can readily see that the talking lasted some five hours on my part. All men present were very enthusiastic, and none wanted to go home; they wanted to continue the rest of the night, if possible, if I would stay and talk that long. However, I had a lecture the next morning at the Columbia College, and I felt that I must get some sleep and give my voice a slight rest.

On Tuesday morning, December 4th, Dr. Dean called an assembly for the entire student body of the Columbia College of Chiropractic, and I lectured from 8:00 until 9:00 on research advancements.

AUDIOVISUAL RESEARCH

At 9:00 a.m., Tuesday, December 4th, I met Dr. Arne T. Darbo who is the National Director, Special Instruments Division, Maico Company, Minneapolis, Minnesota. Mr. Darbo has done a great deal of work in the audio testing field and is considered an authority in the United States on industrial methods used in mass testing of entire working personnel in factories to ascertain nerve-trauma deafness.

I explained the proposed audio-visual accident-proneness study which the National Safety Council, Armour Research Foundation, a branch of the Illinois Institute of Technology had offered technical assistance on. I told him of the methods we had planned on using:

1. Mass test of entire working personnel of many large and small factories.
2. Establish general noise levels in various working areas.
3. Classify according to percentage of hearing acuity loss.
4. To keep accurate count of all on-the-job accidents for the year following.
5. To develop frequency and severity rates in each group by percentage, age, hearing loss, etc., to determine whether there is a direct relation between audio defects and the so-called accident prone type of individual.

Cost estimates were furnished to me on mass testing equipment, and the cost estimates will be furnished on a sheet attached to this report. Mr. Darbo is going to do some further investigating on the proposals that I had made to him to eliminate any variables which I had not contemplated and is going to contact me in the near future and send additional material which will be necessary in the completion of a project of this type. He suggested that we use Massachusetts hearing test equipment, which is more or less standard procedure for determining hearing acuity loss, particularly in industry. This is an accepted test by all agencies and organizations interested in hearing acuity. The equipment of the Maico Company is approved by all medical associations including the AMA. As stated in previous reports we had the verbal agreement of the Pressed Metals Institute and the National Screw Machine Manufacturers Asso-

ciation, to obtain permission from their member plants to conduct these mass audio acuity test patterns. We can perform a great service in this field by taking the lead in this matter, and can gain more respect on a national and particularly an academic level by doing studies of this type. At the same time we are conducting studies to show the increase in hearing acuity as a result of Chiropractic care. Once we establish the relationship between the audio acuity and accident proneness and at the same time can show that Chiropractic is affective in increasing hearing acuity, this one factor alone can well justify our place in an industrial setup. Further negotiations with Mr. Darbo will be conducted to attempt to get this equipment on a loan basis without cost or a very low rental fee rather than outright purchase of all this equipment.

LOBUND INSTITUTE, UNIVERSITY OF NOTRE DAME SOUTH BEND, INDIANA

Arrived in South Bend December 5th and was out to the University of Notre Dame, Lobund, at 8:00 Thursday, December 6th.

I met Mr. Ervin who was my roommate at the institute in Washington, D.C., and the day was spent going from lab to lab in the biology department and also through the Lobund Institute which is so famous for germ-free life studies they are conducting. Mr. Ervin gave me copies of all reports they have published from Lobund Institute, including the following:

1. Lobund Reports No. I, December, 1946, entitled "Germ Free Life Studies."
2. Lobund Reports No. II, February, 1949, "Germ Free Life Studies — the Chicken."
3. Reprint from Journal of Nutrition, Vol. 41, No. 1, May, 1950, "Germ Free Chicken Nutrition."
4. "Design Characteristics of Double Cubical System for Protecting Babies in Nurseries", reprinted from the American Journal of Diseases of Children, May, 1942, Vol. 63, pages 934-44.
5. "History of Bacteriology at the University of Notre Dame", as a reprint from "Micrurgical and Germ Free Methods," by Professor J. A. Reyneirs, published in 1943.
6. Reprint from publication No. 17 of the American Association for the Advancement of Science, entitled "The Control of Cross Contamination by the Use of Mechanical Barriers" by James A. Reyneirs.

7. A reprint from *Notre Dame,* Vol. 2, No. 3, July, 1949, entitled "Germ Free Life."
8. A copy of *Notre Dame,* Vol. 2, No. 3, Fall 1951, article entitled "Radiation Sickness Research Begins in Lobund Institute."
9. A three-page list of the projects completed, in progress, and contemplated in Lobund Institute. This is dated November, 1951.

During the course of our association and acquaintance in Washington, D.C., at the Institute, Mr. Ervin and myself became fast friends and had a free exchange of ideas as to bacteriology and bacteriological concepts. I expressed the Chiropractic views toward bacteriology and was very much amazed to find that bacteriologists are thinking along the same lines that we in the field of Chiropractic are thinking. Mr. Ervin noted this and commented on it at quite some length; and he made the statement that I would make a very good bacteriologist. I in turn paid him the compliment that he would make a very good Chiropractor since he was very well versed in Chiropractic philosophy and concepts. To say the least this was quite puzzleing to him.

CONCLUSIONS AND OBSERVATIONS

1. As a result of this field trip, I am thoroughly convinced that we need more association on an academic level of officials of Chiropractic schools and associations. My personal acquaintance with these men in these institutes and comments that they have made have led me to believe that at least in their thinking Chiropractic is advancing because of interest in these institutes and attendance of Chiropractic personnel. It seemed to me that my acceptance on an academic level with these men had been very good, once they knew some of our concepts and some of our plans, some of our research programs, some of our philosophy and thinking. Many of these people, of course, had no previous contact with Chiropractic. The word and its meaning were of a very vague origin, yet these people are in very commanding positions, have many people under their jurisdiction which will benefit by the concepts and observations that they obtain from people attending these institutes in a Chiropractic capacity.

Obviously, we are not going to change the concepts of thinking on an academic level over night, but most certainly these trips

will go a long way toward an educational program on a top-level academic basis.

2. It is my belief that if a well-rounded program of research needs were intelligently presented, in the proper channels, that governmental assistance in the form of grants and aids could be obtained for Chiropractic. Inasmuch as osteopathy is now obtaining research grants, I see no reason why these grants would be denied to Chiropractic if they are properly presented and channeled.

3. I see a greater need for interchange of ideas on coordination among the Chiropractic schools; national associations should spend more time, more visits, more energy in helping individual schools to coordinate and function for the good of Chiropractic as a whole.

4. I see a greater need for field member contact. This was brought out quite clearly to me in the Baltimore group of practitioners that assembled on Monday evening, December 3d, in Baltimore. It semed to give them a sense of knowing more about what was going on in their International Association. It gave them a better feeling of belonging to an organization that was really accomplishing things. I feel quite strongly that all of these men will be much more loyal to the ICA as a result of this meeting; and I feel that these meetings should be accomplished in every section of the country as often as is feasible.

5. I feel that there is greater need for making contacts in the academic fields particularly in the field of science where we can coordinate some of the ideas and thinking which are very definitely in the field of Chiropractic philosophy and concepts, and make use of the data obtained along these lines. I have in mind the stop at the University of Notre Dame, and some of the thinkings and feelings of the men who are doing research work in the field of bacteriology and pathology. I was accepted on an academic level commendable with theirs. They talked freely of their work, what they hoped to accomplish; and I think that with greater association of people of this type we can definitely pull

Chiropractic up to the level of acceptance enjoyed by other academic sciences.

W. W. Coulter, DC., Ph.C.
Ass't Director, Research
International Chiropractors Association.

PROGRAM
Third Annual Institute
Administration of Scientific Research and Development
Sponsored by
American University
National Research Council
American Association for the Advancement of Science
Washington, D. C.

Federal Security Agency, Public Health Service, National Institutes of Health
Dr. William H. Sebrell, Jr., Director
Dr. Norman Topping, Associate Director
Dr. David E. Price, Associate Director
Mr. Albert F. Siepert, Executive Officer

National Microbiological Institute — Dr. Victor H. Haas, Director.
National Cancer Institute — Dr. J. R. Heller, Jr., Director.
National Heart Institute — Dr. C. J. Van Slyke, Director.
National Institute of Dental Research — Dr. H. T. Dean, Director.
National Institute of Mental Health — Dr. R. H. Felix, Director.
National Institute of Arthritis and Metabolic Diseases — Dr. R. H. Wilder, Director.
National Institute of Neurological Diseases and Blindness — Dr. Pearce Bailey, Director.
The Clinical Center — Dr. John A. Trautman, Director.
Division of Research Grants — Mr. Ernest M. Allen, Chief.

Tuesday, November 27, 1951
Building 1, Conference Room

12:30 Noon Lunch in Conference Room
Program Coordinator — Miss Rhobia Taylor
Scientific Information Specialist

1:30 "Auxiliary Services as an Aid to Research Teamwork" — Mr. Albert F. Siepert.

2:30 Tour of Laboratory of Infectious Diseases,
National Microbiological Institute
Mr. Kenneth H. Brown, Administrative Officer.

2:50 Panorama of the Clinical Center Construction.

3:05 Inspection of a Typical Auxiliary Services Building.
Return to Conference Room, Building 1.

3:30 Human Relations as an Aid to Research Teamwork — Dr. David B. Hertz, Asst. Prof. of Industrial Engineering, Columbia University.

5:00 Adjourn.

"Who learns by Finding Out has sevenfold
The skill of him who learned by being told."
— Guiterman, A Poet's Proverb.

Registrants for the
THIRD ANNUAL INSTITUTE ON ADMINISTRATION OF SCIENTIFIC RESEARCH AND DEVELOPMENT

Coulter, Wayne W.	*Ass't Director of Research* *International Chiropractors Assn.*
Ervin, Robert F.	Ass't Director for Administration Lobund Institute, University of Notre Dame.
Oppenheimer, Ernst	Vice President in Charge of Research Ciba Pharmaceutical Products, Inc.
Sisler, Frederick	Research Branch, Army Chemical Center
Skalleas, Basil G.	Assistant to the Director Lowell Textile Institute Research Foundation.
Wegmum, James N.	Chief Engineer, Acme Steel Company.
Zalkin, Robert	Staff Assistant, Research and Development Board, Department of Defense.
Ballard, James	Air Force Research & Development Command
Dyson, Harry N.	Air Research & Development
Gleiter, Theodore	Meteorologist, U. S. Weather Bureau
Melton, E. R.	Air Research & Development
Murphy, L. V.	Air Force Research and Development Command
Paulter, Maj. L. M.	Air Research & Development
Koch, Wendell R.	Wright Air Development Center
Madelong, George H.	Naval Medical Research Institute, Bethesda, Md.

R. TYRRELL DENNISTON, D.C.
2605 Edmondson Ave.
Baltimore 23, Md.

Dec. 7, 1951.

Dr. W. W. Coulter,
The B. J. Palmer Chiropractic Clinic
Davenport, Iowa.

Dear Dr. Coulter:

It was indeed a pleasure to have you in Baltimore on Monday last and to get to know you more personally.

The boys who were at the evening meeting enjoyed the fellowship and your comments very much. Dr. Northam called me early the next morning saying how much he had enjoyed being there.

I also feel that you did us a great service at your interview with Miss Bateman of the Board of Education.

Any time you are in the east and your time permits you to stop in Baltimore, we shall be very happy to see you.

Sincerely,
R. T. Denniston, D. C.

CHAPTER 31

The Story Of
WHAT DOES AN EXECUTIVE DO?

As nearly everyone knows, an Executive has practically nothing to do except to decide what is to be done; to tell somebody to do it; to listen to reasons why it should not be done, why it should be done by someone else, or why it should be done in a different way; to follow up and see if the thing has been done; to discover that it has not; to inquire why; to listen to excuses from the person who should have done it; to follow up again and see if the thing has been done, only to discover that it has been done incorrectly; to point out how it should have been done; to reflect sadly that one could have done it right in twenty minutes; and, as things turned out, one has had to spend two days to find out why it has taken three weeks for somebody else to do it wrong.

CHAPTER 32

The Story Of
BIRTH OF THE I.C.A.

By A. E. Lill, D.C.

(Talk delivered at 1951 I.C.A. Convention)

Mr. Toastmaster, B.J., Honored Guests, and Fellow ICA Members:

It is with great pride, pleasure, and humility that I speak to you as representative of the Charter Membership of the International Chiropractors Association; humility in the knowledge that there are many others more capable and deserving of this honor; pleasure and pride in being one of a group which has for twenty-five years carried the banner of Chiropractic through bitter struggles and lean victories.

It has been my privilege to watch the growth of this great organization from its earliest inception, when in May of 1926 seventeen Chiropractors were called to a special conference for the purpose of assisting B.J. in making decisions on problems confronting him. These seventeen members expressed belief that the personnel of this committee should embrace representation for every state as well as the Canadian provinces and foreign countries.

As a result of this conference held in May, 1926, the Permanent Field Advisory Board was created; and, on their recommendation, B.J. invited additional key men throughout the country to attend the next meeting of this Board on September 4, 5, and 6, 1926.

There were seventy Chiropractors in attendance at the September meeting. Consideration was given to policies and suggestions seeking to insure a stronger growth throughout the entire profession, and the placing of Chiropractic on a firmer national and international foundation, the primary purpose being to seek the advancement of Chiropractic.

At this point, it might be fitting to recall the stirring and powerful expressions of the good Dr. Heinrich Dueringer who, back there in 1926, made such an urgent plea for the necessity of an organization to perpetuate Chiropractic for posterity. His arguments were forceful and logical, so much so that the conviction became solidly established that the time had come when a new organization MUST be effected, if the best interests of Chiropractice were to be served, and for the protection and advancement of Chiropractors. He pleaded with us to disregard the destructive criticisms and condemnations emanating from those who had never contributed to Chiropractic's welfare; that a great deal of subtle misinformation was being spread throughout the profession by forces which had always sought to destroy Chiropractic. Those of us who listened to Heinrich's forceful and logical reasonings felt that his judgment was absolutely sound.

Up to this point there had been more or less of a round table discussion and now Dr. Frank H. Seubold was selected to take the chair. Individual opinions were expressed on the advisability of starting a new organization.

It was generally understood that there could not be a new organization without the militant leadership of Dr. B. J. Palmer. B.J. was THE ONE outstanding figure in Chiropractic. With B.J. at the helm, fighting for Chiropractic and the progress of the organization, the science itself would have a healthier condition and Chiropractors would know they had a solid foundation under their feet. With reluctance and after much persuasion from the assembled Chiropractors, Dr. B. J. Palmer consented to accept the leadership. Only under HIS guidance could we have grown in stature and scope these many years.

On Sunday, September 6th, the name Chiropractic Health Bureau was adopted by members present. It was also decided that the general plan of organization would be as follows: President, 1st, 2nd, and 3rd Vice Presidents, Treasurer, Secretary, Representative Assembly, and Board of Control.

The following officers were elected:

President — Dr. B. J. Palmer, Davenport, Iowa.
1st Vice President — Dr. Heinrich Dueringer, New York City.
2nd Vice President — Dr. Charles Rohlfing, St. Louis, Missouri.
3rd Vice President — Dr. Frank H. Seubold, Chicago, Illinois.

Treasurer — Dr. Frank W. Elliott, Davenport, Iowa.
Secretary — Dr. F. P. Myers, Davenport, Iowa.

Board of Control:

Dr. Charles E. Caster, Burlington, Iowa.
Dr. R. S. Marlow, San Antonio, Texas.
Dr. A. E. Lill, Belleville, Illinois.
Dr. W. H. Rafferty, Memphis, Tennessee.
Dr. P. M. Jackson, Meridian, Mississippi.
Dr. Glen V. John, Lima, Ohio.
Dr. George P. Shears, Huntington, Indiana.
Dr. A. G. Eckols, San Diego, California.
Dr. C. P. Eifertsen, St. George, S.I., New York.
Dr. Morris Mortensen, Omaha, Nebraska.

As plans for the new organization congealed, we realized that expert legal counsel would be required. Many of us knew that Fred H. Hartwell was THE man in the United States most outstandingly versed in Chiropractic jurisprudence, and Mr. Hartwell was forthwith summoned to assist as Legal Counsel.

The plan of organization was based along lines similar to the Constitution of the United States — the Representative Assembly acting as a House of Representatives, and the Board of Control acting as a Senate body. This most Democratic organization has functioned as such throughout these many years.

The first Secretary-Treasurer's report filed on the newly organized Chiropractic Health Bureau was released on December 1, 1926, covering progress made from September 6th through November 30th. It listed a charter membership of 220 Chiropractors, and receipts of $2,240.00.

This, then, was the nucleus from which emerged what is now known as International Chiropractors Association.

Less than a year after making the impassioned plea which had so much bearing on the formation of our organization, we were shocked and grieved to hear of the death of our champion, Dr. Heinrich Dueringer, on January 8, 1927, at approximately 70 years of age. Another great and shocking loss came in the passing of our brilliant counsel, Fred H. Hartwell, on April 3, 1928.

I mention these events in passing because these men were outstanding guiding lights in the early days of the organization. Since then, many stalwarts who helped make Chiropractic history

have gone to their reward: more recently, from the official family, after many years of devoted service, the untimely passing of the Honorable George G. Rinier, following last Lyceum; also our loyal and staunch colleagues, Dr. Elmer G. Green of the Board of Control, and Dr. George M. O'Neil of the President's cabinet.

I wish I could say that the sacrifices, sweat, and tears of these who have gone on had brought about the complete fulfillment of the ideals and principles for which they labored so untiringly. However, that element which, by comparison, 25 years ago was timid in their expression to dilute Chiropractic, today — on the 25th anniversary of this organization — is even more arrogant and more bold in their denunciation of Chiropractic as a separate and distinct science. In all our present day legislative halls, this octopus rears its ugly head. I would recommend that each and every one of you read and reread the I.C.A. Review of August, 1951, the article entitled "Nugent Publicly Condemned by Associations."

It has been said, "The Pioneer blazes the trail and the men that follow build the highways." The pioneers blazed our Chiropractic trail, and from their necessarily narrow trail we must build the broad straight highway. There are those who would deviate from the straight highway, who would wind down the road toward adjuncts and therapies, distorting true Chiropractic, hindering our progress. These wanderings from the straight road of true Chiropractic are weakening our main highway to recognition of Chiropractic as a separate and distinct science, and lessening our chances for the national legislation we must have for survival.

It is regrettable that the I.C.A. membership has not increased in proportion to the number of Chiropractors now in the field. Too many view the I.C.A. solely as an insurance organization. With its combination of criminal and liability protection, it truly has been the only organization that has successfully striven to preserve our great and noble science. However, as various states license their Chiropractors, there is a noticeable drop in I.C.A. membership in that state. Yet the greatest hazard to the Chiropractor is mal-practice action, and licensed as well as unlicensed Chiropractors can find themselves with such cases insti-

tuted. While sustaining a membership in the I.C.A., the Chiropractor obviously would approach his daily livelihood with the comforting thought that he has a great organization to be his buffer should such a situation arise, BUT there is a GREATER satisfaction.

The knowledge that a great effort is being made in his behalf to acquaint the public with the virtues and value of Chiropractic; that money and great effort are being expended to overcome adverse influences striving for the destruction of Chiropractic — THESE are the most important issues to the individual who expects to survive in practice. I wish all of you would strive to inculcate this idea among your many friends in the profession.

Many major court actions will arise in the future, constantly challenging your rights as a Chiropractor. We must be prepared for these challenges. There is no medium other than the I.C.A., with the ability or the resources to ably represent and defend you and Chiropractic. We must be more AGGRESSIVE. We must lead with an OFFENSIVE campaign. Only through support of an energetic membership in greater numbers can greater progress be executed.

Let us give Dr. B. J. Palmer the assurance that we have a progressive fighting organization to carry on his great work. Thousands have been privileged to become Chiropractors because of his devotion to the alleviation of sickness and suffering in this world, but we find only a small group willing to make one iota of the sacrifice that Dr. B. J. Palmer has made for that cause.

On this 25th Anniversary of the founding of the International Chiropractors Association, we should rededicate our lives to the principles on which this organization was founded, and with the spirit of those seventeen Chiropractors who conceived this organization, repeat their slogan:

"NOW THAT THE NEED IS CLEAR, LET THE CHALLENGE OF DEFIANCE RING FORTH."

"THE DANGER IS REAL."

"THE ISSUE IS VITAL."

"THE CALL IS URGENT."

CHAPTER 33

The Story Of

RESEARCH BOOKLET REVIEW

of the BJP Chiropractic Clinic Controlled Research

THE REVIEW

1. "In the research brochures, Basal Metabolic Changes, Hematological Changes, Urological Changes, which are correlative data on well over 3500 case reports, the attempt at pure invariable search for the ultimate cause of dis-ease can be noted. To the reviewer's knowledge this is the first series of publications which have so assiduously reported comprehensively the findings of biological changes, pre and post adjustive. They are of importance to every chiropractor who wishes to submerge himself into the river of science and arise with a handful of renewed faith not only in the apparent spirit that the love of Chiropractic can give but factual defenses against any threat that may tend to disprove the efficacy of Chiropractic adjustments.

2. "On metabolism test, patients were observed at specific hours after the last meal, of course; most tests were conducted at a definite time and day subsequent to the adjustments which were given at invariable hours, and at constant room temperature and barometric conditions. Nine hundred nine patients were participants in the metabolic test. No remarks of disease classifications. As in the hematological and urological tests, well over the majority showed improvement on post adjustive examination. Upon first scanning the brochures the immediate impression may be, 'This is too good to be true.'

3. "These tests are in accordance with universally established principles of the positivistic scientific method. The objective of the Palmer Clinic is to scientifically determine if interference to mental impulse transmission causes disease; if the major cause is the vertebral subluxation; if the condition of vertebral subluxation most frequently arises in the atlanto-axial-occipital region; if specific correction must directly or indirectly remove impingements in that area, thus resulting in the removal of the cause of dis-ease which in turn expresses itself in biological changes toward normal.

4. "It does not accomplish this task conclusively, though evidence points in that direction. Especially is this true in the light of the massive research data at our disposal.

5. "Intermediary stages of a subluxation are not known. The existence of the vertebral subluxation has never been accurately sensorially observed in regards to the impingements and much less, the scientific electrical measuring devices fail to be adequate proof to the sceptic. Whether there are actual impingements can only be determined by the empirical method.

6. "To many Chiropractors, the booklets will fail to answer some questions which are justified. What was the condition of the patient; the extent

of the pathology if any; did the patient respond systematically and the length of time it took; what was his previous experience in regard to therapy; what type of therapy was given? In the summation of the foregoing data it is stated: 'The over-all tendency to return to normal . . . was observed three weeks after the adjustment was given . . . We should therefore be justified in assuming that this tendency would continue . . .' If you were asked 'WHY?' it would not be without thinking. Every Chiropractor surely realized the evolution and seeming involution of disease processes. We surely know of general adaptative syndromes. There is hardly a disease which is not erratic. Despite the fact that all external variables are controlled as much as physically possible, no biological or mental activity is constant. Neither can they be controlled. They are nevertheless important processes in the almost infinite variety of factors with which we homo sapiens are confronted.

7. "Many of the patients receive different food than they are accustomed to; they receive at the Clinic love, kindness, abundant opportunities to rest, relax, and to enjoy themselves; over-adjusting is kept to a bare minimum if at all; medicine is usually denied them; educational facilities are accessible as well as a rehabilitation laboratory. Since most people thrive better on attention, the Clinic offers it in deluge. Are not these influential factors? Regardless of what scientific experiments are conducted or by whom, the human elements can never be dissociated with the end products.

8. "A more formidable research is empirical. It can be stated that a multiple sclerotic will not weep tears of joy upon finding his B.M.R. is better if he is told he can never walk again. Most of the 2006 patients involved in the experiments of Urology and the 1056 cases in the blood tests as well as those in the B.M.R. tests, might insofar as the evidence before us shows, respond in the similar manner and give almost comparable results if, instead of the upper cervical technic, the coccyx, for instance, were manipulated. No one knows whether this similar result cannot be duplicated until such tests were conducted. Otherwise, proof is still wanting. What would happen if no adjustments were given? What would happen if any other vertebrae were adjusted? What would happen if patients only had psychotherapy? These are questions which could never be proven unless each method were conducted at the same Clinic by the same men and with the same patients.

9. "A critical review as this is not only concerned with the Palmer Research but with the great majority of positivistic researches. In the words of Paracelsus, 'What hath concluded to conclude from?' It is a limit of a paradox when we recognize natural phenomena which are invisible then build a physical detection center from which everything can be explained simply. This has been the objective of positivism and this particular research only rearranges the method to prove an entirely new principle. To those who have a blind, uncompromising faith in the mechanicalness of life, or profound desire to adhere to 'nothing but science,' these brochures are convincing. It is not without value to others. Specific

technique is only an aspect — true, a vital aspect. It does place Chiropractic research on the level which has never been equaled prior to this.

10. "The data will either provoke or evoke unparalleled responses from insurance companies, medical groups, industry, and others who are so unscientific as to demand only 'scientific' facts before they are convinced — believing religiously in the infallibility of present scientific methods.

11. "The brochures are impressive; well illustrated graphically, acute interpretations, readable even to the laymen and contain valuable comments by Drs. Palmer, Sherman and Coulter. The brochures are available from the Palmer Chiropractic Clinic, priced at 50c per copy."

(The "Journal" of the Ohio State Chiropractic Society, Vol. xxxviii, No. 8, August, 1951.)

OUR REPLY

Spinographs have been instrumental in demonstrating extreme, gross, vertebral misalignments or subluxations with resultant impingement and pressure on nerves and nerve fibers. The neurocalograph and neurocalometer have indicated evidence of interference to full quantity flow of mental impulses in the region so misaligned. The electroencephaloneuromentimpograph has indicated interference to mental impulse flow in same area. This gives us a three-way check that an impingement does exist:

1. Misalignment of bony structures, with protrusion of said structures into foramen or areas normally occupied by nerves, nerve fibres, and/or both. (Spinograph)
2. Abnormal heat production in tissue, due to resistance offered by impingement or interference to normal mental impulse flow. (NCM and NCGH)
3. Blocked flow of mental impulse supply along nerve pathways as detected, amplified, and recorded by the electroencephaloneuromentimpograph.

Extreme cases of nerve impingement are evident in luxations or dislocations. These impingements can also be demonstrated by X-rays, NCM, and 'timpograph. In addition, there is usually present clinical evidence of paralysis which is both objective and subjective. Over a period of time, a condition of atrophy in affected areas may develop. Subluxations are merely lesser degrees of misalignment and impingement than luxations or dislocations.

According to our research, a subluxation of atlas causes an occlusion of neural canal, resulting in impingement and pressure upon spinal cord or spinal nerves in one or more of following ways:

1. circumferential constriction
2. torqued meningeal occlusion
3. heat expansion meningeal occlusion
4. cicatrical or scar tissue occlusion.

Present day trends seem to replace "impingement" and "pressure on nerves" with resultant INTERFERENCE TO NORMAL QUANTITY FLOW OF MENTAL IMPULSE SUPPLY.

Comment:

For years we have demonstrated consistently, by three concurring methods, presence of impingements. Need for knowing intermediary stages of a subluxation is not essential to the Chiropractor. It is sufficient that he be aware of ALL factors which produce subluxations, be they heroic or subtle. Chiropractor's chief concern is the detection, location, and removal of vertebral interference.

The reviewer states that actual impingements can be determined only by EMPIRICAL METHOD. According to Webster's 20th Century Dictionary, Unabridged, empirical means:

1. pertaining to experiments or experience
2. versed in experiments
3. known only by experience; derived from experiments; used and applied without science; as, empirical skill.

If he refers to meanings 1 and 2, then we agree that we have developed, by a system of experiments and experience, the ability to detect impingements by X-ray, NCM, and electroencephaloneuromentimpograph. However, if he refers to meaning 3, then he must of necessity be imbued with EMPIRICISM which is defined by the above mentioned dictionary as:

1. dependence of a person on his own experience and observation, disregarding theory, reasoning, and science.

The reviewer asks the following questions:

1. What was the condition of the patient;
2. the extent of pathology;
3. systemic response of patient;
4. length of time for results;

5. previous therapies and response to these therapies.

What this reviewer does not understand is that we are finding scientific, statistical confirmation of a controlled philosophic concept. This concept was that diminished flow of mental impulse supply, resulting from a vertebral subluxation in the occipito-atlanto-axial region, resulted in hyper or hypo physiological, chemical, or mental incoordinations of the body. Many of these hyper and hypo conditions can be established by laboratory methods. It was and is our contention that these hyper and hypo conditions do return to or toward normal, once interference was or is removed in region of atlas, axis, or occiput. This we have proved conclusively in individual function studies on thousands of cases, DESPITE existing pathologies, long standing conditions, previous (many harmful) therapies.

Philosophically, we can claim 100 per cent results in all hyper and hypo conditions. Clinically, we are limited by many things of which a few will be mentioned:

1. ability of Chiropractor to locate, detect, and remove pressure
2. irreversible tissue changes
3. time elements
4. tissue damage by harmful therapies
5. patient cooperation
6. age of patient.

Yet, in spite of first four limiting factors, high percentages of return to normal have been noted in all laboratory pre-Chiropractic post-adjustment comparisons so far completed, as published.

If normalcy trends in majority of laboratory tests are noted ON INDIVIDUAL functions under Chiropractic care, we can assume the TOTAL abnormality of man trends toward normality following removal of interference.

The reviewer states: "There is hardly a disease which is not erratic."

Agreed! There are no two individuals alike in more than superficial, gross, comparative ways. There are no two individuals having exact number of nerve fibres impinged, at exactly same place, in same way, at same time, for exact same length of

time. How could we have more than a GROSS resemblance of a specific incoordination, the same in two different individuals? If we are to arrive at conclusions from a controlled test, we must eliminate as many variables as possible. Our data are reliable in direct ratio to total elimination of variables. In our laboratory studies we have eliminated all variables as nearly as humanly possible.

Factors mentioned in paragraph 7 are influential and have a direct bearing on "holding" quality of a vertebra, once subluxation has been adjusted.

We are confused by the reviewer's reasoning in paragraph 8. It is not logical from any point of view. A perverted sense of reasoning. How he can conclude that "insofar as the EVIDENCE before us shows, respond in the similar manner and give ALMOST comparable results if the coccyx, for instance, were manipulated." To us this is like our saying "A blue cow jumped over a red barn, but we ain't got no bananas." Our statement makes more sense and continuity of thought than first quotation above.

There are no grounds for making statements of that nature until comparative studies have been made adjusting only coccyx on varied types of thousands of cases, covering years of observations and tests under controlled research such as we have done with atlas and axis in The B.J.P. Chiropractic Clinic.

The reviewer doesn't seem to realize all laboratory exams were conducted on SICK people. We have no moral or humanitary justification in withholding Chiropractic care from SICK people to see "what could happen if no adjustments were given." Most certainly if "other" vertebrae were adjusted other than atlas or axis, we would be introducing variables into the equation which would NULLIFY any and all controlled research findings.

We did not withhold Chiropractic attention in any of these cases. The pre-laboratory tests were conducted while the Chiropractic analysis was being completed and DID NOT hold up the Chiropractic adjustment.

"What hath concluded to conclude from." We have substantiated by laboratory science what we have previously concluded from philosophy.

"It is a limit of a paradox when we recognize natural phenomena

which are invisible, then build a physical detection center from which everything can be explained simply."

We are not attempting to EXPLAIN anything. We have used concrete methods to demonstrate a combined "concrete-abstract" quantity, force, law, or principle at work.

"This has been the object of positivism and this particular research only rearranges the method to prove an entirely new principle."

Again from Webster:

"POSITIVISM — a doctrine or system of philosophy inculcated by M. Auguste Comte (1798-1857) and characterized by its dealings with positives only, excluding as of no value all knowledge except that gained by actual experiment and observation of natural phenomena. All speculative thinking passes through three stages, viz., theological, metaphysical, and positive. In the first and second, deductions are worthless as being founded upon either superstition or mere hypothetical data. Only in the positive stage can human knowledge be placed upon a sure foundation."

This boy must be a G-P-C'er who wants to transform Chiropractic into a religion, proceeding along theological and abstract lines, disregarding the concrete and clinical side of the picture. Since Chiropractic deals with a combined visible and invisible force, the concrete and the abstract, we see no objections or clash, to both a philosophical and a scientific approach to explanation and proof.

"To those who have a blind, uncompromising faith in the mechanicalness of life, or profound desire to adhere to 'nothing but science,' these brochures are convincing."

As stated in the latter part of paragraph 9 — since we are dealing with a combined "concrete-abstract" quantity there should be no criticism or conflict, resulting from a scientific study to show the concrete side of the picture. We are not offering laboratory research studies as the ONLY evidence of Chiropractic's efficacy. Nor are we abandoning our conception of Innate Intelligence. We do maintain that the laboratory studies offer additional, scientific evidence of the veracity of our philosophical contentions.

IF WE BELIEVED IN the "mechanicalness of life," WE COULD NOT UNDER ANY CIRCUMSTANCES BELIEVE OR PLACE ANY CREDULENCE IN THE LABORATORY STUDIES!!! Because, we would not believe in Chiropractic philosophy or principle if we approached life forces or mental impulses with a mechanicalness.

CHAPTER 34

The Story Of
GEORGE SHEARS
(Continued)

From Loveland, Colorado, (June 16, 1951) comes a letter describing a technique of "attunement." This will be interesting to Chiropractors:

"Dear G-P-C Servers:

"In view of certain delays in our program, I take this method of passing on to you the latest development as to an effective method of giving an ATTUNEMENT in regular office service to the public. A great deal of research has gone into this matter in order to develop the most simple and effective method possible. You will understand that there are many variations possible. Also, each Server will tend to develop his or her own peculiar methods. At the 11th Annual G-P Conference, about which you will be receiving full information soon, we expect to give considerable time to the problem of techniques for all who are interested. There is a vast field of study in relation to specific radiation through reflex points. There are many basic methods which allow the Server to give an effective ATTUNEMENT to the Servee, but we offer the following outline for your careful consideration. Let us always remember that the Server should *maintain a prayerful attitude* while giving an ATTUNEMENT.

"Assuming that there is no reason why the Servee cannot or should not recline on the table on the right side, use this position. Use a pillow or other comfortable support under the head to allow alignment, allowing the head to be slightly forward, and the knees slightly drawn up, so that Servee is in a relaxed position. The Server should sit in a comfortable, relaxed position facing the back of the Servee. Suggest experimenting with a friend or member of family to determine these points in relationship to yourself and your equipment. Relaxation and A VERY LIGHT TOUCH are most important.

"After correct positions have been found, place right hand on back of Servee's head, fingers running up under hair if Servee is a lady with long hair, thumb extending toward left ear and little finger toward right ear, with fingers spread and middle fingers to or near crown of head. Heel of hand will be over the atlas area, BUT NOT TOUCHING. Only the finger tips will be touching, VERY LIGHTLY. With this contact established, the position of Servee and Server should be such that the Server's left hand can be placed over the sacral region, fingers spread, and ONLY TIPS OF FINGERS TOUCHING.

"Position of left hand may appear to be difficult in this method, but a little ingenuity and practice, with fingers well spread and RELAXED, should solve the problem. The palm of the left hand should be one to two inches out. *Usually, when proper results are being obtained, a certain warmth will be noticed under the palm of the left hand, and in certain conditions a strong current can be felt through the fingers.* The Server will develop a 'feel' of the proper placement of the left hand, and it will vary from one Servee to another, and may vary during an Attunement to any one Servee.

"In all instances where I have used this method *a very marked heat reaction* has appeared in the atlas area, *which can be felt in the palm of the right hand.* With the right hand the palm should be out an inch or so. *Duration of contact usually is from five to ten minutes. Severely disturbed conditions might require a longer period.* Unless the situation is extreme, it is usually better to use frequent Attunements rather than too long a period at any one time. If any given Servee appears to need extended radiation it would, I suggest, be wise to take no more than ten minutes at a time, asking the Servee to sit in the waiting room, (if no cot is available), for intervals of an hour, more or less, between Attunements. During this interval other Servees could be cared for. If no other Servees are waiting, I suggest that, except in instances of extreme disturbance, the intervals between ten minute periods of Attunement should be maintained, and in the intervals the Server should be BUSY. It should be evident that the Server's time is valuable.

"Each Server should watch and study that which he or she FEELS during the Attunement, and the Servee should be encouraged to briefly mention where and in what manner the Current is working as changes are noted.

"Praying God's richest Blessings upon you as you Serve in your appointed places, and looking forward to your comments on the above, I remain,

"Server Lloyd A. Meeker."

Note that "the Server should maintain A PRAYERFUL attitude." What does THAT mean? Mental or physical? Should the SERVEE do the same?

"Usually, when proper results are being obtained, A CERTAIN WARMTH WILL BE NOTICED UNDER THE PALM OF THE LEFT HAND, AND IN CERTAIN CONDITIONS A STRONG CURRENT CAN BE FELT THROUGH THE FINGERS."

". . . a very marked HEAT reaction has appeared in the atlas area, WHICH CAN BE FELT IN THE PALM OF THE RIGHT

HAND. . . . DURATION OF CONTACT USUALLY IS FROM FIVE TO TEN MINUTES. Severely disturbed conditions MIGHT REQUIRE A LONGER PERIOD."

This is MAGNETIC HEALING, pure and simple. (See THE STORY OF GEORGE SHEARS, pages 101-102-103 of CONFLICTS CLARIFY, Volume xxvi, Palmer, 1951.)

Now that technique of how to give "attunements" has once more been revealed, any father can "attune" his family, any mother can "attune" her children at no expense to them. No GPC "attuner" is necessary. Anybody can "attune" anybody. Lay 'em down in position described, on bed, on floor, on grass, anywhere. There is no necessity for "the new GPC Training School." No necessity now to drop a dime or dollar in the free-will-offering charity box at the door, as the "attuned" leaves.

It isn't clear in our minds WHY "Server Lloyd" suggests they lie "on table on RIGHT side." What is objection to LEFT? If one "attunement" doesn't do the trick, "intervals between *ten-minute* periods of attunement should be maintained." How many times? How is one to know whether or not one has been "attuned?" Answer is "he or she FEELS" and "the Servee should . . . briefly mention *where* and in *what manner* the current is working." Suppose patient is a baby, child, idiot, imbecile, insane, or in a coma or unconscious? How can these get "attuned" if they can't describe the "manner?" What does Lloyd mean by "current?" Does he mean SOMETHING is flowing from "over sacral region" TO atlas; or is it a "current" FROM atlas TO "sacral region?" And why "sacral region" at all? This is "current" of magnetism which magnetic healers know so well.

Bulletin No. 46, dated July, 1951, Huntingburg, Indiana, contains information which follows our STORY OF GEORGE SHEARS published in Volume xxvi, and is the same line of reasoning.

"There will be NO medicine OR CHIROPRACTIC taught in the NEW GPC Training School."

"There will be NO medicine OR CHIROPRACTIC practiced by those trained in this school."

"He WILL NOT ADJUST any vertebra in the spinal column, or give any PHYSICAL ADJUSTMENT of any kind."

"For those who have a religion and for those who have no religion, he will daily set an example OF CHRISTIAN practice . . ."

"In other words, the attunement server will provide a NEW SERVICE ENTIRELY and fill a new need, without encroaching upon the field of medicine, THE FIELD OF CHIROPRACTIC, . . ."

In GPC Bulletin No. 48, January, 1952, George Shears says:

"Many atlas subluxations are corrected by the Creative Energy from WITHIN while we sleep and relax. I believe that ALL subluxations, short of dislocations, would be thus corrected if 100% of Creative Energy were available to the muscles of the spine. We are all more or less guilty of allowing one or more of the adverse or 'negative' functions listed above (fear, worry, hatred, etc.) to rob us of some of our allotted share of this energy with which the body is managed. The Attunement Server fills in this deficiency by acting as the transmitter through whom the Great Supplier may fill this emergency need. The Attunement Server goes on from there to COMPLETELY fill the need with RADIATION of energy WHEN it is needed, WHERE it is needed and as long as it is needed, and to teach those whom he serves how to live in harmony with God's Laws so they will stop wasting their share of Creative Energy. The future Attunement Server will be trained to recognize all of this, and will not be graduated as a true Server until he can. It will be seen by this that his true purpose begins where the making of a physical adjustment ends. That is why his results are so complete and satisfying. He has cooperated with the Law and the Law-giver, not accidentally or ignorantly, but by PURPOSE and INTENT. The thing which ALL of these various methods have in common, is the CONTROLLED TRANSMISSION OF CREATIVE ENERGY. Like all of God's Laws, it is no respector of persons. If we comply with it, it works, whether that compliance is accidental or intentional. The Law works, if we comply with it, even though we give credit to something else we *thought* WE did. We greatly appreciate the privilege of understanding how to comply with this Law ON PURPOSE. *Full* compliance with this Law can never be had on a selfish commercial basis because selfishness on the part of the Server or the one served helps make the Server a poor transmitter and helps make the one served a poor receiver. This truth embraces the difference between ordinary results and what are sometimes called miracles. A so-called miracle is merely the fulfilling of the LAW PERFECTLY. This is the major requirement for perfect results. The most interesting thing any human being can do is to continue to move toward perfection. All of us yet have a long way to go. We should learn to keep God-centered, allowing every word, thought, and deed to be directed by the 'Father within.'"

"MANY atlas subluxations ARE corrected . . . while we sleep and relax." This is quite within the realm of possibilities. "Many atlas subluxations are . . ." also corrected *by accidents*. What per cent of each, nobody knows.

We agree with, "I believe ALL subluxations, short of dislocations, would be . . . corrected if 100% of Creative Energy were

available . . ." Making possible the "100% of Creative Energy . . . available" is purpose of vertebral adjustment by hand only.

George slips a cog when he says: "We . . . allow one or more of the adverse of 'negative' functions . . . (fear, worry, hatred, etc.) to rob us of our allotted share of this energy." This LACK OF "our allotted share" is the "creative" result OF A VERTEBRAL SUBLUXATION. ". . . (fear, worry, hatred, etc.)" are SYMPTOMS same as pain, headaches, and other mental disturbances. Each is one step INTO other.

"The Attunement Server goes on from there to COMPLETELY fill the need with RADIATION of energy WHEN it is needed, WHERE it is needed, and as long as it is needed . . ." This is equivalent to saying that another OUTSIDE sick body CAN DO what ONLY Innate INSIDE sick body CAN DO. George is now back to medical premise that something OUTSIDE can do what something INSIDE hasn't done, SHOULD DO, but needs OUTSIDE "attunement Server" to do for him.

"He has cooperated with the Law and the Law-giver, . . . but by PURPOSE and INTENT." That's what all medical men CLAIM to do when they give drugs. That is NOT new, and THAT is NOT Chiropractic.

That which ALL these various methods have in common, is the "*CONTROLLED* TRANSMISSION OF CREATIVE ENERGY." Innate is the controller. Innate directs the transmission. Innate IS the "creative energy." Nobody OUTSIDE can suggest, direct, control, or assist Innate in ITS work.

George is side-tracked backwards into medical approach!

An Explanation of Legalities

In a democracy such as the U. S., Canada and some other few countries, an individual has the Innate or inherent right TO THINK ideas, ideals, theories, philosophies, theosophies, religions, beliefs and faiths, AND PRINCIPLES of any such, and can advocate and promulgate such with free speech, verbally or by printed word, for a fee directly or indirectly received, so long as (1) such does not advocate overthrow of government by violence, (2) does not abrogate same rights and privileges to others, (3) is not libelous or slanderous, (4) does not imperil life, limb

or property of others, on the premise it is impossible to know, define or regulate WHAT OR HOW another THINKS. TEACHING such PRINCIPLES of a profession, the setting up of schools for such instruction, IS WITHIN legal rights so long as it is confined within above limits and IS legal to be so taught WITHOUT license from the state so to do.

When the individual puts those ideas, ideals, theories, philosophies, theosophies, religions, beliefs or faiths and what have you, AND ITS OR THEIR PRINCIPLES INTO PRACTICE, into physical form; demonstrable motion in, on or with matter; or performs actions in, on or upon people by and thru some physical media; regardless of how, when, where or why; for a fee directly or indirectly received; and sets up an office or residence to receive people; or publicly advertises or holds himself out as ready to and does receive people at such place of business; and repeatedly day after day performs a continuing repetition of such acts, that then becomes A PRACTICE and is subject to being directed, controlled and regulated by statute, and is placed under the licensure system of the state or province under the guidance and supervision of an examination of a state board to secure evidence of fitness of the person involved so to do; to protect citizens against fraud, misrepresentation or incompetency, to protect their financial obligations in relations between each other; to protect them from being injured by mal-practice actions performed in, on or upon them. THE PRACTICE of such PRINCIPLES is illegal without some form of state license.

Under PRACTICE we find states and provinces regulating massuers, beauticians, barbers, dentists, realtors, plumbers, physicians, osteopaths, naturopaths, chiropractors, etc. Christian Scientists and Spiritualists are permitted, without license, to promulgate bona fide RELIGIONS AND PRACTICES under religious exemption of the Constitution, claiming they are PRACTICING a religion IN APPLYING THOSE PRINCIPLES, when they exact a fee for so doing. They have been successful in almost all cases in proving THE PRACTICE of their religious PRINCIPLES is not an evasion but one of fact. Teaching PRINCIPLES of ANY of these in setting up schools for that purpose is NOT subject to license. PRACTICING such principles, in such schools, with the two exceptions, IS subject to license. Before

separate and distinct legislation be and is enacted to direct, control and regulate each such separate and distinct PRACTICING PROFESSION, each must prove to satisfaction of legislature or parliament that IT HAS AND IS a separate and distinct differing PRINCIPLE AND PRACTICE. In the case of religions, each had to show and prove it was a bona fide religion in fact, thereby securing religious exemption by statute.

Under these democracies, Geo. Shears can advocate, promulgate or TEACH PRINCIPLES of The GPC (or GCP) movement, set up a school, without legal restraint. The moment, however, he, his students or graduates advocate or promulgate THE SAME principles as some system akin to, alike, analogous, or the same as some system under state regulation, he or they are subject to the same restrictions as such system. The moment he, his students or graduates begin THE PRACTICE of those SAME PRINCIPLES as another under state control, even tho done in different manner of approach, upon the sick, for a fee directly or indirectly received (for example, by voluntary contribution) then he or they violate the purpose and intent OF THE SAME PRINCIPLES of another profession under state control and he or they violate legal control for so doing even tho approach be different.

There is ONE exception to this rule of legal procedure. If THEY PRACTICE without any thot, suggestion or inference, or desire for ANY FEE directly OR INDIRECTLY received, with no intent of receiving ANY FEE, then such is NOT a violation of ANY statute made and provided by the state for ANY profession, regardless. There is NO WAY ANY fee can be received FROM ANY CASE, without being a violation of the statute made and provided by the state or province. To attempt evasion or collusion is prima facie evidence. By "indirectly" is meant in spirit or in fact, either by voluntary contribution by box at the door, or thru farmer giving bushel of potatoes or apples, or merchant presenting a refrigerator, etc., in exchange for professional services rendered. EXCHANGE OF THE FEE, expressed or implied, becomes the crime in such instances. NO PRACTITIONER can long live or exist AS A PRACTITIONER without fee in some form received in exchange for what he DOES regardless of HOW DONE. No distinction of difference exists be-

tween treatment, adjustment or attunement, in statutory regulation, when done FOR A FEE directly or indirectly received.

Evasions of language or terminology ARE evasions unless based on a NEW principle, NEW practice, attaining a NEW result. So long as the FUNDAMENTAL PRINCIPLE is the same altho attained by some form OF PRACTICE, the net result of evasion IS the same in law.

CHAPTER 35

The Story Of

QUESTIONS AND ANSWERS – 1951

(See same subject matter in Vol. xxiv, Fight to Climb, Palmer, 1950, page 355.)

For many years, on Wednesday afternoon of Lyceum Annual Picnic was held. On Wednesday, 1950, it rained all day. The picnic was called off and QUESTIONS AND ANSWERS session was substituted in the tent. It made an instantaneous hit. It was asked for instead of the picnic in 1951.

These are those questions and answers:

Question No. 323. Are there some cases which can't be completely checked out? Will these clear if given plenty of time?

Answer: If adjustment is not given in right place, at right time, in right manner, it cannot be "completely checked out." But every case should be "completely checked out" if work is done right; and readings will clear if given time.

Question No. 324. Is a straight line check-out possible in all cases?

Answer: It is, if adjustment is given right.

Question No. 325. How about cases that show high dorsal and/or lumbar readings without cervical interference? Would you adjust? If so, where?

Answer: I would adjust atlas or axis, because they will check out below if work above is done right. It is the old story again.

Question No. 326. What do you believe was Christ's mission on this earth?

Answer: Christ was the first Chiropractor that lived. He cured by "laying on of hand." We are certain that if Christ was the philosopher we believe He was, He could not have done it in contravention or in contradiction to the law of cause of sickness and correction of that cause. He had to do the necessary to get people well, which would be adjusting subluxation interference. The Book is silent, but we cannot construe that He got anybody well any other way, except perhaps in the accidental level. When

He put mud on eyes of blind man, He was a mixer, and in so doing was appealing to credulity of ignorant people, just as some of you put mud on eyes today.

Question No. 327. If Chiropractic is the location and removal of nerve pressure, if Neurocalograph and X-ray are able to locate and tell how to remove the pressure, and if the toggle recoil with torque does the job, what further advances are to be made in the field of Chiropractic?

Answer: We object to word "removal." To "re-move" means to take something away from one place and put it in another. We prefer word "correct," rather than "remove."

"What further advances are to be made in the field of Chiropractic?" To make better ChiropracTORS — take that in your pipe and smoke it. We don't want to say more now, and you can't get us to.

Question No. 328. How do you explain the dis-ease process in non-vertebrates? Where does Innate reside and through what channel does it work? The tree or the jellyfish, for example.

Answer: Who is to say there isn't an Innate in trees or jellyfish? We think there is. In all our language, writings, we constantly refer to "the natural, composite, organized forms of matter," and certainly a jellyfish is within that term, and so is a tree. A tree expresses intelligence, the same as non-vertebrates do.

Question No. 329. In the days when I sat in your pit classes, you insisted that Chiropractic was secure for all time to come; that only three persons knew the contents of documents written and sealed and not to be opened until your death. These writings would guarantee the continuance of Chiropractic forever. Do those statements still apply?

Answer: They do. We have said ChiropracTIC is secure. We can't say ChiropracTORS are secure, because Chiropractors are their own worst enemies. ChiropracTIC — once that principle has been evolved out of cosmos —is secure the same as any other truth.

Question No. 330. When the I.C.A. was known as the C.H.B., you stated that if the membership of that organization ever grew to a couple of thousand or so, you would break every basic science law in the country. Have we yet arrived and do we still intend to do just that?

Answer: We have never said that "two thousand" would do it. We have said five thousand would. We need five thousand to get over the hump financially to carry the load. It was rather expensive for the I.C.A. to employ Mr. Bucknell — who addressed you — in Michigan, to clean up Michigan, which we did. We also employed attorneys in California to break down the California "Chiropractic Physicians and Surgeons" movement. It cost money — two thousand members do not do it — this does not carry the load. Give us five thousand members, and finances five thousand members will bring, and we guarantee we WILL bust every basic science bill in the United States. The time has arrived when you must cease to look upon the I.C.A. as an organization where you put in ten or sixty dollars and take out $1,500. The time has arrived when every person who is interested in the preservation, protection, and defense of ChiropracTIC should join the I.C.A. and keep giving his numerical and financial strength, that we might go on and do big things you want done. We can't do it otherwise.

Question No. 331. When is B.J. going to publish a book on his personal religion?

Answer: We've been doing that for 56 years. You will find it in THE BIGNESS OF THE FELLOW WITHIN, more pungently put than anything else we have written. That story is the most profound thing we have written. We had one of the most enjoyable visits with Dr. Bach and Mr. Kotani of Japan and Mrs. Bach, at the house for lunch, and believe us we settled every religious problem of the world. It was a most enjoyable noon, too. The more you see of Dr. Bach, the more you deeply love the boy. As to Mr. Kotani, he cannot understand much English, can't talk much English, and he did not get much of what we said; but what Dr. Bach and we said cleared everything. It reminded us of Elbert Hubbard who had a little cottage on the other side of Nazimova Creek. He called it his "pigeon roost," and he never, NEVER allowed anybody in that pigeon roost. It was his place where he went alone and communed with the gods, and wrote his Little Messages to the Homes of the Great and the Near-Great. He wrote one about us and The Dear Old P.S.C. It was later published. We mention

this because every time we went to East Aurora, where he never invited anybody, we always used to go there together, fry weiners, and spend into the small hours of the morning settling the problems of the world — political and otherwise. We always accomplished the objective.

Question No. 332. Since the National Foundation for Infantile Paralysis has raised many millions of dollars since 1938, and sent same into medical treatment and research sources, would it not be advisable for the Chiropractic profession to support the Chiropractic Polio Clinic Foundation wholeheartedly?

Answer: Yes. Then why don't you DO it? It is all right to ask questions and all right for me to answer them, but the best answer is action on YOUR part.

Question No. 333. Do you believe there is a corresponding tissue cell for every brain cell, and vice versa?

Answer: We do. There are four hundred billion BRAIN cells, and there are four hundred billion TISSUE cells. Between the two is a continuity nerve fiber from brain cell to tissue cell, and from tissue cell to brain cell, through which should flow a normal quantity of mental impulse supply continuity to produce a normal continuity of function.

Question No. 334. What do you now think of the C.C.E.?

Answer: Thereby hangs an interesting story. A few years ago, we believe it was in Tennessee, a small group of us were talking with Mr. Kane. Mr. Kane — whether it was a slip of the tongue in a non compos mentis moment or not—made the statement: "All I am interested in this thing is to get $50,000 a year out of this thing." Right then, we were off of Kane. We don't care how good a man's product is, if he is not sincere and honest in being interested in the protection and preservation of ChiropracTIC, we have no further use for him. We told him so. About a month and a half ago, a doctor from Texas came up to see us. We were in bed at the time, when Dr. Hender came in with this gentleman. We talked the whole thing over. He told us then things

that we did not know were happening. He told us that Kane had been putting everything he made back into the movement; that the boys of Texas — not Mr. Kane — were now controlling the destinies of the C.C.E., and that all were soaking everything they could back into the movement of this publication. Knowing this Chiropractor and knowing he was telling the truth, we said to him then, and we say it again now: we are for the C.C.E. movement. We want to see it go ahead because we know Mr. Kane has changed his mind about gouging money out of us without giving value received. We are for Mr. Kane now as much as we were against him formerly. When any man can be big enough to change his outlook from mercenary to one of altruism, and in the interest of ChiropracTIC, we are for him all the way down the road and all the way back.

Question No. 335. Have any of your talks been recorded on long-playing records for those who do not have a wire or tape recorder? It would be a means for providing education and stimulation away from Davenport.

Answer: We have a library of some 250 long-playing records. We have never found any market for them — they are lying in our office. It is for that reason we encouraged the recording apparatus this year. Up to last night, we had 34 recorders here on the platform. Next year, we will prepare for 100, and we won't be far short of the mark. We are glad to see these recorders. The more recorded, the better, because you take them home and play them back to your patients and to the public at large, including state conventions, doing a world of good.

Question No. 336. What do you think of the ABC movement in connection with the I.C.A. program?

Answer: Everyone of you who has sent a patient to our Private Clinic has been tremendously pleased with the spirit of the patient returning back to you. You have found him to be not only Chiropractically educated, but a Chiropractic booster. We think all of you who sent patients to the Clinic have found these people, when they returned, the biggest boosters you have ever had. Why is that true? Every Thursday afternoon we get our pa-

tients, their nurses, their families, or anybody else who is with them, into the Assembly Hall — and that is what the Assembly Hall is for. There, some member of the staff explains WHAT we are doing, HOW we are doing it, WHY we do it, WHEN we do it, AS we do it. The result is, patients begin to understand. It is getting so that patient that enters Clinic will break down and cry when HE HAS TO HAVE an adjustment, because he realizes when he NEEDS an adjustment he is getting sick; and when he DOES NOT need one, he is getting well. Result is, patients do NOT want adjustments any oftener than they have to have them. Point we want to make is the value of our assemblies.

The ABC movement is builded upon this particular principle that every Chiropractor should have a meeting of his patients at least once a week. Get them into your office during the first week. You may only have ten, twenty, or thirty. Give them a talk on Chiropractic — what it does, how it does it, why it does it. Explain Innate Intelligence to them. Explain why you do not keep constantly pecking away at the backbone. The following week, those ten, twenty, or thirty will bring ten, twenty, or thirty more. The first thing you know, you will have to hire a hall to educate the people. They will bring in strangers and other sick people, and the first thing you know you have a galaxy of Chiropractic boosters for your business. We know the old chestnut — "I can't speak." If you CAN'T speak, the I.C.A. will furnish you printed talks. Read them off, if you need to. It is better to coin your own, or at least build up your own talks; but if you can't, the I.C.A. will furnish you talks for that purpose.

Hold these meetings. Every one of you can give a talk. We remember way back in the early days, when the old barn stood on the corner of the campus lot, when we used to go upstairs in the barn, stand up sticks of wood, like they were the audience, and we used to talk to those sticks of wood, and when we saw them nodding their heads, we knew then that the blockheads were getting information we wanted to give them. That's the way we began to learn to talk. There is only one way to learn to talk, and that is TO TALK. This thing of going into a school of elocution and being taught how to hold your hands, how not to move this way or that way, do this and do that, say this and say

that, is all bunk. The best speakers in the world never had one hour of training on how to talk. We've never had any. The great trouble with speakers is that most of them have nothing to say, because they have nothing to think about. They don't think, therefore they have nothing to say. If you have the big idea and you think right, you don't need to be told HOW to speak, you open your mouth and let it flow, and it will flow out.

We have a Public Speaking class here in the school, and it's doing a great work. We encourage it. You can do the same — every one of you CAN talk. You may not make a tremendous hit on first occasion.

We remember the day, down in the basement at 828 Brady, when we put boards up on bricks because water soaked in — we did not want to get our feet wet, altho we got them wet many times since (we'll let you figure that out). At first we used to sit on a chair with feet up on table and smoke a cigar while talking. Somebody said it did not look very nice to smoke a cigar, so we cut out the smoke. In the next talk, they said, "It doesn't look good with feet up on table." So we took our feet off. And the next one said, "You ought to put on evening clothes." So, down in the little basement, for 20 or 30 people, we put on white tie and tux — dolled all up. We found that the more people told us what to say and how to say it, the less we said. So we told the crowd, "You go to hell, we are going to be ourself." Eventually, of course, we graduated from the basement to upstairs. And eventually from upstairs, out here to the tent. So we learned how to talk by talking.

Want more business? We don't know any better way than to join the I.C.A., get in on this movement, build up weekly talks to your people. Go home and do it! Get out of this negative — "I can't, I can't." Say, "I can" and "I will" — and then do it! You can! Get started! You will be timid at first; you will be embarrassed; you will kick yourself around the block after the talk is over; but keep on keeping on, and you'll come thru. This movement would be the means of making hundreds of thousands of Chiropractic boosters so that if we eventually needed one hundred thousand dollars for a campaign, all we would have to do would be to come to you, and you would go to your booster patients and ask them for five dollars apiece to

carry the campaign. They would give it to you, and you would give it to us, and we would do what you want.

Question No. 337. Is it possible to subluxate atlas or axis with pressure when using Neurocalometer or Neurocalograph? If so, how long should we wait after an adjustment to post-check?

Answer: If you read correctly, you are not using great pressure. You should not produce a subluxation — we never have. There is something wrong with technique if that happens. The probability is you do not get a check-out and then you blame it onto the Neurocalometer. Quit blaming everything else — blame yourself for things you don't do right.

Question No. 338. Is it possible to make a straight-thinking person into a Chiropractor, to adjust vertebral subluxations, in thirty days? Has this been done by you, B.J., or would you? I want to!

Answer: We don't mind telling you that when we went to Florida on vacation we took our chauffeur — the one who is now running the ambulance — Bill Ovens. Bill had not put an hour in school. When we needed an adjustment, we had Bill give it. And we got better! You see, he did not know it could not be done. So he did it.

Let's weigh this question. We have said, and we repeat, it IS possible to make Chiropractors in thirty days if they are straight-line thinkers. What we mean is, if they stay on the main line and do not get off the track.

What does it take to become a Chiropractor? Learn how to use the spinograph; learn how to use the Neurocalometer; learn how to give adjustments. We can do all of that in thirty days. We can take men and, in thirty days, get more sick people well with them than any physician we know giving medication. But what have we had to come to, with you Chiropractors who have forced us down to four years of nine, teaching how to cut up dead bodies, and about $H2^0$. It does not take higher education to make Chiropractors with this simple principle and simple practice to get simple results. You don't use it, why should we?

Why should we be compelled to teach it? Education does not hurt anybody if it doesn't hurt them, but it usually does. We have to dilute a lot of things we would like to teach with things that dilute their thinking — take them away from straight-line thinking. But what can we do? You want a license so you can practice, so we have to do it against our will and against our wishes.

Question No. 339. Would you repeat the poem you gave at 7:30 p.m. Sunday, or can we write in for it later?

Answer: That was not a poem, it was prose. The printing plant has been so busy this week filling orders, they have not had time to print it. If you will write later on, we will have it printed and send you a copy.

Some one wrote a note, and we believe we know who, and he said we must be a Communist because we said what we did. We think the man who wrote the note must have been a Communist in HIS thinking. We know Harry Truman. We were with him in the White House. We had a long talk. Incidentally, for your information, Harry Truman is bitter — extremely bitter — against the American Medical Association. He cited one fact on which he formed some of his conclusions. He stated that in World War I, we believe it was 24 per cent of boys were turned down because they were not fit for service. Then he said in World War II they turned down 50 per cent. And he used that as an example to show what the American Medical Association was doing to young men of this country. That is good logic. It is the best logic we have heard from Harry Truman. Notwithstanding, and we say this frankly, Harry Truman is a wonderful man. He is plain, common, hospitable, congenial. There is nothing high-hat about him. There is nothing upstage about him. He is just a plain, everyday, Independence, Missouri, mule-driving farmer.

Ordinarily, when you have an interview with Harry Truman he allows ten minutes. For some unaccountable reason, we had thirty minutes. Usually he has two secret service men sitting in the office with him. And he usually has a stenographer take down the conversation, pro and con. When we had our interview, he saw us come in the outer door, came over from his desk

through the door, put his arms around us, sat us next to his chair, and we chatted for thirty minutes. There were no secret service men in the room, and there was no stenographer.

Question No. 340. In your opinion, can emotional or mental tension or conflict produce a subluxation, and can relief from this tension or conflict allow Innate to correct said subluxation?

Answer: Subluxations are produced by concussions of forces. External invasionary force could come in a thousand ways. We could understand (and if you get the working principle, you too can understand) if a patient or a person were to get a message saying his mother had suddenly passed away, without warning, we can understand that would be a shock; and a shock is a concussion of forces, in a high degree of tension. And under such tensions, which are concussions of forces, a subluxation can occur. Another tension might occur in some other way to accidentally correct that subluxation. If PROduced by a message or other invasionary method, you could intentionally REduce the subluxation.

In one of our talks, THE LAW OF CAUSE AND CURE OF DIS-EASE, we laid down what we think is the law of ease and dis-ease. We even go so far as to say that people who go to shrines and who get well (which is a very low percentage of thousands who go to these places) get well because of a supreme religious tension they are under. I can imagine a patient that was paralyzed, for instance, keying himself up for years to go to one of these shrines, and the nearer he comes to it as to time and place, he works himself up into a tremendous religious fervor which could be a terrific pressure, and PROduce or REduce a subluxation. There are as many people who get sick as those who get well, who go to these places, because these supreme religious fervors can produce as well as reduce. It is easy to understand that tensions or conflicts can produce or reduce subluxations. But, as we stated, they are within the accidental level, not the intentional level.

Question No. 341. In talking with field practitioners, or even some members of the faculty, I have heard it said, "B.J. pooh-

poohs retracing." This is hard to believe, after reading your work. What is your finding and your opinion on retracing?

Answer: We are prone to disregard many opinions stated by our students. Our students, you must remember, are novices. They are not capable of deep, straight-line thinking, and oftentimes misinterpret what they hear and do not listen to when the faculty is speaking. We have heard statements of this kind, and have asked the person, "Which faculty man do you mean, in particular?" Then we called in the faculty man and said, "What did you say?" He didn't say that at all. In most instances, we have gone back to the student and corrected his thinking. He misinterpreted what the faculty man said.

Retracing is as much a reality today as it ever was, except that in former days we gave adjustments perhaps on atlas and axis and got the case improving; then we pounded away on the backbone and threw the vertebra out; and because of change in conditions, we called much that was bungling upon our part retracing. We have retracing now under specific, but it is not prolonged, is more marked, and is more rapid.

Question No. 342. Can there be an impingement on the afferent nerve? If not, why not?

Answer: If you have read our works, you realize that Innate Intelligence is an intelligent person that knows all, sees all, is all, represents the wisdom of the ages, and is one of the sages of the universe. With that prefatory remark, we are convinced Innate knows at all times what she is doing.

In the building of this individual, or in the building of any of us, we are convinced Innate must be constantly aware of what is going on in the peripheral ending of the EFFERENT nerve. Unless she knows this, she is not in position to go thru some adaptating process even tho the subluxation still exists; or to cure, heal, and correct the pathology or abnormality after adjustment has taken place. Innate is a wise chap and knows that she has to keep getting impressions from the periphery of efferent nerve. The only way she can get it is thru impressions picked up at periphery of efferent nerve, sending them up AFFERENT nerve to brain where Innate interprets them.

If it were possible to have vertebral subluxation pressure upon AFFERENT nerve, Innate could never receive information, and she would never be of any service to us. It is our humble opinion that Innate, in building people, put afferent nerves in such a place and in such a way that there is no impingement upon them. We have never seen a symptom or a bit of pathology in any of the hundreds of thousands of cases that we have had here thru the years that would any way indicate that there ever was ANY pressure upon ANY afferent nerve. We have watched carefully, and we have researched this question. We have never found any interference with the electroencephaloneuromentimpograph upon the AFFERENT nerve. Afferent nerve carrying impression back on a certain circuit on which we may be reading efferent fiber, always carries same quantity on afferent side as we get on efferent side, which is under interference, showing there is no additional interference on afferent nerve. This, to us, is best proof that there never was any pressure upon any afferent fiber.

So far as we know, we are the only people in the world that researched that problem so we can make this statement. To date, to the best of our knowledge, there are about 138 encephalograph instruments in the United States and Canada, but all they are used for is to pick up epilepsy brain wave patterns, and that is as far as they go. We stepped into the picture to want more information. What we wanted was the brain graph wave pattern for quantity of production for different parts of the body. We wanted graph wave pattern of that quantity flow down to subluxation, below subluxation at its exit from spinal column, to organ involved. We are the first people to research from this Chiropractic premise, and we built our data from research along that particular line. We are the only people doing it today. That is why, to us, it is so important in our work. A great many people ask the question, "Can we put in an electroencephaloneuromentimpograph?" You can if you have the money. Our laboratory cost $100,000. It requires four trained technicians to run the instrument and build our graph wave patterns. And even they must train themselves for six months to be able to interpret graph wave patterns with superimpositions upon those patterns. It is a very, very, ultra scientific work, and only after years of study will one clearly understand it. As much as we

try to keep training our organization, they have not caught up to us yet, but some day they will. We mention this because oftentimes we have to be called in to interpret some graph wave pattern.

Question No. 343. In adjusting older patients — 65 thru 86 — I find in majority that there is increased activity; more pain instead of less. Is this a normal reaction? Could my adjustment be wrong? Or is this an indication that we have accomplished our objective of restoring transmission of mental impulse supply between brain and body?

Answer: The first question is: Is there a normal reaction? Yes, there is a normal reaction; age has nothing to do with it. You can get same reaction in baby or child as in an adult. We think adult is more sensitive to pain than child, therefore senses it more clearly. The aged have no more pain than anybody else, except they are more sensitive to pain than younger persons. We would not question your adjustment from that point of view.

Question No. 344. Mr. Bach, in his talk, stressed a fundamental fountain head investigation of any subject. In your reference to oriental religious practices, you stress sex worship as a fundamental universal original religious concept. My question is this: Did your fountain head oriental religious leaders, such as Buddha, Mohammet, etc., originally teach and advocate sex worship as a fundamental concept in their teachings, or is it not possible, as in Christianity, original concepts have been distorted and warped, over the centuries, by the oriental, just as we, the occidental, have done?

Answer: We may shock you, but in our travels we have attempted to study oriental religions as well as occidental. The story is told that Christ went into the wilderness and was gone for a number of years. Do you know where? He was in the Himalayan mountains at a Buddhist monastery studying Buddhism. That may shock your concepts, but it is historically true. Buddha lived 500 years before Christ. Buddha had twelve disciples; Buddha had ten commandments, almost word for word like ours; Buddha had a Judas. There is a very, very close analogy between Buddhism and Christianity. We would not go

so far as to say that one is a steal from the other, but there is a close analogy between them, and one preceded the other, 500 years.

According to history, Christ studied Buddhism and brot it back to Jerusalem and there taught Buddhistic principles. Buddha had a sex worship, so did Mohammet. Religions are often adapted to the country in which we live. Mohammet said you can have four wives and as many concubines as you can afford. Why did Mohammet set that standard? Because there were more women than men and they wanted to populate the country. Go to Borneo, and you find four men to every woman. As we study religions over the orient, we find they adapted their religious concepts to conditions as they found them in those countries. Yes, Buddha had a sex worship; so did Mohammet. Phallic worship is as old as the beginning of time.

Let us build a picture as we got it from Hindus down in Bali. There is the lost paradise. Those Balinese girls! We took 5,000 feet of motion picture film. They wear nothing but a sarong. Sex, there, is as free as drinking water or asking for food. It is nothing for a girl there to say, "Would you like to go to bed with me?" It is an honor for a Balinese girl to go to bed with a white man. It is an act of worship, and they want to worship, in the same religious sense that you would say to somebody, "Come, go to church with me today." You would have no hesitancy here in going into somebody's house and saying, "Can I have a drink of water?" Down there, there is nothing wrong about going into a girl's home and saying, "Shall we, or shall we not?" Nobody there knows whose kids are whose; the mother does not know who the daddy is. You may say that is wrong — it is wrong to you. It is right to them.

I remember one Christian minister and his wife, from Kansas City. We were on a boat from Sidney, Australia, to Bali. As we left Bali, this Christian woman said, "I told that Hindu what I thot of him with his four wives." We said, "What did he say?" She replied, "He had better not say anything to me, because if he did I would knock him down." We told her he had a right to his opinions, the same as she had. She said, "But the Bible says . . ." We said, "Yes, so does the Koran say . . ." She said, "Well, I would have told him off if he said anything back to me."

And we said, "He was more courteous to you than you were to him." Then we said, "You don't like some things you saw there, do you?" She said, "No, I don't." We asked her to come to the Roman bath on the upper deck of the boat. We went to the marble open bath in the open air. We asked, "Do you see that big spigot that pumps water into this pool?" She said, "Yes." We said, "Doesn't it look like your husband's phallus?" She said, "I'll never go into that pool again." We said, "You don't have to. It is not urine coming out of it. That is why they call it a 'Roman' bath, because it is a copy of what they found in Pompeii."

In Pompeii, if you go to the Museum of Naples, you will find a secret room which they don't let the average visitor get into. In there are these phallic symbols of the people who lived in Rome, or in Pompeii, before the volcano destroyed them. In there are symbols and tile work and mosaics which they found in a great many homes they dug up. We mention these because they are not new.

Let's build a picture, as we talked to the Hindus. They said, when we were discussing this problem of sex worship, "Doctor, a bird lays an egg and egg hatches out a bird. Alligator lays an egg, and out of egg comes an alligator. Snake lays an egg, and out of egg comes a snake. Tree plants a seed, and out of seed comes a tree. Bees, birds, and flowers have their pollenation. Isn't that the source of life? What men and women do, isn't that the source of all human life? What cows, bulls, horses, and mares do, that is the beginning of the source of life. Then why shouldn't we worship source, the beginning of life?" We said, "That is a matter of opinion." He said, "That is what we do — we worship at the source of life." We said, "We can't see anything wrong about it from YOUR point of view."

We mention this because you must remember that back in those early days the Balinese, on this small island of one million population, had little compounds, and if they wanted to go some place they had to walk miles. They had no library, radio, television, telephone, telegraph, no means of communicating back and forth. They lived in their compounds and had their little garden patches. Consequently, all they saw of nature, all they saw of life, was what surrounded that little compound. They

began what we might call nature worshippers; and what is more natural than the worship of selves? And out of it came phallic worship and sex worship. To them, that is as natural and normal as anything could be.

Let me read the rest of the question:

> Is it not possible that sex worship, as a religion, was actually instituted and perpetrated by oriental high priests, because by so doing they catered to man's basic historical weakness and thus could control him for domination and exploitation?

That might be true in later years. We were down in Madras, India, and were told to go into the Hindu temple at night. We had gone thru the temple in daytime, then we went at night. Do you know what we saw? The natives, coming from many miles, going into the temple which covered several blocks, lying down on the ground waiting for the priests to come and spend a little time with them. We saw that in hundreds of cases, every night. Next morning, the native would go home and say she was visited by the spirit of cohabitation. That is a religious practice to these people. They think nothing of it. It is not wrong, to them. Many of these girls are married; their husbands cannot have a child, so the girls go and are visited by the priests of the temple.

We hope we have not offended you in discussing these things. We don't mean to be offensive. We are not asking you to change your convictions. You asked for facts, and we never yet pulled a punch.

> Is it not true that all historical, or nearly all controllers of men's destiny, including many religions, always appeal to men's inherent rebellion against discipline, by telling them or offering them an outlet for these restraints through self-appointed saviors of mankind?

We won't say as to self-appointed saviors of mankind, but we know this: In the study of sex relations of human beings, it is one of those things you never will stamp out. We have tried segregation, we've tried separation, and it never will be stopped as long as sex is the dominant passion of men and women. We have found this true: people who resent what we say this afternoon — watch them when they go home. They say, "Nasty, nasty." But we would hate to challenge what they do when they go home — most of them. We ought to have more talk on sex.

There are more crimes committed in the name of sex. Look what Hitler was. Look what Il Duce was. Look what history of mankind has been. It is based upon some woman that ruined a man that created a war for the sake of the woman. Nearly every war in history has been based on sex. It is too bad that it is that way because it is the most beautiful and wonderful relation between male and female. Do you believe sex, like electricity, should be controlled and diverted into constructive channels, instead of allowed to express itself at will and thus destroy? One of the frankest things we have written was our story of Herbert L. Flint and Marina, in FIGHT TO CLIMB, Volume xxiv. See it and read it!

Question No. 345. I can understand and accept the idea that a concussion of forces applied anywhere on the spine may, by vibration transmitted thru the spine, adjust the subluxation at atlas or axis. But if pressure on the spinal cord is the cause of dis-ease and a vertebra must move to remove this pressure, how is it that reflex pressures steadily applied for a short time under the coccyx and at the perineum get the sick well? Surely there can be no concussion of forces in the steady pressure of the thumb.

Answer: Don't kid yourself. Many a person goes into coma, and if a surgeon is up on ethics, all he has to do is to put his finger on that perineum or on that coccyx and he can wake up the dead. That is how violent that pressure is. It is a concussion of force externally applied.

Question No. 346. In your booklet on the 'timpograph, you state that various obstructions in the spinal cord will be shown on the graph. If a nerve tract were completely destroyed and replaced by scar tissue, what sort of indication would appear — a straight line as it does on the skull, a type of wavy line as in interference, or no graph at all?

Answer: Let us ask a question, to show how simple this is: We do not keep things simple — we get them complex. You have all seen rotary thermometers that record temperature for twenty-four hours a day. The little needle with red ink goes around and records temperature hour by hour. Assuming that

on a certain day temperature is 72 degrees ALL THE TIME for twenty-four hours, what kind of a line would you have? You would have a straight line around the circle. Supposing that at 6:00 a.m. it is 60 degrees; at 7:00 it is 62; at 8:00 it is 64; etc., around the day. What kind of a line will you have? An irregular line, of course. That is exactly what we get on the interference pattern. The only difference in that pattern and our pattern is that we get not only the carrier wave pattern, but we also get Innate Intelligent superimpositions of what is taking place in that body; a talk by Innate trying to tell us things in that superimposition.

A simple illustration: You pick up your telephone and hear a buzzing sound. That sound is steady — if we put it on the oscilloscope we get a steady line. That is the carrier wave pattern. When people begin to talk into or thru or upon that carrier wave pattern, you get a fluctuation according to whether the voice is high or low or as they emphasize words. This is your superimposition into, onto, or thru carrier wave graph pattern. In addition to that, we have some 22 intellectual Innate patterns, such as thot flashes, the pain flash, etc. We have interpreted those into the superimpositions on that graph pattern. It is simple, once you keep it there. We mention this to try to answer this question.

Question No. 347. It has been said that for every cell in the body there is a corresponding cell in the brain, and a connection between them thru the spinal cord. On the surface, this does not seem to me to be correct. What is the explanation? Are the wandering cells of blood and the osteoblasts and osteoclasts of bone, for instance, included?

Answer: Let's get this simple picture. All that the blood does is to convey oxygen to and carbon dioxide from. Blood does not nourish the body. The blood carries no nutriment. The serous circulation carries that. There is no anastomosis of nerves. That conveys the mental impulse. There are three great circulations in the body: The one medicine has discovered — circulation of blood. The other two can be credited to Chiropractic — circulation of mental impulse and circulation of serum.

There is a continuous flow from brain cell to tissue cell. It would be nothing short of marvelous if you could conceive that this body had a lot of floating cells in it that were not under control of mental impulse. The osteoblasts and the osteoclasts all come under direct control.

There is one specimen in our studio that comes to mind. To us, that studio is a gigantic library of Innate Intelligence. There Innate Intelligence has spoken. There Innate Intelligence has written a language. There Innate Intelligence has written books. There Innate Intelligence has written a library. There Innate has spoken and left behind a record of what she has done, why she has done it, and how. One specimen flashes to mind: This individual had a fracture of the center section of the femur. In that fracture there was an overriding, where one section overrode the other. Obviously, Innate doesn't like that. Do you know what she did? She had a marrow thru one bone and thru the other as long as it was a continuity of structure. When it overrode, entrance thru bone was broken, so that one end was down below and the other was up above. Innate did not like that. She did not like the fracture in the first place. She goes to the nearest osseous tissue cell center ABOVE the fracture and she begins to expand tissue cells — osseous tissue cells from her tissue cell center. She picks them up and begins to pile them on, one by one, hour after hour, day after day, for six or eight weeks. As she does, she builds them down to the bone below. As she takes them below, as she goes to the nearest tissue cell center, she begins to pick those cells up and expands them and places them below. So, when she gets thru she's got this all smoothed over, as she closed up both of the broken openings. She does not like to have those openings closed, so what does she do? She bores thru one bone sticking above, and then down into the one below, and creates a new channel. Innate is an engineer; Innate is a mechanic; Innate is an architect; Innate is a builder and rebuilder. We know this occurred because we longitudinally sawed the fracture and there inside was evidence of what Innate had done. We can show thousands of those specimens. We spend more time in there than we do any other place. We were there at 5:00 this morning, getting out some of those specimens and studying them. We want to know what Innate

does, how she does it, why she does it, so we can understand Innate in relation to sickness and getting sick people well. We have thousands of students going thru this school who never think of going in there to study. All they think about is chemistry — passing a state board examination — getting a license — and losing sight of Innate. Innate in there has spoken in a library, in the greatest osteological, pathological, anomalous, and traumatic collection in the world; more spinal columns than you will find anywhere else in the world.

Question No. 348. In the experiment performed in Germany to determine the size of the spinal cord, how can you be certain that freezing did not cause the fluids to expand, swelling the cord, as freezing water bursts its container? Did microscopic cross-sections of the cord show any distortions attributable to the freezing process?

Answer: There is a great difference between slow-freezing which does expand, and instantaneous freezing which sets everything static at once. That is why we have deep-freezers, because they freeze right now, and nothing gets out of fruits, vegetables, or anything else being frozen.

Let us give a little of the history:

The question arose in our mind when the Lincoln College Bulletin some years ago said that the spinal nerve, as it came thru intervertebral foramina, was so small, and intervertebral foramen so large, that there could be no pressure upon it. In those days we had not reached the conclusion we have today. What they said was right, but we did not know it. It aroused the question: "Are they trying to ruin the Chiropractic fundamental?" If so, it behooved us to prove what was right or wrong.

We went to Iowa State University and asked for permission to spinograph cadavers. They wanted to know why, and we said, "Because we want to see relative size of spinal cord and spinal nerves in relation to spinal column." They replied, "It will do no good, because spinal cord and spinal nerves shrink forty to fifty per cent within twenty-four hours after death. Then they are embalmed, and they continue to shrink up to eighty per cent before we begin to work on them as cadavers."

Making a long story short, we found we had to go to Dresden, Germany, to Dr. Spalteholz, author of the Spalteholz anatomy — and incidentally it is the finest ever printed, because it was all written from his research in his laboratory. All his photographs were made from cadavers after spinal cord and spinal nerves had shrunk eighty per cent.

We raised this question, not only to Dr. Spalteholz but to Dr. Guenther and Dr. Michael of those labs. That is the only place in the world we could go to settle that question. We raised the question as to the relative size of spinal cord, spinal nerve, in relation to spinal column. They told us very quickly that spinal cord and spinal nerves, being soft substances of body, shrank quickest and most. And bones, being hardest substance, shrank less than any other tissue. Then we raised the question: "Can we conduct experiments upon quick-freezing and prove our point?" They answered, "No. That question is a new one in science, has never been decided. If it ever had been decided anywhere in the world it would have been here, because we are the biggest laboratory doing that kind of work in the world." We asked what we could do. They said, "Upon proper request to the German government we can get permission to quick-freeze people who are dying and thus cut out sections we want, and prove our case." So they got permission from the German government and we went into some hospitals, and we are certain that some of them were quick-frozen in a vat that we had alongside the bed, before they drew their last breath. We don't know that you would call that murder; it was done in the interest of science. We salved our conscience by believing that in another second they would have died anyhow. We moved them out of the bed into the quick freeze, and then took out our sections. We worked there for six weeks, researching on this problem. You will notice in the osteo lab a series of photographs and also the wet specimen which is the only one of its kind today, because Spalteholz had never done that kind of work and he did this at our special request. It took him a year to do it. We mention this because we took photographs of the work. We wanted to bring over the specimens, but the German government would not permit it, so all we could do was to take photographs. And as you study those photographs you will see dark circles in the

skull and in the spinal cord, which shows the relative shrinkage at different periods following death. Some of them are on the quick-freeze process. We have written all of this in our Clinic brochure. That question in science has been answered. It is regrettable that Hitler, in his antipathy to Jewish people (Spalteholz, Guenther and Michael were Jews), caused that great laboratory (and it was a gorgeous place doing wonderful work) to be burned and the Jews crucified. Spalteholz, Guenther, and Michael are no longer alive to carry on their work. It is fortunate we got there when we did, because we got out on the S.S. Bremen, out of Hamburg, the day Germany declared war on Poland.

Question No. 349. Why do some of the instructors at The P.S.C. practice other than specific, thus confusing students when they get out in practice?

Answer: We would like to be able to answer that question ourself. We can say that for the most part our faculty members are convinced of the supreme merit of the specific and most of them practice it. Remember, our faculty is like any other group — they are human, they have opinions of their own, and if we were the despot many people think we are, we would fire them and get somebody else in. We have always believed education is a greater process than damnation. And so we keep on educating them — and we'll bet they picked up ideas at this Lyceum they never knew before. We were talking with one this noon who probably fits into this category, and he said, "Bach convinced me last night." So you see it is a matter of education.

Question No. 350. This is not a Chiropractic question, but I would like you to answer it. You mentioned yesterday, what would Lyceum be without us. My question is: "What would our vacations have been in the last twenty years without Lyceums?"

Answer: We don't know. Thank you, very much for your kind compliment, and we hope you can attend many more. We hope you can come for the next twenty years and we hope we can be with you. If we are, we will still give you hell. We don't mean that in the sense it sounds. What we think is this:

Out here in this world, it doesn't make any difference what country you go into, backbones are backbones. We have found there is no Christian subluxation in the United States and Japanese subluxation in Japan, different from ours here; but back bones are backbones the world over; subluxations are subluxations the world over; adjustments are adjustments the world over; and all the people in the world are sick — none of them reaching their Innate potentials mentally or physically; the world is a sick world and if you and we do our duty to the sick people as we should be doing it, do you realize we could raise the level of mental potentials of people and make them physically fit to do more things in greater and better ways? Great men have been men with fewer subluxations — we mean men who have done constructive things. They have been more healthy people. A sick person cannot accomplish great things. We have been taking adjustments all our life — look what we've done.

Question No. 351. Does it still hold true, "Once a major, always a major?"

Answer: Yes, unless Chiropractors get ahold of them and throw them out. There is more truth than fiction in that. Patients come here and we find the major. We send them back to the Chiropractors with recommendations as to what to do, where to do it, and how. In a few weeks, patient comes back and says: "You adjusted me on this side and my Chiropractor adjusted me on that side." We don't know why he did it, but he did. Patient comes back and major is in again. He threw it out, and we had to adjust it again.

Question No. 352. What are the dangers of adjusting a patient in an unconscious state?

Answer: Lord only knows, that is the time to give it to them. Did you ever see our trick? When we give an adjustment, we lay patient down and then we talk with him. "How old are you?" "Did you peroxide your hair?" "How many children have you?" And then we get up and keep talking to him, forcing him to answer questions. We get patients in an unconscious state and then sock 'em. In other words, we get their minds off of their necks and off of their backs, so they relax. We want

them relaxed. And who is more relaxed than an unconscious person? That is the time to give it to them. If there were an adjustment to make them unconscious, so we could adjust them to get well, we would use it.

Don't kid yourself. There is no adjustment to produce an abortion. If there were, we would be the last to adjust somebody and put ourself in the penitentiary. Three were arrested in Chicago less than a week ago for producing abortions. Papers came out with it — they were all "Chiropractors". Isn't that nice? If we had those folks, do you know what we would do? We would take a great big sharp knife and go down to about midship, and we might produce mayhem. We'd fix 'em. We would ruin them as they tried to ruin us.

Question No. 353. What is the relationship of Chiropractic philosophy and that of AMORC of San Jose?

Answer: Captain Lewis of AMORC was a great Chiropractic booster when he was alive. We lectured for Drs. Zimmerman of San Jose about a year and a half ago, and Dr. Zimmerman is adjusting Mrs. Lewis who is the widow. There is a very close relationship between the philosophy of AMORC and that of Chiropractic. We go to farther extremes than they do, but it doesn't do any harm to belong to these things because they get you to thinking, and when you get to thinking you become a Chiropractor some day.

Question No. 354. How much should a Neurocalograph pattern change after adjustment?

Answer: Your pattern BEFORE adjustment is the interference pattern. If adjustment is given at right place, in right way, at right time, you will begin to see a recovery pattern, a health pattern that will gradually change from interference pattern to health pattern. It should change, if everything is normal, from abnormal pattern to normal pattern.

Question No. 355. How about the patient who never has a clear-cut pattern, but runs almost a straight line constantly?

Answer: The answer is that the Chiropractor needs better technique, because if a person is sick there is an interference pattern. There is something wrong with his reading technique.

Question No. 356. Is a short leg an accurate check for determining an interference of mental impulse?

Answer: A few years ago Dr. Truscott asked us to research his "phenomenon" of the light touch adjustment upon atlas or axis. He contended if done right the unequal lengths of legs would become normal. (In Volume xxiv, FIGHT TO CLIMB, we have reproduced that series of tests.) As a final test we took many people, let them lie on floor without doing anything, measured difference between long and short legs, and in a few minutes almost all became normal. Relaxation of muscles of back assumed normal lengths. Try it yourself. What he did or did not do; how he did or did not do it, anywhere else, made no difference in length of legs.

Question 357. Is an orthopedically straight person free of nerve pressure?

Answer: Not necessarily. He could get an accidental subluxation at 12:00 noon, be "orthopedically straight" as of that minute. Given time, however, he WILL develop adaptative curves.

Question No. 358. Is a person free of nerve pressure always orthopedically straight?

Answer: Generally speaking, yes. Specifically and exactly speaking, no. Next question and answer will give reason why.

Question No. 359. Stating a hypothetical case: A man has a break neurocalograph pattern over atlas. A toggle recoil torque thrust is given. Atlas break pattern increases but lower readings remain improved, tho atlas break pattern remains.

Answer: Again stating a hypothetical case. At 12:00 noon no subluxation; a straight spine; no break reading pattern. At 12:01 case falls. Subluxation NOW exists. Cervical break interference pattern BEGINS. Given time from here on dis-ease begins to grow. Given time from here on, case more than likely will have lower spinal break heat readings. Given time from here on, adaptative curves will develop. Given time from here on, one leg will appear longer, other shorter. In THIS case he COULD HAVE a subluxation WITH a straight spine, TIME considered, but not for long.

Taking same hypothetical case 6 months or 6 years later. A break interference pattern reading is found at atlas or axis. Adjustment is given; interference IS corrected. It took only one

second of time. NOW NO SUBLUXATION EXISTS. Case still has pathologies, adaptative curves exist, lower readings exist. Given time, let alone, all these will disappear and legs will become normal in relation to each other. TIME being the element, it IS possible to have a subluxation and no dis-ease. It IS possible to be near death WITH NO SUBLUXATION. A man CAN have a subluxation and NOT be sick. He can have NO subluxation and be sick. He can have a subluxation and be well. TIME is the intervening factor.

CHAPTER 36

The Story Of
RING OUT, BELLS

Dear B.J.:

Sometimes the Christmas season with its environment does peculiar things to a person's mind and emotional make-up. I have found myself in this position and, as a result, I'm enclosing a bit of writing I would like to dedicate to you.

Robert J. Licht,
10/50 Class — P.S.C.

Upon approach I heard them ring
So loud, so clear, so bold,
They seemed to hold me fast at feet
As I stood there in the cold.

I had heard before, of these bells
And the stories behind their mention,
But now I witnessed personally
Their tolling of worldly intention.

I had known of bells before
That when on Christmas night,
Also rang throughout the world
For a man, his belief, and his fight.

Yes, now I knew these bells
Must ring to bring assurance,
Of another man, his fight
His faith and long endurance.

So as I stood there motionless
A feeling did arise,
The bells conveyed much thought to me
I looked with moistened eyes.

It was then I realized
That upon this world had come
A sort of blessing to all men,
It, for all, and one.

Also, I thought, how great it was
To be in the ranks of those
Who would some day give this help
To him, who God had chose.

I turned to go about my way
But in my heart I knew,
As I heard the bells, they seemed to say
This is the life for you.

I hope, and this above all else
That these bells will tell to you,
The story of this man's faith
For which he fought, true blue.

So ring, ring out, bells,
To let the world all see
That this man's work has followers
Thank God, that one, be me.

CHAPTER 37

The Story Of
DELTA SIGMA CHI

By S. E. Julander, D.C.

(Talk given at Hotel Blackhawk, Davenport, Iowa, July 22, 1951, by Dr. S. E. Julander, a charter member of Delta Sigma Chi Chiropractic Fraternity, on the occasion of the celebration of the 38th anniversary of its founding.)

A little more than a century ago, in a little old log cabin in Indiana, a mother lay dying! She called her ten-year-old son to her bedside and said, "My boy, be somebody!" Obviously, she meant for him to do something worth while.

That mother's boy did become SOMEBODY! That mother was Nancy Hanks and the boy was ABRAHAM LINCOLN!

We all know that THIS boy from that old log cabin became not only one of the greatest presidents of the United States, but one of the most beloved and renowned. His Gettysburg Address will live forever.

There never was any faltering in his objective which was based upon a single and a simple idea that "All men are created equal."

A half century later, ANOTHER inquisitive lad came along who was destined to make history; another great benefactor of the human race; and I fancy that another loving mother implanted a similar thought in the mind and heart of her lad. I fancy she said to him: "Be somebody!"

This lad also did become SOMEBODY. Yes, this lad, as you have guessed, was Daniel David Palmer. Born in a Canadian log cabin, he, too, concentrated on a single and simple idea; a revolutionary idea that resulted in the discovery of our great Chiropractic science!

Never was there any faltering in his objective or turning back — once he had set out to free mankind of the SLAVERY OF DISEASE!

The road was long and tough and rough, but D.D.'s star is ever shining brighter!

Chiropractic, which he discovered, will live FOREVER!

From father to an only son, this great humanitarian idea was transplanted in the alert mind and the heart of another mere lad, a short time later; for, from whence came the slogans so well known to all of us: "Get the idea, all else follows," "Honesty is the ONLY policy," "No sacrifice is too great to make for Chiropractic," and hundreds of other originals, including the challengers over class room doors, "Enter to Learn How!" "Go Forth — to Serve!"

This lad is none other than the HONORARY PRESIDENT of this Delta Sigma Chi Chiropractic Fraternity, our extraordinary and fiery genius, B.J.! This motherless lad also became SOMEBODY, and he has never swerved from a true and single path.

While still in his teens, this lad B.J. took upon himself the tremendous task of carrying on with the daily struggles of his father's stupendous discovery; always questioning the eternal What? — Why? — and How? — of endless problems pertaining to this new science. And by so doing he has nursed its flame to an enviable position in the healing professions.

Yes, this lad has become SOMEBODY! His discovery of the SPECIFIC for the cause of ALL DISEASE will also live FOREVER!

That sons and daughters might "be somebody", is the normal yearning of every mother and every father, too; and most sons and daughters do, themselves, want to "be somebody." The underlying yearning to do something worth while was perhaps the basic reason for the formation of the Delta Sigma Chi Fraternity, the thirty-eighth anniversary of which we are here to celebrate tonight.

Like the great slave-emancipator, Lincoln, and the great disease-emancipator, Chiropractic — thru the Palmers — the Delta Sigma Chi had a modest beginning.

The Delta Sigma Chi was born because of the irresistible reason that the young lad of but 18 years existence, called Chiro-

practic, should have all the help possible to "BE SOMEBODY." Therefore, a few of us young fellows (we were young fellows in 1913) believed that a PROFESSIONAL FRATERNITY could add prestige to this young chap, Chiropractic, and hasten him on his way to "Be Somebody!"

Perhaps you would like for me to go back to the very beginning; to relate the circumstances which led up to the formation of this Chiropractic Fraternity — Delta Sigma Chi.

Permit me to take you back in your minds to 1913. Many of you were not yet born! At that time there were three Chiropractic institutions in Davenport: The P.S.C., U.C.C., and D.C.C. The U.C.C. (now out of business) was located at 6th and Brady, while the D.C.C. (long since dead and buried) occupied the corner of 7th and Brady where the Masonic Temple now stands.

At the D.C.C. where I was a student (my wife having graduated before my matriculation) we had a fellow student from Medicine Hat, Canada, named Harold Hughes — a bright, energetic, forward-looking fellow who was imbued with any endeavor or movement that would enhance Chiropractic. A few of us had several times discussed formation of a Chiropractic Greek Letter Fraternity, when, on the 4th of July, 1913, a group of about fifty Chiropractic students held an Independence Day picnic at Credit Island (at that time called Suburban Island).

Having partaken of a sumptuous chicken dinner, we gathered in little groups of seats and tables, or lounged in the green grass thereabouts (1913 was a very hot summer).

One of these little groups was composed of student friends: Harold Hughes of Medicine Hat, Canada, J. D. Hills of Detroit, Michigan, John Reardon of Milwaukee, Wisconsin, Harry Cummings of Ft. Lauderdale, Florida, and myself — S. E. Julander of Des Moines, Iowa.

There we were stretched out on the grass under a shade tree — one from Canada, one from Michigan, one from Wisconsin, one from Florida, and one from Iowa — when the subject of a Chiropractic Greek letter Fraternity was given serious consideration. All of us agreed that all educational institutions of higher learning had one or more Greek letter fraternities, and consequently

we agreed THEN and THERE to take necessary steps AT ONCE to form a CHIROPRACTIC Greek letter fraternity.

Young Hughes from Medicine Hat was delegated to arrange for a meeting.

Ten anxious days went by during which many secret discussions were carried on. It was, indeed, a hush-hush affair. No students except those invited to attend were permitted within hearing distance of any conversation connected with the fraternity.

Finally, the day for the first history-making meeting arrived, July 14, 1913. When doors were barred and noses counted, the full count revealed exactly FIVE. Yes, the same the shady oak who had so secretly agreed to organize under five young men out on Credit Island on July 4th, exactly ten days earlier. They were Hughes, Hills, Reardon, Cummings, and myself. At that meeting we five completed plans for a Greek letter Professional Chiropractic Fraternity; elected temporary officers and appointed a committee to draft a Constitution and By-laws.

At the meeting four days later on the memorable evening of July 18, 1913 (that is the meeting we are commemorating tonight) all our committee reports were accepted and all present signed the newly adopted Constitution and By-Laws and adopted the name which now and thru the years has meant so much to lovers of Chiropractic Brotherhood, THE DELTA SIGMA CHI!

Chapter One of that Constitution signed by each charter member on July 18, 1913, set forth the Object of the Fraternity, that is: the reason for bringing it into being. These reasons are worth repeating and memorizing — I want to repeat them now — they are:

1. To join together students and practitioners.
2. To promote unadulterated and scientific Chiropractic.
3. To promote and maintain good fellowship and brotherhood.
4. To establish a deeper professional interest among Chiropractors.
5. To form a closer bond between students and graduates of other recognized Chiropractic Schools.
6. To promote Chiropractic ethics.

And so was born the ALPHA Chapter, the first chapter, the parent chapter of Delta Sigma Chi Professional Chiropractic Fraternity. At this momentous meeting, July 18, 1913, a permanent organization came into being, although it was agreed that the temporary officers continue until completion of the Charter membership. It was decided, at that meeting, to limit the Charter membership to twelve men — men who, like the founders, should be imbued and inspired with an IDEAL — the promotion and preservation of pure and unadulterated Chiropractic.

At a later meeting held on August 14, 1913, the Charter was once more opened and the membership extended to twenty members. When this number was attained, the Charter was to be closed permanently; therefore, the Charter membership was twenty. This quota was filled from the student bodies of the three Chiropractic schools in Davenport. Of these twenty there are but three or four in the ranks of Chiropractic today and, thanks to a kind Providence, I am one of these.

These early days were brim full of interest and expectation. We all had high hopes for success. We were organized and all set for that which was to follow, no one knowing just what the future had in store for such a young and modest youngster as was the Delta Sigma Chi in 1913. However, this youngster has become SOMEBODY! And today it numbers its members in the thousands, scattered in every state, every province of Canada, and in many foreign countries. These men are, for the most part, earnestly defending and promulgating pure, unadulterated Chiropractic.

The first initiation after the Charter was closed was held on October 9, 1913. This was really a great event, for now our ritual and paraphernalia for the initiation ceremony were completed and used for the first time. Permanent officers had been elected and Harold Hughes from Medicine Hat, Canada, was honored by election to the presidency of the infant organization. At that first initiation it was with pardonable pride that FOUR candidates were brought thru the mysterious steps and finally offered congratulations on being allowed to wear the insignia, Delta Sigma Chi, and be called Fraternity Brothers.

Time soon came for another meeting to add new members. It was with enraptured excitement and spirited anticipation that on November 6, 1913, we had the pleasure and honor of initiating into membership and the mysteries of the order an illustrious friend of Chiropractic — a man who has ever since, thru good fortune and adversity, proved his profound devotion, his steadfast and ever-increasing interest in the growth and advancement of both Chiropractic and the Delta Sigma Chi Fraternity; a man who has time and time again demonstrated his own slogan, "No sacrifice is too great to make for Chiropractic."

I refer, of course, to none other than our own illustrious, benevolent, and immortal B.J.

That B.J. is illustrious is self-evident; that he is benevolent has been fully proved by his amazing generosity to this Fraternity all thru the years. Shortly after his initiation, at a time when he had dozens of places to put every dollar, the minutes show that he offered to furnish a room if the Fraternity decided to provide a house. Ever since that day, B.J. has showered one gift after another upon this organization. The comfortable, commodious quarters you now occupy up on "Up Enuf" are a living evidence of his devotion to Delta Sigma Chi.

Five years later, in the minutes of January 14, 1918, we find that the Fraternity bestowed on B.J. the highest honor it could. The minutes state, "Brother Palmer, who is president of The Palmer School of Chiropractic, was unanimously elected as Honorary President of the Fraternity."

B.J.'s benevolence extends beyond his school and our fraternity. When we field Chiropractors return each year for the Annual Lyceum and we are welcomed by the Mayor of Davenport, not one mayor in such an address has failed to tell us how B.J. has helped with every civic enterprise. Yes, all the mayors call him "B.J." and they remind us that B.J.'s Radio Station WOC was the first Radio Station west of the Mississippi and last year the mayor told us that WOC was the first to bring television to the middle west.

We celebrated the Golden Jubilee of Chiropractic one year late on account of the war. That made it the Lyceum of 1946,

instead of 1945. In an editorial in the Davenport Democrat that year, the writer referred to B.J. as "Human Dynamo." That editorial on August 26, 1946, stated clearly the position B.J. holds in the hearts of Davenport people. The editorial entitled "B.J." — Human Dynamo, follows:

"Fifty years ago a new science was given birth in Davenport. At the time it was unknown beyond the boundaries of Davenport and but scantily recognized here at home. Today this science is known the world over and has practitioners on every part of the globe. It is called Chiropractic, founded by the late D. D. Palmer and developed to its present magnitude thru the master mind of the son of the founder, Dr. B. J. Palmer.

"Many Davenporters will remember the early trials and tribulations of 'B.J.' as he labored day and night to put over something he had outlined as his life work. He was both persecuted and prosecuted by his adversaries. But that is no more, for 'B.J.' has won out thru his tireless efforts and labors in behalf of the work he set out to do. Instead of enemies, 'B.J.' has only friends today.

"This week, on the 50th anniversary of Chiropractic, over 5,000 visitors from every state of the union and from many foreign countries, are assembled in Davenport to attend the Annual Lyceum and Homecoming and to do honor to Dr. B. J. Palmer.

"Both as an individual and thru his various enterprises, 'B.J.' has contributed more to the prosperity and welfare of this community than any other individual. Over 20,000 men and women have graduated from his school. These during the years of their residence here have spent millions of dollars. Radio Station WOC, erected by Dr. Palmer, was one of the first outstanding radio stations of the country and has done more to advertise Davenport than any other agency. His 'A Little Bit O' Heaven' has been visited and admired by hundreds of thousands.

"Today Davenport extends a hearty welcome to the thousands of Chiropractors who are visitors in the city. They are a fine class of people, alert and enthusiastic in their work. Many of them are occupying positions of importance in their home cities, as well as practicing their chosen profession. And in Davenport at this time they are constituting one of the most impressive gatherings the city has ever known.

"Today Chiropractic is known the world over, and so is Dr. B. J. Palmer. What he has done for Davenport, he has likewise performed for the Chiropractors of the world. To all of them he has been a friend and benefactor.

" 'B.J.' may be small in stature, but oh my, what a giant in intellect and perseverance. He is a human dynamo, and never runs out of power.

"And once again we say, 'Welcome Chiropractors!' "

(The Davenport Democrat, August 27, 1946.)

After reading that editorial, one is not surprised that Holiday

magazine of August, 1948, singled out B.J. A great portion of that popular magazine in its issue of August, 1948, was devoted to Iowa, the tall corn state. In it, B.J. was the only one from Davenport pictured with former President Hoover who was born in Iowa and other famous persons born in Iowa, whom Holiday termed "Nationally Known." Holiday pointed to Davenport as the city "where Chiropractors go to learn their profession," and added — "It was invented there by a man named Palmer."

I said B.J. is illustrious, benevolent, and immortal. Yes, he is immortal! On the walls of the corridors of The Dear Old P.S.C. you have noticed, on large oak slabs, the names of many Chiropractors called "Immortals."

Can anyone be more entitled to be on that list than our beloved honorary president of this Delta Sigma Chi Chiropractic Fraternity, Dr. B. J. Palmer?

Hugh Harrison, for years editor of the Davenport Democrat, paid deserved eulogy to B.J. when, several years ago, he wrote that long, thought-provoking editorial about B.J. and entitled it, "The Man Who Made a Ladder of His Cross."

Yes, my friends, B.J. has many times disproved that old proverb, "A prophet is without honor in his own country."

When I think of B.J. as being immortal, as living in history thru all the ages to come, I like to think of a lecture given here in the Assembly Room of The B. J. Palmer Chiropractic Clinic by Father McGrath of Shreveport, Louisiana. After placing himself under B.J.'s care for six weeks during the summer of 1935, Father McGrath stated that he was returning to his work; his strenuous work as a missionary. He said that he was returning *a well man* suffering untold agonies for many years from an injured back. Concluding that lecture entitled, "The Right of the Sick to Get Well," Father McGrath paraphrased some lines written by Herbert Kaufman about the inventor of wireless telegraphy and applied them to B.J. They were: "Cries of *pain-racked* men leap leagues of land and sea and plead to Chiropractic for help; which, but for *one man's dream* would never come."

That priest was one of those *pain-racked* men; and, ending his lecture he addressed the man who had eased his torturing pain with this beautiful prayer:

"B.J., my friend, may the good God bless and keep you many years to come; and when your span of life is crossed and you pass into that undiscovered country from whose bourne no traveler returns, may He extend to you a welcome hand and receive you to His heart there to abide in peace and love and rest as long as heaven lasts and God continues God!"

Yes, as Hugh Harrison wrote, B.J. made a ladder of his cross.

You and I would not be here, so near this institution which some one has said is "the lengthened shadow of B.J.," were it not for our stalwart honorary president of this fraternity. But for this ONE man's dream, as Father McGrath has said, "Chiropractic today would never be."

B.J. refused to allow either ANNIHILATION or MUTILATION of his father's HEALTH-GIVING DISCOVERY, CHIROPRACTIC!

Now, why do I elaborate upon the virtues of B.J.? Well, I'll tell you. If B.J. had ignored the Delta Sigma Chi; if he had not become a member and, thru the years, been so intensely interested in it; if he had left all past officers and members to shift for themselves, it is indeed doubtful, in my opinion, if we would have the pleasure of being here tonight, or if there would now be any Delta Sigma Chi!

I want to congratulate all of you on your wise decision to become members of this great healing art, and I congratulate you, also, for becoming members of this Chiropractic fraternity.

My earnest and sincere advice to each and every one of you is: make yourself acquainted with the meaning and scope of Chiropractic. Do not distort it. Promulgate it to the limit of your ability. Beware of flannel-mouthed salesmen.

(During my 37 years in the field I have learned many of these things the hard way. I wish it were possible for me to pilot every sincere beginner in Chiropractic around every pitfall, just as I have tried to point them out to my own three sons who are graduates of this PSC.)

Stay by your promise! Develop character and an unassailable reputation; remember that tradition and precedent demand no less of you than of your pioneer predecessors who paved the way for you — away back when. Away back then, people every-

where scoffed at this new science. If what I have stated had all transpired before the days of Columbus, we might all have been burned at the stake. I think the jail is still standing here in Davenport where Daniel David Palmer served time on the trumped-up charge of "practicing medicine without a license."

Look over those slabs in the corridor leading to The B. J. Palmer Chiropractic Clinic and make a solemn pledge to those IMMORTALS that you will carry on with the same fortitude and loyalty to a principle. When a young man, our recently departed brother Elmer Green spent weeks and months, many many days and nights in Michigan jails to uphold a principle and allow sick folks to get well with Chiropractic. Who knows — serving time in musty vermin infested jail cells may have shortened his life.

Resolve to emulate these early pioneers. Join with fraternal and Chiropractic brothers to develop professional strength. Use your experience of the past to lead you into a more determined future by resolutely standing up for unadulterated Chiropractic and fraternal brotherhood, remembering that this great Chiropractic fraternity is but as noble as its members make it.

All sincere members of this noble fraternity can look with gratification and pride upon past accomplishments. The most recent step forward was taken when the Grand Council was organized; that International organization for the guidance of all Delta Sigma Chi Chapters which our late brother, Elmer Green, helped to organize two years ago, to which I was honored a year ago by election to the presidency.

I am very much impressed with the insignia which the International Chiropractors Association has adopted. You see it on all its literature — that sturdy man holding a flaming torch high in his uplifted right hand.

With this flaming torch in mind, I'd like to leave you tonight with this admonition:

"Hold high the Chiropractic torch,
You did not light its glow,
'Twas given to you by others, you know!
'Tis only yours to keep burning bright;
Yours to pass on when you no longer need its light!"

CHAPTER 38

The Story Of
WHO DESTROYS CHIROPRACTIC AND WHY?

What is that which prompts and dominates people's activities to want to destroy, maim, injure?

What is it which suggests to some people to scribble names, carve initials, chip off monuments?

What is it which prompts some people to gossip untruths or half-truths, propagating mental poisons and thus destroying confidence of their listeners in other people?

What is it that drives some people to deny a natural, normal, practical principle and practice which is destined to ADD YEARS TO LIFE AND LIFE TO YEARS, to add millions of years to millions of lives; to reduce suffering and make living worth while? In this instance — malicious revenge against any and all Chiropractic schools which confine their teaching to Chiropractic and any and all Chiropractors who confine their practice only to Chiropractic. He accredits any and all schools which teach physiotherapy and naturopathy, and supports legislation which permits Chiropractors to practice such. That person and those institutions mean little in the Great Scheme of Things, but millions that have been served, can now be served, and need be served tomorrow hang in the balance in the destructive work now being done by one in our ranks.

HOW CAN IT?

How can Chiropractic live and thrive with rattlesnakes sniping and injecting their viruses into our thinking? Can a Chiropractor live with a viper constantly hypoing venom into his practice?

This undertow is insidious and sneaking into our ranks, without the realization by many that such exists. We have anti-

Chiropractic pro-medical saboteurs cunningly at work boring from within. Their eradication is YOUR job. We are being sabotaged professionally, legislatively, and legally.

Some of us are vitally aware of all this because we have gathered, correlated, and analyzed a super-abundance of this evidence. New York, Pennsylvania, Ohio, Illinois, Missouri, Connecticut, Washington, California, and other places know such was taking place this past winter. Because YOU are grossly engaged in your practices, and because you see such only bit by bit, only occasionally, and only in your small bailiwick, you can't grasp the far-reaching effects of the many tentacles poisoning our thinking and destroying our practices.

HOW THEY UNDERMINE

One of these saboteurs said, before the Ohio Health Commmittee, as follows:

> "* * * but Bill 410 goes one step farther than the best Chiropractic act that I know of, and that is that here it is recommended that a layman AS WELL AS A MEDICAL MAN SIT ON THAT BOARD.
> "We think that it is just as important to put the licensed practitioner who is evading the law out of business as it is OUR DUTY TO PUT THE ILLEGAL PRACTITIONERS OUT OF BUSINESS. Whether they hold a license or not, it is our duty to put the illegal practitioners out of business to protect the State.
>
> "It is their theory that the definition they happen to be following, the definition of one man, one educator in Chiropractic * * * Chiropractic is not a cult. We do not intend to have a cult. * * * That is his particular pet theory, and he has changed his theory so many times that we do not know what the reasons are for the changes. HE STARTED OUT WITH THE ARTICULATIONS OF ALL THE BODY, adjusting ALL the articulations.
>
> "If you will notice in 356, sir, it says, 'And standard analytical procedures.' That is a subtle way of covering the use of another Ouija Board, or another machine called the Neuro-Calorimeter. I call it a newer calamity."

HOW TERMITES WORK

Two fundamentals are attacked by destructive tactics within our ranks:

1. Our principle — our Innate philosophy.

2. Whether you or we can practice at all, legislatively.

Of the two, each is important for one is what we are, the other what we want to do with proper protection.

Nebraska has had ONE new Chiropractor licensed in thirty years. As older men die or retire, no new ones take their places because of screening by Basic Science and some restrictive Chiropractic Boards.

To destroy the first is to take away that distinctive and differing feature which sets us apart from medicine and all therapeutical methods — which sets us aside as a distinctive and different profession.

To destroy the second is to take away our right to practice or our right to expand and grow as a profession, and exist as a separate entity.

PROFESSIONAL TERMITES

WHO is doing this? Those who have no regard for the right of a separate principle and practice to exist, thinking everything that WAS must conform to dictates of all THAT HAS BEEN. Those who have no regard for rights of a separate and distinct principle and practice to exist, except in terms of medical legislation. This type of hybrid is appearing in print against the first calling us "cultists", and against the second hobnobbing with medical men, medical and basic science state boards, lying about who and what Chiropractors stand for to a point of destroying confidence in anything and everything Chiropractic.

This series of lies appeared before legislature after legislature this past winter, destroying Chiropractic constructive building legislation in one state after another.

CHIROPRACTIC HAS A HITLER

"Tell lies big enough, often enough, strong enough, and long enough, and people will believe them," said Hitler. As a result, he caused the murder of 20,000,000 men and almost wiped out one entire race.

"Tell lies to enough people with consistent exaggeration and everybody will follow and worship the ground you walk on,"

said Mussolini. Italy and Northern Africa proved this statement true but unsound.

"Nine people will believe nine lies before one person will believe one truth," say the propagandists in our ranks. State after state went down to defeat this last winter in the efforts of Chiropractic state groups to pass constructive legislation after they had agreed upon what they wanted, because of opposition from these saboteurs.

Here is a practical example of what we mean, of what was done by a one-man wrecking crew:

A certain Chiropractor in a certain state, practicing straight Chiropractic, had built a large successful practice. Amongst the rest of his patients was a certain man who, with his family, had been under this Chiropractor's care for years. This Chiropractor and this family were intimate friends.

The patient in question was a manufacturer employing 6,000 to 7,000. He was so completely sold to Chiropractic that he insisted his employees go to this Chiropractor for adjustments. This manufacturer was an influential man in his community, and at the time in question was State Senator, wielding a tremendous influence.

This past winter a Chiropractic Bill had been introduced in that state with the sanction of the two different groups of Chiropractors in that state. This Senator had the power, and with his sanction was going to pass the bill. He had the votes to do it. The bill was to come up for passage in the Senate Monday. On the Saturday preceding, this one-man wrecking crew with his mad obsession went to this State Senator and then and there told him SO MANY LIES, misrepresentations, and half-truths, that the Senator turned bitterly against the bill, against the Chiropractor in question, and would not permit his family to have anything more to do with Chiropractic, and on the following Monday defeated the passage of that bill.

You may raise the question which was raised in our mind: If this man was sold to Chiropractic, to Chiropractor, and to Chiropractic bill, how could he turn against these over night, and become their bitter foe? You may also ask: How could he be-

lieve a stranger OF ONE DAY and his lies, as against a friend he had known for years? How could he turn against Chiropractic that had done so much for his family and employees? How could he turn against passage of this Chiropractic bill, knowing it meant so much to people of that state? We only know that oftentimes men will believe lies and half-truths which have every appearance of being essentially true.

EVIDENCE

The following statement is handed me by Chiropractor in question, involved in the preceding remarks. It will be noted that identities have been deleted to save embarrassment:

Sunday, May 13th, I received a phone call from my legislative chairman at 2:00 p.m. He told me that he received a call from ——— and that it sounded like trouble. The call was from our main supporter, who had prestige, position and power, plus the advantage of being able to contact any powers in the higher places.

My legislative chairman told me we must be in ——— by 6:00 p.m. (150 miles from where I was) to have a conference with ——— who had threatened to have the governor veto HB XX if it passed the House and the Senate.

I immediately took off and met Dr. ——— at his farm from which we proceeded to the office of ———. The entire distance we tried to speculate what had changed the mind and the intentions of this particular person. It was no go; we just had to wait until we arrived at his office.

We arrived there at 6:25 p.m. (25 minutes late) and were immediately ushered into his office. Upon entrance we had our answer at once, for the first person we saw was ———. Our hearts dropped; in fact, I think they landed in our shoes with a thud. We had both discussed and cussed this person on our trip there. Introductions were made, but were not necessary for we had already met and not under favorable circumstances.

——— then called two more Chiropractors to join us. Upon their arrival we were all taken to dinner by ———'s secretary.

Dinner progressed favorably for only a short period of time, when Dr. ——— raised the question of Chiropractic education. Immediately ——— was off on a tangent, stating that (state) had a law on the books and it should have been complied with by all Chiropractors. (Our only law was an arbitrary one set up by the medical board of the state. It recognized only two colleges, ——— and ——— and each year the method of preparing to pass it was changed.) ——— stated: "It still was a law and should have been complied with by all Chiropractors. If some were able to do so, all the rest could and should have done so."

I then accused him of favoring a medical licensure over a Chiropractic one. This he vehemently denied, but at that time the question was asked: "What should we do?" The answer was the same: "We should have complied with the law already on the books."

I again accused him of favoring medicine over Chiropractic, which incensed him to the extent that he pointed his finger at me and said, "If, after this conference is over, he hears that statement made about him, he will call me a liar publicly." I told him to call, and that I had been called that before by better men than he ever was or will be.

Dinner then was finished and we returned to ———'s office for the rest of the conference. Dr. ——— was called on the phone and ——— spent about a half hour talking with him. This had no effect, for we immediately started a discussion on H.B. XX. The first thing ——— found fault with was the definition, and he immediately wrote out another.

His definition of Chiropractic included physiotherapy, minor surgery, and anything taught in Chiropractic Schools or Colleges.

——— called the chairman of the Medical Board and asked him about this new definition. We could not hear the medical chairman's answer, but it must really have been good, for when ——— hung up he stated, "The least we change the definition the better off we will be."

——— then went on to the curriculum and again started to write an entirely new one. After much discussion it was decided we better let them alone also. He then took up the hours required for the older men to obtain a license. This created a very heated debate, many times the statement coming from him, "They are nothing but short-termers." This carried on for a long time and finally was tabled after he made the statement, "They should all be made to go back to school for a year."

He then called attention to the hours required for new practitioners after the Bill was passed, and stated, "They were not enough." H.B. XX called for 3500 fifty minute hours. He stated "4000 fifty minute hours of class room laboratory instruction was a minimum and was the least he would agree to."

This then started another heated debate, until Dr. ——— asked him, "What the hell right do you have to come into ———(state) and tell us what to do?" He told him we already had the medical board licked, in view of the fact they had drawn up a bill identical to ours with the exception "The Board was the Board of Medical Examiners, instead of a Chiropractic Board of Examiners."

——— jumped to his feet and pointing to Dr. ——— said, "Look, I have just defeated legislation in Ohio, Illinois, and Connecticut. I will appear before the committee in ——— tomorrow morning and do the same thing in ———(state)." With that statement, he threw the copy of the Bill on Mr. ———'s desk and said, "I'm through." Mr. ——— kicked the Bill into the waste basket and said he, too, "was through."

We sat a moment in stunned surprise and disgust, when one of the ——— Chiropractors spoke out and said, "I think Dr. ——— as President of the

Society should have something to say on this matter." Mr. ——— looked at me and asked what I had to say.

My only thought then was how hard we had worked for the passage of this Bill and how near we were to completing it, plus the statement that was made about the older men going back to school for a year, and which had not been settled, and after some thought I made the following decision:

We were like generals in the army carrying on a campaign and we would try to save as many casualties as possible while still obtaining our objective. That if they would agree not to have the older men go back to school, I would agree to the 4000 hours for new students. After some further heated discussion this was finally agreed upon. With further assurance that ——— would stay out of ——— and that Mr. ——— would have the governor sign the bill.

The Chiropractor who met this issue is in this audience. To verify these statements at this time might embarrass him at home in his attempts to reconstruct and rebuild confidence destroyed by this one-man wrecking crew, because Chiropractic in that state means more to him than justifying statements to this audience. One thing that could be gained by verification is to prove one-man wrecking crew is going about the country destroying Chiropractic.

This one man wrecking-crew has a Chiropractic and personality obsession, spending his time with this State Senator, misrepresenting all schools teaching Chiropractic.

LEFT OR RIGHT?

In our ranks are to be found radical medical left-wingers, shading off into dark pinks and light pinks, until they get toward dividing line slightly tinted.

In our ranks we find Chiropractic right-wingers. They often start at dividing line as an all-black, fading to dark gray, then light gray, and eventually into all-white pure Chiropractic right-wingers.

Some, disclaiming either, are straddlers, wobble and see-saw from left wing to right wing or vice versa. They want to be medical red leftists and Chiropractic white rightists in principle and practice. They want to teeter back and forth over back yard fence. They are neither fish nor fowl.

We have top-hole practitioners in both these varying groups. Left wing medical groups object to right wing Chiropractic groups because they ARE Chiropractic. Right wing Chiropractic groups object to left wing medical groups because they ARE medical.

Infiltration of medical left-wingers via cellar door of medicine is from top down, to straddling fence at dividing line.

Top-hole reds are a destructive menace to our profession. We have known some top-hole Chiropractic whites who were so dominantly white that, while excellent Chiropractors, they destroyed relationships with fellow whites, destroying their usefulness to our cause. Top-hole men on both sides have tried to force their opinions on opposing groups by passing destructive control legislation. Correct approach is EDUCATING opposing groups, thru reason, logic, and facts. What a power for good our profession could be if all were solidly Chiropractic right-wingers.

In America, we insist that Americans BE Americans — love America, fight for it, protect and defend it. We have no room even for pinks. Likewise, there is no room in Chiropractic for medical reds or pinks. If we can't educate them to be Chiropractors, they must be eliminated from positions of high trust.

You can't be a medical red left-winger and a Chiropractic white right-winger. You can't be both or some of each. If you try, you are a hypocrite to each or both. Time has come when *you* must declare yourself one or the other.

HOW THEY FALL

Many of our people who fall for Chiropractic subversive line are individually fine people and capable Chiropractors who have been misled by tinsel and glitter of so-called "higher educational standards" — or they have been cudgeled, wheedled, or threatened into line by hatred or fear. These people know, as we know and you know, that Chiropractic is a simple principle, a simple practice, attaining a simple result. What DO we need KNOW and be CAPABLE OF DOING more than locating vertebral subluxation, knowing its subluxated position, adjusting it, giving Innate time to get them well? Every Chiropractor knows, as we know, that 99 per cent of what he was taught in school is for-

gotten moment he passed a State Board and secured his license. Every Chiropractor knows, as we know, in every day office procedure he does not schedule out in review 99 per cent of what he was taught in school before he adjusts a vertebral subluxation. Every Chiropractor knows, as we know, all this lay talk and legislative adherence to "higher education" is a Chamberlain appeasement to a Hitler in our ranks.

WE NEED AWAKENING

It took years for the American mind to wake up to the realization there were subversive organized forces at work by violence undermining American principles and practices of government. These destructive forces got into most high places. They sat next to top men. They wormed themselves in. They were creating, directing, and exposing valuable secrets to enemies. Where was the American mind all this time? Asleep at the switch as usual, little believing and often denying such could possibly be true. When we lost our most effective weapons, A bomb and H bomb, then and then only did we wake up, begin rooting these destroying influences out into the open, arresting, trying, convicting, and sending them to prison. We were after leaders; and who those leaders at top were, surprised us. Many governmental departments are still infiltrated. When we wake up more, we will convict more.

Similar situation exists in our profession. How long will it take our people to wake up and realize our principles and practices, our practitioners, our fortunes are being betrayed by some who have wormed themselves into the good graces of some of our profession who still refuse to admit they are betraying us to our enemies?

Some of our profession are experts on understanding how to inject mental poison of subversive sabotage into our veins.

The rule in evolutions and revolutions such as our profession is going thru and has gone thru last two or three years is that a few conspirators are armed and laboriously striving to dictate to and control the unarmed majority.

WE WARNED YOU

There is a one-man wrecking crew with his obsession who has been deflating Chiropractic and inflating medicine every place he appeared, in conventions, before legislative committees and legislatures, suggesting medical amendments which killed bills intended to protect, defend, and preserve Chiropractic as a separate and distinct profession. We gave you warning at Lyceum last year, what WAS happening. This year this evil has multiplied, hopping from one state legislature to another. It has become brazen and bold in its affronts. Group after group of Chiropractors are repudiating such efforts. Many former loyal friends and supporters who formerly defended such activities, thinking them sincere, have turned strongly against such. How much longer can an association retain this destructive obsession trying to ruin two men and two schools that have been the strongest bulwark Chiropractic had and still has?

This obsessing menace to our future development, progress, growth, and service must be stopped. It started in Connecticut with a Basic Science Bill. We know who gloatingly admits being its author. Basic Science Bills must be amended to exclude duplication of examinations on same subjects, or wiped off statute books, as they are medical control and screening legislation. Who can do this? You can, thru the I.C.A. if YOU support it!

ALIBI SOPHISTRY

When this subversive individual has dumped his filthy dirt on the carpet in YOUR parlor and he is faced with factual evidence of his destructive perfidy, proving him guilty of choking our future supply, his refusal to face issues as presented in the I.C.A. Review is glossed over with an alibi that he is "too busy dumping his filthy dirt on the carpet in somebody else's home, to affirm or deny" what he has done to YOUR home. This is always the out of the weak, introvert, subversive type who hasn't honest convictions of thot or action taken by him. He cannot, will not, and does not face issues when confronted with them. He refuses to answer questions because "it might tend to incriminate him."

WE NEED MIRRORS

The tragedy of our profession is that many of us do not recognize enemies; or we do not know ourselves, our history, our traditions, and the value of our independent profession. Because we do not know, many of us — especially the smug and complacent — fall for the "line" of the saboteur. I.C.A. communications were regarded as a conflict between two associations. Any Chiropractor was considered a fanatic, almost a criminal, if he dared to hint of truth about what was going on under cover in our profession.

Everything our profession has been building for fifty-five years is being scuttled by a one-man wrecking crew and his henchmen. One tree can make one million matches, but it takes only one match to burn down a million trees. It takes thot, labor, work, and time TO BUILD a separate and independent profession, but any fool arsonist with one match can burn it down in minutes. We jail arsonists who destroy work of builders, but here's a case of a national association abetting, supporting, and encouraging ONE MAN with an obsession who runs wild with a firebrand destroying state after state with basic science boards, hook-ups with medical interests, encouraging Chiropractic "physicians and surgeons," with misrepresentations, half-truths, and lies. Nine people believe nine lies before one man will believe one truth. Hitler and Mussolini knew that, too.

VENOMOUS SNAKES

How can Chiropractic freedom live on a poisonous diet? This challenging question was prompted by destructive activities of one of our profession. We have often asked, "How can it be answered?" Answer is simple. Chiropractic freedom is being poisoned and is dangerously near dying because many Chiropractors' minds have been and are being poisoned continuously by what they read in various articles and accomplishments purloined from us or misrepresented. You ask, "Don't you think the tide has turned against these people?" Yes, the tide HAS turned, but the momentum of its undertow is not fully realized. There is almost endless proof of continuing success of this Chiropractic sabotaging propaganda. Extent to which it is being carried on is shocking to those who know.

CAN COMMUNISM AND DEMOCRACY UNITE?

Many of our profession have construed there must be unity between two national associations. Freedom was never won by attempts of appeasement or unity of antipodal fundamentals. It can never be preserved that way. Unity can be effective only if it is unity behind a constructive Chiropractic principle and policy. Demand for unity behind an honest policy and people that have built up a contradictory power that threatens to destroy us, is simple hysteria.

HOW CAN IT?

This is not an issue of two associations in conflict, or one or the other seeking supremacy. It is not a question of one trying to incite division and rebellion in our ranks. It is not one group gloating over its desire to keep the profession split into diverted camps. There are tales one group would like to propagate about the other. It IS, however, a clashing between two groups where one is laboring to keep Chiropractic as a born right, as a sound and workable principle and practice, to live now and continue to live professionally and legislatively; to have now and continue to have the right to practice that principle and practice without molestation from medical interests and medical legislation. It is a conflict between two groups where one is endeavoring to keep Chiropractic as a separate and independent profession, endeavoring to keep Chiropractic in its purity for posterity, that others who come after us may enjoy the same blessings we have today. Other group is maliciously endeavoring to undermine all this by infiltrating into Chiropractic, physiotherapy and naturopathic medical principles and practices; to force Chiropractic backward to become medical. This other group is cunningly breaking down Chiropractic legislation which one group holds dear, regardless of its effect upon millions unborn, disregarding all rights of sick people to the doctor and method of their choice. If YOU are one of the group that wishes to break this medical stranglehold, that wishes to defend Chiropractic, then it is a privilege to have you join the I.C.A., for to save Chiropractic and its service to the sick is to add millions of years to millions of lives today and tomorrow.

WE NEED ACTION

We have received hundreds of letters from men and women who say they are aware of this subversive condition, and feel helpless to correct it. Many write such as "Thank God there is an I.C.A. with its Review magazine with the courage to bring it to light."

America was founded on the independence of men, the right of an individual to express his initiative, to rise from below to any height he is capable of, freedom of thot and action so long as these did not abridge the rights of others to do the same.

America finds itself today in a serious menacing conflict between the vast majority who have and are building this country into the strongest nation on earth; and America also is finding itself in the throes of a small but powerful minority who scorn its fundamentals and who are sworn to destroy with violence all that which made America great.

A similar situation exists in the Chiropractic profession. The vast majority of our people are builders, who exercise the right to think and act in the better interests of building sick bodies into healthy ones. There also exists within our ranks a handful who subversively are conceited with a hatred obsession of destroying with violence all that which made us big, strong, independent, and financially successful, even to saying at one state Chiropractic convention, "B.J. should be taken out and shot."

Differing groups have a right to an honest difference of opinions, theories, principles, and practices; but when one group builds and another spends all their time going about the country attempting to destroy, and in some instances destroying what another group builds, then the time has arrived for builders to awaken to the realization of their existence and defeat destructive activities of all who would destroy those constructive building products and productions.

We speak, not to eliminate the right of one man to have a hatred obsession, nor to destroy the right of an association to instruct him to propagate and spread that obsession of hatred; but we do speak to protect and defend Chiropractic and its right to serve the sick and the rights of Chiropractors to continue to

deliver that service, against one who would destroy those rights.

DO IT NOW

The time has arrived when Chiropractors must cease to regard the I.C.A. as an organization to be squeezed dry of all they can get FROM it and put in as little as they can. The time has arrived when the I.C.A. needs Chiropractors who put in and keep putting in to help develop, protect, and preserve Chiropractic in its purity for posterity. Chiropractic must come first, and self last. It must be an unselfish devotion to making it possible to unite and band together all the faithful to keep Chiropractic a distinctively separate profession. Chiropractic has a different principle, a different practice, and attains a different result — different from any other method. To do this requires that we amalgamate common interests in giving all we can and taking as little as we can.

The I.C.A. today can accomplish every objective all want and need IF we join hands and build and fight common enemies — whether they be saboteurs in our ranks or the enemy that is out in the open, declares himself such, who is admittedly stealing our thunder along the line. The professional home in which many of us live is a mansion. Some of our professional homes are filthy in many respects, in many places — some high, some low. That kind of dirt must be shoveled into the dumps of iniquity.

Give the I.C.A. 5,000 Chiropractors giving much and taking little, banded together to carry forth I.C.A. high objectives, and we can accomplish anything and everything we want. We did it once, we can do it again. This is a collective job, but it is also an individual conscience that needs awakening to the realization that time is fleeting and our enemies are active. Often our angels are passive. One man behind the bar, actively handing out liquor eighteen hours a day, every day in the week, can do more harm than 1,000 preachers, praying passively in the amen corners of churches on one day in the week, can do good. Are YOU behind the bar or in the church; or, are you in your office working to help us save our profession?

ARE YOU 1, 2, OR 3?

You who sit here listening fit into one of these categories:

1. You are passive, inactive, a do-nothing. You are not interested in humanity or yourself. You are selfish and don't care what happens.

2. You realize what is happening, see some of it taking place, have no interest, belong to the wrecking crew by supporting their program with your money, attendance at their meetings, acquiescing with your negative vote.

3. You are inactive, dominant support and voice your approval of what they do as they do it.

4. You are active opposing subversive sabotaging of the Chiropractic principle and practice.

5. You have a direct interest, belong to a constructive protective I.C.A. program with membership, with your money, fighting whenever and wherever necessary to keep Chiropractic a separate and independent profession.

LOGIC THEY DARED NOT PRINT

January 22, 1952.

To N.C.A. Officers and State Delegates

Through Dr. L. M. Rogers, Executive Secretary:

Fellow Chiropractors:

I have read and reread the lead article in Volume One, Number Four of the National News — article entitled, "There Is Unity — organized unity — in the N.C.A." That article, like "Legislation in Illinois, Ohio, and Pennsylvania" in Volume One, Number Two, has its inconsistencies. And I cannot help but continue to feel as I did when I read that previous lead article that one of the basic unwritten policies of the N.C.A. is to criticize and fight Chiropractors or groups of Chiropractors who are not in accord with N.C.A. actions.

This recent lead article would indicate that numerical strength is a feather in our cap. It could be. However, there are many factors which determine membership in a national organization. There is the recognition of the need for such an organization for the advancement of Chiropractic. Secondly, just as the church or political affiliations of offspring might be determined by the affiliations of parents, so will a Chiropractor's Alma Mater affect his choice of national organizations. The scope of malpractice coverage may also influence a Chiropractor's choice of organization.

Let me suggest that we (meaning N.C.A. because I am a member) cast aside our hauteur and re-appraise our acts. We may not be the superior organization. Merit is not the only factor which determines numerical strength. It is my personal opinion that, if the trend of the two organizations continues, the day will arrive (maybe sooner than we think) when the I.C.A. on merit should be the larger organization.

In our Number Four lead article we claim unity in the N.C.A. We claim it partly because we have both "mixers" and "straights" among our membership. Yet, we admit that within our own group, the "straights" call us a "mixer" organization and vice versa. Isn't it evident that, right there, we have a source of disunity which the I.C.A. may not have?

We claim that since both sides criticize us for our attitude toward the "mixer" and "straight" question, ". . . we must be standing fairly erect . . ." Might it not be said that if Chiropractic is one thing to one Chiropractor and another thing to another, the foundation on which we stand "fairly erect" is rather unstable and we might easily topple over?

A pendulum might oscillate from SSE to SSW and have a point in its excursions in which it would be "fairly erect." Yet it oscillates. And among the dictionary definitions of oscillate we find "fluctuate" and "waver." At what point in our wavering between "straight" and "mixer" are we "fairly erect" ON A SUBSTANTIAL SUPPORT?

On page one of our lead article on unity there is a subtitle, "N.C.A. ENDORSES NO FORM OF PRACTICE." It might be added, "For the sake of numerical strength we condone many forms of practice." However, under that subtitle we have defended the right of the Chiropractor to use ". . . . supplementary measures IN CONJUNCTION WITH their practice of Chiropractic . . ." (Caps mine) The inference there is that supplementary measures are NOT a part of the practice of Chiropractic.

On page two of the same National News, in paragraph two under the subtitle, "MAJORITY SUPPORT VIEWS OF N.C.A.," we find ourselves insisting that, ". . . the scope and methods of practice in every profession have been determined by the practitioner and by society through its permissive legislative enactments."

Occasionally one may find a Chiropractor holding himself out as a Chiropractor "and Physiotherapist" or "and Electrotherapist," etc. Usually it is just "Dr. So-and-So, Chiropractor." What he does in his office is presumed to be the practice of Chiropractic. It is also his scope of practice. Therefore, unless we hold ourselves out as "Chiropractor AND . . .," the scope of practice and the practice of Chiropractic become synonymous and, if there could then be any such thing as "supplementary measures," the practice of Chiropractic could be anything from 90% adjusting, 10% supplementary, to 10% adjusting, 90% supplementary.

In addition, there could be, in the United States, forty-nine other concepts of the practice of Chiropractic, depending on what forty-eight state legislatures and the congress decided. (Permissive legislative enactments.)

If we insist, or admit, that the practice of Chiropractic is what 20,000 Chiropractors and 49 legislative bodies might wish to make it, WHAT IS CHIROPRACTIC? If we accept that premise, then Chiropractic has no definite philosophy that would make it distinctive from other forms of healing and would have no right to exist as a separate healing profession. Medicine could come under the scope of Chiropractic practice, the expression, "without the use of drugs or surgery" to the contrary notwithstanding. And, contrariwise, Chiropractic could come under the scope of medical practice.

Such a premise is fallacious and dangerous. With that premise we could never attain the first general objective of the N.C.A. (which is to protect the philosophy, science, and art of Chiropractic) because it would have no distinctive philosophy, it would have no definite scientific basis, and its art would be hodge-podge.

Operating on such a premise we could find ourselves running around, not in one circle, but in a maze of circles and colliding with each other. If we should stop any time in our journeys to ask each other a few questions, none of us could say where we are, from whence we came, or whither we are going without having several contradictions. Come on, N.C.A., let us cast aside our hauteur and re-examine our policies for dangerous flaws.

If we still do not feel that our Number Four lead article (the one on unity) does not add inconsistency to inconsistency and compound confusion, let us, while having that article in mind, turn to the N.C.A. Journal. There we can find a page on Chiropractic physiotherapy.

If Chiropractic has a distinctive and separate philosophy which makes Chiropractic different from any other healing method, then it must have a distinct therapy. Any other therapy, whether we call it physio, electro, hydro, or anything else, is essentially another therapy and cannot be Chiropractic. The term, Chiropractic physiotherapy, within itself is just as contradictory as the expression, Christian Socialism, for example.

On page 37 of the November, 1951, N.C.A. Journal, there is an article entitled, "A Short Treatise on Specific Laws which Govern the Colon," a reprint from the Journal of the California Chiropractic Association. The fact that we printed it in our N.C.A. Journal would indicate that we felt that it might be helpful to our membership.

In that article we are told that when defecation ". . . . is not achieved naturally, then mechanical or irritative measures must be instituted, e.g., laxatives, cathartics, enemata, and colon therapy." Another sentence from that article reads, "If uncomplicated constipation, use magnesium sulphate in the proportion of one tablespoon to each quart of water or tincture of green soap in the same proportions." If we use such procedures would they be considered to be within the scope of Chiropractic practice?

Magnesium Sulphate is Epsom Salt. There are a few of us still in practice who were students when Chiropractic schools gave the impression that Epsom Salt is a medicine. Even "mixer" schools gave that impression.

If some medical critic should, by chance, read that article in the N.C.A. Journal (our journal), and charge that we use our Chiropractic licenses as a means to practice medicine, could we say that the use of cathartics or the use of Epsom Salt is Chiropractic physiotherapy or liberal Chiropractic?

If the recommending or administration of Epsom Salt to a patient is medicine, whether the approach is the northerly or southerly end of the alimentary canal, then we, by printing that article in our journal, might be said to be guilty of encouraging the practice of medicine by our members, guilty of recommending the dilution of Chiropractic, guilty of disregarding the first of the general objectives of the N.C.A., namely, to protect the philosophy, science, and art of Chiropractic.

The N.C.A. seems to be compromising too much in regard to "supplementary measures" for the advantage of greater membership. There is a line somewhere (and it should be a definite line) beyond which we shall not go under the name of Chiropractic. Those who go beyond that line should be expected to hold themselves out as "Chiropractor AND Physiotherapist, Electrotherapist, Medical Doctor" or whatever supplementary measures or contrary therapies used might indicate.

Let us get away from the negative policy of endorsing "NO FORM OF PRACTICE." Let us be positive about endorsing SOMETHING so that the lay public and even ourselves might be sure as to what the practice of Chiropractic is.

Cordially yours,

W. T. Brown, D.C.

Extra cc. to Dr. G. E. Hariman, Chm. NCA Executive Board; Dr. Vern Warson, Penna. NCA Delegate; Dr. Thure Petersen, N. Y. Institute; Dr. James Firth, Lincoln College; Dr. Vinton Logan, Logan College.

SUBSTANTIATION

The Connecticut Yankee (Pat Sproviero, Editor, February, 1952) contains article titled "Yes! We Are Our Brother's Keeper" by "J. J. Nugent, D.C." In that article, Dr. F. Lorne Wheaton, writing Dr. James N. Firth, said:

> "Both the record of myself as well as that of Dr. Nugent in the State of Connecticut IN OPPOSING THE ESTABLISHMENT OF THE PRESENT ACT BACK IN 1927 — and previous to that time, bears witness to this fact."

"THIS fact" referred to the Basic Science Bill of Connecticut.

In a letter by Vinton Logan, D.C., addressed to the Connecticut Chiropractic Ass'n, addressed to Pat Sproviero, in reply to above article, Dr. Logan said:

"Many of our friends who have written us about the article expressed wonderment at Nugent's espousal and defense of the Basic Science program. It should here be noted that Dr. Nugent, in spite of the quoted statement of another in the article, to the effect that Dr. Nugent opposed the establishment of the 1927 Basic Science Law, IS THE FATHER OF THAT LAW. At a meeting of the Missouri State Chiropractic Ass'n, in Kansas City, Missouri, in October 1950, Dr. Nugent in discussing, among other things, Basic Science Laws and particularly the Connecticut law, stated, and I quote him, 'In that statement before Congress, I said I HAD WRITTEN THE BASIC SCIENCE LAW IN CONNECTICUT, and I did. I wrote it. I wrote it on my own little typewriter . . . YES, I WROTE THAT BASIC SCIENCE BILL, AND I WISH I HAD HAD AN OPPORTUNITY TO WRITE EVERY OTHER BASIC SCIENCE BILL, too."

WHICH OF THESE STATEMENTS IS TRUTH — one somebody else said somebody else said, or that which comes direct out of the horse's mouth? Reason seems plainly evident.

Here are further substantiations. Minutes taken at the Ohio Chiropractic PHYSICIAN'S Ass'n Joint Meeting of the OSCS and OCPA Legislative Committees, Cleveland Hotel, January 20, 1952, JOHN NUGENT PRESIDING.

Dr. Nugent made the following statement, according to the Minutes:

"Step # 2. That both Committees agree that the definition of 'Chiropractic' shall be of such character that ALL TYPES OF chiropractic shall be permitted in practice.

"Heat, light, air, water and electricity ARE acceptable since they are SUPPLEMENTAL TO chiropractic, but the NCA does not want people practicing medicine, and has given warning to schools not to teach these things OR THEY WILL LOSE THEIR ACCREDITATION. The definition of Chiropractic practice SHALL BE LOOSE ENOUGH to permit the INCLUSION of OTHER DRUGLESS METHODS such as Mechanotherapy, Hydrotherapy, Electrotherapy, etc."

"Dr. Nugent explained that since most of the schools NOW teach the use of light, heat, etc., we SHOULD BE ABLE to use it and include it in our definition. Our definition should be broad enough to protect all NOW using these MODALITIES."

"The whole profession in our state has been held back, BUT WE HAVE TO COMPROMISE in order to gain unity. A correction to our definition: the term 'Physiotherapedic Methods' is to be inserted in place of 'light, heat, water, etc.' as it was formerly given."

Dr. Nugent aids, endorses, supports, and endeavors to drive ChiropracTIC to be less than it is and to drive medicine IN and make it more than it deserves. This is what HE calls "broad enough." By "broadening" it to INCLUDE medical methods, he NARROWS Chiropractic by dilution.

Why? The reason seems plainly evident!

Dr. Nugent further said:

> "Of Lincoln and National College graduates, 54% are successful. . . . 80% SHOULD pass, but at present ONLY 54% DO."

ONE HALF FAIL TO PASS BASIC SCIENCE BOARDS, yet Dr. Nugent aids, abets, endorses, and supports them.

Why? The reason is plainly evident!

NOW is the time when every sincere and honest Chiropractor WILL come to the defense of the Chiropractic principle and practice and will refuse to endorse, support, or aid ANYTHING this Chiropractic menace endorses, supports, or aids; and will protect vertebral subluxation, vertebral adjustment, by hand only, only backbone Chiropractic.

WHEN will our Chiropractic profession wake up to this Chiropractic menace?

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